

The Box Locates Golfo Nuevo, a gulf on the southern Argentine coast, where unconfirmed press reports said a mystery submarine surfaced Thursday and was attacked by air and sea forces. The Argentine navy said only that its forces were continuing the 10-day pursuit of the submarine believed trapped in the 20-by-40-mile gulf.

Man Held in Rape, Stabbing of Girl

A 15-year-old Menasha girl was raped, beaten, stabbed and apparently left for dead in a woods off County Trunk AG about two miles west of Highway 45 early this morning. She was in fair condition at Theda Clark Memorial hospital.

Held at the Winnebago county jail and charged with rape and assault without regard to human life is Rodney C. Hughes, 23, Marquette street, Menasha. Hughes was arrested at Theda Clark hospital early this morning after he had been taken there, for treatment of a severely lacerated left arm, injured when his car went off County Trunk AG as he apparently was fleeing from the scene of the attack.

After the attack the girl walked a mile in freezing temperatures, clad only in a coat and one shoe to the Roland Wolfe farm, 1 1/2 miles west of Highway 45 on AG, where she called for aid.

Hughes was arraigned on two charges, forcible rape and assault without regard to life. Bond was set at \$10,000 but was not furnished. Preliminary hearing was set for 10 a. m. Feb. 19.

Serious Condition
Acting Municipal Judge Herbert J. Mueller asked the condition of the girl and was informed by Dist. Atty. Jack Steinhilber that she was in very serious condition but probably would recover unless there are internal injuries.

Steinhilber said this was a very aggravated case and asked that a high bond be set. The girl was rushed in the

Turn to Page 7, Col. 2

5th Yearly Report On Fox Cities In Today's Paper

The Post-Crescent's fifth annual report on business and industry appears in the last three sections of today's newspaper.

The edition portrays the Fox Cities and areas served by its businesses and industries, showing the governmental costs and services, industrial progress and the changing face of the community.

The editorial staff and all departments of the Post-Crescent have worked months on the edition and extensive research has gone into the special sections. The edition was produced under the editorial direction of staffer Jack Glasner.

The continuing growth of the Fox Cities—with an assessed value of nearly \$600 million—and its industry—which has an annual output approaching a half-billion dollars—is recognized and graphically displayed by the Post-Crescent each year in its report to its readers.

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Khrushchev Stresses Power But Says Reds Want Peace

Sub Capture Called Near In Argentine

Officials Declare Intruder Trapped Near Naval Base

BY BRIAN BELL

Buenos Aires, Argentina — Argentine warships have crippled a mystery submarine hiding in a southern Argentine gulf and capture of the sub is imminent, Navy Sec. Gaston Clement announced last night.

Government authorities claimed the underwater intruder was successfully trapped after 12 days of hide and seek near the Argentine naval base at the head of Golfo Nuevo, 650 miles southwest of Buenos Aires.

Argentine claims the entire gulf—a 20-by-40-square-mile body of water opening into the south Atlantic—as her territorial water.

Rear Adm. Clement for the first time confirmed newspaper reports that the submarine had been attacked, both on the surface and under water.

Forced to Surface
He told newsmen that the sub is forced to come to the surface every 48 hours, showing she had suffered serious damage from depth charges and artillery shells fired by Argentine warships.

President Arturo Frondizi met with military chiefs at government house last night. Sen. Alfredo Turano, president of the congressional defense committee, emerged from the meeting to announce in a radio broadcast:

"The Argentine public can be sure that the intruding submarine exists."

Argentine authorities have been silent on the likely identity of the submarine. Both the United States and Britain said none of their submarines are operating in the area.

Golden, Colo. — Sheriff Art Wermuth says the time is near for a big break in the strange disappearance of Dolph Coors III, 44, wealthy brewer who may have been kidnapped.

Wermuth and Coors' 76-year-old father, Adolph Coors II, say they believe the missing man is being held by kidnapers.

If there have been ransom demands, the family and officers are keeping them secret. The elder Coors hurried back from a Hawaiian sojourn with the announced purpose of negotiating with kidnapers. "It is just a matter now of waiting for an offer," he said.

"The crucial time in past cases of kidnapping is 36 hours to 42 days after the abduction is made," Wermuth said.

Disappeared Tuesday
Coors disappeared Tuesday morning on the way from his ranch home in the mountain foothills to the family brewery at Golden, 12 miles west of Denver.

His station wagon, small bloodstains on the upholstery, was found near a wooden bridge on a country road. There were bloodstains on one of the wooden railings. Coors' cap and eye glasses were nearby.

Wermuth is the only official giving out any information to newsmen. FBI agents have maintained silence although they entered the case a few hours after Coors' disappearance.

The sheriff, who gained World War II renown as the "one man army of Bataan," said officers are looking for three suspects who were seen in a late model Dodge automobile in the vicinity of Coors' home shortly before he vanished.

The car, Wermuth said, bore red and white plates of

the type used this year in Utah, Florida and Ohio.

Wermuth told newsmen it was his belief that Coors is alive and is being held somewhere in Colorado. "Possibly not in my (Jefferson) county, but maybe in Denver," Jefferson county adjoins Denver's western city limits.

Highland, N. Y. — Five members of a rural family perished early today when fire destroyed their home at nearby Tuckers Corners.

State police identified the victims as David Blair, 30, his wife, Betty, 27, and their children, David, Jr., 3, Susan, 2, and Linda, 13 months.

Kuehn, Candidate For Governor, in Favor of Sales Tax

Republican Leader Asserts Property Levy Relief Needed

By the Associated Press

Philip G. Kuehn, who seeks the Republican nomination as a candidate for governor, proposed Thursday a 3 per cent sales tax in Wisconsin but said that food and prescription drugs should be exempt.

The GOP candidate, speaking at River Falls, also suggested that feed, seed, fertilizer and other similar products needed by farmers be exempt.

He said that such a tax was necessary to provide badly needed property tax relief, and improve the state's tax climate.

Groves Opposes Plan
Harold Groves, University of Wisconsin economics professor, also a speaker at a grass roots political conference sponsored by River Falls State college, however, opposed a sales tax. He proposed an increase in the present 1 to 8 1/2 per cent basic income tax rates to 3 to 9 1/2 per cent. Such an increase, he said, could raise \$150 million a year annually in Wisconsin.

Gov. Gaylord Nelson, who had spoken at the River Falls Conference on Wednesday opposed a sales tax.

A group of Republicans continued, meanwhile, to tout Wisconsin and assail Democratic spending habits.

Rep. Steven Derounian, R-New York, in an address to Juneau county Republicans at Mauston said that the "mammoth spending programs of Democrats between 1939 and 1949 had caused the dollar to lose one half its value and saddled future generations with debt."

Derounian and other congressmen are making a 5-day tour of Wisconsin.

Robert F. Kennedy, speaking in Milwaukee Thursday, proposed a national crime commission to combat syndicated gangsterism. He also suggested a code of ethical practices for the nation's businessmen.

Kennedy is in Wisconsin organizing the presidential primary campaign of his brother, Sen. John F. Kennedy (D-Mass.).

New York Family of 5 Perishes in Fire

Highland, N. Y. — Five members of a rural family perished early today when fire destroyed their home at nearby Tuckers Corners.

State police identified the victims as David Blair, 30, his wife, Betty, 27, and their children, David, Jr., 3, Susan, 2, and Linda, 13 months.

Aims to be Leader in Production

New Delhi — (AP)— Premier Khrushchev declared today that the Soviet Union is the strongest military power in the world but does not wish to take advantage of her superiority.

Speaking from the same stand from which President Eisenhower two months ago defended western military alliances, Khrushchev said that because of Soviet military strength, the idea of peaceful coexistence is "gaining ground even among advocates of the cold war."

"They have come to understand that if war is unleashed by them, the instigators and inspirers would be the first to perish in its flames," he declared.

An estimated 400,000 Indians heard Khrushchev speak at a civic reception in sprawling Ram Lila park, between the new and old cities of Delhi. Eisenhower attracted an estimated million spectators to a similar reception for him two months ago in the park.

Confers With Nehru
Earlier today Khrushchev had met alone with Prime Minister Nehru for nearly three hours during which it was assumed India's border dispute with red China was discussed. Although many Indians hoped Khrushchev would persuade red China to pull her troops out of Himachal Pradesh.

Turn to Page 8, Col. 2

Ike Gives Painting Of Lincoln to Japan

Tokyo — President Eisenhower today presented Japan a portrait he painted of Abraham Lincoln.

U.S. Ambassador Douglas MacArthur II delivered the painting to Ichiro Kiyose, speaker of the house of representatives, at ceremonies attended by Prime Minister Nobusuke Kishi.

The portrait will be hung in a building being erected to the memory of Yukio Ozaki, who as mayor of Tokyo presented the cherry trees which now bloom every spring on the banks of the Potomac in Washington.

7 Questioned in Oregon in Bombing Of Newspaper Trucks During Strike

Portland, Ore. — Eleven days after a series of blasts ripped 10 trucks used by struck Portland newspaper

police had statements admitting the act from four of seven persons in custody.

Multnomah county (Portland) Sheriff Francis Lambert said four young men admitted setting off the two blasts, and Gerald Couzens, one of them said a stereotypers union official paid them \$400 for the two jobs.

Couzens, 20, was quoted by an arresting detective as saying L. S. McDonald, a member of the stereotypers union negotiating committee, paid them after the 10 trucks were dynamited. McDonald was quoted by detectives in on the arrest as saying he did not make the pay off.

Lambert said others in custody in addition to Couzens and McDonald are three Snyder brothers—Charles, 23; William, 18; and Eddy, 24—and the wives of Charles and Eddy.

Charles and Eddy live in Boring, Ore., and the rest in Portland.

The sheriff said none except McDonald is a member of any of the unions involved in the strike against the Oregonian and Oregon Journal.

The strike began Nov. 10 when the stereotypers walked out and other union members observed picket lines. The newspapers have published jointly since the strike started in the Oregonian plant.

Deputies said bail for McDonald was set at \$30,000, and that for each of the other six at \$10,000. Lambert said no

Plans European Trip

New York — (AP)— Television star Jack Paar, who quit his show last night in anger over censorship of an anecdote on his previous night's show, said today he won't return to it. He said he plans to take a long vacation in Europe.

"I am going to leave the country and go to Europe, maybe to the Mediterranean area where it's warm," Paar said at his home in suburban Bronxville.

"I need a big long rest," he said.

He said he had no intention whatsoever of returning to his "Jack Paar Show" on the National Broadcasting company network.

He opened morning newspapers to check on ship sailing schedules and said he would try to make reservations today.

Paar said he has canceled all his commitments for the future.

Mrs. Paar, with her husband as he was interviewed, said she backed his decision to quit the NBC show, and that she also was looking forward to a long vacation.

Walks Off Program
Paar, simmering over a censored anecdote on his Wednesday night NBC television show, boiled over emotionally last night and walked off the program.

The show was being taped before an audience in an NBC studio when Paar commented about "a clown" cutting him off the air for about five minutes Wednesday evening, said "there must be a better way of making a living."

"I believe I was let down by this network at a time when I could have used their help," said Paar.

Paar's final gesture before leaving was to shake hands with Hugh Downs, announcer. The studio audience was stunned. Some spectators, thinking it was part of the program, broke into applause, others shouted protests against Paar's departure.

Paar's outburst took place nearly three hours before the show went on the air. It is customary to tape the program in advance.

The one hour and 45-minute show went on at 11:15 p.m., exactly as taped and including Paar's leave-taking. As soon as Paar's blowup occurred, 18 minutes after the program started, NBC said its telephone switchboard "lighted up like a Christmas tree."

Some hours before the program, Paar had criticized NBC for deleting a story dealing with a mixup over the letters "W.C.," widely used in Europe as an abbreviation for water closet. The anecdote, in the form of a letter, interpreted "W.C." as meaning a wayside chapel.

Paar told his audience last night that he heard the anecdote from the uncle of a 14-year-old girl who, in turn, had heard it from a woman teacher. Paar said it was the uncle who showed him the copy of the story, that he thought it funny and "very innocent."

U. S. Cutting Down Forces in Morocco

Rabat, Morocco — Four U. S. military installations will be closed down and three aircraft squadrons will be transferred from Morocco by the end of June, a U. S. embassy spokesman said today.

The cutback is part of the plan to close down all U. S. bases in Morocco by the end of 1963.

Fair Skies, Warmer Weather for Saturday

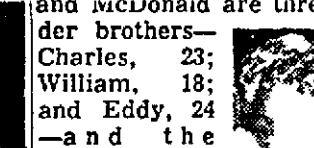
Wisconsin — Fair skies and continued mild weather until a little warmer Saturday afternoon. Traveling to improve in both. Outlook for Sunday: Partly cloudy and warmer.

Appleton — Temperatures for the 24-hour period ending at 9 a.m. today: High 25, low 5. Temperature at 10:30 a.m. today 13. Barometer reading 30.35 inches, with wind north-northeast at 23 miles an hour. Three and one-half inches total snow on ground. Traces of snow Thursday.

Sun sets at 5:17 p.m., rises Saturday at 6:58; moon rises at 5:33 p.m.



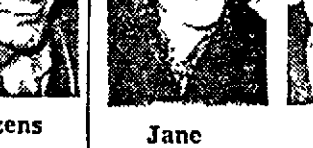
Rodney Hughes, 23, Menasha, left, was arraigned in municipal court at Oshkosh this morning on charges of forcible rape and assault without regard to human life in connection with an attack on a 15-year-old girl. Winnebago Dist. Atty. Jack Steinhilber is next to Hughes. The judge is Herbert J. Mueller, Winnebago county judge.



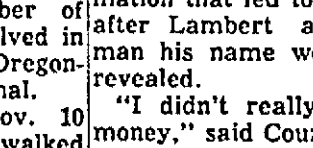
Couzens



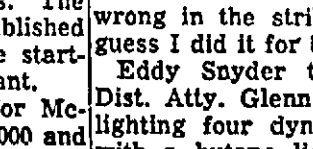
Eddy



Charles



William



McDonald

Nelson Says People Have Tax Interest

Governor, in Recent Travels, Finds Residents More Aware Of State and Local Problems

Post-Crescent Madison Bureau
Madison — Gov. Gaylord Nelson, a fast-traveling candidate for reelection, says his recent travels have shown him that the people of Wisconsin are increasingly interested in problems of state and local government taxation and encouragingly better informed on the nature of state and local financial problems.

"The people are interested in taxes," the Democratic state executive remarked when reporters at his regular news conference asked him for his view on the major issues in state politics in the forthcoming election campaigns.

The governor said he was "reluctant" to appear to be interfering in the deliberations of the citizens tax study commission which is now working on a blue-print for state-local tax revision that may be before the legislature when it reconvenes in May.

Tax Relief
But he recalled that he has frequently said what the commission members recently concluded — that the major task of tax revision ought to be the relief of local property taxes through an increase in state tax shares or larger amounts of state aids.

(The commission has voted for a \$155,000,000 program of relief involving repeal of the state personal income surtax, a substantial cut in personal property taxes, and a \$75,000,000 cut in local real property taxes. It has not yet attempted to write a program for replacing that huge amount of revenue, however, or to meet the impending deficit in the current state budget.)

Nelson was asked whether he continues to believe that the

legislature at its spring session will be unable to act on the citizens commission tax revision report, even if it is filed before its reconvening, and he said he is sticking to his original views.

On the basis of his own knowledge of legislative practice and political psychology, a really comprehensive tax revision plan will be side-tracked by the legislature at its May sitting, he said.

When a country editor brought up the old dispute of the governor with the Republican state senate about an income tax withholding law and asked whether the issue could not be resolved in a popular referendum, Nelson said that it could well be.

But he has no present plan to revive the proposal that was knocked down twice by the state senate, he said.

California Party Convention Starts

Fresno, Calif. — Democrats poured into Fresno today for a weekend of party politics and a first hand look at presidential contenders.

More than 3,000 are expected for the California Democratic council convention. Sen. John F. Kennedy of Massachusetts and California's Gov. Edmund G. Brown speak tonight. Sen. Hubert H. Humphrey of Minnesota appears Saturday night. Sen. Stuart Symington of Minnesota is down for the closing session Sunday.

Kennedy and Humphrey are openly seeking the presidential nomination. Symington has not declared himself. Brown defines his role as a favorite son.

General's Slip of Tongue Lets Out Information Rated Secret

Washington — A 3-star general's apparent slip of the tongue has disclosed that a small atomic explosion can be used to neutralize thermonuclear warheads on ballistic missiles.

Involved in the process is the principle of neutron flux, but the details of the technique are classified top secret. Even after it was mentioned publicly, research officers declined to say anything about it.

Lt. Gen. Arthur G. Trudeau, the army's chief of research, made the disclosure Thursday during a movie-news conference on development of the anti-missile missile, Nike-Zeus.

At this same movie-with-questions conference, the army also exhibited a one minute film clip showing the first known interception of a ballistic missile by a guided missile.

The film showed a Hawk an-

Labor Leaders Try to Calm Down Quarrel

Building Trades Pact Stirs Up AFL-CIO Dispute

Miami Beach, Fla. — AFL-CIO leaders today tried to calm down a union family quarrel before it ends in divorce.

A building trades union pact with construction industry employers—aimed at taking over factory maintenance and repair work from production workers union—stirred up the latest federation row.

Peter Schoemann, plumbers union president and a spokesman for former AFL building trades unions, said he was going to resign as vice president of the federation's Industrial Union department and pull the plumbers union out with him.

Schoemann was angry for being asked to leave a session of former CIO industrial union leaders called to map strategy in a sudden revival of their long-standing jurisdictional feud with the building trades.

Closed Meeting
The AFL-CIO executive council planned to devote its closed meeting to trying to smooth over this latest scrap within the 5-year-old merged labor organization.

Walter Reuther and David J. McDonald, heads of the auto and steelworkers unions, accused the building trades Thursday of anti-union tactics in arranging a bargain basis for trying to take over maintenance and repair work in the nation's factories.

This work now is performed by members of the factory production unions. The building trades have always claimed the work should go to their organizations' craftsmen. At stake are close to a million jobs, about 400,000 of them in the auto and steel industry.

Bounding on Ties
"I heard a rumble and the bottles in my place started rattling. I looked out and the train was really bounding along the ties, but it came to a quick stop. Everybody stayed in the cars."

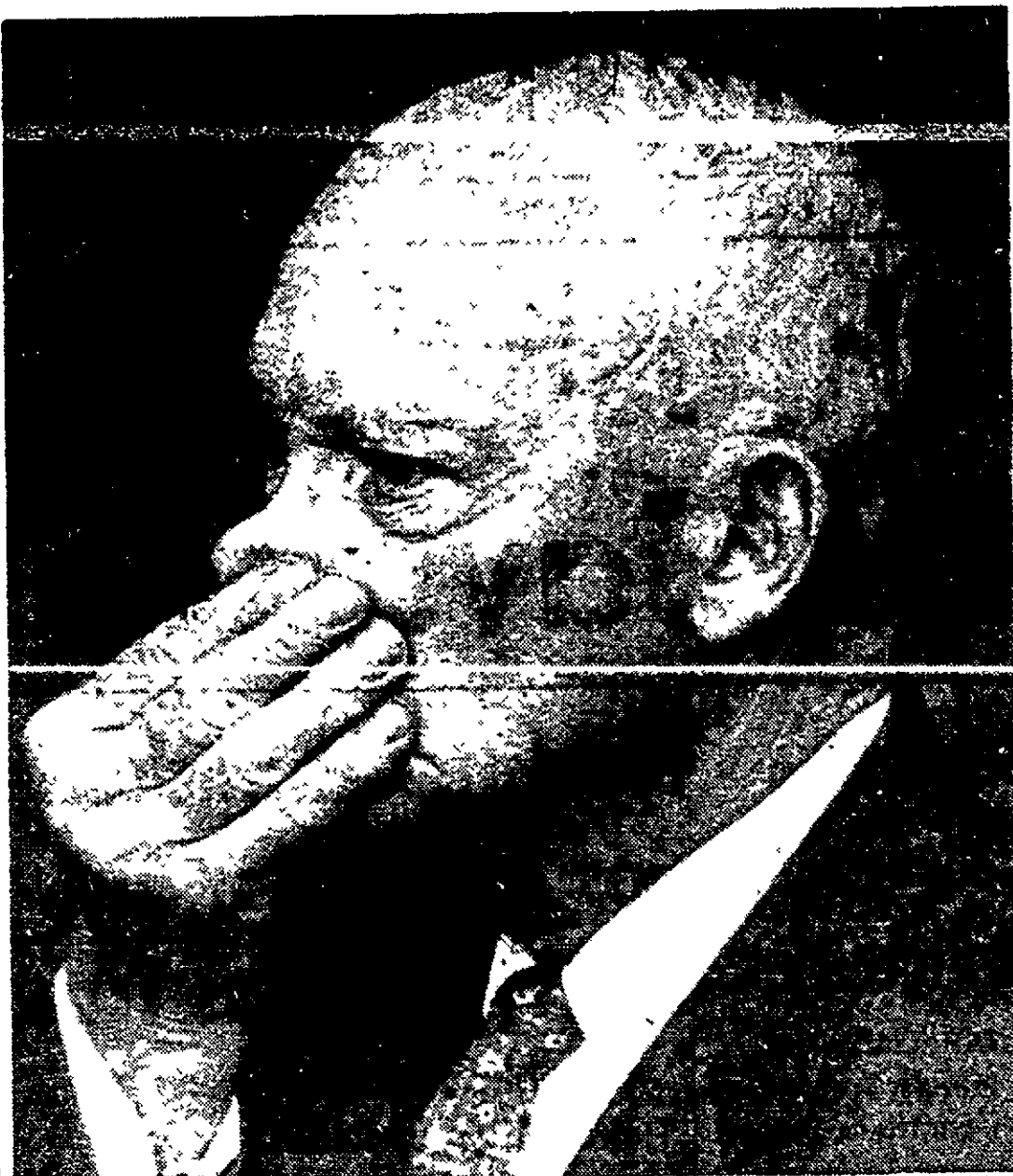
The train, which left Chicago at 10:30 a. m. was drawn by a 3-stage diesel engine. Officials explained that the second unit of the engine derailed at a crossing a half mile east of here at 12:20 p. m.

The second unit bounded back, but not before the third had left the rails. Succeeding cars followed the diesel off the tracks, but continued to ride on a rail which had tipped over.

Rail spokesmen speculated that accumulated slush, an aftermath of the area's big snow storm on Wednesday, built up between the rails and pushed up a flange which hit the diesel's wheel, knocking it off the tracks.

Passengers were transferred to an eastbound train and returned to Milwaukee.

The train was put back on the tracks at 12:15 a. m. today and crews continued repairing and replacing track. Officials hoped to have the tracks restored to use today. Meanwhile, all traffic was moving on the eastbound rails.



President Eisenhower Makes good use of his hands while listening to reporters' questions at his news conference. This candid view shows him waiting for the end of a query in a conference Thursday.

Derailed Cars On Hiawatha Stay Upright

No Injuries in Pewaukee Mishap At Crossing

Pewaukee — "It was a miracle," said the engineer Thursday after his high-speed passenger train derailed but all 13 cars remained upright.

There were no injuries for any of the 150 passengers aboard the Milwaukee Road's westbound Hiawatha, which came to a stop in this Waukesha county community.

A witness said: "I could see it wasn't very serious when passengers in the dining car were still eating as though nothing had happened."

Frank Kopecky, who operates a liquor store near the tracks, added: "Bouncing on ties. I heard a rumble and the bottles in my place started rattling. I looked out and the train was really bounding along the ties, but it came to a quick stop. Everybody stayed in the cars."

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Nuclear Test Proposal Could Win Senate OK

Soviet Reaction Negative Says Red Delegate at Negotiations in Geneva

Washington — A Senate nuclear test proposal, as well as today a nuclear weapons test ban along the lines of the new U.S. proposal should have a good chance to win Senate ratification.



Aiken and several Democratic senators joined in commendation of the proposal, although some said there didn't seem to be much hope it would break the deadlock in the 15-month-old Geneva talks.

"Our reaction is negative," Soviet Delegate Semyon K. Tsarapkin told newsmen in Geneva. "These proposals cannot serve as the basis for any sort of agreement."

Talks May Collapse
But U. S. officials expressed hope Russia would take a more favorable attitude after a thorough study of the proposals. Otherwise, they said, the Geneva negotiations will be threatened with collapse.

Some Democrats in congress said they had long advocated just such a plan as President Eisenhower announced Thursday.

The proposal, formally presented to the Russians in Geneva, calls for a ban on all sea and air atomic and hy-

drogen blasts, as well as large explosions in underground tunnels.

Small underground shots would be permitted initially, but Eisenhower's proposal also left the way open for extending the ban to them. He suggested the agreement could provide for joint east-west experiments to improve detection techniques to the point they could catch even small sneak explosions.

Russia has held out for a ban on all nuclear tests. The new U. S. offer proposes to ban all that can be detected with certainty.

Aiken said he believed the new proposal, if incorporated in a treaty, would have such strong bipartisan support it would be very likely to win the two-thirds senate vote needed for approval.

But U. S. officials expressed hope Russia would take a more favorable attitude after a thorough study of the proposals. Otherwise, they said, the Geneva negotiations will be threatened with collapse.

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30-Year Prison Terms Given 41 Men in Trial By Dominican Courts

Fines Levied for Plot to Overthrow Republic's Generalissimo Trujillo

Ciudad Trujillo, Dominican Republic — 41 — Dominican courts have sentenced 41 more men to 30-year prison terms and fined them a total of \$1,200,000 for plotting to overthrow the Dominican Republic's 68-year-old dictator, Generalissimo Rafael Trujillo.

All the defendants acknowledged their guilt at two mass trials Thursday, held simultaneously in the palace of justice. The convictions boosted to 120 the number of persons handed maximum conspiracy sentences since Trujillo announced smashing a widespread plot last month.

Government officials said more suspects are being questioned and more trials are expected.

Deny Reports
There have been reports, denied by the government, that up to 2,000 persons have been rounded up.

Venezuela asked for an investigation by the Organization of American States earlier this week. It charged the Trujillo regime with "flagrant violations of human rights" in its treatment of opponents. The OAS referred the request to a general committee, which reportedly will recommend that the matter be investigated by the organization's peace committee.

The latest batch of convicted plotters came from all parts of the island country. Most are in their 20s. They included lawyers, doctors, engineers, farmers and laborers.

Deceived Into Plan
Several said they had been deceived into believing the planned revolt would be peaceful. They testified they were persuaded to join by friends and foreign propaganda but did not know bombs and weapons were to be used.

Rafael Faxas, an artist who said he was secretary of a revolutionary committee, said all plans could not be given to all the conspirators for security reasons.

He also testified that a secret visitor from Puerto Rico told him the Venezuelan consul there had promised aid for the plotters.

Assistance Promised
Other defendants said they were informed assistance was promised by Cuban exiles in Puerto Rico and New York.

As each defendant stood before the judge, a court secretary read confessions he said were obtained during pretrial

interrogations. Each defendant was asked if he wished to change his statement. None did, and most testified to the correctness of the statements.

Each was then questioned briefly by the prosecution. Court-appointed defense attorneys waived questioning.

Rocket Ship Up To 80,000 Feet
Edwards Air Force Base, Calif. — 48 — Fifteen miles up in the X15 rocket ship, says test pilot Scott Crossfield, "I can see all the way from Baja California to San Francisco bay."

That's roughly 450 miles. Crossfield zoomed up to 80,000 feet Thursday — approximately 15 miles — in exceptionally clear weather. It was a new altitude mark for the 50-foot Black Dart whose builders say a more powerful engine will take it above 100 miles this spring.

Conventional jet planes have soared above 100,000 feet. Crossfield went into a steady, turning climb from 45,000 feet, where the X15 was dropped from under the wing of its mother plane, a B52 bomber. The free flight lasted 11 minutes. Speed was announced as "over 1,400 miles an hour." Eventually the X15 is expected to reach 4,000 m.p.h.

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WHY-PAY-MORE? — LIQUOR SPECIALS —

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10 Year Old French Brandy ... fifth 3⁹⁸

WHISKEY fifth 2⁹⁸ 3 for 8⁷⁵

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MIX THEM UP
Creme de Mente 2⁹⁸ 3 for 8⁷⁵
Creme de Cocoa 3³⁹ 3 for 9⁷⁵
Creme de Banana
Peppermint Schnapps
Kummel - Anisette
Creme de Noya

Blackberry Brandy
Ginger Brandy
Cherry Brandy
Apricot Brandy

CALIFORNIA WINE
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Sherry
Tokay
White Port

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is now offering the following evening specials in addition to our regular menu.

Monday and Tuesday Special
BAKED HAM
With Pineapple sauce, cole slaw and hot bread 1⁸⁵
Served 5 to Midnite

Wednesday and Thursday Special
Old Fashion 1/2 ROAST CHICKEN
Dressing, cole slaw, mashed potatoes and hot bread 1⁸⁵
Served 5 to Midnite

Friday Special
SEA FOOD
Cole slaw, waffle, French fries and hot bread. 1²⁵
Served 5 to Midnite

SUNDAY BUFFET
Served 11:30 to 8 p.m.
Four hot dishes plus a variety of salads, meats, cheese and vegetables. Take as much as you like and serve yourself from the bountiful Skall's buffet. 1⁸⁵
Children under 12 \$1.25 1⁸⁵

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Fund Drive Opens With \$135,250 in

4 Speakers at Kick-Off Dinner for Peabody Manor Campaign

"Although the Peabody Manor fund drive is just beginning, we already have \$135,250," Elmer H. Jennings of the campaign executive committee told 200 drive officials and community leaders at the Appleton Elks club Thursday night.

The campaign's financial objective is \$500,000, necessary to complete the 50-room Peabody Manor, a retirement home for the retired which is being sponsored by the Appleton Visiting Nurse association. The drive, being conducted in Appleton, Outagamie county, Neenah and Menasha, will run through March.

Jennings explained that the first \$35,250 of the total pledged so far came from several large advance gifts. It also includes the \$8,300 raised by VNA during its recent sale of the inventory of Appleton Woolen Mills retail store.

Three days ago the building fund received a \$100,000 shot-in-the-arm he said, when Rep. John H. Byrnes notified Mrs. Eugene L. Pierce, immediate past president of VNA, that Peabody Manor had been granted federal funds under the Hill-Burton act. Peabody Manor will have a 13-bed infirmary for residents who become ill after admission.

Jennings, chairman of the board of Thilmany Pulp and Paper company, Kaukauna, and the last of four guest speakers on the program, summed up what the community is going to do about Peabody Manor.

"The organizational phase of the drive has been completed," he said. "It consists of special gifts committee with eight groups and 53 persons, a general gifts committee with 16 divisions of five terms each for a total of 80 persons—and an advance gifts group headed by John Strange and Edmund Sutherland.

"We must make this exper-

iment in better living for our older men and women come true," Jennings said. "We must make living worthwhile for the hundreds who, in years to come, will call Peabody Manor their home."

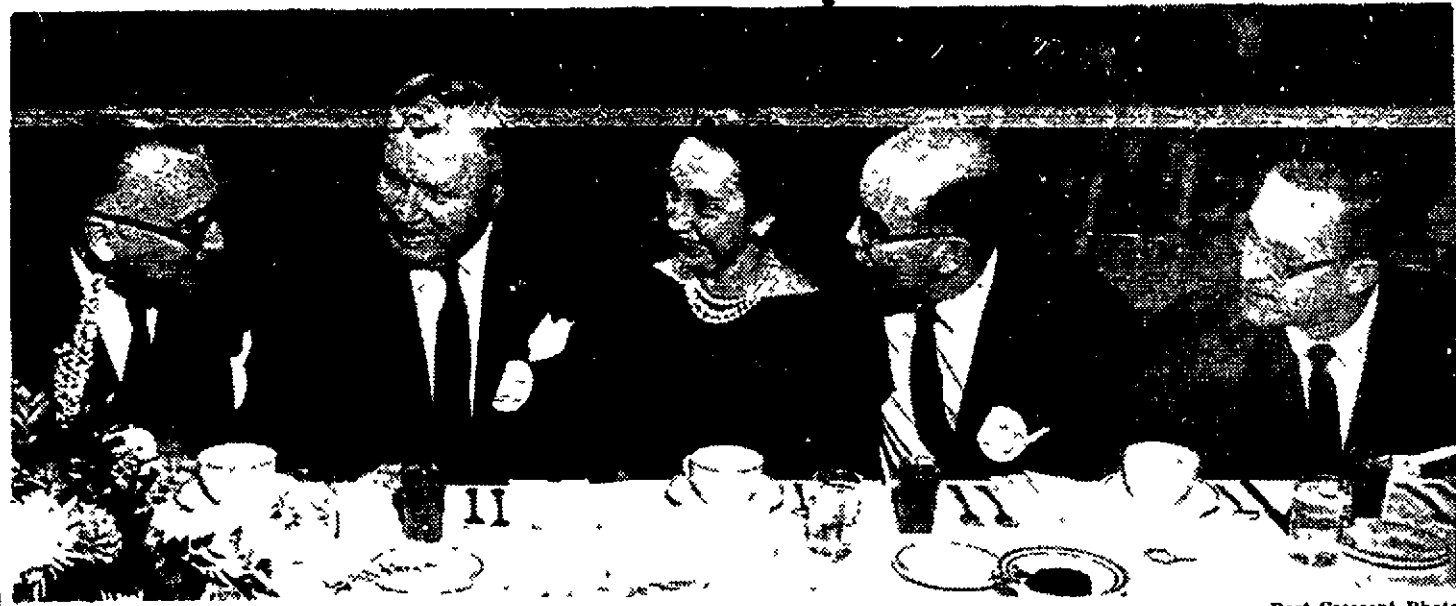
Presents Ward Tour Mrs. Paul E. Truttschel, VNA board member and chairman of the Peabody Manor speakers' bureau, led the audience on a word tour of existing facilities for the elderly in Outagamie and Winnebago counties. She then contrasted the inadequate, restricted living conditions with the plans for the proposed 50-resident Peabody Manor home.

"The places in our area which house elderly persons emphasize, of necessity, treatment of the sick rather than harmonious living for older men and women who are in reasonably good health," she said.

"Peabody Manor is designed to overcome this lack of privacy, lack of living space, lack of opportunity for social gathering. Older persons do not want to cut themselves off from the rest of the world. They need and flourish under the companionship of other men and women their own age," Mrs. Truttschel said.

"They deserve dignity, comfort and convenience. Peabody Manor, with its large private rooms, its separate entertainment areas, its accessibility to downtown Appleton's shops, theaters, churches and even beauty parlors, will make it possible for our 'forgotten generation'—the elderly—to have both independence of action and watchful, required care," she concluded.

Dr. Alton Speaks The Rev. Ralph Taylor Alton, pastor of First Methodist church, Appleton, recalled arriving here with his family 10 years ago and being told re-



The Four Key Speakers at the kick-off dinner for the Peabody Manor campaign talk things over before the program Thursday night at the Elks club while toastmaster Charles L. Dostal, right, listens in. Dostal is chairman of the building fund campaign organization, which is trying to raise \$500,000 for the VNA home for retired people to be built in Appleton. The speakers, left to right, are Elmer H. Jennings, Carl J. Schroeder, Mrs. Paul Truttschel and the Rev. Ralph Taylor Alton.

ization, which is trying to raise \$500,000 for the VNA home for retired people to be built in Appleton. The speakers, left to right, are Elmer H. Jennings, Carl J. Schroeder, Mrs. Paul Truttschel and the Rev. Ralph Taylor Alton.

McLeod Outlines Threats to Capital

Includes Depreciation Policies,
Research, Price Control 'Mania'

peatedly, "you'll like Apple-

ton." "Not 'we hope you'll like Appleton,' but just plain 'you'll like it.' This turned out to be true in a very, very short time because there's a spirit here, a neighborliness, a quality of life that shows our concern for other people," he said.

Citing the parable of the Good Samaritan, the Rev. Mr. Alton said the final action of that scriptural story often is overlooked. The Good Samaritan placed the injured man on his beast of burden and carried him to an inn.

"This symbolizes what we must do for our older persons," he explained. "We must give them more than immediate help. Like the Good Samaritan, we must take the next step and see that they are cared for tomorrow also."

"If Appleton ever stops caring, it will stop being the kind of community where we can say truthfully, without a trace of boasting or smugness, 'you'll like Appleton.'"

Discusses Need Carl J. Schroeder, administrative assistant, Aid Association for Lutherans, and former chairman of the two Appleton Memorial hospital fund drives, discussed the need for Peabody Manor in our community.

"In Outagamie and Winnebago counties, there are more than 23,000 men and women over 65 years of age. For us to realize the need for a home on the order of Peabody Man-

Three major threats to capital are research and development, depreciation policies and the "mania of price control," Dr. A. Neil McLeod,

economist at the Institute of Paper Chemistry, told the Fox River Valley Society for Advancement of Management Thursday.

"You people are really merely custodians of other people's property," he told the society. "Despite the fact that you have fancy management titles you are just a bunch of high-priced caretakers."

An increasing standard of living depends on increasing the tools available, McLeod said, asking management to assume the role of protector of capital.

Research Has Impact The impact of research and development on capital is tremendous, the economist said. "It makes obsolete tomorrow capacity that is productive today. Research is costly to perform."

Of the total historical bill for research and development, McLeod said, 95 percent has been spent in the 1950s. But because of the lag between research expenditure and the market, he said, we have not yet begun to feel the capital pinch growing out of research and development expenditures made in 1954 and 1955.

"There is a remarkable similarity between our plant and equipment and our population," McLeod said. "Both categories are adding new members but in both categories the members in the aged group are becoming a large and burdensome proportion."

The United States, he said, operates under "a depreciation system more than a quarter of a century old, a system that has a profound deterrent on capital investment."

Other countries, McLeod pointed out, allow shorter depreciation write-off periods than the United States.

Hits Price Controls The dark spot on the capital battlefield continues to be the many people who are will-

ing to destroy the price system," the speaker said. He pointed to the demand for control of drug prices, the possible imposition of price control mentioned in the recent steel settlement, the treasury's control of the price of money, subsidies and tariffs.

"The entire private property system is in jeopardy" when free prices are not permitted to do their job, McLeod said.

Aid Available For Tax Returns Mondays Only

People seeking information on income tax returns over the telephone should call only on Mondays, the Appleton office of the internal revenue service said today.

The office, in Room 210 of the post office building, is open all day Mondays so agents can assist people with tax questions. Taxpayers also may call in person for help in preparing 1959 federal income tax returns.

Agents are assigned to office duty on Mondays to provide tax return assistance. On other days, the office is closed and telephone callers may find their calls unanswered because frequently all agents are working out of the office and no one is available to answer the telephone.

James Mollet, 23, Denies Charge; Trial April 20

Post-Crescent News Service

Green Bay — James Mollet, 23, of 1009 W. Wisconsin avenue, Appleton, faces trial in municipal court here April 20 on a charge growing out of an alleged attack on his father-in-law.

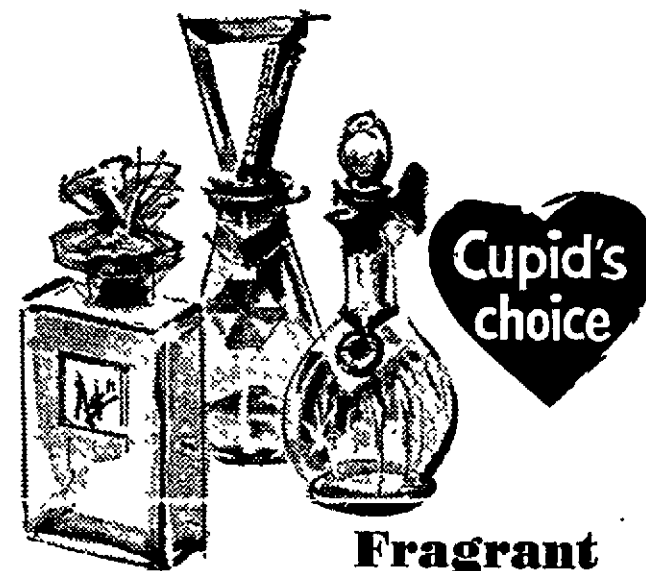
He pleaded innocent at his arraignment before Judge Donald W. Gleason.

Mollet is said to have assaulted John Steiner, Preble, Tuesday after coming here from Appleton with a clergyman to discuss Mollet's marital difficulties. Stein was not seriously hurt.

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"The entire private property system is in jeopardy" when free prices are not permitted to do their job, McLeod said.

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FABERGE — Tigress, Woodhue.
PRINCE MATCHABELLI — Beloved, Wind Song, Duchess of York.
LENTHERIC — Tweed.
COTY — Emeraude, L'Origan.
REVLON — Intimate, Aquamarine, Chanel No. 5, Arpege, My Sin, Christmas in July.
YARDLEYS — Old English Lavender.
SHULTON — Old Spice, Desert Flower, Friendship Garden.

Plus Chanel No. 5, Arpege, My Sin, Christmas in July.

Plus Tax



Cost and suit scarfs, long neck styles in white and pastel chiffons \$1, \$2.

36" pure silk squares . . . floral, dot, paisley prints with hand rolled hems \$2, \$3.

36" floral design crepe print squares \$1.

America loses its heart to Dart



Nearly 100,000 Americans have made the move to the new Dodge Dart. What were they looking for—low price? Certainly! Outstanding gas mileage? Definitely! But something more besides: a fine car—smartly styled, tastefully appointed, solidly built. And when they looked and shopped and compared, Dart filled the bill perfectly. They found Dart's new Unibody is roomier and more comfortable, easier to get in and out, more rugged and durable. They're sold on Dart—and you will be, too!

The Dodge Dart is priced model for model with other low-price cars.

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PIONEER	Fairlane 500	Belvedere	Bel Air
PHOENIX	Galaxie	Fury	Impala

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APPLES 4 lb. bag **49c**

Extra Fancy Bunched Golden
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• Top-quality Meats custom cut to your liking — plus our usual large variety of fresh cold cuts and Roasted Meats.

• New items in our Grocery Department as they become available in addition to the Nationally Advertised brands at the lowest prices possible seven days a week.

• Fresher, Highest Quality Ice Cream and Custard available in both our store and Custard Stand.

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Lincoln Letters

One of the most interesting and rewarding ways of understanding an historical figure is to read his letters and other communications, not merely the official speeches and pronouncements, but the simple everyday correspondence which reveal the vagaries of the man himself. The extensive missives which Abraham Lincoln sent to his friends, acquaintances and war-fellows point up the wit, sympathy, patience and profundity of the Civil war president.

Lincoln's troubles with his generals has been well documented. To the wavering Gen. McClellan he wired: "The enemy is moving north in sufficient force to drive Gen. Banks before him . . . I think the movement is a general and concerted one . . . I think the time is near when you must either attack Richmond or give up the job and come to the defense of Washington." And again he caustically suggested to McClellan: "If at any time you feel able to take the offensive, you are not restrained from doing so."

To Gen. McDowell he queried, "Should not your forces move this way . . . as commander of this department, should you not be here?" And later: "You saw Gen. Geary's scouts' report that they find no enemy this side of the Blue Ridge. Neither do I. Have they been to the Blue Ridge looking for them?" Prodding the rebellious Gen. Fremont, Lincoln wired: "I see that you are at Moorefield. You were expressly ordered to march to Harrisonburg. What does this mean?" And to the notorious "Beast" Butler, he curtly telegraphed: "Please suspend execution in any and all sentences of death in your department until further orders."

Lincoln never took credit for another man's triumph. Thus he wrote to Gen. Sherman: "Many, many thanks for your Christmas gift, the capture of Savannah. When you were about leaving Atlanta for the Atlantic coast, I was anxious, if not fearful; but feeling you were the better judge . . . I did not interfere. Now, the undertaking being a success, the honor is all yours . . . But what next? I suppose it will be safe if I leave Gen. Grant and yourself to decide."

But two days before Appomattox, Lincoln wired Grant: "Gen. Sheridan says 'If

the thing be pressed I think that Lee will surrender.' Let the thing be pressed."

Despite his deep involvement in practically every aspect of the war, Lincoln's correspondence includes many letters and notes to civilians. To Gov. Andrews of Massachusetts he petulantly wired: "Your dispatch saying 'I can't get those regiments off because I can't get quick work out of the V. S. disbursing officer and the paymaster' is received. Please say to these gentlemen that if they do not work quickly I will make quick work with them. In the name of all that is reasonable, how long does it take to pay a couple of regiments?" And to the Honorable Talbot, Lincoln remonstrated: "I have determined to appoint you collector. I now have a very special request to make of you, which is, that you make no war upon Mr. Washburn, who is also my friend, and of longer standing than yourself. I will even be obliged if you can do something for him if the occasion permits."

Always present in his correspondence was his consistency in his feeling of the need for the preservation of the Union and the care needed in freedom for the slaves. In addition to his famous letter to Horace Greeley, Lincoln wrote to a Gen. Supt. Freedmen: "That we shall be entirely successful in our efforts I firmly believe. The blessing of God and the efforts of good and faithful men will bring us an earlier and happier consummation than the most sanguine friends of the freed men could reasonably expect." And to an Indiana regiment he commented: "I have in my lifetime heard many arguments why the Negroes ought to be slaves . . . but if they fight for those who keep them in slavery, it will be a better argument than any I have heard . . ."

Lincoln never lost the personal touch in his letters to his friends or the realization of the importance of the human element even in the midst of the machinery of war. His letters requesting the release of a prisoner, a looking into reasons for sentences and the staying of executions until further investigations were made are numerous. And the day after Appomattox he wrote a short note to the Secretary of State:

"Tad wants some flags — can he be accommodated?"

Gov. Nelson on Regional Planning

Gov. Nelson is a firm believer in planning. He believes it is a thankless task, but he also believes it is productive and necessary. The governor told a conference on regional planning in southeastern Wisconsin recently that planning is one of the most important tasks before us. He thinks it rates second only to "the great international problem of keeping the peace." But he has no illusion that planners will be especially honored by their fellows. He told the conference that future generations may be grateful to them for their work. He said they may be honored as is Charles Whitnall who planned Milwaukee's park system.

Planning is necessary because of population, the governor said. Some problems arise because of our increase in population and others because of the movement of people from the farms to the thickly settled areas where work is available in factories. With this rush from the country there also comes the rush outward from the crowded cities to the suburban areas. Here there are new problems because of rapid growth of communities where there is insufficient means immediately available to provide schools and sanitary facilities. All of this confusion comes about because there was no planning. He points out that some of the hastily built settlements are designated by the term "the outskirts of town" which he said often "connotes shanties, trash heaps, garish, cheap commercial ventures, physical and moral squalor." All of this of course comes about because of insufficient planning and delay in solving the political problems that such unplanned developments bring.

Sound planning solves political problems.

Welcome, Mr. Johnson

Prof. Thor Johnson, the distinguished conductor who is famed for his work with Cincinnati and Chicago orchestras, and more lately as the maestro of the Northwestern university campus, has confided his dream of a University of Wisconsin orchestra that would be a cultural asset of the whole state.

He envisions an organization of about 40 professional musicians who would be members of the University faculty at Madison, but who would actually be available for concerts and teaching to the whole state, as a kind of musical extension service.

At first glance this novelty might sound

extravagant or luxurious. But in a day when we extend services from the university ranging from the nursing of shoats to the sawing of logs on the back forty, from community dramatics to high school declamation, this is surely a modest proliferation of the University's historic boast that its campus is continuous with the boundaries of the state.

We say, good luck Prof. Johnson. May your mission be quickly successful. We say musical appreciation is as vital to the commonweal as demonstrations of string bean varieties for the home garden.

Bring Back Good Old Latin Course

From The Winning State Tribune

Studying Latin hardly qualifies as a popular business in school these days. All too many youngsters, having heard that learning can be fun, insist that learning should be fun. They want no part of a tough Latin course.

It's too bad. About 60 per cent of the words in the English language are derived from Latin, and a mastery of it opens a big door to French, Italian, Spanish and Portuguese, all of which are based on it.

Yet though it is being shunned by many, it hangs on stubbornly in many places, some of them a little out of the way. For instance, in West Topsham, Vt., a village of 200, a national Latin magazine is published four times a year. It's called Auxilium Latinum.

Recently the editor printed some of Elvis Presley's songs in Latin, since the magazine shoots for students 14 through 18.

We have no reports on how well this registered with the customers. But maybe it ought to be tried by others. Frankly, we'd like to see the whole rock and roll repertoire translated into Latin.

It might give a lot of our kids some well-needed schooling in the language. And it would spare the rest of us hearing the English.



Price Tag on Education Never Changes

Begins '60 Presidential Campaign

Unannounced Candidate Lincoln Addresses Wisconsin State Fair

BY JAY JOSLYN
Post-Crescent Staff Writer

As the days rolled toward May, 1860, and the Republican convention in Chicago and the Democratic convention in Baltimore, partisans closed ranks behind a host of candidates who had been jockeying for the presidential nominations for the last two years.

Sen. Stephen Douglas of Illinois could be considered the "front-runner" in the Democratic columns although stands forced on him by his opponent in the 1858 senatorial campaign were causing disrupting ferment in the southern sections of his party.

William H. Seward of New York, with his personal political machine run by Thurlow Weed, was considered the strong man in the young GOP although his "irrepressible conflict" prophecy and his strongly abolitionary activities caused some concern in the border states and created sectional favorite sons to challenge him.

Campaign's Catalyst

Nearly unnoticed outside of his small circle of admirers was a former congressman, the defeated candidate in that '58 senatorial campaign in Illinois. He was the catalyst in the campaign. His maneuvering in their debate had caused Douglas embarrassment and his "house divided against itself" seemed more reasonable than Seward's prophecy. The choice of candidates in both parties would be influenced by Abraham Lincoln.

However, he was not a candidate — at least that is what he said; but he was not acting like a sideline. He carefully collected, edited and published his 1858 debates. In 1859 he traveled 4,000 miles to make 23 Republican speeches and meet voters from Kansas to New England. He was creating the image of a backwoods lawyer whose speeches spelled out the exact picture of the times and issues.

In September, 1859, he made a swing into Wisconsin to speak at the state fair in Milwaukee and appear at Beloit and Janesville. Wisconsin was hostile ground for Lincoln. The Republicans were pledged to Seward — a pledge the delegates kept

right up to the end of the Chicago convention in much the same way many years later they came to Chicago pledged to Robert Taft. The southern part of the state was a Democratic stronghold.

Strolling about the fair exhibits joshing with the farmers Lincoln patted a youngster on the head and said, "My little man, I hope you live to vote the Republican ticket," and the boy's father snapped, "If he ever does, I'll break his neck."

Major State Speech

The Sept. 30 state fair speech, the only major Lincoln pronouncement in the state, was not a blatant partisan address but in it Lincoln clearly stated his position on free labor and education, his faith in the new country and his interest in progress.

Later day analysts see in the Milwaukee address the seeds of the extension educational system that came into being a half century later.

There are two theories of labor, Lincoln said; the mud-sill theory and the theory of free labor.

Mud-Sill Theory

The mud-sill theory makes labor a part of capital and "whoever is once a hired la-

borer is fatally fixed in that condition for life; and thence, again, that his condition is as bad as, or worse than, that of a slave."

Free labor comes before capital and becomes only a part of the relations with capital. He explained, "The prudent, penniless beginner in the world labors for wages awhile, saves a surplus with which to buy tools or land for himself; then labors on his own account another while, and at length hires another new beginner to help him. This, say its advocates, is free labor — the just and generous and prosperous system which opens the way for all, gives hope to all, and energy and progress and improvement of condition to all."

Education is tied closely with these two theories of labor, Lincoln said. The mud-sill advocates find the two incompatible and hold education as insidious and dangerous when applied to labor.

"A Yankee who could invent a strong-handed man without a head, would secure the everlasting gratitude of the mud-sill advocates," Lincoln said.

On the other hand the free labor advocates recognize

Looking Backward

Agricultural Society Formed

100 YEARS AGO
Quoted from the Appleton Crescent for the week of Feb. 4, 1860.

At a meeting of the citizens of Outagamie County, convened at the Court House on the 28th inst., pursuant to a call for the formation of a county Agricultural Society, W. H. P. Bogan was called to the chair and J. S. Buck appointed secretary.

On motion, a committee of three, Frederick Packard, J. M. Phinney and R. Z. Mason, appointed to draft a constitution, reported on same.

The Society then proceeded to the election of officers with the following result: W. H. P. Bogan, president, George Knowles, vice president, James M. Phinney, secretary, and E. H. Stone, treasurer.

25 YEARS AGO
Friday, Feb. 8, 1935

Nyal Otis, son of Steve Otis, president of Outagamie county Fish and Game Protective association, was elected president of the Junior Outagamie county Fish and Game Protective association of Hortonville.

Mrs. F. V. Heinemann, immediate past matron of Fidelity chapter, No. 94, Order of Eastern Star, was honored at the annual banquet of Past Matrons club of Appleton. Mrs. Heinemann was received into the club at that time.

John Handrich, Fremont, was elected president of the West Bloomfield mixed choir.

Merger of the forestry, flood control and soil erosion sections of the Wisconsin Emergency Conservation Work department was announced.

strict conference of the auxiliary at Minneapolis, Minn. She was the Wisconsin Department rehabilitation chairman.

A. G. Sharp became general merchandising manager and J. B. Catlin was named general merchandising manager in two organizational changes announced that week by John R. Kimberly, sales vice president of Kimberly-Clark corporation.

Mrs. Emil Blank, sixth district president of the veterans of foreign Wars auxiliary, was to preside at the district meeting in Portage, Feb. 19.

GRIN AND BEAR IT

By Lichty



"This latest survey indicates that our advertising is attracting a lot of attention . . . most of it from the Government! . . ."

Potomac Fever — by Fletcher Knebel

Ike honors navy men who went seven miles under the sea. Their bravely is matched only by their questionable judgment—in deciding to come back up in times like these.

Jack Kennedy fights Hubert Humphrey in West Virginia. Democrats not only intend to keep personalities out of this campaign, they're fixing to abandon the only two they've got in the mountains.

Gov. Meyner says Ike's defense program is as orderly as spaghetti. That's using the old noodle, Gov.

Russia invites Fidel Castro for a visit. Khrushchev has decided to lionize the beard in his den.

Washington hostess Perle Mesta backs Lyndon Johnson for president. Perle's slogan "Now is the time for all good parties to come to the aid of the man."

Changing her mind is a woman's prerogative. Changing her husband's is a sacred duty.

Text of Sen. Estes Kefauver, investigating high drug prices: "More balm for a buck."

Report \$52,698 Of Work Done At Workshop

Five Employees
Earn More Than
\$2,300 in 1959

A total of \$52,698 of work was done by workers at the Fox Valley Sheltered Workshop in 1959, L.C. Smith, workshop president, reported at the annual meeting Thursday.

Thirty handicapped people were employed, some of them for short periods, and five of the workers earned more than \$2,300 each during the year, Smith said.

Seven workshop directors were reelected to 3-year terms on the board. They are Marvin Heiden, Charles Ehle, John P. Reeve, H. W. Miller and John H. Mitchell, all of Appleton, and L. C. Smith and Mrs. Hazel Leeke, both of Kaukauna.

Officers reelected were Smith, president; Mitchell, vice president; Heiden, treasurer; and Mrs. Leeke, secretary.

Cash Contributors
Of the 30 workshop employees, 15 were from Appleton, seven from Kaukauna, five from Neenah, and one each from Menasha, Seymour and Oshkosh.

Smith reported cash contributions for the new workshop amounting to \$21,000 from companies and organizations had been recorded. In addition, material and labor for the workshop now being constructed on S. Perkins street were donated by companies and individuals.

In his report, Smith said 15 companies provided jobs for the workshop. Forty per cent of the work was provided by Western Condensing company.

Other companies providing large amounts of work were Kimberly-Clark corporation and Thilmany Pulp and Paper company.

Smith said volunteer laborers again will turn out Saturday to work on the building.

If weather permits, the concrete roof slabs will be placed and the steel supports will be bolted together.

Bottle Gas Continues Upward Trend

In 1960, the still-young L. P. gas industry should continue to display the vigor that is characteristic of youth, predicts William W. Clark, editor of a trade magazine.

Now only in its early 30s, the industry has scored sales gains every year without fail. Preliminary estimates of the 1959 performance indicate that another great new sales record was set. The same elements that helped account for that record should be evident again in 1960.

L. P. gas, which is known by several names in the market—butane, propane, LPG, or one of several trade names copyrighted by producers—is a fuel of hundreds of uses. The overwhelming bulk of it is distributed for domestic use beyond the gas mains.

But, it is also a raw material for which synthetic rubber and various plastic products are made. In recent years it has become an important ingredient in the blending of high-octane motor fuels. These industrial uses are demanding larger shares of the available product each year. However, as these demands increase, so will the recovery of LPG "fractions" from the so-called "middle of the barrel," so supplies for the retail market appear plentiful for years to come.

One of the industry's major headaches is the season nature of a domestic market. Peak demands in the winter bring on instability and price uncertainty. However, in 1959, some of the biggest sales gains were in summer uses—principally for irrigation pumping and flame cultivation—so this helped to even out demand. Another big plus: underground storage capacity has climbed at a fantastic rate, which also helps to level out supply and winter demand.

Only Weather Fails To Welcome Airplane

Fairmont, Minn. — Everyone cooperated except the weather for the inauguration of airline service to Fairmont.

The mayor, a band and a good turnout of townspeople were on hand for the inaugural landing by North Central Airlines. The band played and the mayor cut a ceremonial ribbon as an unseen plane droned past overhead.

The airport was covered with a soupy fog and the airliner had to pass it by.

**PDD
IS COMING!**



Racine Has the Only Statue in the world depicting Abraham Lincoln and his wife, Mary Todd. The statue was sculptured by Frederick C. Hibbard and is located in Racine's East park. It was done at the bequest of Miss Lena Rosewell, a pioneer Racine resident, who was a student of Lincoln's life and believed that Mary Todd did much of the directing of her husband's career. Mrs. Lincoln also spent one summer in Racine during her early widowhood.

Lincoln's Troubled Widow Refused To Return to Springfield Residence

Springfield, Ill. — The widow of Abraham Lincoln, Mary Todd Lincoln, refused a suggestion she return to their Springfield home in 1866, saying she would go insane in a day.

The disclosure came in one of eight previously unpublished letters identified as having been written by Mary Todd Lincoln the year after Lincoln's assassination.

At the time she was living, apparently in financial hardship, in a Chicago boarding house with her sons Tad and Robert.

The letters were addressed to Simon Cameron, secretary of war during Lincoln's first administration, who was trying to raise \$20,000 to help Mrs. Lincoln purchase a home.

In an April, 1866, letter she quoted a Judge Davis as saying she should return to Springfield.

"After many years of happiness there with my idolized husband—to place me in the home deprived of his presence and the darling boy, we lost in Washington, it would not require a day for me to lose my entire reason," she wrote.

Referring to Gov. Richard

also is present in the state fair speech. He congratulated the premium winners and consoled the losers with "Lay it not too much to heart. Let them adopt the maxim, 'Better luck next time,' and then, by renewed exertion, make that better luck for themselves. The victor will soon be the vanquished, if he relax his exertion."

Lincoln closed his speech with the famed Eastern potentate story of the perfect phrase for all occasions, "And this, too, shall pass away."

Lincoln's conclusion was "And yet let us hope that by the best cultivation of the physical world, beneath and around us, and the intellectual and moral worlds within us, we shall secure an individual, social and political prosperity and happiness whose course shall be onward and upward, and which, while the earth endures, shall not pass away."

In May in the sweltering Wigwam, Lincoln was nominated and in November running in a 4-man race the splitting United States elected him its first minority president and asked him to prove majority rule must prevail.

MODERNIZE Regent 4-8344

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Firms Facing 10, 13-Cent Wage Raises

Higher Productivity
May Hold Price Rise
To 1 Per Cent Levels

Most companies will pay 10 to 13 cents more for an hour's worth of labor next year, but consumers will feel this increase in only a 1 per cent gain in prices, predicts a trade magazine.

This cost-of-labor range crops up in almost every contract signed recently. When so many contracts follow the same pattern, it usually reflects a basic labor cost trend.

Figuring 10 cents an hour as a representative figure for industry as a whole, 1960 should see a 4 to 5 per cent increase in industrial wage costs.

Comparison Data
That is well above the current year's figure, which will show only about a 2 per cent boost. But it is more in line with last year's data that shows labor costs up about 4 per cent.

In 1958, the 4 per cent boost was enough to push industrial prices up about 1 per cent over the year. Much of 1958 covered a period of depressed demand which tended to put a damper on price rises. There are special conditions that may do the same next year.

First, 1960 is an election year. This means increasing emphasis on the inflation issue—and hence, plenty of public pressure to hold the price line.

Then there is the factor of foreign competition. In 1958, this was a relatively minor force, but not today. Prices in key industries—such as machinery, textiles, aluminum and chemicals—are to a considerable extent guided by what foreign companies are charging.

More Productivity
These factors should be enough to offset the upward price influence of booming demand. And again, only about a 1 per cent wage-inspired increase should work its way into the price structure.

With wage costs up 4 to 5 per cent and prices up 1 per cent, the difference will be made up by increased productivity. All signs point to an industrial productivity gain of just this 3-to-4 per cent magnitude. Part stems from increased usage of labor-saving equipment.

Another part will be due to expectations of close-to-top capacity operations for 1960. Efficiency is always higher at 90 per cent of capacity than at 50 per cent.

Police Investigate
Two Bad Checks
Kaukauna — Police are investigating two bad checks cashed recently at supermarkets in the city.

They report similar checks have been reported in other cities in the area. The checks are drawn on an Appleton bank from a firm which has no account.

Harold V. Engerson, chief of police, warned merchants to know the endorser when cashing checks.

Friday, February 12, 1960 Appleton Post-Crescent A5

KRA Archers in
First Triumph
Kimberly — The Kimberly Recreation association archers posted their first win of the season in the state mail matches with a 2,970 to 2,725 victory over the Lost Arrow club of Fond du Lac.

The win put the KRA squad in eighth place in the state ratings. Despite the ranking, the local club has a higher point total than the third place team. Most of the losses have been by close scores.

Individual totals for the KRA included Ken Bodway, 754; Rod Harrmann, 740; Tony Eckes, Sr., 738, and Don Bodway, 738.

Fond du Lac scores included Bob Jung, 696; Bill Hose, 633; Mel Bray, 673 and Howard Tebo, 658.

Florence Roberts Tops
Mixed Couple's Loop
Kaukauna — Florence Roberts slugged a 206 game and a 515 series to lead bowlers in the Saturday Mixed Double's league at the Bowling bar.

Watson's won three while Schumann's lost two to have the teams deadlock for first place with 20-10 records.

605 Series Tops
Business Loop
Kaukauna — Frank Effa blasted a 605 series to take honors in the Businessmen's Bowling league at the Bowling bar.

Other top scores were hit by Mark Nagan, 556; Ken Schumann, 561; Les Schlender, 580; Jack Conlon, 584, and Jack Mathis, 550.

Methodist Club
Picks Officers,
Schedules Party
Kaukauna — Election of officers highlighted the last meeting of the Methodist couple's club with husband and wife teams to be responsible for officers. A Valentine party was planned.

Serving as president are Mr. and Mrs. Ronald Goolsbey with Mr. and Mrs. Ralph Bastian, vice president; Mr. and Mrs. Wallace Mooney, treasurer, and Mr. and Mrs. Monroe Schneider, secretary. The letters, identified by King V. Hostick, a Springfield collector as being signed by

Mrs. Lincoln, did not disclose what happened to Lincoln's \$110,296 estate left to his widow and two sons.

Congress later granted Mrs. Lincoln an annual pension of \$5,000 and a gift of \$15,000.

She died in 1882 at her sister's home in Springfield and was buried there in a tomb with her husband and three of their four sons. The original Lincoln home was given to the state of Illinois by Robert Lincoln.

Today marks the 151st anniversary of Lincoln's birth.

Teenagers Need Nutrients
In Milk, So No Substitutes
By Joseph G. Molner, M. D.
"Dear Dr. Molner: My daughter, 12, has been pestering me and pestering me to let her drink tea. I am a firm believer in milk. At what age can children start drinking tea and coffee?"
Mrs. W. R.

Milk is very important for growing child. Dr. Molner dreads so, obviously, I too am a firm believer in milk for them (and in a reasonable degree for adults, as I've said before).

The problem you have is not uncommon. Indeed, I recall a play in which one part of the plot involved allowing a teenager to have his first cup of coffee.

However, I think we ought to keep in mind that the use of coffee or tea varies with certain nationalities which consume one of them in large quantities.

Desire to 'Grow Up'
In almost any part of the world, you'll find another important aspect: Young people, in or on the verge of their teens, are in perpetual haste to grow up and that is the main reason why they want to have tea or coffee—it's a grown-up drink.

Your daughter also is trying to grow up. It is beside the point that youngsters don't often discriminate between the important and the unimportant elements of growing up. They yearn for the things which, to them, signify coming of age; hence tea and coffee.

Now if you and I could have our choice, we'd agree that it wouldn't hurt your daughter to go another half dozen years, or even more, before starting on tea and coffee.

(Copyright, 1960)

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Along the way enjoy top luxury at Sunnyside. Ultra-modern units for singles, doubles and families. Central hot water heating. Tile tub and showers. FREE TV in rooms. Coffee Shop, \$5 per person in 2 in a room (99 single), 185 mi from Appleton via US 41 & 45. Only few minutes from Ill. Tri-State Tollway. Diners Club, American Express, Carte Blanche cards honored.
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LUX FLAKES
12 1/2 oz. pkg. 33c

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TOOTH PASTE
PEPSODENT 2 Giant 89c
Tubes

TOOTH PASTE
STRIPE Giant Tube 53c

PEPSODENT Hard or Medium
TOOTH BRUSHES EA 69c

GERBER'S ASSORTED BABY FOOD 6 glass jars 61c

HEINZ
Tomato Soup
10 1/2 oz. can 10c

FACE SOAP
LIFEBUOY
3 reg. bars 35c

TOILET SOAP — White or Assorted Colors
LUX SOAP
3 reg. bars 29c

Toilet Soap — 5c Off Deal
PRAISE SOAP
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Dwight Bastian Named Oratory Contest Winner

Recheck of Points Reveals Error in Legion Competition

Kaukauna — Dwight Bastian, Kaukauna High school senior, was declared winner in the Ninth district Legion Oratorical contest after a recheck of point totals revealed an error in computation by the judges.



Dwight Bastian

Originally Dennis Dresang, Kimberly, was declared the winner with Judy Hantschel, Little Chute, finishing third. Three judges, representatives of the Appleton Toastmasters' club, declared Dresang the winner after reviewing point totals.

Steven Andrejeski, Ninth district contest chairman, while making a report for the state chairman, reviewed point totals. His addition showed Bastian the winner, Miss Hantschel second and Dresang third. Judges were contacted, they rechecked, and agreed with the findings of Andrejeski.

Bastian was district winner in 1958 and in 1959 won both the district and regional competition. In 1959 he finished third in state competition. The youth will appear in regional competition at Wausau on Feb. 25. State finals will be held at Appleton on March 13 with the winner receiving

Rubbish Collection To be Delayed Due To Snow Removal

Kaukauna — Rubbish collection in the city will be delayed slightly to permit concentration on snow removal work, according to William Lambie, street superintendent.

The delay is due to illness among city workers as four city crew members are hospitalized and four others are ill at home, according to Lambie. Rubbish pick-up will be resumed as soon as possible and an effort will be made to return to a normal schedule, according to Lambie.

Justice Files Objection to Case Transfer

Asks Combined Locks Committee to Study Topsy Driving Case

Combined Locks — Fred Wagnitz, justice of the peace, has requested Maurice Hammen, chairman of the public protection and safety committee, to call a special committee session to discuss the recent transfer of a drunken driving case to justice court at Little Chute.

Wagnitz, in a letter to the village clerk, informed the village of his resignation, effective April 1. A drunken driving case Tuesday was taken to justice court at Little Chute by Ernest Danielson, chief of police.

Danielson said the case was taken to Little Chute as it was his understanding the justice had resigned the day the letter was dated and he was unaware of the April effective date.

Hammen has agreed to call a meeting some afternoon when the three trustees on the committee, the chief of police and the justice can all be present. Hammen also intends to investigate whether amended charges in cases are the responsibility of the arresting and prosecuting policeman or whether a justice of the peace can amend charges.

\$100 prize and the Emil Gehrk traveling trophy.

Topic of Bastian's talk was "The Constitution — Only Half the Battle."



Post-Crescent Photo

Items Over 100 Years old are displayed by Chris Wildenberg, son of the former Little Chute blacksmith, as he looks over tools used by his father and grandfather. Included are such items as a field anvil, tools for making wooden shoes, a tool for sewing thatched roofs, yoke for oxen and many others.

End of an Era Blacksmith Shop Torn Down at Little Chute

BY ED VAN BERKEL
Post-Crescent Staff Writer

Little Chute — As communities in the Fox Cities continued to progress in 1959 an end of an era here was marked when a blacksmith shop, standing on Vandenberg street since about 1858, was torn down to make room for a new structure.

Many village residents have special memories about the shop, for years a hub for farmers in town or elderly gentlemen wishing to talk village affairs and no disturbance was allowed, according to the number of men who recall being chased from the scene as boys.

Chris Wildenberg, local market owner and son of Henry Wildenberg, the blacksmith, reports his father started working in the shop as a boy and continued until practically the day of his death in 1951 at the age of 70. Henry inherited the business from his father who came here from Holland in 1854.

Gathering Place

Children on their way to school used to pass the blacksmith shop and often reported late to classes after standing in awe outside the wide open door watching the dancing flames in the forge and the smithy forming red hot horse shoes.

On cold winter days the youngsters sometimes tried to sneak inside the door for a little warmth. But the children were not allowed to loiter in this building. It was a sanctuary for grown men. With envious eyes the boys watched and wished they could be grown and join the group inside.

Summer days found the boys congregated outside the door, gradually edging closer until suddenly they were inside the building. A roar from the blacksmith sent the intruders scampering back from the door while the men inside laughed uproariously. Minutes later the pattern was repeated as the braver again edged inside the building.

Scramble For Shoes

Boys not crowded in front stood outside the windows waiting for the blacksmith to throw out old horseshoes. Special prizes were the large shoes from the farmers' work horses. The smaller shoes from pacers or trotters were not too good for pitching. Patient lads sometimes went home with five or more shoes after a day of standing outside the window.

The blacksmith apparently did not mind the youngsters about his forge. He gave many horseshoe nails to them. The boys would place them on railroad tracks to be flattened to be shaped into rings. He also had a habit of throwing old shoes in the direction of boys who seemed to have difficulty outscrambling a larger youth.

Three or four apple trees, for oxen; tools for making wooden shoes; a field anvil, by the boys for a summer and many other items, over 100 years old.

40 Cub Scouts Present Awards For Donations

Fund Campaign in City Nets \$3,613, States Chairman

Kaukauna — Over 40 Cub Scouts toured the city this week presenting certificates of appreciation to businessmen and others who sponsored at least one scout for a year through financial contributions to the recent fund drive, according to Neil McCarty, campaign chairman.

The certificates, emblazoned with the scout emblem and sketches of scouts, thanked the donor by name for his contribution. As Cubs presented certificates, they added personal thanks on behalf of all scouts.

Pack 31, sponsored by Holy Cross Catholic church, was given the responsibility for distributing certificates. Den mothers in charge of the scouts were Mrs. Donald Tomazevic, Mrs. Boniface Pengast, Mrs. Anthony Van Wychen, Mrs. Gerald Vander Bloemen, Mrs. James Pomeroy, Mrs. Conrad Forster and Mrs. Neil J. McCarty.

\$3,613.25 Collected

A total of \$3,613.25 was collected during the Kaukauna drive, according to McCarty. He pointed out, the money raised initially goes to the Valley Council Boy Scouts but is returned to the community through services and activities sponsored by the council.

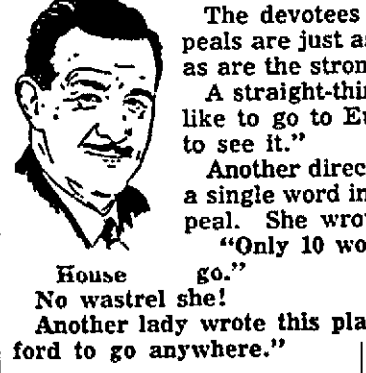
McCarty thanked all who contributed and assisted with the drive. Dave Hartjes served as auditor while Norbert Gerend, James Bamberg and Victor Haen were in charge of arrangements. David Dean handled publicity.

Walter Roloff was special gifts chairman and drive leaders were Neil Biersteker, Alois Hooyman, T. H. Boebel, Hal S. Lindell, Robert E. Nielsen, David J. Flanagan, George Simon, Harold J. Kiffe, Robert Hoehe, Stuart A. Black, Gil Anderson, Richard J. Kuehn and Carl Chopin.

On the House Contest Letters Pour in With Plain, Amazing, Serious Reasons for Trip

BY CHARLES HOUSE
Post-Crescent Staff Writer

And still they come—the letters from people hopeful of winning the free trip to Europe. The letters contain amazing reasons for wishing to go, plain reasons, too, and exciting ones as well.



House go. No wastrel she! Another lady wrote this plaintive line: "I can never afford to go anywhere."

A gentleman from Mountain obviously was serious when he wrote this:

"I am a few years older than Charlie so would sort of hold him in check."

Wise Student

A young student couched his appeal in terms which this line may characterize: "I am at

Contest Entries Due by Feb. 15

Ride along to Europe — free!

A lucky winner (it could be you) can win an all-expense paid trip to Europe along with Charlie House.

If you can write a letter you can win. Just send a note (250 words or less) entitled: "I want to go to Europe with Charlie House because . . ."

The best letter — the best reason — may win you the coveted prize. Write that letter today. Contest closes Feb. 15.

Elicits Sympathy

"All my married life the children and I have had to scrimp and save so my husband could be happy running around. Now I would like to have a chance to be happy and maybe find a place in the world where I would be appreciated."

A teacher with a commendable point of view put part of his appeal this way:

"I would sincerely strive to utilize all the benefits derived from such a trip in my daily endeavor in the classroom. In this manner, I feel that I would be repaying this appreciated opportunity if I am granted that privilege."

A highly enthusiastic young girl made a young girl's use of words when she wrote:

Chance of Lifetime

"Asking me why I want to go to Europe is like asking a person what they would do with a million dollars if they were given that amount. . . Yes, I do want to go to Europe because it is the chance of my lifetime, a chance to put to use the thirst for adventure which I have eating within me."

But enthusiasm in the letters were not confined to the very young. A 49-year-old man wrote these words:

"Words cannot explain my eagerness . . . to cherish the memories for life of this grand trip. The thrill and excitement of just writing this letter is overwhelming."

A thoughtful 26-year-old lady chose to ask a question as droll as ever a question could be. Asked she:

"Who wouldn't want to go to Europe free?"

Well, who wouldn't?

Judges would love him as thoroughly as she does.

A highly literate (and hopeful) woman gave this reporter some additional responsibilities. She wrote:

Collector's Item

"After reading of Charlie's daring canoe voyage, I know he has enough stamina to stand up under any conditions. With no trouble at all he could climb a wall or perch in a tree to snap pictures. . . for my slide collection. . ."

A gentleman made a very straightforward appeal, then added with commendable brevity:

"Other than the fact that I have permission from my wife, I'll rest my simple case."

A mother elicited some strong feelings on my part (though I cannot be a judge in the selection of a winner). She wrote:

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Upsets Feature Action in City Basketball League

Kaukauna — Upsets marked action in the City Basketball League Wednesday night as Arnie's Bar downed the strong Kaukauna Merchant quintet 58-46 and Wiggie Foods won its first game of the year by downing Thilco, 66-55.

Arnie's, winner of three straight in second round play, jumped off to a 15-8 first quarter lead over the Merchants, 2-1 in the second half, and were never headed. The winners led 35-19 at the half and managed to maintain a slim

41-38 lead going into the final frame.

The losers were unable to keep pace in the fourth period and were outscored 17 to 8. Pat Casperson scored 20 points and Mike Rohe hit 16 for the winners while Bob Wahlers with 13 and Dallas Warner with 10 led the losers.

Second Contest

Wiggies lost little time in setting the pattern for its first win as the team roared to a 22-8 lead at the end of the first period and maintained a comfortable 36-23 halftime advantage.

The winners outscored Thilco 20-13 in the third period and coasted to the win despite being outscored 19-10 in the final quarter. Ed Vandenberg led the winners with 22 points while Gale Voet and Marcel Lamers each had 16. Paul Jahnke hit 26 and Jim Meyer had 11 for the losers.

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Senior Class Play Scheduled Saturday at Kimberly School

Kimberly — Seniors at Kimberly High school will present a 3-act comedy, "Belles On Their Toes," at 8 p.m. Saturday in the school auditorium. Director is Mrs. Joseph Van Susteren.

Members of the cast are: Les Siedschlag, Don Hearden, Mike Wildenberg and Clarence Yunk. Tickets will be handled by Barbara Bunnaw and Becky Williams while ushers include Sylvia Schreiber, Karen Van Heeswyk and Sherry Putnam. Prompters will be Ginny Wentzel, Nancy Bunnaw and Marion Davidson.

Students in charge of prop- erties are Ginny Wentzel and Maxine Van Lankvelt, Judy Beckey Williams while Lori Geenen, Kathy Gillis, Bar-Schellhout has charge of ad- bara Bunnaw, Dave Freund, vertising. Serving on the Charles Siedschlag, Diane make-up crew are Rita Van Vandehey, Marvin Vander Handel and Ginny Wentzel. Broek, Tod Daniel, Barry Stage hands include Char-

"Belles On Their Toes" is the title of the 3-act play to be presented at 8 p.m. Saturday at the school by seniors at Kimberly High school. Shown in a scene, left to right, are Tod Daniel, Judy Geenen, Barbara Bunnaw and Kathy Gillis.

While on such an errand, the child made a practice of bragging to other youngsters on the way that he was making a trip to the blacksmith shop. This often resulted in a regular parade to the shop.

Chris Wildenberg has kept many items used in the shop by his father. The prize possession is the smith's tooling box which has been kept exactly as it was on the last day it was used. The horse shoe nails are in compartments, pliers for removing the old shoe and old nails are in place, a knife for cutting into the hoof, a hammer, assorted shoes and other equipment all are there.

Other items in his collection include a special tool for sawing thatched roofs, a saw brought from Holland used for sawing logs into lumber; a boot jack; a broad ax; yoke for oxen; tools for making wooden shoes; a field anvil, by the boys for a summer and many other items, over 100 years old.

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No Pushing

- One fingertip knob controls throttle and clutch
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- Clears 20" path

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With the Straw in It — POP STRAW

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AZALEAS	DAFFODILS
MUMS	HYACINTHS

and Many, Many Others

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Interior of Home Left in Shambles

Leonard E. Pasek Residence Scene
Of Destruction; Reason Unknown

Intruders Thursday afternoon turned an Appleton home into a shambles in a display of senseless destruction. The home of Mr. and Mrs. Leonard E. Pasek, 120 N. Green Bay road, was entered sometime between 1:10 and 4:15 p. m. Pictures were torn from the walls, furniture overturned, desk drawers opened and contents strewn about the floor, clothes were pulled from racks in the closets, a clock was ripped from the wall and a mirror thrown to the floor.

Radio Taken
Police said this morning that it appears only a transistor radio was taken. A complete inventory of household effects is being made today.

The Pasek's said no money was in the home at the time of entry.

The havoc was discovered by the Pasek's 15-year-old son, Thomas, who came home about 4:15 p. m. He let himself into the house with a key. The inside of the home was in shambles. A high-fi amplifier had been thrown to the floor and records strewn about. Books and magazines were flung from shelves and potted plants were dumped out.

Silverware Scattered
In the bathroom, the toilet bowl was filled with bars of soap and tissue. Tissue was ripped and strewn about the floor. Silverware was taken from drawers and scattered.

In every room furniture was tipped over. The intruders also entered the basement, where shoes were scattered, along with books and magazines.

Mrs. Pasek said she left the house about 1:10 p. m. She said the door may have failed to lock when she closed it. Police believe the intruder or intruders may have been frightened off by the return of young Pasek. The clock which was ripped off a wall had stopped shortly after 4 p. m. There apparently was no reason for the destruction, police said.

Name Officers at School of Business

Daniel Riess, Seymour, has been elected president of the student body of the Appleton School of Business at the Vocational and Adult school. Other officers for the third quarter are John Lund, Appleton, vice president; Penny Michaelis, Clintonville, secretary and treasurer; and Norbert Herzberg, Appleton, social chairman.

TRAFFIC TOLL	
IN OUTAGAMIE COUNTY SINCE JANUARY 1	
1959	1960
163	36
56	13
1	2
ACCIDENTS	KILLED

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DON'T BE DISAPPOINTED!
All Orders Phoned in Before 12 Noon
Are Guaranteed to Be Filled



Walking Through a Mall full of automobiles, these visitors to the fifth annual Valley Fair auto show had an opportunity to compare models, features and prices of the 37 cars on display. The people shown here are

among an estimated 11,500 that toured the show during its opening day Thursday. The cars will be on display through Saturday from 10 a. m. to 9 p. m.

Today's Deaths

Mrs. Chester Ensign, Sr.

Mrs. Chester Ensign, Sr., 62, of 252 Howard street, Manawa, died at 11:40 a. m. Thursday at her home of a heart ailment. She was born Feb. 22, 1897, in the town of Lebanon.

Funeral services will be at 2 p. m. Sunday at the Booth Funeral home, Manawa, with the Rev. Norman Lawton, pastor of the Manawa Methodist church, in charge. Burial will be in the Maple Creek cemetery, Sugar Bush. Friends may call at the funeral home after noon Saturday.

She is survived by her widow; two daughters, Mrs. Lewis F. Behnke, Manawa, and Mrs. Alvin Mentzel, New London; one son, Chester, Chilton; a brother, Eldred Close, and a half-brother, Chester Humes, both living in Montana; two sisters, Mrs. Charles Rohloff and Mrs. William Behnke, both of New London; seven grandchildren and a great-grandchild.

Mrs. J. M. Janczewski

Mrs. Jennie M. Janczewski, 84, Grand Army home, King, died Thursday morning at the hospital after a long illness. She was born May 29, 1875, in Jefferson, Mass., and came to the Bear Creek area when 3 months old. She moved to the home in 1937.

Funeral services will be at 1:30 p. m. Saturday at the King chapel with the Rev. R. W. Goetsch, pastor of St. Paul Lutheran church, Amherst, in charge. Burial will be in the Wisconsin Veterans Memorial cemetery, King. Friends may call at the Bammel Funeral home, Waupaca, until noon Saturday.

She is survived by two daughters, Mrs. H. D. Curry, Neenah, and Mrs. Ed Johnson, Appleton; a son, Barne Cook, Muskego, Wis.; 11 grandchildren and 25 great-grandchildren.

Roger W. Ayres

Roger W. Ayres, 43, of 207 E. Session street, Waupaca, died about 3 p. m. Wednesday at Riverside Community hospital after an illness of several months. He was born Oct. 20, 1916, in the town of St. Lawrence, Waupaca county, and served with the army in World War II.

Funeral services will be at 1:30 p. m. Saturday at the Holy Family funeral home, Waupaca.

Mrs. Edward Schmidt

Mrs. Edward Schmidt, 70, of 409 E. Quincy street, New London, died at 10:10 p. m. Thursday in New London after a long illness. She was born Dec. 2, 1889, in the town of Ellington and lived in the area all her life.

Funeral services will be at 2 p. m. Monday at First Congregational church, New London. Friends may call at the Cline and Hanson Funeral home, New London, after 2 p. m. Sunday until 10 a. m. Monday, then at the church until services. Burial will be in Floral Hill cemetery, New London.

Mrs. Schmidt is survived by her widow; one daughter, Mrs. Lorraine Engbreton, Tucson, Ariz.; two sons, Marshall, Sacramento, Calif., and Jack Schmidt, route 2, Manawa; and six grandchildren.

William Neuman
William Neuman, 81, formerly of route 2, Pulaski, a retired farmer, died Thursday evening in Appleton after a long illness. He was born Feb. 11, 1879, in Germany and came to Appleton in 1871. He had lived in Kaukauna and then moved to the town of Lessor, Shawano county.

Funeral services will be at 2 p. m. Monday at St. Mark Lutheran church, Navarino. Friends may call at the Muehl Funeral home, Seymour, after 2 p. m. Sunday until 11 a. m. Monday, then at the church. Burial will be in Union cemetery, town of Lessor.

Neuman is survived by one daughter, Mrs. John Wanke, New London; one son, Harvey, Appleton; seven grandchildren and 11 great-grandchildren.

Mrs. S. Van Gompel
Mrs. Sylvester Van Gompel, 53, of 521 Gertrude street, Kaukauna, died at 10:30 a. m. Thursday at Appleton after a long illness. She was born Aug. 10, 1906, in Seymour. Funeral services will be at

2 p. m. Saturday at Trinity Evangelical Lutheran church, Kaukauna, with burial in the parish cemetery. Friends may call at the Fargo Funeral home, Kaukauna, until noon Saturday.

Survivors include the widow; four brothers, Fred and Edward Melchert, both of Kaukauna, William Melchert, South Milwaukee, and Arnold Melchert, Cudahy; and two sisters, Mrs. T. H. Sarri, Hurley, and Mrs. Louis Miller, Kaukauna.

Mrs. Joseph Schnabl

Mrs. Joseph Schnabl, 67, of 1716 N. Division street, died at 4:15 p. m. Thursday after a short illness. She was born Oct. 15, 1892, in Germany and lived in Appleton the last 35 years.

Funeral services will be at St. John Evangelical and Reformed church at 2 p. m. Saturday. Burial will be in Memorial Park cemetery. Friends may call at the Wichman Funeral home until 9:30 Saturday and then at the church.

Survivors include the widow; two daughters, Mrs. Glen Schwertke and Mrs. Lester F. Reichel, both of Appleton, and three grandchildren.

Mrs. George Kromer

Funeral services will be at 2:30 p. m. Monday at the Emmanuel United Church of Christ in Kaukauna for Mrs. George Kromer, 82, of Milwaukee, who died in Milwaukee at 2:30 p. m. Thursday. She had been ill since June. She was born June 13, 1877, in Sheboygan. Friends may call at the Fargo Funeral home, Kaukauna, from 3 p. m. Sunday until noon Monday and then at the church.

Her husband survives.

Harry Kappell

Harry Kappell, route 2, Menasha, died this morning in Neenah. Funeral arrangements are being made at the Bretschneider Funeral home.

Disturbance Created In Wrong Place

Denver, Colo. (AP)—Hallack Kingston, 19, walked into a police station here and shouted: "You can find me outside." Then he fled. Policemen hurried outside, found Kingston waiting. They led him to a cell. Kingston was charged with creating a disturbance.

11,000 Attend First Day of Valley Fair 1960 Auto Show

A crowd estimated at between 11,000 and 12,000 attended the opening day of the Fifth annual Valley Fair auto show Thursday.

The first day of the show is usually the slowest and larger crowds are expected today and Saturday, James E. Vosper, Valley Fair manager, said today.

The hours between 6 and 9 p. m. were the most crowded, he said. Thirty-seven cars, including station wagons and compact models, are on display.

Vosper said it was the best opening day ever recorded for the show. Parking facilities were crowded, he added, but not filled to capacity.

Last Member of Pioneer Medina Family Succumbs

The last member of a pioneer Medina family, Alfred R. Hills, 90, died Thursday evening at Waukesha. He had been a life-long farmer at Medina. He was born Aug. 27, 1869, in Medina.

Funeral services will be at 2 p. m. Saturday at the Erling Larsen Funeral home, Waukesha, with the Rev. William Blake, pastor of the First Methodist church, Waukesha, officiating. Burial will be in the Prairie Home cemetery, Waukesha.

Survivors include a daughter, Mrs. R. L. Ruppel, Waukesha, two grandchildren and three great-grandchildren.

Man Who Fell Last Friday Dies Today

Joseph P. Kuchelmeister, 57, who lived with his brother, William, at 330 Sarah street, Kaukauna, died about 3:45 this morning in Appleton after being injured in a fall on the sidewalk near his home last Friday.

Coroner Bernard H. Kemps said cause of death has not yet been determined pending pathological findings.

Kuchelmeister fell when returning home about 9:15 p. m. last Friday and was found sitting on the sidewalk. His brother helped him up and the man went to bed. Monday he tried to go to work but was unable to walk and returned to bed. A doctor ordered him into the hospital Thursday afternoon.

He was born June 29, 1902, in Germany and was a Kaukauna city employee.

Funeral services will be at 9:30 a. m. Monday at the Holy Cross church in Kaukauna, with burial in the church cemetery. Friends may call at the Fargo Funeral home after 2 p. m. Sunday. The rosary will be recited at the funeral home at 8 p. m. Sunday. Survivors include five brothers, Alois, Chippewa Falls, Leo, Appleton, and Karl, Henry and William, all of Kaukauna; and three sisters, Mrs. Melvin Oswald Green, Bay, Mrs. Clarence Schroeder, Appleton, and Mrs. Austin Brown, Kaukauna.

Woman Fined \$1 Per Mile For Speeding

Myrtle Jorstad
Pays \$100 for
High Speed Ride

An 18-year-old girl who Friday, drove her car 100 miles an hour along Highway 55 in the town of Freedom today in municipal court was fined \$1 per mile—\$100—for her ride.

Myrtle Jorstad, 1222 S. Jefferson street, pleaded guilty when she appeared before Judge Oscar J. Schmieg. Her driver's license was revoked for four months but execution was stayed on condition she attend safety school and is not arrested for a moving traffic violation within one year.

She was arrested by county Patrolman Joe Vanden Oever, who clocked her at speeds up to 100 miles per hour. The patrolman said another car was driving at the same rate but pulled away when he stopped the car driven by Miss Jorstad.

Other Cases
Other court cases today: Duane W. Mueller, 21, of 1339 W. College avenue, was fined \$15 for speeding.

Nina Gabriel, 45, of 412 E. Parkway, no registration, \$10. Gordon F. DeBruin, 33, of 427 1/2 S. Wilson street, Little Chute, allowing an unauthorized person to drive, \$10, and Orville W. Glaser, 43, of 1402 N. Bennett street, similar charge, \$25.

Dorothy H. Wilson, 114 E. North street, no driver's license, \$25.

3 Breakins at Center Valley

Co-op, Feed Mill
And Depot Hit
By Intruders

The Center Valley Co-op, a feed mill across the street and the Soo Line Railroad depot at Center Valley were broken into Wednesday night or early Thursday morning.

The loot from all three break-ins amounts to some small change, candy bars and tobacco.

Sheriff's Lt. Jack Zuelzke and a railroad investigator said some candy and tobacco was taken from the co-op. About eleven cents was taken from the depot, according to Agent Joseph Blair. Nothing was taken from the feed mill. Entry was made by forcing the doors of the buildings.

In a related incident, according to Zuelzke and Holland, a man ransacked a car and entered the basement of the Allen Uitenbrauch farm home, route 2, Black Creek. Mrs. Uitenbrauch saw the man, ran to the barn to get her husband, who in turn went to the garage for a shotgun. There he noticed his car had been broken into.

He and his wife went next door to call authorities. Meanwhile the intruder left. Investigators believe the man then went to Center Valley and took part in the breakins there.

ers, Alois, Chippewa Falls, Leo, Appleton, and Karl, Henry and William, all of Kaukauna; and three sisters, Mrs. Melvin Oswald Green, Bay, Mrs. Clarence Schroeder, Appleton, and Mrs. Austin Brown, Kaukauna.



Erik L. Madisen, Jr., 29, of 1300 W. Prospect avenue, was named today by Mayor Mitchell to the unexpired park board term of his father, who died Jan. 12 after 22 years on the board. Madisen, Jr., is owner of Madisen Publishing division, producer of trade magazines in park and recreation fields. The term expires Dec. 31, 1964.

Former Oneida Man Killed in Airplane Crash

A plane crash near New London, Conn., Thursday night claimed the life of a former Oneida man.

Dead is Elwyn Hendrickson, 24, son of Mr. and Mrs. Ben L. Hendrickson, route 1, Oneida. He had been employed by a Connecticut flying service since his discharge from the service. Further details of the crash are not available.

Funeral arrangements are being made by the Lyndahl Funeral home, Green Bay.

Hendrickson is survived by his parents; his widow; one son, Gary; and two sisters, Mrs. Harold Sanderson, Green Bay, and Mrs. Eugene Van Rossum, Oneida.

SUNDAY GOOD EATIN' SPECIALS!

At The
SPUDNUT

- ROAST BEEF
- BAKED SWISS STEAK with Mushroom Sauce
- BAKED HAM
- ROAST CHICKEN and Dressing

Children Dining With Parents Have A Special Kiddie Rate

"She Deserves To Eat Out, At Least Once A Week"

THE Spudnut SHOP

Open Around the Clock
Downtown Appleton
Phone 4-9181

TO ALL BADGERS:

The Fox Valley Alumni Association of the University of Wisconsin extends a most cordial greeting to all of you. We may not have seen much of you recently, and our mailing list is in need of rejuvenation.

Please accept our INVITATION to attend the annual University of Wisconsin Founder's Day Dinner on Thursday, Feb. 18th at the Appleton Elks Club. Our great, State University will be 111 years old, and Governor Gaylord A. Nelson will be the principal speaker. Guests will be most welcome. Price \$2.75 per person. Social hour at 6 p. m., Dinner at 7 p. m.

For Reservations
Call or Write Before Feb. 16th:

322 S. Court Appleton, Wis. RE 3-4776 or 512 E. Parkway Blvd. Appleton, Wis. RE 4-8538

And BADGERS, send us your names for our mailing list and forward your 1960 dues (\$2.00 per person or per couple) to the above addresses.

Sincerely,
Board of Directors
U. of W. Fox Valley
Alumni Association



This Is Part of the Destruction left by intruders Thursday afternoon at the home of Mr. and Mrs. Leonard Pasek, 120 N. Green Bay road. Furniture was tipped, pictures ripped from walls and books and magazines were strewn about the home.

**MOVING TO NEW
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About Feb. 22nd
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What's Doing in Town?
Last Two Performances
Graham Greene's
"The Potting Shed"
presented by
Attic Theatre
Saturday, Sunday:
Feb. 13, 14
Lawrence
Music-Drama Center
8:15 P. M.

Goby Yellow
3-4444
APPLETON
YELLOW CAB

Sen. Humphrey Praises Ike's Test Proposal

Democrat Adds With Relish He Made Same Type Offer

By the Associated Press
Sen. Hubert H. Humphrey (D-Minn.) heartily commends President Eisenhower's new proposal on banning nuclear weapons tests. But Humphrey adds with obvious relish, "this is exactly the same proposal I made Oct. 30 in Pontiac, Mich."

Humphrey, running hard for the Democratic presidential nomination, spoke Thursday in Long Beach, Calif. Today at San Francisco, he sounded a related theme: "No problem in the world is more urgent than disarmament. No peace will be reliable until we have solved it."

4-Point Program
Eisenhower's Washington statement proposed ending nuclear weapons tests (1) in the atmosphere; (2) in the ocean; (3) in space where controls can be agreed on and (4) below ground if they are big enough to be detected. The president left the way open for a complete ban, even of very small underground tests.

At the same time, Republicans counter-attacked against Democratic criticism of administration defense policies.

At Akron, Ohio, Sen. Kenneth B. Keating (R-NY) said in a Lincoln day speech: "Every Democrat with a voice is sending up verbal missiles directed at our defense program—but this cloud of popcorn cannot obscure a truth that Russia appreciates better than anybody, to attempt to destroy America is to invite self-destruction."

Keating added that America's deterrent might grow under Eisenhower "and under his Republican successor, Dick Nixon."

Republican National Chairman Thruston B. Morton told a Boston audience the American people trust Eisenhower's judgment on defense and will not be stampeded by what he called panic-button pushers.

Another Democratic hopeful, Sen. John F. Kennedy (D-Mass) continued to lambaste Eisenhower's years in office: "Eight gray years—years of drift, of falling behind, of postponing decisions and crises" is the way he described it to a Spokane, Wash., meeting.

"As a result," Kennedy added, "the burdens that will face the next administration will be tremendous."



AP Wirephoto

Mr. Lincoln and Mr. Booth shook hands during a quiet evening at Lincoln's home in Bridgeport, Ohio. The occasion was the eve of Abraham Lincoln's birthday. The Lincoln at the left is Gordon Lincoln, a descendant of the great emancipator. Booth at the right is Paul Booth, but not a descendant of John Wilkes Booth. Although the two men had never met before, Lincoln, an English teacher, teaches Booth's teenage daughter.

Khrushchev Stresses Peace, Boasts Power

CONTINUED FROM PAGE 1
ed the signing of an agreement under which the Soviet Union will lend the equivalent of \$378 million for India's \$21 billion third 5-year plan, which begins in 1961. The agreement sealed a promise made by the Russians last summer.

Nehru in a subsequent appearance before parliament gave no indication that Khrushchev had given him any encouragement on the border issue. He emphasized India's desire for a friendly settlement with red China but said, "I see no ground whatever" for a settlement now.

No Negotiation
There is no common ground between the Indian and Chinese positions, said Nehru, "no room for negotiations... nothing to negotiate at present."

The economic agreement, in addition to setting the amount of the credit, listed specific projects to benefit by the loan. These included doubling the capacity of the steel plant at Bhilai, best known of the Soviet-aided projects in the second 5-year plan, a heavy machinery plant and oil refinery in Bihar state exploration and development of oil fields, mining machinery, heavy electrical equipment and precision instrument plants and

power plants in Madras, Madhya Pradesh and Uttar Pradesh states.

Still looking tired, Khrushchev began his second day in India half an hour behind schedule. The Soviet statesman did not show his usual bouncy enthusiasm as he set out for a call on Vice President Sarvapalli Radhakrishnan. From there he went directly to the prime minister's house for his meeting with Nehru and then lunch with the prime minister.

No Comparisons
Indian newspapers politely avoided comparison of the crowds that turned out for Khrushchev yesterday and those that welcomed President Eisenhower to New Delhi two months ago.

Khrushchev attracted far less than half as many spectators—some observers said only a tenth as many—but New Delhi newspapers only emphasized the warmth of the reception for him.

One newspaper said: "Convincing proof of the growing mutual friendship between India and the Soviet Union, despite Chinese aggression on our borders, was provided by the tumultuous welcome..."

Another newspaper did note that "compared to the last occasion when Mr. Khrushchev and Marshal Bulganin visited Delhi (in 1955), the crowds today were much thinner."

The only editorial on Khrushchev was in the Times of India, which said, "in a world in which few can establish their credentials as men of peace, it is a pleasure to welcome the Soviet leader, who is obviously a man of good intentions." The editorial continued:

"No one will hesitate to endorse the Soviet premier's views on peaceful negotiations, disarmament, liquidation of military blocs and the economic development of underdeveloped states."

Sentenced to 25 Years for Wife's Slaying

Milwaukee — A Francisco Micala, 74, was sentenced Thursday to 25 years in the state prison at Waupun after pleading guilty to second degree murder in the death of his wife.

Micala went to police Oct. 11 and said he had used an ax to kill his 66-year-old wife, advanced ago.

7 Questioned In Bombings

CONTINUED FROM PAGE 1

sitting in a small car. He said the lighter then went out and they struggled to light two more with matches as the other four fuses burned.

Charles Snyder said he and his brothers learned to use dynamite blowing up stumps on their father's farm near Boring, Ore.

When the strike began the issues involved the method of hiring substitutes for men who laid off, whether the foreman should belong to the union and the number of men to man a new plate casting machine the Oregonian said it planned to order. Numerous negotiating sessions failed to produce a settlement in the strike.

Atlas Continues Success Streak

Cape Canaveral, Fla. — The Atlas, America's most powerful military rocket, continued its amazing success streak, racing 6,300 miles down the Atlantic missile range.

The air force announced that the successful shot Thursday night was the 19th straight for the missile in a string extending back to last July. Seventeen of the launchings were in weapons development tests, the other two in space shots.

This was the fourth time the Convair-made Atlas covered its announced maximum range of 6,300 miles. However, it is believed capable of traveling as far as 9,000 miles without reducing its payload.

Earlier Thursday, the air force successfully fired one of its smaller missiles, a Mace-B guided weapon. It covered a 1,000-mile course.

Rosalie, after an argument one month before. He led police to her dismembered body under his porch.

Upon the recommendation of Aladin De Brozzo, deputy district attorney, the charge was reduced from first degree murder because of Micala's advanced age.

Press Secretary to Gov. Rockefeller Dies

Great Neck, N.Y. — Richard Amper, 44, press secretary to Gov. Nelson A. Rockefeller, died today of a heart attack at his Nassau county home here.

He was a former political reporter for the New York Times and worked from 1944 to 1953 for the United Press, now United Press International.

Amper's was the second death within Republican Gov. Rockefeller's official family in the last two weeks.

Francis A. Jamieson, 55, special assistant to Rockefeller, died in New York city Jan. 30. Jamieson, a former Associated Press reporter, won a Pulitzer prize for his coverage of the Lindbergh baby kidnap case.

Amper is survived by his wife Gladys and four children.

Woman Airls Views on Ike, Khrushchev

By Rangaswamy Satakopan
New Delhi — If President Eisenhower was Vishnu, protector and preserver in the Hindu trinity, Soviet Premier Nikita S. Khrushchev also has found a place in the Hindu pantheon—the fearful Shiva, the destroyer, who sometimes assumes the role of peace-maker.

Pushpa Devi, a 42-year-old woman from Rohtak village, 60 miles from Delhi, had sat three hours waiting to have the darshan (holy sight) from "this Shiva of modern times."

"I have seen both Eisenhower and Khrushchev and this comparison flashed across my mind as something very real."

"The Soviet prime minister also smiled and waved his hat but somehow I missed the spontaneity of that smile of childlike transparency which I saw in Eisenhower."

Vishnu is beloved of masses—he reincarnated himself to help humanity.

"Shiva is very powerful. He can burn the whole world by opening the third eye in his forehead. The people dread him. One does everything to placate him, to keep him in good humor, to please him, to ensure his wrath is not aroused."

Defy Odds in Surgery on Infant Twins

Los Angeles — Few infants had worse chances of survival than Mark and Scott Keith.

They were born Jan. 5—six weeks prematurely. Each lacked a gullet—the vital tube which carries nourishment from the throat to the stomach.

Neither could swallow food. But today both are doing fine—although their parents are still nervous.

Their family physician, who asked to be unidentified, said the chances for twins to be born prematurely and to have the identical defect—known as esophageal atresia—were astronomical. Their chances for survival, he added, were virtually nil.

But a team of surgeons at White Memorial hospital defied the odds, apparently successfully, with a 3-stage operation that:

1. Opened both infants' stomachs so each could be fed through a tube.

2. Tied off the lower end of the feeding passageway, which was attached to each baby's windpipe.

3. Connected the tube from the mouth to the stomach.

Scott weighed 3 pounds 5 ounces and Mark 2 pounds 15 ounces at birth; now Scott is 5 pounds 3 ounces and Mark 4 pounds 5 ounces.

Scott now can consume half his food by mouth, the rest through a stomach tube. Mark still takes all of his through a tube. But the doctor says both will be feeding normally soon.

Thursday was a big day in Scott's life—he took food through the mouth for the first time. News camera bulbs flashed all about him.

But Scott ignored the fuss. He kept his eyes shut and sucked his thumb.

College Must Take Negro

Amarillo, Tex. — A 11-white West Texas State college cannot exclude John Mathew Shipp, 21, of Amarillo, because he is a Negro, a federal judge ruled Thursday.

Sacrifice to Meet Red Menace Says Von Braun

Belleville, Ill. — Dr. Werner von Braun says Americans must sacrifice on an unprecedented scale to meet the communist menace.

Dr. von Braun, German born scientist who developed the V-2 rocket of World War II, spoke to some 1,300 persons in this southwestern Illinois community. He is director of the Development Operations division, Army Ballistic Missile agency.

Dr. von Braun said "What we are about to discover and resolve is whether a nation which rates its home run sluggers and its fullbacks above its scientists and philosophers can meet the total competition of aggressive communism and still preserve its way of life."

He said he disagrees with "alarmists who cry that we have lost our position as a first-rate power." But he added:

"I would suggest that we brace ourselves for other Soviet firsts in the new field of astronautics. It will require several years of concentrated effort to come abreast, and even longer to pull ahead."

lo, because he is a Negro, a federal judge ruled Thursday. Lawyers were uncertain today how widely the ruling by U. S. Dist. Judge Joe B. Doolley would affect other state-supported schools.

Assistant Dist. Atty. Henry Braswell, who represented the state, said the decision could have a sweeping effect on other state schools. He expects other Negroes to enroll in WTSC.

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OAKS' CANDIES
OAKS' CANDY SHOP
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Piano and Organ Dept.
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Every Sat. Morning
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ONE HOUR MARTINIZING

Little Chute and Appleton

Charlie Says:

TIME IS RUNNING OUT...

Yes, you only have the upcoming weekend left to pen your reason for wanting to accompany Charlie House to Europe this summer. Get the whole family into the act. Have everyone write down their reasons for wanting to go abroad! It's easy! It's fun!

WIN A FREE ALL EXPENSE PAID TRIP TO EUROPE!

RULES: The all-expense paid European trip will be awarded on the basis of the best completion of the sentence, "I want to go to Europe with Charlie House because..." in 250 words or less. Entries will be judged on aptness of thought, sincerity and neatness. The winner does not have to be a subscriber to either paper and the trip has no cash value. If the winner or member of his family is unable to accept the trip, an alternate will be selected by the judges. Decision of the judges is final and all entries become the property of the sponsoring newspapers, with none returned or acknowledged. Contest deadline is Midnight, Feb. 15, 1960.

Remember — Your contest entry must be postmarked on or before Midnight, Monday, February 15th. Address all entries to:

EUROPEAN TRIP
POST-CRESCENT
Appleton, Wisconsin

APPLETON POST-CRESCENT



"The Nature of the Non-Western World," by Vera M. Dean is being studied by members of the international relations group which met Wednesday morning at the home of Mrs. Wilmer Rehbein, right. Locating China, the evening's topic, on the globe are Mrs. Carl Piper, Mrs. B. W. Browning and Mrs. Rehbein.

In Good Taste

Car Owners Must Offer Invitation

BY EMILY POST

Dear Mrs. Post: My husband and I are planning to visit our son who is in training camp. Friends of friends of ours have a son stationed at this same camp and I understand that they are planning to visit their son about the same time we are planning to visit ours. We do not have a car and were planning to go by train. I would like to know if it would be proper to get in touch with them and ask if we may go along with them. It would be so much more convenient going by car and we would share the expenses. We met this couple just once while visiting our friends. Would such a request be in order?

Answer: If you had a car, it would be kind and proper to invite the carless couple to go with you, but you should not invite yourselves to go in their car.

Dear Mrs. Post: When giving a tip to a waiter should the tip be left in a conspicuous place, in an inconspicuous place (say under the plate) or handed to him?

Answer: Usually a waiter's tip is left on the plate, or tray, on which he has brought the change after paying the check. If it is a restaurant where the check is not paid through the waiter, the tip is left in a place where he will surely see it.

Mrs. Post offers readers leaflets on a variety of subjects concerning etiquette. If you would like to have her leaflet E-11, entitled, "Do You Know Your ABC's in Manners," (Quiz for girls and boys of high school age), send 10 cents in coin to Dept. E. P., care of this newspaper, P. O. Box 99, Station G, New York 19, N. Y.



Miss Marie-Paule Thiery, right, a French exchange student at Lawrence college, spoke at the meeting of the elementary and secondary education study group of AAUW Thursday evening. With Miss Thiery is Mrs. John Albers, route 2, Menasha. The group met at the home of Mrs. R. E. Parker, 614 E. Roosevelt street.

Hospital Auxiliary Lists Directors

Mrs. P. D. Pettigrew, Appleton Memorial hospital auxiliary president, welcomed new board members and officers at the monthly meeting at 9 a.m. Thursday at the hospital.

Officers elected to serve for the coming year include Mrs. G. A. Beglinger, first vice president; Mrs. William Zuehlke, Jr., second vice president; Mrs. Roy Whitney, secretary; Mrs. Ira Lecy, treasurer; Miss Lynda Hollenbeck, assistant treasurer; Miss Elsie Kopplin and Mrs. Harold Podzinski, directors at large; and Mrs. Melvin O. Knoke, junior past president.

The appointed department heads are Mrs. W. T. Bernhard, ways and means; Mrs. W. J. Mumme, membership; Mrs. Alice Pierre, telephone and personal relations; Miss Mabel Sibley, memorials, records and historian; Mrs. Carl Schroeder, gift shop; Mrs. B. E. Heseltin, hospital sewing; Mrs. Raymond LaVee, corresponding secretary; Mrs. LeRoy Stohman, bulletin and publicity; and Mrs. James Wagg, parliamentarian.

Named to head special committees were Mrs. M. A. Schreiner, purchasing, and Mrs. Stanley Hamilton, nominating.

The state auxiliary meeting will be March 10 at the Schroeder hotel in Milwaukee. The next board meeting will be March 4.

Junior Foresters To Elect Officers

The Junior Catholic Order of Foresters met Wednesday afternoon at St. Mary Catholic school for a Valentine party. Games were played and prizes were won by Susan Jens, Judy Drephal and Julie Anderson. Linda Kemps was in charge of entertainment.

Officers will be elected and plans for the mother-daughter banquet will be discussed at the March 9 meeting.

First Course Treat

Cuban specialty: Steamed rice topped with black beans and finely chopped onion. Serve in soup bowls as a first course.

Alex's Beauty Salon
Zuelke Building — 7th Floor Dial 3-7813
Hair Styling as You Desire!

AAUW Members Pursue Interests, Learn New Fields in Monthly Study Meetings

Members of the American association of University Women, besides attending a general meeting once each month, participate in study groups designed for their specific interests.

Education is the prime interest of AAUW groups, but study programs are organized to give members a chance to learn about and discuss other aspects of community and national life.

There is a national associate in each field to advise and assist local groups. Areas covered are arts, higher education, elementary and secondary education, international relations, legislation, mass media, social and economic issues and status of women.

Mrs. Robert Beebe, first vice president of AAUW and program chairman, organizes and acts as liaison between the individual groups and the local chapter. Half the members of the study groups can be non-AAUW members," Mrs. Beebe explained. "However, if they are eligible for association membership, they may belong only to the study groups for a year unless they join AAUW."

"Great Decisions of 1960" will be the topic for a new couples' group which will begin sessions Feb. 19. Study kits from the Foreign Policy association will aid the members in their discussions. The sessions will concentrate on decisions which will face the presidential candidates.

The higher education group meets in the fourth Wednesday afternoon of each month with Mrs. Fred Granger as chairman. Topics included in its study are college admissions, ratings of colleges today, junior colleges and education legislation.

Another group consists of members interested in choral speaking. Mrs. Donald Herring directs the sessions. The group has been meeting once each week to read poetry in unison. Solo lines, light and heavy voices are engaged to produce vocal dynamics as in music.

Pre-school children are the topic of discussion when the child study group meets on the fourth Thursday evening of each month. Nursery schools, children's books

and book reviews have been covered in the sessions.

Mrs. Gowan Miller is chairman of a modern poetry group which gets together on the first Monday evenings each month. Records of T. S. Eliot reading his poetry have been employed in their study, as well as study kits from the Ford Foundation.

Outside speakers have been used occasionally by the Forum, which has chosen the second Tuesday evening for its meetings. Mrs. James Veum is chairman and a leader is appointed for each gathering. The 1960 census, overpopulation and the pure food and drug act have been discussed at this year's meetings.

International relations are



Members of the Forum Study group met Tuesday evening at the home of Mrs. Edward Masak, second from left, and heard Mrs. Cody Splitt, an AAUW member, speak on the 1960 census. With them are Mrs. Leslie Robinson and Mrs. William Skaife. Mrs. Splitt is district census director.

discussed on the second Wednesday morning by a group led by Mrs. B. L. Browning. One of AAUW's oldest study groups, the members are reading and studying "The Nature of the Non-Western World," by Vera M. Dean. Chapters on Africa, China, India, and Turkey, Iraq, Israel and Egypt have been discussed individually at meetings.

Federal aid to education, the Conant report on America's high schools, new teaching techniques and foreign exchange students are on the agenda of the elementary and secondary education group which holds its meetings on the second Thursday each month. Mrs. Jack Jayne is chairman.

Business affairs are discussed on the third Wednesday morning, with Mrs. Alex Heimann as group chairman. Chapters from Kiplinger's "Guide to Consumer Buying" are being studied. They include home buying, financing a college education, charging and borrowing and getting financial advice.

Arts of the 16th century are being studied by individual countries by the comparative arts group, which meets on the fourth Monday evening. Mrs. Robert Lawrence is chairman. The club has been organized for three years and leaders each have been studying a country and leading group discussions on its 16th century arts.

Groups vary their course of study with outside speakers, books, study programs and individual discussion leaders. For the most part, however, the sessions are prepared by leaders chosen from the members.

The education and international relations groups are the oldest of the AAUW forums and the groups vary each year according to members' interests. Last year there was a travel group but no child study group, although this year there was a demand for one.

Now organized into three groups, child study, higher education and elementary and secondary education, the education group is one of the oldest and largest of the interest divisions.

June Nuptials Planned by Engaged Pair

A June wedding is being planned by Miss Susan Jane Gunderson and Charles Douglas Angevine, both University of Wisconsin graduates.

Miss Gunderson, the daughter of Mr. and Mrs. Lea Gunderson, Madison, formerly attended St. Olaf college, Northfield, Minn.

Her fiancé, the son of Dr. and Mrs. D. Murray Angevine, Madison, and a former Lawrence college student, now attends the university medical school.

Braise Pork Chops After Browning

Pork chops that are half an inch thick will need to be braised, after browning, for one-half to three-quarters of an hour.



Carter-Hanson Photo

Miss Loraine Freimuth, 615 N. Morrison street, became the bride of Darrell Ethington, 702 N. Oneida street, during a double ring ceremony Saturday at the Nicholas Congregational church. Parents of the newlyweds are Mr. and Mrs. Walter Freimuth, route 1, Black Creek, and Mr. and Mrs. Glen Ethington, Niagara.



Pechman Photo

Beverly Scharmann Parents Tell Engagement Of Daughter

Former Appleton residents, Mr. and Mrs. Gilbert Scharmann, Oconto, have announced the engagement of their daughter, Beverly Ann, to Rodney C. Routhau. He is the son of Mr. and Mrs. Clair Routhau, Oconto.

Both are graduates of Oconto High school. Miss Scharmann is employed by the Wisconsin Public Service corporation at Oconto and her fiancé is working at the American Motors corporation in Milwaukee.

No wedding date has been set.

Marriage Licenses

Applications for marriage licenses have been made at the office of County Clerk Mollie Pfeffer by Frederick H. Greil, route 2, Appleton, and Karen L. Havel, 1708 E. Randall street; Thomas E. Sterling, Jr., 420 E. Roosevelt street, and Patricia Ann Seidl, 426 S. Story street; Paul L. Sigl, 227 S. Lee street, and Maybelle F. Wood, 1113 N. State street; and Paul N. Rabideau, 906 Roosevelt street, Kaukauna, and Patricia Ann Vils, 1409 Crooks avenue, Kaukauna.

Pudding Sauce

Add light cream to maple syrup for a delicious sauce for steamed pudding.

Your Problems

Recent Newcomer to Country Becomes Dissatisfied Observer

BY ANN LANDERS

I am new in this country (three years) and I see it is a popular American custom to write personal opinions, complaints and observations to your corner.

Perhaps you can tell me why your country, which considers itself superior in every way, has such poor cultural standards.

I am offended at the junk which hangs in American theater lobbies, nightclubs and cocktail lounges. The frames are far more valuable than the prints and oils.

Perhaps this is why America is developing a generation of sterile, insensitive, rock-and-roll maniacs. You are surrounded by mediocrity and fourth-rate influences.

This goes for your popular literature, too. The people who read your column are no doubt the lower level or average mentalities, so perhaps I have come to the wrong place for an answer. — Gentleman Observer

Dear Gentleman Observer: Thank you for honoring our little old average mentalities by tossing a few pearls our way. Most people who write to this column say they read it because they enjoy it. What's your excuse?

Strange that a gentleman with culture should be looking for the better things in theater lobbies, night clubs and cocktail lounges. Ever hear of an art gallery or a museum?

I, for one, am bored with

the attacks and subtle needling of newcomers who came to our country to escape tyranny and persecution. They avail themselves of the multiplicity of opportunities this young country offers. Then they criticize us because we are "uncultured barbarians." Trains, planes and ships leave every day.

DEAR ANN LANDERS: Our 17-year-old son lied to us. We let him have the car every Friday or Saturday night and he tells us in advance where he's going.

Saturday night he said he and a buddy were double-dating and going to a movie, then to a snack bar where the kids hang out. The following morning I checked the mileage on the car. It showed they had traveled 88 miles. I used to pull this same stuff when I was a kid, till my old man got wise. What should we do?—Dad

Dear Dad: It takes one to catch one, eh? Well — tell your son you know he

lied. Deprive him of the car for two weeks. Make it plain that in the future you want the straight goods. Don't tell him how you learned the truth. Let him sweat. Macys doesn't tell Gimbels.

DEAR ANN: We've been married four months and already we're having trouble. My wife and I both work in the same night club. I'm a chef and she's a receptionist. She loves to dance and is good at it. They have a great swing band at the club and my wife spends half her time in the arms of traveling salesmen. You'd think she was a 10 cents a dance girl.

The owner says it's good for business but I don't like the idea. She was hired to seat customers, not dance with the men. We can't make it on just my check as we have new furniture and a car to pay out. What's your advice?—Amby

Dear Amby: Your wife should quit this job and find employment which involves less intimate contact with male customers.

Are you going steady? Making marriage plans? If so, send for Ann Landers' booklet, "Before You Marry — Is It Love Or Sex?" enclosing with your request 20 cents in coin and a large, self-addressed, stamped envelope. (Ann Landers will be glad to help you with your problems. Send them to her in care of this newspaper enclosing a stamped, self-addressed envelope.)

(Copyright, 1960)

Dance Club Plans Event

The Latin American dance club will meet at 7:30 p.m. Saturday in the George Williams room at the YMCA. Dance instruction, refreshments and dancing to records are on the evening's program and co-chairmen will be Mr. and Mrs. Gordon J. Miller.



Mr. and Mrs. Roy Gilkey Shiocton Pair Observes Golden Wedding Date

Mr. and Mrs. Roy Gilkey, Shiocton, observed their golden wedding anniversary Monday at a dinner with friends. The couple was married Feb. 8, 1910, in Appleton with Mrs. Emma Clebe and Henry Verkuhlen as attendants. They are Mrs. Gilkey's sister and brother.

Gilkey is 74 and is retired

from Sielaff's Hardware store and Mrs. Gilkey, 75, was born in Appleton. The couple had two sons, both deceased.

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Our Children

Nancy Hanks' Faith a Lesson for All Mothers

BY ANGELO PATRI

It has been said that every famous man had a great woman behind him to build up his spirit and inspire his faith in himself. That could be true. Certainly the woman who was a bulwark of strength to Lincoln was no weakling. Poorer than poor, Nancy Hanks did not say to her son, "You haven't a chance. We're too poor. There are no books for you. There isn't a school for miles. You'll have to scrape along here in the backwoods for the rest of your life."

Not she! What she said was "Be a somebody, Abe." As she looked about her bare cabin in the woods, saw the shiftlessness of the men about her, their lack of ambition to get out into the world of affairs and become part of it, she felt impelled to inspire her boy

with the ambition to get out of the rut.

No books? There was the Bible. Only someone who had but that one book can really know what a source of education it can be. History, biography, literature, poetry, ethics, religion, philosophy, life in all its phases are in that one great book.

Lincoln's First Book

It was Lincoln's first course in education and it influenced him always. Its language was reflected in his words and his attitudes toward people. It was the one thing Nancy Hanks could offer her son to help him on the way to being a "somebody." That and her faith that he could find his way.

I thought of this great woman and her way with her boy when a mother asked me what she could do to get her boy into a college that had refused him admission. "His heart is set on going there. He's just broken-hearted. Others can get scholarships. Others can get in. My boy has no chance. We're poor you see."

What had the boy done toward getting a scholarship? What other colleges had he written to? What plans had he for the future? Nothing. As far as I could learn he had turned over this matter to his mother and she felt that there was no chance for a poor boy in the United States of America the one land where poor boys grow into famous men.

Avoid 'Poverty' Cause

Poverty is an evil thing. Making it a cause is one of its worst evils. It is not to be overcome by submitting to it but by denying its power and getting out from under its weight.

Not easy, but in this country today there are scholarships in plenty. They are offered in all fields of learning. Any boy or girl with the ability, the will, the determination to succeed in using one to escape from the deadly level of poverty and ignorance can manage to get a scholarship.

Mothers can, like Nancy Hanks, inspire their children, poor or not-so-poor to get out and "be somebody," on their own.

Angelo Patri offers readers leaflets on a variety of subjects concerning child training. If you would like to have his leaflet P-29, "Uniforms Are Not Introduction," send 10 cents in coin to him, care this paper, P. O. Box 99, Station G, New York 19, N. Y.

Long Sleeve Can Catch Fire Fast

Getting breakfast in a frilly housecoat may be a comfortable way to start the day, but it can be dangerous, suggests Lenore Landry, University of Wisconsin clothing specialist.

Long, loose sleeves or loose ties can catch fire before you know it, because loose clothing doesn't touch your body. Flowing sleeves can easily upset a pan of hot liquid on the stove and cause severe burns. Wearing short sleeves when you cook is a better practice.

Clothing can and does cause accidents. Loose, bulging pockets and bow-tie belts catch on knobs and other protruding objects easily. Ruffles, cuffs and large decorative buttons are almost as dangerous. Flowing sleeves and bulky skirts can cause accidents, too.

A simple tailored dress, designed with no extra frills, allows for safety, ease and efficiency.

Floppy scuffs, play shoes, or shoes which are partially worn out can cause falls, especially on stairs. It may be better to wear a sturdy slipper or shoes that are in good condition.

If you're going to work with tools, wear closely fitted clothing on the job. Poor fitting shirts or jackets with extra loops and full sleeves invite danger. This is compounded when they are ragged or hanging open. Overalls or coveralls that are too large both in size around and in length are potentially dangerous. They should be shortened by turning the extra length to the wrong side and stitching securely by machine.

Some types of overalls have loops over the hip area to carry tools. When you aren't using these, they can easily catch on objects and cause serious falls and other accidents.

Dress Pattern

4986
SIZES
12-20

BY ANNE ADAMS

Choose checks, plaid, print or a sunny solid color for this busy-day casual. It has your favorite details—cool, square neck, cap sleeves and enveloped pockets. Easy-to-sew. Tomorrow's pattern: Misses' outfit.

Printed Pattern 4986: Misses Sizes 12, 14, 16, 18, 20. Size 16 takes 4 1/2 yards 39-inch fabric.

Printed directions on each pattern part. Easier, accurate. Send Thirty-five cents in coins for this pattern—add 10 cents for each pattern for 1st-class mailing. Send to Anne Adams, care of Appleton Post-Crescent, 378 Pattern Dept., 243 West 17th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

Instant Beauty Aids Foil Unglamorous Blemishes

BY VIVIAN BROWN

Even in old bleak winter, we can foil beauty ills. The most impromptu date can be a joy, with all the instant beauty available to us. The theory of covering up messy hair, ragged nails, blotchy skin, is not to be underestimated. Glamor trouble shooters can be kept right on the vanity table to use in all emergencies.

If hair needs a shampoo and there isn't time, dry shampoo can be sprinkled in the hair, brushed through until the hair is clean. Just dip the applicator brush, shake off the excess powder and with your hand take a small section of the hair and brush from scalp to the ends.

Or you can tackle your hair with a hair brush slipped into an old nylon stocking. Brush vigorously, parting your hair at one-inch intervals as you go. The nylon will pick up grime.

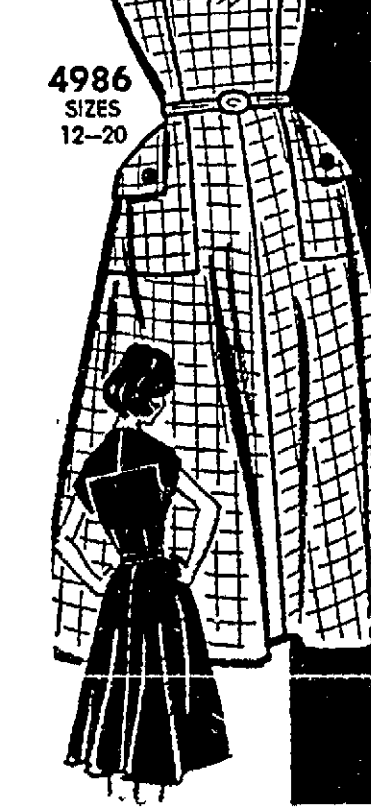
The hair may be dampened then with cologne, set and dried quickly. It can be combed out in a few minutes.

Artificial Nails

If nails are beyond repair at the moment use the artificial type to put you over for an evening. Keep them on tap for emergencies. Apply them and coat with fresh polish and if done properly, even your Mom might be surprised that they aren't your very own nails.

Skin blemishes plague a girl just at the time when she needs smooth skin most, during her dating years. The blemishes often are created by the excitement of anticipating the very occasion at which she hopes to shine. Little skin blotches are the result of dietary indiscretions also, something to keep in mind when you are on a fad food binge.

Some girls born with skin blemishes—strawberry marks and other spots—are self-conscious of their appearance. A handy little opaque creamy stick of makeup may be kept on tap to cover unsightly spots, broken veins, black and blue areas. Select a shade that will match your skin, dot it on lightly over the blemish or those annoying freckles or moles.



BY ANNE ADAMS

Choose checks, plaid, print or a sunny solid color for this busy-day casual. It has your favorite details—cool, square neck, cap sleeves and enveloped pockets. Easy-to-sew. Tomorrow's pattern: Misses' outfit.

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Printed directions on each pattern part. Easier, accurate. Send Thirty-five cents in coins for this pattern—add 10 cents for each pattern for 1st-class mailing. Send to Anne Adams, care of Appleton Post-Crescent, 378 Pattern Dept., 243 West 17th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

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Mrs. Reuben Fox Was crowned queen of the Appleton TOPS club Wednesday evening at Morgan school by the club founder, Mrs. George Kauth. From left are Mrs. Fox, Mrs. Kauth, Mrs. Joseph Brumm, Jr., runnerup, Mrs. John Stoffel and Mrs. George Edict, club president.

Club Founder Crowns TOPS 1959 Queen

Mrs. George Kauth, Appleton TOPS club founder, crowned Mrs. Euben Fox as 1959 TOPS queen Wednesday evening at Morgan school. Mrs. Joseph Brumm, Jr., was runner-up.

Mrs. Fox and Mrs. George Edict, club president, were Division 3 winners and Mrs. Brumm and Mrs. John Stoffel were winners in Division 4.

The total loss in 1959 was 333 pounds and Mrs. Kauth was named best loser for the week. Members of the Kaukauna Electric city TOPS club were present for the crowning.

The South Side Athletic club auxiliary will hold a box social at 6:30 p.m. Saturday at the clubhouse at 1726 S. Lawe street. Howard McCarthy will be auctioneer and proceeds will be used for dining room equipment.

Box Social

This same little spot banisher is good to use under the eyes or on other discolored areas of the skin. A light dusting of powder should be used over the treated spot, then the regular foundation, powder and lipstick applied.

If you are the type who can be floored by the last minute spot on your gown—lipstick or grease, consider keeping on hand one of the tiny kits containing spot remover. Each little small foil packet in the plastic case contains an unwoven cloth towel saturated with cleaning concentrate. All you do is dampen the stain and surrounding area with the pad, and throw it away.

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Her first dance and you just sit there!

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Designing Woman



BY ELIZABETH HILLYER

New Ways for Living Rooms by Famous Designer

Stand-out good looks and originality are never the only distinctions of furniture designed by Edward J. Wormley. Each new grouping also presents new ideas for comfortable, smart arrangement, one of the many reasons for Mr. Wormley's long and wide acclaim as the leader of furniture designers.

Mr. Wormley's newest furniture is called the Career group, another in his long line of originations of enduring and endearing modern. This furniture, for living rooms, dining rooms and bedrooms, is inch-conscious for small homes and small rooms, and faces space problems in new ways. Sketched are three living room ideas.

Dining in the living room is arranged for without adding a single chair. The sofa and chairs that must be located in the living room simply take over dining duties when the table rolls into this position. Mr. Wormley planned the table with a walnut top, but with a polished steel understructure that slides easily over carpet or bare floor, and its height is right for the sofa and chair seat heights, at 26 1/2 inches.

Two sofas, one with arms at both ends and one with a single arm are designed to form a space-saving corner style seating unit. The arms take the same angle as the backs, so the arm on the facing sofa smoothly continues the back of the armless sofa. The first thing a professional decorator does to plan a room is to make a floor-plan—and so can you with Elizabeth Hillyer's FURNITURE ARRANGEMENT KIT. Included is full explanation of how easy it is and the furniture cut-outs you need—126 of them—plus pointers on good arrangement. Start this valuable kit toward your mailbox today—send 50 cents with your request to Miss Hillyer at this newspaper. Please allow approximately 3 weeks for delivery.

(Copyright, 1960)

Cooking Hint

Some mincemeat leftover from holiday pies? Add it to muffin or cup cake batter.

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\$1.25 — 11:30 to 2:00

Monday ... South African Lobster Tail
Tuesday ... Barbecued Ribs
Wednesday ... Prime Ribs and Chicken With Potato Dumplings
Thursday ... Tenderloin Tips en Brochette
Friday ... Lobster Tail and Fresh Perch

Always an appealing second choice of meat in addition to buffet feature of the day.

Monday ... Tuesday Night Prime Ribs of Beef au Jus

APPETIZERS ... An exciting array of taste-tempters ... ala Lazy Susan.

Friday Night Special! Homemade POTATO PANCAKES

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Double of Slam Asks For Lead

BY ALFRED SHEINWOLD
U.S. Masters Team Champion

When competent opponents voluntarily bid a slam they will usually make it. Sometimes they will go down one trick. If you double a slam solely for the purpose of increasing the penalty, you will not get rich in a hurry. You are better off using the double for a different purpose.

North Dealer.

North-South vulnerable.

NORTH

S-K J 10 7

H-9 7 6 4

D-A K J 8 7

C-9

WEST

S-8 5

H-10 5 3 2

D-10 9 6 5 4 3

C-10

EAST

S-A Q J 8 4

H-A K

D-Q 2

C-K 7 6 5

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Career in 'Wine' Inspires Wardrobe, Entertaining

BY DOROTHY ROE

Every morning Jessica McLachlin congratulates herself on having found the perfect job.

Then she arranges the grapes on the breakfast table, adjusts the grape print draperies, makes sure that the grape-leaf ash trays are clean and departs for her office, to oversee the creation of new wine recipes in the test kitchens.

As home advisory service director for the Wine Institute, Jessica keys her home, her entertaining, her menus and even her clothes to the greater glorification of the grape. Says she:

"For a North Dakota girl who never even tasted wine until she was through college, I think I've come a long way."

Smart Parties

Jessica lives in San Francisco, where she is noted for her smart dinner parties. She is married to Dr. Milton Greengard, an orthopedic surgeon, who fortunately also likes gourmet food, fine wines and lots of guests. Sometimes he does the cooking on the outdoor grill, sometimes Jessica does it on the kitchen range, but one thing is sure—somewhere in the meal will be a wine flavor.

"I have been working at this job almost ever since I was graduated from North Dakota State college," says Jessica. "I studied home economics and journalism there, and though the course did not include a study of wine, it gave me the basic knowledge of how to use it, appreciate it and write about it."

Jessica's passion for grapes extends to her clothes, hats and jewelry. She usually wears grape colors, from palest green, through the pinky muscat shades to deepest purple. She has a collection of grape-trimmed hats for all occasions. Sometimes she

enough strength to think seriously of a slam.

Double only if you think your main chance to beat the slam is to get an unusual lead. Some experts use the double to call specifically for the first suit bid by dummy. Others are not so specific about the suit—but they do veto the normal lead.

In the hand shown, West's normal opening lead would be his singleton club. A singleton in partner's suit is an ideal lead against a slam under ordinary circumstances. When East doubles, however, he vetoes the club lead. West must look for something else.

The diamond lead is not hard to find, in view of West's length in the suit. East ruffs and cashes the ace of clubs to defeat the slam.

Daily Question

Partner bids one diamond, and the next player passes. You hold: S-8 2, H-10 5 3 2, D-None, C-A Q J 8 4 3 2. What do you say?

Answer: Bid two clubs. It is unusual to respond at the level of two with only seven points in high cards, but you should not bid one NT with such unbalanced distribution. You expect to bid three clubs at your next turn to show a good suit but, nothing much else.

(Copyright, 1960)

Priest Speaks to Home-School Unit

Clintonville—Subjects ranging from the confraternity of Christian doctrine, the Ten Commandments and showing good example were discussed by the Rev. J. Kheber, superintendent of the Green Bay diocesan Catholic schools, at a meeting of the St. Rose Home-School association Tuesday evening.

John Casey was appointed as the association's representative on the swimming pool committee. The playground equipment project was also discussed.

Lunch was served by the officers, Elmer Grant, Jr., president; Mrs. Gordon Rindt, secretary, and Mrs. Maripaul Zoch, treasurer.

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Country Doctor's Wife Knows Life's Simple Joys

BY DOROTHY ROE

Malvern, Ark. — **A** country doctor's wife knows more about life than almost anybody — the important things of life, that is. She knows the unique joy of hearing the first cry of a healthy newborn baby, ushered safely into the world after a breakneck ride over country roads by the harried doctor. She knows the miracle of seeing her husband bring a doomed man back to the land of the living. She knows the thrill of helping in the many crises of a doctor's life. And she knows the importance of keeping the doctor well-fed and happy, and getting him away from the telephone.

"Every so often you just have to get away from everything," says Mrs. L. G. Fincher of El Dorado, Ark., expertly preparing country ham and red-eye gravy, turnip greens and cornbread, in the kitchen of the Fincher hunting lodge near here. "That's why we love to come out here every weekend we can — no telephone, no television, not even the Sunday papers unless we drive out and get them. Of course Guinn (that's the doctor) is

always on duty, even here. Because people seem to get sick wherever you are. But in between times he can hunt quail and wild turkey, and I can cook them, and both of us can look at the pine woods and talk to the neighbors and be glad we're alive."

Saved Burned Man

Both Mabel and Guinn Fincher were raised in the back woods of Arkansas, near Magnolia, in Columbia county. Since then he has gained a national reputation as a general practitioner who saved the life of a man with 80 per cent of his body burned in an oil-field explosion — a man the medical records said could not survive. Since then she has become a community leader in their town, raising a family and running a home with one hand, always ready for emergency nurse duty with the other, and regarding the status of a doctor's wife as the highest privilege any woman could have. Says she:

"Things get kind of hectic some times, when the books have to be balanced, income tax returns prepared and half a dozen teenage parties planned all at the same time. That's usually the time we take to the woods."

The woods, where the fincher retreat is located, are in the community of Wave, population about 20, consisting of a church and half-a-dozen farms scattered over 100 square miles of pine woods and worked-out cotton fields, where a man's best friend is his hunting dog and where nobody is in a hurry. Squire of Wave is Uncle Ben Womack, an aristocrat of the hill country, who says:

"Has Everything"

"Most of our folks around here have never been as far away as Little Rock, and furthermore, we don't want to go. I've been to New York, Chicago and Los Angeles, and each time I couldn't get back home fast enough. Don't know why folks have to fight it out in those cities, when back here a man has everything anybody could want — the sun and the moon and the stars at night, the piney woods and his dog and his gun, turnip greens in the garden, pigs in the pen and cows in the pasture, all the peanuts he wants to raise and plenty of corn, liquor or on the cob, to say nothing of old-time friends and a doctor for a next-door neighbor."

Uncle Bill is another asset Mabel has added to the Fincher roster of pleasures — he likes the way she cooks hush puppies.

"I wouldn't want to have any other life," says Mabel. "Paris and London and Rome might be fun for a little while, but I'm sure I'd never find any greater philosopher in any of those places than Uncle Bill, and I'm sure I'd soon get hungry for country ham and cornbread, and the perfume of the piney woods."



"Snow White and the Seven Dwarfs" was played by Mackville school primary students Tuesday night for the Home-School association. Among those in the cast were second graders, left to right, Darrel Romenesko, Black Creek, a dwarf; Glenn Van Handel, route 2, Appleton, a dwarf; Joan Kust, route 2, Black Creek, the queen; Linda Lou Griesbach, route 3, Appleton, the queen disguised as an old lady; Guy Smith, route 2, Appleton, the prince; and Priscilla Bowers, route 3, Appleton, Snow White.

Humor Is Grim

Sweet Valentine Tradition Now Tastes of Vinegar and Hemlock

BY HAL BOYLE

New York — **T**here is just one shopping day left before Valentine.

What are you buying your loved one — a cigar that explodes with a bang, or a length of hemp rope tied in a hangman's noose?

There was a time when Valentine's day was an occasion of sweet remembrance and lovers of all kinds exchanged vows and small tokens of affection. Gifts of candy, wine or a dozen roses lent a sentimental touch.

Save Pennies

A small boy would save his pennies for days or even weeks to buy his sixth grade sweetheart — or the one he'd like to be his sweetheart — a big lacy valentine resplendent with red ribbons and rosy cupid's firing love arrows in all directions.

It was a treasured time. In that hearts-and-flowers past many a young heart was secretly broken — and many an older heart broken too — when the postman went by without delivering a return valentine from the favored one.

That's all changed now. Your heart is no longer in peril. It's your mind that's at stake.

Losing Atmosphere

Valentine's day is losing its old-fashioned atmosphere of

sweet human loving-kindness. It is acquiring a vinegar flavor, complete with a dash of hemlock and old arsenic.

Yet, it has become a mixture of April fool's day, Friday the 13th, and insult-your-neighbor day.

It has become a day when the prankster holds reign as much as the lover. If someone sends you a box, you don't know whether to open it — or first call the bomb squad. Anything can be inside.

Children used to exchange comic penny valentines, or mail them anonymously to a cross teacher. Now the grown-ups have taken up that innocent custom and made of it something downright grisly.

Humor Not Funny

But the humor often is no longer funny. It is grim, grim, grim — or sick, sick.

You get a greeting card that says, "Do me a favor for Valentine." And when you turn the page you read in big capital letters "drop dead!"

Some jokesters even think it's hilarious to send a gentle missive like that to someone in a hospital recuperating from an operation.

Almost as bad as these sadists are the gal gold-diggers who make a racket out of Valentine. To them it is merely an annual fleece-the-male-sucker day.

Gold Digger

They send two-bit light-hearted greeting cards to a dozen or so boy friends. In return they expect to get back gifts ranging from a \$15

compact to a \$50 bottle of perfume — or even a mink wrap, if they're traveling in the big leagues.

This being leap year, the biggest prize of all they aim at, of course, is a diamond engagement ring. But few get this. Dumb as men are, very few are dumb enough to propose to a girl on Valentine's day. The chances of being accepted are too high.

Wives often complain they are the forgotten people at valentine time.

Surprise Wife

So, mister, if you want to surprise your wife and make a friend of her forever, why not give her a Valentine night out on the town? If you broach the subject in the right way, she'll be glad to dig into the family piggy bank and lend you the money.

But you have to be careful. I heard of one thoughtful husband who took his wife out to dinner on Valentine's day. While the waiter was pouring the champagne, the husband noted the bags under his dear mate's eyes, and as he lifted the brimming glass to toast her, he absent-mindedly murmured:

"Happy Halloween, old girl!"

Widows of Vets May be Eligible For GI Loans

A reminder that the widow of a World War II or of a Korean-Conflict veteran may be eligible for a GI loan, if the veteran's death was service-connected, was issued today by Francis Heesacker, Veterans service officer.

The fact that the deceased veterans might already have obtained a GI loan does not affect the widow's eligibility for one, he said.

However, if the widow herself is an eligible veteran, she accrues no additional GI loan rights because of her husband's death.

GI loan applications from such widows of World War II veterans must be filed by July 25, 1960. Korean-conflict eligibility extends to Feb. 1, 1965.

Appleton Youth Fractures Leg — Again-Skiing

Daniel McHugh, 15, son of Mr. and Mrs. John A. McHugh, 1308 W. Prospect avenue, has ended the skiing season early for the second year in a row.

Last year while skiing near Navarino, Daniel broke his right leg.

Late in January, while skiing near Stevens Point, he broke it again.

Daniel is in St. Elizabeth hospital and will be in a cast for some time.

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"The Mighty Midget"

Friday, February 12, 1960 Appleton Post-Crescent A11

Counties Budget New High in '60

Levies Down as Revenues Show Healthy Rise

County government will cost an estimated \$10,286,934 in the Fox Cities this year. It's a record high for the second consecutive year, and \$233,400 more than last year.

Every one of the four counties in the area upped their budgets from 1959, although the increases were less than 1959's jumps.

County government costs are taken from the budgets approved by the respective county boards during November in Calumet, Outagamie, Waupaca and Winnebago counties. The budgetary increases for

nearly \$140,000, due to a healthy increase in revenues. Revenues from sources other than local tax levies hit just over the \$6 million mark an increase of some \$370,000 over last year. The revenues are estimates of those to be received this year, and ordinarily are revised upward in light of higher revenues during the current year (1959 in the case of the 1960 budgets).

Services Provided

Services provided by the counties include protection of persons and property (sheriff, county police, courts, civil defense), health conservation (nurses, vital statistics information, contagious disease prevention), general government (courthouse operation, county offices, elections, insurance on county property), ed-

Service	Calumet	Outagamie	Waupaca	Winnebago	Total
Protection	\$ 68,410	\$206,950	\$ 75,410	\$212,524	\$ 563,294
Health	9,190	118,968	38,535	114,054	280,747
Government	93,505	357,839	105,460	451,215	1,008,019
Education	68,309	251,880	116,645	271,203	708,037
Charities	177,985	1,187,656	525,362	2,091,994	3,982,997
Highways	193,900	445,837	1,742,500	539,450	2,921,687
Indebtedness	None	341,125	28,625	86,813	456,563
Miscellaneous	66,196	53,200	16,050	230,144	365,590
Total	677,495	2,963,455	2,648,587	3,997,397	10,286,934

counties were Calumet, \$7,400 to \$677,500; Outagamie, \$139,900 to \$2,963,455; Waupaca, \$58,600 to \$2,648,600, and Winnebago, \$28,500 to \$3,997,400.

42 Per Cent Local

The tax levies pay about 42 per cent of the cost of county government, and the remainder is paid by state and federal aids and tax rebates. The percentage, however, is not typical of all counties. Councils differ widely in the way in which they state their budgets and comparisons, for the most part are invalid.

Waupaca county, for instance, does not offer a net highway budget—the cost of highway work to local taxpayers. The budget is a gross one, including state and federal aids, so the total Waupaca budget is close to Winnebago and Outagamie counties. This is not a true picture of the Waupaca budget, since well over \$1 million in highway aids and work, which reduces the actual county budget to about \$14 million. This is closer to a real measure of the county's local budget, the sort that the other three counties use.

Nature of A County

The nature of a county can be seen in the manner it raises its funds for its budget — Waupaca gets about 30 per cent from its tax levy, Calumet gets about 67 per cent, Outagamie about 50 per cent and Winnebago about 37 per cent. However, if the more realistic figure of Waupaca's net budget (leaving out the highway aids) is used, the tax levy provides about 65 per cent.

Thus, it can be seen that the more rural a county is, the more its local tax levy provides toward the total operation cost. This, of course, is because industry and the resulting higher income tax repayments from the state, plus the concurrent state and federal aids increase as population rises, contribute to cut down the amount needed from local sources.

Although the budgets rose several hundred thousand dollars, the tax levies decreased

Ogden Nash, Dr. Suess Books on Story Hour

Books by poet Ogden Nash and children's writer Dr. Suess will be featured at the children's story hour at 2 p.m. Saturday at the Appleton Public Library.

"Custard the Dragon" is the Nash selection and "The 500 Hats of Bartholomew Cubbins" is the Dr. Suess book. Miss Alice Dresser, youth librarian, will read the volumes.

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BY LAURA WHEELER

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Jackson PTA to Meet

Miss Sue Cotterill, Appleton High school exchange student from New Zealand, will show slides and talk about her country at a meeting of the Jackson school Parent-Teachers association at 7:45 p.m. Tuesday. The meeting includes Mr. and Mrs. Harold Riggs, Mr. and Mrs. Charles Gooding, and Mr. and Mrs. Russell Lakey.

The Visiting Nurse Says

Inoculation Guards Children Against Disease, Infection

Baby Robert Brown — normal, healthy boy — was born a few minutes ago. How lucky he is! For him, the gift of life in a way well span 70 years or longer. Today, Robert and his new-born contemporaries are safe from many diseases which once snuffed out thousands of young lives every single year.

From early infancy, the protective shield of inoculation guards children against many infections and helps keep our communities free from epidemics. But you, as a conscientious parent, are

also fortifying your family's resistance to disease with the good care you give them every day, based on up-to-date knowledge of what makes for good health: nutritious meals, a clean home, adequate clothing, enough fresh air, exercise and rest. A strong and healthy body is a child's best defense against sickness. His natural resistance can usually overcome exposure to many disease germs.

Widespread inoculation throughout this country and Canada has almost wiped out diphtheria and smallpox, diseases which once took a terrific toll. But we must remember that epidemics of these infections can and do break out when and where people get careless about having children inoculated.

Injections can prevent lockjaw (tetanus) and whooping cough (Pertussis), or weaken an attack of either infection if it does occur. There are "shots" to prevent typhoid fever, too, if you plan to travel to a locality where it's prevalent or where the purity of the water is doubtful. Even the dread disease of polio (infantile paralysis) is being cut down by use of the Salk vaccine. And tireless research goes on to find improved ways to protect youngsters from all diseases.

No way is yet known to prevent what we call the "common childhood diseases" — measles, German measles, mumps and chickenpox. Since these infections are relatively mild for most children, it's better for Johnny or Susie to catch them while they're young, thus developing active immunity against them which usually lasts for a lifetime. Mumps can be serious for a man. Until science comes up with sure preventives, people can develop immunity against these common childhood diseases only by catching them. But nowadays there are substances which can be given to lighten their effects when they do occur.

(Copyright 1960)

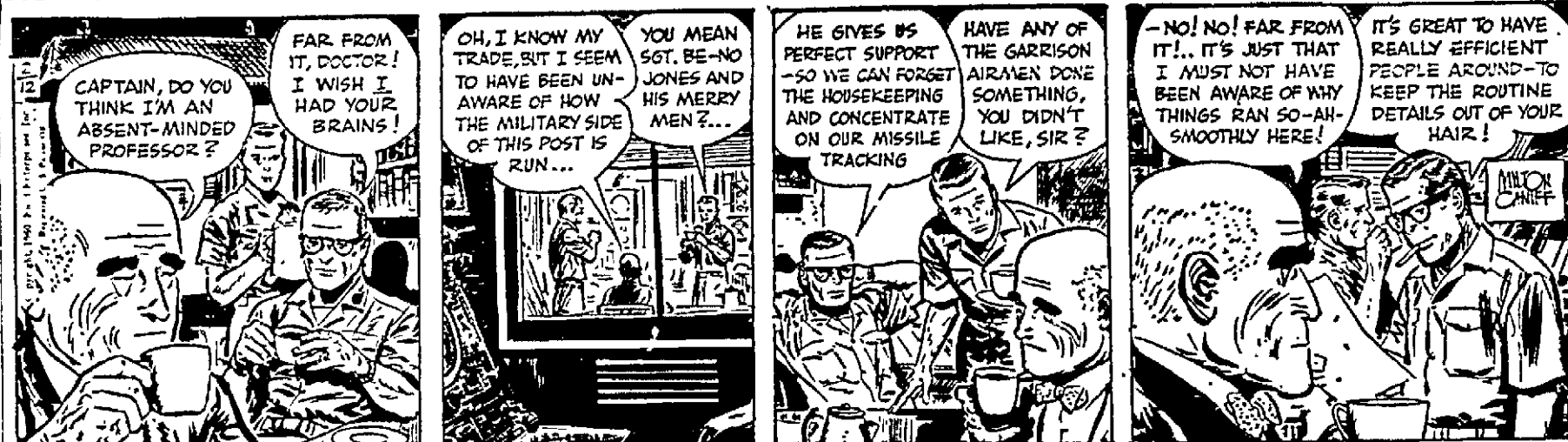
NEWSPAPER ARCHIVE

NEWSPAPER ARCHIVE

Carmichael

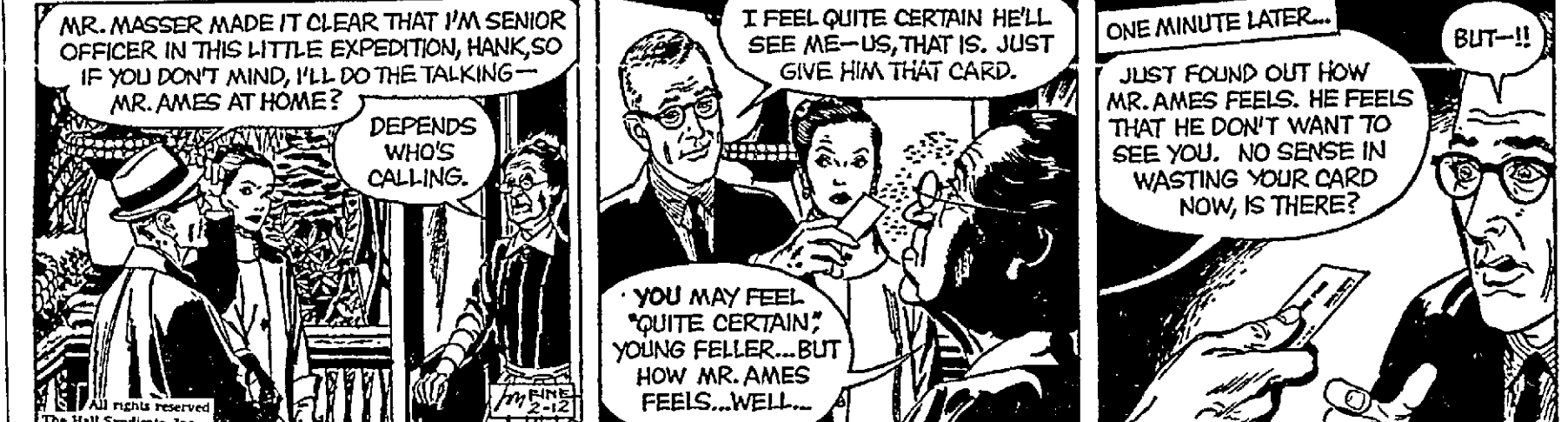


STEVE CANYON



By LOU FINE

ADAM AMES



By GEORGE SIXTA

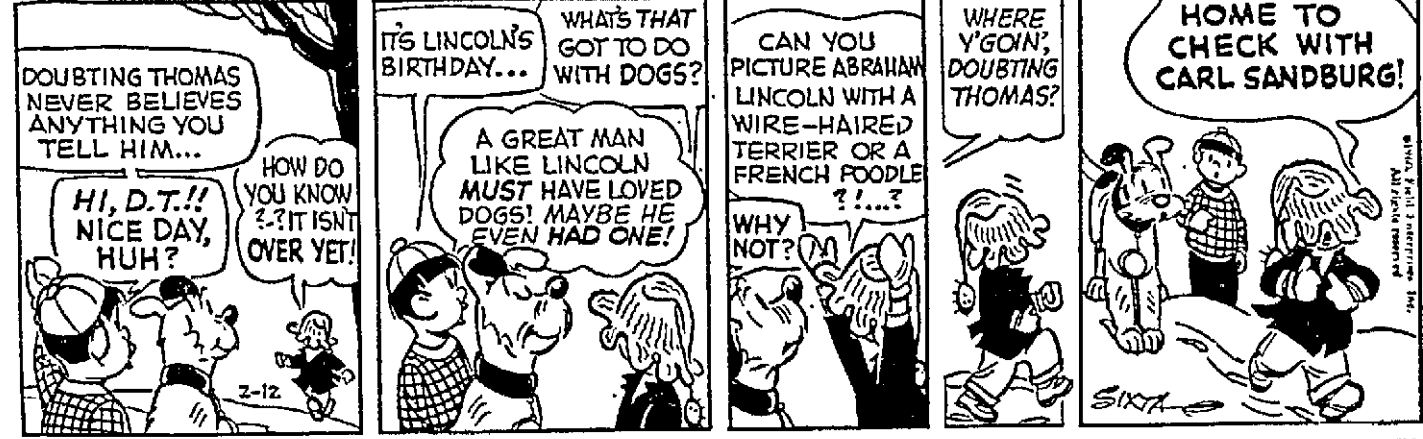
LIFE'S LIKE THAT

By FRED NEHER



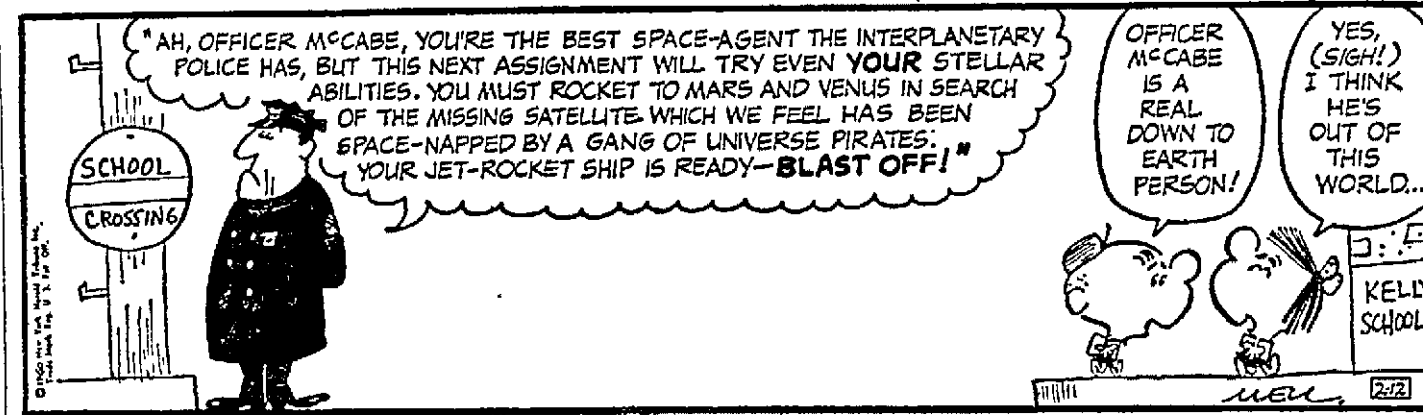
"I think teacher is beginning to notice me... I sat in the corner for two hours today!"

RYVETS



By MELL

MISS PEACH



By CHIC YOUNG

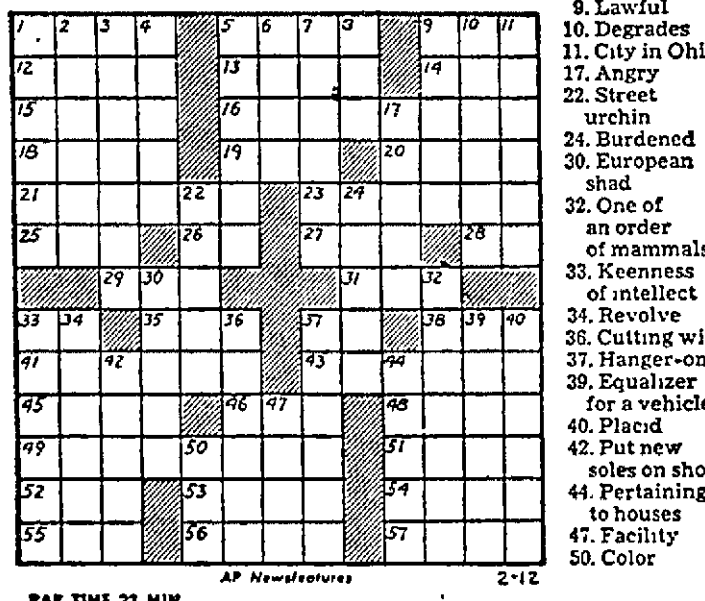
Crossword Puzzle

- ACROSS
- Thump
 - Maple
 - Buddhist
 - Toward
 - Negro
 - Tardy
 - Of the first
 - Siamese
 - Man's
 - Ascend
 - Flashed
 - American
26. While
27. Held a session
28. To such an
29. Quadruped's
30. Department
31. 100 square
32. Fleur-de-lis
33. Pronoun
34. Action at
35. Diffraction
36. Salad plant
37. American
38. Mark aimed
39. Hebrew
40. Substance

AGED TAR DRIP
SAVE APO RIDE
PREPARE RIVET
NEXT COVE
SWINE TAPERED
LAND TAPES ME
EGG NAMES SEE
DO POKES SAND
SHORTED CARDS
MIEN BALD
SPEED CARMINE
HENS LAR ONUS
EAST ONE NETS

Solution of Yesterday's Puzzle

- DOWN
- Bully tree
 - Winged
 - Irritated
 - Web-footed
 - The pine
 - System of
 - Scapes by
 - subterfuge
 - Batter
 - Lawful
 - Degrades
 - City in Ohio
 - Angry
 - Street
 - Burdened
 - European
 - One of an order
 - Keenness of intellect
 - Revolve
 - Cutting wit
 - Hangar-on
 - Equalizer
 - Placid
 - Put new soles on shoes
 - Pertaining to houses
 - Facility
 - Color



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BLONDIE



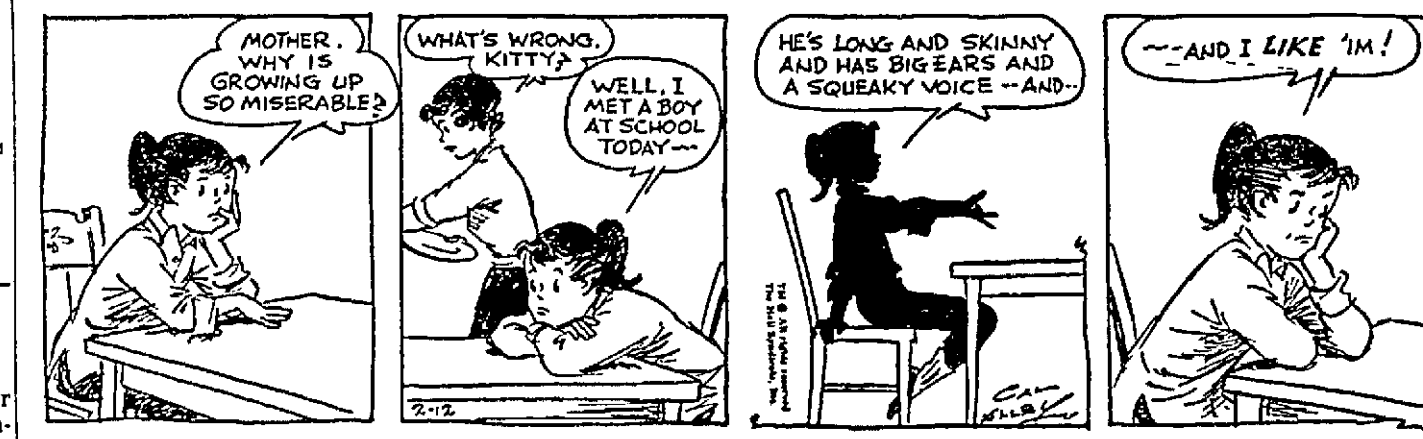
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DR. GUY BENNETT



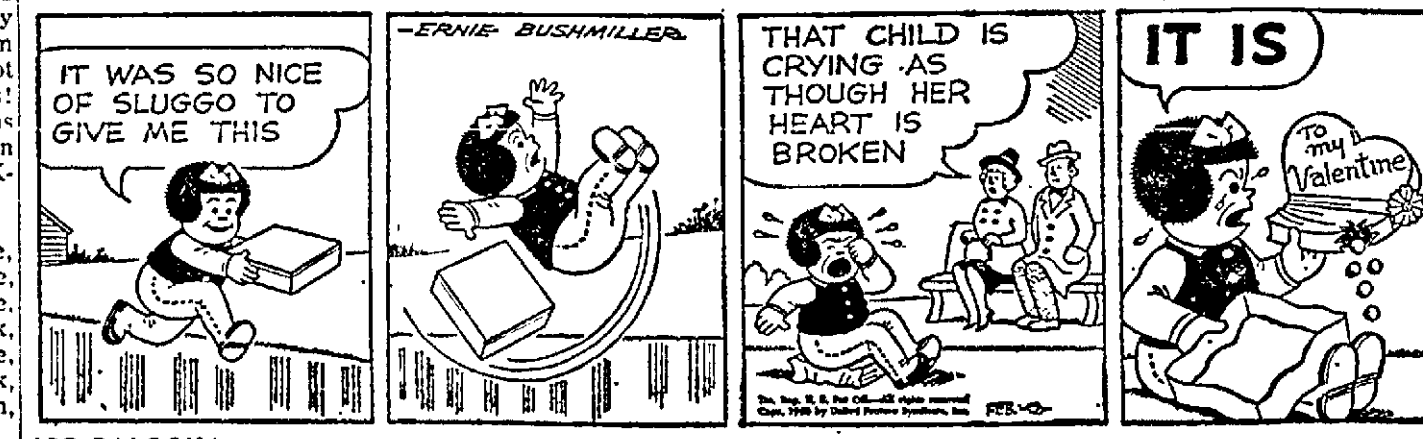
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Word Manufacture

How many words of four letters or more can you manufacture from the letters in the word SLACKEN? Words that acquire four letters by the addition of "S," as in "hats," and "runs," do not count. And no proper names! Our score on this one was 34 words. See what you can do with the letters in SLACK-EN.

Answers

Sake, sale, sank, sane, sack, scan, scale, seal, slake, slack, snack, sneak, snake, lack, lane, lake, lance, lank, lace, lean, leak, acne, ankle, cane, cake, case, cask, clan, clean, clank, kale, elan, neck.

Look and Learn

- How does the number of automobiles owned in America compare with that in Russia?
- What is meant by "case-hardened" steel?

Answers

- There are about 57 million cars owned in America, as against only about 415,000 in the Soviet Union.
- A steel object which is extremely hard on the outside to resist wear, but comparatively soft and tough within.

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Most People Don't Really Live, Thinks Edward G. Robinson

Tragedy in Every Life, Says Actor Who Believes Fear Big Enemy

BY HAL BOYLE
New York—“Most people don't live,” said Edward G. Robinson. “They worry about the after life — and they have not really lived here.”

“Living itself is a really rare thing. So very few people actually do live. They don't venture forth enough to be what they could be, which is — themselves.”

At 66 Robinson, a lower East Side boy who yearned in his youth to be a minister and wound up a rich and famous actor, is convinced that the thing which defeats most people is fear.

“They are afraid of living itself . . . the torment and consequences of living,” he mused over a luncheon steak.

Face Tragedies
“Many people are afraid of living because they are unwilling to pay the price. But you can't really duck the price. Happiness and unhappiness are interwoven in every life.”

To the public Robinson is still best known for his gangster role in “Little Caesar,” share. But if you don't let tragedy defeat you, you become that much richer as a human being.”

The pint-sized actor, who was born in Bucharest, Romania, carved successful careers on stage, screen and

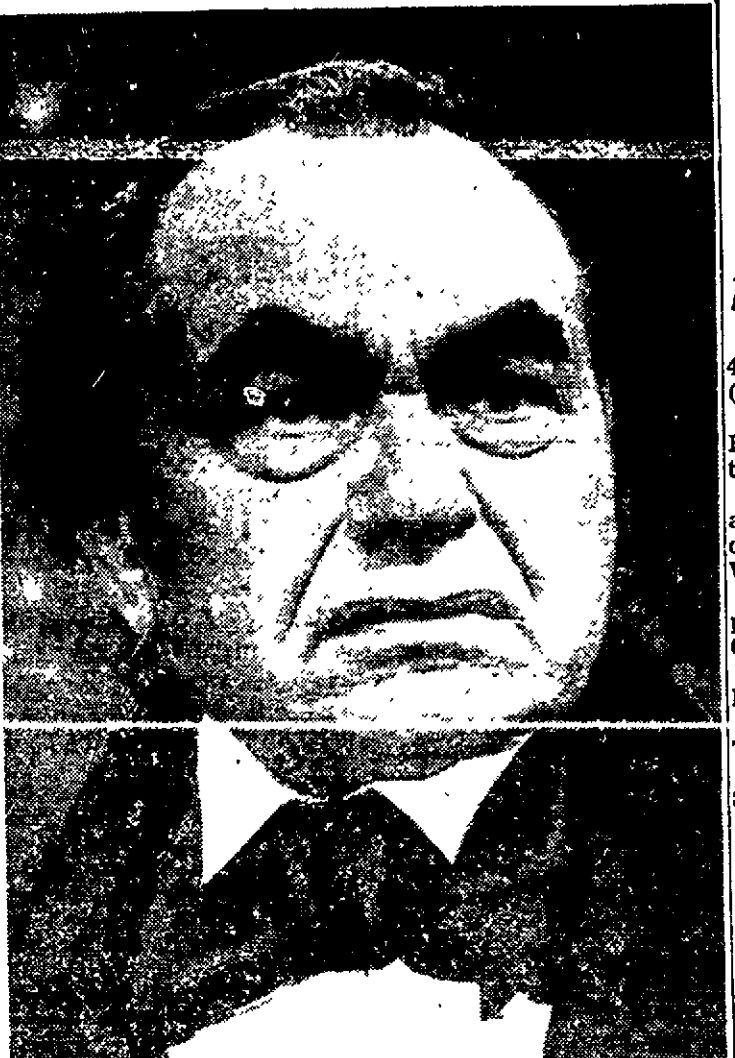
radio. Now he is rehearsing for an NBC-TV network show Sunday, “The Devil and Daniel Webster” in which he plays the Massachusetts senator.

“I wouldn't want television as a steady diet — it's back-breaking work,” he observed.

“But I think an actor should try every medium.”

Likes His Career
“Tragedy comes to everyone, and I think I've had my share. But if you don't let tragedy defeat you, you become that much richer as a human being.”

“Some actors say that if they had their lives to live



Edward G. Robinson, 66-year-old actor who has starred on stage, radio and screen, is convinced that fear is the thing that defeats most people. He is shown garbed as Daniel Webster in the forthcoming television production of “The Devil and Daniel Webster.”

over again they wouldn't go into the theater,” he said. “But I would. Aside from the material rewards of acting, you can express a sense of dedication.”

Robinson, who has a speaking knowledge of nine languages, believes living is complicated by too many unnecessary barriers. “I like to break down all barriers that separate people from people,” he said. “It is the most vital need in the world today. Somehow we haven't succeeded in doing it.”

Here is his own philosophy, based on more than six decades of active living: Goals for Living
“Don't hurt people. Have a goal that is beyond you, and more important than you. Serve it, and you will have more courage in life — and your life will have more importance, to you as well as to others.”

“But never be sure you've really got the final answer to life or the problem of living. If you do, you're finished — done for.”

'60 Olympics, 'Ethan Frome,' Top Specials

Something Unusual Set for Every Day For Coming Week

BY CYNTHIA LOWRY
AP TV-Radio Writer

New York—A fairly routine seven days of television viewing lies immediately ahead, but there is something of special interest available almost daily.

Two top items on the schedules are the opening of the 1960 Winter Olympics and the Show of the Month production of “Ethan Frome” starring Julie Harris and Sterling Hayden — both Thursday night on CBS.

Taking the schedules from the top, there is tonight's Telephone Hour NBC, 7:30 to 8:30 with Julie Andrews, Nanette Fabray and Carl Sandburg. CBS will show a semi-documentary, “Dillinger: A Year to Kill,” from 8 to 9 p.m. Tuesday. Wednesday on ABC's “77 Sunset Strip” as a teenage novelist mixed up with blackmail at the same hour.

Other Headliners
Saturday night NBC's “Wide World 60” (8:30 to 10:30 p.m.) does an exploration of the missile race, while CBS' “Mr. Lucky” converts its floating gambling ship into a supper club for keeps.

Sunday at 9 a.m. CBS presents an original ballet, “Saul and the Witch of Endor,” based on a Biblical episode, on its “Lamp Unto My Feet” religious series. NBC's Sunday Showcase from 7 to 8 p.m. is “The Devil and Daniel Webster,” with David Wayne and Edward G. Robinson, respectively, in the title roles.

Frank Sinatra's ABC special (8:30 to 9:30) is of interest Monday night — particularly because of guests Mrs.

For Your ENTERTAINMENT

Fox Cities Movie Times

Appleton—(now playing) Suddenly Last Summer at 1:55, 4:25, 7 p.m. and 9:30. Featurttes at 1:30, 3:50, 6:25 and 8:55. (Saturday matinee) Special kiddies' show from 1:30 to 3:35. Brin, Menasha—(starts tonight) Tank Force at 7 p.m. FBI Story at 8:35. (Saturday PTA matinee) Meet Me at the Fair from 1:30 to 3:30.

Neenah—(now playing) Warrior and the Slave Girl at 6:45 and 10:25. Operation Petticoat, shown once at 8:25. (Saturday matinee) Three Stooges comedy, two cartoons and Dance With Me Harry from 1:30 to 3:30.

Kialto, Kaukauna—(now playing) Operation Petticoat at 7 p.m. and 9:15. Also cartoon and news. (Saturday Matinee) Operation Petticoat, cartoon and news, beginning at 1 p.m. Varsity—(starts tonight) Anatomy of a Murder at 8:32. Name on the Bulletin at 7:05.

Vauclette, Kaukauna—(now playing) Five Gates to Hell at 7 p.m. and 8:45. Viking—(now playing) Gene Krupa Story at 1:30, 4:55 and 8:25. Yesterday's Enemy at 3:10, 6:35 and 10 p.m.

Special Events

Altie Theater—(Saturday and Sunday) The Potting Shed at Stansbury auditorium, Lawrence College Music-Drama center. Curtain time 8:15 p.m.

Television Schedules

WISN-TV, Channel 12, Milwaukee
Friday P. M. 4:00—American Bandstand 5:00—The Three Stooges 5:30—Rin Tin Tin 6:00—Tunkey and His Pals 6:30—Disneyland 7:30—Man From Black Hawk 8:00—77 Sunset Strip 8:30—Dancer in the Moon 9:30—Citizen Soldier 10:00—News 10:30—Weather 10:55—Movie
Saturday A. M. 12:30—Chapel 1:00—Capitol News 1:30—The Three Stooges 2:00—Rin Tin Tin 2:30—Tunkey and His Pals 3:00—Disneyland 4:00—Man From Black Hawk 4:30—77 Sunset Strip 5:00—Dancer in the Moon 6:00—Citizen Soldier 6:30—News 7:00—Weather 7:25—Movie

WLUK-TV, Channel 11, Marinette
Friday P. M. 4:00—American Bandstand 5:00—The Three Stooges 5:30—Rin Tin Tin 6:00—Tunkey and His Pals 6:30—Disneyland 7:30—Man From Black Hawk 8:00—77 Sunset Strip 8:30—Dancer in the Moon 9:30—Citizen Soldier 10:00—News 10:30—Weather 10:55—Movie
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WSAU-TV, Channel 7, Wausau
Friday P. M. 4:00—American Bandstand 5:00—The Three Stooges 5:30—Rin Tin Tin 6:00—Tunkey and His Pals 6:30—Disneyland 7:30—Man From Black Hawk 8:00—77 Sunset Strip 8:30—Dancer in the Moon 9:30—Citizen Soldier 10:00—News 10:30—Weather 10:55—Movie
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Judy Canova Back in Stride

Onetime Hillbilly Queen Glamorous In Renewed Career

BY BOB THOMAS
AP Movie-TV Writer

Hollywood—Folk back on the farm would hardly recognize Judy Canova. She's gone glamorous.

The onetime hillbilly queen sports a stylish blonde coiffure that symbolizes her new attitude toward life. After a period of inactivity, she's perking up her career again.

What brought her back to work was her first film role in three years. Samuel Goldwyn, Jr. suggested she do a role in “Huckleberry Finn.” It wasn't a big role, but it involved an important come-back for a change.

“It's what they call a cameo role,” she said. “That's the word they use to sooth an actor's ego when the role ain't so big.”

She agreed to do the part largely at the behest of her two daughters, 15, and 6. Now Judy's career is popping in all directions. She is working on a singing act she may take to Las Vegas and state fairs (she sings opera as well as Ozark). She may accept offers to play in summer theaters. And she has a situation comedy TV pilot that is attracting interest.

Judy's return is not due to financial necessity, she is happy to say. “I don't have to work,” she said. “Fortunately, I put the money away when it was coming in.”

For a gal who had been working since the age of 12, it wasn't hard to take life easy for a change.

WBAY-TV, Channel 2, Green Bay

Friday P. M. 4:00—As the World Turns 4:30—Popeye Cartoon 4:55—Sports 5:00—News, Weather 5:15—Doug Edwards, News 5:30—Rawhide 5:45—Hotel De Paree 6:00—Manhattan 6:15—Twilight Zone 6:30—Person to Person 6:45—Weather, News 6:55—Mike Hammer 7:00—Feature Theater 7:30—Cheer-Up Time 7:50—Cap. Kangaroo 8:00—Heckle-Jeckle 8:30—Mighty Mouse Playhouse 8:45—I Love Lucy 9:00—Roy Rogers 9:15—Bugs Bunny 9:30—Noon Show 9:45—Person to Person 10:00—Weather, News 10:15—Pro Hockey 10:30—Circle 2 Ranch 10:45—Polka Parade 10:55—Sports 11:00—Heckle-Jeckle 11:15—Mighty Mouse 11:30—Ally Pally 11:45—Have Gun Will Travel 11:55—Mike Hammer

WFRV-TV, Channel 5, Green Bay

Friday P. M. 4:00—Marina 4:30—Three Stooges 4:55—Suzie 5:00—Three Stooges 5:15—Weather 5:30—NBC News 5:45—People Are Funny 5:55—Furry 6:00—People Are Funny 6:15—Furry 6:30—People Are Funny 6:45—Furry 6:55—Furry 7:00—People Are Funny 7:15—Furry 7:30—People Are Funny 7:45—Furry 7:55—Furry 8:00—People Are Funny 8:15—Furry 8:30—People Are Funny 8:45—Furry 8:55—Furry 9:00—People Are Funny 9:15—Furry 9:30—People Are Funny 9:45—Furry 9:55—Furry 10:00—People Are Funny 10:15—Furry 10:30—People Are Funny 10:45—Furry 10:55—Furry 11:00—People Are Funny 11:15—Furry 11:30—People Are Funny 11:45—Furry 11:55—Furry 12:00—People Are Funny 12:15—Furry 12:30—People Are Funny 12:45—Furry 12:55—Furry 1:00—People Are Funny 1:15—Furry 1:30—People Are Funny 1:45—Furry 1:55—Furry 2:00—People Are Funny 2:15—Furry 2:30—People Are Funny 2:45—Furry 2:55—Furry 3:00—People Are Funny 3:15—Furry 3:30—People Are Funny 3:45—Furry 3:55—Furry 4:00—People Are Funny 4:15—Furry 4:30—People Are Funny 4:45—Furry 4:55—Furry 5:00—People 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Single Listing Has Certain Advantages

Broker With Exclusive Rights to House for Sale Likely Will Give It More Time, Advertising Money

BY ANDY LANG
AP Newsfeatures
One of the decisions confronting a home owner who wishes to sell his house is whether he should give a single real estate broker an exclusive listing.

Such an arrangement has advantages and disadvantages. A broker will devote more time, effort and advertising money toward selling a house so listed than he otherwise would. On the other hand, if the house is sold at any time within a specified period of time, even if the sale is negotiated by the owner, the broker is entitled to his commission.

A broker has dozens, perhaps hundreds, of houses which he is trying to sell. Naturally, he would like to sell all of them, but he won't. Other brokers will sell some of them. The owners will sell others. Thus, the broker must decide which houses should get special attention. That attention, including advertising, will be given to the houses on which he has exclusive listings. He knows that somebody else will not come along and sell the house — and collect the commission — after he has spent much time and money on it.

More Work
Some home owners prefer to scatter their shots and give their listings to one and all brokers. Over a given period of time, this will result in more persons looking at a particular house and often is an effective way to make a sale. It has this disadvantage: many of those who view the house are lookers and not buyers, as they are not screened ahead of time the way a broker with an exclusive listing is likely to do.

Still other home owners, in the minority, put their houses up for sale without listing them with brokers. While big sales are made in this

fashion, the owners find it a lot more work, since they must take the prospective purchasers from room to room no matter how inconvenient it might be. Also, because a third party always can bargain more effectively, home owners usually get less than a real estate broker would have been able to obtain. The savings in commissions are thus nullified.

Incidentally, headlines, the weekly publication of the National Assn. of Real Estate Boards, told of a recent case where a customer claimed that the broker said he could get \$25,000 for property when he knew he could not. The owner charged that this was part of a practice designed to obtain an exclusive listing. The charge may or may not have been true. But we do know that conscientious brokers frown on such practices. They feel a home owner should be told honestly what price his house is likely to bring.

Fish Eat from Hand

Spotsylvania, Va.—(AP)—The fish will bite in Fred Parker's pond, but so will Fred if you tried catching one. The bass and bream eat out of his hand, and follow him when he walks around the edge. One time with big bass likes to be patted on the head like a puppy.

Moveable Shelf Helpful Item

Hang It Where Most Good Will Come From It

One of the most versatile types of shelf you can have is one that hangs on the wall of a kitchen, bedroom, front hall or, perhaps, a staircase landing. It may be traditional or modern in design, but this type of shelf is popular because it can be moved from wall to wall or room to room when you need more shelf space or a fresh decorative note.

Thus it may start life in a children's room holding books, toys, or "treasures." When the kids are grown the shelf can fill a blank spot on the staircase wall or serve as a spice shelf in the kitchen. If it is well made and of relatively simple design it can fit into almost any environment.

Lumber from the western pine region is admirably suited to this type of project because it comes in ten different species, in clear grades or with knot formations, and it will respond well to a clear finish or to a wood stain. The Western Pine Association recommends that you use one or the other for true versatility. If you know that the shelf will always remain in a certain room then you might use a brush-on, wipe-off pigmented stain in a color that matches the room's decor.

This kind of shelf can be hung with leather thongs in a boy's room or colored braided cord in a girl's provided that it is small and doesn't carry too much weight. Otherwise, screw it to the wall with metal shelf brackets. You may have to use special bolts for this if plaster and not a wooden up-right. Your lumber dealer can tell you what is best in your case.

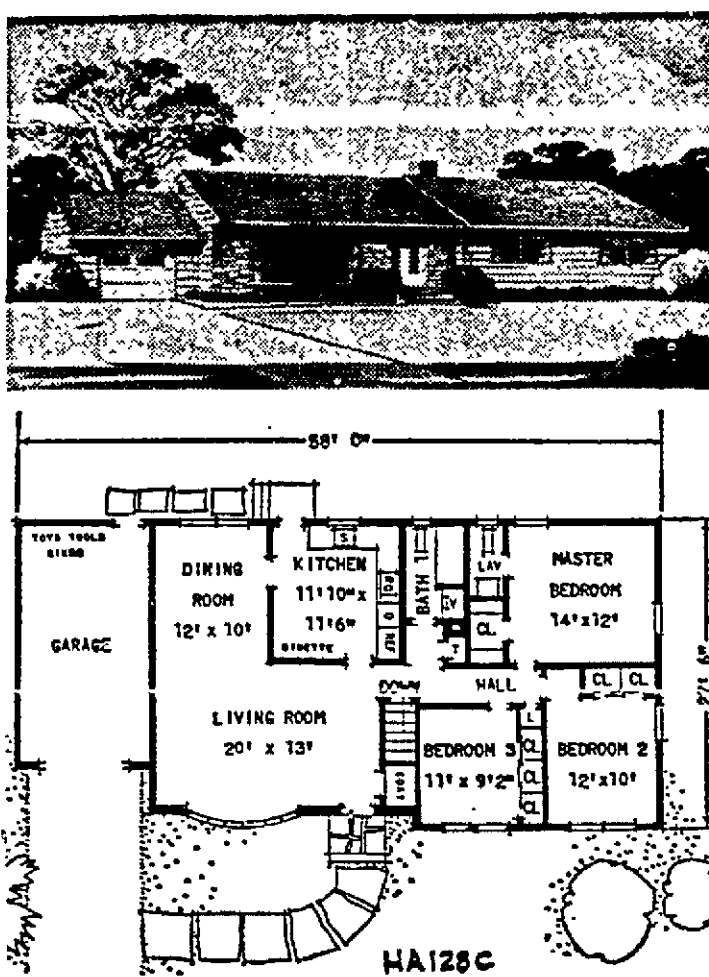
Jet Airliner Sets New Record

Miami, Fla.—(AP)—The first production model of Convair's 440 four-engine jet airliner, clipped about 27 minutes off the transcontinental speed record in its maiden flight from San Diego, Calif., to Miami.

The \$4 million aircraft, named "Delta Queen" by Delta air lines, its new owner, streaked coast to coast in three hours 31 minutes, 54 seconds. The previous record was 3:58:55 set last Jan. 4 by a Douglas DC8.

Delta's chief pilot, T. P. Ball, who handled the controls Wednesday, said he got 750 miles per hour top ground speed out of the plane with 34 persons aboard. The Convair averaged 666 miles per hour. It crossed Texas, second largest state in the union, in 58 minutes.

The air line plans to put Convair 440s into service May 1 and expects to have all 10 of the fleet it has ordered in operation by midsummer.



This 3-Bedroom Rancher combines a practical layout and attractive exterior of stone and shingles. The attached garage off the living and dining rooms adds to the long, trim appearance. The plan is HA128C by Lester Cohen, 117 W. 48th street, New York 36, N. Y.

Plank, Beam Ceiling Offers Unique Effect

Many Handsome Innovations Available For Homemaker With Imagination, Taste

If you'd like to hide a bad ceiling, and also impress your friends with your decorative imagination and taste, you can do so by putting in a ceiling made of lumber.

There are many ideas or designs you can employ. For example, you might like the effect a plank and beam ceiling gives. If this is the case you can call on box beams or solid beams and paneling, decking or ordinary lumber. Box beams are fine for hiding pipes or other obstructions, and decking is particularly useful since it is thick enough to serve as sub-flooring for the room above if the weight load isn't too great. It also can act as the underside of a roof in certain situations.

Another Idea
If you would like to do something original with a lumber ceiling, the Western Pine association suggests such innovations as a board and batten ceiling, lined up with a similar wall treatment if you like, or what might be called a

'Finder's Keepers' For \$80 Wind Blows Away From Man, 89

Daytona Beach, Fla.—(AP)—It was windy in Daytona Beach, as Frank Jess found out when he reached for a handkerchief.

He was lounging on the sun deck of his hotel Wednesday and reached for a handkerchief in the pocket of his robe. Out came the handkerchief and also \$80 in \$10 and \$20 bills. The wind whipped the money off the sun deck and down onto Seabreeze boulevard.

Jess, 89, of Niagara Falls, N.Y., didn't go after the money. "Finder's keepers," he said.

THE HANDY FAMILY

By Lloyd Birmingham



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Old Fashioned Woodbox Adds Charm to Room

Easy to Build, Stain to Match Rustic Setting

When winter winds howl and snow drifts against the house, or rain pelts the windows, there's nothing like an open fire.

However, the man of the house usually resents (and rightly so) going to the cellar or the back yard for an armload of wood to keep the home fires burning.

To find a solution for this problem, we can reach back a few years to the days of the wood box. It is easy to see there is still a place for it in modern living, too—both for practical and decorative purposes.

A rugged wood box can be built on rough-sawn lumber stained to match a rustic room. Or, you might prefer a smooth, painted surface. An interesting decorative idea is to stain the wood with color pigment to match or complement other colors in the room. The wood box may or may not have a top on it, as you like.

Select Wood
When selecting wood for the box, you will find the ten western pine region species readily available at your retail lumber yard. These woods are easily shaped and worked, and may be finished to a wide variety of effects—from rustic stain to high finish colors or painted surfaces. They offer a wide range of natural wood colors, too, in case you want the box to have a clear finish.

The Western Pine association recommends using screws rather than nails in building the box. The screw heads may be inset and the holes filled with plastic wood. The result will be a sturdy, rugged box ready to add charm to your home... and pre-storm storage for your fireplace wood.

Air Soviet Payments On Shipping Claims

Washington—(AP)—Russia has paid the United States \$1,100,000 on World War II commercial shipping claims. The payment represented about a 1-for-7 settlement of original claims and was not related to the much larger Soviet lend-lease account on which new negotiations recently collapsed.

Claims and counterclaims stemming from 1941-46 business deals related to shipping were squared away by yesterday's settlement.

Here's the Answer

QUESTION: My husband wants to use steel wool to clean the surface of our electric iron. Is this all right?

ANSWER: Yes. Steel wool is fine for this purpose.

QUESTION: The mortise lock on a bedroom door got balky some months ago and I placed some oil into both sides of the keyhole. It has worked all right since then, but has started to act up again. Should I use the oil treatment again?

ANSWER: No oil often will restore a lock to working order, but later will cause it to clog again. Try blowing powdered graphite into the keyhole. If this does not work, you will have to remove the lock and soak it in paint thinner or mineral spirits for a few hours. When it is thoroughly dry, blow some graphite into it. All this is based on the assumption that a mechanical defect is not causing the trouble.

QUESTION: For years we painted our concrete cellar floor with what they called the right paint for the job. Last summer the paint began to peel. We scraped up some of it, but there still is a lot of loose paint. How can we get the floor right? Should I use paint remover or continue scraping, which would be a big job, or can we sand it, and if so, how?

ANSWER: You should rent a floor sander, advising the dealer what you intend to use it for. He then will supply you with the proper type of paper for using the machine on a concrete floor. If you plan to paint the floor again, you can avoid future trouble by using a rubber-base paint, which is immune to the alkali in the concrete. This type of paint permits moisture vapor from within to escape, thus preventing blistering. If you plan on putting down a resilient tile, be sure it is asphalt or vinyl asbestos or one of the tile products designed for use on below-grade concrete. Before applying the tile, make sure all high spots are sanded down and all holes or cracks filled.

QUESTION: I am putting a new counter around the sink, using plastic laminate. I am attaching the plastic to the plywood top with contact cement. But what about attaching the backsplash? Should it be cemented directly to the plaster wall?

ANSWER: While it is likely that the contact cement will

hold the plastic laminate to the plaster, this is not a recommended procedure. The proper way to do it is to attach a piece of plywood to the plaster, then cement the plastic laminate to the plywood. In using the cement, apply it to both the plastic and the plywood, then wait about 20 minutes until the cement is dry to the touch. Be very careful in positioning the plastic laminate the first time, as the contact cement grips very tightly the instant the two surfaces come together.

Question: We're having an outside faucet placed at the side of our house. How high should it be from the ground?

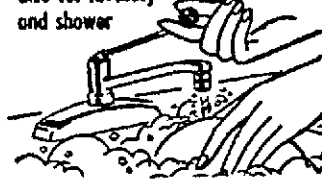
Answer: If a plumber is doing the job, he'll provide you with the answer for your particular need. Generally, it is wise to have the faucet high enough so that a pail or other type of bucket can be placed beneath it, even though the faucet may be used mostly for attaching a hose to it.

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WALNUT	41c	31c
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70 Per Cent of a Room Should be In Neutral Color

Secondary, Accent Shades Help Remainder of Redecorating Plan

BY VIVIAN BROWN
AP Newsfeatures

One good way to avoid winter doldrums is to refurbish your home. You don't have to spend a bucket of money, homemakers find, and the therapy is good for what ails you.

"I long for a new bright color in my home," writes a bored homemaker. "But I am not too good at choosing colors and I can't afford to do over the entire house. I am sure that if I started on a project it would be disastrous and I would have to redo everything to make it all come out looking right. Is there any safe gauge in choosing colors?"

Accent Color

Experts tell us a good plan is to have about 70 per cent of the room in one dominant color, preferably neutral or a gray tone. A secondary color should be used in 20 to 25 per cent of the room. It could be the color scheme of the floor, draperies, slipcovers or furniture upholstery. This could be a strong color.

The accent color could make up about 5 per cent of the room, and offer the real bright spot in the room. Often when a room looks dreary, it is this very brightness that is lacking, but may be added easily. It could be on a small chair, throw pillows, pictures,

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grouping. A small radio could be put on the lamp table, and if there is space, a small book case could serve not only as an end table, but a place to keep those items you will call upon in your solitude — Sunday papers, magazines, sewing kit, paint box and easel.

Another letter: "Does drapery arrangement have anything to do with masking the efficiency of baseboard radiators?"

Tests have shown that there is no appreciable change in a baseboard's heating efficiency regardless of drapery length. But the best results have been obtained with a space of one inch between the floor and drapery. If draperies contain metallic threads, these may pick up heat from the distributor and make the draperies act as a radiator itself to heat the room, specialists point out.

Screen Material

"Do you know of a screening material that may be put around a porch so that small animals and debris does not gather underneath it?"

One material used for this purpose is metal lath, the same material that is used as a plaster base for tile. You'll need to measure the area, then cut the metal lath with a tinner's snip to fit. It should then be nailed or stapled to the back of a panel that will fit inside the area. It may be painted before installation.

County Sales Total Above U. S. Average

1959 Figures Show \$5 Million Increase Over Previous Year

Retail stores in Outagamie county had sales amounting to \$4,581 per local household last year. This topped the United States average of \$4,047 and the east north central states average of \$4,168.

The findings are contained in the annual survey of the Standard Rate and Data service, covering all parts of the country. Detailed for each area is its spending pattern during the twelve months ended July 1, 1959.

Outagamie county's total retail volume for the year came to \$125,783,000, a gain over the \$120,131,000 of the previous year.

Attributed to Confidence

Such strong consumer spending, so soon after emerging from a recession, is attributed to confidence on the part of the general public of good times ahead.

In general, it is reasoned, jobs have been steady and wages moving upward, despite some temporary setbacks. Conditions were about right, therefore, to get some



Harold V. Bomar, Sr., watches his two children swim in the family's living room swimming pool.

A New Idea

Family Likes Swimming So Well It Constructs Pool in Living Room

Louisville, Ky. — Most living room into a bedroom room has presented only one problem. At a recent cocktail party Bomar invited 100 guests and was concerned that some might end up in the pool at crowded moments.

Woman, 83, Puts Tar And Feathers Hex on Home of Neighbor

Detroit — When 83-year-old Mrs. Minnie Gilland decided her neighbor was trying to "watch" away her husband, she said she knew just what to do about it.

Mrs. Gilland told Recorder's Judge Gerald Groat she put a tar-and-feather hex sign on the home of Mrs. Mary Donaldson, 75.

Mrs. Donaldson denied she was trying to steal David Gilland, 65, from Mrs. Gilland. Judge Groat convicted Mrs. Gilland of destruction of property and released her pending sentence Feb. 24.

"I had to do something," Mrs. Gilland said. "After I had done it I felt better."

Governor Wants Policy Check on State Employees

Madison — The state should look into various policies governing state employees, Gov. Gaylord Nelson said Wednesday.

He said there were several matters he thought needed attention and asked commissioner of administration Joe E. Nussbaum to bring them up for consideration by the state personnel board and the personnel advisory committee.

The governor singled out these items he believed should be given study: Improved promotional opportunities in the civil service system; establishment of a more uniform and orderly retirement system to remove chances of uncertainty and inequity; a code of ethics for public officials to help maintain or improve standards of conduct; establishment of a committee to outline pay increase procedures and determine if present methods provide an equitable pay structure.

Sales Tax Would Hurt Big Family, Gov. Nelson Says

River Falls — Gov. Gaylord Nelson said Wednesday night that a sales tax proposed by the Milwaukee Association of Commerce would boost taxes of large, low-income families by as much as 400 per cent.

The chief executive, in an address at the third annual grass political conference sponsored by River Falls State college, said that "an army of selfish interests" pose a great threat to an overall of Wisconsin's tax structure.

The governor said that the Milwaukee association, banks and savings and loan institutions and communities receiving large amounts of shared taxes were among these "selfish interests."

"They stand in the way of any fair revision of our tax structure," he contended.

"Under the present system," he said, "some communities have received so much in shared state income taxes that they haven't had a major increase in property tax rates in 10 years. Many other communities, however, have been forced to raise property taxes by as much as 200 per cent in the same period."

Minister on Probation For Adultery, Fined \$100 for Petty Thefts

Cascade — A young minister and a married woman, mother of two children, were convicted Wednesday of adultery.

The Rev. Reuben E. Otto, 30, pastor of the St. Paul Lutheran church here, was sentenced to a year in prison on the adultery charge after he pleaded guilty in municipal court. He is not married.

Mrs. Edith Krahn, 35, pleaded no contest to the adultery charge and was sentenced to a year in the state home for women at Taycheedah.

Sentences were stayed, however, and they were placed on probation for two years.

Otto also was fined \$100 on a charge of petty larceny in connection with thefts from a dime store. Authorities said the charges of adultery were filed against the couple after Otto admitted the illicit relationship during routine questioning on the theft of merchandise valued at \$13.40 from the store.

Your Money's Worth

2-Car Families Boost Auto Sales

BY SYLVIA PORTER

Detroit — A giant reason for forecasting that annual auto sales in this new epoch of the specialized car soon will top 7 million, then will move toward 8 million in the mid-60s and will be zooming past 9 million by the '70s is the American family's growing need and desire for more than one car.

At the highest levels in Detroit, the dimensions of the demand among middle-income families for two or

more cars are still considered "iffy." Humbled by their failure to recognize the potentialities of the market for the compact and small car, now fretting that their initial predictions for 1960 sales of 6,500,000 domestically produced cars may turn out too optimistic, most officials hesitate to make firm projections on multiple car ownership.

At the expert research level, though, there is no similar tendency toward conservatism about this force in the growth of the U. S. car market.

Market's Ballooned

Actually, the second-car market already has ballooned to an extent many of you may not realize.

Almost 17 per cent of all American families today own two or more cars. Of families in the \$7,500-\$10,000 income bracket, 26 per cent are multiple-car owners and in the \$10,000-plus class, the percentage is close to 40 per cent.

Of all cars on the road today, 32 per cent are owned by multiple-car households.

Suburban Swing

Just since 1956, the number of families owning more than one car has jumped 39 per cent, from 5 million to almost 7 million and multiple-car ownership recently has been rising by around 750,000 a year.

An obvious factor in the second-car boom will be the continuation of the swing toward suburban living. In the suburbs, many families are being compelled into two-car ownership by the breakdown of public transportation. With railroads and buses abandoning commuter lines, slashing schedules and-or constantly raising fares, a car "for the breadwinner" isn't just a convenience. It's an essential if the family is to live where it does.

Specialized Markets

Not so obvious a factor is the need of the working wife for a car of her own. The husband-and-wife working team also often moves into

the income class spurring 2-car ownership.

Not so obvious is the fact that in this decade, rising millions of our children will be moving into their later teens. The 17-18 year old may be a primary supporter of the old-used car market.

And now the great force is the "specialized car" — the car for the young marrieds and the single individual, for the expert in sports models and the big family, for the economy-minded and the luxury-lover.

According to the University of Michigan survey research center, families wanting a second car consider the new compacts are "particularly suitable."

Predicts Reaching Goal

According to Ford and General Motors executives, 25 per cent of all families will own two or more cars by 1965 and according to American Motors' George Romney, 33 per cent is a more probable figure.

According to expert statisticians, multiple-car buyers may be taking a full million of each year's new cars by 1965.

Right now, Detroit is doubting whether it'll sell even 6,500,000 new cars this year. Perhaps it's presumptuous to guess, but I think the goal will be hit. And before they or I am many years older, Detroit will be reaching for goals of 8 and 9 million.

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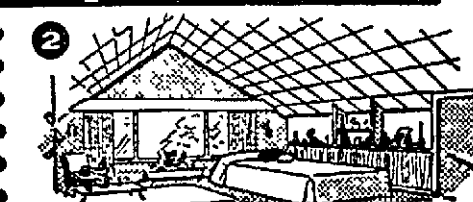
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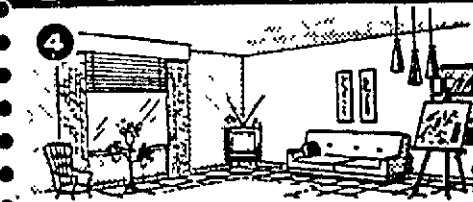
ATTIC ROOM

A bedroom, den, or living room built in the attic adds to living comfort, and utilizes waste space.




BASEMENT ROOM

Family rooms in the basement are becoming more popular each year for entertainment and family gatherings.

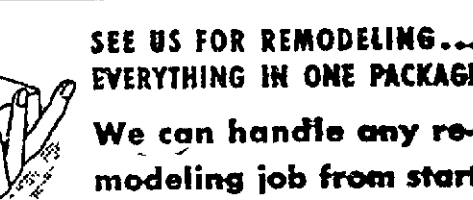


HOBBY CENTER

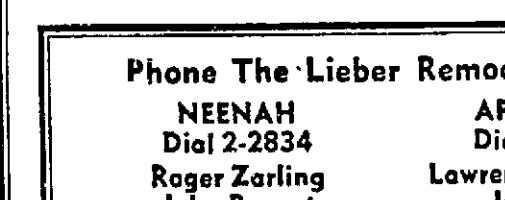
Either the attic, basement or garage can be utilized to build a hobby center for the entire family.



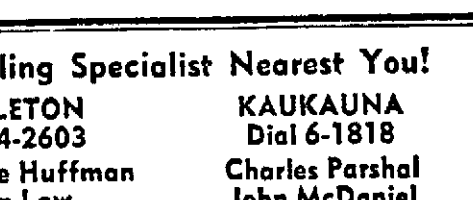
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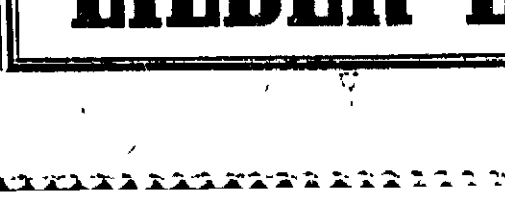
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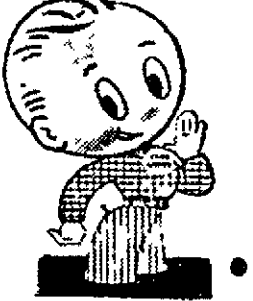
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Lions Asked To Write Club Of Intentions

Anderson Wants To Check on Reports He's Heard

BY DAVE DILES
 Detroit — At least a dozen members of the Detroit Lions football team have been asked by the club to write letters to the front office, stating they are happy with the present management and want to play here again in 1960.

President-General Manager Edwin J. Anderson, who instructed Coach George Wilson to phone players and make the request, said it was "routine procedure."

Hears Reports

He said the club is trying to ascertain if the players want to play here next season.

"We keep hearing and reading reports that some members of our team want to go to the Canadian league and to the new American Football league. So we decided we'd better find out just which ones want to play here," Anderson said.

He explained that when the National Football league meets in Los Angeles March 11, each club must present the names of three veteran players to the new Dallas club that starts operations next season.

The players said they were urged by Wilson to write letters, saying they are happy under the present setup and that they plan to return next season.

Some players wrote letters to the club. Others declined.

Several of the Detroit players are grumbling and threatening to play out their options so they can become free

Turn to Page 17, Col. 7



A 55-Pound Sturgeon With a \$10 tag was taken by Al Hemauer Thursday off Stockbridge Harbor. Hemauer is a Stockbridge native who is now residing in West Bend. The fish was the largest registered at any of the five check stations along the east shore of Lake Winnebago on opening day of the sturgeon spearing season.

8 Sturgeon Speared On the East Shore

Season Off to Slow Start Because of Adverse Weather

BY DON KAMPFER
 Post-Crescent Staff Writer

Chilton — Only eight sturgeon were speared Thursday on Lake Winnebago's east shore as the season on the big fish got off to anything but an auspicious start.

Wednesday's blizzard, already blamed for a multitude

of afflictions, must shoulder a large portion of the responsibility for the poor showing. Howling winds and snow kept potential spearmen off the lake and prevented them from saving the big sturgeon holes which become legal only 24 hours before the season's opening. Consequently, much of the opening day was spent setting up shanties and readying equipment.

Advise Using Chains
 Travel on the ice, which was in almost ideal condition prior to the storm, is now difficult due to heavy drifting. Veteran fishermen advise those intending to drive on the lake to put on tire chains beforehand.

Stockbridge harbor, with four, claimed the triple honor of having the first, most and largest sturgeon registered on opening day. Its total of four amounts to half the fish registered at the five eastshore check stations. Ray Ecker registered two at Quinney, and two were checked in at Brothertown. Fairy Springs and Calumet Harbor drew blanks.

Two Appleton sportsmen were lucky early. Jack Peotter, 1025 W. Franklin street,

Turn to Page 17, Col. 1

Ortega Slight Favorite Over Griffith, 21

New York — Emile Griffith, a youth with only 16 pro fights, boxes a main event in Madison Square garden to night. His opponent will be Mexico's Gaspar Ortega, a pro since 1953.

The hurry-up treatment for the 21-year-old Griffith can be traced to his fine 15-1 record. Ortega is only a slight favorite despite his 71 fights and his No. 8 ranking by the National Boxing association in the 147-pound division. He owns a 52-17-2 record.

The 10-round match will be given the network (NBC) radio and TV treatment, starting at 9 p.m., CST.



Post-Crescent Photos

No, Jack Peotter, Appleton—shown here with two sturgeon—didn't exceed the legal limit. He is merely holding the "bag" for his camera shy fishing companion, Frank Sonnleitner, also of Appleton, who dashed indoors to warm up. The pair registered at Stockbridge Harbor. These were first sturgeon taken along the east shore of Lake Winnebago.

Italian Group Honors Packers' Lombardi

Racine — Vince Lombardi, Green Bay Packers head coach, Thursday was designated as the Wisconsin resident of Italian descent who contributed the most to sports in 1959.

The citation was presented by Roma Lodge at a testimonial dinner. It is an annual award.

Gene Ronzani, a former Packer coach, attended the dinner.

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Iowa Tests OSU Quint

Hawks Seek to Break Losing Skein Against Unbeaten Leaders; NU, Michigan Play TV Game

By The Associated Press

Iowa, loser of its last three Big Ten starts, will try to recoup Saturday in its only game of the season against the unbeaten conference basketball leader, Ohio State.

With the Buckeyes seeking their ninth straight Big Ten victory, the game stands out in a full round of conference activity. The Hawks have a 4-4 record.

Northwestern (4-4) is at Michigan (0-7) for an afternoon regional televised affair while Michigan State (5-4) is at Minnesota (5-4), Purdue (5-3) at Illinois (4-3) and Wisconsin (0-7) at Indiana (4-3).

The Buckeyes hold a 3-game lead in the title rush, lending added interest to the battle for second place. Purdue, topped by the circuit's No. 1 scorer, Terry Dischinger, with a 28.1 average, will try to hang onto second in an afternoon game at Illinois. The Illini downed the Boilermakers, 81-75, in their first meeting.

A victory by Illinois, and by Indiana over winless Wisconsin, would lock the Hoosiers and Illinoi in second. Walt Bellamy heads Indiana's scor-

Turn to Page 17, Col. 5

Skiers to Test Controversial Olympic Course

Competitors Take Advantage of Perfect Weather.

BY JACK STEVENSON

Squaw Valley, Calif. — Olympic Alpine skiers run a test today on one of the most controversial features of the fastest approaching winter games—the men's downhill ski course down Squaw peak.

Ever since the games were awarded to this valley in California, abuse has been heaped almost as deep as the snow on the downhill.

Thursday, Austria's Anderl Molterer gave a somewhat different version of the steep, 2-mile course on which skiers reach mile-a-minute speeds.

Upper Part Difficult
 "The upper part is devilishly difficult," he said. "If the snow is right, there will not be a surprise winner."

Previously, Austrians claimed luck and not skill would play the major role in the race.

West German Coach "Fritz" Huber declared, "If there is new snow on the course, it will be easy, if it is icy or if there is hard snow, the extremely difficult upper part may be decisive."

Today's inspection won't see any high speeds. Skiers go down in groups with a series of stops to view crucial stretches.

They couldn't hope for better weather than Squaw Valley enjoyed Thursday. Sub-freezing morning temperatures rose into the 40's in the afternoon as skaters and skiers got in a day of rugged practice.

The first day of jumping on the 80-meter Olympic hill brought some fine leaps and some hard landings.

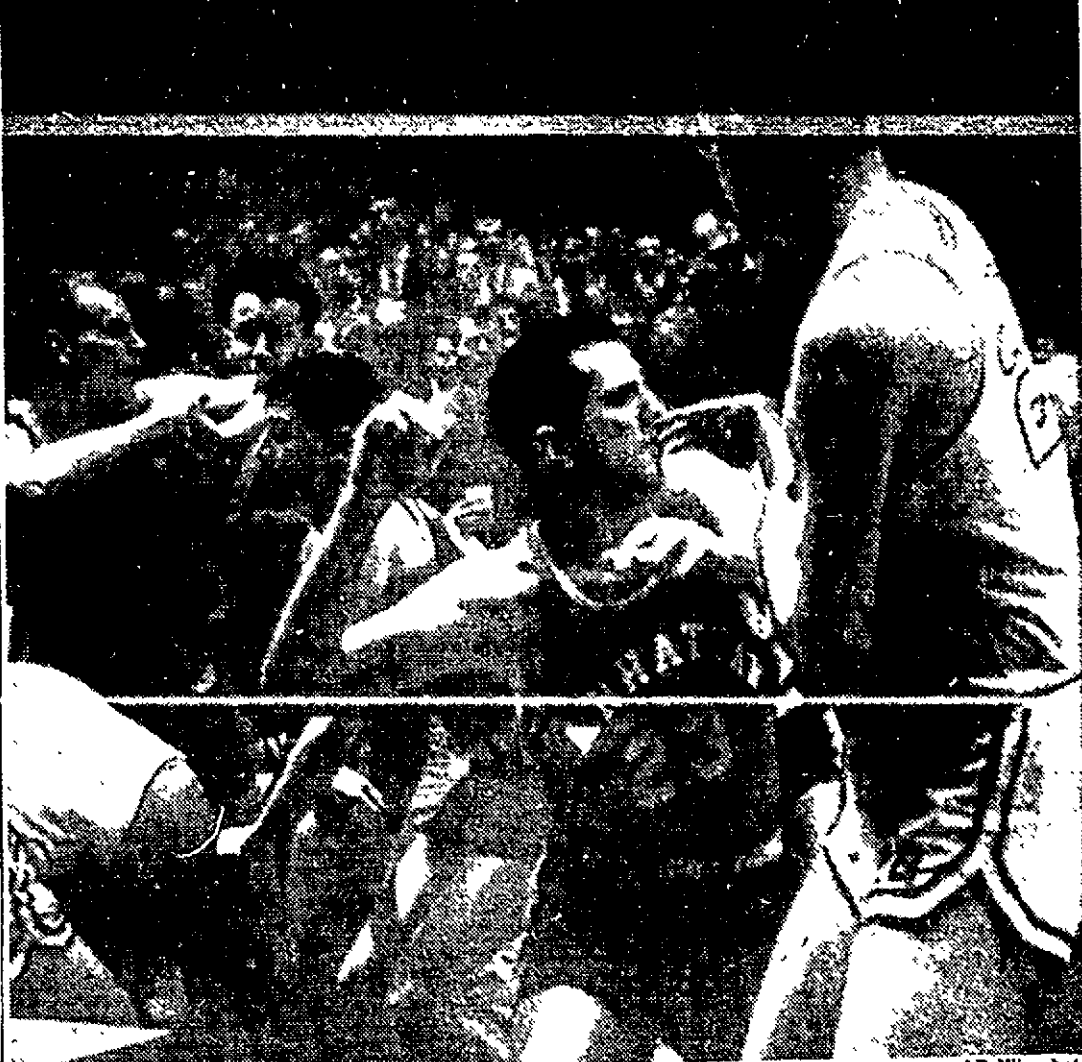
Germany's Helmut Recknagel soared about 280 feet as did Torbjorn Yggeseeth and Gene Kotlarke of the United States. Norway's 19-year-old Ole Tom Nord tripped as he landed and skidded on his face. After emergency treatment he was pronounced all right.

Spectators gasped as the jumpers soared through the air.

"I think we are set for some great jumping during the competitions if only the weather holds," said Olaf Ulland, chief of the competitions.

UW Ring Team Gets 1st Test

Madison — The University of Wisconsin's promising boxing team will get its first test tonight when it takes on Idaho State in the Badger fieldhouse.



AP Wirephoto

Here's Part of the Melee which took place on the floor of New York's Madison Square garden Thursday night near the end of the basketball game between New York university and Manhattan. Fans enter the brawl as players come out from benches bent on joining the fray. Indentifiable players are Manhattan's Charles Koenig (10); Manhattan's Artie Orlando (23) and New York University's Leo Murphy (22), engaged in a battle with Orlando. The fight started when Koenig apparently knocked NYU's Tom Sanders out of bounds. NYU won, 75-54.

Conservation Expenditures May be Cut by \$2,500,000

Voigt Declares No One Should Be Blamed for Financial Plight

Madison — Wisconsin's conservation workers; increased expenditures for conservation must be cut about 2½ million dollars in the next year and a half to avoid turning a \$4,000,000 surplus into a deficit.

Lester P. Voigt, conservation department director, gave that dim preview Thursday in a report that was to be presented to the conservation commission today.

Voigt emphasized that "no one is to be blamed" for the financial plight and noted these contributing factors:

A shortage in wildlife that will mean a drop in income from sale of licenses; an increase in the number of con-

pay and other benefits for personnel authorized by the legislature; reduction in some federal funds; use of department funds for bounty payments and land needed under a public access program; and other increased operational costs.

Committee Set Up

Voigt said that a committee of department division heads has been set up to recommend programs which could be cut back or abandoned and voted that the employee payroll — which takes about 60 per cent of the budget — was being cut by reducing the filling of vacancies and newly authorized jobs.

Voigt would not predict if there would be an attempt to avoid reductions by increasing license fees and observed that the legislature declined to raise fees for the bounty bill it passed and shelved a measure to charge fees for using state parks.

Funds received from fish and game licenses cannot be spent for forestry purposes, nor can forestry money be used for game needs. Surpluses must be kept on hand in each fund to provide for emergencies. The fish and game fund, it was noted, will be short by \$1½ million by July 1, 1961, unless programs are cut.

When the commission presented its 2-year budget in 1959, Voigt said, neither a drop in revenue or a boost in costs could be predicted.

A revised 1960-61 budget was pending when the legislature recessed in January with plans to reconvene in mid-May.

Bruins Tip Detroit, Regain 4th Place Tie With Chicago

By The Associated Press
 The Boston Bruins got a whale of a buy when they drafted little Guy Gendron from the New York Rangers for \$15,000 two years ago.

After collecting 10 goals for the Rangers, Gendron scored 15 for the Bruins last season.

Thursday night he got his twentieth goal of the 1959-60 campaign. And it was a mighty important one. It helped Boston defeat Detroit, 3-2, and move back into a fourth-place tie with Chicago in the National Hockey league.

Chisox Payroll Up \$150,000

Total Salary Tab for 1960 Will be \$800,000

Chicago — The Chicago White Sox, winners of the American league pennant for the first time in 40 years last season, will have to meet an \$800,000 player payroll in 1960.

That's an increase of \$150,000 over 1959, says Hank Greenberg, vice president.

"After all, the players deserve raises after a pennant victory," he adds. "But there are other reasons, too. Through several deals we replaced young fellows with established stars and absorbed their salaries.

Keeps Veterans

"There also is a decrease in amount of player material. Before the war you got rid of a fellow before he was over the hill and brought in young players whose salary would be \$5,000 instead of \$20,000 or so.

"Now we have to keep those veterans as reserve players on the bench getting \$15,000 to \$20,000."

The Sox still have 18 players to sign of the total roster of 39. Unsigned regulars include Nellie Fox, Luis Aparicio, Jim Landis, "Minnie" Minoso, "Turk" Lown, Dick Donovan, Gene Freese and Billy Goodman.

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'Bud' Griesbach Clouts 695, Season's 2nd High Pin Trio

Jerry Reider Jars Grocers' 666;
Pat Lutz Powers 570 Aggregate

"Bud" Griesbach blasted a tumbling 202 singleton along the route for Fountain Lum-Cities Service (44-16) in the Elks' Grocers league Thursday night. The set is second high of the Appleton men's kegling season to a 712 by Norb Schaefer Sept. 14 in the Knights of Columbus American wheel.

Along the way to his 695, Griesbach slugged a 269, tie for fifth high singleton of the campaign, and a 242, Jerry Reider walloped a 248, 666. Pat Lutz slammed a 570, the seventh best women's threesome of the season, in Hahn's Women's wheel. She

1960 Sturgeon Season Off To Slow Start

Continued from Page 16

and Franklin Sonnleitner, 727 E. Maple street, connected at about noon.

Al Hemauer, West Bend, hit the jackpot with a 55-pound trophy which was tagged by the conservation department. A tagged sturgeon is worth a \$10 bonus from the state. Hemauer speared the fish, which was the largest of the day, about 1 p.m.; less than an hour after setting up.

Visibility cut Murky water in large areas off Calumet harbor has also cut down on the kill. Disgusted fishermen leaving the lake Thursday told of being able to see down only 5 or 6 feet. One man said Sunday he was able to see 15 feet down a small pike hole in his shanty. Now the cloudy water has cut visibility to about six feet in a blackened shanty with a sturgeon hole.

The condition is scattered at Brothertown and becomes less prominent to the north. Stockbridge spearmen said water clarity was good permitting vision down to about 16 feet although some reported the "coffee" colored water about 6 1/2 miles off shore. However, the unfavorable conditions in regard to water clarity and poor driving are expected to improve within a few days, barring more snow and high winds.

The crack along the east shore opened to about eight feet in places during Wednesday's storm but was pushed back in place by northwest winds Thursday.

Call Skiing 'Good to Excellent'

Post-Crescent News Service

Green Bay — A number of ski areas in Upper Michigan received new frostings of powder snow this week and are in excellent shape for the weekend. Prediction for the weekend is for a warming trend with fair weather in the low 30s Saturday. There's possibility of light snow Sunday.

Here are reports: Fun Valley, Middle Inlet—6 to 15 inch base, no new snow, skiing fair. Potawatomi Park, Sturgeon Bay—6 inch base, 1 inch powder, skiing fair. Rib mountain, Wausau—6 to 19 inch base, skiing good. Pine mountain, Iron Mountain—4 to 18 inch base, two inches powder, skiing good to excellent. Brule mountain, Iron River—20 inch base, two inches powder, skiing excellent. Cliffs ridge, Marquette—6 to 18 inch base, 4 inches powder, skiing excellent. Indianhead mountain—Bessmer—8 to 17 inch base, 6 inches powder, skiing excellent. Mus-Ski mountain, Sawyer—10 to 14 inch base, 1 inch new snow, skiing good. Squirrel hill, Tomahawk—4 to 15 inch base, skiing good. Mount La Crosse, La Crosse—2 to 5 inch base, skiing fair to good.

Answer to 'You Call It' (A) — Roberts swings away and singles to right. When right fielder Roberto Clement lets the ball go through him, Drake scores the tying run and Roberts reaches third. Ashburn pops out, but Koppe singles scoring Roberts. The Phils go on to win, 2-1 (Sept. 6.)

Pro Hockey By The Associated Press Thursday's Results Boston 3, Detroit 2. Montreal 3, Chicago 2.

Pro Hockey By The Associated Press Thursday's Results Montreal 3, Chicago 2. Boston 3, Detroit 2. Saturday's Schedule Montreal at Boston (alt. TV). Detroit at Toronto.

St. Mary Five Clinches Tie For Crown

Vocational School Drops AAL From 'Major' Co-Lead

MAJOR MEN'S LEAGUE St. Mary 12 W, Voc. School 7 L, A.A.L. 9 W, Post Office 3 L, J.C. 9 W, Police Dept. 3 L, Post-Crescent 8 W, Juvenile 5 L, Fur. 2 L.

St. Mary clinched a title in the Appleton Recreation department's Major Men's Basketball league Wednesday night, defeating the Post-Crescent, 57-43. AAL was dropped from the co-lead by the Vocational School, 59-53.

St. Mary owns a 1-game lead with one game remaining. St. Mary took an 11-8 lead after one quarter and increased it in each stanza. Hillman scored 18 for St. Mary, Don Schroeder led Post-Crescent with 25.

The Vocational school moved ahead of AAL at the half, 34-31, after trailing, 17-15, at the end of the quarter. Dale Monsour and Myron Kruziicki each counted 17 for the winners, Del Hoeffner lead AAL with 16.

Juvenile Furniture rallied from a 25-20 deficit after three periods for a 34-33 win over the Post Office. Floyd Watkins topped the winners with 13. Headquarters co. trimmed the Police department, 58-35. St. Mary—27 (Post-Crescent—43)

FG FT FG FT Terney 5 4 3 4 Schuldes 2 4 3 3 Peters 1 0 2 1 Sommer 2 7 2 7 J.C. 4 2 4 2 Dwyer 1 0 2 2 Hillman 7 4 1 1 Kruziicki 1 1 1 1 Bloomer 0 0 4 4 Hadden 2 2 2 2 Helin 2 2 1 1 Running 1 0 2 2 Totals 22 12 12 12 Totals 15 13 15 13

A.A.L.—53 (Voc. School—50) Hoeffner 6 4 4 4 Monsour 7 7 3 3 Linz 2 0 2 0 Sommer 2 7 2 7 Sawall 4 2 4 2 Dwyer 1 0 2 2 Burke 4 1 1 1 Kruziicki 1 1 1 1 Peters 1 0 2 1 Timm 1 0 2 1 Smith 3 0 2 1 Wichman 2 2 2 2 Bickel 0 0 2 1 Running 1 0 2 2 Totals 20 13 14 14 Totals 25 9 27 9

Juvenile Furniture—24 (Post Office—38) Watkins 5 3 2 2 Salentine 1 0 2 0 Dreasing 1 2 0 3 Blazette 2 1 3 3 Sauer 3 1 1 1 Kruziicki 4 1 1 1 Felner 3 0 2 1 A.K. 1 1 1 1 Steeger 0 0 2 1 Totals 14 6 10 6 Totals 13 7 12 7

Juvenile Furniture—6 (Post Office—13) Watkins 6 6 6 6 Salentine 1 0 2 0 Dreasing 1 2 0 3 Blazette 2 1 3 3 Sauer 3 1 1 1 Kruziicki 4 1 1 1 Felner 3 0 2 1 A.K. 1 1 1 1 Steeger 0 0 2 1 Totals 14 6 10 6 Totals 13 7 12 7

Hq. Co.—48 (Police Dept.—35) Steens 1 2 0 2 Lietz 1 0 2 0 DeBroux 7 2 0 3 Gillis 3 0 3 0 Grel 4 2 0 3 Accord 3 3 2 2 Genow 2 0 2 0 Winner 1 0 2 2 Winniger 3 2 1 2 Young 2 0 2 2 Huess 3 1 1 1 List 2 1 5 5 Schuch 1 0 2 1 Beyer 0 0 2 2 Totals 21 16 7 7 Totals 14 20 13 11

Hq. Co.—14 (Police Dept.—8) Steens 1 2 0 2 Lietz 1 0 2 0 DeBroux 7 2 0 3 Gillis 3 0 3 0 Grel 4 2 0 3 Accord 3 3 2 2 Genow 2 0 2 0 Winner 1 0 2 2 Winniger 3 2 1 2 Young 2 0 2 2 Huess 3 1 1 1 List 2 1 5 5 Schuch 1 0 2 1 Beyer 0 0 2 2 Totals 21 16 7 7 Totals 14 20 13 11

Wilson 8th Grade Trims Roosevelt The Wilson Junior High school eighth grade basketball team bumped off Roosevelt, 30-14, Thursday afternoon in the losers' gym in the rubber game of their 3-game series.

The winners broke open a tight game after holding a 10-6 halftime lead. Tom Callaway counted 12 to pace the winners; "Chip" Taggart led Roosevelt with eight.

The win clinched a tie for the Appleton Public schools' Eighth Grade league championship for Wilson.

London, England — Bernie Taylor, 127 1/2, South Africa and Hugh O'Neill, 123 1/2, Ireland, drew, 8.

Miami Also Bows St. John Upsets Mountaineers Despite West's 32 Points

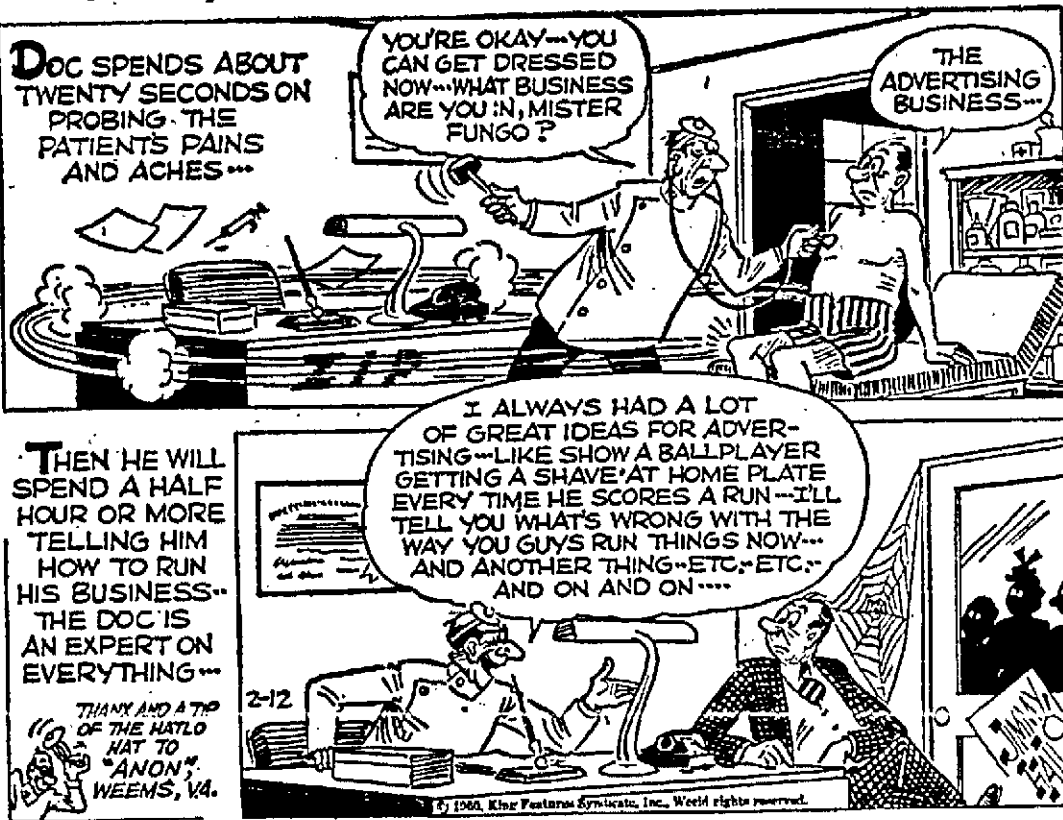
By The Associated Press North Carolina, No. 13, was tripped up by Wake Forest, 80-69. Eight-ranked Villanova, however, rode over Pittsburgh, 76-49.

Jerry West, West Virginia's All-American, gave a great performance against St. John as he scored 32 points, but his individual efforts were not enough to offset the all-around fine play of the Redmen. St. John's attack was paced by Tony Jackson with 20 points. The setback was West Virginia's third in 22 games. St. John is 13-5.

NYU, which accepted a bid to the NCAA tourney earlier this week, had an easy time of it against Manhattan. After Sanders and Koenig squared off fights broke out all over the Garden floor and some of the 14,962 spectators rushed to get into the free-for-all.

A few blows were struck before officials and Garden police restored order. Sanders and Koenig were banished.

They'll Do It Every Time



Satisfied With Deals

If Everything Breaks Right, Cubs Can Win Pennant, Declares Grimm

BY CHARLIE GRIMM

Manager, Chicago Cubs

Robertson, Mo. — I definitely believe that the Chicago Cubs will crash the first division, and if everything should break right for us, we could take it all. Yes, we can win the pennant, if the ball bounces right.

Don't forget that last year the Cubs better than broke even with the top three contenders—Los Angeles, San Francisco and Milwaukee.

If we could flatten the also-rans a little oftener and then

do as well against the other contenders, why couldn't we be up there?

Likes Deals I am very satisfied with the deals made this winter. We had a very poor defensive outfield in 1959. In getting Richie Ashburn and Frank

Bobcats Play Rochester '6' Victory Saturday Would Bring CHL Championship

Green Bay — Green Bay's Bobcats today primed for Saturday night's invasion of Rochester, Minn., and a showdown for the Central Hockey league championship.

A victory would give the Bobcats their first CHL title and end the longest reign in league history. Rochester, a senior champion in 1958 and runnerup last year, has won Central honors the last five years.

The Bobcats are currently running 31 games ahead of the runnerup Mustangs with an 18-3 record, but Rochester (13-5) is only two games back on the loss side.

Must Win Six Rochester must win all of its remaining six games, including a Feb. 20 date with the Bobcats here, in order to stand a chance of retaining its championship. The Bobcats have only three games left, the other being with Des Moines Feb. 21, and need a split with the Mustangs to clinch the title.

Johnny Mayasich, Bobcat player-coach, is convinced "We'll have to play our best hockey down there to wrap it up this weekend because they're stronger than the last time we met them. They've added Ray Karnuth and Larry Lawman, both veterans, and they've strengthened them where they were weak — at defense."

Mayasich has a personal reason for hoping the Bobcats can nail down the title Saturday night. He will be leaving Sunday to join the United States Olympic team at Squaw Valley, Calif., for the Winter games.

Zanzig Scores 23 in YMCA Cage Setback

Pond's (3-0) stayed a half game ahead of Dale Reilly (3-1) in the Appleton YMCA High school boys basketball league earlier this week.

Pond's tripped Berggren's, 61-55, behind Dick Wankey's 22-point scoring. Dick Zanzig tossed in 23 for Berggren's (1-2). Dale Realty tipped Hoepfner's (0-3) by 76-34. Jack Falcut tallied 20 for the winners, Dick Pearson dropped in 16 for Hoepfner's.

Greater Cash Value Stamps Always CONSOLIDATED Appleton & Franklin Sts.

Thomas we have helped in both the offensive and defensive departments. Ashburn is a good leadoff man who gets on base often and Thomas, a power hitter, will team up well with Ernie Banks in the long ball department.

With Ashburn and Tony Taylor leading off the batting order for us, we'll have a couple of speedy, get-on-base boys up there and we'll have some power behind them.

Our infield, except for third base, is pretty well set. We have Dale Long and Dick Gernert at first. The department of Alvin Dark leaves third base wide open.

We might shift Taylor to third and play young Jerry Kindall at second. There's also the possibility that Earl Averill, who swings a big bat, can make it defensively at third.

Top Pitcher If there is any department on the club that needs strengthening it would be a top starting pitcher. Potentially we have a fine staff but it could use more experience.

Bob Anderson, Moe Drabowsky, Dick Drott and Glen Hobbie are all barely past voting age. Art Ceccarelli and Seth Morehead should take care of the left-handed end. Dick Ellsworth, a newcomer, looks good to me. So do several other young pitchers up from the minors. Don Elston and Al Schroll should be able to handle the bullpen.

I'm not concerned at all about the catching. Cal Neenan and Sammy Taylor did well last year and should do even better this year.

Jay Hebert, Ford Share Phoenix Lead

Phoenix, Ariz. — If Jay Hebert continues his jutting form and Doug Ford retains his magic touch with the irons, the two oldtimers of the tournament trail will be hard to beat in the \$22,500 Phoenix Open.

Hebert and Ford fired 5-under-par 66s Thursday to share the first-round lead in the 72-hole tournament.

Barber Close Just one stroke back as the second round opened today was Jerry Barber.

Deadlocked at 68 were the veterans Ken Venturi, Lionel Hebert, Kew Johnson, John Barnum and Jack Fleck. Ford said his approach shots were the answer to the tricky 6,585-yard Phoenix Country club course. He posted seven birdies—four of them in a row on the first nine — and two bogies. He was close to the hole all day and his longest birdie putt was 12 feet.

It was a different story for Hebert, who sank birdie putts ranging from 12 to 16 feet.

Harold Edinger Leads EWA Race By 55 Points

Brillion's Harold "Buck" Edinger continues to set a fast pace in the Eastern Wisconsin Amateur basketball league.

He has scored 352 points — a bulge of 55 over the runner-up, his brother Don, also of the Brillion team.

The leaders: R. Edinger, Brillion 117 63 291; D. Edinger, Brillion 112 66 290; Lohr, Kiel 117 47 281; Fleckert, Hilbert 103 51 257; Pritzel, Valdres 105 35 245; Wolf, Hilbert 92 50 234; Meyer, Kiel 88 49 215; Klemmer, Plymouth 68 78 212; Behnke, Redwood 74 48 187; O'Grady, Valdres 77 30 184.

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By Jimmy Hatlo Friday, February 12, 1960 Appleton Post-Crescent A17

Neenah Frosh Cinch Sole Championship

Route Madison '5'; Ghosts, Kimberly Both are Upset

FOX VALLEY FRESHMAN LEAGUE W L W L Neenah 3 0 2 1 Wilson 4 3 3 2 Kaukauna 3 2 2 1 Madison 2 3 2 1 Kimberly 2 3 2 1 Roosevelt 4 1 1 0

Thursday's Results Neenah 23, Madison 34, Menasha 45, Kimberly 42, Wilson 43, Kaukauna 40.

Dave Neubauer poured in 28 points as the Neenah High school freshman basketball team whipped Madison, 73-34, here Thursday afternoon to clinch the sole championship in the Fox Valley Freshman league.

The Junior Rockets romped away to a 23-12 first quarter lead. They built it to 37-21 at the half and then outscored Madison, 36-13, in the final two periods.

Guard Neubauer, deadily from outside, scored 13 baskets as he and his teammates stayed hot throughout the

game. Pete Walter, with 18, contributed over half of Madison's point total.

Neenah—23 (Madison—34)

FG FT FG FT Neenah 3 0 2 1 Madison 2 3 2 1 Wilson 4 3 3 2 Kaukauna 3 2 2 1 Madison 2 3 2 1 Kimberly 2 3 2 1 Roosevelt 4 1 1 0

Totals 22 9 8 Totals 14 6 16

Wilson Cops, 43 to 40

Wilson's Junior High school freshman basketball team upset Kaukauna, 43-40, Thursday afternoon to knock the losers out of contention for a title tie in the Fox Valley Freshman league.

After preliminary skirmishing, Wilson led the rest of the way.

Jerry Bishop and Jim Hale led Wilson with 11 points. Dick Bunn scored four and did an outstanding job on the boards. Otte topped Kaukauna with 12. The losers made three more field goals than Wilson's 16 but dropped in just two free throws in only seven attempts. Wilson had 11 for 24 from the line.

Wilson—43 (Kaukauna—40)

Bishop 4 3 0 0 Strauss 0 0 2 2 Bunn 2 0 0 0 Otte 6 0 0 0 Swanson 0 0 2 2 Promer 3 2 0 0 Schwartz 2 0 2 2 Hilgenberg 4 0 2 0 Krabbe 2 1 0 0 Kibussen 1 0 1 0 Hale 5 1 1 1 Hestian 5 0 3 0 Totals 16 11 4 Totals 19 2 10

Jays Triumph, 45-42

Menasha upset Kimberly 45-42 here Thursday afternoon, to knock the losers out of contention for a title tie in the Fox Valley Freshman league.

The Junior Jays opened up a 12-3 first quarter lead but let just 33-31 at the close of three frames.

Menasha made the first six points of the last quarter, Kimberly cut the margin to 43-42 with about 30 seconds left to play on "Chub" Wentzel's basket but Bill Herbold tallied for the Jays.

Herbold led the winners with 15 points. Seegers scored 14 for the visitors.

Menasha—45 (Kimberly—42)

Strong 4 0 4 0 Seegers 4 0 0 0 Koonk 3 1 1 1 Vandehey 3 1 3 1 Herbold 7 1 3 3 Ren'bohm 1 0 0 0 Wispiske 0 1 1 1 Wentzel 5 0 0 0 Flynn 0 0 0 0 Sanderford 2 0 5 5 Valentine 1 0 1 0 Totals 21 3 14 Totals 17 8 10

Conditions Favor Tries for Record In Blackhawk Test

Madison — Weather conditions and a big and capable field favor a successful assault Sunday on a hill mark established in one of southern Wisconsin's most popular ski jumping meets.

Some 60 riders are entered in the thirteenth renewal of the Blackhawk Ski club's tournament at Tomahawk ridge, about eight miles west of Madison.

With new snow from a mid-week storm crusting the lofty slide and hill, some of the day's top senior and veteran class jumpers are expected to approach or better the 190-foot record set last year by Gene Kotlarek of Duluth, Minn.

Kotlarek won't be on hand to defend his laurels. He is a member of the 1960 U. S. Olympic team now busy at Squaw Valley, Calif.

Clubs entered in the meet include Wisconsin Rapids, Oconomowoc, Eau Claire, Westby, Iola, Milwaukee, Beloit, Racine, St. Paul and Iron Mountain, Mich.

Fraternal League Standings

I.P.C. No. 1 W. L. 42 24 U.C.T. No. 2 40 26 A.A.L. No. 2 39 26 Integrity Mutual 38 28 A.A.L. No. 1 35 31 Odd Fellows No. 1 33 32 Odd Fellows No. 2 33 32 C.O.F. Rangers 33 34 A.A.L. No. 3 32 34 Schusters 31 35 Moose 367 29 37 Home Mutual 29 37 I.P.C. No. 2 29 37 U.C.T. No. 1 29 37 Rotary 27 39 Moose Legion 24 31 31 Don Sachs 569, Dick Fellner 557, Darrel Holcomb 549, Bill Coggeshall 547, Bob Trummer 547, Harry Gage 538, Ken Theis 535, Mendy Zussman 529, Gene Randerson 527, Tam Hanks 525.

Splits — W. Stranghorne 6-7-10, Tiggs Kamp 6-7. High Ind. Game — Mendy Zussman of Odd Fellows No. 2 219.

High Ind. Series — Don Sachs of I.P.C. No. 1 569. High Team Game — Integrity Mutual 979. High Team Series — Integrity Mutual 2759.

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TimeOut

with Mike Drew

Where do you go from up?

This is the unusual problem which may present itself in the coaching career of Reedsville High school's Ron Akin. The Panthers have won 13 of their 14 starts under the 23-year-old Akin, in his first season of prep basketball coaching.

Reedsville only loss was to his alma mater, Hortonville High school, 59-47. The Polar Bear coach is Russ Tiedemann, an old teammate of Ron's at Oshkosh State college. Hortonville's principal is George Akin, Ron's father and for several decades Polar Bear cage pilot.

During Ron's senior year at Hortonville (1954-5) he played on George's last team.

Shared Record
Ron went on to score nearly 600 points during four years of basketball at Oshkosh State. He shared the Titan gym record for field goals scored (12) until last weekend.

Going into tonight's game with Winneconne, Reedsville owns a sensational 21-1 record in football-basketball competition this season. The gridders were 8-0 last fall.

Reedsville is currently rated twelfth in the WIAA's Little Sixteen. It's the first time Reedsville has ever been ranked. The Panthers were unrated in 1946 when they became the only district-sized school ever to win the state high school championship.

That performance, and Reedsville's 21-4 mark in football the last three seasons, are high-water marks in Reedsville sports history.

Still Discussed

People in the Manitowoc county community of 691 souls (1950 census) still talk about that 1946 outfit, Roman Kugle, Bernard Kubale, Henry Behnke, Ed Shimon, Karl Maertz and Co. They represented a school of about 100 students which has now grown about three times as big.

Two of the above five, Shi-

Sees Poison For Carp Extermination

Post-Crescent Madison Bureau

Madison—A selective chemical poison will be developed soon that will permit the extermination of carp and other undesirable fish in sports fishing waters without damage to sports fishes, a veteran state biologist predicted here Thursday night.

E. W. Schneberger, state fisheries chief, made the comment in a review of the laborious and costly present rough fish removal program, which he said has managed only to stabilize the rough fish populations and has not brought about their elimination.

Bright Hope

He said the discovery of a selective chemical killer for the lamprey eels of the Great Lakes provides a bright hope for a similar compound that can be used to clean up inland waters. Federal fish and wildlife technicians will begin work on the project at the La Crosse experimental station, he said.

Schneberger in a review of his division's work referred obliquely to the controversy about rough fish netting in Lake Winnebago, and asked the commission to support a continuation of the carp and sheephead removal program there.

Some sports fishing groups have demanded that the state nets be removed from the lake, claiming that they are destroying game fish.

The fishery official acknowledged that walleye fishing in the lake was poor last year, but he said the composition of the pike population guarantees good fishing years ahead there.

"We sincerely hope our management of this fishery will not be misguided by placing the blame for poor year classes of walleyes hatched up in the Wolf river or drum (sheepshead) fishing in big Lake Winnebago," he remarked.

'Y' Junior Swimmers Meet Beloit Saturday

The Appleton YMCA junior boys swimming team meets the Beloit YMCA boys at 2 p.m. Saturday in the Appleton 'Y' pool. Swimming for Appleton will be George Mills, Gary Mills, Ron Mills, Jim Kloes, Rick Fischer, Dick Rothe, Bill Hughes, Bill Grishaber, Tom Taggart, Fred Hussman, Don Roeloff, Wayne Koenig, Gary Eckes, Mike Braun, Bill Braun, John Ognie and Dan Frederickson.

Pro Basketball

By The Associated Press
Thursday's Results
Syracuse 116, New York 108.
Cincinnati 111, Minneapolis 104.
Philadelphia 130, St. Louis 120.
Tonight's Schedule
Detroit vs. Cincinnati at Dayton, Ohio.

Joe Gregorius Blasts 264

Finishes With 611 In Major Loop; Lo Berg Hits 525

Joe Gregorius blasted a sizzling 264 game earlier this week in Hahn's Major league bowling for the Hahn's team which trails first place Behnke's (43-23) by two games. He finished with a 611. Lo Berg thumped a 525 for Plank Dandy Rolls in the Elks Women's American wheel. One of her games was a 224. Schreiter's Tap (46-14) holds a 7 1/2 game league lead.

Don Sacks smacked a 569 to lead Hahn's Fraternal wheel, kegging for IPC No. 1 (42-24), the top club. Dick Fellner's 557 was the only other honor score.

There were no other honor counts in the Valley Iron Works wheel. The Shorts (46-23) lead by eight games. Other honor scores in the Major wheel were: Duane Kassube, 595; "Bud" Stach, 556; Bill Noffke, 585; Stueck, 582; Jack Burton, 575; "Bud" Jentz, 569; Don Lund, 566; Al Seeman, 565; Mike Court, 563; Wally Roblee, 560; Harry Smith, 557; Rog Emrich, 550.

In the Women's American loop, Leone Gmeinweiser, 199; Mae Wegenke, 194, 510; Elaine Young, 198.

6 ACC Rinks Unbeaten After 1st 3 Weeks
Six rinks in five Appleton Curling club events were unbeaten after the first three weeks of play.

The Fred Allen and Otto Sherry rinks were tied for the Berggren (Wednesday) event lead with 3-0 records. W. T. Hart, John Maring and Nick Engler led the Pond (Monday), Steinberg (Tuesday) and Saturday Afternoon events, respectively, with 3-0 records. The Gilbert (Friday) event leader is R. Wirth, with two straight wins.

The records of other rinks: POND: Murray, Joe Schulerberg, Bill Urban and Nick Engler, all 2-1; John Hayes, 1-2; D. Steinberg and Harry Hoefel, 0-3.

STEINBERG: J. Joyce, 2-1; John Bloomer, Lew Pinner, Bob Winkler and J. Snyder, all 1-2.

BERGGREN: Dud Eisele, 2-1; Horace Taggart, A. Adams, George Klein, Dick and Dick Lebere, all 1-2; and T. Gilbert, 0-3.

GILBERT: C. W. Robertson and Joe Schulerberg, 1-1; Ray Fallon, 0-2.

SATURDAY: Steinberg, 2-1; Taggart and Maring, 1-1; R. Farrell, 1-2; Murray, 0-3.

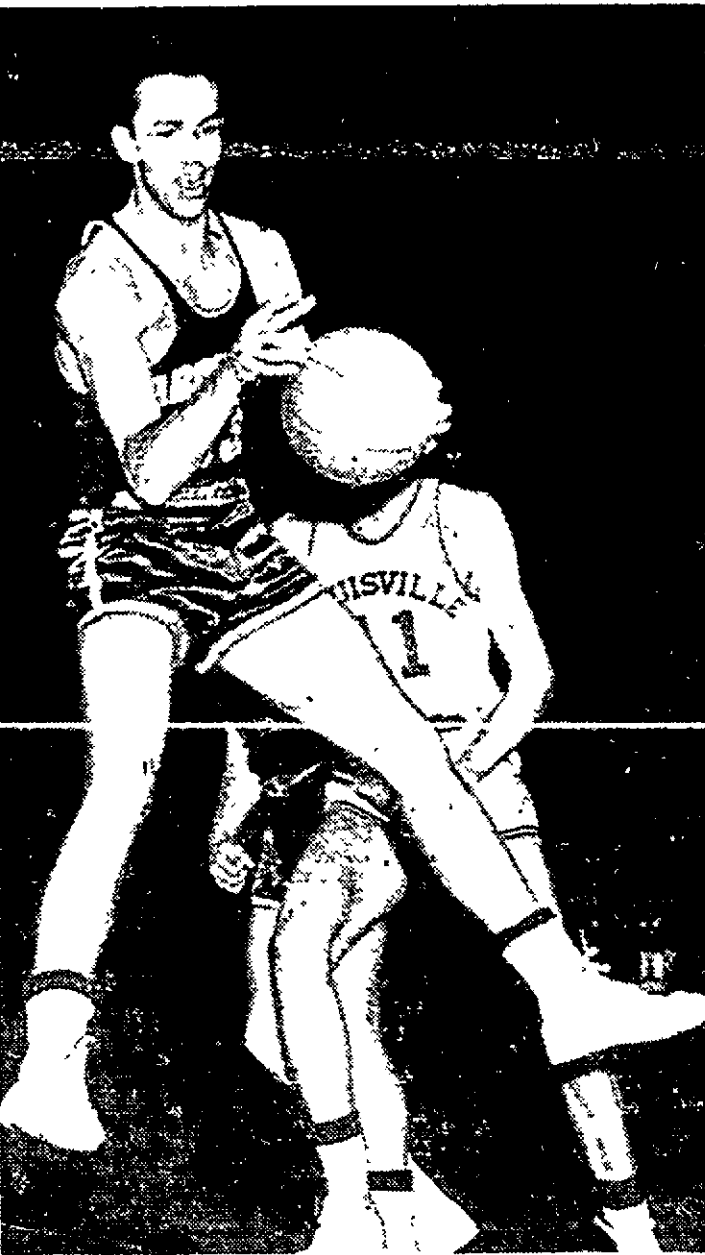
The new manager of the Cedar Rapids Braves of the Three - I league will be Jimmy Brown, a former St. Louis Cardinal infielder. Brown piloted Midland (Texas) to a fourth place finish in the Sophomore league last season. He succeeds Al Monchak.

A skin infection will keep Neenah's Tom Wiesner from fighting on the University of Wisconsin boxing team this season. Captain of the 1960 UW gridders, Wiesner lettered as a heavyweight boxer last year.

The death of the father of Xavier High Basketball Coach Gene Clark, a sad event for "Torchy" who has been very close to his dad, prompted some last-minute scurrying for an official for tonight's important Sheboygan Central-Manitowoc game.

Clark had been slated to work the game with Appleton's Bob Spanbauer. It's always hard to get experienced officials at the last minute for a Friday night game. The fact that tonight is "Red and White" night in the always-noisy Manty gym makes the presence of a capable official even more imperative.

Appleton's Bob Willis cancelled another commitment to replace Clark at Manty.



Jim Kersten, Marquette center, grabs a rebound under the Louisville basket Wednesday night in the second half of MU's 78-70 victory. At right is Louisville's Fred Sawyer. Menasha's Kersten scored 12 points in the win.

Skeeter Ice Regatta Postponed by Snow

Madison — Heavy snow has caused postponement of the International Skeeter Association regatta scheduled for this weekend on Lake Mendota. More than 50 skeet-erice yachts were expected for the event, now tentatively carded for Feb. 26-28.

East-West Game Nets Hospital \$250,243

San Francisco — The Shriner's hospital for Crippled Children earned \$250,243.49 from the thirty-fifth annual Shrine East-West football game Jan. 2, William M. Coffman, the game's managing director, said today.

APPLETON TOMORROW

Matinee Only — 1:30

Valentine Party

Hey Kids

THE YEAR'S BIG FUN & COMEDY

KIDDIE SHOW

The 3 STOOGES

Plus-OUR GANG COMEDIES

WITH ALL THE LITTLE RASCALS

A GIANT CARTOON CIRCUS

plus 10 BIG COLOR CARTOONS

A NEW VALUABLE MAGIC VIEW 3 STOOGES ACTION PICTURE RING

Children 35c

Plus VALENTINES FREE — TO EVERY CHILD —

ELIZABETH TAYLOR · MONTGOMERY CLIFT · KATHARINE HEPBURN

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On Saturday Box Office Re-Opens 4:00 P.M.

Stay Young — Go Dancing Every Saturday Night at the . . .

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Caroline, Wis.
BIG DANCE — Saturday, Feb. 13
Featuring Marty Martin & His Recording Orchestra

BIG WEDDING DANCE, Sat., Feb. 20

Honoring Miss LaYonne Piehl & Mr. Roger Hohn
Music by Elroy Berkholtz and His Recording ORCHESTRA

Plan now for the MASQUERADE DANCE, Saturday, Feb. 27! \$50.00 in Cash Prizes! This is our last Saturday dance before Lent.

Last Dance — Tuesday, March 2
Benefit for the Dupont Baseball Team
Book Your Dance Now for the New Season!

Les Plamann Hits 567 at 12 Corners

Les Plamann bowled a 567 set to pace efforts in the

Twelve Corners American league earlier this week. Pritzl Plastering (12-6) tops the wheel by two games. Myrna Schoenhaar's 211 by seven games.

Viking

Matinee Cont. Daily (Saturday Show at 3:45)

He was a jazz king in the fabulous 30's, the era of great music by — GLENN MILLER.

TOMMY DORSEY BENNY GOODMAN and the man known as "MR DRUMS" —

... the true story of the wondrous Era of JAZZ!



Starring A COLUMBIA PICTURE
GENE KRUPA STORY
SUSAN KOHNER · JAMES DARREN

CO-FEATURE

BOB CONSIDINE, noted correspondent, says: "If they ever make a more meaningful war picture, they'll have to fire live ammo from the screen!"



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Starring STANLEY BAKER · BOB HOPE · LEO MCMURRY · BORDON JACKSON

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Now Thru Sunday From Coast to Coast on All "Best 10" Lists

ANATOMY OF A MURDER

JAMES STEWART LEE REMICK And Joseph Welch as Judge

CO-HIT AUDIE MURPHY JOAN EVANS CHARLES DRAKE

NO NAME ON THE BULLET

Do you have the paperback book "Anatomy of a Murder"? Bring the front cover for a free admission.

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TODAY, SAT. & SUN. From the Files of the Greatest Crime Fighters

THE FBI STORY

TECHNICOLOR starring JAMES STEWART VERA MILES

CO-HIT TANK FORCE

TECHNICOLOR CINEMASCOPE A COLUMBIA PICTURE Victor MATURE · Leo GENN

Neenah

GARY GRANT TONY CURTIS 20,000 LAUGHS UNDER THE SEA!

EASTMAN COLOR

OPERATION PETTICOAT

CO-HIT THE WARRIOR and the Slave Girl

Boys! Girls! Come to W-A-P-L Merchants BIG

Valentine Party

Saturday 1:30 Viking Theatre

SEE! "FRANCIS (Talking Mule) in the Navy"

Little Rascals Comedy 4 Tom & Jerry Cartoons

FREE TICKETS GIVEN By W-A-P-L

SPECIAL VALENTINE'S DAY SHOW

Special! KIDDIE MATINEE!

SUNDAY, 1:30 P.M.

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*BRIN THEATRE

TOM and JERRY Valentine Party

10 FAVORITE CARTOONS

★ PLUS: FREE GIFTS

Children 25c

Bring a Homemade Valentine — PRIZES —

Cinderella BALLROOM-APPLETON

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Enjoy Good Wholesome Recreation in the Company of Men and Women You Will Be Proud to Know.

DANCE

SUNDAY FEB. 14th

DON PEACHEY

And His Fine Dance Band

OVER "30" DANCE

Meet New People — Make New Friends — Enjoy Life

Saturday — Tomorrow Night — Frank Novotny's Orchestra

Dick Rodgers — Sunday — Feb. 21st

LEAP YEAR DANCE

SUNDAY — FEB. 28th

WEDDING RINGS Free to the Men Marriage Licenses to the Ladies by Request

Every Third Dance Will Be Ladies' Choice

Bernie Roberts — Tuesday, March 1st

Cousin Fuzzy — Sunday, March 6th

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3 Pts. 67c

4 Pts. 79c 2 for \$1.35

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by Graham Greene

MUSIC-DRAMA Center

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The A Theatre

No Action Taken on Rough Fish Plan

Conservation Unit to Refer Winnebago Problem for Hearing

Post-Crescent Madison, Bureau

Madison — The state conservation commission today failed to act on a petition by Winnebago area sportsmen for the suspension of rough fish removal in Lake Winnebago waters. It indicated it will refer the controversy to the Wisconsin Conservation Congress for public hearing.

A delegation of Lake Winnebago sportsmen and civic leaders appeared there today to request a petition containing 5,000 signatures demanding the suspension of the state netting program, which has taken 20 million pounds of sheephead from the lake in the last five years.

The petition had been submitted to Gov. Gaylord Nelson, who turned it over to the conservation commission. Leaders of the petition campaign did not appear at the hearing today.

Civic Leaders

Supporters of the state sheephead removal program were led by Carl Mathwig, Oshkosh, spokesman for sportsmen clubs in the county and an officer of the Wisconsin Conservation Congress. Also included were James Koughlin, Winnebago village

president, John Nierman, Winnebago resort owner, and Clarence Wentzel, of the Winnebago Chamber of Commerce.

They said the neighborhood supports the lake improvement program because of its potential benefits in expanding tourist trade.

Wentzel said the state agency is doing "a magnificent job."

Replies to Charge

Replying to the charge of the petitioners that walleyed pike fishing on the lake was poor last year, Mathwig said he has fished the lake for 50 years and has found that fishing conditions have fluctuated for decades.

Dr. E. W. Schneberger, state fisheries chief, recalled that the 10-year removal program had been widely supported by the public when it was publicly explained at a series of hearings five years ago.

Referring to the complaints filed with the governor, Schneberger remarked "they got a lot of signatures, as you can see."

Back Signals At Wisconsin, Meade Corner

Signalization of the entire intersection at Wisconsin avenue and Meade street has been approved by the city council's public safety committee.

Chairman Ald. Thomas K. Schneider said Electrical Inspector Fred Volkman will determine costs and report back to the committee.

At the same time, the committee will seek council approval of parking bans from Wisconsin avenue back 60 feet from all corners and on Meade street between Wisconsin avenue and Randall street and Wisconsin avenue and Summer street.

Other Actions

Other committee actions: Erection of a 600 candlepower street light at Meade and Rankin streets, the entrance to Appleton Memorial hospital, was approved.

The Easter Seal society was given permission to hold its annual Lily sale on the street April 8 and 9.

A flasher warning light was ordered erected on E. Johnson street south of Richmond school.

Advertisements for bids to supply the city with 1,200 gallons of yellow street marking paint were authorized.

Mixed Trend In Dull Trade Changes Fractional In Most Key Issues On New York Market

New York — A few stocks made wide moves in a narrowly mixed and sluggish Lincoln's birthday stock market early this afternoon.

Changes of most key stocks were fractional.

Banks, insurance companies and other financial institutions were closed and many Wall Streeters were off on a 3-day weekend.

Some outside blocks boosted total turnover to about the same as Thursday but overall trading was sluggish. Nothing in the news prompted traders to adopt anything but the same cautious policy which has prevailed.

The industrial and rail sections were firm on balance while utilities were inclined to ease.

Rubbers, drugs, mail order-retails, farm implements and motors were generally steady. Oils, tobaccos and aircrafts displayed a downside drift. Chemicals, building materials and coppers were irregular.

The Associated Press average of 60 stocks at noon was up .10 to 215.30 with the industrials up .30, the rails up .20 and the utilities down .20.

Trading in U.S. government bonds was not reported because banks and investment houses specializing in treasury securities were closed for Lincoln's birthday.

Hearing Feb. 18 For Dismissed County Officer

A public hearing on Irving J. Partika's appeal of his dismissal as an Outagamie county highway patrolman will be held at 2 p.m. Feb. 18 at the courthouse. Partika has been informed.

The hearing will be conducted by the county civil service appeal board.

Partika, 32, of route 2, Hortonville, was discharged effective Feb. 8 by the county board's traffic police and radio committee. Fourteen specific charges were filed against him.

Partika said he will be represented by counsel.

Birth Record

The following births were reported by Fox Cities hospitals today:

Appleton Memorial: Son to Mr. and Mrs. Donald Bartlett, 1231 E. Calumet street.

Daughters to: Mr. and Mrs. Fred Schultz, 1336 E. Amelia street.

Mr. and Mrs. Robert Acord, 1035 S. Christine street.

St. Elizabeth: Sons to: Mr. and Mrs. Donald Richter, 925 W. Bell avenue.

Mr. and Mrs. Ed VanLysse, 1713 W. Rogers avenue.

Daughters to: Mr. and Mrs. Fred Kelley, 1901 N. Locust street.

Mr. and Mrs. Francis Scherg, 448 W. Foster street.

A daughter was born Sunday to Mr. and Mrs. Jerome Williams, Madison. Grandparents are Mr. and Mrs. Joseph A. Williams, 1214 E. Glendale avenue.

A son was born Thursday to Mr. and Mrs. Joseph Belanger, Glenview, Ill. Grandparents are Mr. and Mrs. Carl J. Becher, 1417 W. College avenue.

Borchardt Memorial, New London: Son to Mr. and Mrs. Louis Heimbruck, route 1, Manawa.

Waupaca Memorial: Daughter to Mr. and Mrs. Dick Erickson, Waupaca.

Kaukauna Community: Daughter to Mr. and Mrs. Lloyd Kloehn, 1751 W. Wisconsin avenue, Kaukauna.

Theda Clark: Sons to: Mr. and Mrs. John Kleppo, 1478 N. Drew street, Appleton.

Mr. and Mrs. Roman Resch, 424 Second street, Menasha.

Mr. and Mrs. Learman Konitzer, 122 Tyler street, Neenah.

Daughters to: Mr. and Mrs. James Vandervoort, 2031 Mathewson street, Menasha.

Mr. and Mrs. James Buri, 3071 Monroe street, Neenah.

Mr. and Mrs. Robert Piper, route 2, Neenah.

Mr. and Mrs. Joses Snyder, route 2, Menasha.

A son was born to Mr. and Mrs. Russell Gifford, Long Beach, Calif., Jan. 25. Gifford, a former Menasha resident, is presently stationed in Hawaii. Mrs. Gifford's mother is Mrs. John Hanagan, 504 Second street, Menasha.

Conditions Improve Southern Snow Belt Digs From Drifts

Wisconsin's south and south-east snow belt continued in poor condition today, with 1-way traffic the rule on some roads.

Skies cleared Thursday and temperatures dropped as road clearing operations continued. Clear skies and warmer weather is expected Saturday. Sunday's outlook is for partly cloudy and warmer.

Tough Going

Persons traveling south by train Wednesday said the ride became rough south of Fond du Lac. From there to Milwaukee there were continued lurches which nearly unseated passengers as the engine snaked into snow drifts.

Mercury in the Fox Cities dipped to a low of 5 Thursday night as the moon shone in a clear sky. The high Thursday was 25.

No heavy snowfalls were indicated during the day Thursday in most of the country.

Many small towns remained isolated by the storm, which dumped foot-high falls of snow from the Great Plains to Michigan.

Temperatures Around Nation

City	High	Low
Albany	54	30
Albuquerque	46	34
Anchorage	26	23
Atlanta	57	30
Bismarck	17	4
Buffalo	50	18
Boston	56	40
Chicago	23	14
Cleveland	50	30
Denver	41	18
Des Moines	21	4
Detroit	43	22
Fort Worth	48	33
Helena	40	22
Indianapolis	32	18
Kansas City	27	14
Los Angeles	71	49
Louisville	37	21
Memphis	43	29
Miami	78	71



Charles H. Kellstadt, left, Sears president, accepts a plaque from Russ Stewart, vice president and general manager of the Chicago Sun-Times and vice chairman of the Bureau of Advertising, citing the firm's use of newspaper advertising. Kellstadt said Sears plans to spend \$60 million in newspaper advertising this year.

New York Stock Quotations

At 12 o'clock Noon, New York Time Furnished by Wayne Hummer and Co., 123 S. Appleton St.			
A	Ford	S	
Abbot Lab	56 1/2	St Regis	45 1/2
Acme	28	Sears Roe	44 1/2
Admiral	18 1/2	Servel	13
Air Reduction	76	Sinclair Oil	45 1/2
Allegheny Cor	114	Socony Mobil	21 1/2
Alco	17 1/2	South Pac	49
Alleg Ld Steel	44 1/2	Sperry Rand	23 1/2
Allied Chem	49	Stand Brands	36 1/2
Allis Chalmers	37 1/2	Std Oil Calif	44 1/2
Alpha Port-Ce	34 1/2	Std Oil Ind	45 1/2
Amer Airlines	21 1/2	Stude N J	17 1/2
Aluminum Ltd	32 1/2	Sunray	23 1/2
Amer Bosch	26 1/2	Swift & Co	47 1/2
American Can	40 1/2	Texas Co	75 1/2
Am Motors	77 1/2	Texas Gulf	17 1/2
Armco Steel	44 1/2	Textron Corp	21 1/2
Amer Radiator	15 1/2	Union Carbide	134 1/2
Amer Smelt	44 1/2	Un El Mo	33 1/2
A T & T	83	Un Pac	39 1/2
Am Tobacco	104 1/2	Un Air	28 1/2
Anaconda	50 1/2	Un Corp	7 1/2
Armour	38 1/2	Un M & M	17 1/2
Ashland Oil	20 1/2	Un Fruit	26 1/2
Atch & SF	25 1/2	Un Eng	20 1/2
Avco	13	U S Rubber	56 1/2
Am Mach	55 1/2	U S Steel	84 1/2
Baldwin Loco	16	Westing Elec	49 1/2
B and O	39 1/2	Western Union	48 1/2
Bendix Avia	69	Wilson & Co	37 1/2
Beth Steel	48 1/2	Wis El Power	37 1/2
Boeing	28 1/2	Wis Pub Ser	26
Borg-Warner	42 1/2	Woolworth	61 1/2
Borden Co	42 1/2	Youngst S & T	114
Budd Mfg	22 1/2	Investment Trusts	
Burr Add Ma	29 1/2	Bost Fd 16.22	17.54
Bell Air	14 1/2	Chm Fd 10.59	11.45
C I T	53 1/2	Eaton Howard	
Can Pac	26 1/2	Bal Fd 23.29	23.45
Case, J I	17 1/2	Stk Fd 23.29	24.90
Ches & Ohio	63 1/2	Fid Fd 15.13	16.36
Chi N W	18	Inc Inv 8.59	9.29
Chrysler	59 1/2	M I T 12.77	13.81
Cities Serv	44 1/2	1 Wl St 12.33	13.33
Certain-teed	13 1/2	Puritan 7.90	8.54
Col Gas	19 1/2	Si Am S 8.91	9.64
Col So	40 1/2	Wis Fd 5.83	6.30
Com Ed	57	Misc. Quotes	
Cons Ed	62 1/2	F W D 8 1/2	9 1/2
Container Corp	57 1/2	Giant P Ce 16 1/2	17 1/2
Corn Products	49 1/2	Ill Brick 27 1/2	28 1/2
Curtis Wright	25 1/2	No Cent Air 7 1/2	7 3/4
D		Nuclear 28 1/2	29 1/2
Deere & Co	47 1/2	Sper 5 1/2	121 1/2
Detroit Ed	41 1/2	Webcor 11 1/2	11 1/2
Douglas	40 1/2	Un Ill Gas 29 1/2	29 1/2
Dow Chem	89 1/2	Bergstrom 17 1/2	18 1/2
Du Pont	230	Comb Lks 24 Bid	
E		Olin 5 1/2	11 1/2
Eastman Kod	97 1/2	Case 5 1/2	10 1/2
Elg Nat W	12	Wis Pwr Lt 31 1/2	32 1/2
Elect Autolite	52 1/2		
F			
Fairchild Eng	81		
Fedders Quig	18 1/2		
Firestone	12 1/2		

Merchants, Gresham To Meet Sunday

New London — The New London Merchants will be host to Gresham at 2 p.m. Sunday in the Washington

High school gymnasium in the last home game of the Northern division of the Badger Amateur Basketball association.

The New London team has a season's record of eight wins and one loss.

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516 W. Sixth St. Irving Zuelke Bldg.

Co-Curricular Activities Out Of School Day

Conference Heads Seek to Eliminate Classroom Time Loss

Post-Crescent News Service

Seymour — Transfer of all co-curricular activities out of the school day, thereby cutting down on losses of classroom time, was voted by the administrators of the Northern Wisconsin conference at Seymour High school this week.

James Trachte, principal of De Pere High school is president, and P. C. Hamel, principal of Preble High school, is secretary.

The motion passed by the administrators said that all conference co-curricular activities, including athletics, should be scheduled evenings or on Saturdays. If this is impossible, they can be held on the afternoons of school days, but cannot start before 3:45 p.m.

Affect Track

One of the activities to be affected by the new ruling is major track meets.

A \$3 limit on expenditures by each participating school for trophies was decided upon also. Duplication awards will be made in the case of ties, however.

The group affirmed its desire to carry out the provisions of the National Association of Secondary School Principals by not giving out the names of high school senior classes to commercial organizations. Possible exploitation of students through the use of the lists was the reason for this action.

Milwaukee Livestock

Milwaukee — Estimated hog receipts 600; 25-50 lower; bulk of butchers 190-230 lbs 13.50-14.00; top 14.50; bulk of sows 375 lbs and down 11.75-12.50; 400 lbs and up 9.75-11.25.

Cattle estimated receipts 400; Thursday's cow market steady; canners and cutlers 12.50 - 15.50; utilities 15.50-16.50; dairy bred heifers, utilities to commercial 15.50-17.50; bull market steady; commercials 20.00-20.50; canners to utilities 16.00-19.50; fed cattle steady; good to choice steers 22.50-26.50; good to choice 21.50-25.50.

Sheep, lambs estimated receipts 100; Thursday's market steady; choice and prime lambs 19.00-20.00; utility to good 13.00-16.00; cull to medium 8.00-13.00; ewes 2.40 down.

Friday, February 12, 1960 Appleton Post-Crescent A19

LEGAL NOTICES

By the Court on the 10th day of May, 1960, at the opening of Court on that day, or as soon thereafter as the matter can be heard.

Dated February 1, 1960.

STANLEY A. STADL, County Judge.

William J. Geenen, Attorney, 109 W. College Ave., Appleton, Wis. 54912.

(NOTE: Sec 24.26 Wis. Stats. requires a notation of persons who appear to be interested but whose addresses are unknown and unascertainable).

Feb. 8-12-19

STATE OF WISCONSIN

OUTAGAMIE COUNTY COURT IN PROBATE

File No. 20,054

In the Matter of the Estate of Mary Klein a/w/a Mary Theresa Klein, deceased.

On the application of the executor of the estate of Mary Klein a/w/a Mary Theresa Klein, deceased, late of the Village of Hortonville, Outagamie County, Wisconsin, for the allowance and adjustment of his account, for the allowance of his claims, and for the determination of the inheritance tax, for the assignment of the residue of the estate, and the adjudication of the termination of joint tenancy or life estate, if any, IT IS ORDERED:

That the application be heard and determined at a term of the Court to be held in and for the County of Outagamie, at the Court House, in the City of Appleton, on the 23rd day of February, 1960, at the opening of Court on that day, or as soon thereafter as the matter can be heard.

Dated January 27, 1960.

By the Court, STANLEY A. STADL, County Judge.

Laurel & Peterson, Attorneys-at-Law, Medical Art Building, Hortonville, Wisconsin.

(NOTE: Sec 24.26 Wis. Stats. requires a notation of persons who appear to be interested but whose addresses are unknown and unascertainable).

Jan. 29, Feb. 5-12

STATE OF WISCONSIN

OUTAGAMIE COUNTY COURT IN PROBATE

In the Matter of the Estate of Minnie Geenen, Deceased.

On a petition having been filed, representing that Minnie Geenen, late of the City of Appleton, Outagamie County, Wisconsin, died testate, and praying that the Last Will and Testament of deceased be admitted to probate, and that Letters Testamentary (or, of Administration with the will annexed) be granted, and for determination and adjudication of heirship. IT IS ORDERED:

That said petition be heard, at a term of Court at the Court House in the City of Appleton, County of Outagamie, State of Wisconsin, commencing on the 1st day of March, 1960, at the opening of Court on that day, or as soon thereafter as said petition can be heard.

That the creditors of the deceased shall present claims against such estate for examination and allowance as hereby fixed and limited up to and including the 5th day of May, 1960.

That all claims against the deceased be examined and adjusted Feb. 12-19-26

By the Court, STANLEY A. STADL, County Judge.

Gustave J. Keller, Attorney for Executrix.

Feb. 12-19-26

LEGAL NOTICES

STATE OF WISCONSIN

OUTAGAMIE COUNTY COURT IN PROBATE

File No. 20,054

In the Matter of the Estate of Mary Klein a/w/a Mary Theresa Klein, deceased.

On the application of the executor of the estate of Mary Klein a/w/a Mary Theresa Klein, deceased, late of the Village of Hortonville, Outagamie County, Wisconsin, for the allowance and adjustment of his account, for the allowance of his claims, and for the determination of the inheritance tax, for the assignment of the residue of the estate, and the adjudication of the termination of joint tenancy or life estate, if any, IT IS ORDERED:

That the application be heard and determined at a term of the Court to be held in and for the County of Outagamie, at the Court House, in the City of Appleton, on the 23rd day of February, 1960, at the opening of Court on that day, or as soon thereafter as the matter can be heard.

Dated January 27, 1960.

By the Court, STANLEY A. STADL, County Judge.

Laurel & Peterson, Attorneys-at-Law, Medical Art Building, Hortonville, Wisconsin.

(NOTE: Sec 24.26 Wis. Stats. requires a notation of persons who appear to be interested but whose addresses are unknown and unascertainable).

Jan. 29, Feb. 5-12

STATE OF WISCONSIN

OUTAGAMIE COUNTY COURT IN PROBATE

In the Matter of the Estate of Minnie Geenen, Deceased.

On a petition having been filed, representing that Minnie Geenen, late of the City of Appleton, Outagamie County, Wisconsin, died testate, and praying that the Last Will and Testament of deceased be admitted to probate, and that Letters Testamentary (or, of Administration with the will annexed) be granted, and for determination and adjudication of heirship. IT IS ORDERED:

That said petition be heard, at a term of Court at the Court House in the City of Appleton, County of Outagamie, State of Wisconsin, commencing on the 1st day of March, 1960, at the opening of Court on that day, or as soon thereafter as said petition can be heard.

That the creditors of the deceased shall present claims against such estate for examination and allowance as hereby fixed and limited up to and including the 5th day of May, 1960.

That all claims against the deceased be examined and adjusted Feb. 12-19-26

By the Court, STANLEY A. STADL, County Judge.

Gustave J. Keller, Attorney for Executrix.

Feb. 12-19-26

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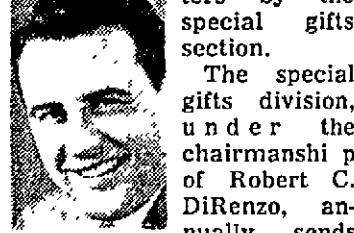
Winnebago County Republicans held their Lincoln day dinner Thursday night at Oshkosh and hear Ed. Viehman, Minnesota GOP chairman, exhort them to full-time party activity. Left to right above are Robert Wollangk, county chairman; Viehman and Elmer Steinhilber, Oshkosh, sixth district chairman. Below, chatting about the Washington Political scene, are, left to right, Miss Sue Cragg, Oshkosh; Rev. William K. Van Pelt and Jim Moore, Neenah.



Special Gifts Section Kicks Off Heart Drive

Letters Sent Out To Individuals in Annual Campaign

Neenah — The 1960 Neenah-Menasha heart fund drive will begin this weekend with the mailing of letters by the special gifts section.



The special gifts division, under the chairmanship of Robert C. DiRenzo, annually sends letters to individuals who might wish to aid by their special contributions in the decrease in incidence of heart disease.

The special gifts phase of the annual heart fund in the Twin Cities accounts for a great proportion of the total amount contributed to fight disease of the heart and blood vessels.

More than 50 per cent of the total deaths in the Fox River Cities area were caused by heart disease during the past year and in the United States as a whole, diseases of the heart and blood vessels cause more than twice as many deaths as cancer.

DiRenzo asks all persons wishing to make a special contribution to the heart fund to mail it to the Neenah-Menasha Heart Association, Roomer care of him at the Profession-Neenah al Arts building, Neenah.

Contributions to the Heart Association will be used for public and physician education, clinic operation and medical research. The association currently is supporting the work of 35 scientists in Wisconsin.

Take Field Trips
Menasha — Winnebago Day school children recently took the Wisconsin Michigan Power company plant at Appleton after completing a Kindergarten and first science unit on energy.

Give Trophies for Holstein Achievements

Adult, Jr. Breeders Receive Awards at County Program

Winneconne — Both adult Holstein breeders and junior Holstein project organizational members were recognized Thursday at the Winnebago county annual Holstein breeders meeting held in the Hiawatha room.

The association has set up traveling trophies as follows: one trophy to go to the breeder of a herd of 24 cows or less with the highest average milk production. Lyle Beck, Algoma, with a herd of 24 cows was awarded the trophy with an average of 15,282 pounds of milk.

Second highest were John and Katherine Bartlett, Oshkosh township with 24 cows, averaging 14,627 pounds of milk. There were 21 herds in competition.

Other Trophies
Another trophy was awarded to the breeder whose herd comprised 24 or more cows. With 25 herds in competition, the trophy was awarded Everett Lewis and son, Rush, Oshkosh township, with 36 cows averaging 17,260 pounds of milk.

The trophy which originally went to the exhibitor with the highest number of points earned by local breeders in the Fox Valley black and white show held at the fairgrounds in July. This trophy went to John and Katherine Bartlett. Harold Lienhard is aha Heart association, in their herdsman. R runnerup care of him at the Profession-Neenah al Arts building, Neenah.

Special Awards
Special trophies are purchased for breeders of champions. Special trophies are purchased for breeders of champions. Special trophies are purchased for breeders of champions.

graders went through the Menasha postoffice, guided by Postmaster John Backes. Children watched their own letters to their parents being processed and dispatched.

Approve Vapor Fixtures for Six Crossings

5 on Highway 41; Board Names Poll Workers for 2 Years

Menasha — Mercury vapor lights to illuminate six town of Menasha highway crossings were approved Thursday by the town board.

Wisconsin Michigan Power company will install the lamps on mast arms 30 feet above the highway grades. The company's plan is revised from an earlier proposal, rejected by the board.

Five light locations will be on highway 41. Plans call for one each at Stroebe road, at county trunk U, and W. Butte des Morts beach road; three at Jagerson road near the Kimberly-Clark corporation sales center; and two at Wheeler road.

One light will be installed on highway 150 at Spring Road school.

Election board members for the next two years were approved by the town board.

Workers for the first precinct, land lying east of Little Lake Butte des Morts, will be Mrs. Dorothy Berg, Mrs. Gordon Slattery, Harvey Grundeman, Herbert Trader, Amos Page, John Schindler, and Fred Miller.

Second precinct (west of the lake) board workers will be George Strohmeier, Earl Hesselman, Oliver Jacobson, Ed Hansen, John Cook, Mrs. Norman Moe and Mrs. Carl DeLapp.

Twin City Deaths

Mrs. Grace Bruehl

Menasha — Mrs. Grace Bruehl, 89, of 600 Second street, died at Appleton at 3:40 this morning after being in ill health since December. She was born Sept. 23, 1870 in Fond du Lac and lived in Menasha the last 50 years. She also formerly lived at Shawano.

Funeral services will be held at 10 a.m. Monday at St. Mary Catholic church with burial in St. Margaret cemetery.

Friends may call at the Laemmrich Funeral home after 3 p.m. Sunday. The rosary will be recited at 8 p.m. A step-daughter, Mrs. L. J. Anderson, Menasha, is the only immediate survivor.

Arthur Lawall

Neenah — Arthur Lawall, 81, formerly of route 3, Neenah, died at Oshkosh early this morning after a short illness. Born March 24, 1878 in the town of Clayton, he operated a farm there for many years before coming to Neenah in 1938. He made his home at Oshkosh the last several years. He was one of the first members of St. Margaret Mary Catholic church.

Funeral services will be held at 10 a.m. Monday at St. Margaret Mary with the Rev. James W. Craanen, assistant pastor, in charge. Burial will be in St. Margaret cemetery.

Friends may call at the Kessler Funeral home after 2 p.m. Sunday. The rosary will be recited at 8 p.m.

Five nieces are the only survivors.

tion, overproduction was always a problem.

Philip Grundy and Philip Lauterbach were re-elected to the board of directors for 3-year terms.

President Louis Jensen presided at the meeting. There were 71 members in attendance.



Neenah High School students helped swell the blood collection for the American Red Cross bloodmobile Thursday as a service project. Above Dr. Clemens Kirchgeorg checks the blood pressure of Jan Langenberg. The students behind her are Phil Dennis, Richard Miller and Gary Cumings. At the right Phil "stubby" Dennis takes it "real cool" as Mary Waller R. N., goes about preparing to extract a pint of blood.



Blood Collection in Good Start First Day

Menasha — The Twin Cities' 2-day blood collection got off to a successful start Thursday when 225 pints of blood were donated at the center in First Congregational church in Menasha.

Thursday's excellent turnout seemed to assure that the quota of 268 pints would be met. Veteran workers at the donation center said Thursday's collection was one of the largest for a single day here in recent years. The blood center

was open again today from 10 a.m. until 4 p.m.

In addition to the 225 pints credited to the Twin Cities' blood bank quota, another 18 pints were collected for 7-year-old Anne Swiontek, daughter of Mr. and Mrs. John Swiontek, 916 Tayco street road, Menasha. Anne was scheduled to undergo heart surgery today in Madison.

Activity at the blood donation center was heavy Thursday afternoon. Donors were on hand 30 minutes before the scheduled opening time of noon. Some prospective donors, seeing the long lines after 4 p.m., left with the promise they would return Friday. A large percentage of appointments set for Thursday were kept. Sixty-two of the 225 pints collected Thursday were given by "walk-in" donors, persons without appointments.

Neenah Story Hour

Neenah — Selections for the 10 a.m. Saturday story hour at Neenah library are "Valentine Day" by Esther Schenk; "Dear Valentine" by Marjorie Friebourg; and "Julius" by Sydney Hoff.

POST CRESCENT

News of the Twin Cities

Neenah - Menasha

Hospital Offers Class Sessions To Aid Diabetics

Neenah — Theda Clark Memorial hospital will be the scene next week of a diabetic conference aimed to help persons who have diabetes and members of their family. Sessions will be from 2 to 3 p.m. on Monday, Tuesday and Wednesday and will be held in the hospital cafeteria. Presenting the information will be Miss Gloria Manteufel, therapeutic dietician, and Mrs. Evelyn Blenker, clinical instructor.

The conference is for persons with diabetes, members of their family and those interested in learning more about diabetes. A \$1 fee is charge for the series of three lessons. Instruction will be on dietetic instruction, meal planning, insulin administration, precautionary measures a diabetic should take and their general well-being. A similar class was held last November and December.

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Doors! Doors! Doors!

FLUSH HOLLOW CORE DOORS — ALL GRADE "A" — 1 3/8" THICK DOORS

SIZE	A. MAHO	L. MAHO	BEECH	BIRCH	W. ASH	OAK
1/6 x 6/8	5.50	6.25	6.45	6.65	7.20	
1/8 x 6/8	5.65	6.50	6.85	6.95	7.75	
2/0 x 6/8	3.60	6.10	7.50	7.45	7.55	
2/2 x 6/8	3.95	6.60	7.50	8.50	8.35	9.75
2/4 x 6/8	3.95	6.60		8.50		9.75
2/6 x 6/8	4.30	6.65		8.60		10.30
2/8 x 6/8		7.25		9.25		10.80
3/0 x 6/8		7.95		9.90	9.45	11.85

FLUSH HOLLOW CORE DOORS — EXTERIOR — GRADE "A" — 1 3/4" THICK

SIZE	L. MAHO	BEECH	BIRCH	W. ASH	OAK
2/8 x 6/8	10.20		12.65	11.65	13.60
3/0 x 6/8	11.50	11.35	13.50	12.20	14.70

FLUSH SOLID CORE — EXTERIOR

GRADE "A" DOORS — 1 3/4"

SIZE	BIRCH	OAK
2/8 x 6/8	18.95	20.00
3/0 x 6/8	19.95	21.00

PINE DIST. DOOR — 1 3/4"

3/0 x 6/8	25.95
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PINE PANEL DOORS

STYLE	2/6 - 1 3/8"	2/8 - 1 3/8"	2/8 - 1 3/4"
2 Panel 1 Light	12.75	13.50	17.10
3 Panel 1 Light	13.75	14.00	18.10
2 Panel 3 Lights	13.95	14.20	18.25
3 Panel 3 Lights	14.50	14.75	19.25
6 Panel No Lights	12.50	12.95	

WOOD COMBINATION DOORS

2/8 x 6/9 - 3 Lt.	13.45
2/8 x 6/9 - 4 Lt.	14.50
3/0 x 6/9 - 3 Lt.	14.00
3/0 x 6/9 - 4 Lt.	15.40

LOUVERED DOORS — 1 3/8"

2/0 x 6/8	8.80
2/4 x 6/8	8.95
2/6 x 6/8	9.10
2/8 x 6/8	9.40

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E-R Church Plans Series Of Services

Teaching, Reaching, Preaching Program Set for Next Week

Neenah — The Rev. Edwin Becker of Campbellsport arrived today to direct a Teaching - Reaching - Preaching public mission at Immanuel's Evangelical and Reformed church here.

He is a graduate of Washington university of St. Louis and of Eden Theological sem-



Rev. Edwin Becker

inary at Webster Groves, Mo. He has served the church in various capacities, both on a synodical basis and as a leader and director on regional and local committees.

His first pastorate was the Colby - Marshfield parish in the state in 1934. He also served parishes at Marinette, Menominee and Oshkosh before going to Marquette, Ill. In November of 1959 he returned to Wisconsin and to the present pastorate at Campbellsport.

5 Services
He will be preaching at the 10 a.m. service Sunday at Immanuel's church. This service will begin the series of five services to be held during the Teaching - Reaching - Preaching mission. A service will be held at 8 p.m. each evening during the Unchurched-Preaching Monday through Thursday. Each service will have a three dimensional emphasis: five Sacrifice of Christ.

Five Fox Cities Area Drivers Forfeit \$385

Oshkosh — Five Fox Cities drivers accounted for \$385 of the \$480 in forfeitures which were turned in by the county sheriff's department Thursday afternoon. They included:

John E. Weier, route 2, Menasha, hit and run, \$105. Joseph M. DeNoble, 1518 N. Drew street, Appleton, speeding, \$105.

Alex M. Gasper, Wheeler's point, Neenah, inattentive driving and causing an accident, \$80.

Harry L. Schemmel, 945 E. North street, Appleton, speeding, driving an unregistered vehicle and failure to transfer title, \$65.

Richard C. Sonleitner, 701 E. Dennison street, Appleton, violation of restricted driver's license, \$30.

Two Accidents at Slippery Corners

Menasha — Police today reported two intersection auto accidents occurring Thursday on slippery streets.

At 4:20 p.m., cars driven by Texan Wajahn, 21, 993 S. Lake street, Neenah; Mrs. Adeline Patil, 112 1/2 Center street, Neenah; and a truck driven by Harold Knipfel, 43, 109 Riverview court, Appleton, collided at Tayco and Water streets.

At Broad and Milwaukee streets, cars operated by Mrs. Anita Holloway, 610 S. Lake street, Neenah, and Elmer W. Blohm, 45, 610 Tayco street, collided.

Play Postponed

Oshkosh — Because members of the east are ill, the Oshkosh Community Players production of "The Solid Gold Cadillac" has been postponed until March 8, 9 and 10. The play originally was scheduled for Feb. 23, 24 and 25.

YWCA Board

Neenah — Committee appointments will be named at the 9:30 a.m. Tuesday YWCA board meeting. A report will be given by Mrs. Robert Ogg, finance committee chairman.

"Teaching the Church - Reaching the Unchurched-Preaching the Word of God as Redeemed Through the Redemption of Christ."



Articles Owned by the Rev. Merritt Clinton, first Protestant minister in the Menasha area, illustrated a talk Thursday by Jay Joslyn, a director of the Menasha Historical society. Joslyn is holding a drum owned by the Rev. Mr. Clinton's son, John, and the pastor's cane, carved by a member of his 21st regiment, in which he served three years in the Civil war. Mrs. Merritt Clinton, wife of the pastor's grandson, holds a carriage parasol used by the minister's wife, Caroline. She loaned the articles and helped set up the display in the lobby of Elisha D. Smith public library. The Rev. Mr. Clinton arrived at Winnebago Rapids, now Neenah, in 1846 and died in Menasha in June 1890. He traveled 90,000 miles and preached 4,000 sermons in his travels in this area and founded 21 mission churches. He was a native of Ferrisburg, Vt.

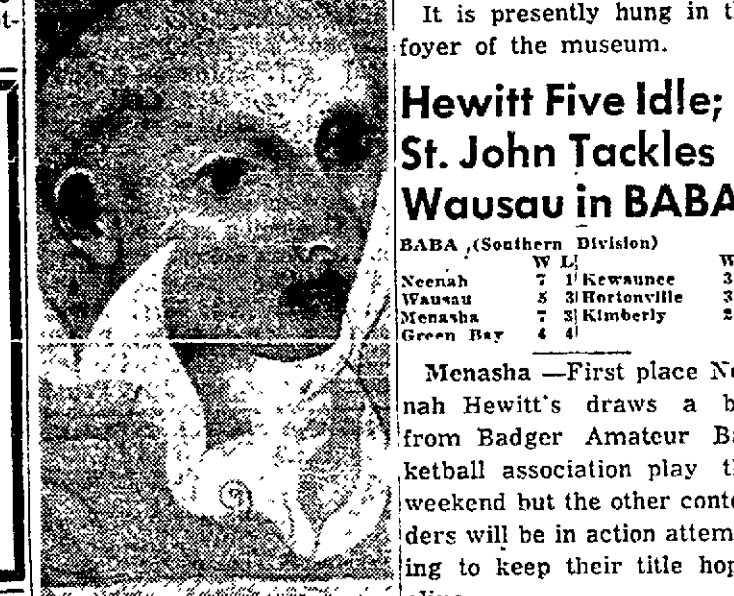
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Lithograph Given to Bergstrom Art Center

Neenah — Recently, added off the west coast of Florida, to the Bergstrom Art Center and helped to make arrangement and Museum's permanent collection for getting the exhibition to Neenah.

"Star in Forehead" is a delicately colored, whimsical, portrait fantasy, a lithograph approximately 9 by 12 inches and effectively framed in natural linen with gold liner.

It is presently hung in the foyer of the museum.



St. John, loser to Hortonville, Green Bay and Neenah in its last three starts, has a 4 p.m. Saturday home date against third place Wausau. Defending champion Green Bay, which has boosted its record to 4-4 after a poor start, is at Kimberly Saturday night and Hortonville, victor in its last three, treks to Kewaunee the same evening.

Because so many protests have been filed, a special league meeting will be held Monday, Feb. 22, at Marion.

Kenosha Cager Keeps Slim Lead In UW Point Race

Madison — Kenosha and Marinette cagers retain the one-two spots in the University of Wisconsin Extension division scoring race, one point apart.

Kenosha's Jerry Zuffa and Dick Harper of Racine both tallied 31 points in their meeting last weekend. Zuffa now has 238 points to 235 for Harper. The Marinette cager has, however, played in one less game.

Tom Erdman and Jim Sorenson, both of Racine, are third and fourth with 205 and 200 points respectively but both have seen action 12 times.

Menasha's leading scorer, Bob Mortell, (155 in 10 games) didn't play against Sheboygan Friday and has dropped to 10th place. Mike DuFrane, 12th with 146, has transferred to the campus.

In games last weekend, Sheboygan dropped Menasha 70-62, Racine won over Manitowoc 77-59, Kenosha moved into a third place tie with Menasha on a 76-69 win over Marinette and Wausau remained unbeaten with a 77-49 verdict over Green Bay.

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Steady Date Spoils Fun Of Dances

AP Newsfeatures

Is steady-dating changing teen-age date habits?

Some observers think it is.

Young people, 'tis said, are no longer interested in the community dances they used to enjoy. And local cotillions miss the laughter of the younger set. As one parent put it:

"I asked my daughter why she didn't want to go to our fireman's ball, a regular community event, and she said there would be no fun in it, because she'd be expected to dance with her steady date all night."

Steady Date

A steady date queried on the remark says:

"It isn't just that you have to dance with your own steady date. It's just that there are no lone boys to make the dance more interesting. All the boys are taken."

What do young people call fun these days, and where do they go for entertainment? One young girl, who does not date steady, answers that question.

"It doesn't pay off to be around steady daters," she says. "Five steady - dating couples get together at something they call a party, but they just sit around in five huddles - holding hands, smooching, dancing occasionally to records, or listening to music dreamily. I know because I watch my sister entertain. I think it is nauseating to be so romantic."

Is It Romance?

"Is it romance?" asks an ex-steady-dater.

"I don't think so," she continues, answering her own question. "I dog-heeled a boy for two years like a puppy, mostly doing nothing. Now I realize the time was wasted. I wish I'd gone to more dances and parties because now I'm out of circulation."

The boy is a drip, she says, but she didn't know it until she started dating other boys.

Lose Interest

It's too bad girls are losing interest in dances. That's the one date where a girl can shine, wear a gorgeous gown, flowers in her hair, tiara, feathers. She can wear 27 petticoats and really look like Cinderella. She can plan for the big occasion, dream of the handsome prince on the stage line (if there were some to dream about) and make new conquests, an age-old balm for a girl's ego.

The dance is where two can learn to enjoy a song together, and "their song" can become a special piece that almost seems to be written for them. It is an occasion that brings you flowers from your escort, a gesture every woman enjoys. It is a time when a girl's vanity makes her want to outshine every other girl she meets. All in all the dance has been built to flatter women. It's too bad that some young people are losing interest in it.

Tell Troth of Ruby Plugger

Neenah — Mrs. Eugene Koehn, 129 Washington street, has announced the engagement of her daughter, Ruby Plugger, to Charles Wheaton, son of Mrs. Edith Wheaton, 215 Hewitt street.

Miss Plugger is a graduate of Green Bay West High school and is employed at Theda Clark hospital.

Mr. Wheaton is a graduate of Neenah High school and is employed by Overly's.

at 1:30 p.m. in the school cafeteria.

St. Gabriel's meeting will be at 8 p.m. Wednesday in the basement of St. Margaret Mary church.

St. Patrick's annual meeting probably will be late this month or early in March.

No date has been set for the meeting of St. Margaret Mary parishioners.

Catholic Parishes Schedule Annual Members Meetings

Menasha — Three of the five Twin Cities Catholic parishes will hold their annual meetings in the coming week.

St. Mary's parish meeting will be in the school at 9 a.m. Sunday.

St. John parish members will hear their annual reports



Other Republicans, naturally talking politics, above are Kenneth Holmes, Menasha; Mrs. Marion Behlendorf, Oshkosh, president of the County Republican Women's group; Mrs. Bernice Carver, vice chairman; and Mrs. Rose Schroeder, vice chairman of the eighth district.

Lincoln Day Speaker

'Take Care of Humphrey for Us,' Minnesota GOP Chairman Asks

Oshkosh — Ed Viehman, a sales problem. We must "Begin now to eliminate the Minnesota state Republican, merchandise it and market it, presidential peaks to person-

chairman, laid it on the party To do this, he urged the as-alize politics. Go after the farmer; go after the rank and file in labor unions — and would go out and ask for the voters' order, later communication within the party, getting rid of fighting within the party, and going on a fulltime financing program.

Commenting the "warm resurgent Republicanism" of Wisconsin and Minnesota, Viehman asked Wisconsin Republican help in "taking care of Hubert Humphrey for us."

"He approaches every issue with an open mouth; he is the last of the red hot hucksters; he is the solver of problems that don't exist; he is a shrewd fellow, a capable campaigner. Don't underestimate him. Keep your guard up. And spread the word among your Democratic friends," he warned.

Quoting Lincoln throughout his talk, Viehman drew comparisons between the years 1860 when the Republican party also made a comeback and 1960.

"Brains Knocked Out!" "In 1958 we got our brains knocked out and had to undergo an appraisal. We had to decide between more government or less, more spending or less, a sound plan or politically expedient programming. We must have leadership, experience not emotions, statesmanship, and intelligence."

His pronouncement that the Republican have a "qualified" fighting, well-trained candidate in Dick Nixon" brought applause.

For success in 1960 Republicans must get their stories to the public, he said. "We have

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Stamper Lithograph

through whose efforts the museum was fortunate enough to have the exhibit in May of 1959 of lithographs by Maybelle Stamper.

Mrs. Parker had become interested in the artist and her work in Captiva Island.

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For everything from free-hand routing to decorative shaping to planing, this heavy-duty Porter-Cable 1 1/4 H.P. Router with Plane and Shaper Table Attachments is the answer. A big money saver because the same router motor is used to power the Shaper and 16" Plane. Over 150 bits and cutters are available to increase the usefulness of these professional machines. Stop in soon to get the details and see a demonstration.

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SAM & DAN — THE CUPID BROTHERS DO IT AGAIN! TAKE A LOOK AT THESE VALENTINE SPECIALS!

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BOURBON 8 Yrs. Old — 86 Proof 3.49 5th 3/\$10

Creme de Menthe and CREME de CACAO 5th 285

CHOICE BEVERAGE MART

1000 Winneconne Ave. (Never A Parking Problem) Neenah

Auxiliary Members Perform Services In Therapy Center

Neenah — The whirring sound of machines filled with rapidly swirling water, the quick, deft movements of skilled therapists and the low hum of conversations between patients make the physical therapy department on the first floor of Theda Clark Memorial hospital a hub-bub of activity.

The swish of cherry pink smocked hospital auxiliary members performing helpful services has been added to the busy tempo of the therapy center in recent months.

Briskly wheeling patients to and from their rooms, cleaning and refilling the Hubbard tank, changing linen and sometimes stopping to chat with a patient, early for an appointment, fruitfully fill the 3-hour service periods of auxiliary workers.

"It's the little things they do, the running of errands, cleaning the tank, that saves a tremendous amount of time — time we can be giving professional help to a patient," says Miss Cecile Freese, hospital physical therapist, in praise of her auxiliary assistants.

3-Hour Periods
The auxiliary members work for 3-hour periods, from 8 to 11 a.m. weekdays. "That's our busiest time and when they can be of the most help," Miss Freese commented.

Women who could work Saturday mornings when the professional therapy staff is reduced, such as businesswomen who wish to serve as auxiliary members, "would certainly be appreciated assistants," she added.

Auxiliary assignments to the physical therapy department are made monthly by Miss Doris Kerwin, auxiliary president. February workers include the Mmes. J. R. Kimbrey, F. H. Cherepov, Don Larsen, Norman Young, Fred Leech, R. E. Stafford, George Thompson, J. M. Kempinger, C. R. Berger and Lester Mais.

The patients enjoy the auxiliary workers, "especially the friendly women who chat with them while they wait in their wheelchairs," smiled Miss Freese.

ditional 75 members in the hospital auxiliary to provide a working force for new services to be inaugurated in the near future.

A special orientation period for new members will be held from 7 to 9:30 p.m. Feb. 22 and from 9:30 to 11:30 a.m. Feb. 23. A tour of the hospital is planned for 1:30 p.m. Feb. 24. Interested Twin City area members performing helpful services has been added to the lectures and the tour. Further information can be obtained by contacting the hospital.

BBB Sorority Seats Officers

Menasha — Officers were installed at the 6:30 p.m. dinner of the BBB sorority Wednesday at the Congregational church. They are Mrs. Violet Kyle, president; Mrs. Harry Jones, vice president; Mrs. Charles Royster, secretary; Miss Grace Korotev, treasurer; or Mrs. Stanley Petrousha, assistant treasurer; Miss Pearl Smith, advisor; Mrs. William Fredericks, chaplain and Mrs. Frank Schmitt, marshal.

Mrs. Paul Fahrenkrug was the installing officer. Mrs. Frank Schmitt was marshal. Miss Pearl Smith awarded the past president's pin to Mrs. Violet Kyle during the installation ceremony.

Hostesses for the evening were the outgoing officers.



Auxiliary Workers
The Twin City women giving work hours to Theda Clark hospital through its auxiliary are among one and one-half million auxiliary workers in about 1,400 hospitals in this country. They add polish to hospital services and relieve staff members from time consuming tasks so full attention can be given to professional, essential treatment.

At the present time, there is a growing need for an ad-



Cleaning and Refilling the Hubbard tank, wheeling patients to and from the physical therapy department, changing linen and chatting with patients awaiting their appointments fill the 3-hour service periods of Theda Clark Memorial hospital auxiliary members who assist in the therapy center. Working Wednesday morning was Mrs. Donald Larsen.

PTA Event Features Talent Show, Sales

Neenah — Talent shows, include puppet plays, musical sales, games and a chili sup-

per will be part of the process, clown acts, acrobatic gram arranged for "Variety stunts and imitations." Day" to be sponsored by Hoover school Parent-Teacher association at the school Saturday afternoon.

The program, open to the public, will begin at 2:30 p.m. Proceeds will be used to finance the PTA's program for the year.

A variety of student acts will be presented in two sections of the talent show at 3:15 and 4:15 p.m. Each show on sale during the afternoon. "One-minute" pictures will be taken at the photo corner, between the two shows and will feature a surrey back-

drop, made by Hoover students.

Three contests for children are scheduled to begin at 2:30 p.m. in the gymnasium. There will be a basketball free throw rope skipping and a bean bag throw. Separate age divisions will be held in each contest.

A chili supper will end the afternoon program.

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Five Compete for OSC 'Sweetheart'

Oshkosh — General balloting for "sweetheart" of Oshkosh State college, is being conducted on campus today. Students are voting for five finalists in the contest, sponsored by Alethean sorority.

Finalists are Virginia Bartz of Mountain, sponsored by

WRC Has Box Social

Menasha — J. P. Shepard Women's Relief corps held a valentine box social Thursday afternoon and honored Mrs. Norbert Baumann on her 50th wedding anniversary. A past president's pin was given to Mrs. Peter Borenz.

Mrs. Arthur Lornson, patriotic instructor, gave a program on Lincoln.

Committee for the Feb. 25 meeting will be the Mmes. Baumann, Clarence Beyer, Stanley Bennetts, Borenz and Richard Bork.

Initiation was held at H. J. Lewis Women's Relief corps Thursday evening meeting. Mrs. Alicia Bart was installed as musician, replacing Mrs. Edith Seymour.

A benefit card party is planned for 7:30 p.m. Monday at Mrs. Lena Fosterling's home, 517 Oak street, Neenah. Social committee chairman was Mrs. Maryvie Hawkinson.

DePere Priest Will Conduct Service

Neenah — St. Margaret Mary Sanctuary society will sponsor a day of recollection from 1:30 to 5 p.m. Sunday. The Rev. Alfred McBride, master of novices of St. Norbert abbey, De Pere, will be in charge. The event is open to all members of the parish as well as women from surrounding parishes.

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Mrs. Elizabeth Stommel Observes 94th Birthday

Menasha — Mrs. Elizabeth Stommel, 210 Second street, who has lived on the same street for 91 years, celebrated her 94th birthday at a Thursday party.

The nonagenarian is in good health, leads a relatively active life and has crocheted nine rugs since last summer. She was born Feb. 12, 1866 in Milwaukee and moved to Menasha when she was three years old.

She was married to John J. Stommel, Sept. 11, 1888, in St. Mary Catholic church with the Rev. Andrew Seibert performing the ceremony. She has one son, Carl J. Stommel, Neenah.

Mrs. Stommel is a charter member of St. Anne society of

St. Mary church, a member of the Third Order of St. Francis, of the Mission society, and a member of J. P. Shepard Women's Relief corps and Daughters of the Grand Army of the Republic.

Among her birthday greetings was a card from Mamie Eisenhower. Mrs. Stommel has traveled widely and recalls attending two receptions at the White House when Woodrow Wilson was president.

Supper to Honor State President
Neenah — At the meeting of the Neenah Eagles auxiliary Thursday evening at Eagles hall, plans were made to hold a potluck supper honoring the state president, Mrs. Rose Meixensperber, Fond du Lac, at 6 p.m. Feb. 26. Members of Fond du Lac and Kaukauna Eagles auxiliaries have been invited. Mrs. Melvin Lowe and Mrs. Celia Helien were co-chairmen.

A public benefit card party for the muscular dystrophy drive will be held at 8 p.m. Feb. 28. Co-chairmen are Mrs. Ray Buss and Mrs. Walter Belling.

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3 Big Price Groups

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COTTON DUSTERS \$3.99

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100% NYLON BRIEFS, S. M. L. 2 Pr. \$1

SLACKS Wool Capri Slacks Solids & Plaids — Sizes 10-18 \$4.90

Gloves & Mittens Wool & Nylon Stretch \$1

3 PC. PAJAMA SETS Broadcloth Print Pajamas in Geometric Prints with Tommy Coat. Size 32-38 \$2.99

Sweaters

Orlons — Wools — Fur Blends

\$3 \$5 \$7

Popular Storm Coats

Wool Lined Orlon Hood

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Many of our customers report that they have not had to clean their oil burning hot water heater and space heater in more than a year when using Skelly No. 1 fuel oil with inferno additive. Why not try a tankful today?

Minstrel Show

The final production of the evening will be billed as "Gags and Dolls." A grand entrance to "Lasses Trombone," the patter of minstrel show end-men and pantomime antics of a handle bar quartet will be included. Miss Jill ton Kohl, lead, and Ed Boehm at tenor. They will sing songs of the Gay Nineties era including such favorites as "Somebody Stole My Gal," "Wait Till the Sun Shines Nellie" and "Ida, Sweet as Apple Cider."

Comedy Act

The second show will include a "black face" comedy act. Carl Ziem and Bill Shockley will present the routine, "Two Black Crows," a specialty number, "Life Gets Tedious — Don't It?" will be sung by Fred Nixon, accompanied by Elmer Schultheis.

The third entertainment break will feature Miss Mary Aderhold as the "Belle of the Ball," singing ballads and tear-jerking laments of yester year. The scene will be set in the old Winter Garden of New York. Her accompanist will be her mother, Mrs. Howard Aderhold.

A penny arcade will challenge the skills of partygoers and cards will be available for those wishing to play. Tickets for the party are on sale at Neenah Recreation building. Ticket deadline is Feb. 19. Information on the party can be obtained by calling the Neenah recreation department.

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Grand Opening

Menasha Maytag Laundry

MENASHA'S FIRST COIN OPERATED LAUNDRY

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FREE! Washing & Drying

Sat. and Sun., Feb. 13 and 14

Do the Entire Family Wash Absolutely Free This Weekend

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BLEACH DISPENSER

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FREE PARKING

24 hour SELF SERVICE

We Never Close

Zephyrs Encounter Springs Quintet in 8th FVCC Cage Test

Attempt to Sew Up Undisputed Title, 21st Straight Win Against League Opposition

Menasha — Already assured seven straight points to head of a share of the Fox Valley Catholic conference crown, St. Mary will try to make it a clean sweep when it enters last place Fond du Lac Springs Saturday night at the Menasha High school gym.

The Zephyrs will be gunning for their 18th victory in 19 starts, their eighth straight in league play and the 21st against conference opposition over a 3-year span.

Springs looks up at the other five clubs with its 1-7 league record. Its only conference win was a 71-70 overtime triumph over St. John.

The Springs broke a 6-game losing string Tuesday night when they defeated Winneconne 89-66. They have an overall 4-11 slate, their biggest achievement a 36-30 triumph over Fond du Lac High school.

Defeat Fondy St. Mary downed the Ledgers 40-34 in their Fond du Lac meeting last month in one of their more intense struggles of the year. Tied up at 28-all in the fourth period, the Zephyrs were forced to score

Springs is led by Paul Kremer, tied for second in the conference point race. He tallied 14 points against St. Mary. Jim Koerner led the Zephyrs with 11. The Menashans only made eight of 23 free throws.

Still Short-handed The Zephyrs, still short-handed because of a variety of ailments, come into the game fresh off a thrilling 48-47 win over Marinette Central Catholic. They were forced to tally the last six points of the contest to come away with their third win over the tough Cavaliers.

Coach Ralph McClone is expected to open with a lineup composed of Dean Schreiner, Jim Koerner, Mike Horlache, Pete Vanderhyden and Bill Becker. Spring's lineup consists of Kremer, Mike Keenan, Joe O'Neill, Jim Flesch and Paul Callahan or Tom Flasch.

Should the Menashans falter Saturday night they'll have two other opportunities to clinch the clear crown. They play at Little Chute St. John next Friday and close league play here Feb. 23 against Green Bay Premontré.

Menasha Story Hour

Menasha — Mrs. Daisy Bruhl, children's librarian at Elisha D. Smith public library, will tell "A Valentine Cat" by Clyde Bulla and "The Lincoln Souvenir" by Gertrude Mack at 10 a.m. Saturday in the library.

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Mrs. Stevens HEART BOX CANDIES

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2 Lb. Box ... \$3.50

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Dial 2-4243



Post-Crescent Photo

When Menasha Plays at New London tonight one of its starting guards is expected to be Jim Stenson, a senior letterman. The Bluejays attempt to rebound from last week's heartbreaking 65-61 loss to Kimberly.

Three Games Kick Off St. John Meet Action

Class B Tangles Inaugurate 4th Amateur Tourney

Menasha — The fourth annual St. John Athletic association Home Talent Basketball tournament will get underway with three games in class B tonight at the St. John gym. McDermott Pumps one of the leading teams in its league at Oshkosh, will tangle with Adler Brau of Appleton in the curtain-raiser at 6:30 p.m.

Merholtz of Appleton meets

NHS Jayvees Test Kaukauna

Rockets Go After Fifth Triumph in 11 M-E Loop Starts

MID-EASTERN JV CONFERENCE

W	L	W	L
Clintonville 10	9	Menasha 42	3
Shawano 7	9	Kaukauna 4	2
Two Rivers 6	4	New London 1	9
Neenah 4	6		

Tonight's Games: Menasha at New London. Kaukauna at Neenah. Kimberly at Two Rivers. Shawano at Clintonville.

Last Week's Results: Shawano 62, New London 43. Kimberly 54, Menasha 42. Clintonville 45, Neenah 47. Kaukauna 50, Two Rivers 48.

Neenah — Neenah's jayvees, losers to Clintonville and Shawano in their last two starts, entertain Kaukauna at 6:45 p.m. tonight as they attempt to work their way back up to the .500 mark. Kaukauna upset Two Rivers 50-48 in its last meeting. The Rockets fell to unbeaten Clintonville 75-47 last Friday night. In the first meeting, the Rockets claimed a 46-36 win. Neenah has an overall 7-7 log.

Menasha guns for its third league win in a tangle at New London. The Jays, 2-8 in the conference, achieved one of their victories over the Bulldogs, 43-29. The Bluejays own an overall 4-9 slate.

Unbeaten Clintonville eyes its 11th straight triumph in a home game against Shawano and Kimberly attempts to keep sole possession of the runnerup spot in a tussle at Two Rivers.

Three Shifts Carded In Menasha Tourney

Menasha — Singles and doubles action concludes in the Menasha City Bowling association tournament with three shifts Sunday at the Mid-town alleys.

Squads will roll at 1, 3 and 5 p.m. as the keggers attempt to knock off the leaders. Marv Pues and Bob Whitcomb lead the doubles with a 1,262 total including only six pins per game handicap. Singles honors belongs to Jim Dietz with his 699, including 16 pins of handicap a game.

Joplin, Mo. — Willie Morton, 145, Kansas City, knocked out Al Boudreaux, 147, New Orleans, 1.

STOCK UP NOW
SAVE ON ALL YOUR BEVERAGE NEEDS AT

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BEER DEPOT
708 DePere — Menasha

the Reservation All Stars of Keshena in the 7:45 tussle. The Keshena team leads the northern division of the Badger Amateur Basketball association with 10 straight wins.

Leonard Larson bowled a 553 threesome. Brecklin's Viking (41-19) is in the lead by five games.

Donn Marshall jolted a 254 game and 620 trio in the Kimberly-Clark Main Office wheel Thursday night at Muench's Recreation alleys.

Esther Evans of the Gene's Bake Shop team hit a 510 series to pace the Thursday Afternoon Ladies Bowling league at Muench's. Her best game was 196.

Single game honors went to Jeanette Westfall with a 211. Bea Prunuske bowled 210. Twin City Bottling leads the race by 41 games with a 391-144 record.

St. Mary Continues To Hold 1st Place in State Prep Rankings

Prairie du Chien — St. Mary continues to lead the "Middle Six" in the Fox Valley Catholic conference rankings with its 17-1 record. Milwaukee Notre Dame (15-2) is second, followed by De Pere.

Unbeaten Racine St. Catherine still tops the "Big Six" with its 19-0 record. Milwaukee Pius is next with 12-6, followed by Madison Edgewood, Don Bosco, La Crosse Aquinas and Milwaukee Marquette.

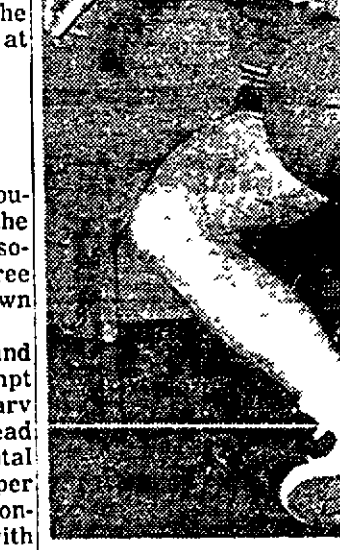
Marquette Central Catholic, now with 13-5, heads the "Little Six". Milwaukee St. Benedict is second, St. John third, Burlington St. Mary fourth, Lima Sacred Heart fifth and Mauston Madonna sixth.

At 4 p.m., St. John will entertain Wausau in a Badger Amateur basketball association struggle. Tournament play resumes at 6:30 with Ray Park Inn of Two Rivers and Bobbie's of Manitowoc squaring off in a class B tangle.

Marquette Leader Jozait's, leader in the Marinette league, will take on Haberkorn's of Oshkosh in a class B game at 7:45 and Stop Four One of Neenah and Unmuth's of Appleton vie in another class B tussle at 9 p.m.

Two games are scheduled Sunday afternoon and three Sunday night. Two more will be played Monday. The tourney will be continued on Fridays, Saturday, Sundays and Mondays through Feb. 29.

White Swan won last year's class B championship and Green Bay Reliance placed first in class A. This is the first year the Church - Industrial section is being held.



Post-Crescent Photo

Reserve Guard Bill Fahrenkrug is a member of the Neenah High school varsity squad which entertains first place Kaukauna tonight. The Rockets try to pick up their fifth straight win and their eighth in succession at home.

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TURLEY — MENASHA

St. John Garners 13th Menasha League Win

Deals St. Mary First Defeat 88-49; Trinity Chalks Up 56-48 Win Over Marathon Five

CHURCH-INDUSTRIAL LEAGUE

W	L	W	L
St. John 13	0	Marathon 6	8
St. Mary 12	1	Trinity 5	9
St. Patrick 9	8	Central Pap. 2	11
St. Paul 8	6	Gilbert's 2	11
St. John 7	7	St. Mary's 0	14

Thursday's Results: St. John 88, St. Mary 49. Trinity 56, Marathon 48. Gilbert's 44, St. Mary's 24.

Menasha — St. John took over sole possession of first place in the Menasha Church-Industrial league with an 88-49 romp over previously-unbeaten St. Mary Thursday night at the Butte des Morts gym. St. John now has a 13-0 record while St. Mary's slate is 12-1.

Gilbert Paper chalked up a

Olson Powers 631 Series for League Honors

Marshall Clubs 254 Singleton in Main Office Loop

Neenah — Robert Olson uncorked games of 237 and 246 and finished with 631 in the Winchester - Clayton Bowling league Thursday night at Muench's Recreation alleys.

Leonard Larson bowled a 553 threesome. Brecklin's Viking (41-19) is in the lead by five games.

Donn Marshall jolted a 254 game and 620 trio in the Kimberly-Clark Main Office wheel Thursday night at Muench's.

Dick Van Eyck fired 592 and John Stahl had 577. Woodlands leads by 41 games with a 384-214 record.

Esther Evans of the Gene's Bake Shop team hit a 510 series to pace the Thursday Afternoon Ladies Bowling league at Muench's. Her best game was 196.

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TURLEY — MENASHA

44-24 decision over Strange Paper and Trinity Lutheran won over Marathon 56-48 in the other two contests.

St. John moved to an 18-10 first period lead over St. Mary and was on top 44-26 and 64-34 at the close of the next two frames.

Greg Ropella scored 25 points and Joe Kosiorek had 23 for the winners while John Chappleau tallied 20 and Dick Rohe had 12 for the Zephyrs.

A 24-point fourth quarter gave Trinity its verdict over Marathon. The victors trailed 11-7 at the quarter, 23-17 at halftime and 38-32 after three periods.

"Bud" Tschirgi collected 21 points and Koson hit 16 for Trinity and Heegeman's 12 led Marathon.

Gilbert Paper took an 8-2 first period lead over Strange and held the upper hand at 21-10 and 31-12 after the next two quarters. Cliff Juneau's 14 points led Gilbert's. Bombinski had seven for Stranges.

The box scores:

Trinity-56	Marathon-48
FG FT F	FG FT F
Tschirgi 6 9 0	Braun 1 7 3
Koson 6 4 0	Heegeman 4 4 2
Reinke 3 1 2	Frisen 2 1 2
Bizice 1 2 4	Verduken 0 0 2
Gelrke 1 0 4	Kuehl 4 2 5
Gaedtke 1 2 2	Gullekson 4 0 3
Hansman 1 0 3	Olson 2 0 1
Totals 19 18 15	Totals 17 14 18

St. John-44	St. Mary-49
FG FT F	FG FT F
Juneau 7 0 0	Mayer 3 0 2
Suzbel 1 0 2	Bombinski 3 1 5
Thurk 3 0 3	Schnu'acher 0 2 2
Thurk 3 4 1	Olson 1 1 1
Hanke 0 0 1	Anderson 0 1 1
Steffens 0 0 1	Malcup 0 2 0
Thiede 0 0 1	Versteegen 0 1 1
Johnson 1 0 0	Hyer 0 0 2
	Mitchler 0 0 1
	Vogel 0 1 3
Totals 19 6 9	Totals 7 10 19

Totals	19	18	15	Totals	17
Gilbert's—44				Strange's—24	
FG	FT	F		FG	
Juneau	7	0	0	Mayer	3
	0	0		Rohe	2

St. John-48 St. Mary-49

B.Kon'zke 1 0 2 Jung 2 0 2

Ropella 8 9 0 Rohe 4 4 0

Koslorek 9 5 0 Chappleau 8 4 2

Haack 1 0 1 Kramer 0 0 2

Prunke 3 2 3 Schneider 3 0 2

Meyer 4 5 2 Loitzer 1 0 2

Neubauer 1 2 4 Burchardt 0 0 0

Zalkowski 2 1 1 Kersten 0 0 0

Winarski 0 0 1

Totals 32 24 15 Totals 19 11 19

Neenah — First place Haase and Drews swept three games from United Pattern 20-3, 18-8 and 11-8 in the Municipal Dartball league Thursday night at the Recreation building.

Walter Olski and Bill Page hit 13-19 for the winners and Myrtle Mathison had 7-14 for United Pattern. Page had a 6 for 6 game.

Woekner's downed Stecker's 11-7, 9-6 and 18-11, paced by Al Dieckhoff's 14-24. Esther Schuelke recorded 10-19 for Stecker's.

Keil and Werner turned back Schultz Paint 6-5, 4-3, 4-0. Leading hitters were Laura Law, Keil and Werner, 9-17; and Jim Law, Schultz's, 8-18. Karen VanDusen of K-W had a homer.

Lakeview beat Tews 3-0 and 8-4 in the first and third games, losing the second 16-8. Harry Retzlaff and Carl Huebner had 11-19 for Tews and Charles Damrau had 8-14 for Lakeview.

Haase and Drews has a 1-game advantage over Woekner's with its 15-13 slate.

TWIN CITY Sports

Friday, Feb. 12, 1960 Page A23

La Rue Smashes 613 Set to Top Neenah Wheel

Kempf Records Peak Scores in Marathon Loop

Neenah — George LaRue of the Collins Produce team tallied a 613 series to lead the South Side Men's Bowling league Thursday night at Lakeroad Lanes.

Ed Meyer bowled a 556 triple. Roy's Lunch leads by nine games with its 41-19 record.

Gust Kempf of the Die Room team authored a 225 game and 598 set to sweep honors in the Marathon Men's wheel Thursday night at Lakeroad.

Joe Weisgerber bowled 587, Max Bohatschek 583, Lee Holcombe 574, Bill Buxton 569, Ben Stepanski 557 and Leo Makowski 552. There were 18 games of 200 or better.

Industrial Relations has a 21 game lead with its 391-202 record.

Joan Zelinski of Larson Cleaners clubbed a 219 game and Clarice Kaczmarek of Stanislawski's fashioned a 532 set in the Strikes and Spares Women's league Thursday night at Lakeroad.

Nancy Rank bowled 519, Dorothy Blount 206, Pauline Gaertner 200, Clarice Kaczmarek 190 and Joan Zelinski 505.

ERA's first place margin is 11 games over Resch's. The leaders hold a 371-221 slate.

Alice Allen rolled a 501 set in the Wednesday afternoon Marathon Girls league. Bowling Belles (46-14) lead by six games.

Mary Wirth bowled a 195 line in the Thursday Afternoon Women's league at Lakeroad. The Cassidy team

leads by a half game with 381-181.

No honor counts were recorded in the Wednesday afternoon More Fun Ladies league at Lakeroad in which Atlas Office Supply and Badger Oil are tied for first place with 41-19 records.

Camping, Hiking Unit To Elect Officers

Neenah — New officers will be elected and members will discuss plans for the coming season at the 8 p.m. Monday meeting of the Fox Valley chapter of the National Campers and Hikers association at Whiting boathouse.

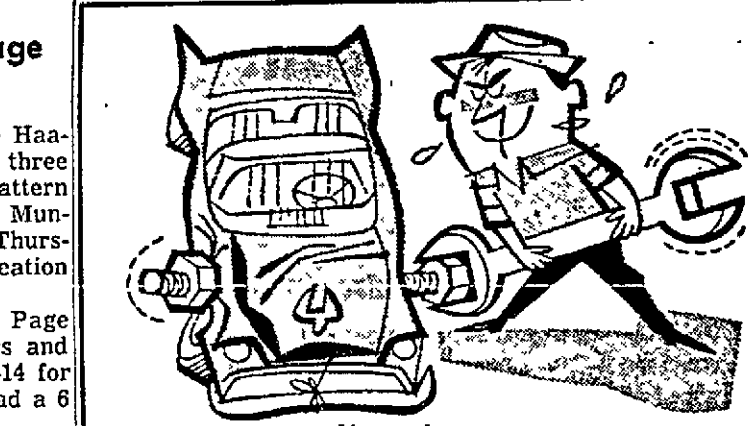
John Gundlach, Neenah, will show slides and tell of some of his camping trips in the north woods. The local group has 25 families enrolled.

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WINNEBAGOLAND MOTORS

Wisconsin Politics Top Subject in Washington

Sen. Proxmire's Neutral Stand on Primary Surprise to Observers

BY FRANCES McKUSICK
Post-Crescent Washington Bureau

Washington — Democratic politics in Wisconsin is being given top billing these days on the Capitol hill corridor circuit whenever congressmen or press correspondents stop to chat.

Perhaps the main reason for Wisconsin taking this political priority on the hill is that one of its own members, Sen. William Proxmire, junior senator, not only is washing Democratic political linen in public, but is also hanging it up on the line to dry on Sunday.

The current airing by Proxmire of Democratic controversy over the presidential primaries started about a week ago via the press release route, when Proxmire "repudiated" an appeal from Jerry Bruno, Sen. Kennedy's Wisconsin campaign manager, to Proxmire's supporters to vote for Kennedy in the April 5 presidential primary. Bruno also had been active in Proxmire's election.

Takes Neutral Position

In the same breath as his "repudiation" of Bruno's appeal to Proxmire's boys for Kennedy support, the Wisconsin senator announced his "neutral" stand in the Kennedy-Humphrey contest, because Sen. Hubert Humphrey had also helped in his elections.

Announcement of Proxmire's alleged "neutrality" didn't surprise many observers on Capitol hill, but Proxmire's public admittance of political help from other senators was a bit unusual.

Newsman remembered that when Proxmire held his first press conference here early in the fall of 1957, after he had defeated Gov. Walter Kohler for the unexpired term of the late Sen. Joseph McCarthy, Proxmire gave little or no credit to senators who had stumped for him in the state, among them not only Kennedy and Humphrey but Sen. Estes Kefauver of Tennessee.

Proxmire has been "repudiating" efforts to get his people to vote for Kennedy, who has been antagonistic with senate Majority Leader Lyndon Johnson of Texas, another presidential very-hopeful, and silent on Sen. Stuart Symington of Missouri, also very-hopeful.

However, Proxmire is not the only Wisconsin solon on Capitol hill who has been publicizing his discontent with the way things are going in politics.

Rep. Clement Zablocki, honorary chairman of the Wisconsin Kennedy for president organization, is complaining about the way the Wisconsin Democratic administrative board changed the rules on its presidential primary.

The congressman has charged that it is both "unfortunate" and "unsportsmanlike" to change the rules "in the middle of a contest."

Not Democratic Principles

In a recent TV appearance, Zablocki interpreted the action of the board as being "an indication of weakness on the part of Humphrey supporters."

"They (the board) realize that the at-large vote would be Kennedy delegates and therefore in order to improve the picture for Humphrey, they have changed the formula and the basis of selecting delegates."

Zablocki further said he was "alarmed and disturbed" that Dan Roan, a former mayor of Milwaukee, would be a party "to the change in primary rules which could give less representation to a large community." He accused Roan of "never having been close to the principles of the Democratic party."

However, all this cry about who will vote for whom in the Wisconsin primary may be just so much wasted effort when convention time rolls around in July.

Observers here point to what happened to Sen. Kefauver in 1956. He came out with flying colors, state primary-wise, but that didn't nominate him to the No. 1 spot in the convention.

History might repeat itself in a similar situation in 1960.

Lawrence Says Ike's Comment On Defense Misunderstood

U. S. Is Not Lacking Needed Missile Power

BY DAVID LAWRENCE
Washington — Everything President Eisenhower says at a press conference usually is given out afterwards in verbatim form — including even grammatical errors.



Hasty reading by critics sometimes leads to erroneous interpretations of what the president really said in his impromptu remarks to the press.

Thus, Mr. Eisenhower in a recent press conference was asked a question about the psychological impression created by the way the Soviets "beat us to the moon" and allegedly got ahead of us in other things. He was asked if this would force America into accepting "a posture of 'second-best' in everything or anything."

Mr. Eisenhower replied that "here and there" America might certainly come out "second-best," and he cited the fact that the United States did not win the Olympic games last time, whereas the Soviets did. The president pointed out that the Soviet government takes a good athlete and makes his training a "national responsibility." He then added:

Contrast of Systems

"Now, we have a free enterprise (system); we place above all other values our own individual freedoms and rights, and we believe, moreover, that the operation of such a system in the long run produces more, not only more happiness, more satisfaction and pride in our people, but also more goods, more wealth.

"Now, let's remember that dictatorships have been very efficient . . . if you take our country and make it an armed camp and regiment it, why, for a while you can—you might do it with great morale, too, if you could get people steamed up like you did in wars; you might do this thing most — well, in very greater tempo than we now are doing it.

"But we are talking of a democracy we hope is an enduring form of government."

The president was here answering a broad question about being "second-best" on trips to the moon, the number of missiles, the training of engineers and economic growth. He couldn't have been conceding an alleged inferiority in military strength, because he has said repeatedly that our deterrent power is sufficient to prevent the Soviets from attacking us. He doesn't think we are "second-best" in defense and, when asked if he doesn't feel that "there is a basic danger of defeatism under the present circumstances," he said flatly: "None in my soul, I'll tell you that."

It is a misconception of the president's position to argue that he has lost faith in the American system or is convinced the United States must be inferior to Russia in military power.

Budget Vs. Missiles

It is contended that Mr. Eisenhower is not willing to arouse the nation and make the necessary changes in public expenditure so as to put more money into defense and public-welfare projects. He is criticized for urging a balanced budget.

But what is the alternative? To tell the American people that they are in grave danger of attack — which Mr. Eisenhower doesn't believe—and to put into effect stringent controls on our entire economy, with higher taxes and restrictive measures such as are



Twelve Enlisted Men in the Army reserve's 395th ordinance, direct automotive support company, were promoted recently. From left in the back row are Herman R. Miller, promoted to E4, David Hanson, E5, Ronald Lietz, E5, Donald Fulcer, E5, and Gerald Menting, Kimberly, E4. In the front row, from left, are

James M. Larsen, Menasha, and David Dalke, both E4, Jerry Altenhofen, E5, Robert Schmidt and Francis Seidl, both E4 and James Krueger, E5. Capt. Roy J. Kenney, Shawano, presented the certificates. Absent was Eugene Sommers, E3. All are from Appleton except where specified.

KAC Appoints Committee Heads

Kaukauna — Committee heads were named at the initial meeting of new officers and directors of the Kaukauna Athletic club recently at a special meeting in the municipal building.

Jerry Klarer was named business manager for the Kaukauna Klubber baseball

Car Jack Slips, Garage Mechanic Injured Slightly

Kaukauna — LeRoy Oakley, 34, Wrightstown, suffered minor cuts and bruises to his face and head when he was struck in the face by a jack about 2 p.m. Thursday as he worked on a car at Coffey Motors.

Oakley, a mechanic at the garage, was taken to the Kaukauna Community hospital in the city ambulance where he was treated and released.

Portrait of Lincoln Painted on Pin Head

Work Is One of Many Owned By Collector in San Francisco

BY LEONARD MILLIMAN
San Francisco — A new oil portrait of Abraham Lincoln was painted with a single human hair on the head of a pin.

The portrait is the latest addition to the collection of 33,000 miniatures owned by Jules Charbneau, San Francisco appraiser of fine arts.

Charbneau says the portrait was painted by an Ecuadorian artist who pulled the single hair from the back of his wrist to use as a brush.

Name Is Secret

"He had to practice yogi," Charbneau says, "because he couldn't breathe while painting."

Charbneau calls the full face view of Lincoln in natural color "the most remarkable oil painting of President Lincoln ever made."

But he is secretive about the artist. He won't name him, says he doesn't know the artist's name, where he lives or his age. Charbneau said he commissioned him for the job through an intermediary.

Landscape Complex

The collector said only two men can paint pinheads in oil and the other artist has already gone blind from his work.

Charbneau has two other pinhead oils by the Ecuadorian artist.

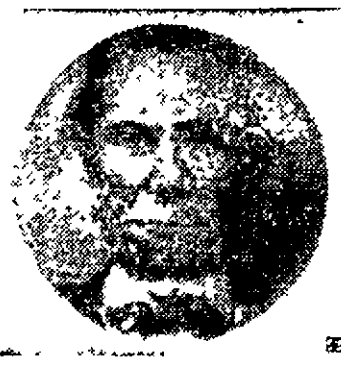
Most complex is a painting of Ecuador's 26,000-foot Mt. Chimbroza, including llamas grazing on the foothills, a red coated herder, and four people on the beach of a mountain lake. His daughter, Mrs. Clair Warren of Wenatchee, Wash., has another Ecuadorian landscape reduced to a pinhead by the same artist.

Display Planned

These are by no means the smallest items in the microscopic collection of Charbneau, who carries in his wallet such things as four miniature Norwegian fishhooks and "the world's smallest ball bearing."

They run down to the Lord's prayer reduced to the size of a point of a needle.

The appraiser, who has shown parts of his collection around the world, is looking forward to bringing all 33,000



Top Picture shows, greatly enlarged, the portrait of Lincoln which was painted on the head of the pin being held in the lower picture.

Sponsor Book Sale

The St. Pius Home-School association will sponsor a book sale at the school Feb. 18, beginning at 6:30 p.m. Proceeds will be used for supplementary books in St. Pius classrooms.

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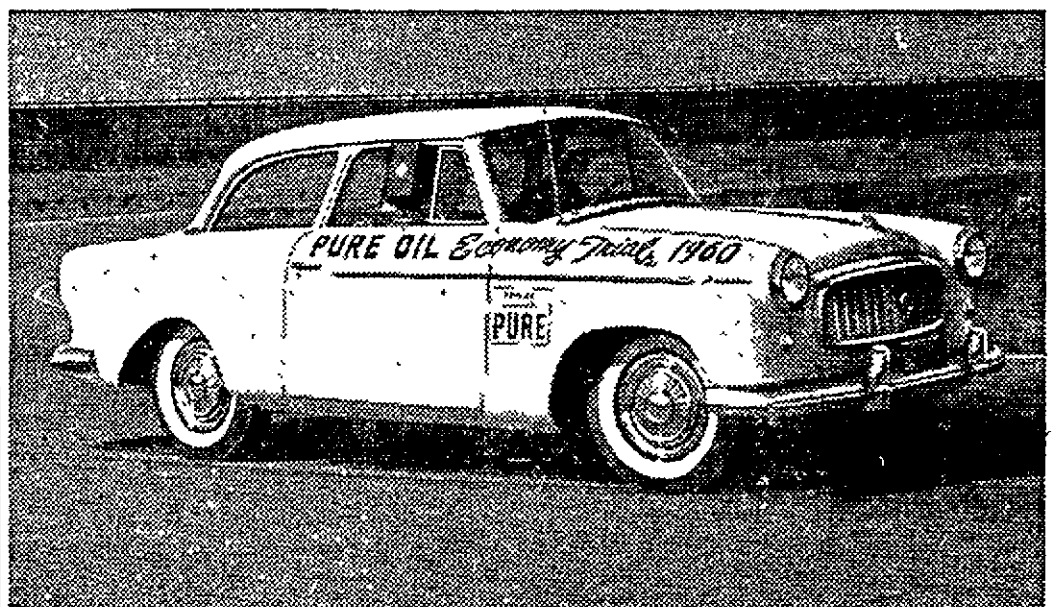


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All cars in the Pure Oil Economy Trials were driven by expert drivers and operated under ideal conditions. The winning Rambler American Custom was equipped with optional overdrive which is not available on most other cars in the Compact Car Class and averaged better than 25 miles per hour. No car owner should expect to approach in every day driving the mileage achieved in this test by Rambler or any of the other cars. However, the results prove again the superior economy that Rambler owners enjoy.

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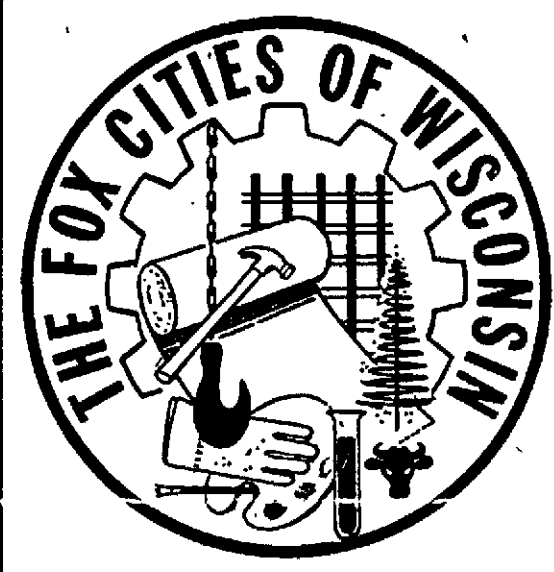
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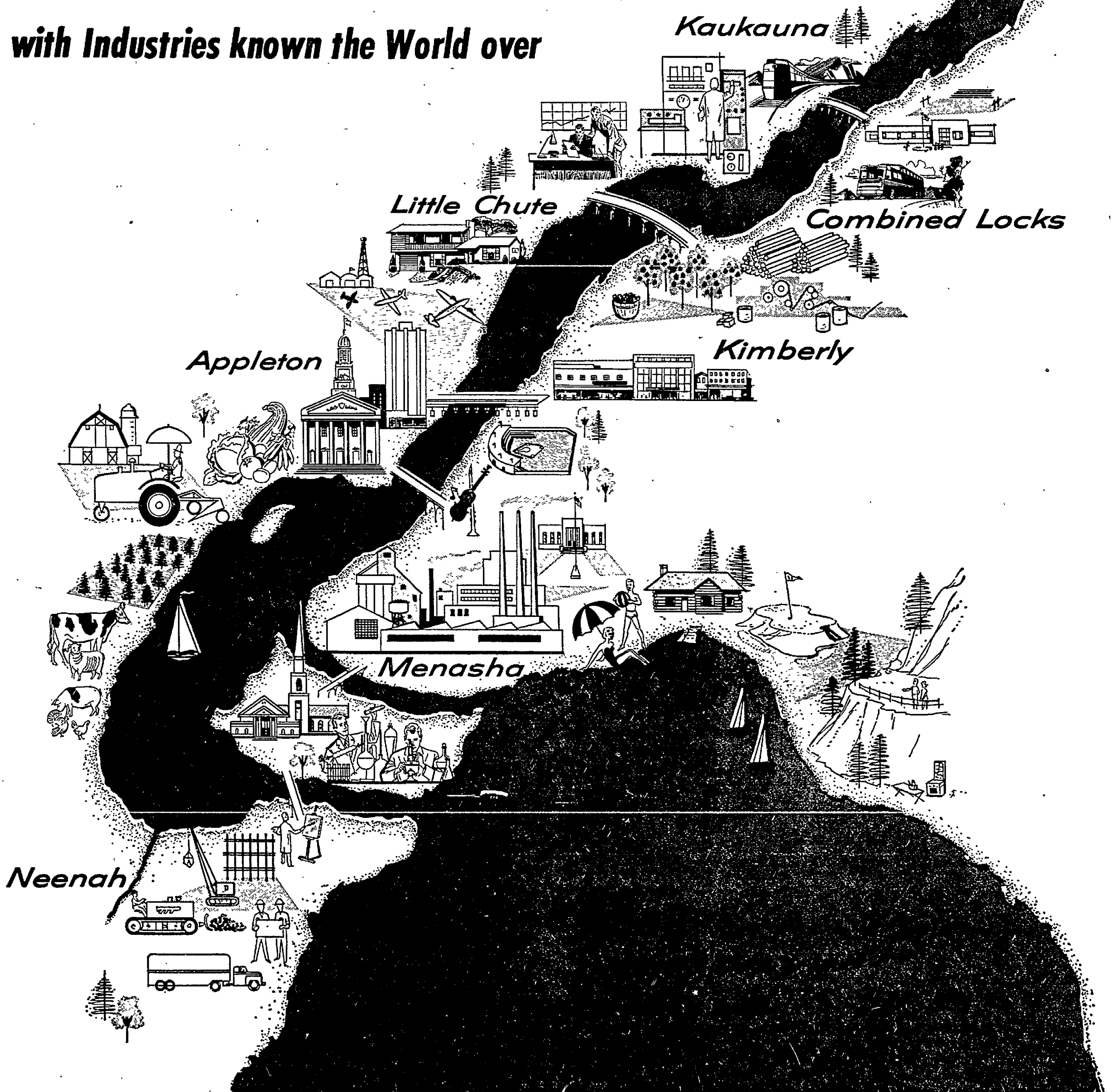
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Paper Industry Hits New Highs, Gains Forecast

Operated at 93 Per Cent of Capacity After Two Years; Employment Stays Steady

After two years of marking time, production of paper and paperboard again climbed to new heights last year. The industry had moved into high gear in the final quarter of 1958, following the close of the recession. It continued this strong pace throughout 1959.

Operations averaged about 93 per cent of capacity, compared with about 87 per cent of the smaller capacity the year before. Slight gains in operating rates were forecast for 1960.

In the Fox Cities, paper and pulp manufacturers recorded a 5.5 per cent rise during 1959 in the total value of their products. The 11 major firms also added nearly \$6 million to their plants and equipment, to bring the total just under \$126 million, just under a 5 per cent capital investment.

Employment Steady

Employment remained about the same, with a slight rise to about 10,500 workers who received some \$3.8 million in wages, a 6 per cent rise over 1958.

In the Fox Cities, paper and pulp manufacturing plants and related industries employ nearly 60 per cent of the workers, pay about 67 per cent of the total industrial payroll, make about 70 per cent of the dollar value of manufactured items and add about 62 per cent of the value added to raw materials in the industrial community.

Nationally, there are 864 pulp and paper making plants in 532 cities in 42 states.

Production of paper and paperboard in the United States amounted to about 34,000,000 tons, an increase of 10 per cent over the 1958 figure. It was also about 8 per cent above the previous record of 31,441,000 tons in 1956.

Well Distributed

The gains were fairly well distributed among all major products. Paper production was estimated at 14,900,000 tons, up from 13,520,000 a year earlier and the 1956 high of 13,990,000.

Paperboard production rose to 15,800,000 tons from 14,300,000 in 1958 and 14,400,000 in 1956. Output of construction paper and board climbed to 3,400,000 tons from 3,000,000 in 1958 and 3,100,000 in 1956.

Pulp Production

In paper, the better gains were registered by book papers, writing papers, wrapping and bag papers and news print. In paperboard, container board, used in making corrugated shipping containers, showed slightly better gains than boxboard, used in making folding and setup

boxes and special food packaging.

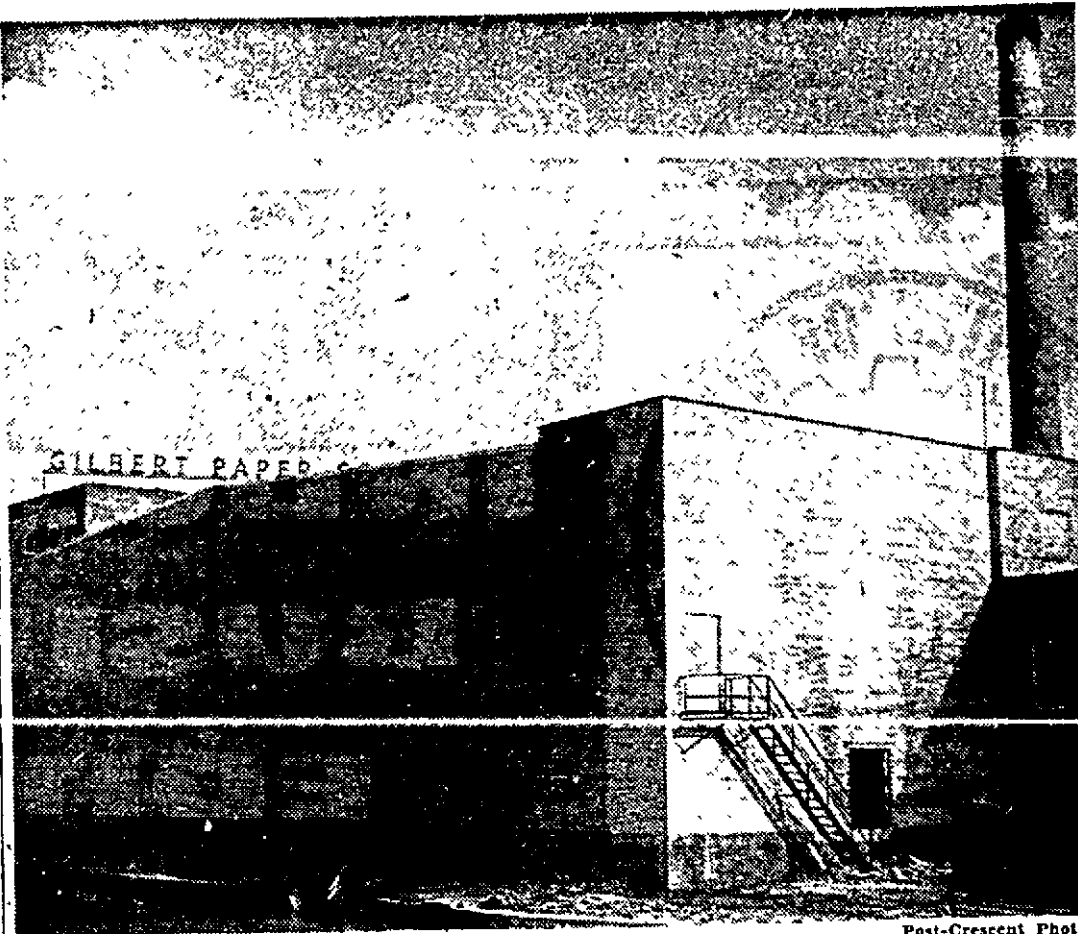
Woodpulp production moved upward along with output of finished primary products. Production was estimated at 24,100,000 tons, compared with 21,700,000 in 1958 and 22,100,000 in 1956.

The increases in production reflected the high level of economic activity in the nation as well as continued expansion of markets for paper products in packaging, printing and other end uses.

There was a slight increase in inventories but, generally speaking, manufacturers kept supply fairly well in line with demand.

High Inventories

A large part of the high production in 1956 ended up in stockpiles. This depressed ac-



Gilbert Paper Company, Menasha, has completed its finishing room addition, fourth and last step in its expansion program. First step was June 12, 1958, when Gilbert's 1892-vintage No. 2 paper machine was replaced by a unit built in Appleton. Construction on the addition began last July 15. The addition affords a 50 per cent increase in finishing space, needed because of the new machine's higher production capacity. Other parts of the expansion program were replacement of a turbine-generator with a larger unit and reconditioning of one boiler.

tive demand in 1957 and affected the industry's performance in the later recession.

Profit Picture

Prices were generally steady to slightly higher, except for some grades of paperboard that were off from year-earlier levels. A year-end survey by Purchasing Week magazine predicted price increases of 3 to 10 per cent early this year.

for several major products, such as finished container board, kraft board and printing papers.

Over-all sales by paper companies rose to an estimated total of \$12,000,000,000 last year, compared with \$11,000,000,000 a year earlier. Profits rebounded more sharply, reflecting the higher level of production in relation to capacity.

Because of the high fixed

costs of production equipment, profits tend to decline sharply in a period of low operating rates.

Total capacity of the industry at the year-end was placed at about 38,000,000 tons, according to a mid-year report by the department of commerce. Productive capacity is to rise to 38,700,000 tons by the end of this year and to 39,300,000 by the end of 1961. Woodpulp capacity is expected to mount from 28,400,000 tons in 1959 to 28,900,000 this year.

These continuing increases in capacity mean that the industry will have to keep running fast to keep up with itself.

If, for example, paper and paperboard manufacturers attain 95 per cent of 1960 capacity, as some executives have predicted, output would reach 36,700,000 tons, an increase of 8 per cent of last year's record level.

Part of the industry's confidence in its ability to absorb the new capacity is reflected in its past performance. Since 1956 capacity has been increased by about 5,500,000 tons, or about 16 per cent.

More Women are in Investment Clubs, Says Association

The National Association of Investment Clubs estimates that there are about 16,000 investment clubs in the United States, with total holdings of possibly 130 million dollars.

Some 25 per cent of the new members are women. Until two years ago, women accounted for only about 10 per cent of the membership.

The association is made up of 4,783 individual clubs, a gain of 1,540 for 1959. The average holding per club is \$8,172. New money invested has averaged \$206 per month per club.

Metal Output At 71 Million

Near All-Time Record Of 1958, but Steel Strike Cut Production

Wisconsin produced in 1959 minerals worth approximately 71 million dollars, just about equaling the record-breaking value of 1958 production.

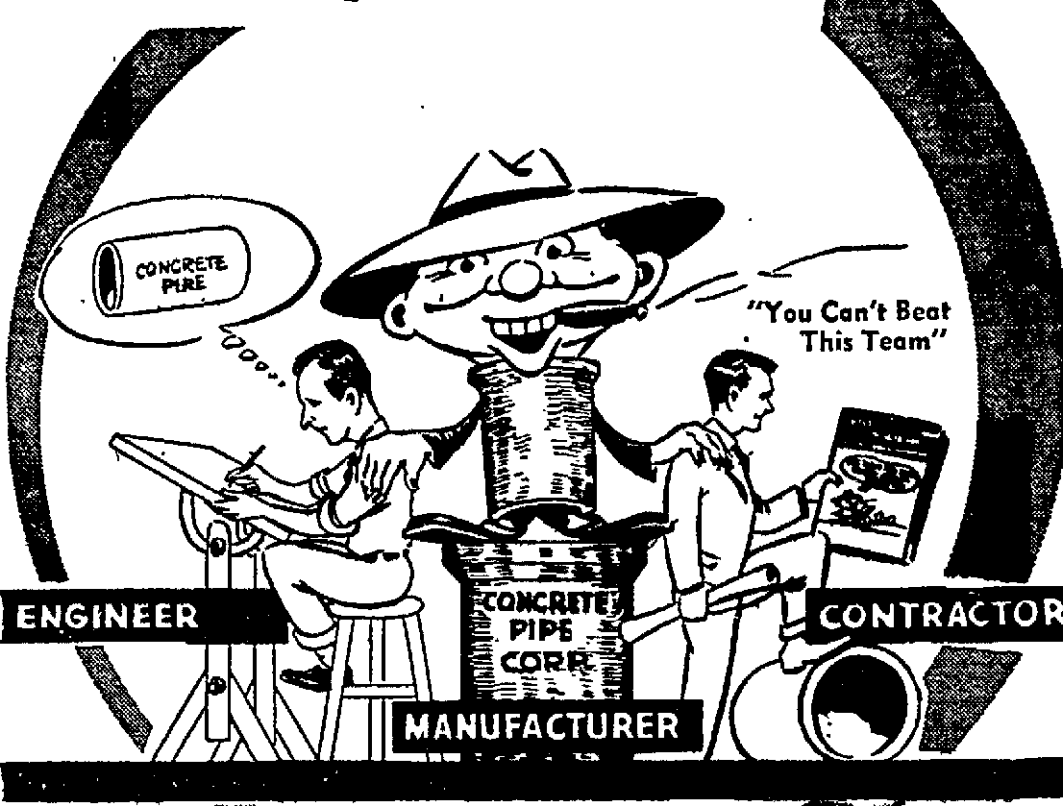
The figure was released at the University of Wisconsin by George F. Hanson, state

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geologist and UW staff member, in a report from a continuing cooperative survey of the UW geological and natural history survey and the U. S. Bureau of Mines.

"With the exception of an increase of about 1 per cent per pound in the average weighted price for zinc, the unit values of the mineral commodities remained virtually unchanged," the state federal survey shows. Moderate increases in the output—and thus—the total value—of sand and gravel, cement and lime, and in the value of zinc were offset by a sharp decline in the production of iron ore due to the prolonged strike in the steel industry.

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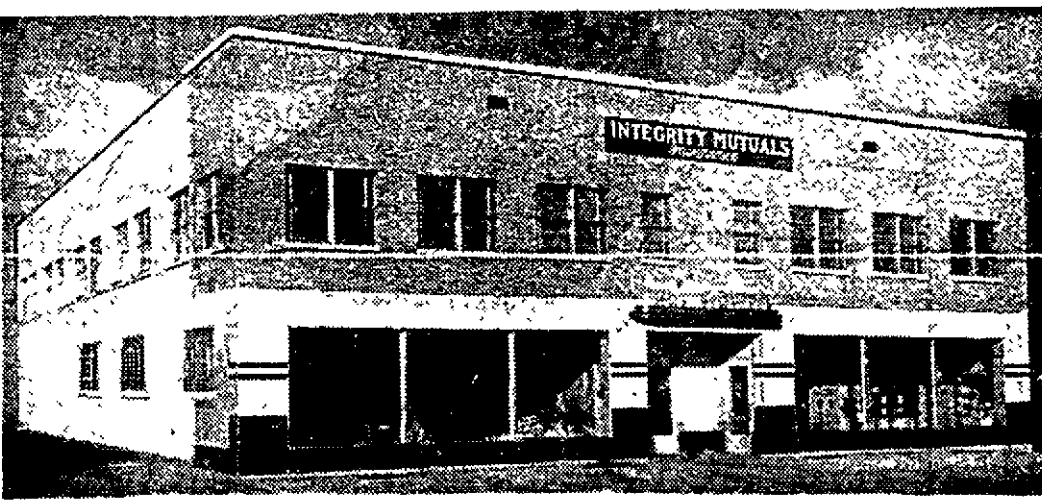
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VISITORS ARE ALWAYS WELCOME

Fox Cities Industries Continue Growth, Indicate 8 Per Cent Increase During 1959

Total Output Value Reaches Half-Billion

By JACK GLASNER
Recent Staff Writer

Fox Cities Industries continued their steady growth last year, increasing production about 8 per cent to a whopping half-billion dollars. Industrial payrolls, the lifeblood of the Fox Cities community, pumped nearly \$146.3 million into the work-places and business. That's an increase of 8 per cent over the \$135.5 million paid workers during the recession start of the recovery from it in 1958.

Industries of all types except one showed production, and capital investment increases during the year, and the boosts were large enough to erase any lingering signs of a recession. The 1957-58 recession had the impact on Fox Cities that it did in other areas, however, the hallmark of the industrial community stability. Fox Cities Industries employed 27,654 workers, a small increase of about 100 over 1958. Those workers were paid 8 per cent more than in 1958, under increases in industrial categories ranging from nearly 16 per cent more in machinery manufacturing (hardest hit in the recession) to about 2 per cent more in the industries allied to paper (paper machinery supplies, primarily).

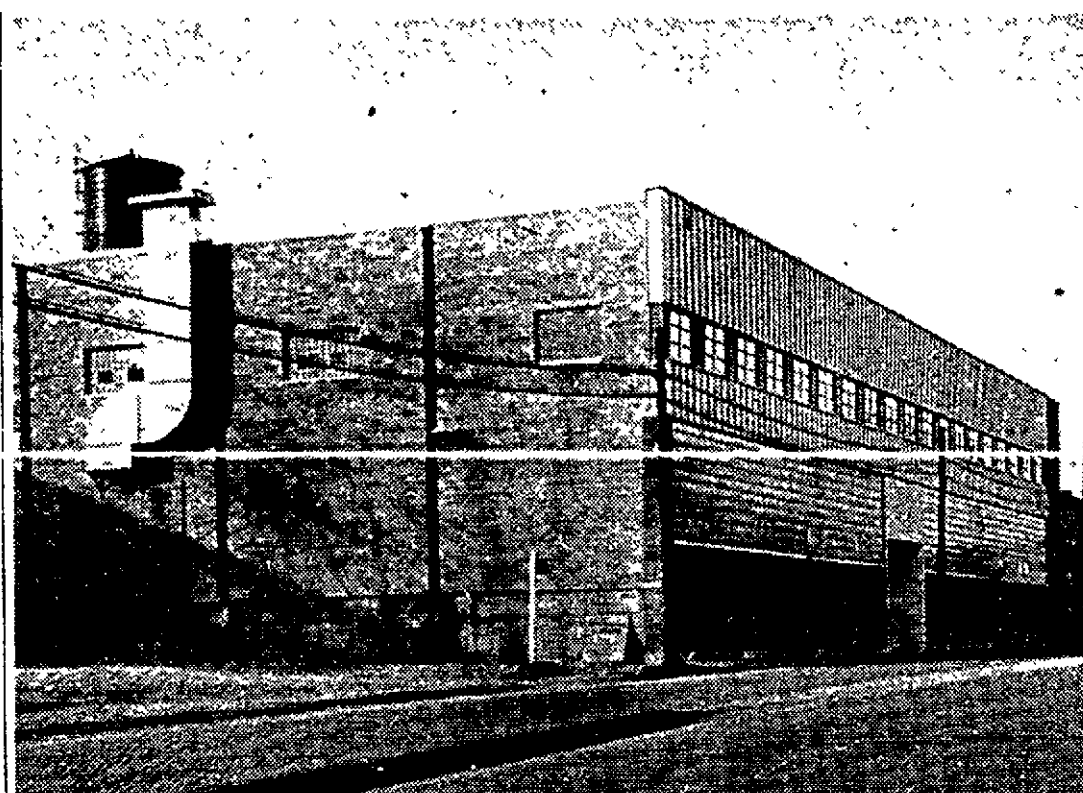
Industries Quizzed

Questionnaires were sent 181 firms and 58 firms replied, or about 32 per cent. The replies did not come from all the industries, but from a sampling of firms in Appleton, Neenah, Menasha, Kaukauna, Little Chute, Grand Chute, Buena Vista and Vandenbrook.

Capital Gains

Value added to products (increase in value over raw materials) increased nearly 7 per cent, or about \$18.4 million to nearly \$286 million. Industries' investment in itself—the addition of manufacturing facilities, the modernization of methods—rose nearly 5 per cent to about \$256.6 million, a \$12.2 million increase over 1958. The rate of growth is not as great as some years, but it ranged in industry categories from an estimated 10.7 per cent in metal working and electrical manufacturing to about 3.4 per cent in paper converting. There is a value of products

Turn to B 4



Appleton Coated Paper company last year added a \$360,000 structure to its N. Meade street plant. The 42,000-square-foot addition has 200 feet of frontage on E. Wisconsin road and is 107 feet deep.

Value of Products

1958	\$456,412,244
1959	\$494,933,430

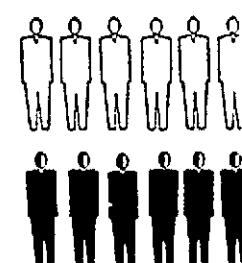
Value Added to Raw Materials

1958	\$267,586,347
1959	\$285,969,530

Industrial Payroll

1958	\$135,451,664
1959	\$146,287,790

Industrial Workers



Fox Cities Industries' steady climb during the last year is graphically illustrated above. Increases in value of products made in the Fox Cities industrial community, value added in the Cities, the industrial payroll and industrial workers are shown from the top of the graph.

in 1960 may not equal the record-breaking \$308 million of 1957. However, industry

Friday, February 12, 1960 Appleton Post-Crescent B3

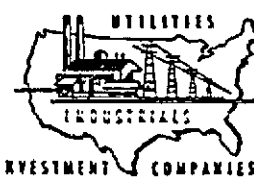
spokesmen believe that current bookings and prospective orders should return the industry to near-peak production during the year.

Exports, which generally account for 15 per cent or more of production, are expected to rise also on the basis of recent increased activity in papermaking abroad and recent inquiries received by manufacturers.

Gold Output Rises

Gold output climbs toward another record in the Union of South Africa. Mines in the world's major producing nation turned out 20,064,105 ounces in 1959, or \$700 million worth, about 14 per cent more than in 1958. Officials say should allow a "comfortable" gain in South Africa's production in 1960.

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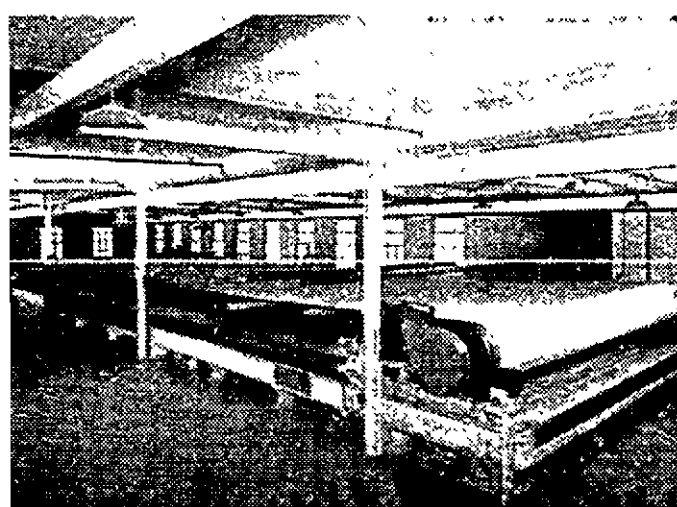
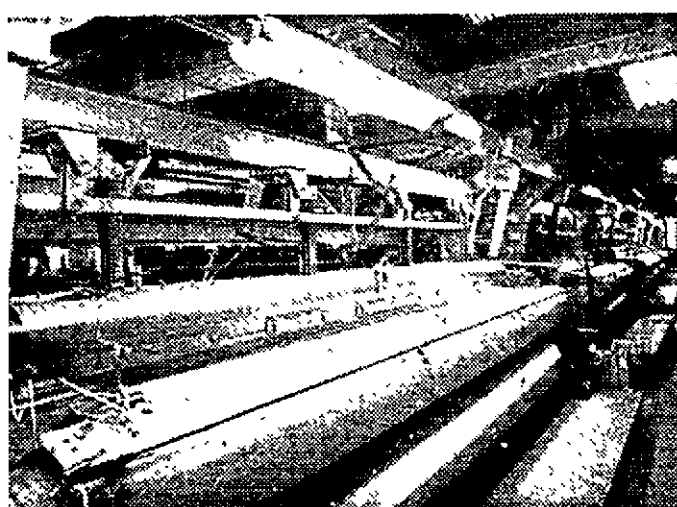
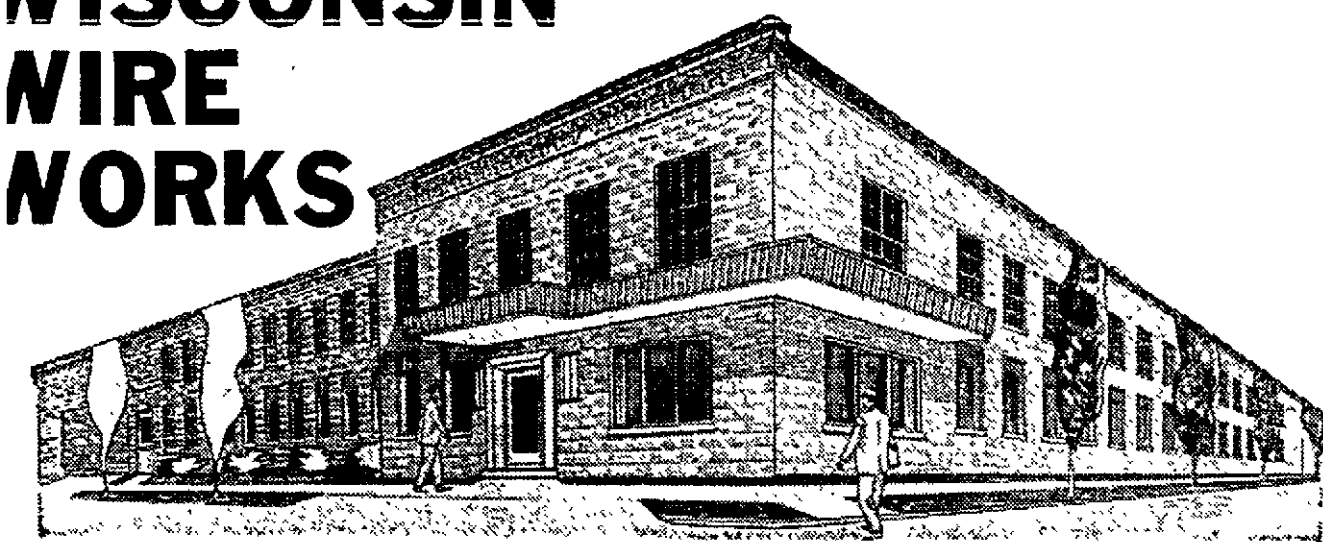
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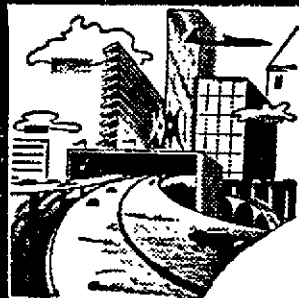
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— Photos by Boyes and Rueckl



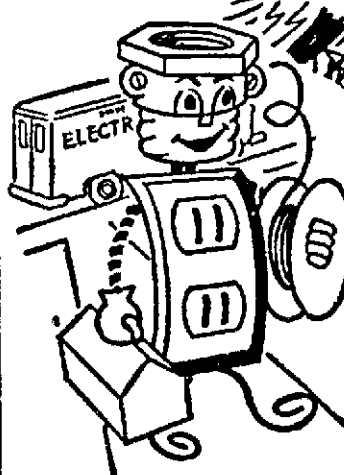
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Industrial

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Our electricians are seasoned craftsmen and able to handle all of your electrical requirements. We take large and small jobs . . . residential, commercial and industrial. At present we are doing the electrical installation at the H. C. Prange Store Building, the Conway Hotel and the Holiday Inn Motel. Completed last year was the electrical installation at the Lawrence College Music-Drama Center, the Pius X School and Church, the addition to Appleton Coated Paper Co. and the College Avenue bridge lighting.



136 N. STATE STREET, APPLETON, WIS.

SUPERIOR ELECTRIC CO.

Industries Grow As Output Climbs

Continued from B 3

was growth in every industry.

Paper and pulp-making and the industries directly related to it (paper converting, suppliers) is the backbone of the Fox Cities industrial community. A traditionally stable industry, it employs more than half the industrial workers in the Fox Cities, pays two-thirds of the industrial wages, and manufactures about 70 per cent of all manufactured goods dollar value.

Here is a list of the industrial categories showing the value of products manufactured, the value added in the Fox Cities and the increases over 1958, as projected from the sampling of firms.

PULP AND PAPER MANUFACTURING — Gross value of product last year was \$211.8 million, an increase of 5.5 per cent (\$11 million) over 1958's \$200.8 million. Production was about 44 per cent of the dollar value of goods produced in the Fox Cities industrial community.

Value added to raw products totaled \$117.4 million, an increase of 3 per cent (\$3.4 million) over 1958's \$114 million. The total added value represents about 42 per cent of the dollar value of all value added in Fox Cities manufacturing.

All of the firms answering the Post-Crescent's questionnaires (10 of the 11 paper companies) showed sales increases. Several of the companies reported slightly fewer workers (the increase for all was slightly under 0.5 per cent), but all payrolls were higher.

PAPER CONVERTING — The second largest industrial category in the Fox Cities reported gross value of product hit \$120.8 million, a sizable increase of 17.7 per cent (\$18.2 million) over 1958's \$102.6 million. The industry contributes about 22 per cent of all dollar value of manufactured products in the Fox Cities.

Value added to raw products totaled \$55.3 million, an increase of 18.1 per cent (\$8.5 million) over 1958's \$46.8 million. The total is about 18 per cent of all dollar value added in Fox Cities manufacturing.

All the reporting firms indicated higher sales, employment and payrolls.

MACHINERY MANUFACTURING — The third largest industrial category in the Fox Cities reported gross value of product reached \$26.5 million, an increase of nearly 5.5 per cent (\$1.4 million) over 1958's recession-ridden \$25.1 million. The 1958 figure was a decrease of 18.8 per cent from 1957's \$30.9 million and the industry has not regained the drop in its sales yet. However, as the 1959 total indicates, the machinery manufacturers are beginning to see light.

ing, in the words of one industrialist, had a "so-so year, not good and not bad." The industry is one of the first to feel any cutbacks and one of the slowest to respond, since most of the firms in the category make products with which other industries manufacture. In other words, when industry tightens its own belt in a period of declining sales, it does it in the areas which affect machinery manufacturers. And when industry begins to recover from a recession, the investment in machinery is one of the last categories to get the benefit of the recovery.

Value added to raw products totaled \$15.7 million, an increase of 5 per cent (\$1.1 million) over 1958's \$14.6 million. The machinery manufacturing industry accounts for about 5 per cent of products made in the Fox Cities and the value added to raw materials.

Employment dropped about 13.5 per cent in the industry, but payrolls increased nearly 16 per cent. The drop in employment is in one particular type of manufacturing, so the decline was not general, although the industry did not show significant gains in employment.

INDUSTRIES ALLIED TO PAPER — Gross value of product dropped to \$15.1 million, a decrease of about 3 per cent (\$500,000) from 1958's \$15.6 million. The decrease is not symptomatic of the entire industry, since the figures reported to the Post-Crescent were heavily affected by one firm which cannot be identified. However, the other reporting firms showed increases, although not large. The industry contributes about 3 per cent of the total dollar value of products made in the Fox Cities.

Value added to raw products dropped to \$10 million, a decrease of about 2 per cent (\$225,000) from 1958's \$10.2 million.

Employment increased about 6 per cent in the industry and payrolls were up nearly 2 per cent to hit \$6.8 million.

PRINTING AND PUBLISHING — Gross value of product reached \$17.3 million, an increase of 5 per cent (\$860,000) over 1958's \$16.5 million. The industry contributes about 3.5 per cent of all dollar value of products made in the Fox Cities.

Value added to raw materials was also up about 5 per cent (\$540,000) to reach \$1.7 million over 1958's \$1.2 million. The industry contributes nearly 4 per cent to the value added to raw materials in the Fox Cities.

The firms indicated an increase of slightly more than 3.5 per cent in employment.

Turn to B 5

Hotel, Store Dominate '59 Construction

Prange's Far Ahead Of Original Schedule; Conway Progresses

BY ROY F. VALITCHKA, II
Post-Crescent Farm Editor

The H. C. Prange company's new store and the Conway Hotel addition in Appleton, within a block of each other, dominated the Fox Cities 1959 construction scene.

Casings are being driven and foundation pilings poured for the final section of the Prange store, far ahead of the original schedule. The main portion of the multimillion dollar, 6-story building, opened for business during the holiday shopping season.

In the Conway's motor hotel addition, workmen have closed in the structure and are working on interior jobs.

Offices, Additions

New offices and additions to industrial concerns made up the bulk of new buildings throughout the Fox Cities.

Neenah's industrial building included the estimated \$333,000 addition to the Neenah Foundry and the Bergstrom Paper company addition.

The Latham Auto Body shop built a new service building at 220 N. Main street. Professional offices estimated at \$20,000 for Shineen Products corporation were constructed on E. Wisconsin avenue. Automobile Service constructed a \$10,500 shop on Main street.

Another \$20,000 building was put up for Abraham Carpet Service on S. Commercial street, and a \$20,000 motel was started on Gillingham road west of Highway 41.

Major Kaukauna building in 1959 was a storage building at Gidding and Lewis' Kaukauna Machine company. A Thico office addition and Badger Northland's plant additions and remodeling.

A \$100,000 finishing room addition, two warehouses, an office and additions were completed at Menasha's Gilbert Paper company. The Kolasinsky Paint store moved into a new building at 62 Racine street.

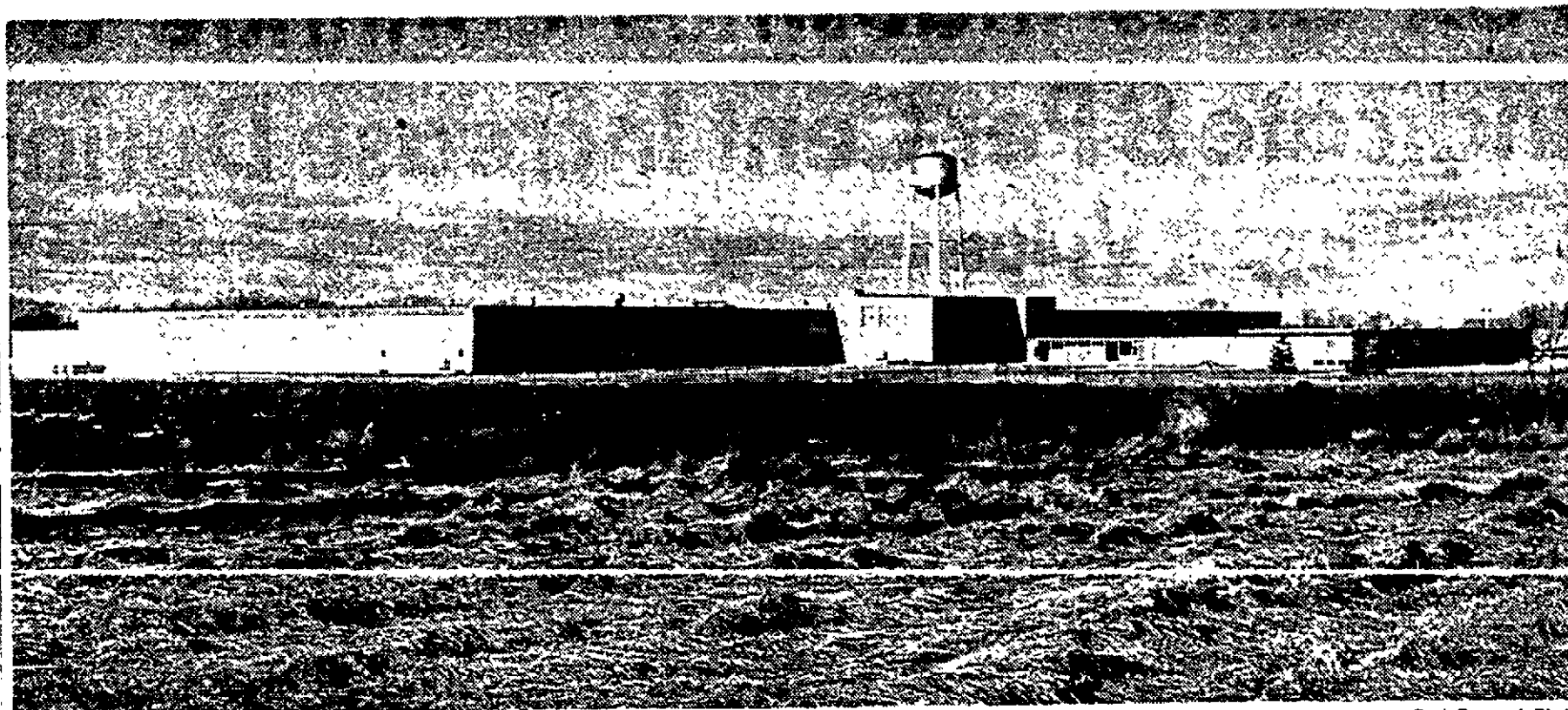
Little Chute had a \$25,000 shop for Driessen Press started in October of 1959, scheduled for completion early this year. Combined Locks had a drive-in stand constructed.

Other Appleton new buildings included two storage buildings — one for the Valley Marine Mart, the other for Blue Jay Tree service.

The Appleton Coated Paper company completed a \$360,000 machine shop, dryer building, three warehouses and seven additions to other buildings.

A Lot of Miles

More than 55 billion gallons of gasoline were used by motor vehicles in the United States during 1959.



Bergstrom Paper Company last year added to its facilities in the town of Neenah with the completion of a \$154,900 warehouse at the rear of its Highway 41 plant. The addition is at the extreme

left rear and adjoins the safety paper plant section added earlier. On the north end of the building is the finishing plant and in the front at the right is the new main office.



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Billings for the first quarter of our fiscal year are the highest in our 14 year history.

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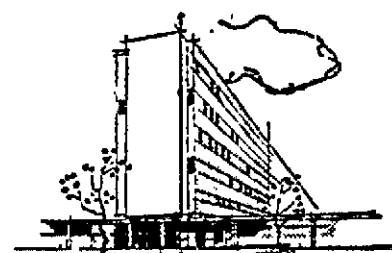
Yes, business is mighty good, thank you!



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Electricity Use at New High in 1959 For All Fox Cities

Investment in Facilities Upped 73 Per Cent in 10 Years by Firm

The people of the Fox Cities used more electricity during 1959 than any other year in history, figures from Wisconsin Michigan Power company show. To meet this demand and provide quality service, the company has increased its total property investment in the last 10 years from \$36,500,000 to \$63,300,000, or a whopping 73 per cent.

During 1959 average use of electricity per residential customer was 4,617 kilowatt hours or 7 per cent more than the previous year. Farmers stepped up their use of electric power by 11.2 per cent, from 6,768 kilowatt hours in 1958 to 7,514 kilowatt hours in 1959. Rural electric consumption in Wisconsin Michigan Power company's service area has tripled during the past decade.

Facilities Added

During the year the company continued to add to its facilities and improve its services with expenditures for capital improvements exceeding \$2,800,000. A new 500 KVA substation was erected on E. Calumet street, to improve service to existing customers and also in anticipation of future growth in the area's southeast side. This substation marked the first time the company has built a superstructure out of aluminum rather than steel. The lightweight aluminum enabled the company to do its own erecting and eliminated the need for painting.

A new Appleton service building addition also was completed during 1959. The 2-story addition provides the electric operating department with needed office space and a dispatching room on the first floor. The second floor is occupied by the duplicating department.

Substation Work

The firm also installed an additional 34,500 to 4,160-volt 3-phase transformer on E. Wisconsin avenue. This installation has increased the

capacity of the substation from 2,500 KVA to 6,250 KVA and provides additional capacity for the growing loads in that area.

Construction was also completed on three 34,500 volt, oil circuit breakers, steel structure, switchboard, switches and other associated equipment at the Appleton city limits substation. The project adds 34,500 volt connection facilities to serve Appleton and surrounding areas.

Twin Cities

Improvements in the Twin City area included a new 34,500 volt transmission line. This new line will provide an additional circuit to supply electric power to the growing industrial load in the Neenah-Menasha area.

In Seymour a new steel building was erected to be used as a combination garage and office building. One of the outstanding features of the building is its electric heating system. Total electric heat experienced its best year during 1959.

Facilities for Freedom area customers were also improved with the completion of a 3750 KVA, underload transformer. The new equipment replaces a 1500 KVA transformer which will be used elsewhere in the system.

Kaukauna, Menasha

The Kaukauna public utility has a capacity of 16,000 kilowatts and sells all the power generated, plus buying the additional power to satisfy its customers. Last year, the utility installed an ornamental lighting system in Little Chute for \$3,500.

The Menasha utility sold 39,322,600 kilowatt hours to its 4,791 customers. Since building a new generating plant several years ago, the utility has been able to serve its customers and contemplates no expansion.

Real estate taxes paid by Wisconsin Michigan on its Fox Cities property amounted to \$141,350. Appleton's share of this money was

Industries Output Nears Half-Billion

Continued from B 4

and payrolls rose nearly 7 per cent.

METAL WORKING AND ELECTRICAL MANUFACTURING — Gross value of product rose to \$26.5 million, a sizable increase of 16 per cent (\$3.7 million) over 1958's \$22.8 million. The industry accounts for about 5 per cent of the total production of the Fox Cities.

Value added to raw materials hit \$16.3 million, or about 12 per cent (\$1.8 million) over 1958's \$15.1 million. The industry contributes slightly over 5.5 per cent of the value added to raw materials in the Fox Cities.

Employment in the industry was up about 5.5 per cent and payrolls rose a healthy 12.5 per cent.

DAIRY PROCESSING — Gross value of product rose to \$24.2 million, an increase of 7 per cent (\$1.7 million) over 1958's \$22.5 million. The industry contributes nearly 5 per cent to the total dollar value of manufactured products in the Fox Cities.

Value added to raw materials increased slightly over 3 per cent to hit \$12.1 million, an increase of \$380,000 over 1958's \$11.8 million. The industry contributes slightly more than 4.5 per cent to the dollar value added to raw materials in the Fox Cities.

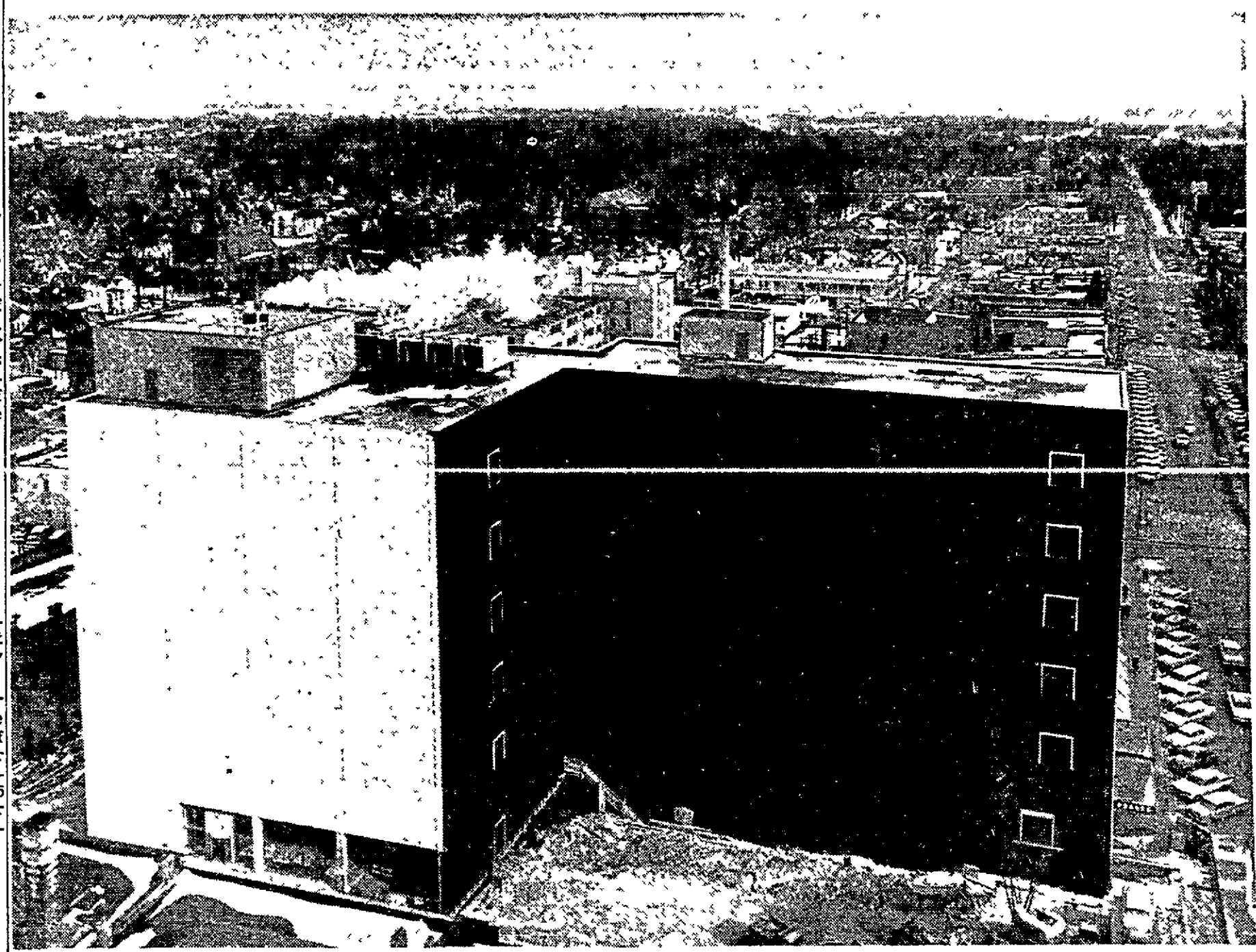
Employment was up about 2.6 per cent and payrolls increased nearly 7.5 per cent.

MISCELLANEOUS — Industries in this category are all those which do not fit into the ones previously mentioned. This category includes large and small industries which are separated because they fall outside the larger classes and to establish a separate classification would tend to identify the companies. It is the Post-Crescent's policy to view industry's contribution to this annual report in the strictest confidence and not to reveal either sources or any information about a particular firm's affairs.

Among the miscellaneous industries are those engaged in baking, grocery dis-

tributors, breweries, marble works, pattern makers, lumber and woodworking, grain, concrete, the public utilities and other fields.

Among the firms reporting this year, a general product value increase of about 4 per cent was noted, value added to raw materials increased some 3.5 per cent and employment remained about steady as payrolls rose slightly. A comparison is impossible, since the same firms do not report each year. The same reason prohibits any projection of the firms' activities to obtain totals for others not reporting and classified in the miscellaneous category.



The H. C. Prange Company store rises beside the hole in the ground where the final wing will be added this year. Completion of the multi-million dollar store will be by the end of this year or early in 1961. Construction, begun last year, has progressed rapidly and customers used the spanking new quarters during

the holiday shopping season. This view of the 6-story building was taken from the penthouse air conditioner atop the Aid Association for Lutherans building by Post-Crescent photographer Edward Deschler, Jr.

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Founded in 1919

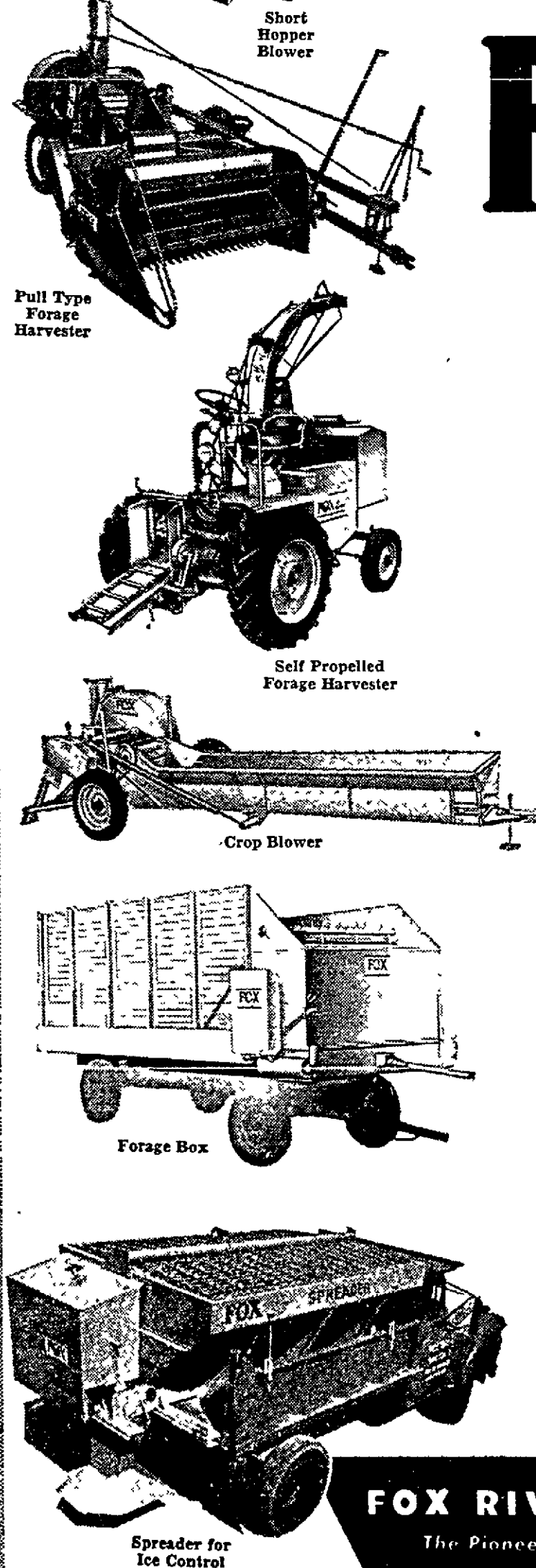
More than 200 employees play an important part in the creation of new machines and new methods . . . a process going on constantly at the Fox River Tractor Company. In addition to famous FOX forage harvesters the Fox River Tractor Company now produces the FOX Mountable Spreaders that are used for ice control in many cities and on many highways throughout the United States. Regardless of where you travel, in the country or in foreign lands, you'll find FOX equipment favored by everyone who wants the best in engineering and performance.

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Sulphite Liquor Utilization Becomes Permanent, Economically Feasible

20 Years of Work, Research Lie Behind Economic Value Of Firms' Pulp Byproduct

BY DR. A. J. WILEY
Sulphite Pulp Manufacturers' Research League Director

Sulphite byproducts utilization in 1959 attained the stature of an industry.

When 14 Wisconsin and Michigan mills in 1933 organized the Sulphite Pulp Manufacturers' Research League to find ways to assure adequate downstream dissolved oxygen, they recognized that they must achieve the desired result at a supportable cost. They needed a process that would permit a mill to remain competitive while improving the stream.

At first they hoped for a feasible disposal method akin to standard sewage treatment. Experience proved this could not handle the necessary load at a tolerable expense.

Shifted Research

So they shifted league research emphasis from disposal to utilization. Salable byproducts would not only relieve the economic pinch by absorbing part of the processing cost, but the customers would take byproducts away for use where these could no longer affect downstream dissolved oxygen.

Sulphite byproducts are not a new idea. One of the inventors of the sulphite pulping process patented a tanning compound from spent sulphite liquor in 1875. But this was not a success, and neither were hundreds of subsequent sulphite byproduct ideas. Alongside the 85-year-long trail of research and development lie the bleached bones of many a promising scheme for utilizing spent liquor.

Because there have been so many years of disappointment, it has been easy to miss the substantial progress that has been achieved. Actually, there has been a steady, measurable advancement in successful recovery of a wide variety of interesting and valuable byproducts from forest - product organics. Hundreds of uses are found for the variety of lignin, sugar, terpene and fatty acid byproducts and derivatives produced and marketed today.

No Single Market

But there is still no single treatment, nor any one market outlet, that can completely answer the enormous problem of utilizing the total of more than three million tons of lignin, sugar and other wood residues available in this country annually from sulphite pulping. Further, no single utilization scheme in

operation today has the potential of becoming a complete answer to the industry's waste disposal problems. Many years of persistent research effort and market development have gone into the establishment of this new byproducts industry based on the chemical pulping liquors. The 90 years required to reach this stage of development may seem discouraging to some of those who focus upon stream cleanup as the sole goal. Considering the difficult technical problems inherent in the total situation, the trained technologist finds it surprising that so much has been accomplished.

Substantial Effect

We are still greatly handicapped by incomplete knowledge of the chemistry and structure of some of the principal components in spent liquors. That more will be accomplished can be evidenced by the large amount of research activity now being extended toward further development of the byproducts.

Electricity Use Hit High During 1959

Continued from B 5

\$108,110.00 making the power company the largest single contributor on the local property tax role. Total federal, state and local taxes paid by the Utility amounted to \$3.5 million.

Steady Employment
Employment remained steady throughout the year. While there were no significant changes in number of employees, total payrolls increased slightly more than 6 per cent.

A review of safety statistics for 1959 shows the power company's accident frequency rate up slightly over the record low rate in 1958. Accident frequency based on 1,028,461 man hours was 7.78. This compares to the national rate of 12.80 for combination gas and electric utilities of comparable size.

All employees were given a course in rescue breathing. Rescue breathing is a new technique in artificial respiration and experience has proven it to be more effective than older methods.

branch of the pulping industry. Utilization already has had a substantial effect of eliminating or reducing the oxygen demand of pulping process effluents and of associated stream problems whenever the products recovered and marketed come from organics which would otherwise be discharged to rivers and other dilution waters.

Nine years ago about 15 per cent of the total available liquor solids were utilized, and practically no other solids were disposed of non-pollutionally. In 1958 about 19 per cent were non-pollutionally disposed of, and about 45 per cent were utilized. There is every reason to expect that this steep rise will be continued during the next 10 years.

Recovery operations represent large capital expenditures following extensive research and development. These capital charges combined with operating charges and keen competition for markets leave little room for net profits from a typical sulphite byproducts installation. Nevertheless, continued rapid growth in the last 10 years amply testifies that utilization of byproduct values can be made to pay its way.

Sincere Desire

If a mill with access to adequate financing is able to forecast that it will surely succeed in recovering enough of its total byproducts cost to leave an operating deficit which is economically supportable, its own sincere desire to improve downstream oxygen conditions will usually supply sufficient incentive to go ahead with the project.

One need not look beyond the confines of this state to see that this is true. Last year Wisconsin sulphite mills processed about 717 tons of sulphite solids per day, 215,000 tons for the year, for byproduct recovery. This does not include other mills' utilization of whole unprocessed spent sulphite liquor, principally for roadbinders. Such uses consumed more than 100,000 tons of spent liquor solids during the year, and during the hot-weather months of critical stream conditions consumed about twice as much spent liquor as did the byproduct processes. All sulphite mills in all other states combined processed a total about 15 per cent greater than did all Wisconsin mills.

Byproducts from processing spent sulphite liquor are marketed in volume approaching a half-million tons annually. One in each six sulphite pulp mills in the U.S. is processing substantially all of its spent liquor for byproducts to a total of 18 per cent of all spent liquor produced. We no longer need to refer to sulphite byproducts as a potential industry. This already is an im-

portant, self-supporting industry, with volume production, important markets, growing pay rolls.

Moreover, it is becoming essential to the operating economy of a growing number of pulp mills. Expansion projected for 1960 should increase the 25 per cent of the total production of spent sulphite liquor in the U.S.

Permanent Solution

The reduction in the oxygen demand of process effluents in the stream by the utilization route may to the ardent advocate of immediate stream cleanup appear to develop all too slowly and painfully. But no one—outsiders, State authorities, mill managers and general public—can afford to disregard the economics of the total problem.

The individual pulp mill is subject not only to compulsion to maintain water quality, but also to the compulsion of economics. It must maintain its competitive status so that it can continue to provide jobs for its employees, pulp and paper products for its cus-

tomers, adequate returns for its share owners and the lifeblood of continuing income to the community of which it is a part. By product utilization is founded on sound economics.

and therefore is solid and permanent. Thus the end result of utilization is far more desirable than what could be obtained from any opportunistic attempt to shortcut sound economics.

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wish we had time to stop and talk



We'd sure like to tell you about the fine year we had in 1959. Payroll up 20 per cent — 186 today, 155 a year ago. Sales increase of 27 per cent. Good backlog of orders on hand, too. New equipment. New manufacturing processes. Plans for new building and new products. But there isn't much time. So much to do in 1960 we're all on the run.

APPLETON WOOLEN MILLS
Ap-Ply Felts for the Paper Industry **APPLETON, WISCONSIN**

Employment Steady, Average Wage Rate Hits New High in Fox Cities

\$95.76 Rate Over Statewide; Area Stable

Workers employed in production work by Fox Cities industry remained at about the same total during 1959, showing a less than 0.5 per cent increase over 1958.

However, payrolls increased 8 per cent, or about \$10.8 million. This indicates a certainty that the recession is over and industry has regained its momentum, since payroll increases are in part explained by the re-establishment of hours cut from workers' time during the 1957-58

recession. Pay raises, of course, also are a factor.

The average weekly wage in the Fox Cities industrial community hit \$95.76 — an all-time high, and some 6 per cent over that reported last year by the state employment service. The average weekly wage is a statistical tool and should not be regarded as a wage rate. The WSES takes all full-time and part-time workers, takes weekly payroll and the result is an average wage. It simply indicates the relative standings of wage rates in various selected communities throughout the state and varies widely with the type of industry which may characterize a city.

The average Fox Cities

weekly industrial wage is some \$1.05 over the state average. This is somewhat misleading, since the average Fox Cities weekly wage in 1958 was \$90.95, while the state average was \$86.48. This reflects the considerable impact of the recession on most of the state and the relatively small impact and quick recovery of the Fox Cities industrial community.

The difference in the 6 per cent wage boost reported by the WSES and the 8 per cent payroll rise indicated by the Post-Crescent's survey is because of a difference in compilation. The WSES counts only production workers, the newspaper's survey obtains a gross payroll, including supervisory personnel.

Industry Categories

Total employment and payrolls for the industries covered by the Post-Crescent's survey include:

PULP AND PAPER MANUFACTURING—10,447 workers, up slightly, \$64.3 million payroll, up 6 per cent over 1958.

PAPER CONVERTING—3,538 workers, up nearly 2.5

per cent, \$22 million payroll, up nearly 11.5 per cent over 1958.

MACHINERY MANUFACTURING — 1,053 workers, down 13 per cent, \$7.2 million payroll, up 16 per cent over 1958.

ALLIED TO PAPER — 633 workers, up 6 per cent, \$3.8 million payroll, up 2 per cent over 1958.

PRINTING AND PUBLISHING — 1,101 workers, up 3.7 per cent, \$6.7 million payroll, up 7 per cent over 1958.

METAL WORKING AND ELECTRICAL MANUFACTURE — 995 workers, up 5.5 per cent, \$5 million payroll, up 12.6 per cent over 1958.

DAIRY PROCESSING—475 workers, up 2.6 per cent, \$2.1 million payroll, up 7.5 per cent over 1959.

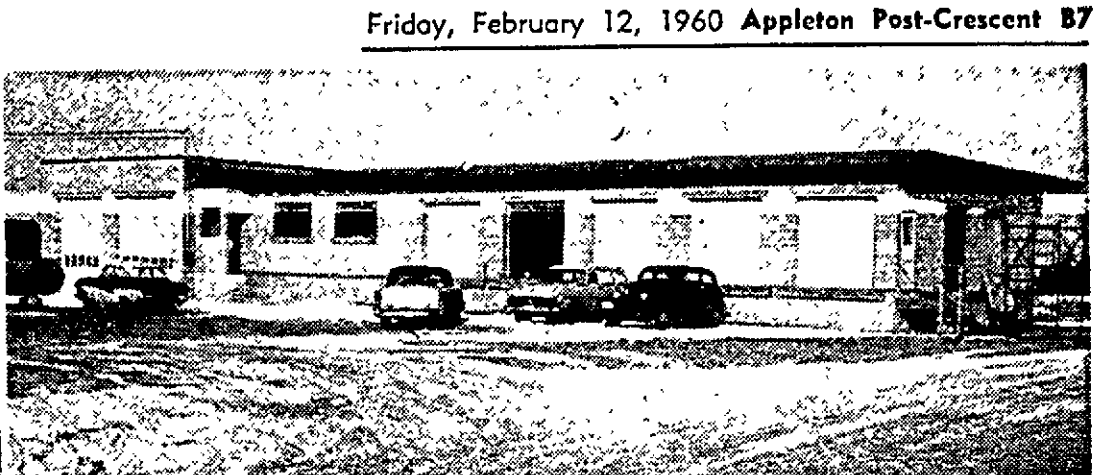
MISCELLANEOUS — No comparison possible because the same firms did not answer the survey in 1958 and 1959, however the 13 reporting firms indicated nearly 1,500 workers and a payroll in excess of \$8.1 million, a slight

increase over their reported payroll.

All these figures are taken from the samples received by the Post-Crescent from cooperating industry and represent a majority of the workers and payroll in the Fox Cities. Projections are made to estimate the remaining workers and payroll on the basis of the exhaustive survey of 281 firms made in 1954.

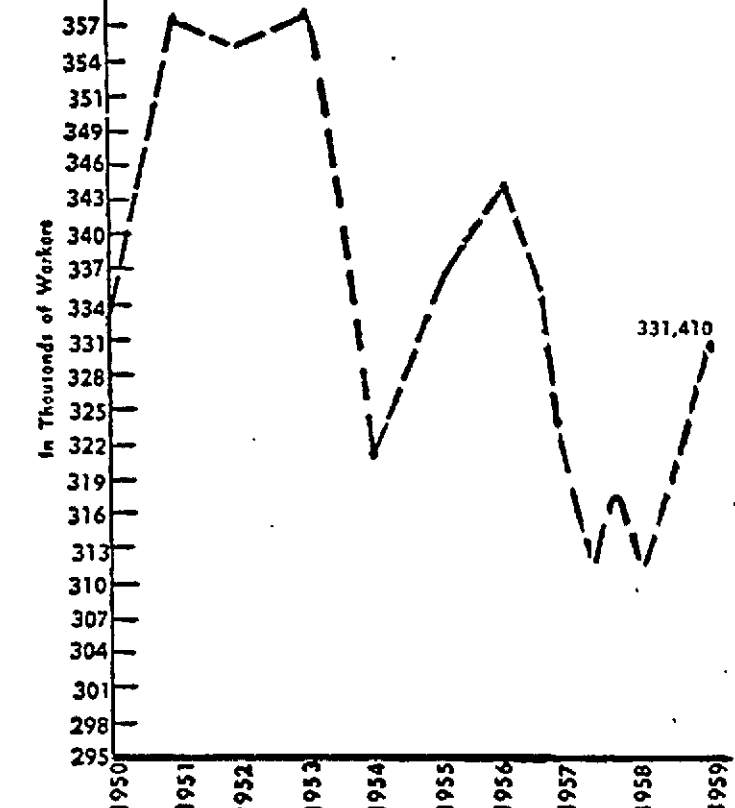
Fire Losses Drop

Last year's fire losses in the U.S. were estimated by the National Board of Fire Underwriters at \$1,047,073,000. This was slightly less than the 1958 total and slightly more than that for 1957.

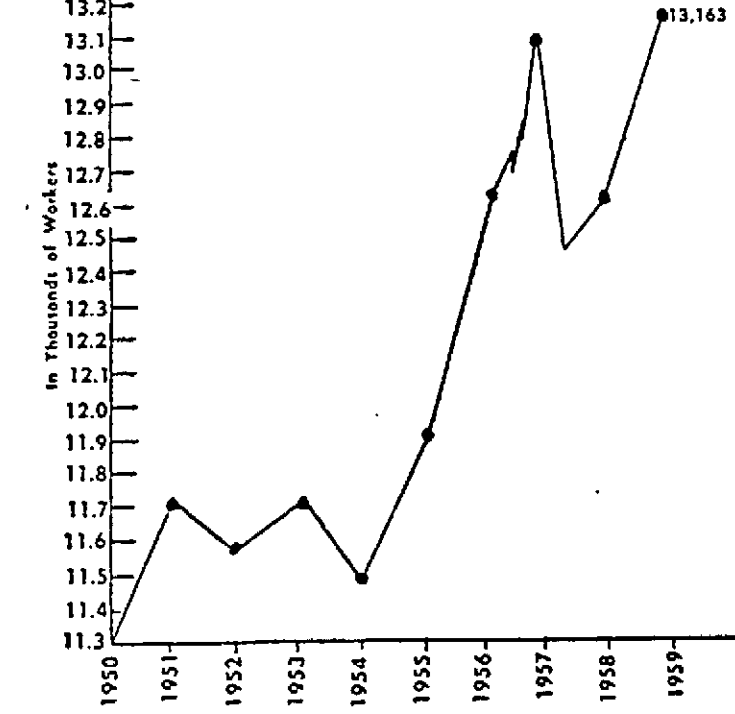


This New Trucking terminal, estimated cost \$21,000, houses a freight office, parking space and showers for employees of the 4-Way Trucking company. It is in the 2400 block of W. Spencer street.

Estimated Number Employed in WISCONSIN in Production Jobs

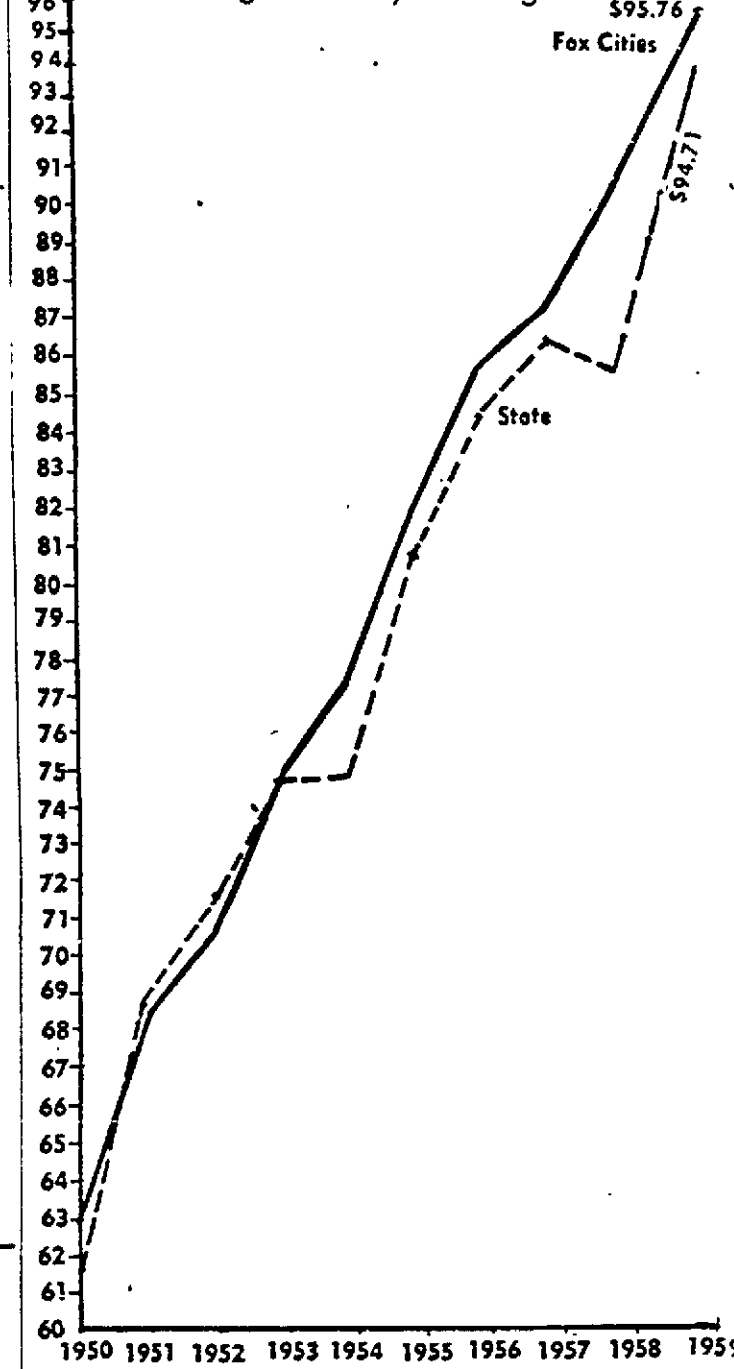


Estimated Number Employed in Production Jobs in FOX CITIES



These Graphs Show how economic conditions have affected employment in industry in the Fox Cities and in Wisconsin. The totals are taken from estimates of the state employment service and cover Neenah, Menasha and Appleton in the Fox Cities. The severity of the recession can be seen in the state graph in 1957 and 1958, while on the Fox Cities graph the effect was later, less severe and the recovery quicker.

Average Weekly Earnings



The Average Weekly earnings of production workers in Wisconsin and the cities of Appleton, Neenah and Menasha are shown by the lines on the graph—solid for the Fox Cities, dotted for the state. Figures are supplied by the Wisconsin State Employment service and do not represent actual weekly wage rates.

the "Valley Queen"

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INSTALLED AT GILBERTS DURING 1959.

The machine which is 160 feet long is designed for speeds up to 1,000 feet per minute with a maximum trim of 93 inches.

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The light of Education must be kept burning, clear and bright. And here, in the Valley of the Fox, eight hundred artisans of the Graphic Arts labor diligently under the Banta masthead to help give assurance that the Light will never grow dim. No other task, we think, is more vital to our country's future.

The Collegiate Press

George Banta Company, Inc.

NEW YORK BOSTON MENASHA, WIS. CHICAGO WASHINGTON

Street Work \$2 Million, Up \$300,000

Series of Firsts in
Appleton, Menasha,
Fox Villages

Street, sewer and sidewalk work totaled nearly \$2 million last year in the Fox Cities, an increase of about \$300,000, incomplete reports indicate.

Highlights of the year included:

Paving streets in a residential section of Appleton, Riverdale, with concrete—for the first time in recent history.

Test of a soil-cement base street by Menasha—for the first time.

Continued tests of asphalt curb and gutter in Kimberly and Little Chute — another first.

Appleton Work
Appleton engineers, in an incomplete end-of-the-year report, listed these kinds of work and dollar costs:

Concrete paving, \$211,107; asphalt paving, \$90,118; grading and graveling, \$59,000; sanitary sewers, \$200,000; storm sewers, \$141,040; curb and gutter, \$63,745, and sidewalks, \$49,608.

Neenah engineers listed their work this way: Asphalt paving, \$20,049; grading and graveling, \$7,665; sanitary sewers, \$62,640; storm sewers, \$23,073; curb and gutter, \$15,360, and sidewalks, \$11,650.

Kimberly Totals
Kimberly put its asphalt work at \$7,178; grading and graveling, \$10,139; curb and gutter, \$6,504, and street repairs, \$4,230.

Kimberly also spent \$2,796 for an asphalt mat on its parking lot and \$3,445 for a park comfort station. Sewers and sidewalks are installed by property owners at their own expense.

Combined Locks' major expense is for road maintenance, some \$14,806. Sidewalk construction cost about \$2,174; asphalt surfacing about \$3,451.

Soil-Cement Test
The soil-cement street being tried in Menasha is an interesting test. Test site is Water street along the governmental canal from Mill street to Tayco street.

The method is employed as a means of salvaging the failing stone and gravel base of the former street surface. Some engineers claim soil ce-



Ideal Photo Razed the old building at 222 E. College avenue and constructed this modern store building in its place. The 21-by-120-by-20-foot masonry and steel structure cost an estimated \$45,000.

ment is superior to crushed or stone base.

About 6,100 square yards were constructed by city forces under City Engineer Mel Noth. Noth estimates the cost at about 75 cents a square yard, compared to about \$1 a square yard for a stone base.

Further savings were realized through use of a thinner asphalt atop the soil cement than would have been possible on a stone base.

Appleton Streets
The soil cement base street is not new. Appleton has a number of them, including Spencer street, Mason street, east to the railroad tracks; Division street, north of Wisconsin avenue; Oneida street, Wisconsin avenue to Glendale avenue. In some instances the

old thin topping wore out and had to be replaced, but the soil cement is still carrying the load.

Clintonville has been so pleased with the soil cement street, it has declared its policy to build all streets of soil cement base.

Machines Selling 100 Foods Seen Ahead in 1960s

New York, N. Y. — The start of the 1960s finds the vending machine industry near a great technological break-through, a pioneer in the field declares.

Robert Z. Green, president of Rowe Manufacturing com-

pany, referred to machines that can sell 100 or more hot or cold items at a wide variety of prices, the automatic cashing machine that takes paper money, and the machine that will serve complete hot meals on a plate.

Greene is generally credited with national introduction of the cigaret vending machine in the 1920s.

In a year end review, he said that in 1959, for the first time, more than one billion dollars was spent for food and beverages through vending machines.

Total sales increased about 7 per cent to about \$2,300,000,000, but sales of sandwiches and pastry were up 81 per cent and hot food sales up 14 per cent.

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We make a business of being able to supply what you want when you want it . . . TRY US! Incidentally our last annual payroll went mostly to local people to the tune of \$312,000.00.

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\$5 Million Expansion Into 15 State Cities Biggest News in Natural Gas

Kaukauna Firm Given Go-Ahead, Wisconsin-Michigan Sales Jump

Federal government approval of a \$5 million expansion program for the Winnebago Natural Gas company, Kaukauna, was the biggest news among Fox Cities gas companies during 1959.

The use of natural gas in Appleton, Neenah, and Menasha increased 33 per cent in 1959 compared to 1958. Wisconsin Michigan Power company's gas department reports. Actual sales of natural gas increased from 1,132 million cubic feet to 1,504 million cubic feet.

In late fall, the federal power commission approved Winnebago's application to serve 15 other Wisconsin communities, in addition to Kimberly, Kaukauna, Combined Locks and Little Chute.

To Sun Prairie

Construction of the pipeline that will extend north to Oconto Falls and south to Sun Prairie will begin in April if the public service commission approves. The new cities served would be:

Columbus, Sun Prairie, Waterloo and Fall River, a southern group of communities, which would be served by a division office in New London; Hortonville, Bear Creek, Shawano, Oconto Falls, New London, Clintonville, Bonduel, Seymour, Weyauwega, Embarrass and Gillett, which would be served out of new area offices in New London, Clintonville and Shawano. General headquarters would be maintained in Kaukauna.

Project approval also must be obtained from the Canadian government, which controls gas exports. Winnebago will use Canadian gas in the expansion. A ruling is expected soon from the dominion office in Ottawa.

New Customers

The program means Winnebago will distribute 24,000,000 cubic feet of gas daily compared to 9,000,000 now. Under a new federal ruling, setting up a demand-commodity rate, gas companies soon

About 4.14 miles of mainline were added.

The reason for Wisconsin's optimistic prediction for increased use in 1960

is an expectation that government restrictions on space heating will soon be eased. Soon after natural gas was introduced in the Fox valley in 1950, the federal power commission placed a quota on the number of state space heating customers that could be served. The demand for natural gas heating has kept ahead of the quota set by the public service commission.

In 1959, Wisconsin Michigan Power company was authorized to serve 4,900 heating customers, adding only 438 more than authorized in 1958. These permits were quickly applied for and the waiting list grew rapidly again.

Only a minor technicality before the FPC now prevents complete removal of the quota and this technicality is expected to be removed in a few weeks. The utility is now

preparing to extend gas heating service to more than 400 applicants on the waiting list.

New Gas Supply

The optimism for unlimited natural gas in the future is further encouraged by new supplies of gas obtained by the pipeline company which sells to Wisconsin Michigan. There is also a promise of gas from Canada being piped to Wisconsin. The Canadian gas supply still has a few before construction of the pipeline can be started.

All three of the new schools constructed in Wisconsin Michigan's gas area last year are heated by gas. These are the Huntley grade school and the Xavier Catholic High school in Appleton and the Sixth street Elementary school in Menasha. The new H. C. Prange building is also heated by natural gas as are the new Holiday Inn and Guest House Inn motels. The present Neenah Foundry is converting to natural gas for

Three Industries Caused Half Price Rise in 10 Years

Three major industries — construction, service and durable-goods manufacturing — were responsible for more than half the rise in average prices of the nation's goods and services in a 10-year period starting 1947.

That's a key observation of a new study issued by the committee for economic development, national economics research and discussion group, as part of its survey on economic forces behind inflation in the post-war period.

The study makes these additional points: In manufacturing — one of the few where it's possible to separate wage and salary information — rising salaries since 1951 were more responsible than hourly wage increases for boosting the labor costs to produce one unit of a product.

Six major industries gave special impetus to the growth processing and heating and their new foundry will be heated by natural gas.

of the gross national product — total goods and services — in the 10-year period. These were construction, durable-goods manufacturing, finance and insurance, non-rail transportation, communications and public utilities. They contributed 50 per cent of the increase in total output during the period, though they accounted for only 30 per cent of the total product at its start in 1947, the study stated.

Friday, February 12, 1960 Appleton Post-Crescent B9

Record Dividend Payments in 1959 Topped \$12.7 Billion

Stockholders in corporations issuing public reports got dividend payments totaling a record \$12.7 billion in 1959, the commerce department reported. This compared with \$11.9 billion received by stockholders in 1958, and topped by 5 per cent the previous high of \$12 billion achieved in 1957. A generous volume of year-end extra and special dividends helped boost December payments to \$2.4 billion, up from \$2.1 billion in the like month a year earlier. Dividend payments showed an increase for the year from manufacturing firms in every major category except transportation equipment.

1959 Another Year of Progress for P. G. MIRON CONSTRUCTION CO., INC.

We are proud of the part we have had in the construction of many of the Fox Cities' attractive buildings and homes during 1959. We join the community in looking forward to years of even greater progress.

A COMPLETE BUILDING SERVICE

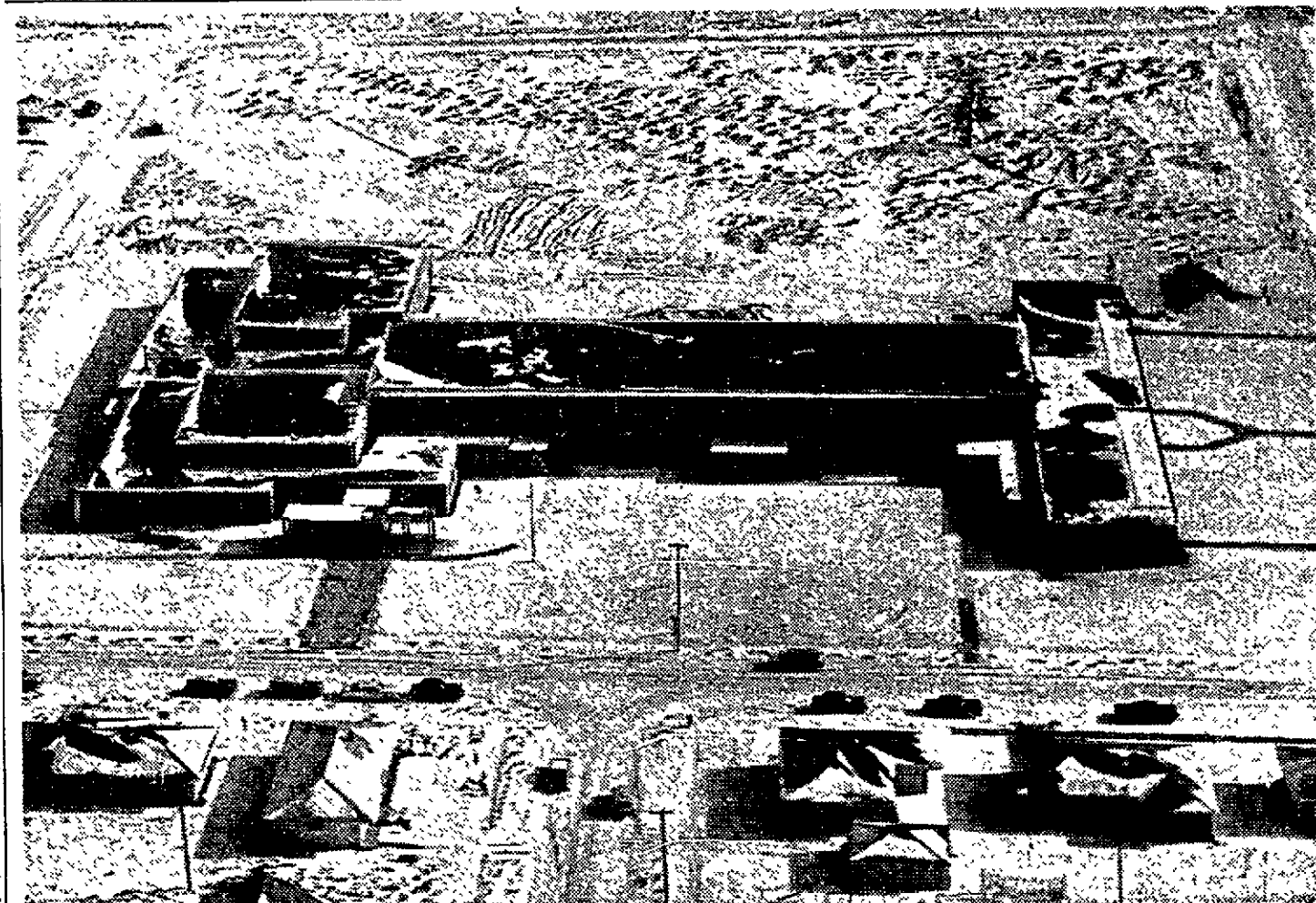
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CONSTRUCTION CO., Inc.

Appleton, Wisconsin



The 19-Room, Million-Dollar Daniel Huntley school on N. Ullman street went into operation last September. It is named for the city's first school teacher.

The school took some of the load off Franklin school, as 16 classrooms were put into operation, leaving the remainder in reserve.



We're a "native" of Appleton —

NOTE TO OUR NEIGHBORS

employing 400 full-time workers — who design and build the

world's most complete line of arc and spot welders —

which sold for approximately \$13,000,000 in 1959

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Pollution Abatement Moves Swiftly Ahead Along River

Industries, Cities Plan More Treatment

BY T. F. WISNIEWSKI
Director, Wisconsin Committee on Water Pollution

Installation of pollution abatement facilities by Fox River Valley communities and industrial organizations moved forward swiftly in 1959 in tempo with demands from the state board of health for greater reduction in pollution load discharged into the Fox river.

The cities and villages have been required to complete construction of adequate treatment facilities by Dec. 31, 1961.

The most recent orders from the state board, which requires from 70 to 75 per cent reduction in the pollutional load, were directed to all cities, villages and industries which were providing a lower degree of treatment.

Wrightstown Project

The village of Wrightstown is completing construction of treatment plant additions which will meet the requirements. The village of Little Chute has submitted plans and will be ready to start construction in 1960. The village of Kimberly, though not under orders, and accomplishing 95 per cent reduction in wastes, has plans for improvements and additions to offset population growth, and expects to begin construction in 1960. All three of these communities have received a federal offer of grant-in-aid in the amount of 30 per cent of the cost of construction of the treatment plant additions.

Neenah-Menasha, Appleton, Kaukauna, DePere and Green Bay are in the process of retaining engineers to prepare plans and to make application for similar grant-in-aid funds. In the town of Menasha, Sanitary District 4, adjacent to the Appleton city limits, has also retained an engineering firm to work on its problem.

Reduce Losses

Many of the paper-making industries have reduced their pollutional loads to a practicable minimum through installation of fiber recovery equipment. These include Neenah Paper company and Kimberly-Clark, Badger Globe mill at Neenah, the Gilbert Paper company, Marathon corporation, and George A. Whiting Paper company at Menasha. The Kimberly-Clark corporation, Lakeview mill at Neenah and the John Strange Paper company as well as Wisconsin Tissue Mills at Menasha dis-

charge their rich wastes to the Neenah-Menasha municipal treatment facilities. Downstream, the Nicolet Paper corporation and the U.S. Paper Mills at DePere reduced their losses to a practicable minimum.

At Appleton, the Fox River Paper corporation wastes are connected to the municipal sewers and the Riverside Paper corporation has made application for connection of certain of its wastes to the Appleton treatment plant.

The Consolidated Water Power and Paper company's Interlake mill is installing improved spent liquor collection facilities and additional boiler capacity to make possible further reduction in the pollutional load discharged from this mill.

Combined Locks

The Bergstrom Paper company has installed additional counter current pulp washing facilities and is studying methods of improving efficiency of treatment facilities installed some years ago.

The Kimberly-Clark corporation has reported that pollutional effect on the Fox river at its Kimberly mill has been reduced from 70 to 88 per cent during the last six months of 1959 through hauling, ponding, and regulated discharge to the stream.

At Combined Locks, the

Combined Locks Paper company is now using sludge thickening facilities and is hauling the waste sludges for use as fill in an area approved by the committee on water pollution. These wastes formerly discharged to the river. Control of certain other wastes from this plant will require further study, and a pilot plant for this purpose will be built in 1960.

The Thilmany Pulp and Paper company at Kaukauna has built extensive lagooning facilities for its Kraft mill wastes. Staff members of the committee on water pollution, in 1959, commenced studies to determine the efficiency of these facilities.

At Little Rapids, the Charmin Paper products plant, a groundwood mill which formerly discharged bark and sawdust to the river, now collects this waste for disposal on land. In addition, all turbines at this plant are equipped with air inlets to permit reaeration of the river to increase its oxygen content.

Green Bay Area

Arrangements have also been made at all power dams along the Fox river for introduction of air at turbines to increase the oxygen content of the river and reduce

Turn to B 13

\$125 Million Our Share of U. S. Budget

Four Counties Kick in 7.5 Per Cent of State's Part of \$1.66 Billion

Taxpayers in the four Fox Cities' area counties will be required to pay out approximately \$125,168,534 in federal taxes as their share of the cost of the federal spending program of \$79,800,000,000 proposed by President Eisenhower for fiscal 1960-61 estimates H. Ghlee Jenkins, president of the Wisconsin State Chamber of Commerce. The four counties are Outagamie, Winnebago, Calumet and Waupaca.

Wisconsin's share of the federal tax bill is expected to be \$1,659,840,000 for the fiscal year beginning July 1.

The four counties will pay approximately 7.54 per cent of the state's federal tax load. This percentage is based on the ratio of the state income tax collections for each county to total collections from all individuals and corporations in Wisconsin. The four counties' share of the federal tax bill compares to the \$22,194,658 paid in property taxes by their taxpayers in 1958.

Cost Analysis

Further analysis by the state chamber indicates Wisconsin's share of the proposed U. S. budget for the coming year is several times the cost of operating state and local governments for the fiscal year 1959. Compared to the state financial picture in 1959, the Wisconsin federal tax bill of \$1.660 billions is:

2.04 times greater than all tax collections by the state, municipalities, counties and school districts in Wisconsin, which totaled \$816,636,185.

4.01 times greater than the \$414,206,065 in property taxes collected by all governmental units in Wisconsin.

9.40 times greater than the \$176,497,779 in taxes collected for state operations.

Voting Percentages Cited for Wisconsin

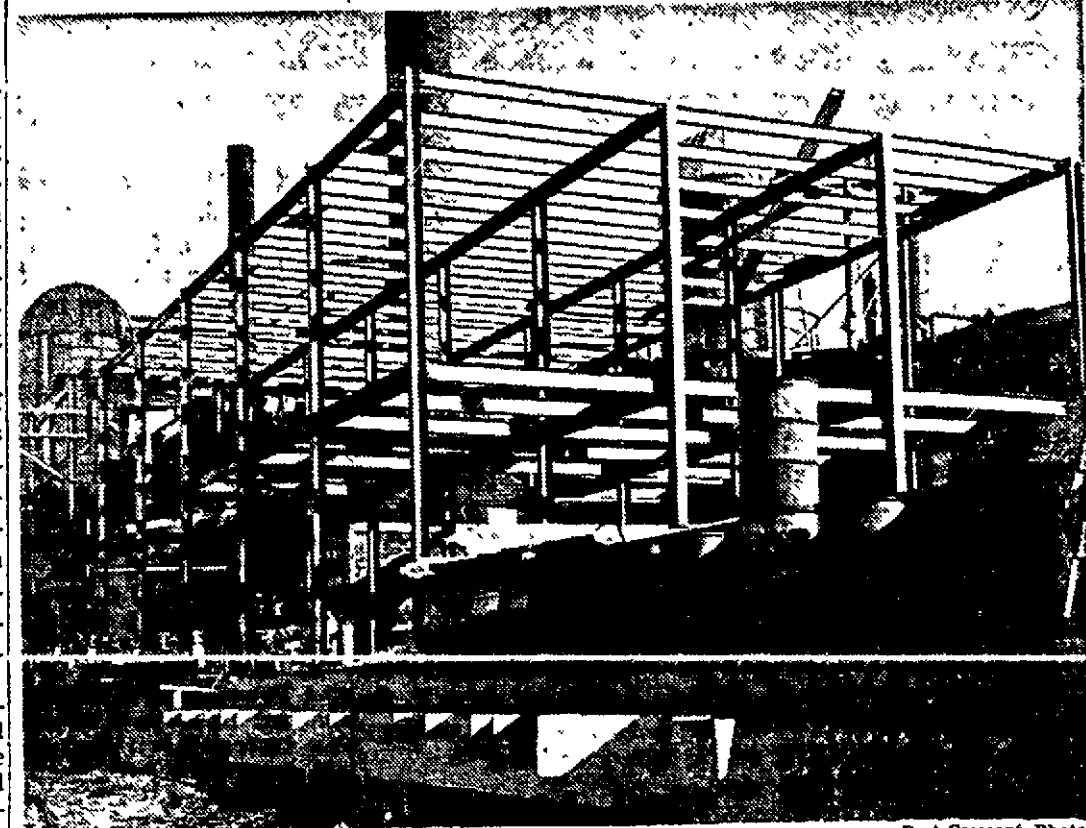
A series of studies on the percentage of eligible voters who voted for governor reveals the following totals through 1950:

1930—606,401—37 per cent.
1932—1,124,356—68 per cent.
1934—953,772—55 per cent.
1936—1,236,907—69 per cent.
1938—981,525—53 per cent.
1940—1,373,597—72 per cent.
1942—800,985—42 per cent.
1944—1,320,483—71 per cent.
1946—1,040,444—57 per cent.
1948—1,286,139—63 per cent.
1950—1,138,148—54 per cent.

Warehouse Industry Probably Will Hold Its Own, Experts Say

The public warehouse industry will hold its own or show a slight gain, according to experts. While steel slowdowns will affect distribution and storage of metal products, a number of new products planned for distribution during 1960 will boost field inventories.

The growing volume of frozen and prepared foods is taxing the distribution facilities of cold storage warehouses. Construction of these facilities will continue at a high pace. To help ease the situation, some railroads are pushing a storage-in-transit service with refrigerator cars. Construction and development of industrial parks and distribution centers on the outskirts of large cities will continue. These multi-billion-dollar projects are reducing congestion in downtown areas. They also provide modern facilities for small plants seeking expansion.



Post-Crescent Photo

Galloway Company of Neenah last fall began expansion of its plant on S. Commercial street with the construction of a \$15,000 addition. The addition is to the tank storage section of the plant for manufactured products.

Over 35 Years

Continual and Progressive Services and Expansion
To Meet the Needs of Our Growing Fox Cities

Manufacturers of

CONCRETE and

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MASONRY UNITS

for All Types of Construction



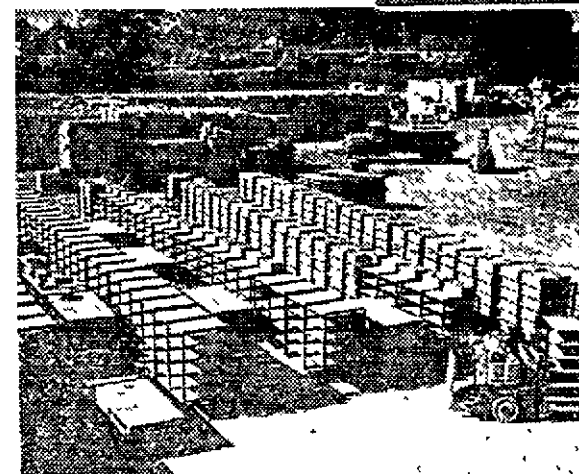
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Production in 1927
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per day.

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with the latest
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OVER
1250 BLOCKS
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Concrete and Waylite masonry units meet exacting specifications of architects and home builders for weight, texture and physical properties. They meet all specifications of local, state and U. S. Corps of Engineers.

Our own materials enable exact blending assuring
QUALITY PRODUCTS
Specified and Supplied Throughout the State

***More blocks are produced with WAYLITE*
than any other light-weight slag available on
the world market.**

We are exclusive area manufacturers of WAYLITE Products.

HERE ARE JUST A FEW OF THE MANY BUILDINGS THAT HAVE BEEN
CONSTRUCTED WITH OUR CONCRETE AND WAYLITE BLOCKS DURING
THE LAST YEAR.

CIVIC

- Winnebago Hospital Addition
- Fox Valley Sheltered Workshop
- Winneconne Fire Station
- Wrightstown Disposal Plant
- Student Dormitory — Institute of Paper Chemistry
- Lawrence College Music Drama Center

SCHOOLS

- Huntley Elementary School
- Xavier Catholic High School
- Vocational School Addition
- Markesan School
- Kingston School
- Princeton School
- Plainfield School

INDUSTRIAL AND COMMERCIAL

- H. C. Prange Building
- Conway Building
- Holiday Inn Motel
- Marcus Motel
- Appleton Coated Paper Addition
- Quality Packing, New London
- Bergstrom Paper Addition
- Combined Locks Paper Co. Addition

Plus, Many, Many Residential Buildings in the Fox Cities

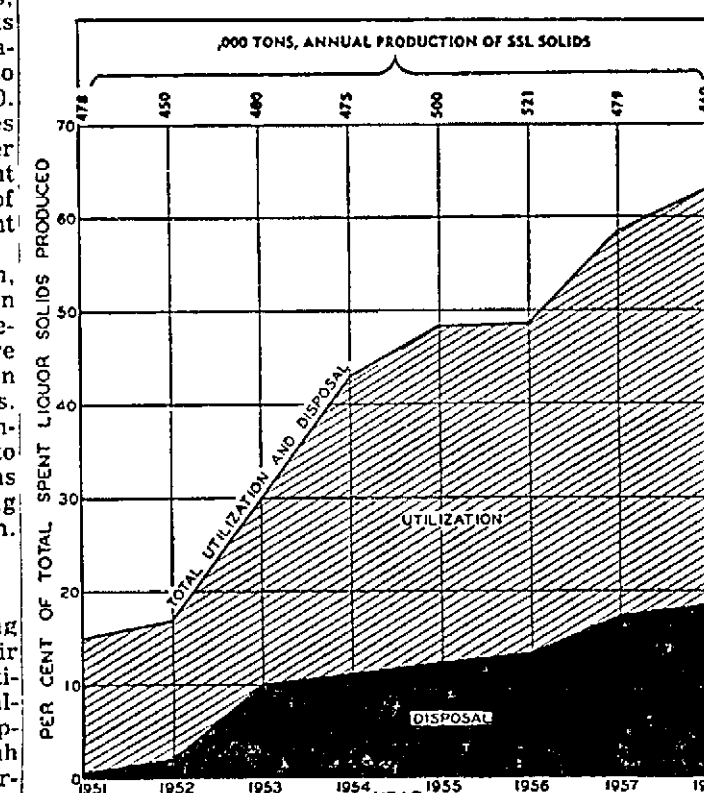
"Our Best Salesmen Are Satisfied Owners of Completed Jobs
Built With Concrete and Waylite Units"

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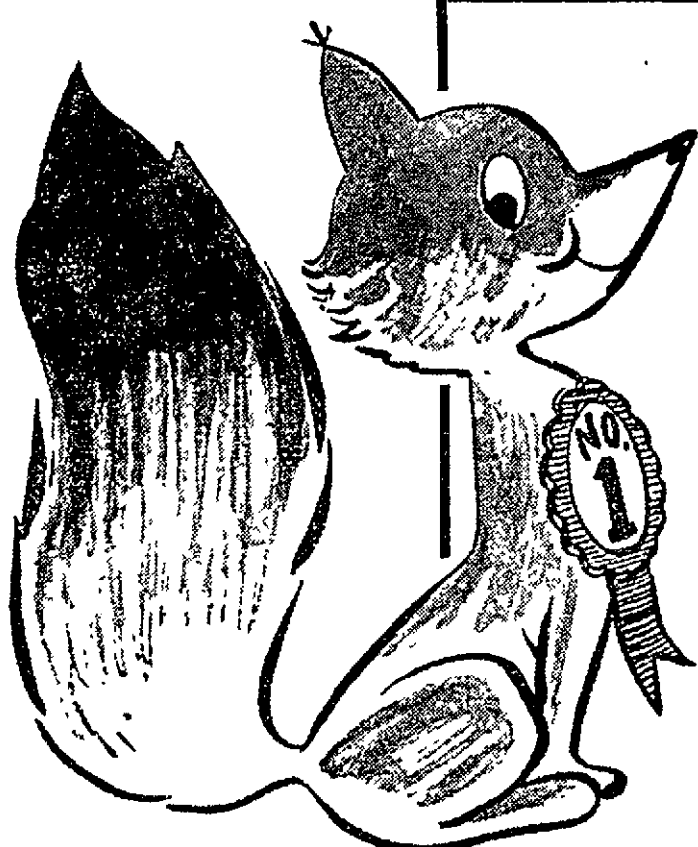
R. 2 — W. Prospect Ave.

Ph. RE 4-7733

Appleton



This Graph Shows the steady increase in utilization of spent sulphite liquor solids by 13 Wisconsin member mills of the Sulphite Pulp Manufacturers' Research league. The utilization far outstrips the increase in disposal, although both methods are in use. Percentages are based on each years total output of solids, not the collectible quantities.



FAVORITE OF THE FOX CITIES FOR 98 YEARS

"APPLETON'S OWN"



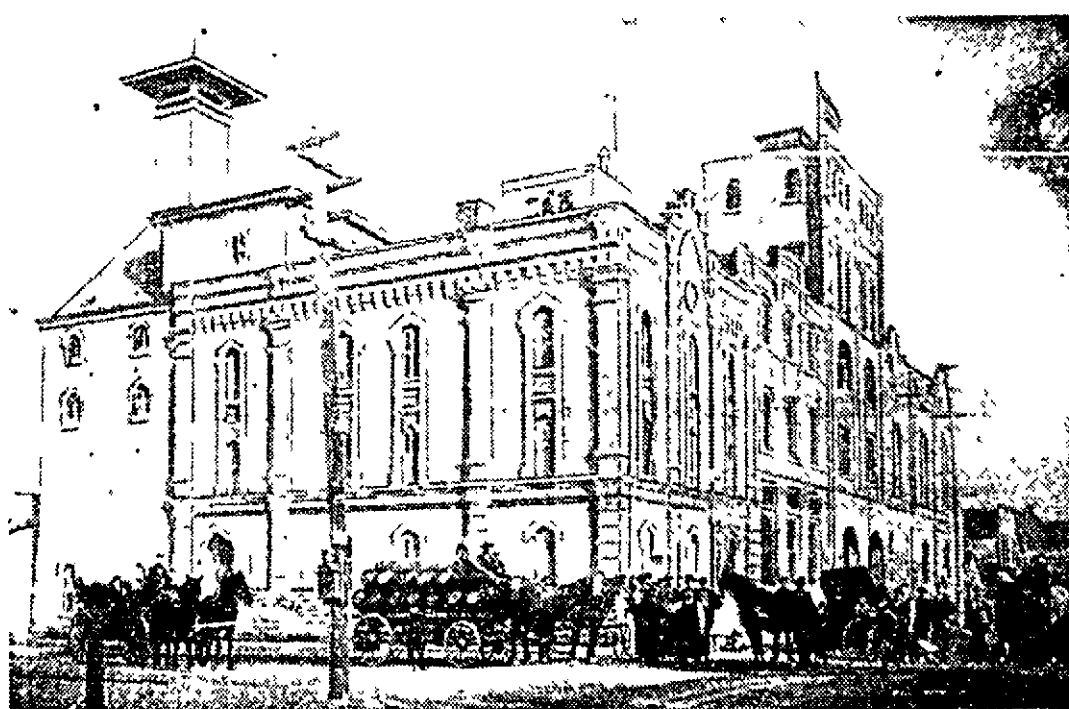
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Fox Cities People

\$240,000 Paid to
Employees Yearly

Over \$400,000 in
Taxes, Including
Excise Taxes

Brewers of Fine
Beer Since 1862



A Photo of the Brewery Taken in 1896

98, Count 'Em, 98 Inches of Fluffy Snow During Fox Cities Shoveling Year

For a Chart of the Year's Weather, Day by Day, Just Follow Graphs Down Page

White Flakes Set Record; Weather Provides Enough Highs to Haunt Old Timers

BY JAY REED
Post-Crescent Staff Writer

A hundred years from now students studying Fox Cities' history will refer to 1959 as the "year of the snow shovel."

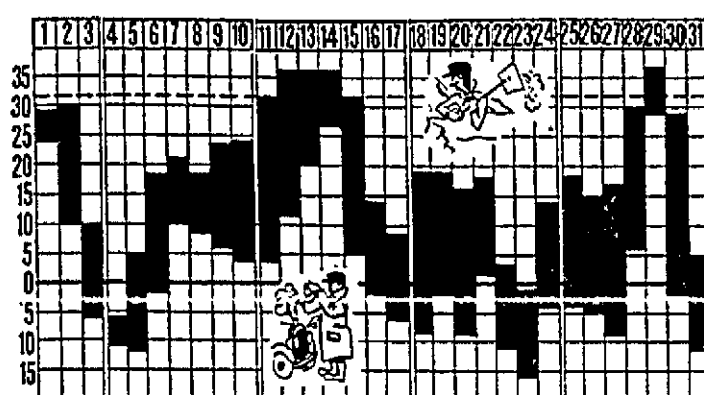
For certainly no other element so affected the everyday lives of Fox Cities residents last year as the whopping total of 98.2 inches of snow which all but buried the region.

Starting with a January which produced weather more than six degrees colder than normal to a December which was 7.7 degrees above average, 1959 was a year fraught with

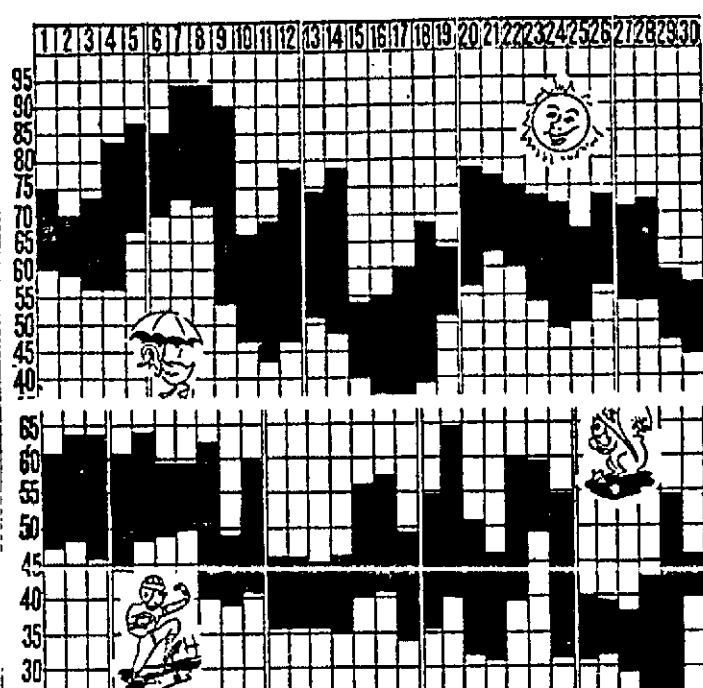
enough temperature variances and climatic complexities so as to be, in truth, a forecaster's nightmare. The average temperature for the 12 months just past

was 45.2 degrees as computed by Al Braun, weather observer for the Wisconsin Michigan Power company.

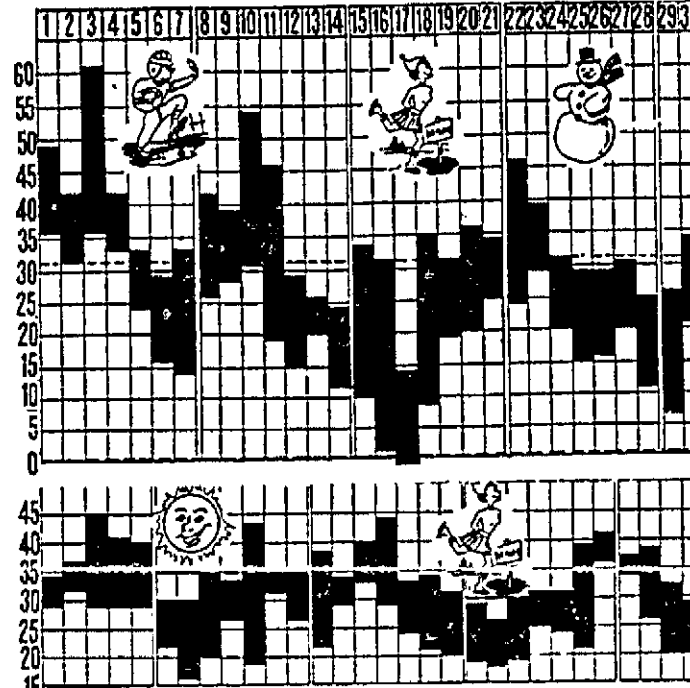
Turn to B 15



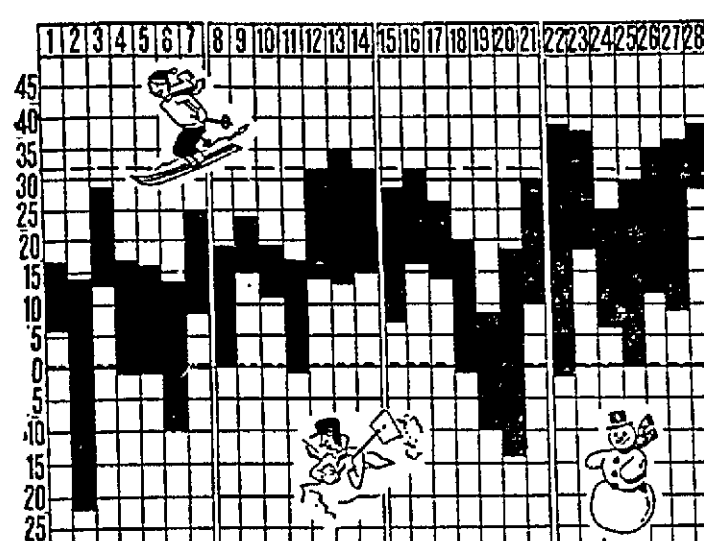
January



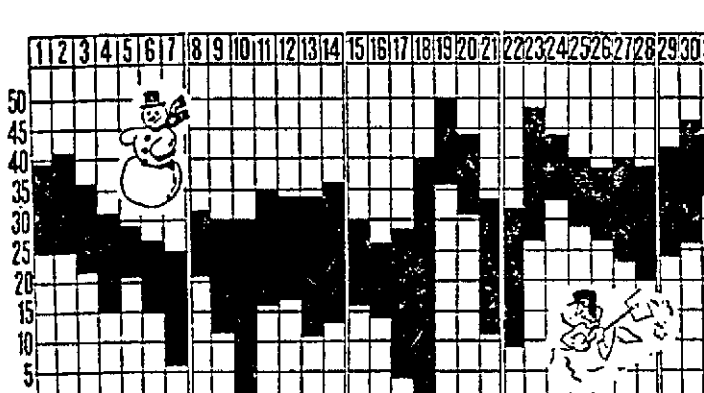
September-October



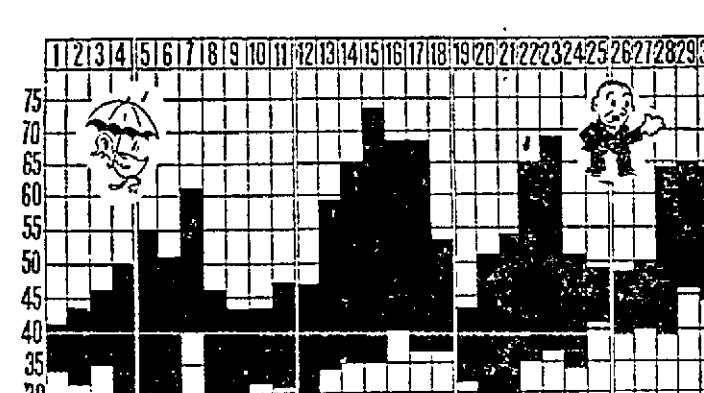
November-December



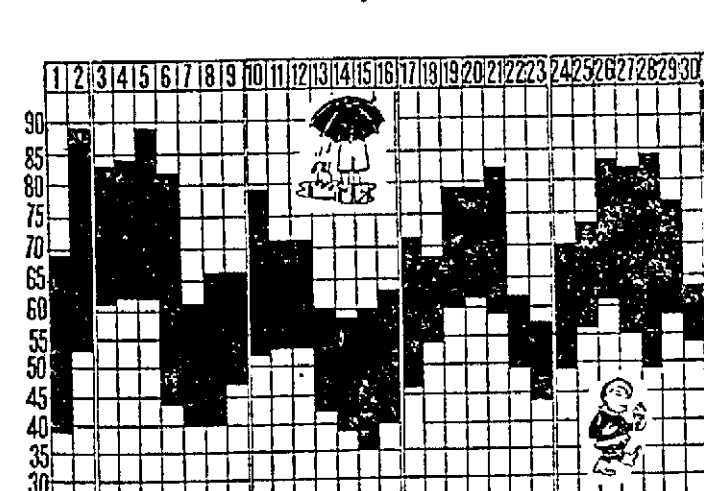
February



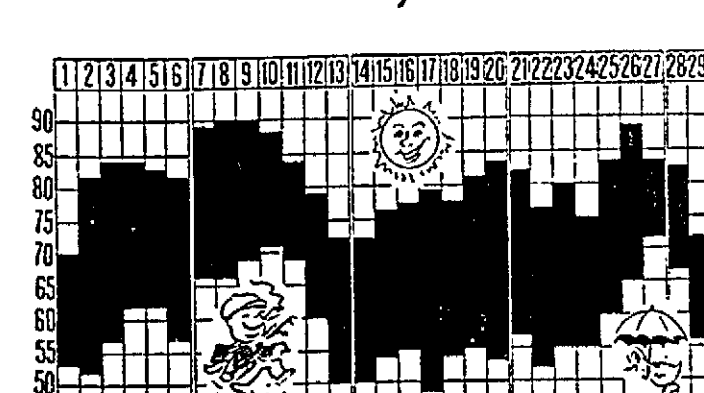
March



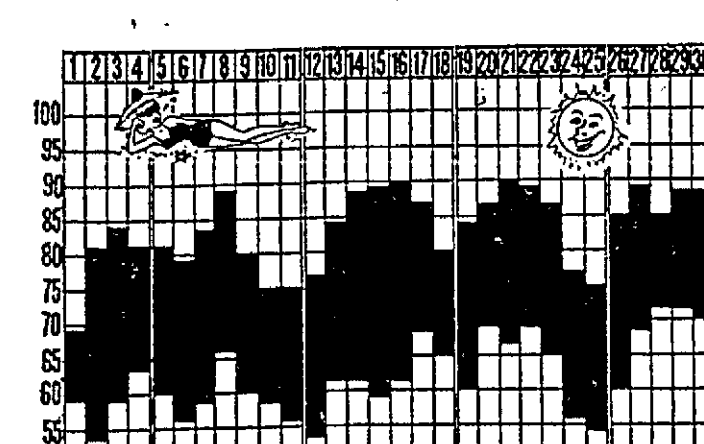
April



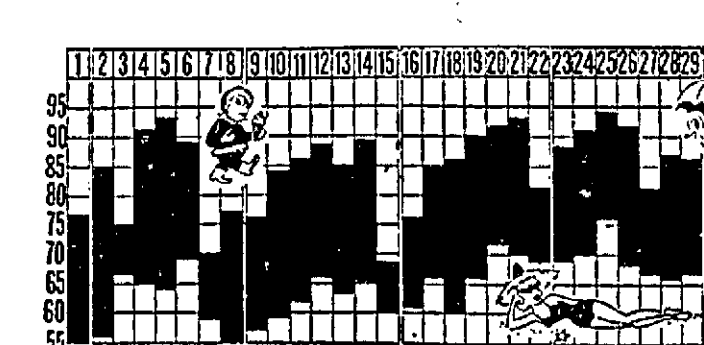
May



June



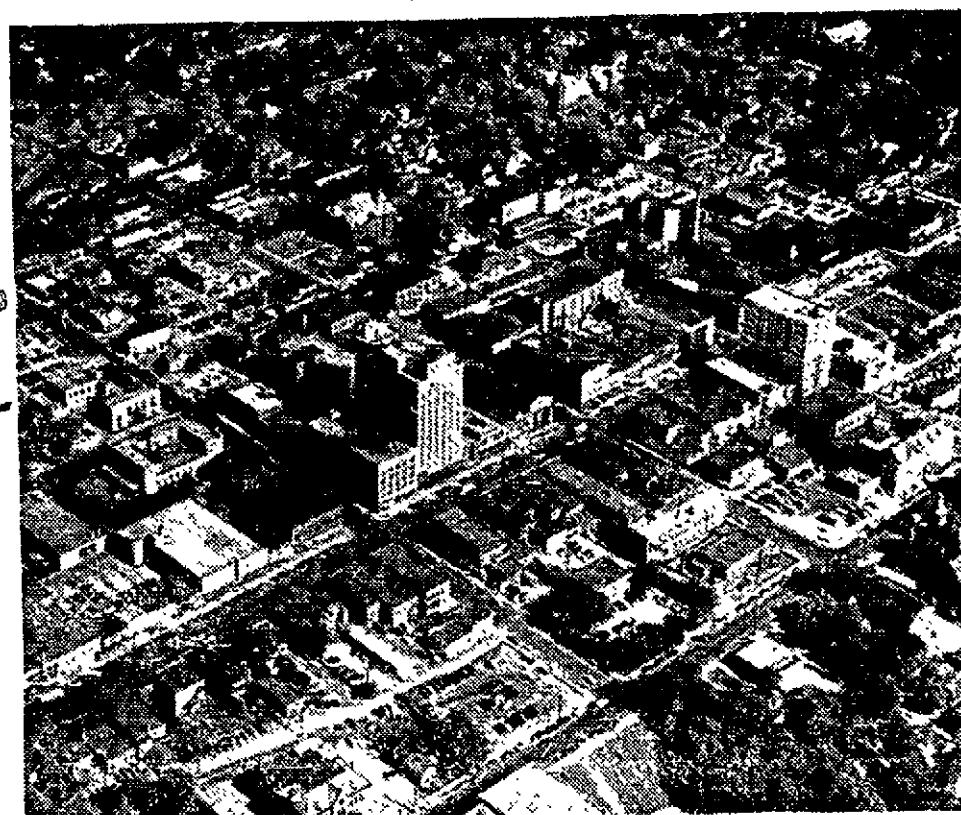
July



August

IF IT'S GOOD FOR THE COMMUNITY,

... It's Good for Outagamie Bank!



... and that is the philosophy which has guided the directors of this bank since its opening on Jan. 31, 1912.

We have been conscious always of our fundamental responsibility to operate this bank for the good of its depositors, shareholders and employees. But we have also known that their success goes hand-in-hand with the success of the community of which they are a part.

Looking back over the past 40 years, we are thrilled by the dramatic progress of the Fox Cities area. We are proud that Outagamie County Bank and its people have been privileged to play an important role in many of the developments that have promoted the well-being of Appleton and its neighbor communities. And, of course, we are gratified that the growth of Outagamie Bank has kept pace with the growth of the area it serves.

We will hold firmly to our conviction that "if it's good for the community, it's good for Outagamie Bank."

DIRECTORS

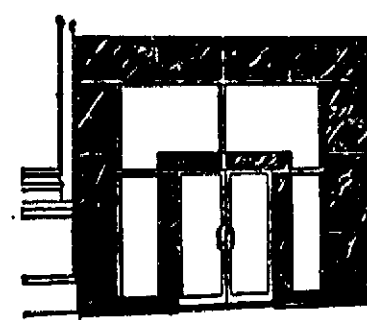
E. W. BASSETT
President, Bassett Refrigeration Co.
R. T. GAGE
Retired, Gloudemans & Gage Co.
O. A. HANSEN
President
F. V. HAUCH, D.D.S.
Vice President
GUS KOOLS
President, Kools Bros., Inc.
M. E. OLSON
Cashier
EARL WICHMANN
Wichmann Furniture Co.

OFFICERS

O. A. HANSEN
President
F. V. HAUCH
Vice President
M. E. OLSON
Cashier
A. F. HANSEN
Assistant Cashier
JOS. J. DOERFLER
Assistant Cashier
ROBERT M. MAY
Auditor

"Modern In Service —
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Plenty of FREE Parking — Always —
On Our Lighted Lawrence Street Lot

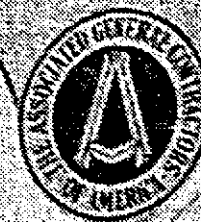


Outagamie County Bank

519 W. COLLEGE AVE. APPLETON, WIS. MEMBER FDIC

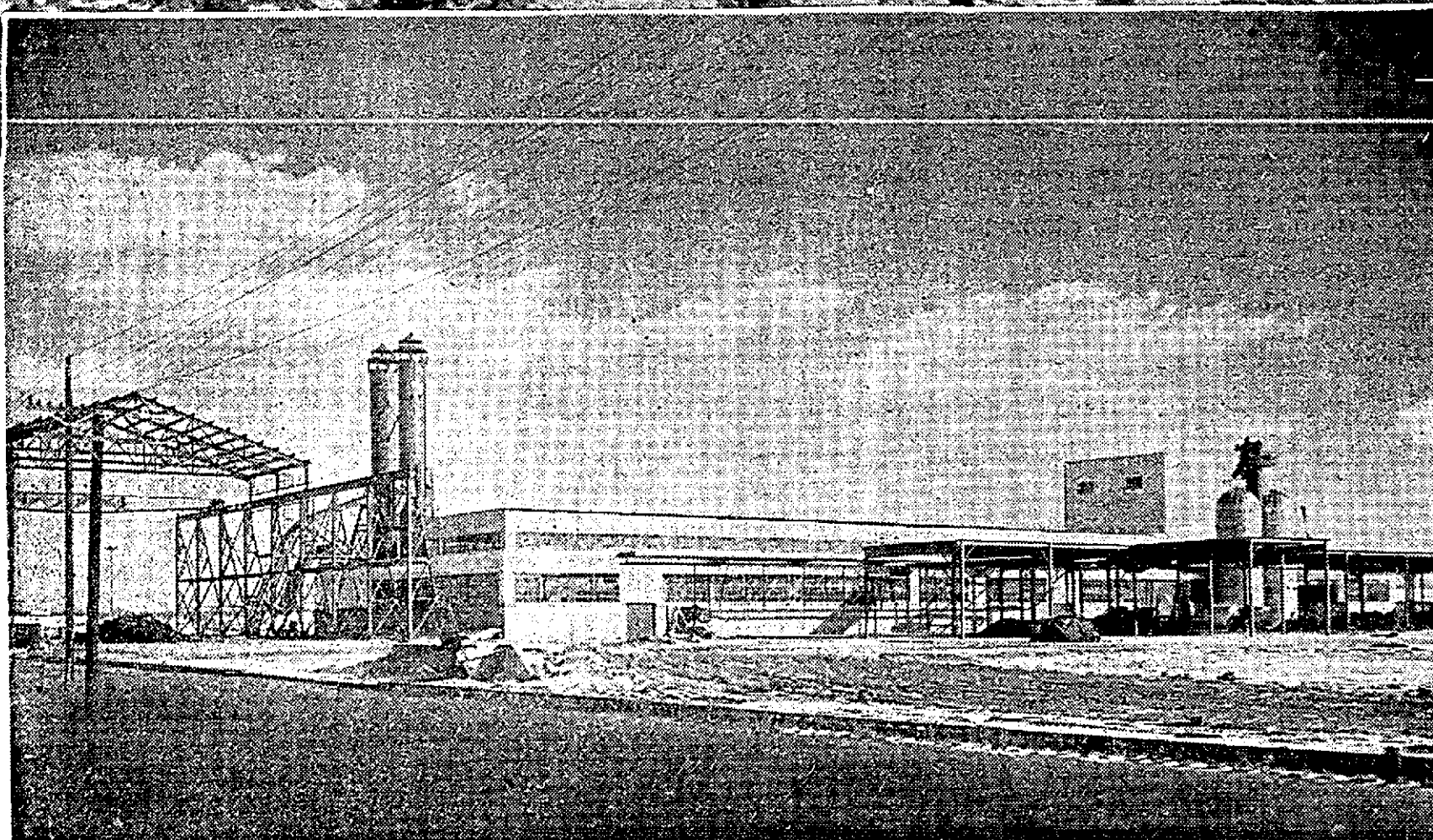


CONTRACTORS
NEENAH, WISCONSIN



Specialists In INDUSTRIAL CONSTRUCTION

NEENAH, WISCONSIN



Pictured above is the New Factory Building which will be occupied by the J. W. Hewitt Machine Co. and Stowe Woodward Inc. The building is now under construction by the Meyer Corporation in the Town of Menasha.



Pictured above is the recently completed Neenah Foundry Plant located on the South-West side of the City of Neenah. This plant is the most recently completed in the area by the Meyer Corporation.

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Ready To Save You Money - We Have You Covered On Every Project

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Capital Investment Hiked 5 Per Cent During 1959

Fox Cities Total Probably Is Over \$300 Million; '58 Total Was \$12 Million Less

Fox Cities industries invested a healthy 5 per cent more than the year before in the manufacturing facilities during 1959, the Post-Crescent's annual industrial survey indicates.

Firms cooperating indicated that the amount invested in manufacturing means hit slightly over \$262.6 million, or nearly 5 per cent (\$12.1 million) more than the \$250.5 million total at the end of 1958.

It is estimated that the total investment in Fox Cities industrial buildings, machinery and equipment probably easily tops \$300 million.

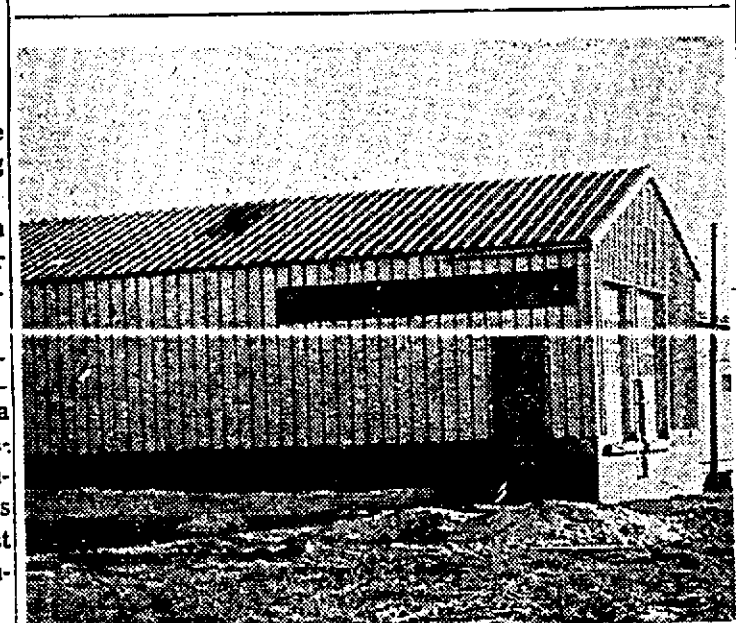
Tentative Figure
Figures provided by the 32 per cent of Fox Cities industries which answered the Post-Crescent's 1960 Report Edition survey (representing some three-quarters of industrial production) does not include value added to retail, service or wholesale businesses. The method of calculation does not take into account the depreciation charged by most

manufacturers, hence is a tentative figure. The indications it gives are most valuable—the belief in Fox Cities industry that it should invest in its own future production increases.

A breakdown of the major industrial classifications follows:

Paper Industry
PULP AND PAPER MANUFACTURING—\$121.2 million investment in 1958, rose to

\$127.2 million last year, 4.9 per cent boost.
PAPER CONVERTING—\$32.4 million investment in 1958, rose to \$33.5 million last year, 3.4 per cent boost.
MACHINERY MANUFACTURING—\$10 million investment



Post-Crescent Photo

Appleton Supply Company added an addition costing an estimated \$17,000 last year. The concrete base, steel structure will give added space for machinery at west Spencer street. An enclosed loading dock is planned in the future.

Fight Against River Fouling

Continued from B 10

the effect of residual pollution.

In the Green Bay area, the Fort Howard Paper company is conducting studies for improvement of existing waste

in 1958, rose to \$10.7 million last year, 5.5 per cent boost.

ALLIED TO PAPER—\$15.7 million investment in 1958, rose to \$16.3 last year, 3.6 per cent boost.

Metal Industry
METAL WORKING AND ELECTRICAL MANUFACTURING—\$5.6 million invested in 1958, rose to \$6.2 million last year, 10.7 per cent boost.

PRINTING AND PUBLISHING—\$7.9 million invested in 1958, rose to \$8.5 million last year, 7.5 per cent boost.

DAIRY PROCESSING—\$5 million invested in 1958, same last year, no change.

MISCELLANEOUS—Impossible to compare the two years because different firms in differing sorts of businesses answered each year, but 13 firms answering this year reported investing \$3.9 million or 5 per cent in their businesses to bring the total to \$80.8 million capital investment.

Friday, February 12, 1960 Appleton Post-Crescent B13

treatment facilities. The northern division of American Can company is accomplishing about 62 per cent reduction in pollutional load and is working on internal improvements to further reduce pollution. In addition, construction is underway on a 36-inch sewer and large stabilization ponds to eliminate discharge from this mill to the East river.

The Charmin Paper Products company at Green Bay has contracted with the Green Bay metropolitan sewerage district for studies on treatment of the effluent from the spent sulphite liquor yeast fermentation plant installed by the company.

These studies are under way. The Green Bay Paper and Pulp company in 1959 installed a pilot plant and commenced studies of a new method for destroying pollution in its spent chemical liquors. As soon as unit values and other problems are worked out, full-scale pollution abatement facilities will be installed.

Fight's History

The history of the fight against pollution reveals to what extent communities and industries in the valley have gone in an effort to control the problem.

At first, the sewage from

the villages and cities as well as the water-carried wastes from the industries were discharged without treatment to the Fox river which carried them away. As the growth continued, the increasing amounts of waste fouled the river and demands were made that the pollution be abated.

Pulp Mill Wastes

It was in the early 1930s that consideration was first given to provision of treatment facilities by the municipalities along the river. During that decade, all of the cities and villages from Neenah to Green Bay built municipal sewage treatment plants designed to remove from the sewage the solids which were believed to be creating the problem. Such industrial wastes which could be treated along with municipal wastes were connected to these treatment plants.

Though paper making wastes were in some cases treated at municipal plants, the wastes from the manufacture of pulp could not be handled at the plants built by the cities and villages and continued to discharge to the river without treatment.

River studies showed that

Turn to B 14

Serving Wisconsin For 24 Years

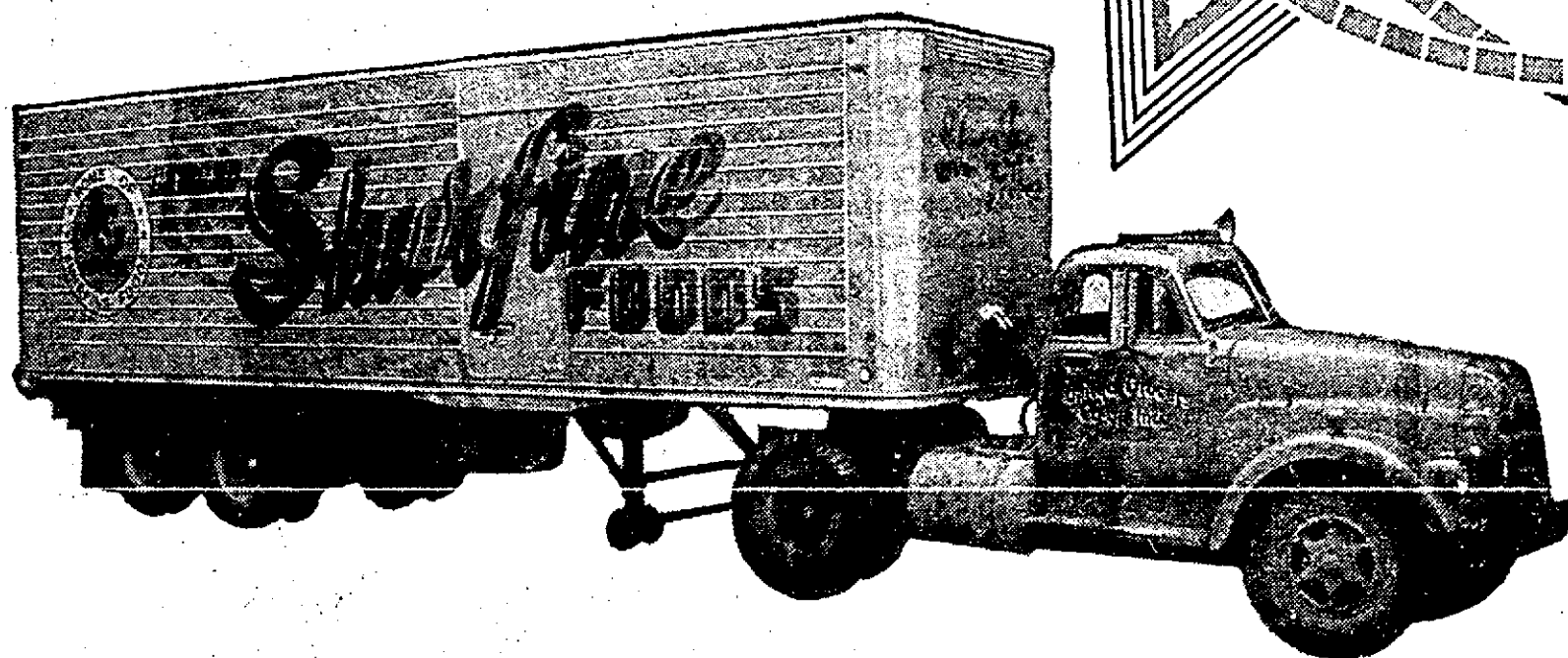
In 1936 seventeen independent retail grocers organized United Grocers of Appleton, Wisconsin, affiliated nationally with AG. It was founded on the idea of joining together in order to buy and in turn sell quality merchandise to customers at the lowest possible cost . . . Today, with a membership of over 190 stores the people of East Central Wisconsin have proof of the ability of our organization to serve their ever-increasing food needs.

A FAMILY OF FINE FOODS SOLD ONLY IN AG MEMBER STORES

Every product in the "Shurfine Family of Fine Foods" is picked, processed and packaged to give you the most consistent high quality available anywhere, whether it be Corn - Peaches - Peas - Shortening - Preserves or any one of the other fine products, SHURFINE stands for fine foods.

What the AG Symbol Means to You...

The stores that display the AG Symbol play an important part in the affairs of their communities, they are members of civic organizations, active in the construction of programs for the betterment of themselves and their neighborhoods, their friendliness and willingness to help is known to all. The symbol assures their customers of Quality Foods, Competitive Prices and Courteous Service.



More Than 190 AG Stores in East Central Wisconsin



Serviced by United Grocers, Appleton, Wisconsin

W H B Y

— building
and keeping
HIGHEST
Listener
Ratings

★ ★ ★
**The
Best
In
Music**

The Fox Cities'
Only Major
Network
Station
with
Major
Network
News Coverage

and
Local
MUSIC
Programming

★ ★ ★

Heard in
MORE

Fox Cities'
Homes
Than Any
Other
Radio
Station!

Fox Cities Examine Seaway's Potential

Development of Green Bay Harbor Awaited by Export Producers, Ship Firms

\$6 Billion Invested in U. S. Economy

New funds put to work through life insurance as investments in the national economy during 1959, as measured by the increase in assets of U.S. life companies, were an estimated \$6 billion, bringing to \$113.6 billion their total assets.

All segments of the economy were benefiting from these invested policyholder funds with corporate bonds accounting for the largest single block, some \$45,350,000,000, up more than \$2 billion in the year and more than double the amount thus invested 10 years ago. Industrial and miscellaneous bonds accounted for the largest block of corporate bonds, \$25,150,000,000 at the close of 1959.

Real estate mortgages, largely for family home ownership and plant facilities for business and industry, have more than tripled in amount over the past decade with the life companies' holdings reaching \$39,150,000,000 as the 1950s came to a close.

Holdings of U.S. government securities at the end of 1959 were \$7,050,000,000, down about \$125 million in the year and about half the total of these holdings 10 years ago. The many new investment channels that have opened up over the past decade, especially in the development of new products and means to better living, have caused a gradual shifting away from government securities to finance this growth of private industry.

For their life insurance and annuity protection in 1959, American policyholders paid an estimated \$12,650,000,000 or about 3.8 per cent of their disposable personal income. These premiums were nearly a half billion dollars more than the year before and about twice what they paid 10 years ago.

BY DAVID SCHAEFER
Post-Crescent Staff Writer

Year by year, decade by decade, the globe shrinks, bringing the east coast within five hours of the west and heralding the day when New Yorker's will spend their weekends in Paris or Madrid.

And the midwest has not been left out of trend toward making the world everyone's backyard. In 1959, after years of debate and delay, the opening of the St. Lawrence seaway brought the ships of all nations to the the doorstep of the midwest.

With the completion of the greatest share of the seaway, ships with Mediterranean barnacles clinging to them dropped anchor in Green Bay and Milwaukee. With the ships came the promise of direct trade with countries all over the world.

Eye to The Future

But the full potential of the seaway remains just a promise of things to come.

In the Fox Cities area the effect of the seaway has not been earthshaking. Businessmen with products to export are keeping a watchful eye on the seaway — and especially on developments a bit to the north, in Green Bay.

Green Bay, with other Great Lakes port cities, was caught with a lack of its boat ships showing. Shipping companies came courting Wisconsin ports and found hospitality but meager facilities.

The port of Green Bay is entirely a private enterprise. As such it must grow through the initiative of individuals and companies. The sooner it provides non-stop shipping to ports in Europe, South America and even Africa, the sooner Fox Cities area manufacturers of exported products will be able to take advantage of it.

County Harbor Commission. At present, the time of port-to-port runs of many of the ships is prohibitive to manufacturers of parts or equipment that require rapid delivery.

A Brown County Harbor commission has been formed and is working on harbor development. A long range and very speculative plan is to move the harbor from mouth

of the Fox river to the west bay shore. Lower railroad rates from points throughout the midwest to port cities also are being sought.

Despite harbor conditions which tend to delay boats loading or unloading, the flow of trade to Wisconsin port cities has increased noticeably.

87% Increase

Green Bay reported a shipping increase of 87 per cent last season. A total of 73,857 tons of overseas cargo was handled, most of it carried on larger ships, since arrivals increased only 64 to 71.

Exports amounted to 42,333 tons, most of which was dried milk. Since this is not a very substantial basis for a trade situation, efforts are being made to promote construction of grain elevators in the harbor area.

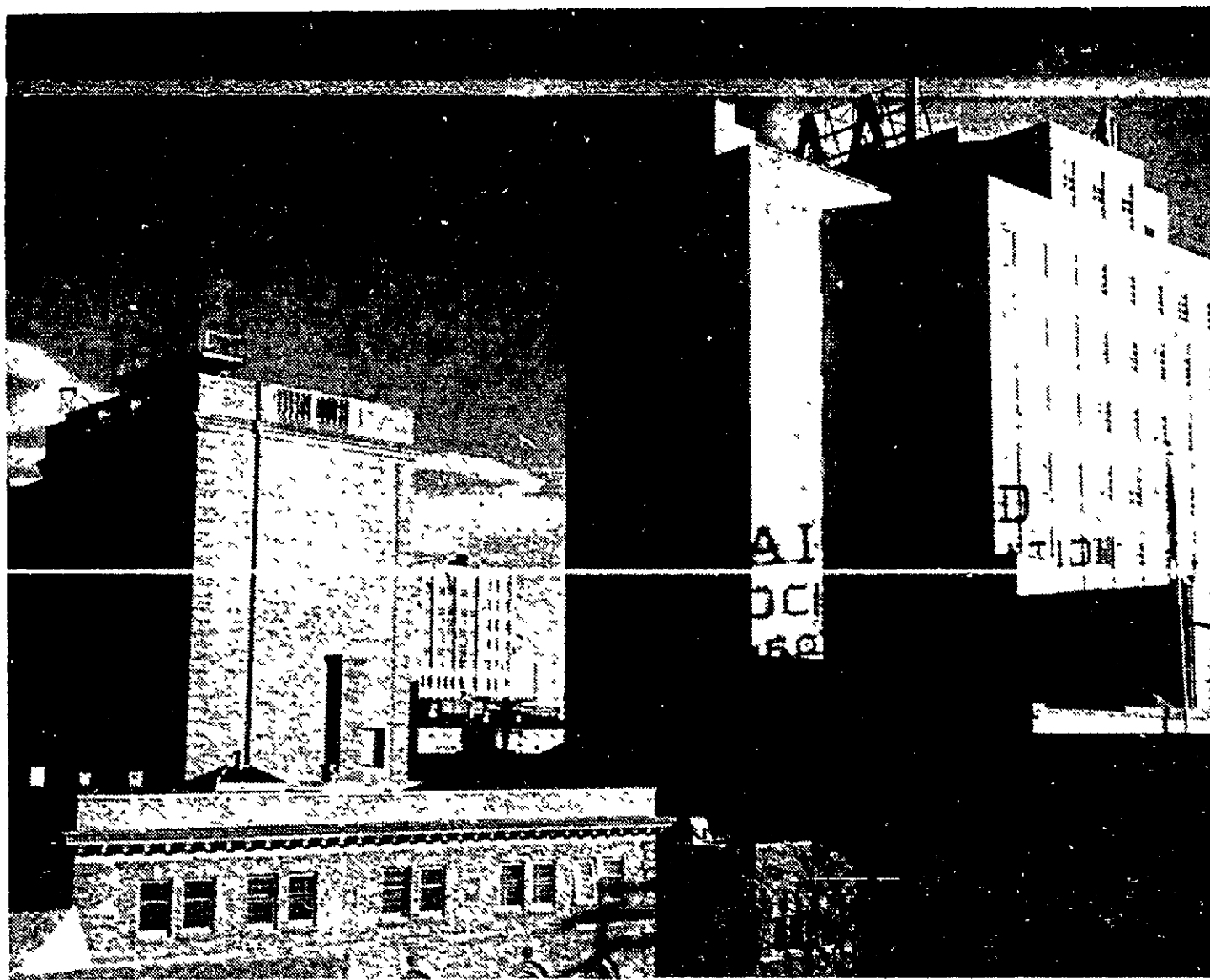
Imports totaled 31,524 tons, 80 per cent of which was duty-free wood pulp. In 1958 exports totaled 26,219 tons and imports 13,145 tons. Import duties dropped from \$60,898 in 1958 to \$52,014 in 1959, a loss of \$8,884.

Milwaukee, although faced with a lack of berthing space, fared better than many ports because planned municipal preparations and after hours work facilitated cargo handling.

Milwaukee Plans Ship owners undoubtedly will keep the rapid turnaround at Milwaukee in mind when ships are routed next season. In addition, new piers are under construction and plans are being made to install a new locomotive crane.

Cargo in Milwaukee harbor

Turn to B 15



The Long Shadows of the afternoon sun lend shadowy help to the massiveness of downtown Appleton office buildings. Stark against the sky are the 10-story Aid Association for Lutherans building (left), with its predecessor, the 5-story AAL building, below it and the near-white Zuelke building (center), standing 12 stories. The Wisconsin Telephone company is at right in this photo, shot from the Post-Crescent building by Chief Photographer Andrew J. Mueller.

Shoe Industry Set New Records During Last Year

Production, consumption and retail sales of shoes reached new plateaus in 1959.

Production for the year is estimated at 635 million pairs of leather shoes, reports John J. Reilly, editor of a trade magazine, some 47 million more than were made in 1958 and 31 million more pairs than were produced in 1957, the previous peak production year. Production for the first six months of 1959 was an unprecedented 326 million pairs, with 309 million pairs in the second half.

Americans used about 3.5 pairs of leather shoes per person. In 1958, the per capita consumption was 3.45. Shoe prices will be up 5 per cent, reflecting higher leather

and other materials costs in 1960.

For most of 1959 shoe prices lagged behind rising costs of components. Next spring's higher prices will reflect true replacement costs.

Jet, Cargo Plane Rise Predicted During 1960

There will be more jets for passenger service and more all-cargo planes for freight in 1960. A total new equipment and facility investment for location

1960 is estimated to be about \$3.6 billion.

Ten of the larger airports will build jet runways, five more have plans in work. Some cities will push work on auxiliary airfields or plan

Byproduct Utilization An Industry

Continued from B 13

pulp mill wastes placed a far greater burden upon the Fox river than did municipal wastes, and the need for treatment of this industrial waste was emphasized. As not much was known about methods for treating this waste, the industry set up and financed a research program, and in 1939 created the Sulphite Pulp Manufacturers' Committee on Waste Disposal which later changed its name to Sulphite Pulp Manufacturers' Research League, Inc., with headquarters and research facilities at Appleton.

While research was underway, the pollution continued and at an increased rate as a result of increased industrial activity and coincident population increase stimulated by the war effort. The condition of the Fox River worsened and public demands for clean-up increased. Following public hearings in 1948 and 1949, the state board of health and committee on water pollution issued orders requiring reduction of pollution by all industries along the Fox river.

The cities, villages and industries continued to grow and through the actual pollution load discharged to the stream was less in 1955 than in 1949, the river was still overloaded and it was determined that a higher degree of treatment would be necessary.

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With Fresh Daily Borden's Dairy Products

Meadowview is proud of the part it has played in making this a better community in which to play and work.

Providing jobs for 15 employees Meadowview contributes materially to the general prosperity . . . Good jobs make good citizens and Meadowview is proud of the high standing its employees enjoy in this community.

For thousands of Neenah-Menasha folks the name Meadowview has meant health for 39 years. They rely on the Meadowview name to safeguard health. Meadowview considers such confidence a sacred trust and renews its pledge of quality that can be depended upon always.

A Part of Your Community for 39 YEARS



Meadowview Dairy Incorporated

Manitowoc Rd., M. R., Menasha

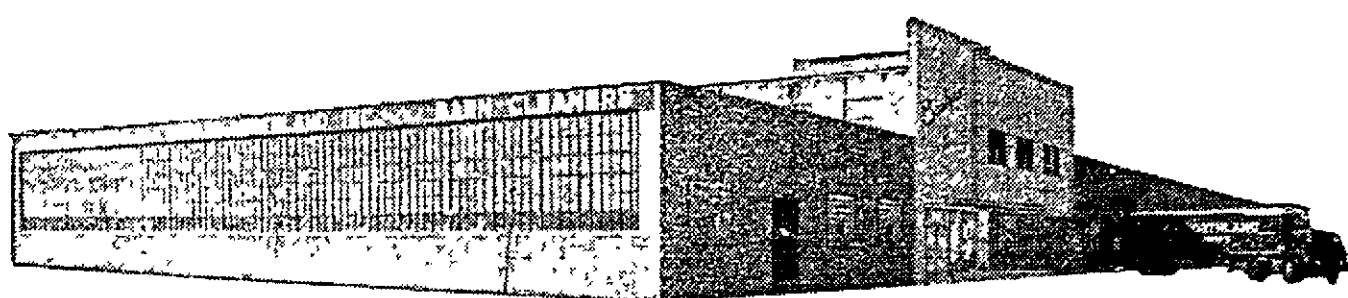
Harvey Knorr, Owner

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MOST IMPORTANT OF THE MANY REASONS FOR INSTALLATION OF NATURAL GAS INCLUDE:

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All-Time Record For 1959's Snow

Continued from B 11

who provided all of the figures for this report. The 45-degree average, strangely enough, was exactly normal. It was the departure from normal at both extremes of the weather yard stick that made the year one to remember.

The highest temperature recorded in 1959 was 94 degrees, which was reached twice. The coldest reading, on the other hand, was 22 below zero which was recorded last February.

Snow, Snow, Snow

It is the snow, however, that will be remembered long after other statistics of 1959 are forgotten.

In the months of February, March and April a snow shovel was a man's most priceless possession. Without it he was nothing. As the winds howled and the drifts grew deeper and thicker, streets became impassable, houses became almost obscured in a blanket of snow and automobiles became a hindrance instead of a help. If you had no shovel you were in trouble.

Precipitation in 1959, both rainfall and melted, totaled 38.99 inches, the highest total on record since 1901 when record-keeping was initiated. The 98.2 inches of snow topped the previous high total of 97.3 inches, which came in 1929, and was the greatest in 30 years.

It Was Cold, Too

The 33-year average annual snowfall is 45.6 inches, which shows that 1959's totals almost doubled the average. Snow depth after several blizzards early in March provided a record depth of 30 inches, again topping the previous high of 26 inches in 1929.

January, February and March of 1959 brought days of numbing cold and literally tons of back-breaking snow. The coldest temperature in January was a 16 below reading and the maximum was 37 degrees. Snowfall for the month was measured at 18.1 inches.

February was much the same, only worse. The coldest reading was 22 below as compared with a maximum 38 degrees. The mean temperature for the month was 4 degrees below normal and new snow measured 24.6 inches.

March howled into the Fox Cities on the wings of a snow-storm and, in the course of the month, 25.8 inches of new snow fell on the region, all ready bent and nearly broken

under the weight of previous storms. The temperature was 2.7 degrees below normal with a low reading of zero and a high of 50.

At Last—Spring!

The weather picture began to improve in April for, indeed, it couldn't get much

Turn to B 16

Appliances End 2-Year Sales Drop

Nearly All Types Hit Sales Rise; Total Ups All-Time '56 Record

Electrical home appliances, ending a 2-year decline, hit a sales record of \$8,459,603,000 in 1959, topping 1958's previous high by \$9,837,000, reports an electrical trade magazine.

Total sales of electrical appliances, plus gas ranges and gas water heaters, totaled \$9,023,598,000 compared to \$7,993,057,000 in 1958, a gain of 12.9 per cent.

Leading the field in major appliance gains were television sets, food waste disposer units, dishwashers, electric refrigerators and electric ranges.

The number of television sets produced in 1959 topped the previous year by 27.4 per cent. In 1959, 6,270,000 sets were produced with a retail value of \$1,335,510,000, compared to 1958's 4,920,000 sets produced for \$1,008,600,000.

The only large appliance showing a unit loss was electric water heaters, down 10.1 per cent from 1958.

Small Appliance Increase Among the smaller appliances, electric can openers led in the gain column, with an increase of 160 per cent in units sold — from 300,000 at \$7,947,000 in 1958 to 805,000 sold last year for \$19,367,000.

Electric knife sharpeners sales jumped 53.5 per cent, from 355,000 units at \$5,591,000 in 1958 to 545,000 units in 1959 for \$7,902,000. Floor polisher sales jumped 50.3 per cent, 725,000 for \$35,525,000 to 1,090,000 for \$43,546,000.

Total radio production (exclusive of automobile radio) last year increased 27.6 per cent over 1958, 8,032,000 units selling for \$288,602,000, compared to 10,245,000 for \$325,388,000. Leading gainer was clock radios, up 39.8 per cent, followed by portables, up 24.5 per cent, and home radios, up 21.9 per cent.

Fox Cities Study Seaway Future Plans

Continued from B 14

tripled. New and larger ships moved 200,000 tons of cargo into and out of the harbor, compared to 67,000 tons in 1958 and 85,000 tons in the previous record year, 1955.

A total of 332 ships called at the harbor, compared to 261 in 1958. Although these ships are generally larger than in previous years (as they are in all ports on the Great Lakes), the largest ships are unable to come through. The seaway is dredged to handle ships drawing 27 feet of water only as far as Detroit, with a 22-foot limit beyond.

Kenosha Increase Two other ports, Kenosha and Superior-Duluth, also felt the impact of the seaway.

A definite improvement in traffic was recorded at Kenosha. In 1958 only four overseas vessels called, while 41 docked last season. They hauled 4,605 tons of imports, including 2,285 foreign cars, compared to 320 tons in 1958. Last year 300 foreign cars made up most of the imports.

Kenosha exports, including 734 Nash Ramblers and military goods, amounted to 10,344 tons this year, compared to 652 in 1958.

Overseas ships calling at Superior-Duluth increased from 14 in 1958 to 213 last season. Most of the ships arrived empty and left laden with grain, 72,275,000 tons for overseas.

Tonnage Fell Short As a whole, seaway tonnages fell almost 25 per cent short of expectations. The steel strike and a general lag in world shipping are responsible for the tonnage — and therefore seaway toll income — shortage.

Excluding pleasure craft and government ships, 6,595 ships were locked through the seaway between April 25 and Dec. 3.

The main obstacle to the development of a booming trade situation that could affect the Fox Cities is the lack of harbor space and cargo handling equipment.

When ships are delayed in harbors, the companies lose up to \$2,500 a day. For this reason, Grace Line made the decision to cut off certain stops.

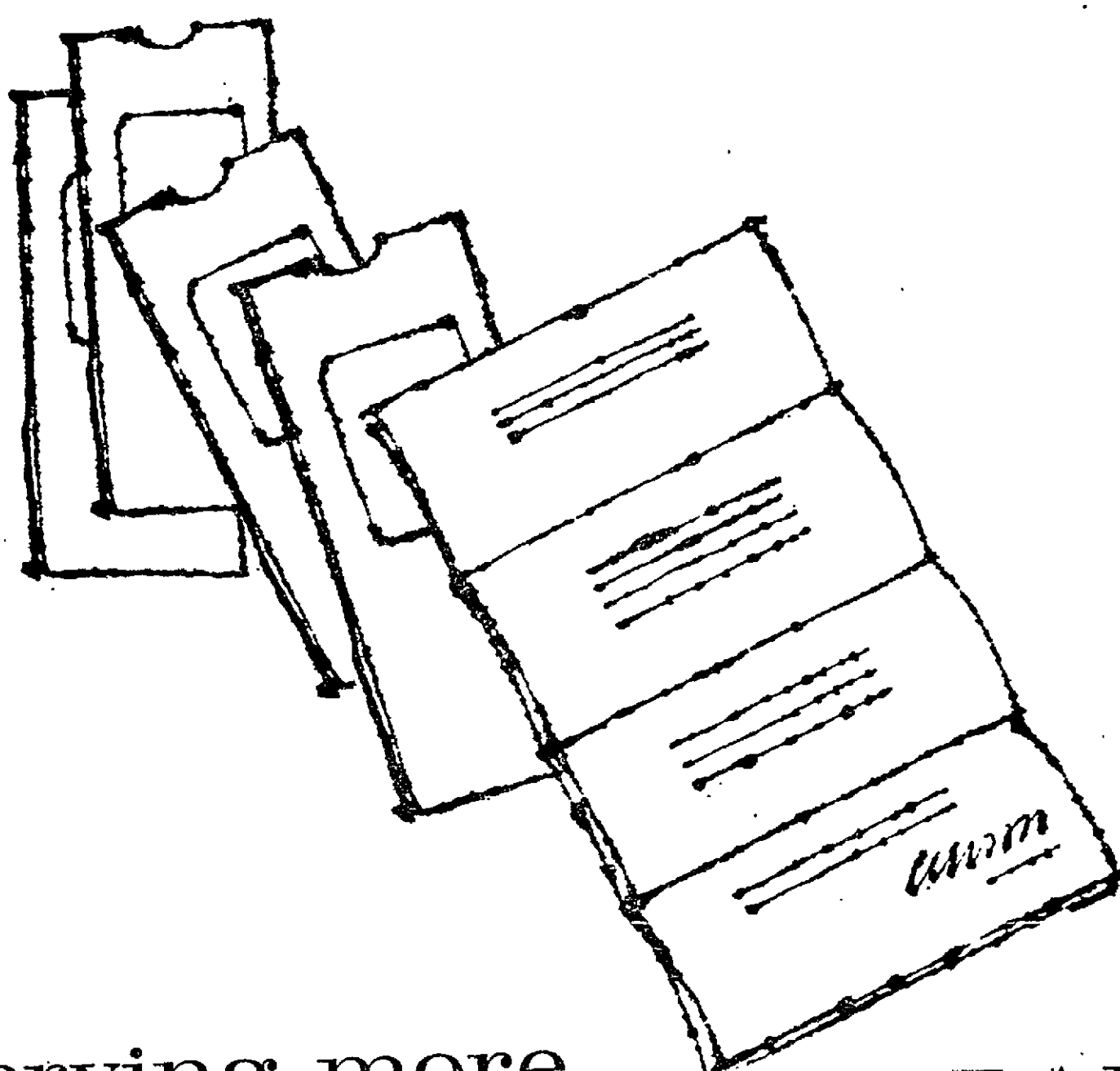
The potential of the seaway must be considered in terms of how soon the midwest will be able to meet the challenge of becoming an economic plum in maritime circles. Obviously, it was not ready to take full advantage of its new situation. Some years will pass before it is.



Post-Crescent Photo

Standard Manufacturing Company Built a \$91,000 sales and display building last year at 1100 N. Lawe street. The building contains 13,720 square feet of floor space and is 1½ stories high.

It is a spectacular addition to the city's night scene with its huge windows and exposed inner beams. The beams allow a 40-foot clear span without columns.



serving more LUTHERANS* keeps AAL growing each year

For the 21st consecutive year, the new life insurance paid-for by members of Aid Association for Lutherans has exceeded that of the previous year. AAL now has 570,000 members who own \$1,616,771,826 of life insurance — a 13 per cent increase in total insurance in force. Membership in AAL offers many fraternal and benevolence benefits to qualified Lutherans. The most singular advantage is the Special Difference AAL members share — LOWER NET COST life insurance protection.

A COMPARATIVE REPORT SHOWING GROWTH DURING PAST 10 YEARS:

1949		1959
\$510,112,399	Total Insurance in force	\$1,616,771,826
\$58,144,293	Paid for new business	\$228,437,218
\$2,014,144	Surplus refunds to members (during year)	\$6,025,079
379,741	Number of certificates	680,937
\$118,225,820	Assets	\$302,664,451
109.95%	Ratio of assets to liabilities	110.04%
\$53,561,811	Benefits and surplus paid to members and beneficiaries since founding date - 1902	\$134,113,381

* Eligible are Lutherans of the constituent synods of the Synodical Conference: The Lutheran Church — Missouri Synod; The Wisconsin Evangelical Lutheran Synod; The Evangelical Lutheran (Norwegian) Synod; and The Synod of Evangelical Lutheran Churches (Slovak). Also affiliated is The National Evangelical Lutheran Church (Finnish).

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PAPER
PRODUCTS

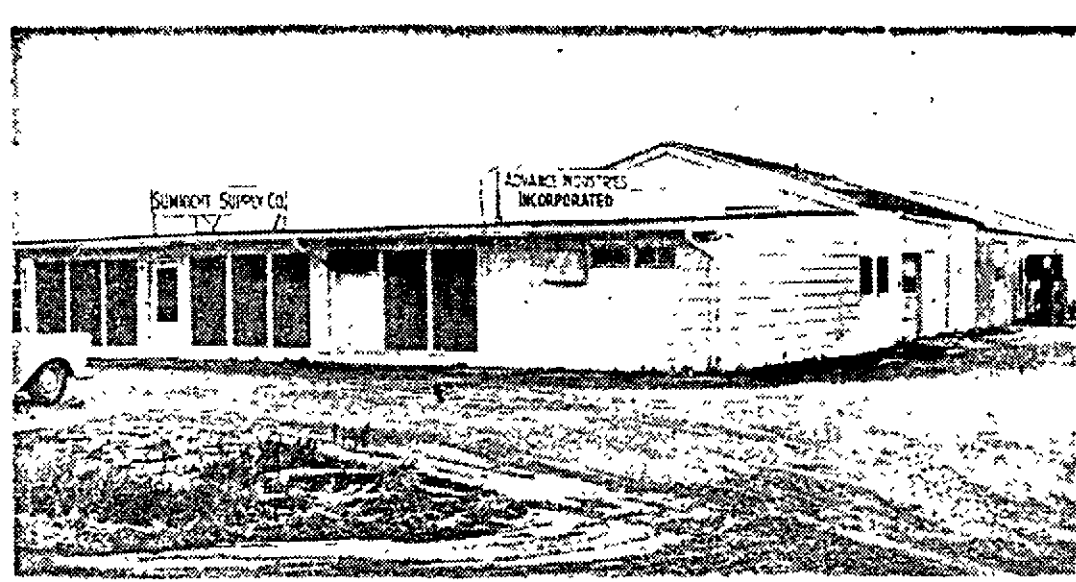
Now in its 36th year, the Sawyer Paper Company has shared with industrial Fox Cities the healthy growth that characterizes a dynamic community. Over the years, the Sawyer quality tradition in distribution and integrity in selling have earned for the company a position of leadership in every market it serves. We believe that true leadership should anticipate changing demands, continually developing improved products, creating new and better ways of doing things. That is why we're proud of our slogan—

COMING TOGETHER IS A BEGINNING
KEEPING TOGETHER IS PROGRESS
WORKING TOGETHER IS SUCCESS

SAWYER

PAPER COMPANY

NEENAH
WISCONSIN



Interest Rate Rise Big Banking News For Cities' Savers

3 Per Cent at End of Year to Maximum for Savings Accounts

The big change in the banking world in 1959 was the re-vamping of interest rates on regular savings accounts. The increase, effective Dec. 1, raised the rate on the pass-book type saving accounts from 2 1/2 per cent to the legal maximum of 3 per cent. The 3 per cent had previously been paid only on funds deposited for one year under a certificate of deposit.

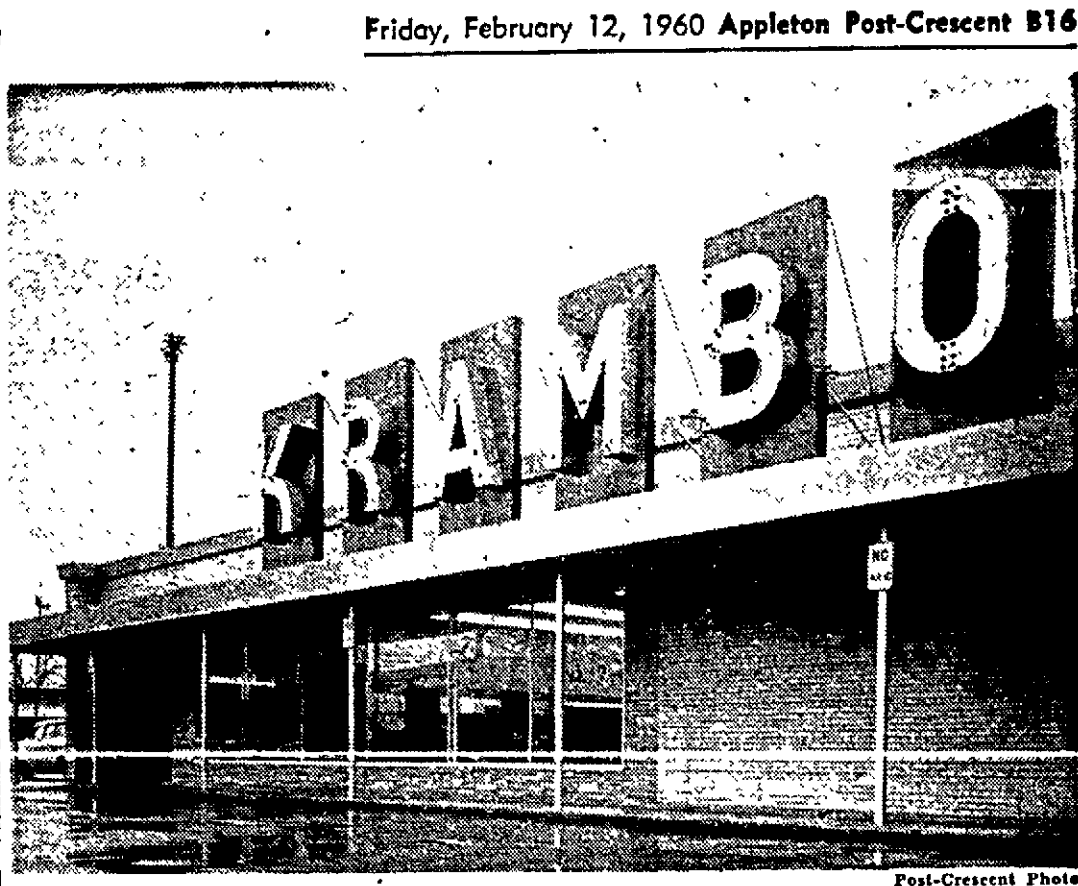
The rates on savings and loan association stock was increased from 3 1/2 per cent to 4 per cent. Funds, in saving and loan associations are considered stock investments rather than accounts.

The change went into effect Jan. 1, and does not show up on end of the year reports.

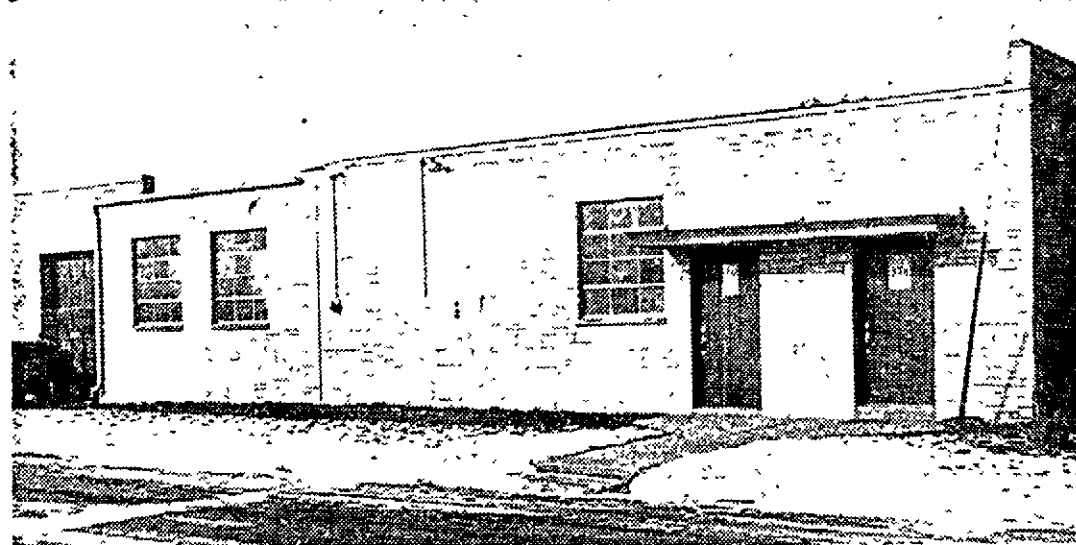
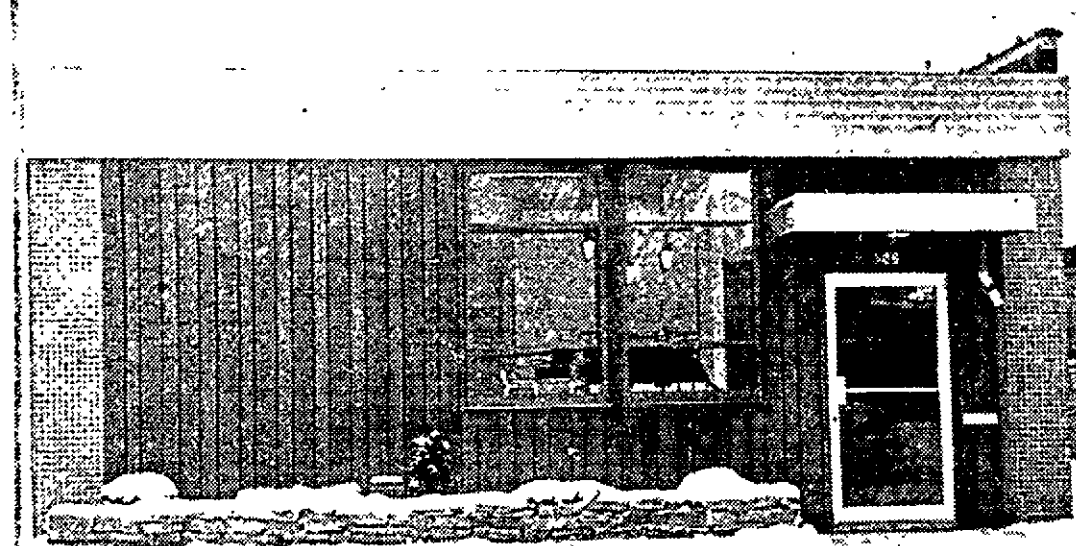
In the Fox Cities, the assets of 11 banks and four savings and loan associations increased to \$205,658,598 from 1958's total of \$189,944,200, for a \$5,714,398 or 2.1 per cent increase.

January end-of-the-year bank reports were used to compile the figures.

Banks included are First National Bank of Appleton, Outagamie county bank, Appleton, Appleton State bank, Bank of Menasha, National Manufacturers' Bank of Neenah, First National Bank of Neenah, Bank of Little Chute, Bank of Kimberly, Bank of



A New Krambo Supermarket, costing in excess of \$100,000, was opened in the Fox Cities during 1959. The new structure is located on E. Forest avenue, Neenah.



Circle Machine and Supply company last year remodeled a former garage into office quarters, shown at bottom, for an estimated \$4,500. The structure is at 1712 W. Eighth street. Schumacker, Haass, Derscheid and company, accountants, constructed the masonry office building, shown at center, at 309 E. Washington street for an estimated \$23,000. It is 30 by 78 by 12. Advance Industries, Inc., and Sumnicht Supply company built a joint \$6,000 addition to the existing building on French road.

Record Snow In Fox Cities

Continued from B 15

worse. Snowfall was insignificant and the average temperature moved to one degree above normal. April also brought the highest maximum temperature of the season up to that point—a blamy 73.

The warming trend continued into May. Daily temperatures the first week of that month were as much as 20 degrees above normal. The monthly average of 61.9 was nearly six degrees above normal.

Drought Ends Wet

June, July and August brought almost ideal summer weather with temperatures averaging above normal for each period. August, in fact, was five degrees above average. The mercury hit into the 90s on the maximum side and the minimums were in the 50s.

Rainfall was ample except

in June when it fell below normal.

Beginning late in September and continuing into the first week in November rainfall was overly plentiful. Field work on farms was halted at times as a result and difficulty arose in harvesting sugar beets. Corn picking also was delayed until after freezing. The growing season was unusually long, extending from April 21 to Oct. 28—between dates of damaging frosts.

Second Heaviest

Snow in November totaled 16.8 inches and temperatures fell 7 degrees below normal. December, however, was a complete turn-about and was the warmest final month of the year in over 20 years. Presumably to please the children and make things easier for Santa, we were supplied with an 11-inch snowfall the day before Christmas eve. A post-Christmas rain and fog put a damper on holiday traffic.

These additional facts are noted about the 1959 weather picture:

There were 39 days of zero or below weather which was

second only to the 41 days of 1929.

The March snowfall of 25.8 inches was the second greatest in 33 years of record.

No overly severe winds were noted. The peak of 50 miles per hour in this department was recorded on May 20.

A sky cover of dust originating in Canada was noted May 13.

A small tornado cloud which did not reach the ground was visible from and northeast of Appleton Aug. 28. Several other tornadoes did damage in surrounding areas. The nearest was in Shiocton where a barn was flattened.

Brand New Term

A new weather term was born in 1959—the discomfort index. The name was changed shortly after birth, however, to temperature-humidity index on the theory that the original name tended to foster even most discomfort. It was at the time, and remains today, a moot question.

After a year like 1959, the frantic forecasters are predicting only one thing for this year—we'll have weather, 12 full months of it.

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NEW "Silent Chef"
FOR HOTELS AND RESTAURANTS

The New "Silent Chef" rubber top table is used in many modern hotel and restaurant kitchens. It maintains the keen cutting edge of knives, eliminates kitchen noise associated with metal tops, easily kept clean and sanitary, does not absorb moisture or food flavors, does not contract, expand, separate, warp or chip and is a safeguard against bacteria. No odor, nontoxic; used extensively in hospitals.

NEW "LO-VAC" SUCTION BOX COVERS
with continuous one-piece end grain lands

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U.S. Pat. No. 2-740,332

We just want to say...

Thank You!

... to the people of the Fox River Valley

Valley Fair Shopping center opened its first six stores in 1954. In the past six years our business has grown at a remarkable rate. We now have 32 modern stores and businesses to serve you!

There are several basic reasons for this unique growth. Valley Fair offers "day-in and day-out" shopping advantages, exciting savings events, numerous, special free attractions, convenient shopping hours and spacious, unlimited, free "no meter" parking found nowhere else north of Milwaukee. The modern design, all-weather protection afforded by the enclosed mall and the one-stop shopping features are all designed to combat our midwest climate.

There is something more to Valley Fair Shopping center's success story than just the business end of it. We think it is a testimonial to the strength and soundness of the Fox Cities economy.

There is a tremendous opportunity in the Fox River Valley area today. Our communities continue to grow and our people continue to prosper with it.

Is it too sentimental to say today, "I believe in the Fox River Valley area"? No, unless it is too sentimental to believe in yourself. Never have our communities offered more of a challenge or greater promise to those who believe in her destiny.

That's why we say, honestly and humbly, "thank you"! Thank you for the chance to grow, to serve and to prosper with you!

Sincerely,
Valley Fair Shopping Center

**"Valley Fair Has
More of Everything
For Everybody**

32 Modern Stores and Businesses Here at Valley Fair to Serve You Better: —

American Homemaker Products, Inc.	Eddie's Wine and Liquor Store	Krambo Food Store	V. Scanlan, Master Jeweler
Badger Paint Stores	Fanny Farmer Candies	Massachusetts Mutual Life Insurance Co.	Three Sisters
Biddle Foreign Cars	First Credit Corp.	Niagara Cycle-Massage	Trudell's
Birchwood Restaurant	W. T. Grant Co.	Dr. J. E. Papendorf, D.D.S.	Valley Fair Cleaners and Launderers
Carousel Children's Shop	Hardware Mutuals	Thom*McAn	Valley Fair Pure Oil Service
Central Court Barber Shop	House of Beauty	McClone Kitchens Store	Walgreen's
Donald's	House of Cards & Cameras	Nobil's	Wohlford's
Robert T. Dejmek, O.D.	Jung's Clothing for Men and Women	Ritz Millinery	F. W. Woolworth Co.

Paper Group Gives State Firms Competitive Costs

Cooperative Venture Provides Lower Transportation Charges

BY ALLAN EKVAL
Post-Crescent Staff Writer

Menasha — "Ship via Wisconsin Paper Group."

Behind that phrase are 26 years of routing shipments and yielding savings for 36 paper companies, many based in the Fox Cities, where the Wisconsin Paper Group has its headquarters.

Savings result from pool cars, so member firms can ship less-than-carload shipments at carload rates.

Saving Vital

When a customer is near a major competitor, any saving is important to Wisconsin industries and Wisconsin workers.

Buyers know in advance, through information sent out weekly by the WPG headquarters in Menasha, that shipments will leave for their community on a certain day.

If a customer is on the west coast near Los Angeles, the shipment will arrive on the sixth day after leaving the WPG warehouse, in the Remick building on Garfield avenue, or from one of the mills where neighboring companies' rapid turnover and the obtaining of these items at practically the carload freight rate.

such as Boston, the order will arrive in five days.

3,225 Pool Cars

This service resulted in increased demand for WPG pool car shipping until last year, 3,225 pool car shipments of 88,703 tons were made. That is more than double the tonnage of 43,244 tons in 1,880 pool cars shipped in 1935, a year after the cooperative association was founded.

Included last year were more than 70,000 individual items or orders with each car containing shipments from 15 to 25 different companies.

Irwin Pearson, executive secretary of WPG since its beginning Feb. 1, 1934, pointed out that "here in Wisconsin where almost every known kind of paper is manufactured within a comparatively small area, it is possible for paper merchants to purchase quantities consistent with the rate of sale."

Own Warehouse

"This insures constant and rapid turnover and the obtaining of these items at practically the carload freight rate."

with the speed of straight car movement."

Wisconsin Paper Group has been unique among the paper shipping associations with its own warehouse and loading facility. Members may send carloads and truckloads here for loading with those of other mills.

Seven pool cars can be loaded or unloaded simultaneously at the warehouse. About 45 per cent of the pool cars sent out each year are loaded at the warehouse in Menasha.

Pool car shipments are made to 276 U.S. communities and monthly shipments are sent to the 75 principal markets on a regular basis. Seven markets have shipments en route two or more times a week, 19 others receive weekly delivery, eight are sent pool cars three times a month, nine twice a month and 32 once each month.

More Cities

Through use of railroad stopoff in transit for partial unloading, the Wisconsin Paper Group is able to lay down smaller lots of tonnage, from about 10,000 pounds up, at about 200 additional cities each year. For example, a pool car bound for Albany, N. Y., is able to lay down some of its tonnage at Syracuse, N. Y., for paper customers in that area.

The 10 top cities which received more than 100 WPG pool cars last year were New York City, 161 cars; Philadelphia, 143; Kansas City, 129; St. Louis, 121; Detroit, 122; Boston, 111; Cleveland, 109; Cincinnati, 108; Dallas, 113, and Los Angeles, 124 pool cars.

Foil Shipments Up

Aluminum foil shipments in the United States during the first nine months of 1959 led the year before by 32 per cent.

Interest Rate Rise in 1959 On Savings

Continued from B 16

Kaukauna, and Farmers and Merchants bank, Kaukauna and First National Bank of Menasha.

Four Associations

The four building and loan associations are Appleton Building and Loan association, Kimberly Saving and Loan association, Kaukauna Savings and Loan association and Twin Cities Saving and Loan association.

Assets of the 11 banks decreased from \$157,590,247 in 1958 to \$157,193,906 last year for a 0.3 per cent drop.

A 14.4 per cent increase in assets was noted at the four saving and loan associations, with an increase of from \$42,353,953 in 1958 to \$48,464,692 in 1959, a gain of \$6,110,739.

Total deposits in banks decreased 0.7 per cent, from \$144,424,462 in 1958 to \$143,287,249 in 1959, a drop of \$1,137,213.

Other Accounts

Demand deposits increased \$1,760,399, from \$78,391,936 in 1958 to \$80,152,295 last year, a hike of 2.2 per cent.

Capital stock in banks increased 12.8 per cent. A total of \$3,510,000 was recorded last year as compared to \$3,110,000 in 1958, a \$400,000 gain.

Bank reserves, surplus and undivided profits decreased from \$8,945,612 in 1958 to \$7,125,562 in 1959. The loss of \$1,810,050 is 2.1 per cent.

As of Dec. 31, cash balances with other banks totaled \$23,805,943.

Loans and discounts increased 13.9 per cent from \$60,629,116 in 1958 to \$69,089,471 in 1959, a \$8,460,355 gain.

Reserves decreased \$933,206, from \$2,388,033 to \$1,454,827, a drop of 6 per cent.

Stockholders

The number of stockholders with shares in the four saving and loan associations increased 1,572, from 18,693 in

Copper Ore, Brass Output Increase Seen

The nation's copper producers are continually expanding mine capacity to assure adequate copper and with brass mills geared to supply enlarged present markets and create new ones, the decade ahead looks highly promising.

Present indications are that brass mill output will rise 5 per cent in 1960. U. S. copper production should be well ahead of 1959, when the picture was clouded by the prolonged strikes at leading mines and refineries. U. S. mine output in 1960 should be close to 1,160,000 tons and refined production about 1,500,

Ore Shipments to Rise

Rail shipments of ore and concentrates in the eastern Great Lakes area are expected to increase 198 per cent in the first quarter of 1960, compared with the same quarter of 1959.

000 tons, says the Copper and Brass Research association.

Brass mill shipments will hit close to two billion pounds in 1960, an increase of 100 million pounds over 1959 and of 500 million pounds over shipments in 1958. Major brass mill product markets will continue to be in the fields of residential construction, automobiles, air conditioning and refrigeration, electrical appliances, and metalworking.

Indicated sales this year by association's member mills include 730 million pounds of sheet, 590 million pounds of pipe and tube, 520 million pounds of rod, and 100 million pounds of mechanical wire.

The mushrooming usage of copper tube, particularly drainage tube since its introduction in mid-1955 is shown by inclusion by plumbing, and-or health authorities in their lists of accepted materials for the plumbing codes of more than 220 major cities, 30 counties, and 12 states.

Trucking Ton Miles Increase

It is estimated that total intercity ton miles for all private and for hire motor carriers in 1959 totaled 290 billion. This compares with 260 billion ton miles for 1957 and 1958, according to the American Trucking associations.

Operating revenues for class I, II and III carriers for the two previous years were about 6.2 billion dollars. The 1959 total is estimated at seven billion dollars.

duction in mid-1955 is shown by inclusion by plumbing, and-or health authorities in their lists of accepted materials for the plumbing codes of more than 220 major cities, 30 counties, and 12 states.

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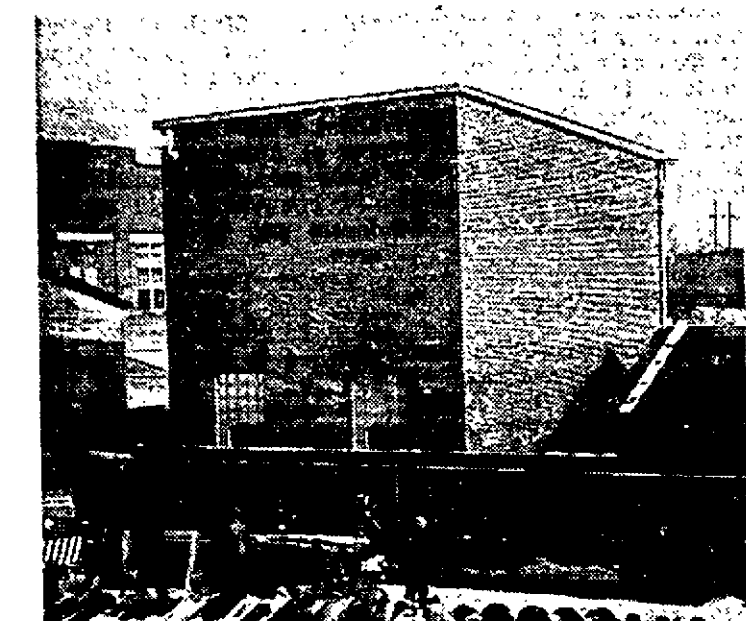
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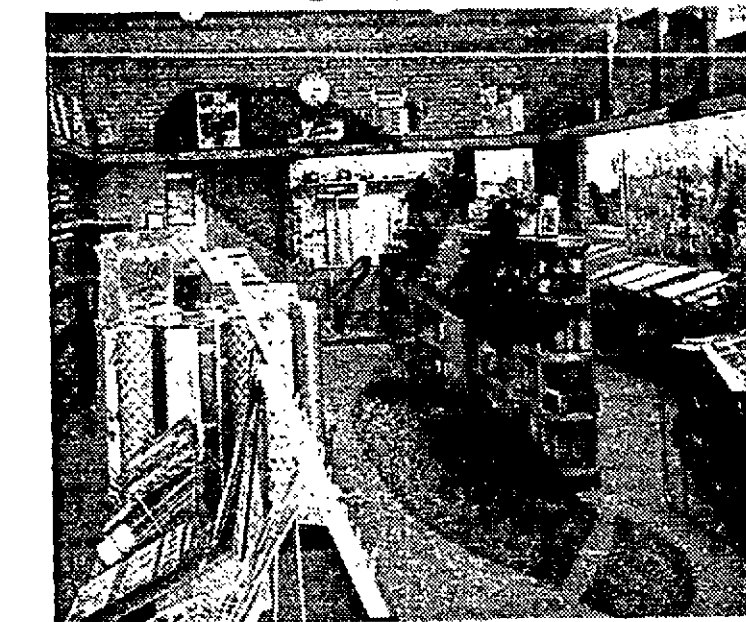
Be 1-8440, OSHKOSH



Post-Crescent Photo

Combined Locks Paper company completed work on a filter plant building during 1959, another step in eliminating waste materials fed into the Fox river. Equipment in the plant helps remove solids remaining in water after it has been used in paper making.

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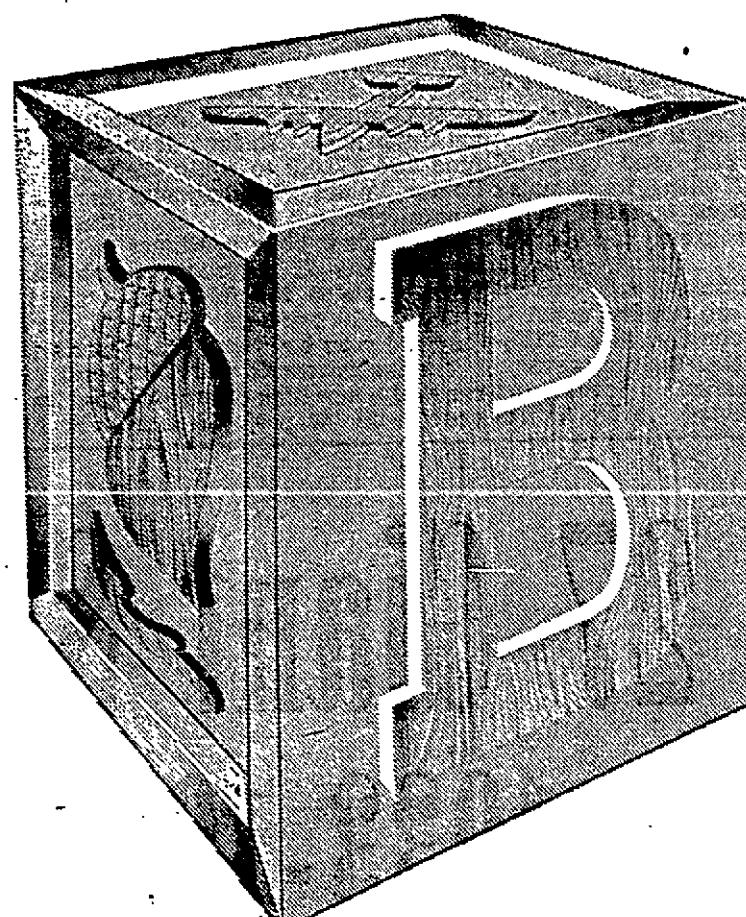
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Appleton, Wisconsin



Rails Report Little Change

Carloadings Up Slightly During Year

Railroading in the Fox Cities shows little change during the last year in service or personnel and carloadings, according to available figures, have increased slightly.

The number of carloadings in the Fox Cities was not made available by the North Western, but the Milwaukee road and Soo line recorded a total increase of 1,413 in the number of cars handled, incoming and outgoing. This figure includes Appleton, Neenah and Menasha.

Slight Service Change
Changes in services were slight, although Kaukauna became one of 68 field stations in the North Western's new system of IBM routing. Through transceivers, fast and accurate reporting of train movements on the entire line is possible.

Train schedules remained relatively stable. The Chipewa passenger service was taken off the Milwaukee road, but this was not routed through the Fox Cities. At present two freight trains daily, one in the morning, one in the evening, run between Appleton and Neenah and Menasha on the Milwaukee road.

The Soo line routes four freight trains from Appleton to Neenah and Menasha. Two daily passenger trains between Chicago and Minneapolis pass through Neenah. Eighteen engines are used for switching in the yards. The Soo line is also gradually expanding piggy-back service in Appleton, Neenah and Menasha.

New Trackage
Employment and payroll figures are essentially the same. An increase in total payroll was noted as the result of an industry-wide cost-of-living hike. Total employment for the Milwaukee Road and Soo line is 164. North Western figures are not available.

New trackage in the area consisted of spur tracks to adjacent industries, except for a new North Western roadway at Kaukauna, which gave approximately 20 acres of industrial land railroad service. Badger Northland purchased land from the

North Western in Kaukauna for expansion.

Spur trackage costing \$2,300 was installed by the Milwaukee road and Soo line. About \$800 was spent for a spur to the Hartmann lumber company on Perkins street. About \$1,500 was spent to connect loading facilities at the Banta Publishing company to the Milwaukee road track.

Minor changes included the installation of signals on the Milwaukee road crossing on S. Oneida street.

System Growth
The picture of railroad growth can be most easily seen on the individual lines' yearly expansion plans.

The steel strike and its effect on other commodities and a small grain crop produced a tightening of purse-strings in most cases.

The Soo line acquired 660 freight cars and modified 12 existing cars while it discontinued 644,000 unprofitable annual passenger train miles for an expected saving of \$693,000.

Route facilities were also improved. Cuts and side slopes along tracks were shaved to reduce snow blockage, timber bridges were replaced with permanent structures, mercury vapor floodlights were installed at two daily, one in the morning, one in the evening, run between Appleton and Neenah and Menasha on the Milwaukee road.

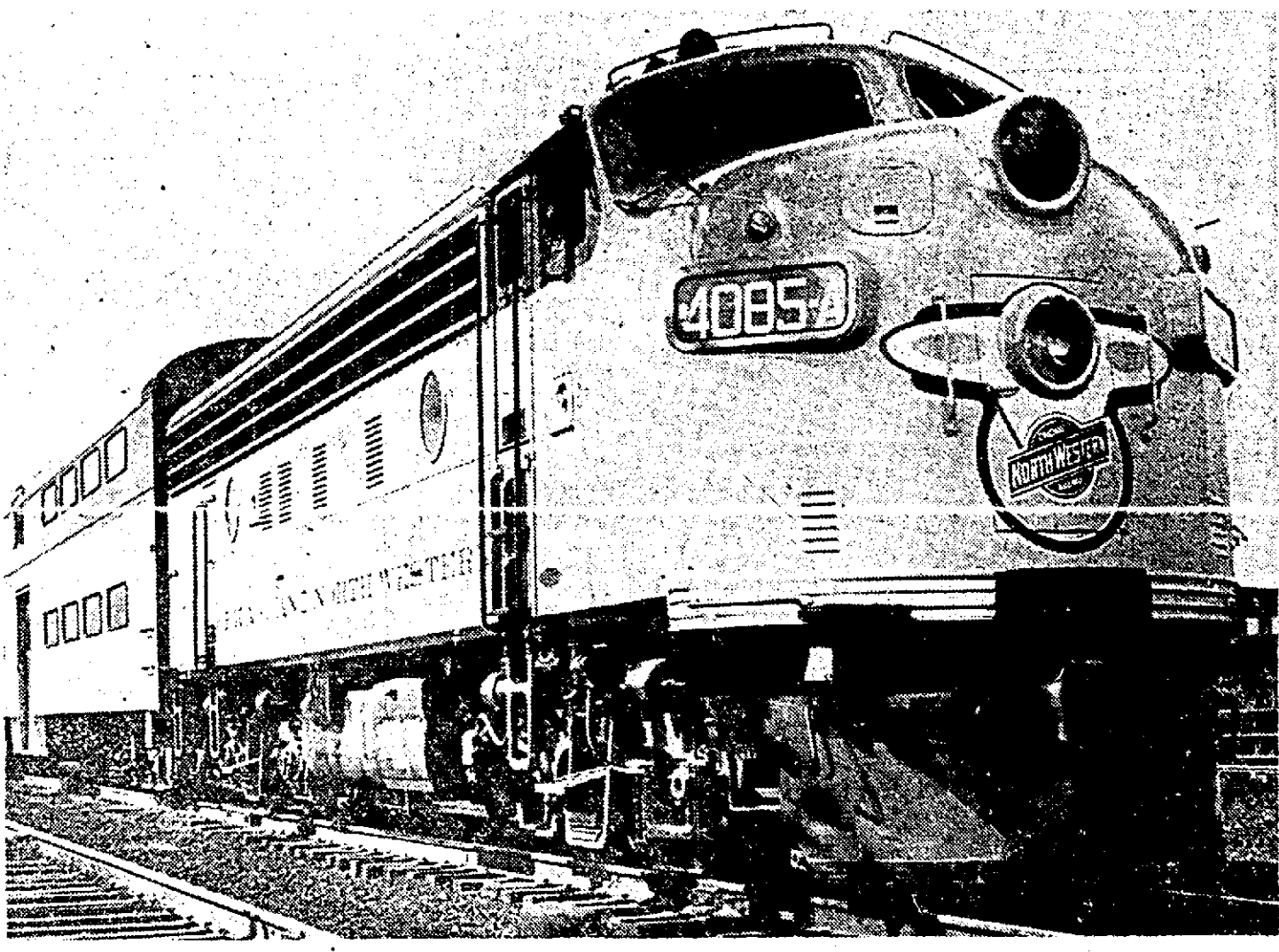
The improvement budget for the Milwaukee road in 1959 totaled \$28.5 million. It completed a 2-year \$37 million purchasing program. The 1960 budget calls for \$22 million to be spent on new freight cars, including 750 new roller bearing cars, and 144 miles of track replacement.

Emphasis on commuter service to Chicago from outlying areas has inspired a \$21 million order for new suburban equipment for the North Western railroad. New double-deck coaches will be purchased and conversion of 45 locomotives for push-pull service is planned.

Rail Freight Tonnage May Rise 20 Per Cent

Rail freight tonnage in 1960 could go 20 per cent better than 1959, it is estimated. Negotiated volume rates, approved in principle in 1959, will gain new business.

Key industry sources say that, despite the steel strike, equipment buying will increase.



Among Changes in the Chicago and North Western railroad's service are these new double-deck passenger coaches. Conversion to the new coaches on designated runs will be completed within 18 months.

Railroads have been fighting a last ditch battle against losses for several years, and are expected to aim for more suburban trade in metropolitan areas and higher passenger loadings.

Institute Follows New Research

Pioneer Program to Seek Out Study Where Right Manpower Is

Fed by a powerful fuel called desire, and ignited by a determination to tread untrodden paths, the lamp of research burned brighter than ever at the Institute of Paper Chemistry during 1959.

President John Strange, early in the year, set the tone for an even more vigorous research program when he told the 23rd annual Executives' conference that relatively too much of the pulp and paper industry's research was aimed at doing things better or more efficiently and not enough at the possibility of doing things differently.

In May, the Institute's board of trustees announced formation of a program of pioneering research to be undertaken wherever the right kind of manpower is available.

General purpose of the program, it was said, was to encourage and broaden pioneering inquiries in areas of science and technology which may have some ultimate significance to the welfare of pulp and paper industry.

Larger Staff
Intellectual and physical growth all along its complex activity front is noted in institute progress reports for the year.

Expenditures for current purposes are running about \$2 million annually, about \$135,000 more than for the previous fiscal period, President Strange noted in his executive report. The increase is due to a larger staff and more scholarship outlays.

Income from cooperative projects and other services has grown along with the institute staff.

Five companies joined the institute in the last year but total membership remains at 128 because of mergers within the industry. Income from the maintenance portion of membership dues continues to rise—amounting to \$380,000, 8 per cent over the previous reporting period.

Cash Contributions
The institute received special cash contributions of \$134,000; of this, \$2,000 went to dormitory improvements, \$57,000 into the scholarship program, \$25,000 went to the establishment of the D. Samuel Gottesman student loan fund and \$50,000 to equip the Calder plant biochemistry laboratory.

The student body continues to increase—71 regular students attended the fall term of 1958, 10 per cent more than the year before.

Truck Firms Hit \$6 Million in '59

Business Growth Steady Since 1956, Slight Rise Predicted

BY JOHN MORGAN
Post-Crescent Staff Writer

Trucking business in the Fox Cities area racked up a near \$6 million in 1959. Indications are for a slight increase this year.

Business has grown steadily since 1956, mainly due to a general increase in prosperity, more competitive rates and more flexibility.

Tonnage, payrolls, number of employees and new equipment purchases all reflect the generally upward trend in trucking.

Gross business of the truck lines serving the Fox Cities area last year was about 28 million dollars, of which about half went for salaries.

Two Specialize
Most truck lines carry general commodities. Two major lines — Remick Transfer company, Menasha (paper) and Kampo Transit, Inc., (bulk liquid) — specialize.

A local trucking industry source said the truck's biggest advantage may be that no prearrangement usually is necessary for a truck. By using trucks, companies usually do not have to use their space for warehousing, their products, but can ship quickly, he said.

Consolidated Freightways, Inc., which took over Wheelers Transportation company in 1958, is the largest carrier serving the Fox Cities and is the prime carrier to Minneapolis-St. Paul. Consolidated is rated the second-largest truck line in the world.

Largest Trucker.
Olson Transportation company, headquartered at Green Bay, is the largest trucker serving the area to Chicago, where it has direct connections with other lines.

North Western Transportation and new books come in at the rate of about 850 annually. It receives 400 periodicals covering scientific and technical fields of importance to the paper industry. These come from 23 different countries and are in 17 different languages. The activities and responsibilities of 19 staff members are almost entirely centered in the library. This includes library personnel, bibliographers and abstractors.

Aluminum Up 25 Per Cent
When final figures are in, aluminum output by the six American producers is expected to total 1,950,000 short tons for 1959, a gain of 25 per cent over 1958.

Installed capacity for the 21 reduction plants in the United States in September was 2,336,083 tons, according to the Aluminum association.

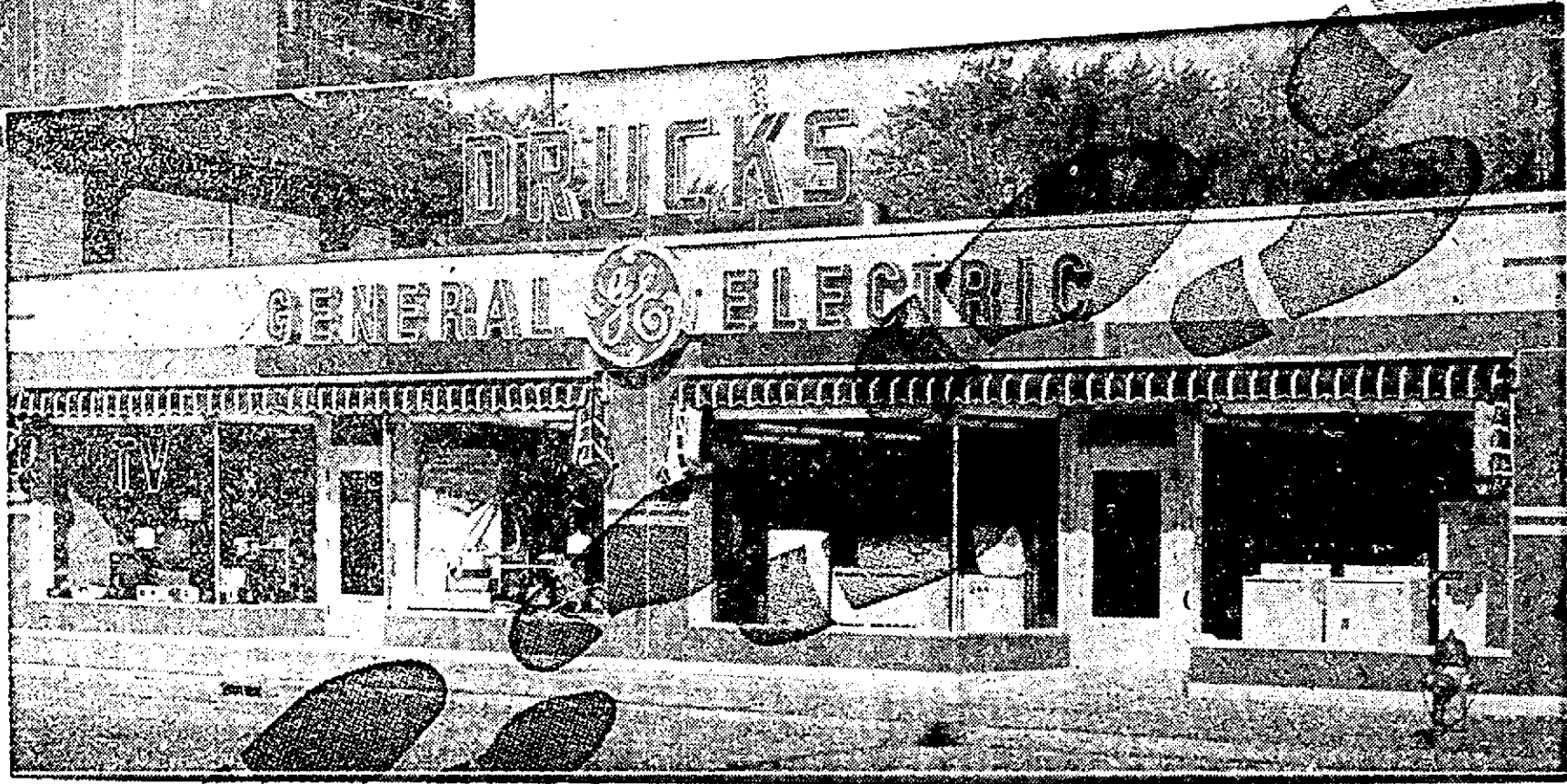


Yesterday

It was a modest beginning in 1933 as you can see by the picture above of our first retail store. Today there is hardly a department that doesn't take more room than the entire store of 1933.

27 Giant Strides!

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Immense Problems Plague Fox Cities' Fringe Areas

Authorities Face Dilemma Of Whether to Annex, How To Charge New Additions

BY JIM NEWCOMB
Post-Crescent Staff Writer

Fox Cities government leaders a year ago had their hands on their wallets as they warily eyed the idea of annexing more territory.

Today, cost looms as large, but the leaders are in an even more studious pose contemplating new laws and sanitation problems which have made the problem more complex.

First, the cost factor.

Appleton has agreed on an area assessment for construction of sanitary sewer trunks to serve newly-opened land. Under the policy, each individual new lot will pay its share toward cost of the trunks that serve it.

Appleton leaders haven't worked out how the charge will be made, nor how much of total cost will be assessed. The decision is likely to come in the board of public works when the first of the new lots are seeking direct hookup to local sanitary sewers.

Neenah Indecisive

Neenah is still undecided about its \$300 per acre annexation fee. There has been great dissatisfaction with it, but it hasn't been changed.

The Appleton and Neenah approaches to the cost problem are not the only ones used in the Fox Cities. Menasha and Combined Locks for example, attempt 100% return of all costs of improvements.

Now, for the laws.

One of the new state laws permits cities and villages to initiate annexation from nearby towns for the first time in history.

Watch Green Bay

Appleton city officials are cognizant of it, but are holding off any action until a court-ordered referendum on Green Bay's attempt to take the town of Preble. Mayor Mitchell has said he is particularly interested in seeing how the town electors vote. He thinks it may be indicative of a statewide trend.

Along this line, Madison Mayor Ivan Nestingen, who has been embattled with two suburbs for years, has proposed a unique solution to the fringe problem.

He says that if the two villages oppose annexation to Madison, the city might seek annexation to the villages. This sort of thing has never been done, and there is some doubt state law would permit, but it is an interesting approach.

Appleton and Neenah, the two cities which would be effected by the other new law, apparently are going to let Nestingen carry the ball — to court.

High School Dilemma

This new law requires all territory not in a high school district to be placed in one by

1962, by the county school committee if necessary.

Appleton and Neenah both have huge tracts in adjacent towns which are not in high school districts and which undoubtedly would be ordered into their school systems.

There has been no organized suburban interest in the new law by Appleton fringe residents, but those just outside Neenah already have begun intense study.

Sewer Problem

Sanitation problems which have Appleton, Menasha and Neenah apprehensive are confined to the town of Menasha.

First, there's the Neenah faction which wants Kimberly Clark corporation to annex its town of Menasha holdings and pay full city taxes rather than select a few city services and perhaps pay their real cost.

Then there's Valley Fair Shopping Center which Appleton leaders would like to see annexed to the city. Annexation not only would add greatly to the city tax base, but would solve a serious sewage overflow problem which winds into the city through a ravine west of Memorial drive.

Leaders of none of the three cities will say so, but they undoubtedly would be extremely happy to see the two moves made.

Breakup of Town

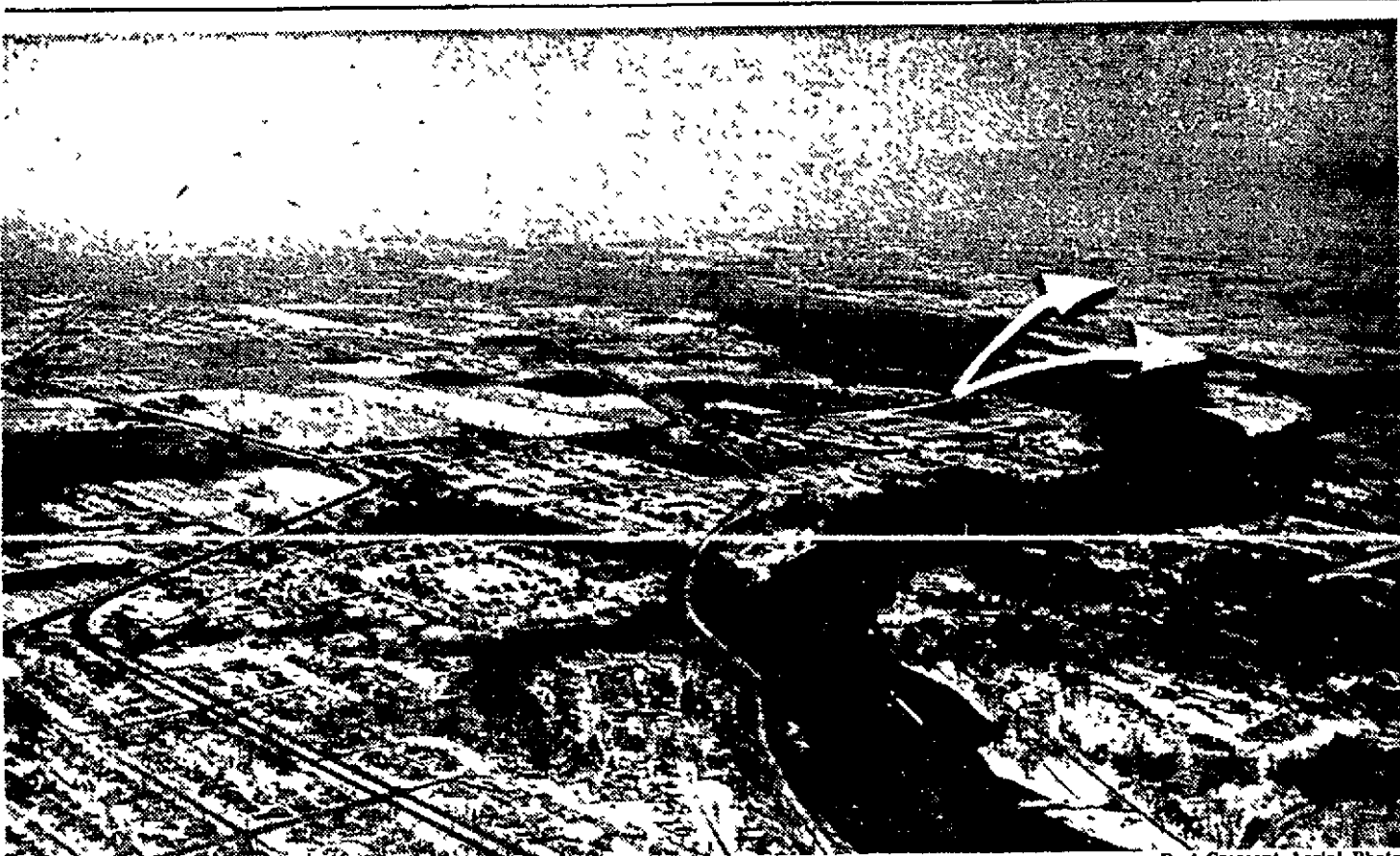
For, Kimberly-Clark and Valley Fair removed from the town of Menasha could herald the breakup of the town and enable the cities to plan for orderly growth that probably is coming into the town anyway.

The reasoning is this: Take away the two industries and townspeople would have to start paying property taxes. They could not avoid property taxes through the income tax shares which the two industries now furnish the town.

Property taxes plus sanitation, problems, it is thought, would chase the townspeople into the nearest city.

And, the sanitation problem is immense.

A state board of health report given the town of Menasha board May 12 says that a survey shows 76 of 88 wells in the Suburban Heights area are potentially unsafe because of the non-absorptive qualities of the soil in hand-



St. John Cemetery Curve on County Trunk P, shown in this aerial view at the bottom of both arrows, is the south terminus of two suggested new high level bridges. Under a 1953 state plan for thoroughfares, the curve could be connected to Highway 41, passing over Stroebe's Island. Under proposals of some city officials, it could be connected to an extension of

County Trunk A, passing over the narrowest part of the Fox river. The Memorial drive-Highway 47 route to Menasha is outlined at the left edge of the photo. Suburban Heights, to the right of the highway at upper left, is object of state board of health anxiety over sewage problems. So are other areas of the town of Menasha, including Valley Fair Shopping Center, at the first curve in lower left corner.

Post-Crescent Aerial Photo



5th Annual INDUSTRIAL and BUSINESS EDITION

dling septic tank effluent. Conditions, says the board, have been unsatisfactory since 1944.

Desperate Need

Some form of municipal water supply is desperately needed, the state indicates, if unpolluted water supplies are to be assured.

What the people of Suburban Heights should do, the state says, is annex to Menasha, form a town sanitary or form a village.

Town leaders are investigating a town sanitary system at this writing.

Platting authorities say the Suburban Heights problem is not the only one in the rural areas surrounding the Fox Cities. They point also to the Butte des Morts Golf club area west of Appleton where summer stench has caused some residents to complain of typhoid possibilities.

Platting authorities also

Little Chute's Own

Famed Drawbridge Stays in Limelight

BY JIM HARP
Post-Crescent Staff Writer

Little Chute's famed drawbridge, which popped into national prominence in 1955, has continued to make news in

point to state requirements for sub-dividing as an eventual means of breaking up the towns.

When a developer is limited to two lots per acre because of the unabsorptive qualities of the clay, it is not an unreasonable guess that annexation will be sought, obtained and plats drawn to provide some four lots per acre. It's strictly economics, authorities say.

each successive year and 1959 was no exception.

After finally accepting the fact that the bridge was "theirs," village officials also accepted having it repaired this fall.

Part of the work has been completed by the Anchor corporation of Milwaukee and the rest will be done this spring. It is figured that the repair work will cost between \$5,000 and \$7,000. Officials were unable to precisely pin the cost down because additional work was uncovered when the job was started.

Outagamie county is splitting the bill.

The bridge hit the headlines

in the spring of 1955 when it was turned over to the village by Outagamie county after the Community bridge's completion. The village refused, since it did not want the expense of paying operators and maintenance. When the time came for navigation to open on the Fox river, the village refused to hire a bridgetender to raise the structure for boats.

At one time three boats were tied up near the bridge waiting for the dispute to break or someone to raise the bridge so they could proceed downriver.

The county decided that if the bridge was its property it would be left in a raised position and promptly put it up. This did not suit Little Chute officials, who needed access to the opposite side of the canal to the sewage disposal plant and dumping grounds.

At nighttime, someone lowered the bridge and boats were halted again.

Finally the case went to

Cities Take 420 Acres From Suburbia; Appleton Adds 320 for Largest Addition

Fox Cities suburbia surrendered 420 acres to the four major cities last year.

There have been better records for annexation, but not in the last several years.

Appleton, the largest city got the lion's share, some 320 acres.

Menasha, a have-not city in this category during times past, surprised with 90 acres.

Neenah, second largest city, continued to taper activity, adding just five acres.

Kaukauna, out of things for a year, re-entered the picture with a 4.25-acre addition.

None in Villages

There were no annexations in the villages: Kimberly, Combined Locks and Little Chute.

Appleton's 320 acres came from five sizeable carvings of the towns of Grand Chute, Harrison and Buchanan.

Matthew Schaefer and family brought 123.8 acres into the city at the southeast limits, south of E. College avenue extended. The proposed plat contains provisions for a city park, two churches and their schools, continuation of major thoroughfares and multiple land use.

Half the farm of the late Frank Schimmer was added by its owners, Albert Schimmer, 1401 E. Calumet street, and Fountain Development, Inc., Eugene J. Fountain, president.

The 44.06 acres are at the southeast corner of E. Calumet street and S. Kernan avenue, and have been slated for multiple family, 2-family and single family use.

Christian Vanden Heuvel, H. J. Slezak and Kenneth Hooyman, principal owners, paved the way for construction of a sewage lift station by bringing in their 71.36 acres at the northwest corner of the city. The lift station, under construction, will serve some 300 acres in and out of the city.

The Matthew Schuh estate annexed 43 acres in the southwest corner of the city. The land, known as Riverview Farms, is south of the Chicago and North Western tracks on the west side of S. Perkins street.

The fifth and final Appleton annexation was instituted by the city. Involved was a 38.65-acre piece of the city's industrial development park. The park is north of the court and the ruling was in favor of the county. Little Chute appealed to a federal court and lost.

Under the present plan used by the village, the bridge remains down through the winter and early spring months until navigation begins. Then the village hires a bridgetender on days when it needs access to the opposite side of the canal. When not needed, the "jaw" of the bridge stands "yawning" in the open position.

It's probably tired of all the attention it has gathered in the short space of five years.

North Western tracks on the west side of S. Perkins.

Menasha's 90 acres came in three petitions.

Largest was the 65 acres surrounding Clovis school on north city limits. Petitioner was the Alva Grove estate.

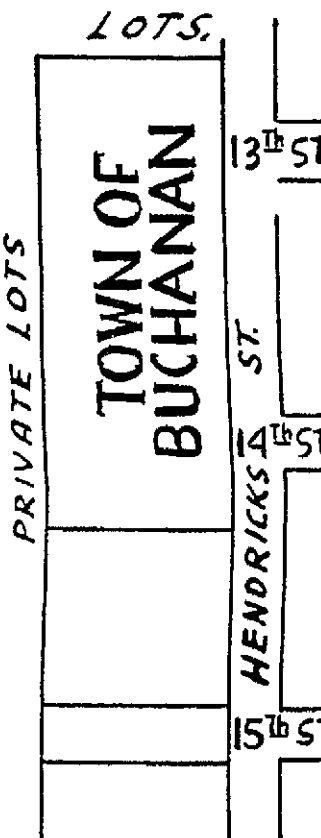
Next largest was the 23-acre piece of the Maplewood Heights plat owned by Paul Bayer. It is between Appleton and DePere streets, north of Tenth street.

Neenah Foundry

The third petition involved about two acres, also owned by the Grove estate, west of the tract which was added at Clovis school.

Neenah's annexation of five acres came at the request of the Neenah Foundry company. The land adjoined other property upon which the company is building a new plant.

Kaukauna's annexation of 4.25 acres was sought by Charles Hoffman and Howard, Myra and Elizabeth Brill, the owners. The land was in the town of Buchanan on the southwest side, north of Eighth street extended.



Kaukauna City Map Section

Kaukauna Officials are baffled about what will become of this town of Buchanan island surrounded by the city in Kaukauna's southwest corner. The annexation bugaboo is more than 10 years old, Mayor Bayoreon says.

Our Objective For 1960

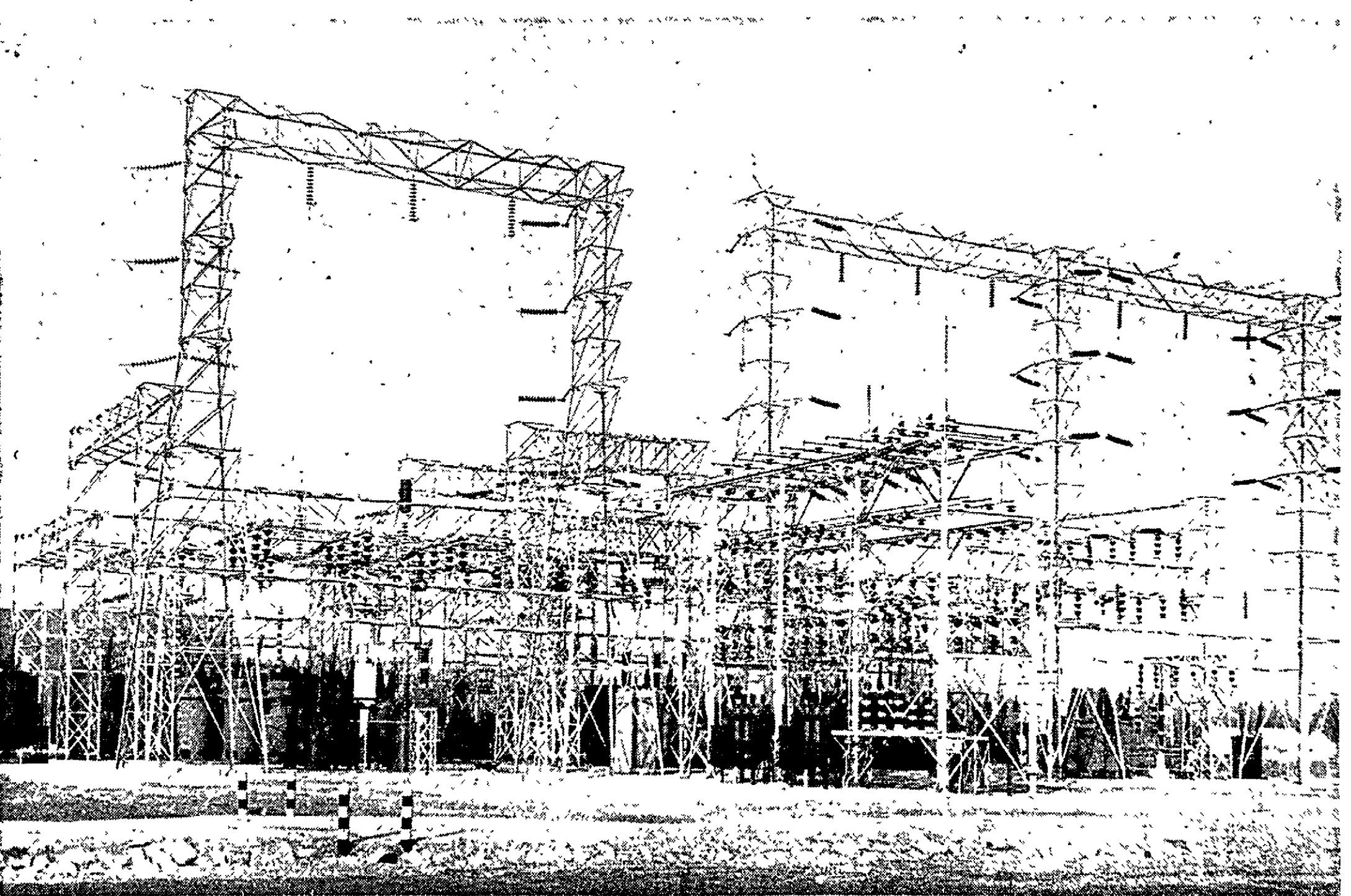
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Appleton Spans Write New Chapter To Bridges' History In Fox River Cities

But City Faces Even More Needs in Future

One new bridge was opened and another was nearing completion as the decade turned the corner. Both were in Appleton.

Newly-opened to traffic was the estimated \$1,370,000 College avenue high level bridge. It replaced the low-level John street stone arch bridge, vintage 1905.

Nearing completion was the estimated \$750,000 Oneida street drawbridge over the government canal on the south shore of the Fox river. It will replace an ancient swing bridge, vintage 1902, when completed this summer.

The two bridges, coupled with the \$150,000 repair of the Memorial drive bridge in 1956 and the \$500,000 Lawe street bascule bridge of 1955, represent a 5-year Appleton outlay for bridges totaling about \$2,770,000.

Aid Development

The College avenue span, predictions claim, will push development of the near southeast side. By its leap across the Fox it provides free passage over railroad tracks, a canal and one large industry and otherwise avoids two steep hills, all of which combined to bottleneck the old low level John street route.

The Oneida street drawbridge project is an attempt to speed traffic through a similar bottleneck, but in a different way. The steep curved hill of Oneida street on the south bank is being changed to a more-or-less straight roadway with less grade.

With the volume of bridge work accomplished in such a relatively short period of time, it would seem that Appleton is well bridged, but such is not the case.

Bridge Problems

The booming population — and the even faster growth in automobile use — is likely to force construction of at least one more high bridge soon.

Briefly, here are the locations which Mayor Mitchell sees as demanding first consideration:

Outagamie County Trunk A at the west city limits. This route pre-supposes extension along Highway 41, south of the county trunk south to the river bank, along the west edge of the city's industrial development park. A bridge

at this point would line up with the St. John cemetery curve on Winnebago County Trunk P, south shore of the river. Mitchell says he believes construction is "not too far away."

Eastern City Limits

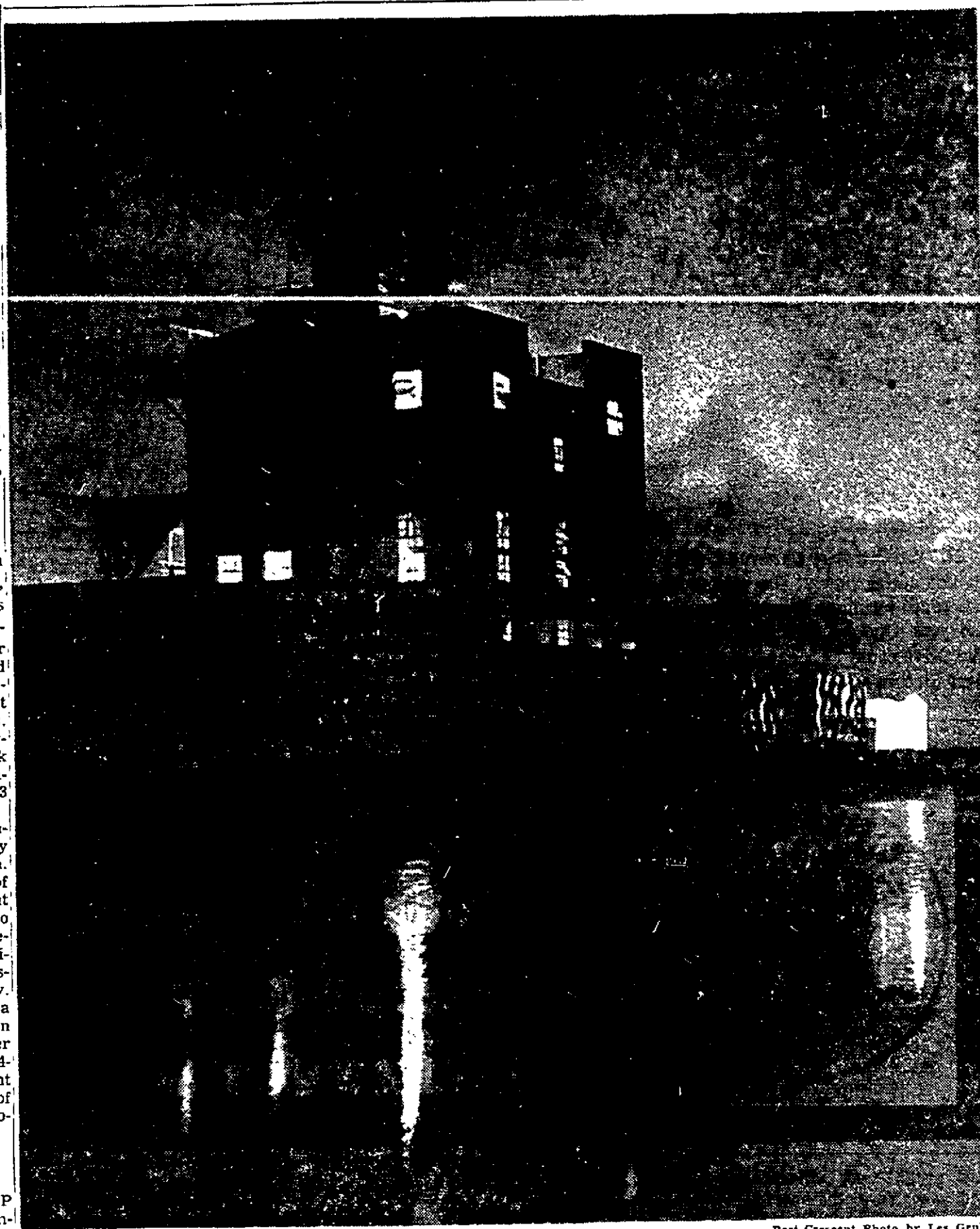
Ballard road or French road at the east city limits, probably Ballard road. This route probably could be connected to Telulah avenue for the start of the bypass road which the Barton plan for Appleton street development suggests, the mayor advises. It also could feed into Newberry street, or County Trunk Z. The Ballard road designation also is part of the 1953 state plan.

Mason street extended, connecting with divided Highway 47 in the town of Menasha. This route's been talked of since the early 1920s, but probably would give way to the County Trunk A plan because of the buildup of residences and commercial establishments along the way.

The route is shown on a street plan handed the city in 1953 by the state, but never adopted. Connection to the 4-lane divided highway might be attractive, but the cost of right-of-way to get there probably would be prohibitive.

Connection With 41

Winnebago County Trunk P connecting the St. John cemetery curve with Highway 41 and points west by routing through or near Stroebe's isthmus which Mayor Mitchell



Power to Keep the paper machines rolling at the John Strange Paper company in Menasha comes from the steam plants silhouetted against the grey sky.

The power plant lights are reflected on the government canal in the foreground.

Plan New Jobs As Population Continues Rise

Several Industrial Parks are Key Activities in Fox Cities

Planned industrial expansion to provide jobs for the coming population explosion was the major project of leaders of two Fox Cities communities last year.

Appleton continued exploitation of the benefits of its industrial park on S. Perkins street.

Little Chute, with a newly-organized committee of civic leaders, took steps to call national attention to the village.

Meanwhile, Neenah continued to hold some 20 acres for resale to expanding local industry or new manufacturers, and Menasha and Kaukauna mayors remained ready to give whatever help they can.

Kimberly and Combined Locks officials remained somewhat aloof, concentrating on other headaches.

Sells 28 Acres

Appleton's council agreed to sell some 28 acres of about 55 acres it controls on both sides of S. Perkins street, north of the Chicago and North Western Railway company tracks.

A combine of Appleton Coated Paper company, Appleton Wire Works, Inc., and Tuttle Press were assured some 15 acres on the east side of the street.

Appleton Manufacturing company was assured 10 acres in the original 40-acre park on the west side of the street. Fox Valley Sheltered Workshop also obtained a parcel in the park proper, some 3 acres in all.

More Land

At the same time, the Appleton council made plans to buy another 63 acres on the north boundary of the park. Sale price, with financing charges, will exceed \$100,000.

Appleton Industrial Development corporation, which works closely with the city council, made some momentous decisions.

It obtained an option on town of Menasha land which later was selected as the site for the University of Wisconsin extension center. The option was turned over to a citizens committee before presentation to the combined county boards of Outagamie and Winnebago counties.

The corporation also began serious talk of hiring an executive secretary to aid in development of the park by expanding local and new outside companies.

Restrictions being contemplated would govern resale of land, setbacks, parking and land use.

Little Chute's village board, for the first time, appropriated \$3,000 for use of its citizens committee.

Chairman of the new committee is Paul Hermesen. Other members are Robert Hartjes, Robert St. Aubin, Edward Spierings, John Reynbeau and Peter Van Zeeland.

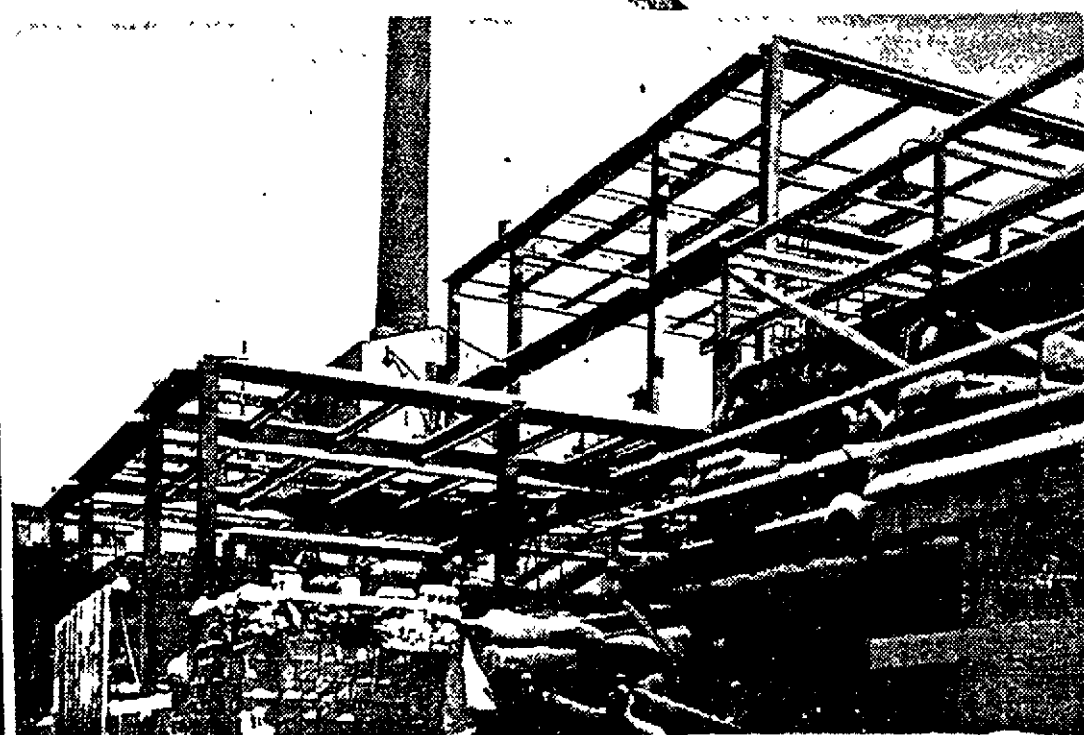
The committee already has developed a brochure of Little Chute potential. It's at a printer now.

The committee also has placed the facts it gathered with Conway Publications, national clearinghouse for industrial expansion statistics.

300 Billion Gallons New York — Water use in the United States in 1959 approached 300 billion gallons a day.

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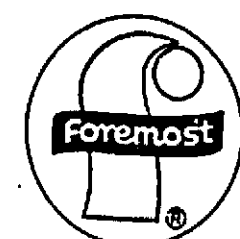
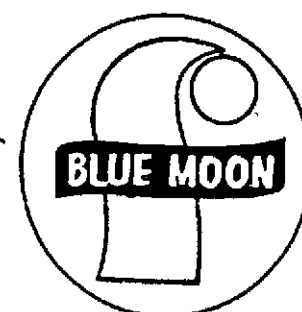
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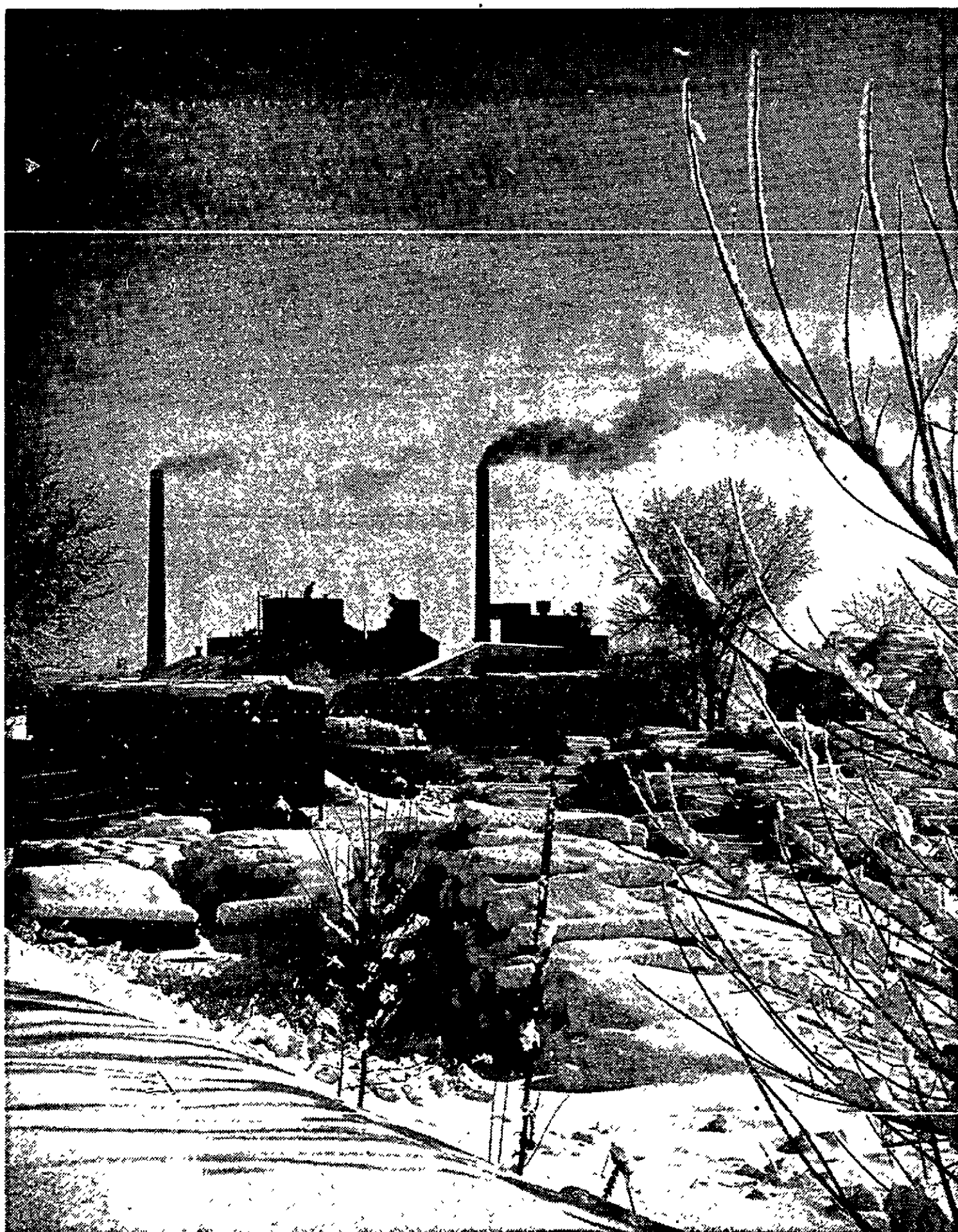
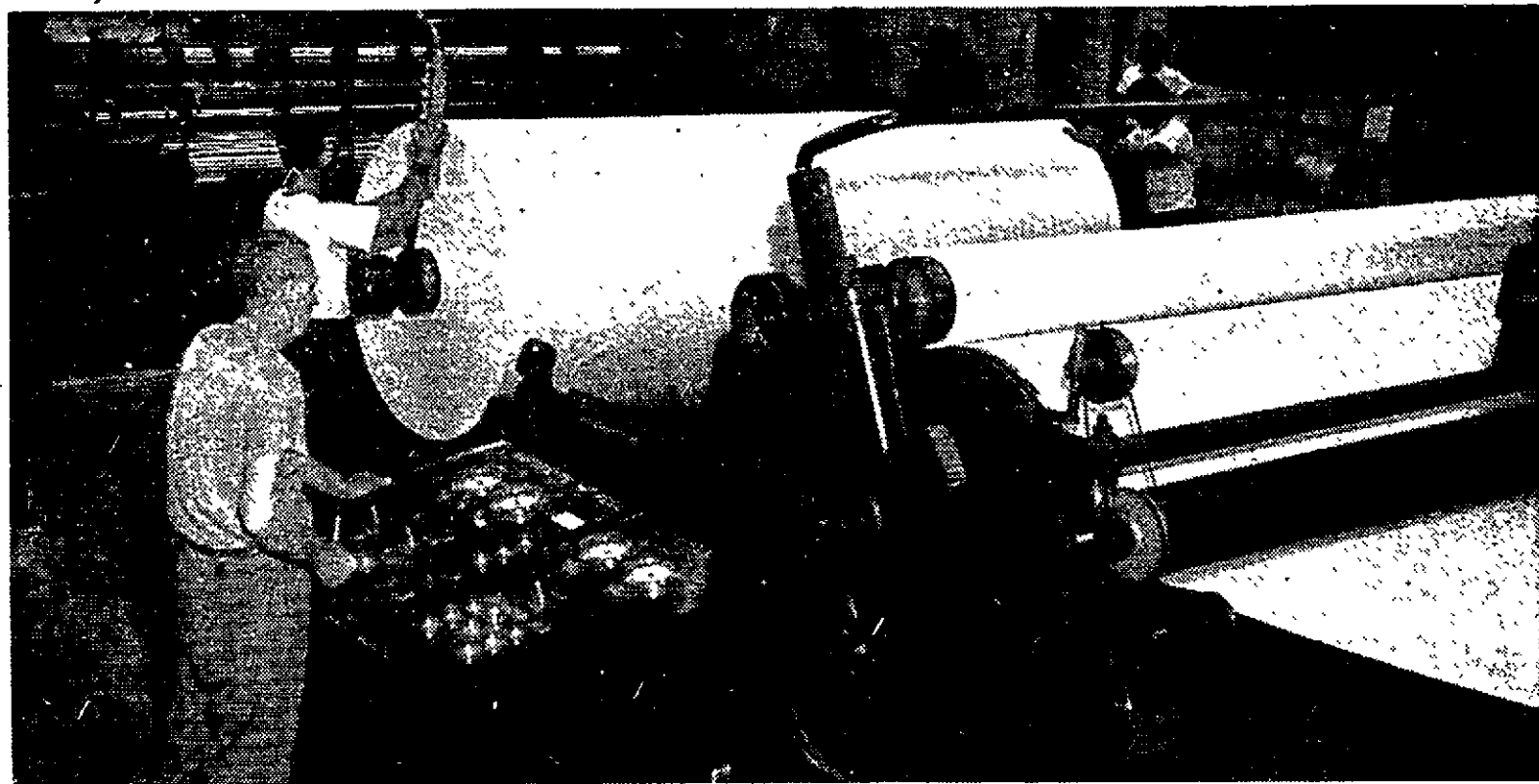
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Cities' School Census Hits 30,621 for New Record Top

1,892 More This Fall,
With 2,000 Per Grade in
Mid '60s Almost Certain

BY JACK HOLZHUETER

Fox Cities school population as a growth barometer augurs well for the infant decade.

Enrollments in 72 public, parochial and private schools in the Cities' area jumped 1,754 students to 30,621 in just one year. This is highest figure recorded and the first time the schools contained more than 30,000 pupils.

And the growth is bound to continue unabated and at almost the same pace.

Baby Boom

The expert prediction by school superintendents for September, 1960, reveals that 1,892 more students can be expected.

These figures mean that by middle of the decade, not a single grade in Fox Cities schools, from kindergarten through high school, will have less than 2,000 students enrolled. And that prophecy does not include probable growth through immigration because of business and industrial demands.

The total number of teachers and classrooms has been growing at the same phenomenal pace. For the first time, the aggregate number of teachers in the Cities surpassed 1,000 — totaling 1,071 — up 72 from a year ago. The classrooms used, total, too, went over the 1,000 mark — with 1,018 in use, an increase of 54.

Public Schools

The public classroom total is 633; Lutheran, 59; Catholic, 252, and private, 7. The public teacher total is 676; Lutheran, 66; Catholic, 320, and private, 9.

First grades, with enrollments totaling 2,975, contain the largest number of students of any grade. The figure also is higher than any younger age classification. There are 2,888 2-year-olds, the second highest figure, and they will not reach school for another three years.

As usual, the combined high school senior classes, with 1,484 enrolled, contain fewer students than any other class. The sophomore class is second from the bottom with 1,715.

Seventh Grade

The school boom really begins at the seventh grade level—those children born in 1947, just after the end of World War II, when marriages hit a peak and thousands of servicemen returned home to family life. The boom is obvious. A total of 2,346 seventh graders are enrolled, compared to 1,776 eighth graders—a difference of 600 or 20 classrooms of students.

Of the cities, Kaukauna's schools grew at a faster rate than any other, with an 8.6 per

UW Ranges to Rose Bowl, Rocket Orbits

Year's Summary Lists Studies, Steadily Rising Enrollments

Historians probably will label 1959 as the "year of championships" for the University of Wisconsin.

The Badger football team won its first undisputed Big Ten championship since 1912. A team of university scientists led by Prof. Verner E. Suomi developed instruments for one of the weather experiments in the Explorer VII satellite successfully fired into orbit from Cape Canaveral. And other UW faculty members and research teams won an impressive list of awards for their achievements.

The university's official day enrollment in 1959 totaled 25,482, the largest in UW history, with 18,167 students on the Madison campus, 5,369 at UW-Milwaukee and 1,956 in the eight extension centers around the state.

Enrollment in 1960 is predicted at 19,100 at Madison, 5,750 at UW-M and 2,100 in the extension centers. The heaviest increases are expected to begin in 1963 or 1964, and by 1970 the Madison campus is expected to face the demands of at least 31,000 students with approximately 12,000 forecast at UW-M and 4,000 at the extension centers. University statisticians emphasize that these are conservative estimates. A policy on whether to re-

Undecided on Purchase of Parish Site

The Green Bay Catholic diocese still has not reached a decision about buying 17 acres of land on Appleton's south-east side for a new parish site, Msgr. Fr. Chester A. Ropella, diocesan chancellor, says.

The land was offered by Joseph Wittman for an undisclosed sum. He previously offered it to the city for \$2,500 an acre. The property is north of E. John street and immediately south of the Schaefer plat.

"The bishop has not made up his mind about what to do in Appleton," Msgr. Ropella said. "There are many factors to be considered."

"Likely" Purchase In September, the bishop's spokesman said the diocese would "very likely" purchase the land, subdividing Sacred Heart parish, which includes all Catholics who live south of the river in Appleton.

Sister M. Humulus, principal of Sacred Heart school, said the school will need an additional eighth grade classroom next year. "We haven't decided what to do," she said. The school's first grades were discontinued two years ago.

strict future enrollments by raising admission standards is being shaped in studies by the board of regents and faculty members. University planners are working years ahead in charting future campus expansion at Madison and Milwaukee and projecting long-term needs for physical facilities. Purchase of Milwaukee Downer seminary property for \$1,550,000 was a 1959 step for the future.

Red Star Problem Capsules Dilemma of Urban Expansion

The frustrations of urban expansion into rural areas were captured in the nutshell of the Red Star school district this year.

Red Star — a small district in the town of Harrison, about a half mile south of Appleton — faced the dilemma of having too many children for its 1-room, 40-year-old red brick schoolhouse. Deciding what to do took from April to November, and the solution

still has not been realized. Life-long resident farmers in the district found it hard to understand why they should be embroiled in a city crisis. Home owners in a suburban development and along the lake shore found it hard to understand why anyone should question erecting a new school.

Opposing Camps The farmers generally were convinced it would be cheaper to consolidate with

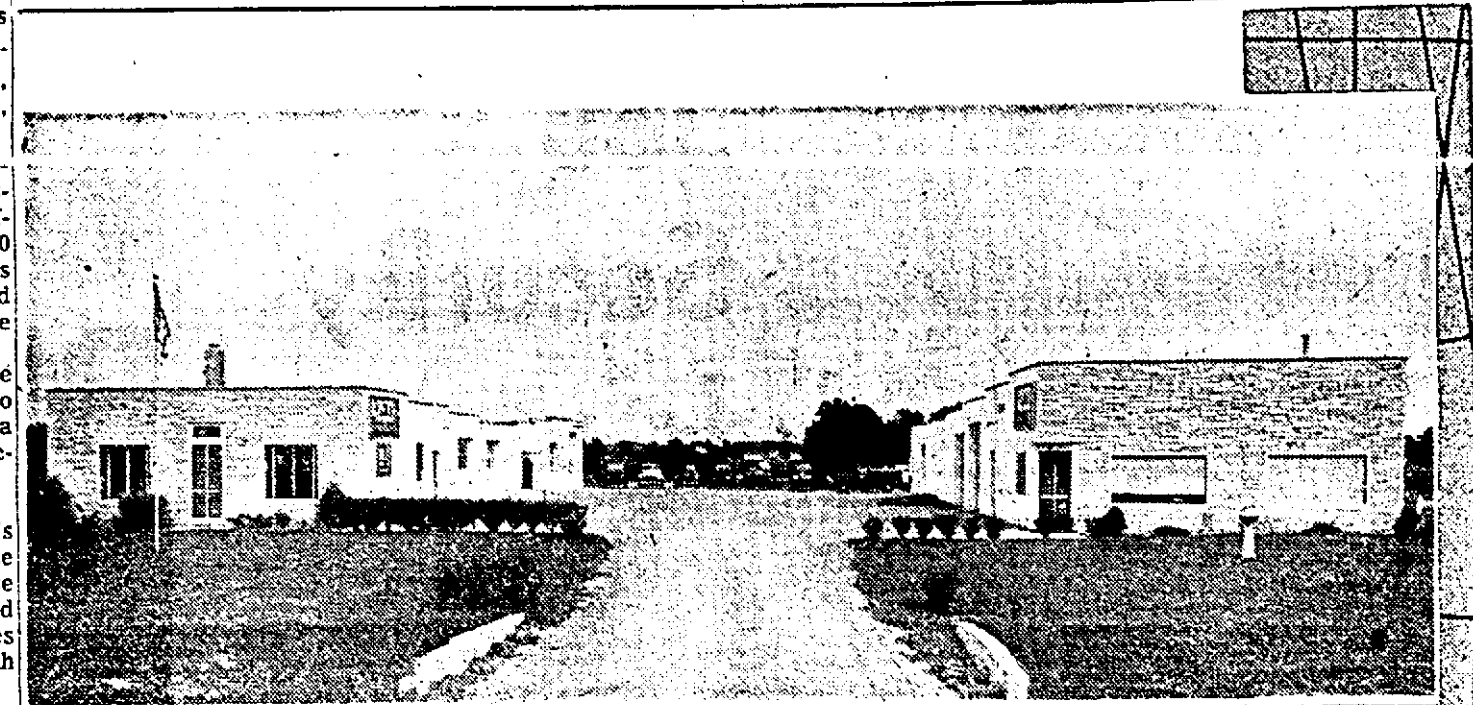
Appleton for school purposes. Suburbanites wanted their own school near their own homes. "The city soon will be here," they said. "Let's prepare for it."

In April the first of a confusing series of meetings was held, evolving into a decision to build. At two subsequent meetings, building proponents won the day, and the votes were upheld by the Calumet and

Outagamie county school committees.

But what to build and where to build remained the dilemma — the same dilemma faced by cities. How fast are we growing? How fast will we grow?

Red Star decided one extra room would do for now, but the inexorable march of the cities of Appleton and Menasha make it obvious the addition is a temporary solution.



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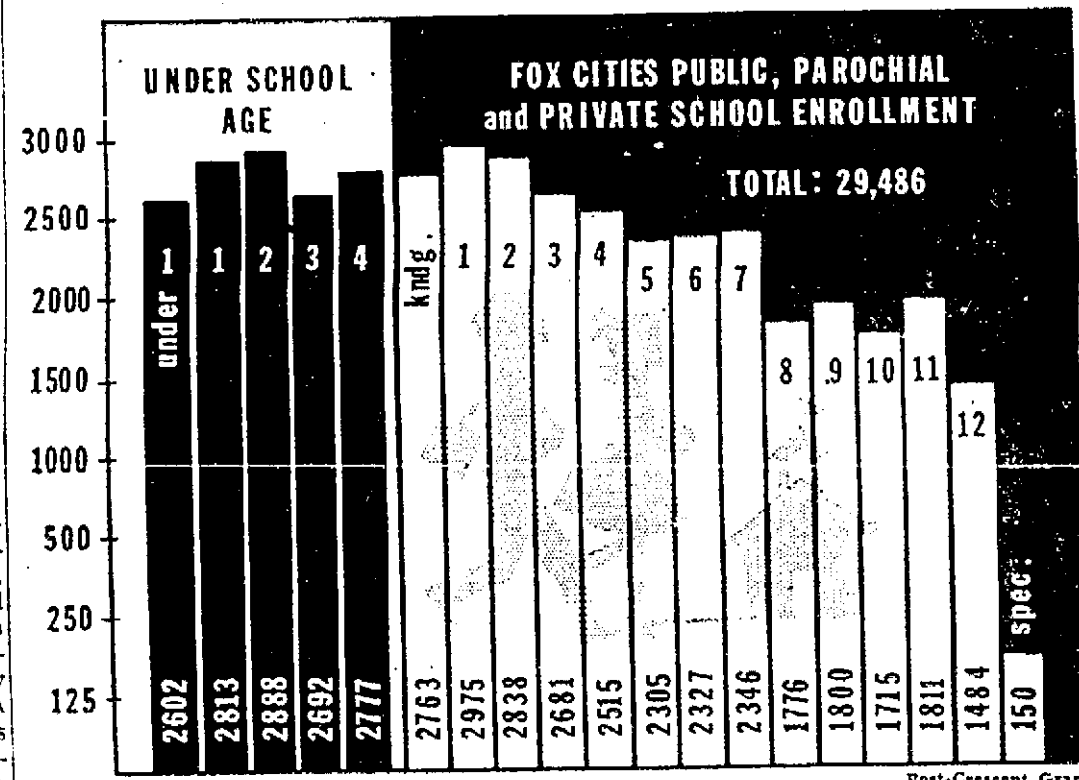
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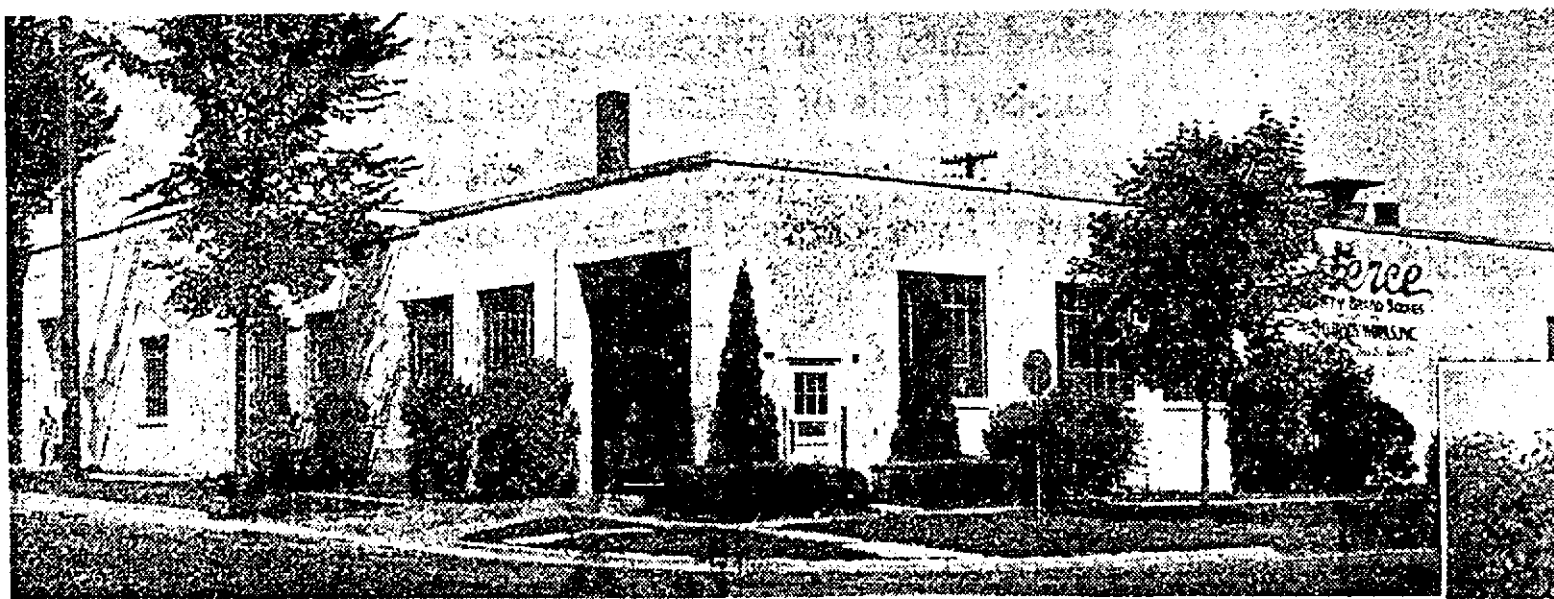
HIWAY 41
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Pre-School and School-Age census figures are depicted in this bar graph. At left, the columns show the number of children in the Fox Cities who are not yet in school. At right, the columns show the number of children in each grade, kindergarten through high school.

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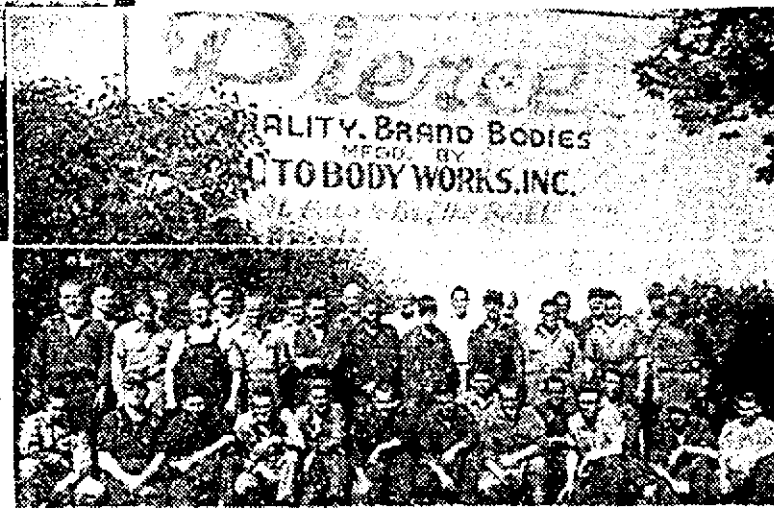
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18 New Schools, Additions Cost 7,596,868; Appleton Xavier High Largest Single Project

Population Demanding More Units

Artists' popular conception of the school problem—a 1-room institution with children spilling from every aperture—should have no Fox Cities parallel, judging from the amount of construction undertaken during the last year.

But the burgeoning population demands more classrooms, so that the artists' conception does not become reality.

Eighteen buildings and additions erected during 1959 and planned for 1960 in the four cities, three villages and nine adjacent rural school districts cost an estimated \$7,596,868.

Xavier High School

The largest single completed project is Appleton's 1,000 - student Xavier High school, 1600 W. Prospect avenue. The \$1,600,000 school this year has only freshmen and sophomore students, and will add one grade a year until it has a 4-year curriculum.

Appleton's third high school has three basic sections—the classroom unit itself, including separate wings for boys and girls, a home for the teaching brothers and another for the teaching sisters.

The school contains 34 classrooms, a gymnasium, chapel, large cafeteria, library and offices. The central section holds the chapel and cafeteria, which can be made into one large room to hold an overflow of worshippers.

Colored Glass

The combination gym and auditorium is on the west end of the building. It is of steel truss construction, while the remainder of the building is glass and brick. Hallways on the inside perimeter, built around patio-like courts, have brightly colored glass panes. Colored glass is used extensively throughout the structure.

The brothers' house is on the west side of the 20-acre tract, the sisters' on the east. Athletic fields and lawns will be landscaped this spring for use next fall.

A second parochial building in Appleton—St. Pius X school—was dedicated in May. Ten rooms of the 12-room struc-

ture are in use this year, with 437 students enrolled.

The \$700,000 L-shaped building faces the Marquette street side of the new parish's property in the city's northwest corner. The building houses a temporary church, parish hall and school. When a permanent church is erected, the flat-ceilinged room can be converted into an additional six classrooms.

The building's basement has a hall, kitchen and three meeting rooms. A convent at the rear of the school houses the 10 sisters.

Appleton public school construction continued at a pace of nearly one completely new school every year, with renovations and additions providing several more classrooms.

Huntley School

The 19-room, \$1,100,000 Daniel Huntley school, 2224 N. Ulman street, named after the city's first teacher, went into operation in September. Sixteen classrooms are used this year, with the remainder held in reserve. The building also contains a gym, auditorium, cafeteria and crafts room.

Supt. of Schools John P. Mann said the new building has taken some of the load off Franklin school, where four classrooms now are being held in reserve for growth.

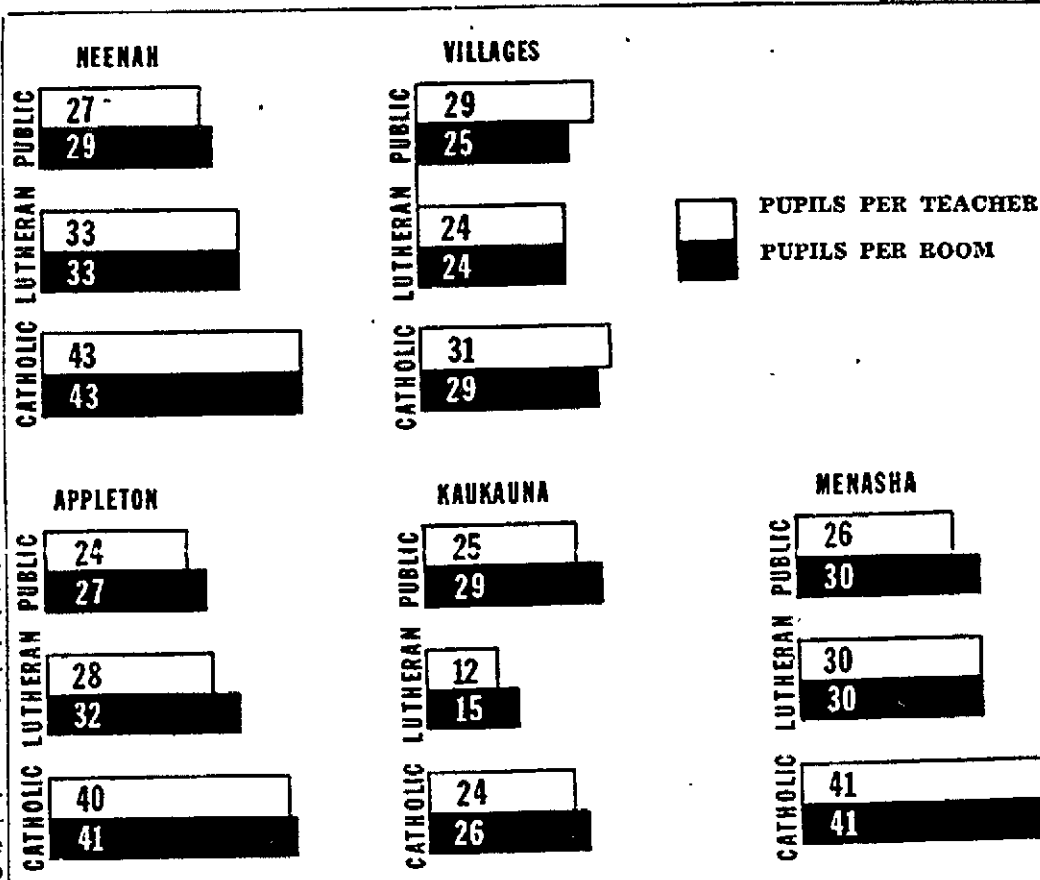
The 4-room and library addition to Richmond school was put into full operation in September and already has been accepted by the school board. It completes Richmond school as a 12-room building, originally constructed in 1953.

Edison Replacement

Edison school construction probably will begin this spring, with bids being let sometime during February. It will be a \$1 million, 2-story, U-shaped structure, with gym, activities room and 19 classrooms, replacing the 80-year-old present structure. Occupancy is expected in September, 1961.

The \$300,000 14-classroom elementary school addition at Kimberly was put into use in September. Rooms formerly used by the elementary school have been converted for high school use. The addition also includes offices, visual arts room and library.

Butte des Morts school, Me-



nasha, was converted from a grade school to a junior high school during the summer for \$108,878. Further expansion is contemplated and will be undertaken when enrollments dictate. The building probably will not be used as a junior high until September, 1960, when the new Sixth Street school is completed.

Church Project

The Sixth Street school, now under construction, will have 14 classrooms and a combina-

tion gym - auditorium, costing \$465,000.

Men of Menasha's Bethel Lutheran church congregation are working on a 2-classroom addition to the present building, with costs being kept to an estimated \$15,000. One room is completed, the other still under construction.

St. John Catholic parish, Menasha, dedicated a 6-room, \$135,000 addition this fall. The 15-classroom building gained only two rooms from the addition, because the gym and auditorium formerly were

used as classrooms. Two other rooms became museum and music rooms.

A September completion date has been given a 6-room addition to St. Patrick Catholic school, Menasha. The \$300,000 structure will enable the parish to discontinue using two basement classrooms. There remains a possibility an 8-room addition will be built.

Neenah Schools

Neenah improved Kimberly Junior High school last summer, removing a stairway and

fireproofing the others, for \$19,000.

Bids were let recently for a new \$1,000,000 junior high school at Oak street and Haylett avenue in Neenah.

The 2-story section will have 16 classrooms, a retarded children's room, art room, library, cafeteria and 759-seat gym. A 1-story wing will contain two home economic classrooms, two industrial arts rooms, band room, vocal music room and rehearsal rooms, giving a total of 31 teaching stations.

Several upper elementary grades will be housed in it to start. The 750-student structure should be occupied in September, 1961.

Long-Range Plans

Martin Luther church, Neenah, this summer will begin a \$30,000, 2-room addition to its 2-room school on Adams street—the first step in a long-range construction program. The former church structure serves as the present school, with one class in the basement. Eventually the new school will contain nine classrooms, a multi-purpose room and a gym.

As part of its church construction plan, Trinity Lutheran in Neenah will add a \$35,000, 2-room addition to its present school on Oak street.

Rural Schools

Spring Road School district No. 1, town of Menasha, last spring dedicated a \$310,000, 10-room addition to the previous building, giving it 16 classrooms, a gym, activities room, kitchen and dining room. Five acres of land were added to the school site for the 1959 project. The building will handle 450 pupils when put into full use.

Tullar school district in the towns of Neenah and Clayton in January approved a \$150,000 bond issue for a 4-room

Fox Cities' School Total Hits New High

Continued from C 4

both public and Lutheran pupil-teacher ratios are 26.

Kaukauna's overall pupil-teacher ratio of 25 is the lowest in the cities, with Neenah and the villages at 30, Appleton at 31.5. The nine rural schools within a half mile of the city have a ratio of 22.

The public school picture is somewhat different. Appleton's average teacher has 24 students, with Kaukauna's public schools next with an average of 25. Menasha's average is 26, Neenah's 27, and the Fox Villages' 29.

Kaukauna's Catholic schools have the lowest teacher-pupil ratio of any Catholic institutions, with 24 students per teacher. Appleton's Catholic school teacher-pupil average is 40, Menasha's 41 and Neenah's 43.

12 A Room Lowest

The lowest teacher-pupil ratio of any school is held by Trinity Lutheran, Kaukauna, which has 12 students for each teacher—an average of 12 per room.

Appleton Lutheran school teachers have average classes of 28, Menasha's 30, Neenah's 33, and the villages' 24. Students-per-room figures

addition to the present building.

Red Star district in town of Harrison, Calumet county, is planning a 1-room, \$25,000 addition which will go into operation this fall.

on the surface appear misleading, because the statistics show more teachers than rooms. Many systems hire "floating" teachers in art, languages and music, who are not stationed at a specific building.

The Fox Villages public schools have the lowest public pupil-per room ratio with 25. Appleton is next with 27. Kaukauna and Neenah follow with 29 and Menasha has 30 students in a room.

Catholic schools have much higher ratios, with Neenah at the top with an average of 43. Appleton and Menasha Catholic classrooms average 41, with Kaukauna having the lowest average—24.

Nine rural schools that will be attached in 1961 to one of the Fox Cities or villages under the new state law were included in this year's survey. The schools are Badger, Lakeview, Red Star, Peel, Spring Road, Triangle, Tullar, Twin Willows and Woodlawn. The other 63 schools include every public, parochial and private school in the Fox Cities.

Farmers Harvest Record Volume With Little Help

U. S. farms last year turned out the heaviest volume of crops and livestock in history with the smallest labor force on record, the agriculture department reported.

The number of farm workers during 1959 averaged 7.4 million, the agency said, 2 percent less than the year before and the smallest since records began in 1910. The work force was nearly a half smaller than in 1916, the peak year, when 13.6 million families and hired workers were required to grow the nation's food.

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5,491 jobs in the Fox River Valley as well as \$51,616,070* in wages and salaries, shareholder returns, retirement income, insurance and health benefits, taxes and locally purchased goods and services depend on the economic well-being of Kimberly-Clark. "Good Business Climate" is important to everyone.

*Calendar Year, 1959

KIMBERLY-CLARK CORPORATION
NEENAH, WISCONSIN

Phenomenal Fox Cities Area Again Shows Steady Valuation Increase

Taxable Property Increases March Past \$600 Million Mark

The industrial and business complex of the Fox Cities area inched its way past the 600-million mark in property value during 1959.

The steady increase in the real (state assessor's office determined) property value, on which tax payments to other governmental bodies is based, has continued, although the percentage of increase dropped off last year. Part of the cause for this is the continuing use by industry of a state law allowing them to consider a smaller part of their inventories for personal property tax purposes. The decrease showed somewhat in 1958, but its full impact occurred last year and probably will continue.

Total equalized valuation of the Fox Cities in 1959 was \$613,703,830 — that's 2.75 per cent over 1958, or \$16,426,540 up.

However, it's perhaps well to look back just two years to 1957 when the value first soared over the half-billion dollar mark. Since then, property values have gone from some \$547 million to the present \$613 million-plus record.

In Spite of Recession

It's a phenomenal increase, especially in light of the recent recession during which, in many parts of the U. S., manufacturers and businessmen generally, cut down their capital investments, one of the major factors in property value increase. The rate of inflation also dropped during the recession.

While the equalized valuation was rising, the values set by local assessors also were increasing. Last year the Fox Cities area assessed valuation hit \$280,212,810 — a 3.1 per cent increase over 1958, or \$8,421,673 more. The figures are a little less than half the equalized valuation because the state assessor's office says that's the percentage of real property values which local assessors set for property under their jurisdiction.

The estimates of property values in this article are those of local assessors when termed assessed value, those of the Fond du Lac office of the state department of taxation when termed equalized value.

Fox Cities Area

The Fox Cities include Appleton (and the portion in Calumet county), Neenah, Men-

occasional appraisals and as residents are spilling into the town of Harrison, which has 11.9 per cent of the Calumet county total value).

A simple arithmetical average of the Fox Cities area share of the three counties is nearly 43 per cent of all property value, rising to nearly 62 per cent when only Winnebago and Outagamie counties are included.

Although these percentages are really statistical, abstract numbers, they do indicate that the Fox Cities area is the hub of the governmental and commercial community in which most of us live.

The percentage of the total county valuation (equalized), which corresponds to the per-

Turn to C 8

Share of Total

For instance, the Fox Cities area contains 78.9 per cent of all Outagamie county property value, 44.9 per cent of all Winnebago county property value and 5.16 per cent of all Calumet county property value (only the section of Appleton in Calumet county is included, although the city's

Equalized Valuation				
	1958	1959	Incr.	Pct. Incr.
Appleton	\$241,883,200	\$245,339,920	\$3,456,720	1.43%
Kaukauna	47,159,300	46,791,750	367,550*	0.78%
Kimberly	28,237,190	28,501,160	263,970	0.96%
Little Chute	12,727,960	13,054,190	326,230	2.56%
Combined Locks	8,210,390	8,547,110	336,720	4.10%
Neenah	96,996,050	100,954,400	3,958,350	4.08%
Menasha	75,389,930	78,089,000	2,699,070	3.58%
City, Vill. Tot.	510,624,020	521,277,530	10,653,510	2.04%
Menasha Tn.	41,348,880	44,588,940	3,250,060	7.86%
Neenah Tn.	13,445,130	14,358,980	913,850	6.80%
Grand Chute	22,068,760	23,500,670	1,431,910	6.49%
Vandenbrook	3,597,390	3,697,170	99,780	2.77%
Buchanan	6,193,110	6,270,540	77,430	1.25%
Town Total	86,653,270	92,426,300	5,773,030	6.66%
Grand Total	\$597,277,290	\$613,703,830	\$16,426,540	2.75%

Assessed Valuation				
	1958	1959	Incr.	Pct. Incr.
Appleton	\$112,770,825	\$115,654,925	\$2,884,100	2.56%
Kaukauna	22,786,025	22,773,640	12,385*	0.05%
Kimberly	9,634,935	9,794,445	159,510	1.66%
Little Chute	5,461,365	5,620,070	158,705	2.91%
Combined Locks	3,500,215	3,623,665	123,450	3.53%
Neenah	36,608,420	38,006,085	1,397,665	3.82%
Menasha	40,025,740	41,439,860	1,414,120	3.53%
City, Vill. Tot.	230,787,525	236,912,690	6,125,165	2.65%
Menasha Tn.	16,687,970	17,895,700	1,207,730	7.24%
Neenah Tn.	9,606,815	10,354,345	747,530	7.78%
Grand Chute	10,648,091	11,039,645	391,554	3.68%
Vandenbrook	1,408,656	1,439,150	30,494	2.10%
Buchanan	2,652,080	2,571,280	80,800*	3.05%
Town Total	41,003,612	43,300,120	2,296,508	5.60%
Grand Total	\$271,791,137	\$280,212,810	\$8,421,673	3.10%

*Denotes Decrease.

Percentage of Total Value			
Unit	1957	1958	1959
Appleton	53.40	51.48	51.15
Kaukauna	10.03	10.19	9.96
Kimberly	5.85	6.11	6.06
Little Chute	2.81	2.75	2.78
Com. Locks	1.71	1.77	1.82
Sub Total	73.80	72.30	71.77
Gr. Chute	4.63	4.77	5.00
Buchanan	1.10	1.34	1.33
Vandenbr'k	0.71	0.78	0.79
Sub Total	6.44	6.18	7.12
Out. Total	80.24	78.48	78.89
Appleton, Cal. Co.	3.30	3.94	5.16
Neenah	18.76	18.96	19.06
Menasha	14.88	14.73	14.74
Sub Total	33.64	33.69	33.80
Neenah Tn.	2.44	2.63	2.71
Menasha T.	7.97	8.08	8.42
Sub Total	10.41	10.71	11.13
Winn. Total	44.05	44.40	44.93

The proportion of each city, village or town to the entire equalized value of the county in which it is located is shown by this table. The increasing urbanization of the towns, for example, is shown by Grand Chute in its rise from 4.6 per cent to 5 in three years.

More Car Families
The number of families owning automobiles reached 38,200,000 in 1959, a gain of 600,000.

5 Towns Spend Record Million During 1959

Costs 19 Per Cent Over '58; Snow Removal Major Item

BY ROY F. VALITCHKA, II

Post-Crescent Farm Editor

Five Fox Cities town governments spent more than a million dollars as costs spiraled to a record high during the fiscal year ending April 1, 1959. The increase over 1958 was 18.97 per cent.

The five towns — Grand Chute, Buchanan, Vandenbrook, Neenah and Menasha — budgeted of \$999,751 for fiscal 1957-58 compared to \$1,189,446 last year, or a rise of \$189,695.

Increased school costs, heavy road maintenance because of last March's snow and higher state and county taxes accounted for increases.

Total school costs for the

five town last year was \$580,683 or \$112,815 more than 1957-58. The town of Menasha had the largest expense last year — \$304,461 compared to \$270,000 for 1958.

Paid in fiscal 1958-59 for schools compared to 1957-58 for the towns are: Neenah \$167,889 and \$121,238, Grand Chute \$56,059 and \$50,121, Buchanan \$27,630 and \$13,138, and Vandenbrook \$26,989 and \$16,809.

Road and bridge costs for each of the towns in 1959 compared to 1958 were Grand Chute \$69,143 and \$50,618, Vandenbrook \$10,691 (no 1959 figure), Buchanan \$10,690 and \$9,910, Neenah \$17,303 and \$10,626, and Menasha \$99,945 and \$70,421. Costs for Menasha and Grand Chute are high because both have more miles of road and also maintain semi-urban streets.

Higher Taxes

Increased 1959 state and county taxes required \$312,581 of the towns' money, the second largest amount for a single purpose. In the 1957-58 period they were \$275,745, or an increase of \$36,836.

Taxes paid by the towns for 1957-58 and 1958-59 were Menasha \$143,220 and \$127,936,

Neenah \$54,542 and \$45,553, Grand Chute \$76,712 and \$69,932, Buchanan \$20,862 and \$17,137 and Vandenbrook \$12,543 and \$10,771.

The town of Menasha led all towns in spending in 1959 with \$547,307 compared to \$490,465 in fiscal 1958. The town of Neenah was second with \$256,065 and \$192,394. Grand Chute ran a close third with \$236,553 in 1959 and \$201,727 in 1958. These three towns spend more money than Buchanan and Vandenbrook because of greater population and added urban - type services. Buchanan spent \$77,499 in 1958 and \$65,934 in 1959 and Vandenbrook \$49,229 in 1958, with no 1959 totals available.

General Government
General government for all towns remained about the same in 1959 as most attempted to hold down general government expenses because of the school, road and tax increases, town clerks said.

The town of Grand Chute general government expenses increased 39 cents to \$17,190. Menasha was second with general government expenses of

Predicts Many New Products In Food Lines

New York—(AP)—The food industry will introduce many new and improved products in 1960, especially the instant and convenience variety, but few of a radical nature, according to Harold W. Comfort, president of the Borden company.

Companies will concentrate research and development on modification of existing products to make them faster and easier to prepare in the home, he said. "Existing products will be offered in an even greater variety of package sizes, particularly larger ones, a move that got strongly under way in 1959."

Other towns, costs were Neenah \$7,621, Buchanan \$8,725 and Vandenbrook \$3,000. These costs include salaries for volunteer fire department members, town board members and election workers.

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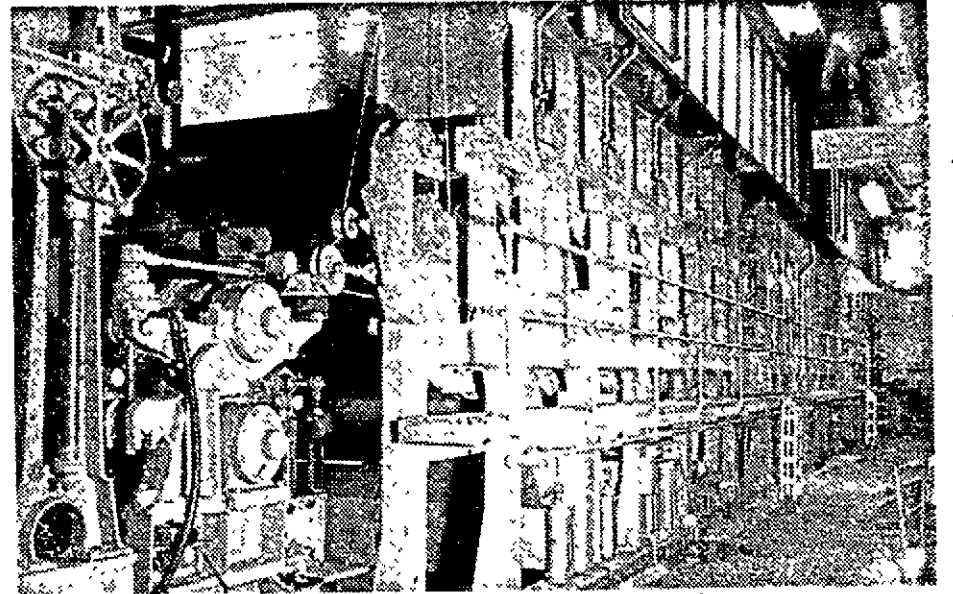
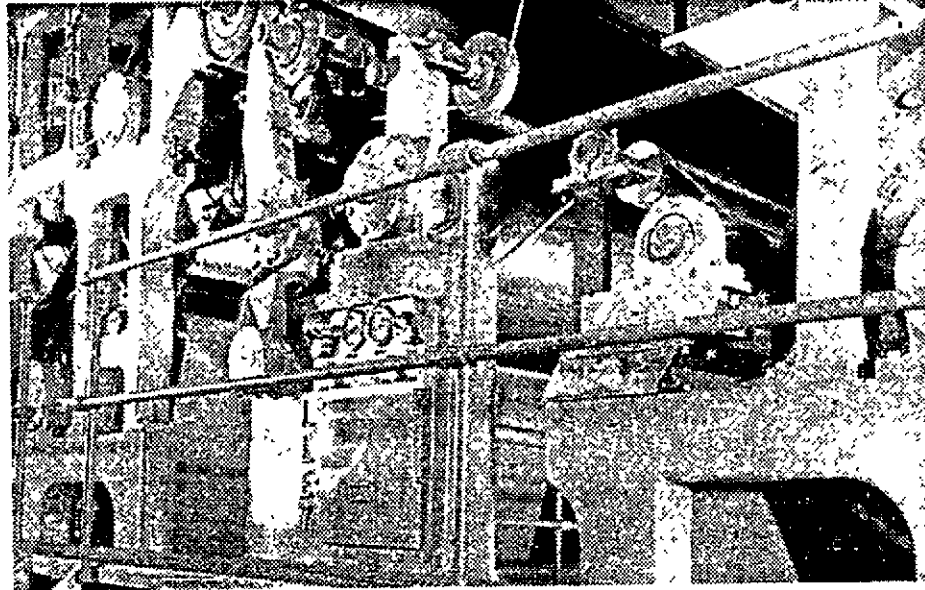
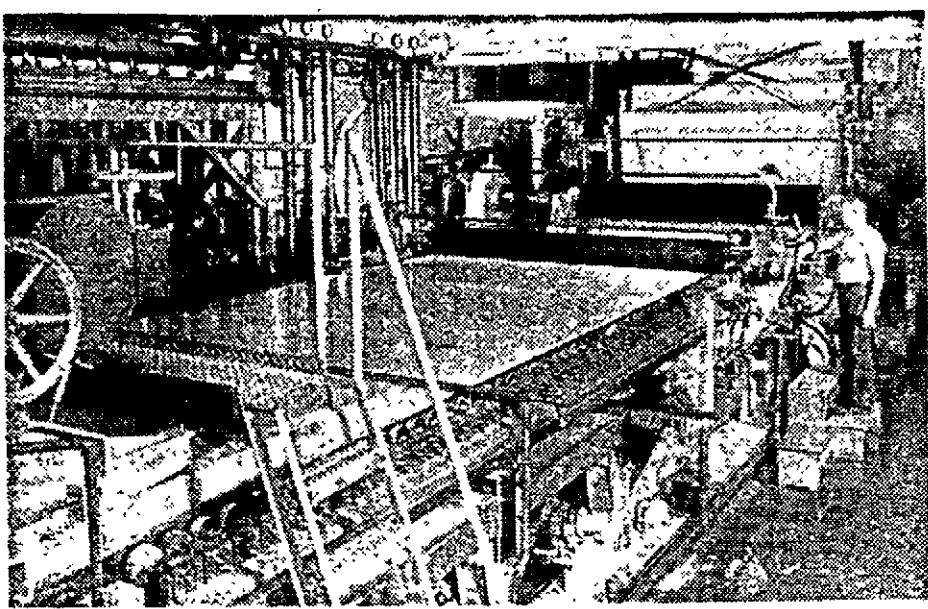
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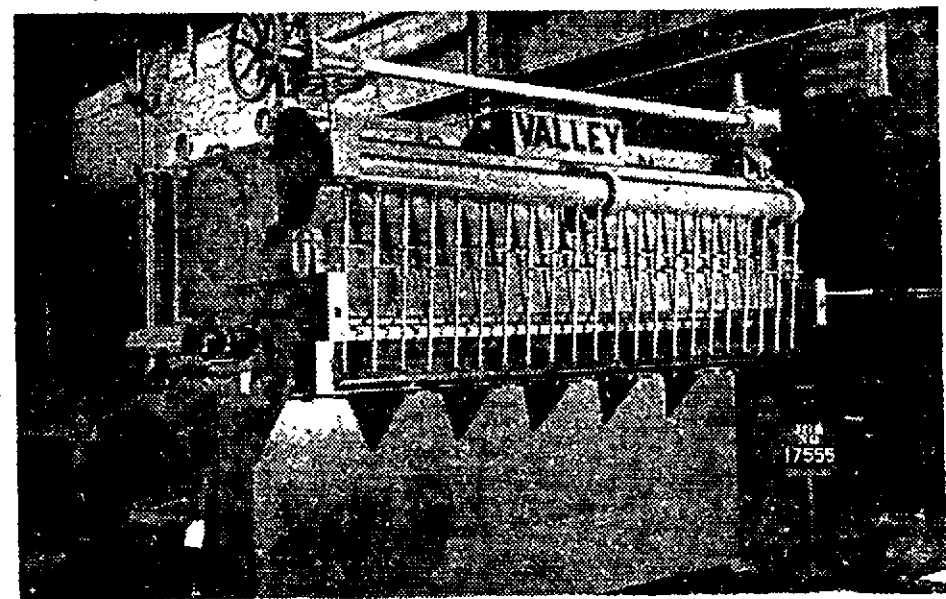
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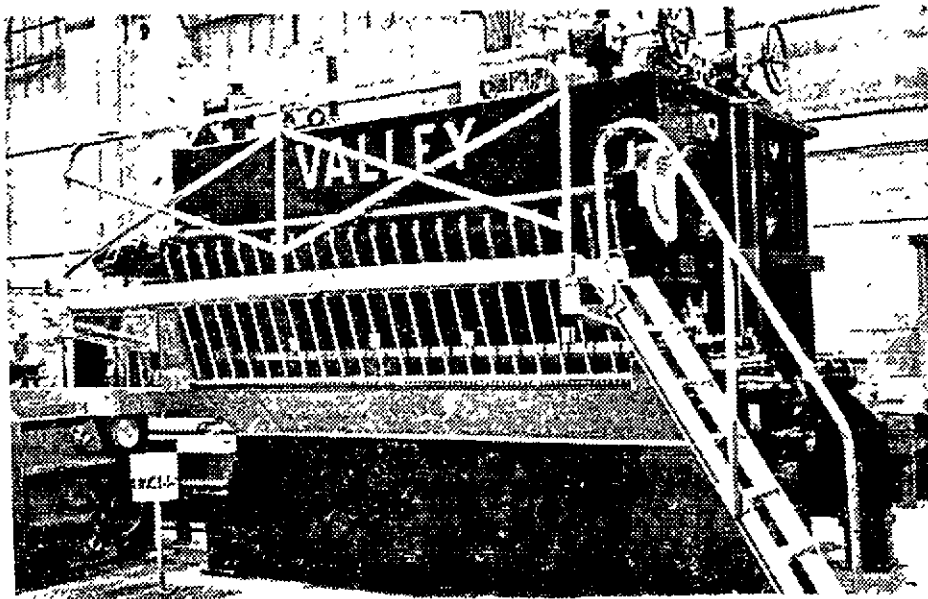
Some of the SERVICE during 1959 to the heartland of American papermaking by ... **valley**



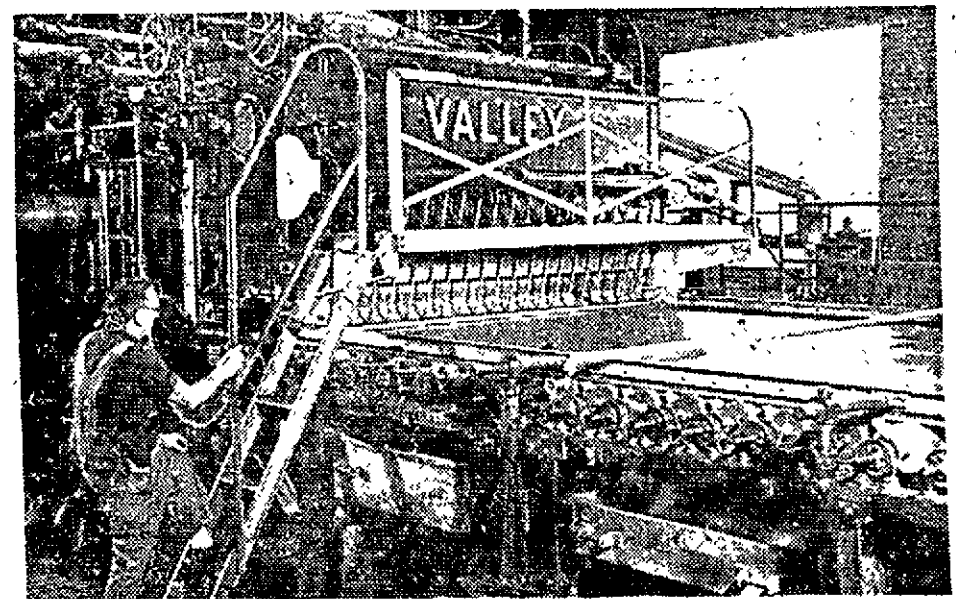
The "Valley Queen" - Number two Paper Machine for Gilbert Paper Co.



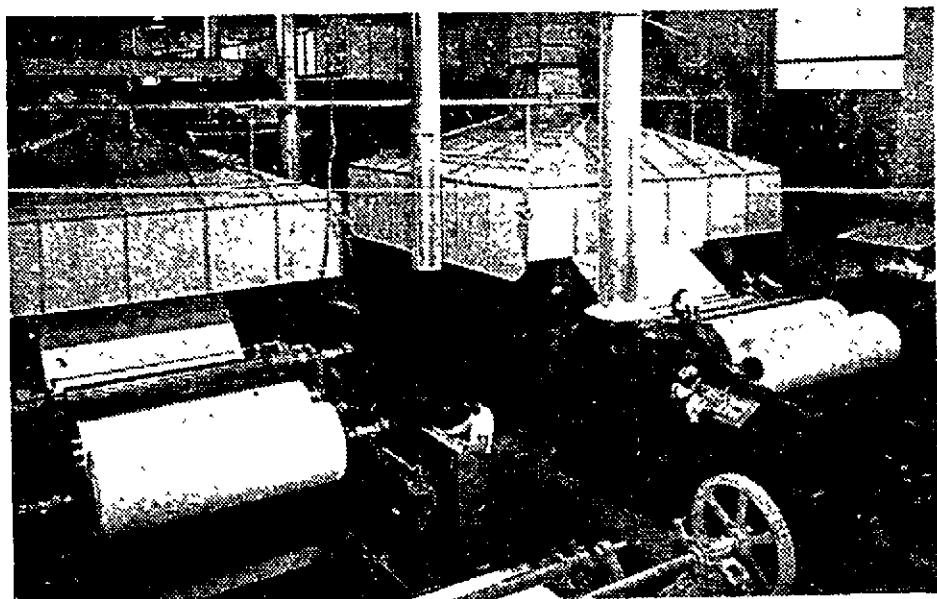
Kimberly-Clark — Inlet and Headbox for S. African mill



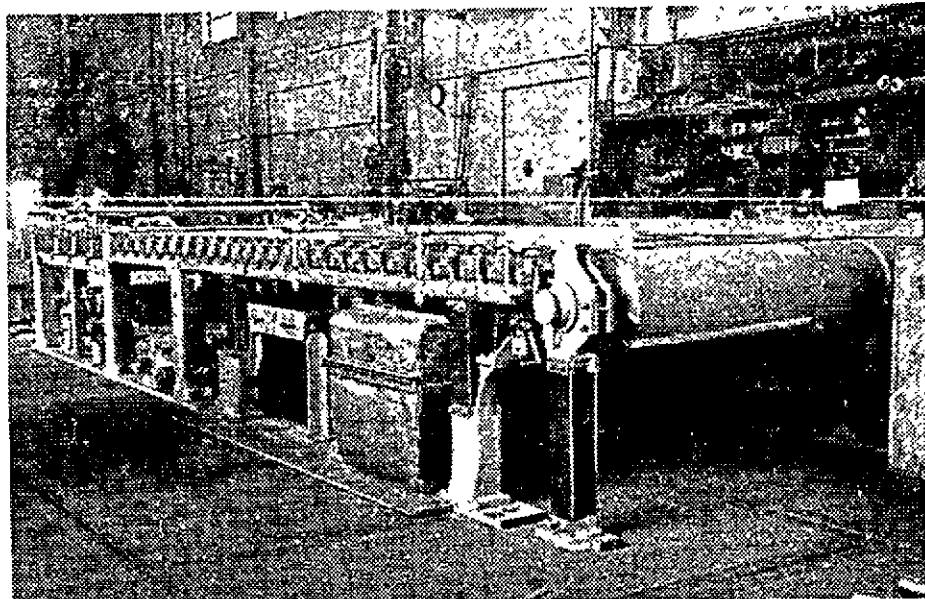
Thilmany — Inlet and Headbox for Number 8 machine



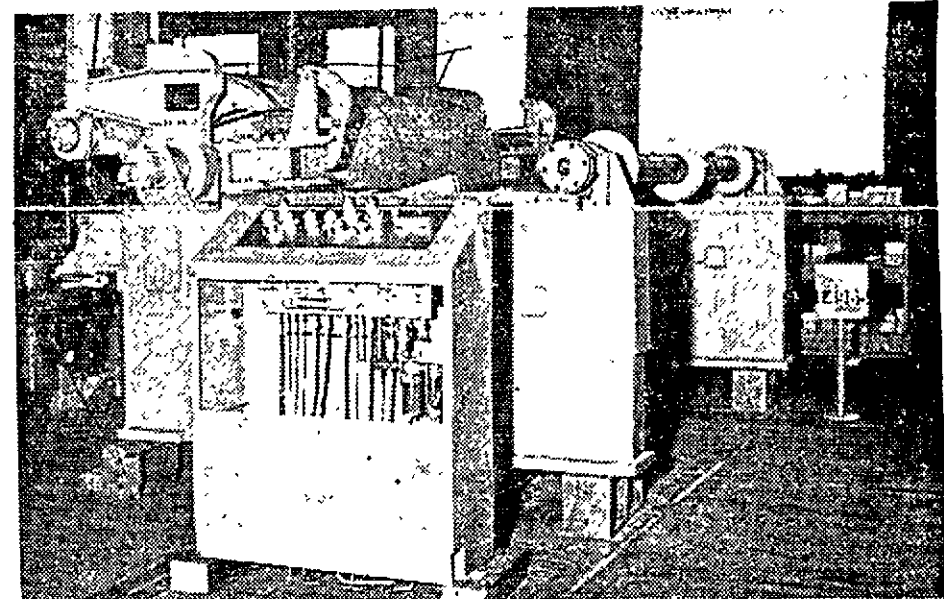
Thilmany — Inlet and Headbox for number 10 machine



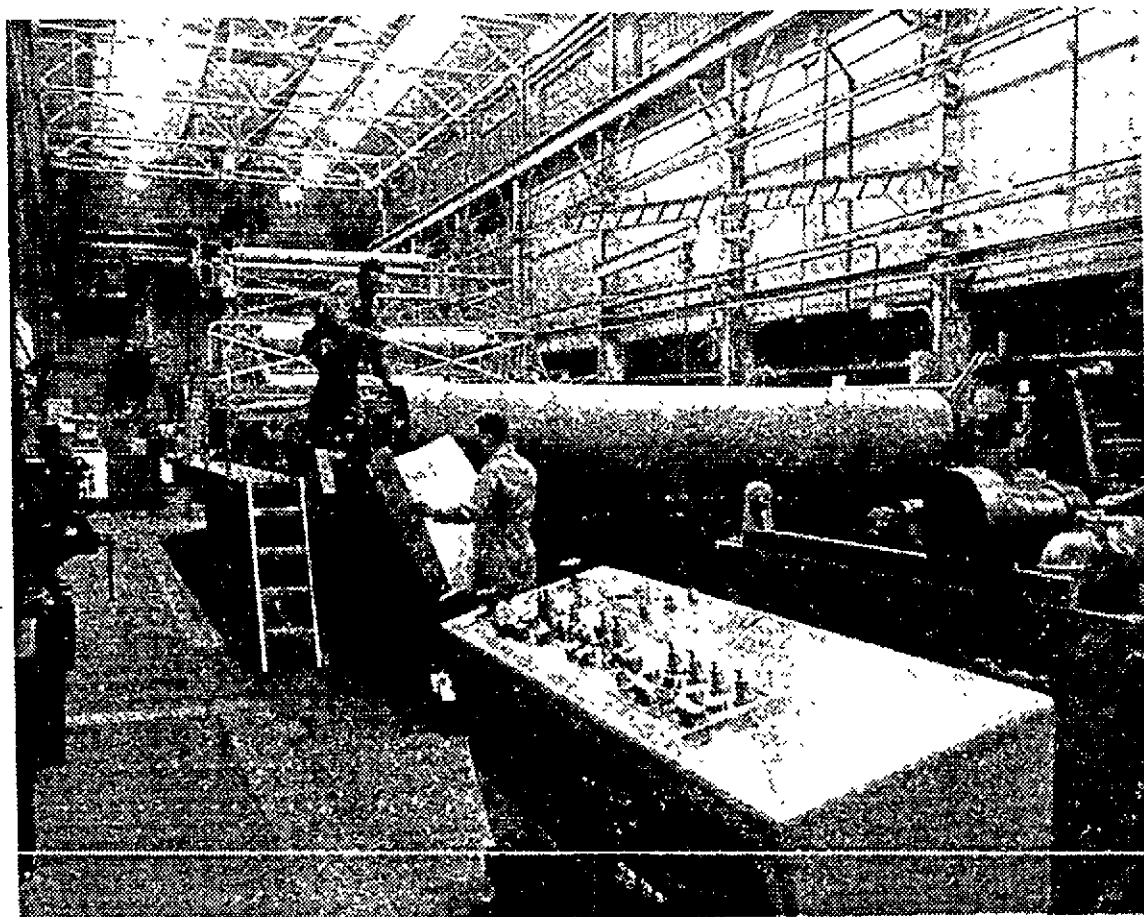
Consolidated Water Power and Paper Co.—Two Valley surface wind reels



Combined Locks (D.M. Bare Division). — Fourdrinier



Nekoosa-Edwards — Surface wind reel



Valley's new number three Paper Machine for Nicolet Paper Company, DePere. Scheduled for production in mid-1960.

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SUBSIDIARY OF ALLIS-CHALMERS
MANUFACTURING COMPANY

Water Utilities Start, Finish \$1 Million Improvement Work

**66 Employees
Paid \$296,000
For Operation**

Fox Cities water utilities completed or began some \$1 million in improvements last year.

Principal expenditure was for plant improvements, with

Combined Locks May Build Its Own Water Plant

Combined Locks — The village early this year will take steps to build its own water plant.

Kimberly supplies the village, but Kimberly officials say the rapid growth of their community and Combined Locks creates a burden on the two Kimberly wells.

Although Kimberly is in no immediate danger of shortages, its officials want to take no chances.

Locks leaders say they have already begun a search for a well and logical place for a standpipe with reservoir.

When Combined Locks makes the move, it will represent a measure of independence gained. The village gets its water from Kimberly, its power from Wisconsin Michigan Power company and its sewage treatment service from Kaukauna.

about \$790,100 earmarked for various projects.

Next largest outlay was about \$297,600 for extension of mains totaling in excess of 28,000 lineal feet.

Day to day operations were handled by 66 fulltime em-

ployes who were paid a total of about \$296,000.

These major events were recorded:

Appleton water commissioners received a small share of state-wide attention for having grappled with and solved the problem of non-water conserving air conditioners. A rate schedule which charges for use of non-water conserving air conditioners was called the first in the state, and is being watched by all utilities with plant facilities taxed by the air conditioners.

Rate Hike Ahead?

The Appleton commissioner also reportedly was close to petitioning for another general rate increase. An indication was the discontinuance of payment of a dividend to the city council for the council's equity in the utility.

Appleton commissioners ordered 8,968 feet of 6-inch main, costing \$39,793; 7,295 feet of 8-inch main, costing \$41,175; and 104 feet of 12-inch main, costing \$2,548. The 12 - inch main was laid across the governmental canal at Oneida street, in conjunction with the new drawbridge project.

Neenah commissioners obtained a rate increase amounting to an average 17 per cent. Average residential price increased from \$3 a quarter to \$3.60.

Installation of Neenah's three new filters and settling basins, begun the previous year, was completed at a cost of about \$360,000. The \$11,500, four million gallon pump and the nearly \$138,500 crosstown feeder main were completed, also after 1958 starts.

Note of Sadness

Neenah commissioners ordered 2,706 feet of 6 - inch main, costing about \$17,125; 424 feet of 16-inch main, costing about \$14,600; 350 feet of 14-inch main, costing about \$3,770, and 150 feet of 1.25-inch main, costing about \$413.

A note of sadness for Neenah was the death Oct. 12 of its 17-year superintendent, Everett Westfahl.

Menasha undertook an estimated \$240,000 addition to its filtration plant. It was completed and put in operation last month. The two enlarged settling basins will more than double previous capacity and provide for greater aeration. Daily capacity now is 8 million gallons.

Another achievement of the Menasha utility was the consolidation of all administrative, collecting and billing operations in one office, at 182 Main street. Previously, some work was done in offices above the water plant and at city hall.

Iron Remover

Menasha commissioners ordered 365 feet of 6-inch main, costing less than \$1,000, and 114 feet of larger pipe to close a loop.

Kaukauna commissioners received permission to install an estimated \$34,000 iron removal plant at Well No. 8.

able property, the rate of increase for the last several years has been higher in the urbanized towns — Neenah, Menasha and Grand Chute. While cities and villages between 1958 and 1959 showed increases of 4 per cent down to actual decreases (Kaukauna), the towns racked up anywhere from 11 per cent to nearly 8 per cent.

This can be taken as one of the signs that there is a definite and provable movement to the fringe areas of the cities. Not only is this true in the residential areas clearly visible from Highways 41, 47 and 10 and Outagamie County Trunks A, Z, N and Winnebago A and P, but manufacturing plants — from small shops to large factories — also are moving out.

Property Categories

Personal property includes merchants' and manufacturers' stocks, fixtures, furniture, logs and timber, machinery, tools and patterns, jewelry, farm livestock and miscellaneous items.

Real estate is categorized as residential, manufacturing, mercantile and agricultural.

The personal property is of \$92,426,300 (6.66 per cent concentrated in the cities over 1958's \$86,653,270) composed of real estate valued mercantile items) and represented \$80,697,900 (6.28 per cent over 1958) and personal property valued at \$11,728,400 (9.33 per cent over 1958).

Assessed value of the five towns was \$43,300,120 (5.6 per cent over 1958's \$41,003,612) composed of real estate valued at \$37,311,946 (6.5 per cent over 1958) and is \$566.6 million, manufacturing is \$120.4 million and agricultural is \$17.7 million.

Of the \$248 million of assessed value real estate in the Fox Cities area, residential is \$6.3 million, a rise of 4.6 per cent over 1958; mercantile is \$807,000, a rise of 2.7 per cent; manufacturing is \$2.1 million, a rise of 3.4 per cent, and agricultural is \$80,205 less, a drop of 1 per cent. Generally speaking, local assessors have found the agricultural values of their areas dropping as urbanization of towns progresses.

Commissioners ordered 3,900 feet of 6-inch main, costing about \$33,200.

Kimberly commissioners ordered 867 feet of 6 - inch main, costing about \$4,500, and an estimated \$11,100 in plant improvements.

Little Chute commissioners ordered 430 feet of 6 - inch main, costing \$975 and purchased a meter testing device for \$600 and a hydraulic valve for \$900.

Retail Sales Heading for \$230 Billion

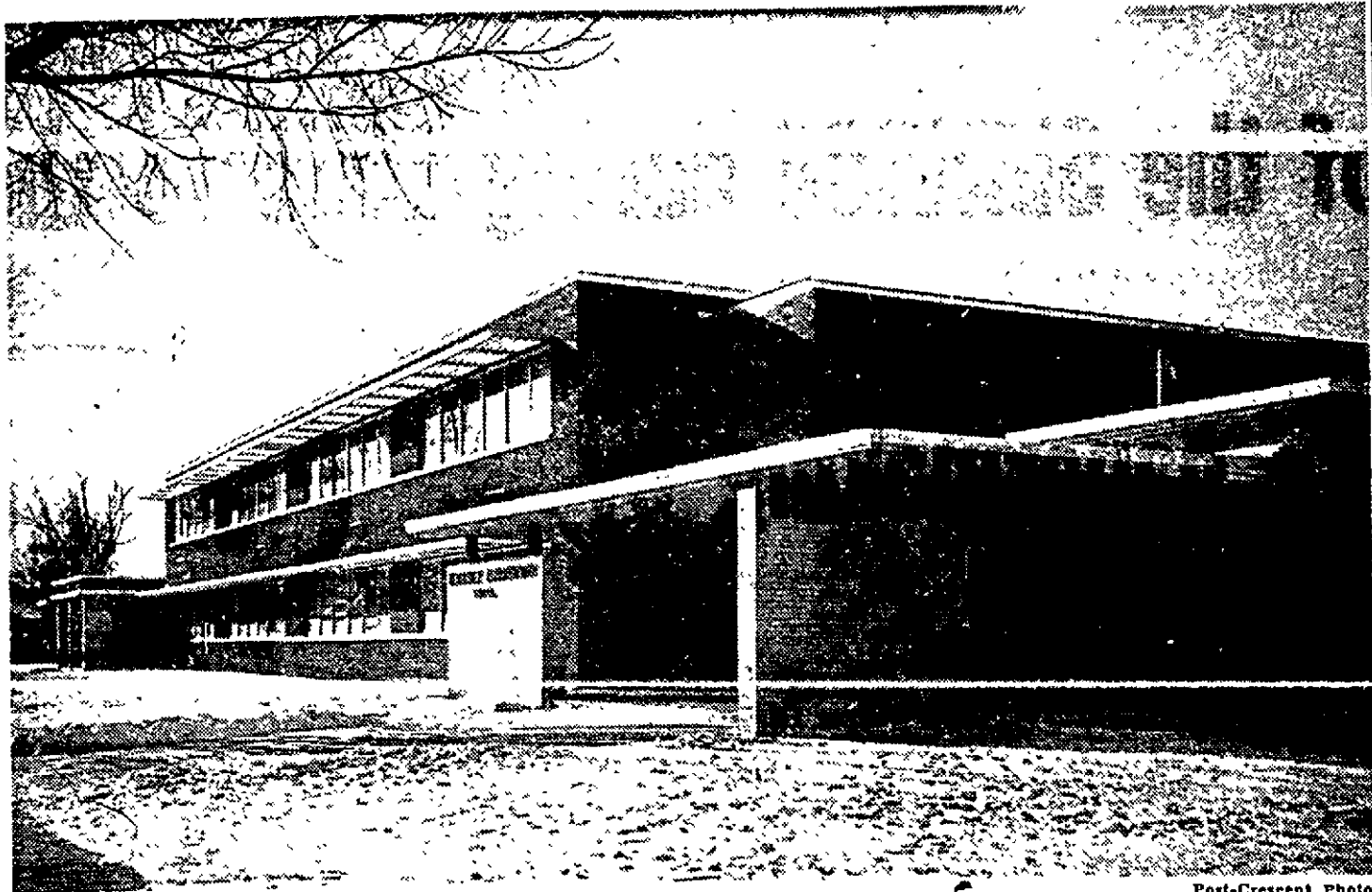
All signs are that the consumer will be in the biggest spending mood in history in 1960.

The experts expect retail sales to climb about 6 to 7 per cent over 1959 and total a record \$230 billion dollars for the year.

This would compare with a 4 per cent rise in 1959, which was less than originally expected because of the steel strike.

Providing the steam for this booming economy will be a sharp rise in after-tax personal income of nearly 6 per cent to an annual rate of more than \$50 billion dollars.

In addition, the average American family is expected to demonstrate its confidence in the long-term economic outlook by continuing the big credit spurge of 1959 that saw installment buying climb by more than 5.2 billion dollars to \$8.5 billion.



Post-Crescent Photo

This \$500,000 Addition to the Kimberly Public school was opened for classes last fall. The addition includes 14 classrooms for elementary grades, administration offices and library facilities. Moving the elementary grades into the addition afforded more space for high school facilities in the old building.

ministration offices and library facilities. Moving the elementary grades into the addition afforded more space for high school facilities in the old building.

Non-Property Tax Income Sets Record

7 Cities, Villages Predict \$2,390,000 Income Tax Shares

Fox Cities municipalities are applying \$6,130,971 in other than property tax income toward predicted 1960 spending. The amount is an all-time high.

Biggest source of non-property tax income is the state

and its shared tax program, to the city councils and village boards. Predictions, which commonly are somewhat behind reality, foresee state aids and shares totaling \$3,587,340 this year.

Five Sources

There are five principal sources of state money, not counting school aids which usually are deducted before final school budgets are forwarded

to the city councils and village boards.

The five sources, and the amounts predicted for this year:

Income tax shares, \$2,390,000.
Highway aids, \$679,340.
Power Utilities' shares, \$260,800.
Telephone company tax shares, \$148,700.
Liquor tax shares, \$108,500.

Other sources which lend themselves to categorizing from the seven city and village budgets include:

The special assessments program, \$804,375, with Menasha unreported at this writing.
Surplus from preceding years, \$483,242.
Water department contributions, \$219,139. The amount takes into account no such

Remodeling Job For Coast Guard Station Delayed

Construction of a steel bulkhead and general remodeling of the Fox river light attendant station of the coast guard, located in Menasha, has been held over until spring.

The contracts for the job, totaling \$34,800, were approved in a June 30, 1959, contract. It was to have been completed by Oct. 15, but the nationwide steel strike delayed the job.

The coast guard station project involves constructing a steel bulkhead to retain the shoreline and backfilling, dredging the canal adjacent to the bulkhead, installing a 1-ton jib boom crane, grading some station land, building a foundation under and raising the office building to street level, and providing water, sewer and electricity to the office.

The station's 3-man complement sets, maintains and removes the 130 Fox river and Lake Winnebago navigation aids from DePere south to Menasha and in Lakes Winnebago, Butte des Morts, Poygan and Winneconne.

contributions in Menasha or Kaukauna.

Licenses and permits, \$79,724.
Court fines, \$53,200, with Little Chute not reporting.

Individual Cities
Miscellaneous, \$903,951.
Individually, Appleton is expecting \$2,978,174 in non-property tax income; Neenah, \$1,749,131; Menasha, \$522,825; Kaukauna, \$473,780; Kimberly, \$219,533; Little Chute, \$82,823, and Combined Locks, \$94,705.

Tax Property Shows Steady Rise in Cities

Continued from C 6

centage of state and county taxes paid, for each Fox Cities member municipality by county follows:

Outagamie county: Appleton, 51.15; Kaukauna, 9.96; Kimberly, 6.06; Little Chute, 2.78; Combined Locks, 1.82; Grand Chute town, 5; Buchanan town, 1.33, and Vandenberg town, 0.79.

Winnebago county: Neenah, 19.06; Menasha, 14.74; Neenah town, 2.71, and Menasha town, 8.42.

Calumet county: Appleton, 5.16.

Not Entire Value

Taxable, or assessed, properties, of course, do not give a complete picture of what the Fox Cities area is worth. There are literally millions of dollars in governmental properties, schools, churches, colleges and other non-taxable property in the area.

Most of the Fox Cities value, naturally, is concentrated in the larger incorporated cities and villages. The four cities and three villages last year had an equalized value of \$521,277,530, a 2.04 per cent increase over 1958's \$510,624,020. The total value is composed of \$466,984,700 in real estate (3.19 per cent over 1958) and \$54,292,830 in personal property (6.5 per cent less than 1958, a reflection of business taking advantage of the tax ruling allowing consideration of smaller inventories for tax purposes).

Local Valuation

The assessed value (set by local assessors) for cities and villages was \$236,912,690 last year, or a 2.65 per cent increase over 1958's \$230,787,525. The total is composed of \$208,496,295 in real estate (3.33 per cent over 1958) and \$28,416,395 in personal property (2.07 per cent less than 1958).

The five towns contain property with an equalized value of \$92,426,300 (6.66 per cent concentrated in the cities over 1958's \$86,653,270) composed of real estate valued mercantile items) and represented \$80,697,900 (6.28 per cent over 1958) and personal property valued at \$11,728,400 (9.33 per cent over 1958).

Menasha Leads

Nearly 48 per cent of the equalized value within the five towns is in the town of Menasha, followed by Grand Chute with about 24 per cent. Neenah has about 15 per cent and the remainder is split about twice as much as Vandenberg.

Although the cities and villages contain the bulk of tax-

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Superhighway 41 Beltline Joins Fox Cities Community

Local Usage Proves Road Is Vital Link

A relatively narrow double ribbon of concrete, Highway 41 is the beltline of the Fox Cities and a symbol of the unity of the separate municipalities and their fringe rural areas.

A state and federal investment of between \$12 and \$15 million, depending on where compilation starts — in 1937 with the first bypass or the most recent 4-laning project — Highway 41 carries commuter traffic and links the Fox Cities from Neenah on the south to Kaukauna on the north.

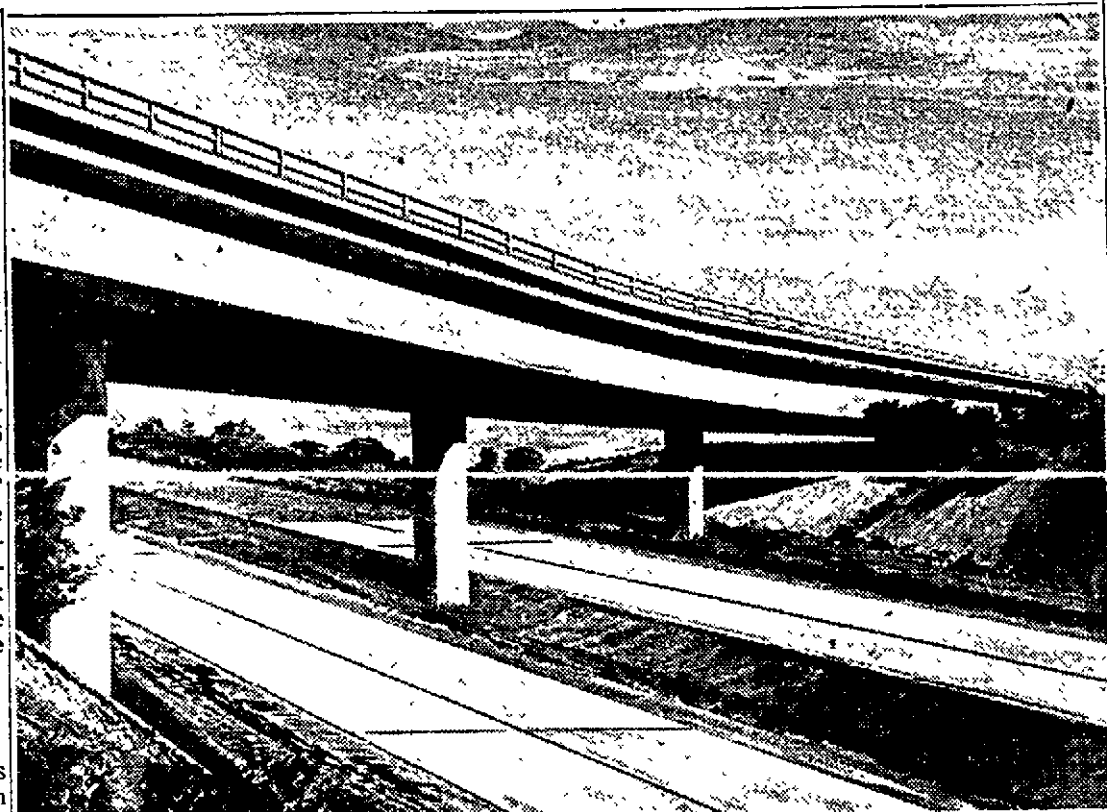
Controlled Access

It's a 4-lane road for less than half the route, but within two years the entire Fox Cities section will be a 4-lane superhighway. The relocated section sweeping around Menasha has all the characteristics of an urban expressway, but the remainder of the road is a rural superhighway. The difference between the two is elevation and the complete lack of entering roads at grade level on the Neenah section.

Access to the highway in the rural sections has been controlled for a number of years, but with the 4-laning access was further reduced by building parallel service roads with a single highway entrance serving multiple properties.

Present 4-laning ends at Highway 10, west of Appleton, but drivers can see the first stubs of structures being built to carry two more lanes of 41 over the Chicago and North Western railroad tracks. Just past this point, at the sweeping curve to the east, the new highway will leave the present road and begin 12-plus mile relocation.

The state's 1960 construction program indicates slightly over \$1.5 million for structures and grading along the relocation. If there is a construction season filled with fine weather this year, chances are excellent that the interchange structures and situation. In a sense, the support is similar to the type carrying the new College avenue



An Artist's Sketch shows the radically new overpass carrying W. Northland avenue over Highway 41 near the beginning of the 12-mile relocation of the superhighway between Highway 10 and Kaukauna. Slated to be built this summer, the 275-foot overpass rests on single, 5-foot pillars.

paving will begin in 1961. That puts traffic on the section late in 1961.

Complete Segment

As was the case on the Neenah section where 41 was relocated, none of the highway will be opened until the entire stretch is completed. Motorists will have no detours or construction machinery to contend with.

For the most part, Highway 41 north and east of Highway 10 will be a depressed roadway, with intersecting roads passing over the superhighway. Where the new road will leave the present highway, a spectacular overpass will carry Northland avenue (present 41) traffic across 41 and into the southbound lane.

The structure will soar 275 feet across and 15 feet over Highway 41 and will be supported by single concrete pillars dropping from the center of the roadway bed. Northland avenue crosses 41 on a curve and a grade, so the structure was custom designed for the situation. In a sense, the support is similar to the type carrying the new College avenue

bridge, except the T part of the column is inside the Northland avenue overpass roadway. And the columns or pillars are not so massive—5-foot, round supports of reinforced concrete below the 30-foot roadway.

Diamond-Type

Most of the interchanges along the highway will be less spectacular, of the diamond type used at most highway intersections built along 41 for the 4-laning project south of Highway 10.

The relocated road, three-quarters of a mile north of the present highway, will have no access roads other than the interchanges. Roads with minor traffic volumes will not interchange with the superhighway, merely cross over it.

Planned Interchange

The deepest cut for the new road will be in the area of Highway 47, where a 30-foot cut will carry Highway 41 under 47.

Land will be purchased for a future, complicated interchange with County Trunk JJ,

Highway 96 and present Highway 41, but no structures will be built in the current project. The new road will use about 14 miles of the existing 41 for one double lane before resuming as a 2-lane highway north of Kaukauna. Traffic will merge at grade until the interchange is built.

Origin and destination surveys have indicated the major load on Highway 41 around the Fox Cities is commuter traffic, hence the emphasis on the interchanges. It is in areas of traffic speed or direction changes where congestion occurs and which are accident producers. Highway 41 was designed to carry short-haul, high-density traffic around the Fox Cities at the highest safe and practical speed. It also was designed so high-speed, long-haul traffic would not be impeded by the local vehicles.

The surveys also indicate that the average daily use of 41 is about 6,300 vehicles and reasonable projections indicate a 13,000-daily figure by 1978.

South of Neenah, Highway 41 again becomes a 2-lane road, broadening to 4-lanes at

Cabs, Buses Give Cities Travel Link

About 42 taxicabs plus an outgoing schedule of at least 17 buses provide for Fox Cities residents a substantial public transportation link to every part of the United States as well as easy intercity travel.

The total taxicab fleet includes the Fox Valley and Yellow cab companies in Appleton, the Ideal Taxi line in Menasha and the Neenah Taxi line, Neenah. Fox Valley operates about 8 cabs with 20 drivers; Yellow, 14 cabs with 30 drivers; Ideal, 4 cabs with 8 drivers, and Neenah Taxi, 12 cabs with up to 30 drivers.

The Greyhound Bus line has a daily schedule of 14 outgoing buses leaving the Oneida street depot. Four buses go north to Green Bay and upper Michigan, three go west to Stevens Point and Superior, three go south to Madison, Oshkosh and Fond du Lac and four go south to Milwaukee and Chicago.

The Wichman Lakeshore line sends two buses daily into the Fox Cities from Manitowoc and the Inter-County line sends one daily north to New London.

Leasing Firms Build \$200 Million Business

New York — The business of leasing equipment ranging from tools to complete industrial plants should more than double in 1960, believes H. L. Meckler, president of Lease Plan International corporation. He estimated 1959 volume at over \$200 million.

The Highway 45 interchange. The Lake Butte des Morts bridge narrows the road again to two lanes, then it widens to four lanes until Highway 26. From there to just south of Fond du Lac, the road is two lanes. Plans for adding two more lanes to these segments are in the works, but no dates for work have been set.

The question of bridge portion of 4-laning has been posed to the highway engineers a number of times, but their attitude has been that the bridge can carry more traffic than a 2-lane roadway because there are no side roads and the bottlenecks at either end have been removed with the 4-laning and interchanges. However, they admit that another 2-lane bridge will have to be built someday.

Mergers Predicted in Trucking Industry, Most at Local Level

From personal contacts, trade magazine editors anticipate some more mergers in the truck transportation industry. Most will be in the local cartage field. The others include some small over-the-road carriers. Truck leasing will make good gains. Freight tonnage will rise. This will be most apparent by bookings, as much of the mileage will be recorded in piggyback shipments. The net gain should run about 5 per cent.

Sales of the new steel cord tires will exceed a half million. Two-way radio, for local cartage and pickup, should show at least a 5 per cent gain.



The Twin City Monument Works is housed in a new \$25,000 structure on Neenah's Main street in the business area growing near Green Bay road (old Highway 41) and the new Highway 41 interchange.

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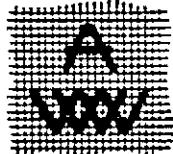
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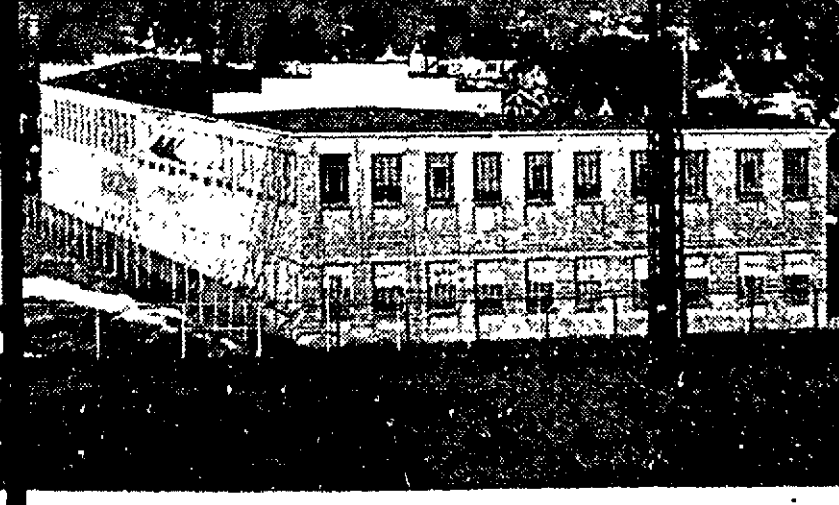
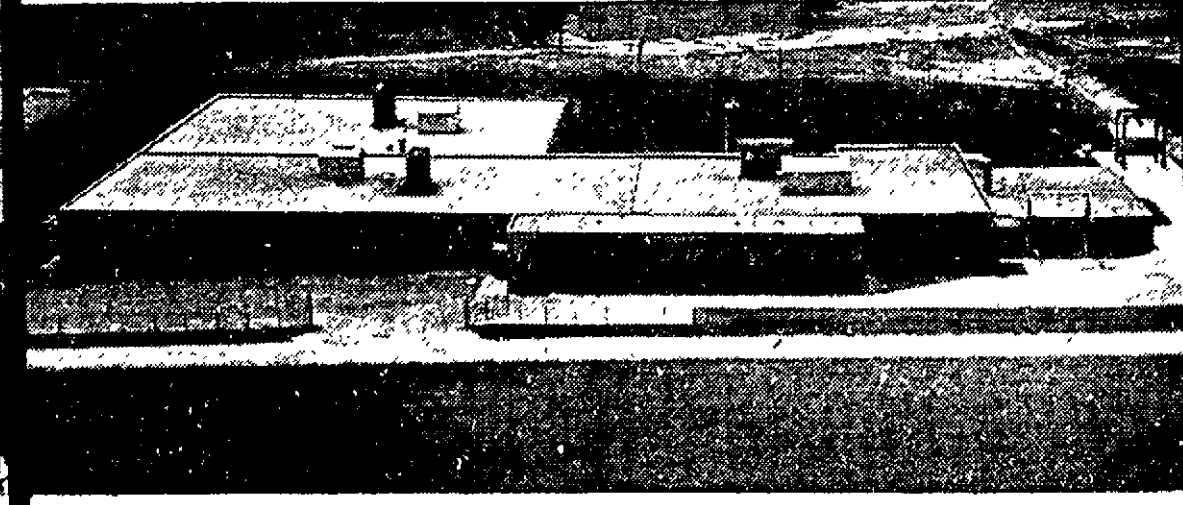
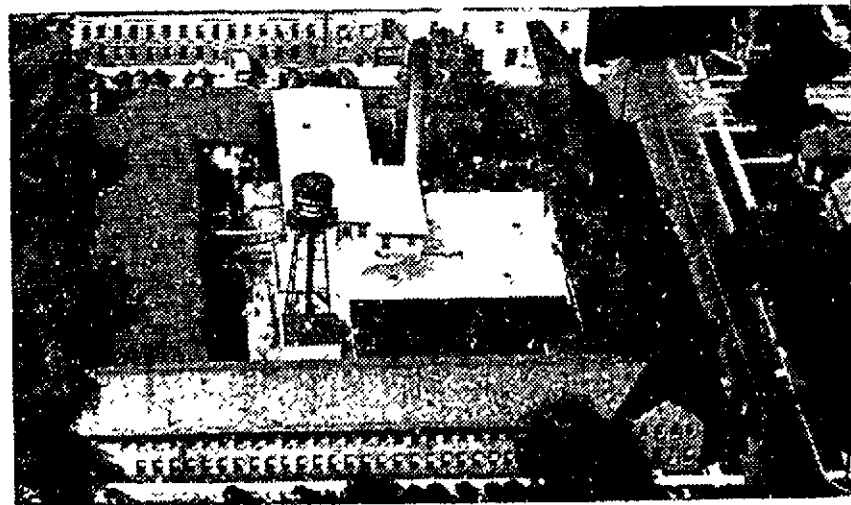


Plants at Appleton, Wis. and Montgomery, Ala.; International Wire Works, Menasha, Wis. An Affiliated Company APPLETON WIRE WORKS, Corp.

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Indebtedness Increased \$986,833 During 1959

\$17,998,833 New Total in Communities

The Fox Cities' seven cities and villages and three fiscally independent school districts finished 1959 with \$17,998,833 indebtedness.

This was an increase of \$986,833 for the year.

Addition of interest charges — said to equal a third more — pushes debt commitments to about \$22,664,000.

The \$17,998,833 represents 43.8 per cent of the debt limit set by state laws. The limit for the 10 taxing districts is an estimated \$41,098,326.

Limits Differ

At the close of 1958, the \$17,012,000 total debt was 42.2 per cent of the then limit — \$40,235,710.

(Appleton, Neenah, Menasha and Kaukauna, even though they might have land outside their limits attached for school purposes, are limited under the law to an amount in bonds not to exceed 8 per cent of the equalized value only within city limits.)

(Kimberly, Little Chute and Combined Locks have fiscally independent school boards. The school boards are permitted to bond up to 5 per cent of their equalized values. Village boards can bond up to 5 per cent of their assessed values.)

Collectively, the 10 taxing districts paid \$1,320,000 in principal on their debts, and borrowed another \$2,360,000.

Where It Went

Here's where the \$2,360,000 in new bonds went:

Appleton — \$1,460,000 for an addition to the vocational school, sewers and money to defray the 5-year installment plan for payment of special assessments.

Neenah — \$350,000 for the police station and water works addition.

Menasha — \$555,000 for the Sixth street school and remodeling of the Butte des Morts school.

Here's the picture in each of the taxing districts:

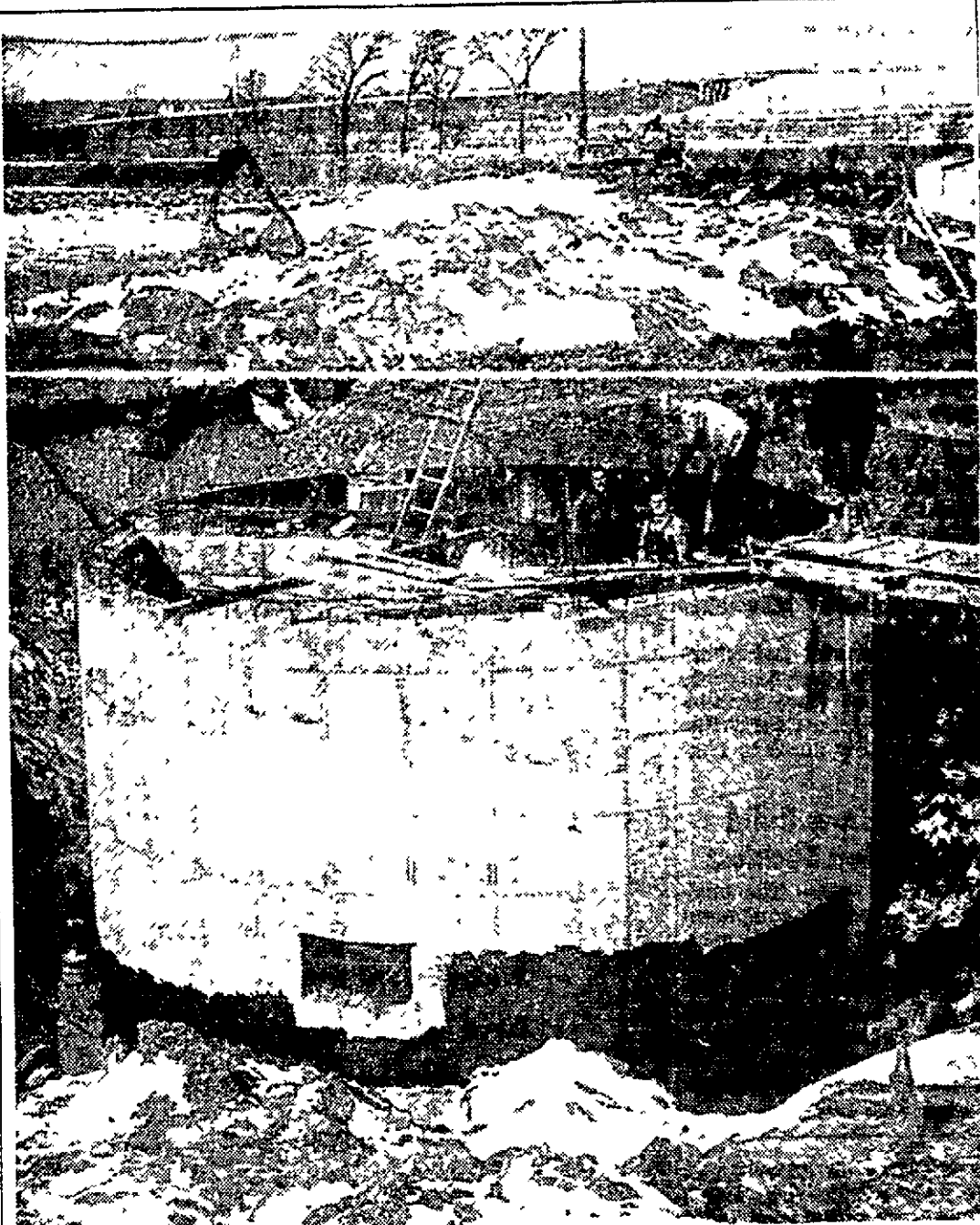
Appleton, bonding limit \$19,627,193, ended the year \$9,241,000 in debt after floating \$1,460,000 in new bonds while paying off \$527,000 principal and \$224,344 interest on old debts. Total debt is 47.1 per cent of the limit. It was 47.5 per cent a year ago.

Neenah Total

Neenah, bonding limit \$8,076,352, ended the year \$3,776,000 in debt after floating \$350,000 in new issues while paying off \$239,000 principal and \$113,500 interest on old debts. Total debt is 46.7 per cent of the limit. It was 47.2 per cent a year ago.

Menasha, bonding limit \$6,247,120, ended the year \$1,179,000 in debt after floating \$555,000 in new bonds while paying off \$80,000 principal and \$20,381 interest on old debts. Total debt is 28.6 per cent of the limit. It was 21.5 per cent a year ago.

Kaukauna, bonding limit \$3,743,340, ended the year \$1,513,333 in debt after holding firm while paying off \$91,000 principal and \$46,358 interest on old debts. Total debt is 40.4 per cent of the limit. It was 40.3 per cent a year ago.



Forty-One Feet in the Ground, this sewage lift station in the northwest corner of Appleton will cost about \$60,000, exclusive of force lines and equipment, when it is completed about May. The concrete-encased hole shown here is 25 feet in diameter. The lift station is designed to serve some 305 acres, which could yield more than 1,000 building lots.

was 40.3 per cent a year ago. (Reflecting a small drop in equalized valuation).

Kimberly, bonding limit \$489,722, ended the year \$165,000 in debt after holding firm while paying off \$25,000 principal and \$3,587 interest on old debts. Total debt is 33.7 per cent of the limit. It was 39.4 per cent a year ago.

Little Chute

Little Chute, bonding limit \$281,003, ended the year \$384,500 in debt after holding firm while paying off \$13,000 principal and \$4,200 interest. The amount includes some \$115,000 which is being paid by revenues from the sewerage and water utilities. Total debt is about 57 per cent of the limit. It was about 59 per cent a year ago.

Combined Locks, bonding limit \$181,183, ended the year \$110,000 in debt after holding firm while paying off \$18,000 principal and \$3,575 interest on old debts. Total debt is 60.7 per cent of the limit. It was 73.1 per cent a year ago.

Kimberly school district, bonding limit \$1,425,058, ended the year \$868,000 in debt after holding firm while paying off \$44,000 principal on old debts. Total debt is 46.8 per cent of the limit. It was 50.3 per cent a year ago.

Locks School

Joint School District No. 1, Little Chute and part of the town of Vandenberg, bonding limit about \$600,000, ended the year \$251,000 in debt after holding firm while paying off \$13,000 on old debts. Total debt is about 41.8 per cent a year ago.

Retarded Children's School Near Reality

Land Donation, Fund Drives Give Vital Assistance in '59

Six acres of land, growing funds and a tentative date for construction were 1959 signposts pointing toward a school for retarded children in Outagamie county.

An organization called the Outagamie County Council for Retarded Children was incorporated last summer to implement that goal. Six acres of land were donated to the project by the widow and daughter of the late Robert Plamann, for whom the school engagements at local service clubs brought favorable reports — and a suggestion that the classes be turned into a full time school.

April Construction

Target date for construction of the school is mid-April. Donation of the land in May triggered formal organization of the council and led to preliminary building plans. It is adjacent to Plamann park in Grant Chute, just west of

cent of the limit. It was 42.2 per cent a year ago.

Combined Locks school district, bonding limit \$427,355, ended the year \$100,000 in debt after holding firm while paying off \$10,000 principal. Total debt is 23.4 per cent of the limit. It was 26.7 per cent a year ago.

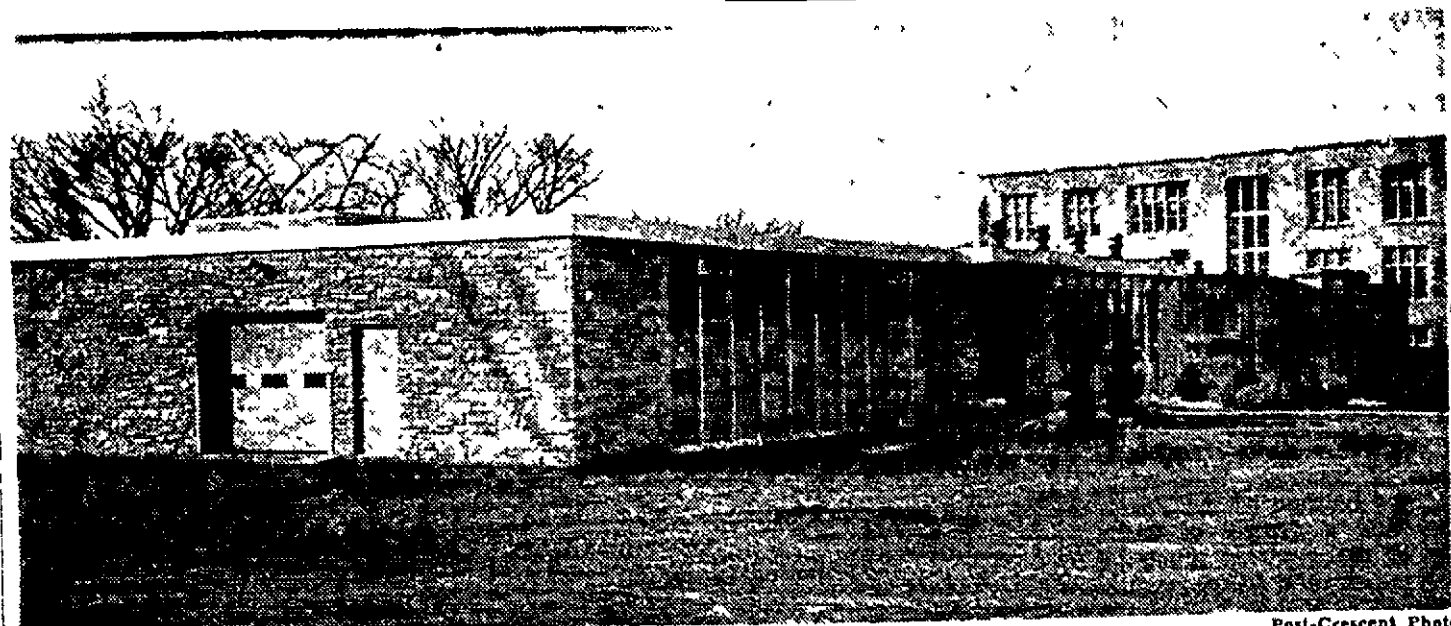
County Trunk EE near Apple Creek. Under terms of the donation, construction must be completed within five years. Present plans call for a 1-story building with three main wings.

3 Years Ago
Although progress on the retarded school project was exceptional last year, the idea for classes for trainable retarded children originated in this area three years ago.

Mrs. Florian De Groot, Little Chute, met with mothers of retarded children and organized a school in the basement of her home. Speaking engagements at local service clubs brought favorable reports — and a suggestion that the classes be turned into a full time school.

Present Classes
The Little Chute Kiwanis club took the project under its wing and soon other service groups offered financial support. Funds were also brought in through a county fund-raising day. Merchants contributed part of their sales to the project. Pens were sold in another drive. The building cost is estimated at \$40,000 to \$50,000.

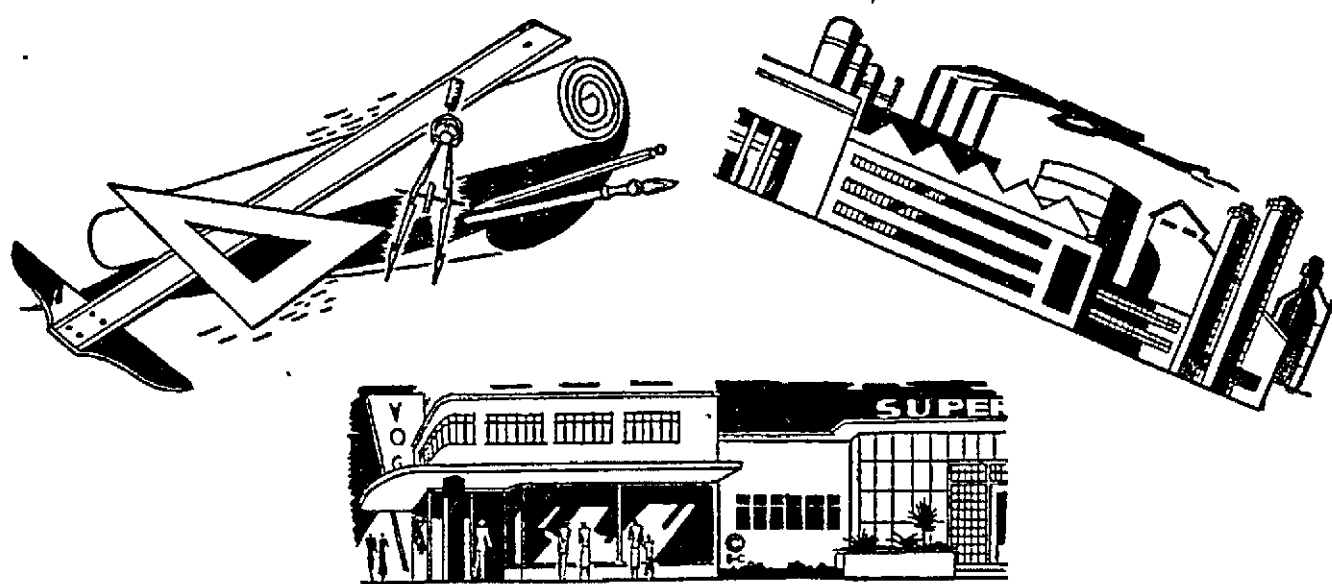
County retarded children attended classes at Little Chute, Badger school, Hortonville elementary school, Seymour elementary school and Park school in Kaukauna. A total of 69 are enrolled, with enrollment running between 11 and 15 in all schools.



Despite Setbacks Caused by the steel strike, the \$140,000 addition to the trades and industry building at Appleton Vocational and adult school was completed in 1959. A large classroom, warehouse and

auto spray painting booth are included in the new structure. The large door at left is designed to accommodate city trucks for paint jobs.

BUILDING



Is Our Business...

General Contractors for the following construction jobs completed or underway during the past year: —

JOB DESCRIPTION — JOB LOCATION

- Additions to Park & Nicolet Schools — Kaukauna, Wisconsin
- Home for the Aged — Sheboygan, Wisconsin
- Mt. View Sanatorium & Home for the Aged — Wausau, Wisconsin
- University of Wisconsin Extension Center — Wausau, Wisconsin
- Standard Building Center — Appleton, Wisconsin
- Physical Educational Building for
 - Wisconsin State College — Stevens Point, Wisconsin
- Bergstrom Paper Company Warehouse — Neenah, Wisconsin
- Guest House Inn Motel & Bowling Alley — Appleton, Wisconsin
- Northeast Elementary School — Appleton, Wisconsin
- St. Mary's School — Marathon City, Wisconsin
- New Police Station — Neenah, Wisconsin
- St. Matthew's Church & School, Wausau, Wisconsin
- New High School — Oshkosh, Wisconsin
- Addition to Wisconsin Telephone Co. Bldg. — Merrill, Wisconsin
- Salem Lutheran Church — Wausau, Wisconsin
- Student Dormitory Bldg.,
 - Institute of Paper Chemistry — Appleton, Wisconsin

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Airline Comes to Fox Communities As Oshkosh Airport Sets Record

Years of Hearings Result In Commercial Service in July—Day Behind Schedule

Air travel came to Appleton during 1959 and a record number of passengers boarded airlines at Winnebago county airport as the Fox Cities moved further into the air age.

After years of hearings and deliberation and discussion, the first regularly scheduled North Central Airline service began at Outagamie county airport July 2 — it was scheduled to begin the day before, but weather prohibited landings. Dignitaries flew to the Clintonville airport as spectators gazed at rain. But several months later a homing device was installed, cutting the weather cancellations.

Winnebago Gain

Flights were doubled to four a day in October, two of them direct service to Chicago, originating there and in Appleton. The other two flights are Chicago-Minneapolis routes.

Winnebago county's port continued its steady growth, boarding 25,380 airline passengers for the eighth consecutive year of increases. North Central put its big new Convair into serving the Oshkosh port. Eight years ago, North Central served Oshkosh with fewer flights and boarded 5,714 passengers. Since then, traffic has nearly quintupled and the airline has moved into a spanking new terminal building, completed in the spring of 1958.

Outagamie county's port serves passengers with a temporary steel building, but has plans for a terminal facility for possible construction about 1962.

The fate of the Outagamie county port is not definite, since an airport needs survey is underway to determine what improvements should be made at the airport or if the facility should be located elsewhere.

Airport Confusion

There has been considerable controversy over the airport, and a great deal of confusion over just what can be done at the site. Backers of the present port point to its convenience to Appleton, anti-

say the port is dangerous to neighboring residential areas and public buildings.

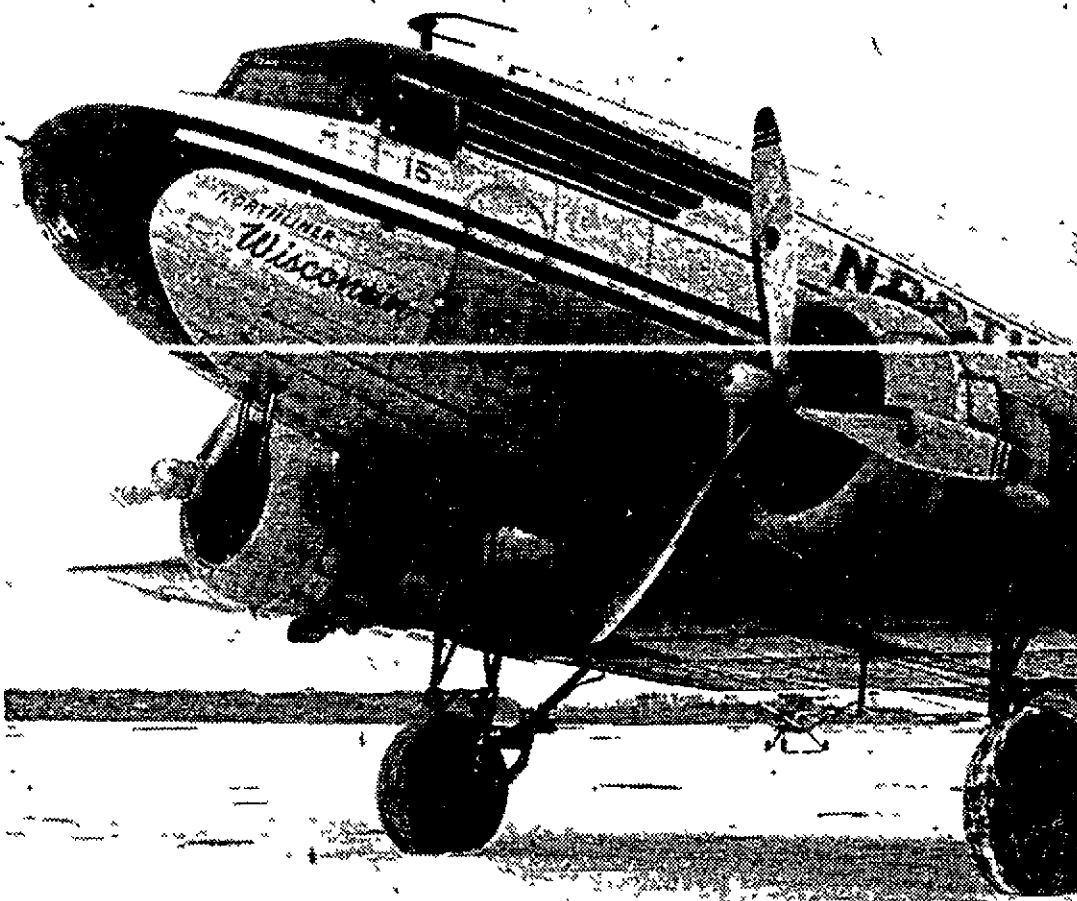
The survey of the Fox Cities' airport needs narrowly got through the county board, as supervisors turned it down once, then passed it the following month. Clashes of personalities and the perennial urban-rural split led to the clash and resulting failure of supervisors to okay the survey the first time.

Possible 41 Closing

Meanwhile, the county's airport committee has approved a request for federal aid for an ultimate million-dollar port at the present site. The county is not committed to the site or to spending any money at it, but the application for aid had to be made to meet a deadline so construction, if approved by the board, could start next year. The initial program would cost some \$200,000, the main feature of which is extending and beefing up the pavement on the existing runway. Also included is land needed for a cross runway and other facilities.

The cross runway question has reached the point where possible closing of present Highway 41 is under consideration. The runway would extend over the highway, causing about a third of a mile rerouting via Ballard road. By the time the cross runway is constructed, the relocated section of Highway 41 about three-quarters of a mile north would be in use.

Winnebago county's port is slated for a taxiway, apron and fencing for \$130,000 next year. Also in the works are a control tower and extending



Post-Crescent Photo

Starting an Engine Before the flight to Chicago is the Northliner Wisconsin, a brand new sight at Outagamie county airport last year. Service started in July and since then some 1,400 persons have flown from the Fox Cities airport and 1,200 have arrived. Below the DC-3 and between the wheels can be seen one of the 30 private planes kept at the port.

the east-west runway to 6,100 feet, or very near Highway 41.

Private Aircraft

Despite the interest in commercial air service, business and private aircraft remain important users of both Winnebago and Outagamie airports. Max Sagunsky, Outagamie port manager, runs a flying school and charter service. Warren Basler operates a flying school, charter service and aircraft sales agency at the Winnebago airport. There are some 30 planes kept at Outagamie, more at Winnebago.

Marathon division of American Can company keeps two planes at Winnebago,

Kimberly - Clark company keeps three planes.

One of K-C's planes is a turbojet Fairchild, one of the few such corporation aircraft in the United States. The aircraft is coming into service on some midwest feeder airlines, has been in service for some time on the west and east coasts.

It is difficult to calculate the usage of an airport, since many of the takeoffs and landings are student practicings and only about 10 percent of incoming aircraft register. However, the proponents of the Outagamie county port have pointed out that landings probably total about 3,100 a year, including nearly 500 by North Central during the year.

Turn to C 12

Consolidated, Texas Firm Open Lignin Plant

A new lignin liquor processing plant was put into operation last year by Barcon, Inc., a company owned jointly by Consolidated Water Power and Paper company, Wisconsin Rapids, and Magnet Cove Barium corporation, Houston, Texas.

Situated on the site of Consolidated's Interlake mill in Appleton, the \$300,000 plant processes concentrated lignin liquor, a by-product of Consolidated's sulphite pulping operations. Essentially the process converts concentrated lignin liquor into useful products in a dry, powdered form. The dried lignin products will be marketed by Magnet Cove

Friday, February 12, 1960 Appleton Post-Crescent C11

Barium corporation and Consolidated.

The new plant building consists of two sections — the processing section and a large warehouse for product storage.

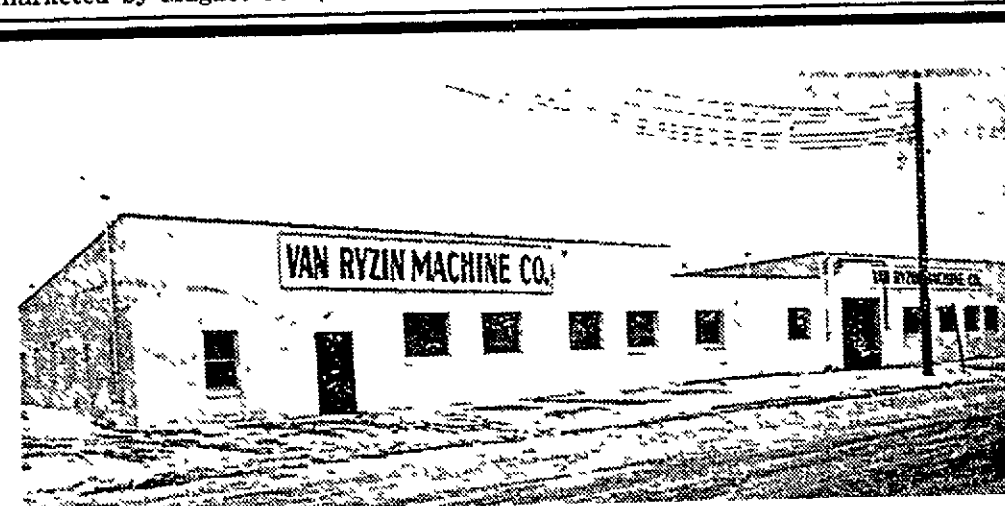
Magnet Cove Barium corporation, a wholly-owned subsidiary of Dresser Industries, Inc., Dallas, Texas, is engaged in the manufacture of a wide range of drilling mud products and chemicals for the oil industry.

8 Per Cent Increase In Electrical Device Market Predicted

Sales of electrical equipment in 1959 recovered after a de-

cline in 1958, and should increase 8 per cent over 1958, the business and defense services administration, department of commerce, reported. A continuation of the growth of sales and an anticipated 5 per cent increase over 1959 are expected for 1960.

The electrical equipment industry includes about 2,500 manufacturers of transmission and distribution equipment, motors and control apparatus, lighting equipment, and electrical construction materials. Total employment is approximately 550,000. The value of total shipments in 1959 will exceed an estimated \$7.5 billion, as compared with \$6.94 billion in 1958.



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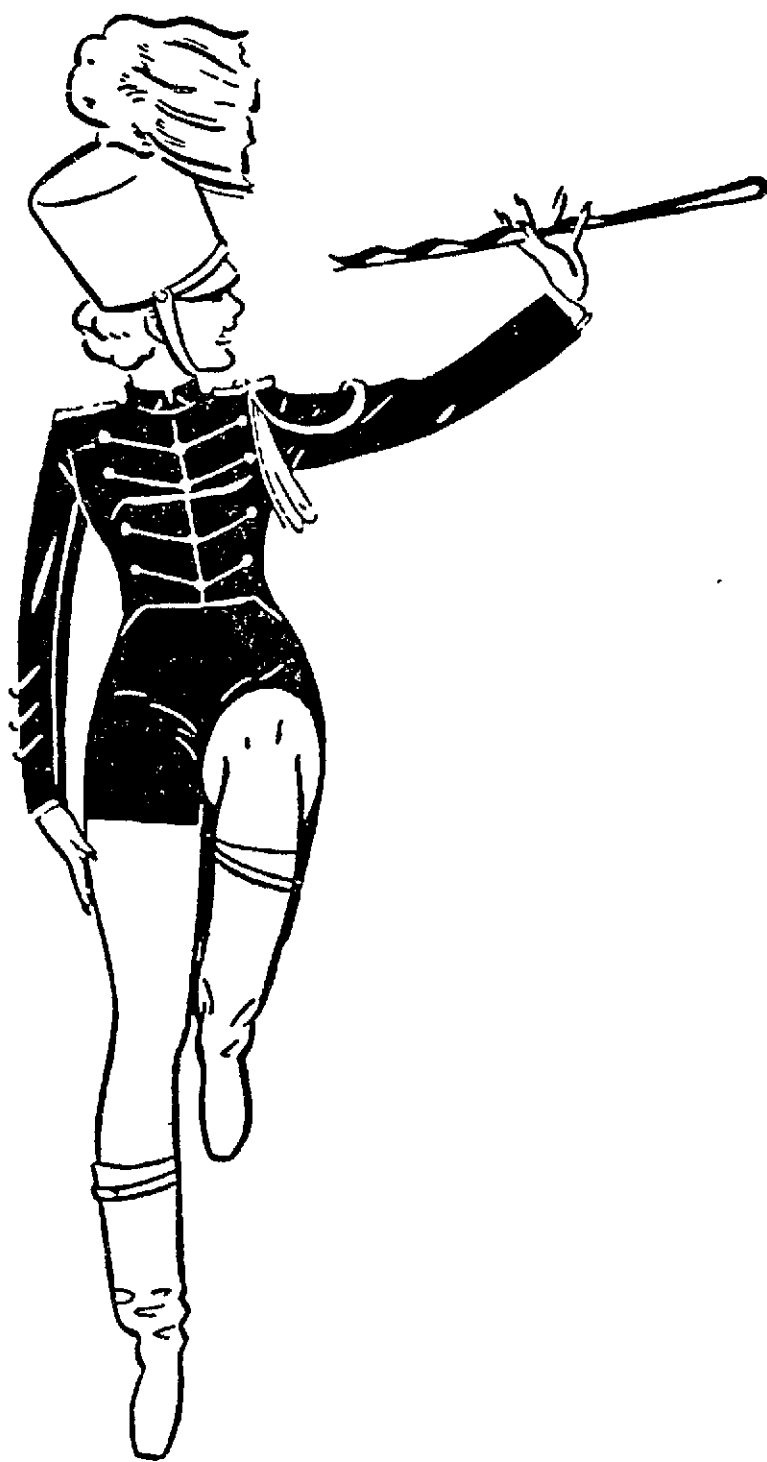
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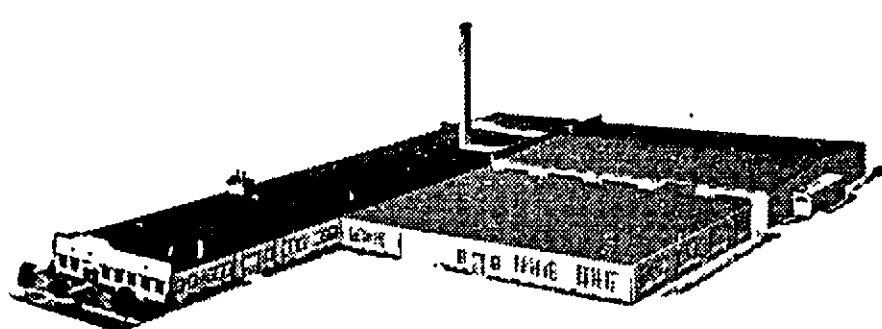
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We are proud to share your growth, Fox Cities. We are expanding, too — each year we actually produce more and more billions of hair and bob pins for the women of America.

We take our hats off in a sincere thank you to our friends, . . . customers and employees. Our success would not have been possible without them.

SCOLDING LOCKS CORPORATION

Appleton, Wisconsin
1520 W. Rogers Ave.

Spending Up 4-County Highway Building To \$1,197,062 Cost Will Hit \$1.25 Million

City, Village Taxes Provide \$498,353

The Fox Cities seven cities, and villages have \$1,197,062 more budgeted for spending this year than they had last year.

The grand total is \$16,542,161. The figure is a budgeted one, not a real one, since some municipalities write net budgets and some attempting gross budgets have individual figures which are net.

Real estate and personal property taxes will defray 59.9 per cent of the expenditures, compared to 61.3 per cent last year.

Real estate and personal taxes this year will total \$9,917,245, a hike of \$498,353. The remainder of money to offset spending will come from other sources, principally state aids and surpluses from other years.

Ambulance service, \$6,200, same as last year.

Civil defense, \$6,962, up \$3,568.

Engineering, \$140,557, up \$2,433.

Streets, \$1,948,905, up \$87,134.

Street lighting, \$162,895, down \$12,467.

Sanitation departments, \$1,159,281, up \$124,179.

Health departments, \$102,510, up \$15,276.

Relief, \$178,769, down \$260.

General government, \$536,587, up \$31,707.

Bonded debt, \$1,428,426, up \$24,214.

Insurance, \$304,632, up \$26,575.

Elections, \$27,554, up \$9,016.

Regional planning, \$34,366, up \$9,873.

Large Increase In Pre-Fab Homes Predicted by '75

By 1975, half the new homes in the United States will be either factory built or erected by builders using on site pre-fabrication methods.

That was the prediction of Conrad P. Harness, Washington, D. C., executive vice-president of the Home Manufacturers association.

"Already this trend is apparent in metropolitan areas," Harness said. "One-third of the homes built in the outlying areas of Chicago last year were manufactured in a factory."

In 1949, he said, house pre-fabricators produced 35,000 homes, or 4 per cent of the single family housing market. In 1959, shipments had increased to 135,000 units, or 12 per cent of the market, he added.

At present, Harness said, there are more than 250 firms manufacturing homes, with another 250 companies making component parts of houses.

"The advantages of a manufactured home are that it is precision engineered under factory controlled conditions," he noted. "It also has better design. There is flexibility of plan to meet individual requirements and quality materials bought in volume purchases mean savings which are passed along to the consumer."

Slightly Over '58; \$657,000 For New Work

Construction and maintenance work on county roads in the four Fox Cities area counties will cost local taxpayers about \$1.25 million this year, a slight rise over last year's figures.

That cost is in local tax levies and, although work on roads costs much more, it is difficult to determine the total cost on a current basis. County roads are built under combinations of state and federal aids which lag about a year behind the construction season in precise shares accounted for by highway departments. Of course, taxpayers pay for all of the roads, but in different ways.

Total new construction in the four counties will be slightly over \$657,000 and bituminous treatment of existing roads will cost nearly \$178,000. Both figures are approximations, as are most in this article, because of the differing systems of bookkeeping used by the four counties.

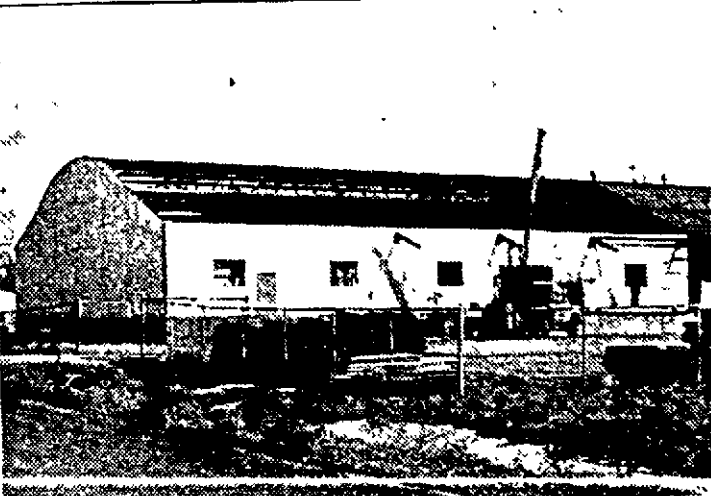
County Roads

The costs referred to in this article are for county roads, not the network of state highways linking the Fox Cities counties. The counties do much of the work on the state roads through maintenance gangs, but the state repays fully for filling cracks, snowing, plowing, shoulder grading and the like.

With these payments, each county highway department handles millions of dollars each year, but much of it is not for county investment in its own road system. For example, counties do much work for towns, which then repay the counties. Also, counties are allowed by law to assist farmers in conservation work, although the farmers must repay the full cost of the work.

Also affecting the cost picture is Waupaca county's habit of not estimating its construction work for the coming year in the same ways as the other counties. Waupaca does not set up a planned series of construction work, but rather handles each as the request is made during the year, thus there is no actual planned construction program.

Outagamie county, in contrast, maintains a 5-year construction program. The program is added to each year, but the additions are for jobs five years hence. The program is changed occasionally for emergency needs, but generally is followed.



Post-Crescent Photos

These Two Buildings in the town of Grand Chute cost an estimated \$50,000. The Farmers Union Exchange, top, is an all-steel warehouse addition on the W. College avenue extension costing \$40,000. The Acme Frame and Axle building, Bluemond drive, is another all steel structure estimated at \$10,000 and built to accommodate larger machinery.

000. Waupaca county does not list the amount for snow work, but last year spent about \$100,000 on county work alone, another near \$100,000 for town, village and city snow work.

Funds set aside for construction this year for the counties include \$70,000 in Calumet, \$182,500 in Outagamie, \$213,000 in Waupaca and \$191,650 in Winnebago for a total of \$657,150. Also construction, but only of a resurfacing sort, are the bituminous programs showing \$33,000 for Calumet, \$78,300 for Outagamie and \$66,650 for Winnebago. Waupaca's budget does not indicate the amount set aside for bituminous work.

Snow removal budgets in all the counties were up this year, mainly because of deficits incurred during the near blizzards last March. Calumet shows \$25,000, Outagamie \$150,000 and Winnebago \$105,

Air Service Started in Fox Cities

Continued from C 11


ing its 6-month operation last year.

Outagamie's port also is used by Lawrence college Air Force ROTC students under

an agreement with Sagunsky's flying service. Traffic at the airport and Sagunsky's business has about doubled annually for some years, mainly because when he arrived in 1953 there was very little at the airport other than a new paved runway. About a dozen aircraft were kept at the port, now the number fluctuates between 33 and 36, eight of them planes used mainly for business flights.

Flight cancellations, one of the main arguments for building a cross runway, ran about like this last year at Outagamie's port: July, eight; August, two; September, none (homing device installed); October, 12 (addition of two more daily flights); November, five, and December, eight.

The 6-month total for passengers at Outagamie's port shows 1,427 boarding, 1,143 deplaning — more than North Central's initial goal of 50 a week, or some 215 per month.



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The Tuttle Press Company, is proud of the fact that for more than fifty years we have grown with Appleton and the Fox Cities.

We now send our products to all fifty states, and export to Canada — Mexico — Cuba and South American countries; so we are helping to keep Appleton known throughout most of the free world.


More than two-hundred families earn their livelihood at Tuttle, including our sales people, who are located at thirteen cities scattered from coast to coast.

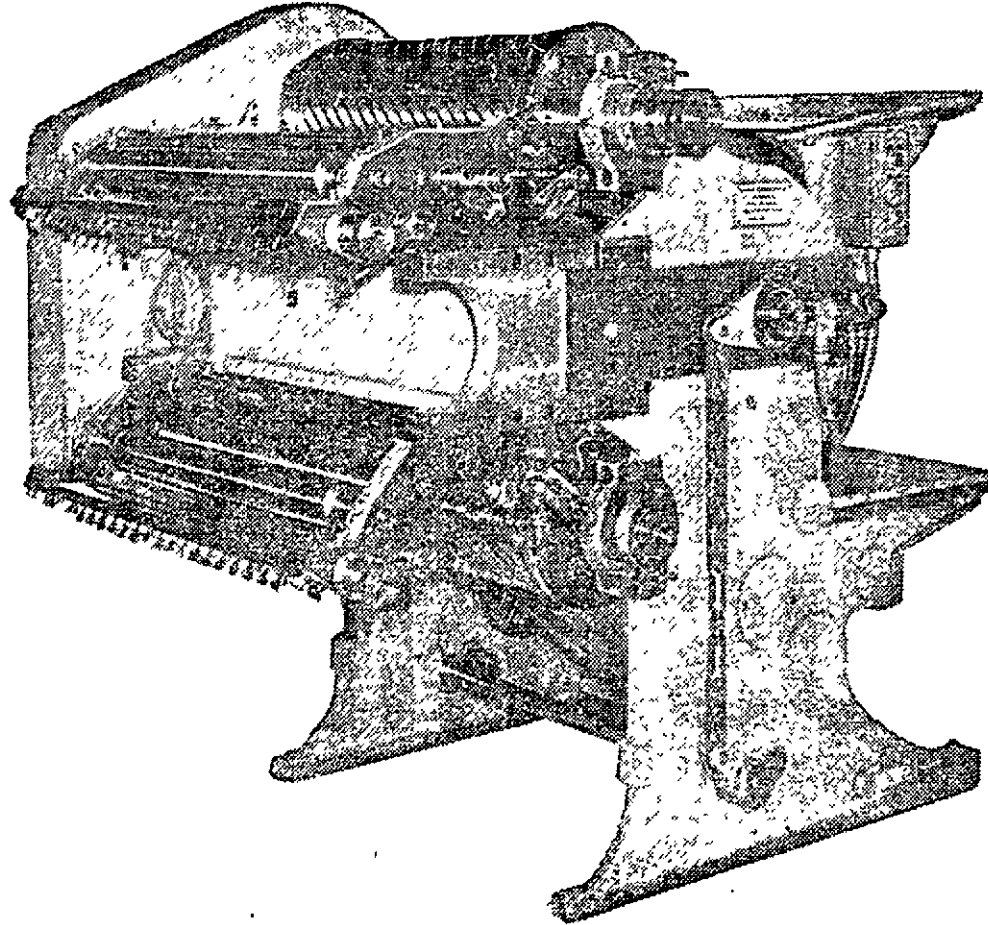
While we make many items, one of the largest is gift wrapping for practically any occasion, and it is heartwarming for all of us here at Tuttle to see so many of our designs on Christmas packages during the Christmas shopping season.

All seasonal goods are made up and shipped well in advance of the day for which they are intended. For example, Valentine goods are being shipped before January and Hallowe'en goods are well on their way by August. Other seasonal merchandise is handled in the same manner.

We have our own art department which is kept busy making new designs, some of them well over a year before they will appear on our products — such as decorated wrappings, printed napkins — both in facial tissue as well as embossed semi crepe, and printed paper table-covers. Truly, Tuttle Press is a house of color!

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Regional Planning Begins Real Study

Experts List Three Steps to Give 10 Municipalities Outline for Future Growth

BY ROY F. VALITCHKA II
Post-Crescent Farm Editor

Three steps may assure the Fox Cities of ease of travel and residential living once written of in books or seen in high class advertising.

These three steps are the machinery which in three years will give the municipalities of Neenah, Menasha, Appleton, Kimberly, Combined Locks, Little Chute and Kaukauna and the towns of Grand Chute, Neenah and Menasha a plan for future development.

The steps are the gathering of physical, social and economic data throughout the Fox Cities.

Regional planning will be carried on by Kenneth Schellie and Associates, Indianapolis, Ind., for the Fox Valley Regional Planning commission.

Location of parks, schools and residential areas is needed to complete the physical data. Neighborhoods once laid out in square blocks will give way to orderly successions of neat residential neighborhoods with schools as their hub, Schellie explained. There will be no busy thoroughfare to disrupt the cozy "neighborhood" idea, he added.

Planners must know the social background and habits of the people before homes are built, residential locations are picked or lot sizes decided, he said. Each municipality has its own mode of living, its inherent customs and social values. Differences of the community will be incorporated into the overall plan.

Ability to Pay

Since residents must pay for regional planning and the possibility of easier living, planners must know an individual's ability to pay.

Rail lines don't bend to centrally located industrial pools nor do factories blossom into orderly patterns. Schools and parks don't just fall into pre-picked locations. It requires cash to build and move these things, Schellie said. An economic study of the Fox Cities will

planners will draw more maps and compile statistics.

When all work is finished, the regional planning commission hopes to present its 10 municipalities with a coordinated plan for the future.

"This plan will be the same as city planning with the boundaries removed," Clarence Hammond, a Schellie employee, said. "Existing conditions will be considered in the plan and possible future changes expected," he added.

The regional plan will not be binding upon a community. The plan only can be effective if member units adopt its recommendations, Hammond said.

8-Year Effort

There was six years of talk and two years of controversy before the wheels of regional planning began to turn Jan. 1. Some proponents of regional planning feared it may be too

\$1.25 Million Road Work

Continued from C 12

sistent figure, based on mileage of county roads.

Calumet: County Trunk S between Highways 114 and 55, 1.2 miles, estimated \$25,000 for grading and right-of-way; County Trunk C from the south county line to Jericho, 3 miles, estimated \$45,000 for grading and right-of-way; County Trunk Y south from Potter for a mile, estimated

local in nature. Others objected to methods of planning as set forth in contract proposals.

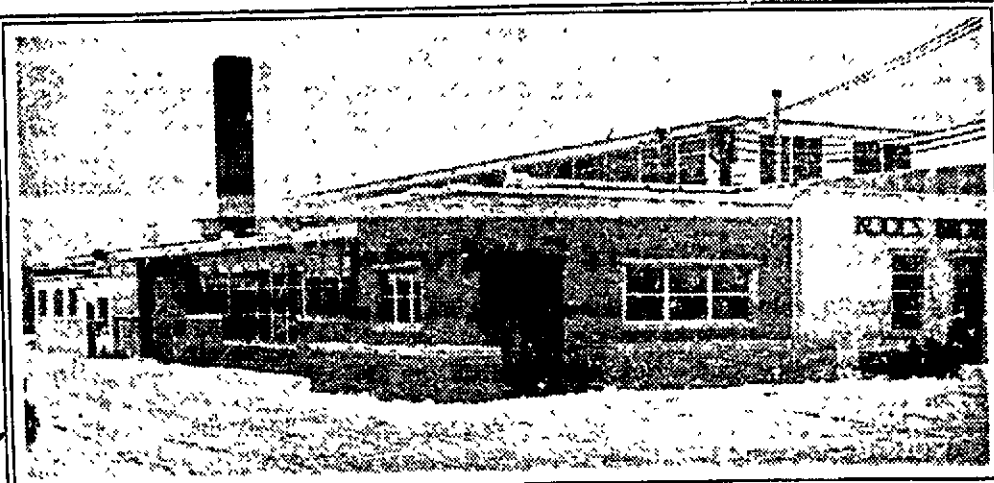
The executive committee had been made up of laymen before July. After July, political representatives, mayors or town chairmen, were named to the once lay executive board. This was done because many felt the laymen were not close enough to city government.

In August a final contract was approved by the planning commission and Schellie moved into the commission's new quarters at 1307 N. Summit street in Appleton.

\$8,000 for a blacktop mat, and County Trunk Y east of Gravesville for 2.3 miles, estimated \$12,000 for a blacktop mat.

Outagamie County
Outagamie: County Trunk A between Highway 10 and County Trunk O, 5.75 miles, estimated \$115,000 plus similar federal funds for grading and base course; County Trunk G from Seymour for 1.5 miles east and north, estimated \$28,000 plus similar federal funds for grading, base and bituminous surface; County Trunk A between Highway 47 and County S, 2 miles, estimated \$8,000 for right-of-way; County Trunk O between Highways 47 and 76, estimated \$18,000 for right-of-way; County Trunk J from Kaukauna to the north line of the town of Vandenberg, 2.89 miles, estimated \$8,000 for right-of-way; County Trunk CC from County JJ to Little Chute, 2.3 miles, estimated \$5,000 for right-of-way, and County Trunk TT from County T to Hortonville, 1.5 miles, estimated \$4,500 for right-of-way. An estimated \$64,000 for bituminous work includes County Trunk U, 6.4 miles from Highway 41 to County EE; County Trunk W, 3.3 miles from Highway 76 south and west, and County Trunk Z, 4 miles from County Q to the Brown county line.

Winnebago County
Winnebago: County Trunk M, 2.93 miles from Highway 116 to section 13, estimated \$65,000 for grade, surface and bridge; County Trunk DF between County D and F, 1.17 miles, estimated \$13,725 for grading, and surfacing for County Trunk K, 2.85 miles between Highway 21 and County D, estimated \$3,600; County Trunk DD, 5.68 miles between Highway 116 and County K, estimated \$7,100; County Trunk H, 8.08 miles between the north and west county line, estimated \$10,100; County Trunk W, 1.2 miles between a town road in section 5 and the north county line, estimated \$1,500; County Trunk BB, 3.3 miles between Highway 150 and the north county line, estimated \$4,125; County Trunk NN, 6 miles between Highway 116 and the south county line, estimated \$7,500; County Trunk MM, 5.62 miles between Highway 110 and County MM, estimated \$45,000; County Trunk G, 2.7 miles between Highways 41 and 45, estimated \$22,000; County Trunk T, 1.11 miles between Highway 110 and County G, estimated \$4,000; County Trunk F, 2.38 miles between Omro and County D, estimated \$8,500; County Trunk O, 1.15 miles between Highways 41 and 150, e.



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Ornamental iron specialists since 1924 no longer tells the Kools Bros., Inc. story. Steady growth and expansion has taken us increasingly into other products.

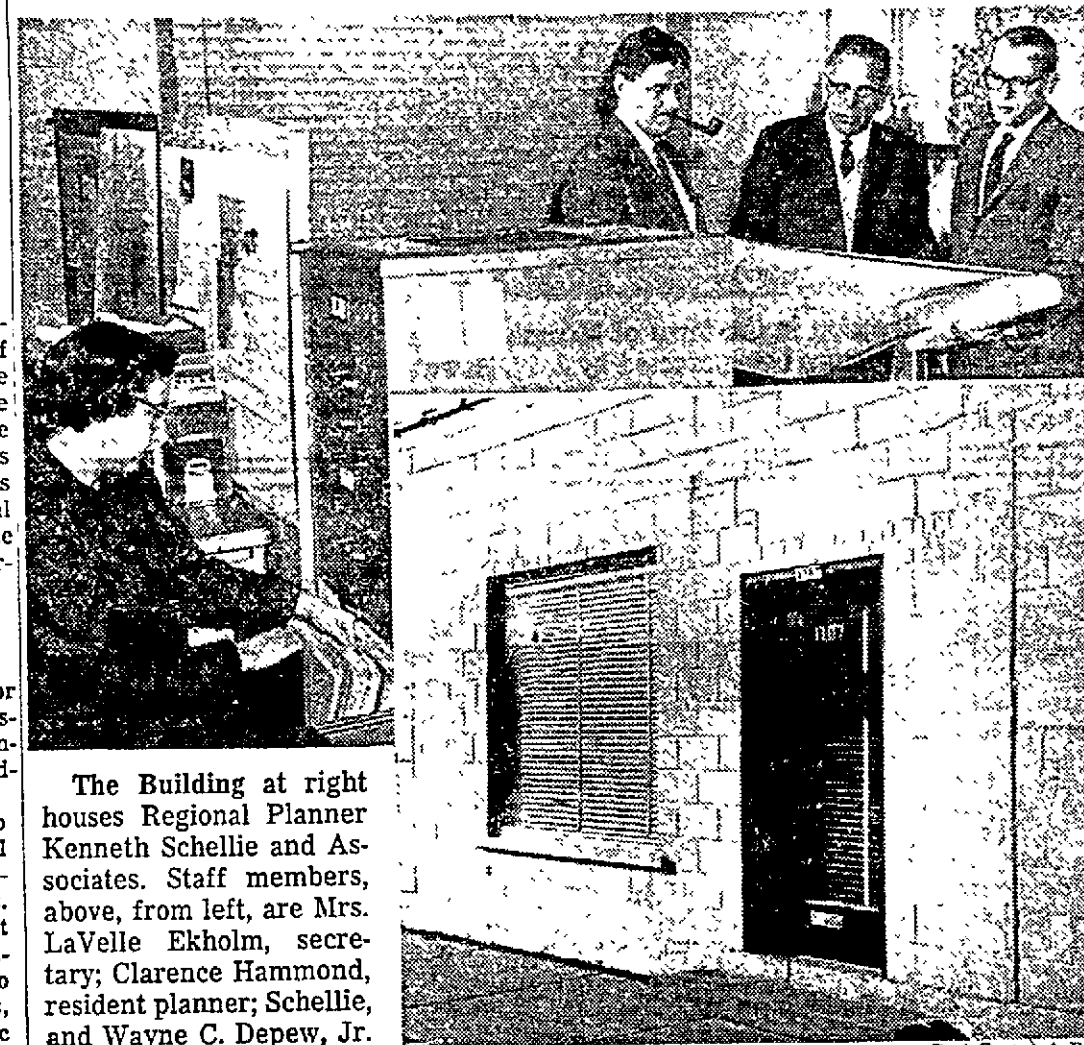
NEW PRODUCTS:

Since production of forage blowers began in 1954, enlarging and improving of this line of products has brought increasing acceptance. During 1959 two new units were put into production — side loading forage boxes and a cutter blower for high moisture crops.

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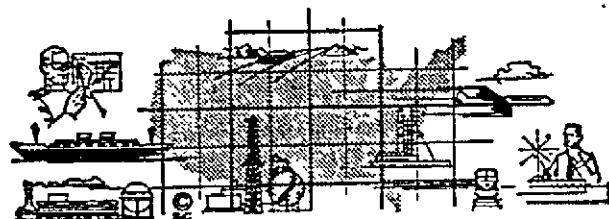
K OOLS BROTHERS, Inc.
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forage blowers • ornamental iron



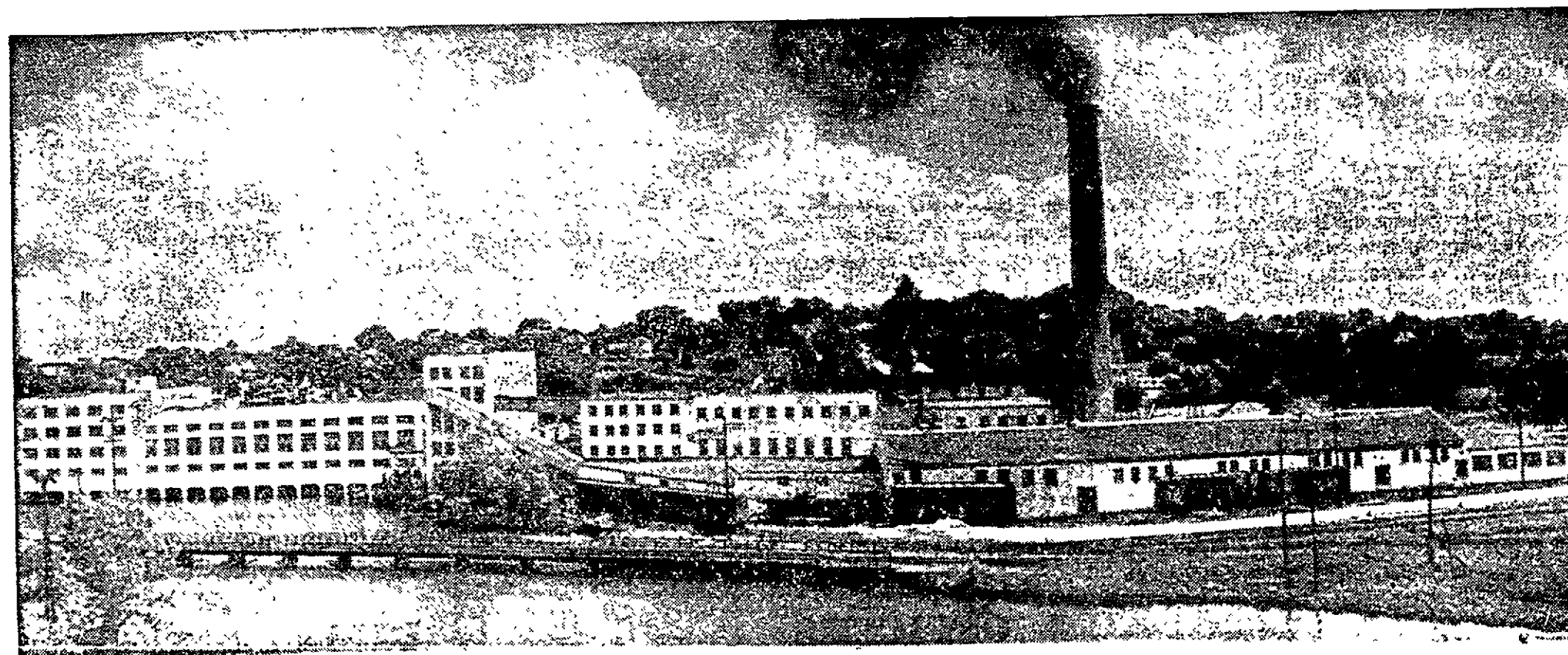
The Building at right houses Regional Planner Kenneth Schellie and Associates. Staff members, above, from left, are Mrs. LaVelle Ekholm, secretary; Clarence Hammond, resident planner; Schellie, and Wayne C. Depew, Jr.

Post-Crescent Photo

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Fox Cities' Building Pace Slumps \$1,560,000 Compared to '58 Total

65 Per Cent of '59 Value From 698 New Residences Constructed

Building permits valued at \$14,569,490 were reported last year in the seven cities and villages of the Fox Cities.

The 2,362 permits showed a slump in value amounting to \$1,563,420, compared to 1958.

Better than 65 per cent of the total — \$9,598,750 — stemmed from 698 new homes.

A year ago, 691 new homes, valued at \$8,947,100, comprised more than 55 per cent of the total value of all permits.

Other categories of building and the record:

Remodeling and additions to homes, 740 permits, \$610,042 estimated value. Value down \$125,655.

Garages, 576 permits, \$430,970 estimated value. Value up \$19,965.

Commercial Off

Commercial buildings, 190 permits, estimated value \$1,414,932. Value down \$1,565,363.

Industrial buildings, 28 permits, estimated value \$1,393,163. Value up \$884,054.

School buildings nine, estimated value, \$584,600. Value down \$1,211,100.

Church buildings, three permits, estimated value, \$331,320. Value down \$274,310.

Other, 121 permits, estimated value, \$206,142. Value down \$172.

Dollar Totals

Here are the dollar totals of estimated value of all permits by municipality:

Appleton, \$6,471,074, down \$2,333,322.

Neenah, \$3,731,165, up \$997,281.

Menasha, \$1,268,531 down \$14,294.

Kaukauna, \$967,245, down \$171,785.

Kimberly, \$901,395, down \$121,830.

Little Chute, \$475,500, down \$81,200.

Combined Locks, \$754,580, up \$161,780.

A breakdown of the new home building shows Appleton with 300 permits, valued at \$4,238,300, an increase of 26 and in value of \$446,700.

Neenah had 175 new homes, valued at \$2,399,150, a decrease of five, but an increase in value of \$179,350.

Menasha had 51 new homes, valued at \$609,000, decreases of 19, value \$247,000.

Locks' Homes Up

Kaukauna had 52 new homes, valued at \$633,300, increases of six, \$93,300 value.

Kimberly had 42 new homes, valued at \$681,400, a decrease of five, increase of \$62,200 value.

Little Chute had 22 new homes, valued at \$289,400, decreases of five, \$29,800 value.

Combined Locks had 56 new homes, valued at \$728,200, increases of nine, \$146,900 value.

Here's the same kind of picture, but for home remodeling and additions:

Cities, Villages

Appleton, 366 permits valued at \$310,503, down \$6,210.

Neenah, 145 permits, \$150,414, down \$1,740.

Menasha, 54 permits, \$52,650 value, up \$2,850.

Kaukauna, 57 permits, \$46,155 value, up \$12,000.

Kimberly, 30 permits, \$32,700 value, down \$84,575.

Little Chute, 62 permits, \$12,420, down \$29,180.

Combined Locks, 26 permits, \$5,200 value, up \$5,200.

The breakdown of garage work shows Appleton, Menasha and Kaukauna with less-er totals than a year ago.

The breakdown:

Appleton, 236 permits, \$158,647 value, down \$15,713.

Neenah, 122 permits, \$135,150 value, up \$32,705.

Menasha, 69 permits, \$47,143 value, down \$9,882.

Kaukauna, 33 permits, \$19,975 value, down \$7,700.

Kimberly, 47 permits, \$35,275 value, up \$3,175.

Little Chute, 31 permits, \$16,780 value, up \$14,500.

Commercial Building

The largest city recorded a huge drop in value of commercial buildings, from \$2,640,830 to \$684,641. The record:

Appleton, 68 permits, \$684,641 value, down \$1,956,189.

Neenah, 83 permits, \$533,516 value, up \$373,301.

Menasha, 16 permits, \$106,600 value, down \$8,400.

Kaukauna, 18 permits, \$44,475 value, down \$4,775.

Kimberly, 3 permits, \$17,600 value, up \$17,600.

Little Chute, 1 permit, \$25,000 value, up \$18,000.

Combined Locks, 1 permit, \$2,100 value, down \$4,900.

Appleton's commercial buildings included the estimated \$400,000 Conway hotel addition and replacement, a gasoline service station, a drive-in

Home Starts 4.4 Billion More Than '58

Washington, D. C.—Private residential construction last year rose to 22.4 billion dollars, an increase of 4.4 billion dollars over 1958, the United States census bureau reported.

Construction of all types increased 11 per cent last year to a record total of 54.3 billion dollars. The 1958 figure was 48.9 billion dollars, the census bureau said.

The government agency estimated that in December the value of new construction dropped by 319 million dollars to \$4,116,000,000. This decline was not as great as usual at this time of year, however, it said.

Private construction in December also fell by 210 million dollars to \$3,108,000,000; public building was down 109 million dollars to \$1,008,000,000.

For the year, private construction advanced 14 per cent to \$38,343,000,000, while public projects increased 4 per cent to \$15,970,000,000.

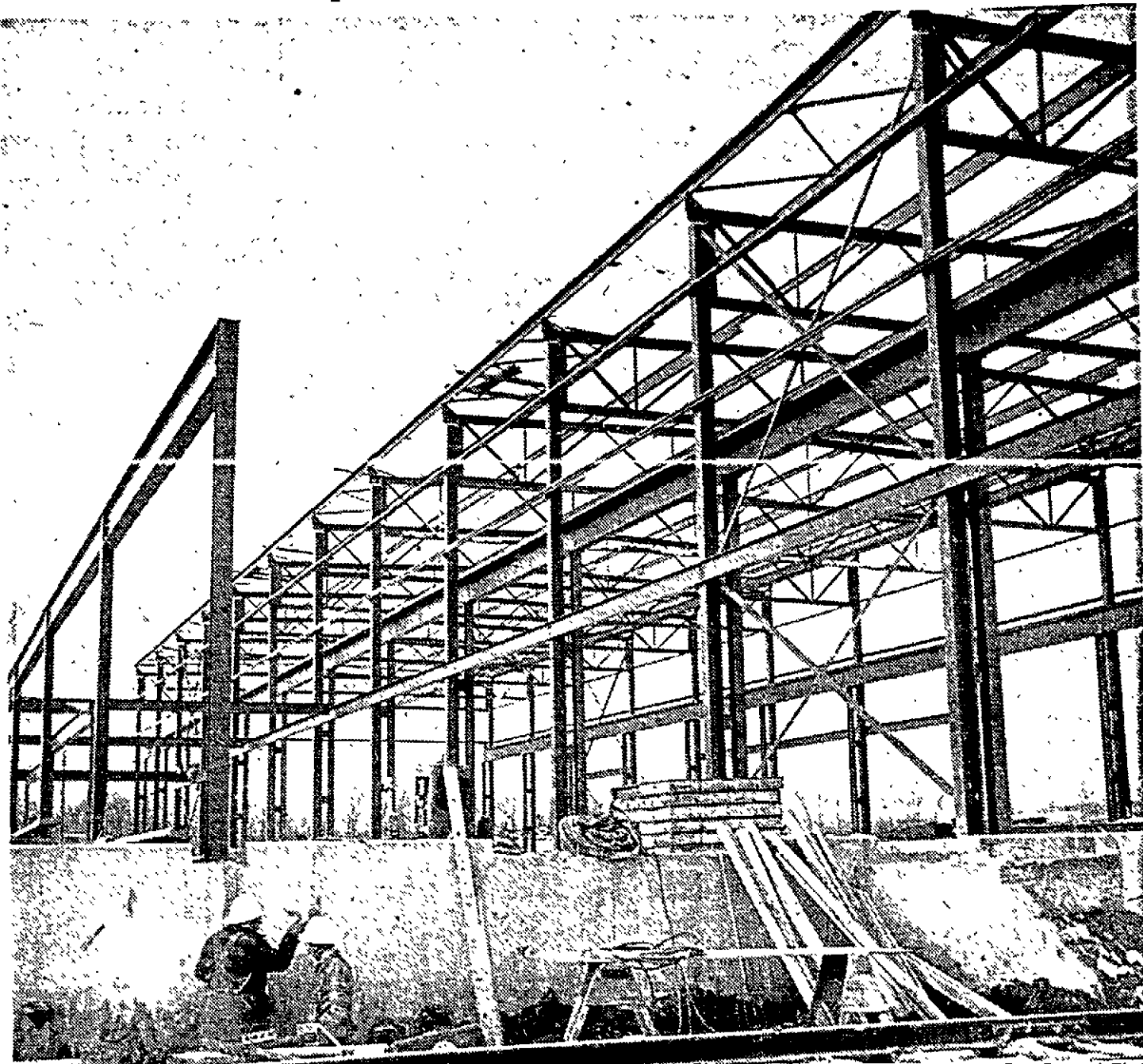
restaurant and three office buildings.

Neenah's commercial buildings included two offices, two filling stations, two auto service shops, a supermarket and two other businesses.

Menasha's commercial buildings included a warehouse, a garage, a florist shop, a self-service laundry and a doctors' clinic.

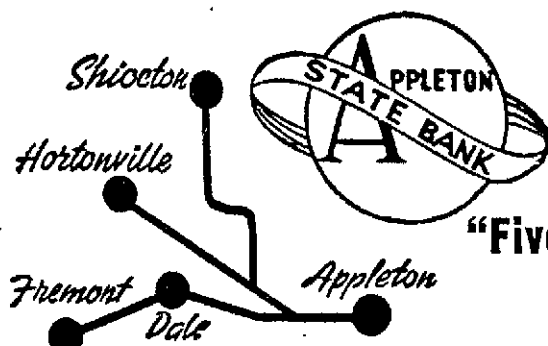
Kaukauna's commercial

Turn to C15

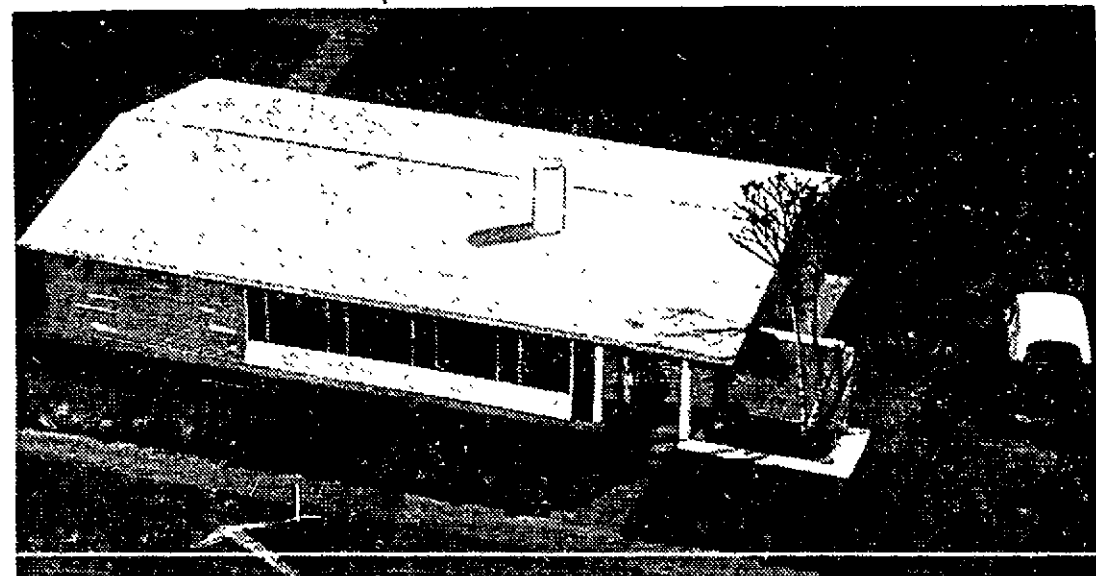


Under Construction in the town of Menasha is the new \$375,000 structure being erected by J. W. Hewitt Machine company of Neenah. The building will house operations of the Stowe-Woodward company,

which processes rubber rolls for paper mill use. The new building will house some of the largest roll covering equipment manufactured.



"Five Offices to Serve You"



... proposed Fremont bank building to be constructed during 1960

What is a Community?

... and why you should bank locally ...

WEBSTER defines "community" as a body of people having common organization or interest, or living in the same place under the same laws.

WE BELIEVE

a community is much more than this — for a community is made up of human beings and is a living thing with a heart and soul. A community has a conscience, warmth, compassion, common purpose and a responsibility to its membership. Yes ... a community actually lives and breathes.

MUCH

of the growth and progress of every community had its beginning in the local bank.

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the windows of our five offices, we view our communities with pride, and with the satisfaction that our services have helped local families and business firms make the most of every opportunity for advancement.

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Member Federal Deposit Insurance Corp.

7 Post Offices Continue Volume Rise in Fox Cities

Appleton Sets 19th Straight Record, 18 Per Cent Rise

A comic strip character, 149,868 in the Fox Cities for 1959, compared to 1958's \$1.047,488, an increase of \$102,380. Appleton was high with off some other government \$417,384, compared to \$369,270 if service didn't improve.

Apparently he was the only one who did, for mail figures in most classifications have been growing steadily in the Fox Cities. And with the growth, post office facilities have grown to match the demand.

Postal receipts at the seven Fox Cities post offices — Appleton, Neenah, Menasha, Kaukauna, Kimberly, Little Chute and Combined Locks — totaled \$2,522,225 in 1959 compared to \$2,208,904 in 1958, an increase of \$313,321, or 14 per cent.

19th Record Year
Appleton established a postal receipt record for the 19th consecutive year with receipts of \$1,181,511, an increase of \$183,353 (18.3 per cent) over 1958's \$998,158.

Receipts in the other cities were Menasha, \$686,352; Neenah, \$483,768; Kaukauna, \$118,908; Kimberly, \$25,183; Little Chute, \$20,725; and Combined Locks, \$5,769.

The total number of pieces of mail handled at all Fox Cities post offices is not available. Totals known include Appleton, 51,213,069; Neenah, 22,650,032; Kaukauna, 8,200,000; Kimberly, 770,000; and Combined Locks, 240,000.

Cancellations for 1959 increased 1,043,655, from 16,837,810 in 1958 to 17,881,665 in 1959. Appleton was high with 10,894,200, or 2,687,380 over last year. Neenah was second with 3,134,000, Menasha third with 1,872,000.

More Prepaid Mail
Judging from post office reports, more and more businesses are pre-postmarking letters and cards at business or industrial outlets.

The amount of metered postage fees is determined by a counting machine that ticks off the number of letters and cards as marking the mail with a prepaid symbol. The machine is "loaded" and the postage paid at the post office. Metered fees totaled \$1,181,511.

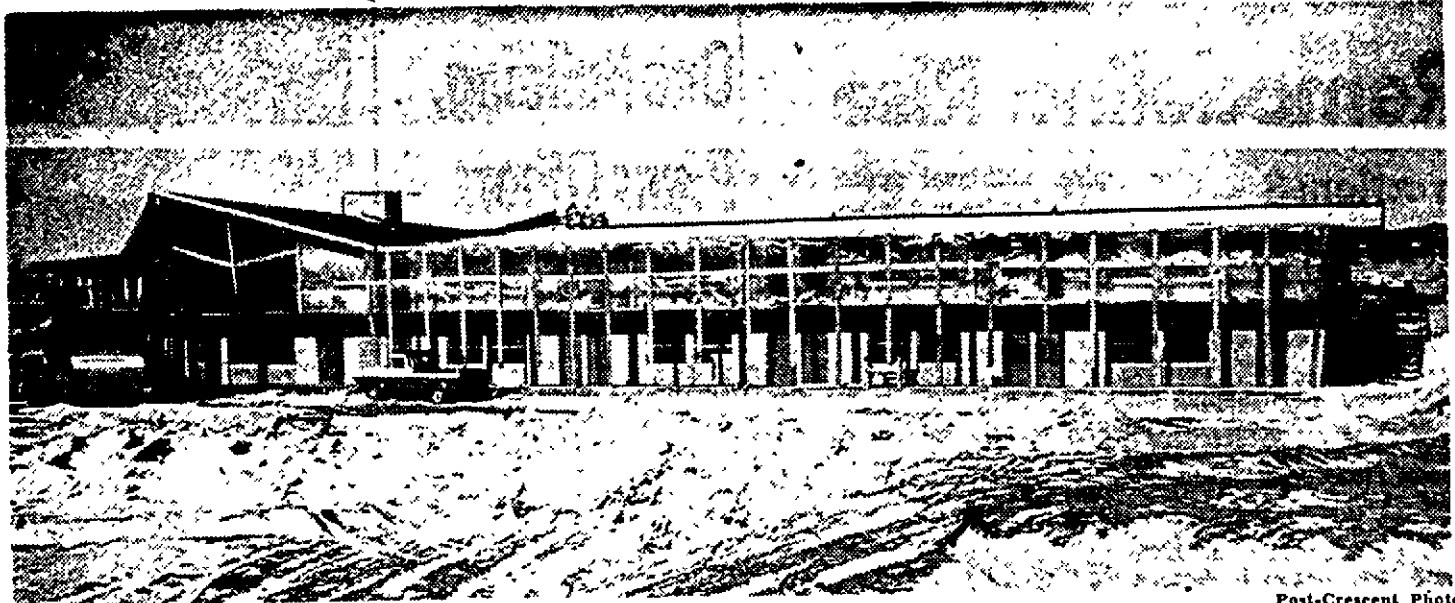
College Ends One Building, Plans Others

Music-Drama Center Opening High Point; \$2 Million Drive Over

By Marguerite Schumann

"A year of transition to a whole new set of burdens," President Douglas M. Knight described 1959, as it entered in Lawrence college annals.

Highpoints of the year were the completion of Lawrence's most ambitious building — the \$1.4 million Music-Drama center; the official end of the college's successful Lawrence development fund for greater service, which pledged more than \$2 million to the institution over a 3-year period, and the adoption of a new 5-year plan which sets a \$2.8 million



This \$500,000, 50-unit motel near Highways 125 and 41 is slated for completion this fall. It is being built by Ben Marcus, a Wisconsin movie chain operator, as a portion of his Hotel Management division of

Marcus Theater Management company. The motel includes a bowling alley and restaurant slated to be finished next year.

goal for buildings and endowment by 1964.

The music-drama center, completed and dedicated in June, marks a major step in the cultural life of both the college and the community. Its first summer and fall of operation has attracted unprecedented audiences to the college's music-drama festival year and the community's Attie Theater season.

More than 40 professional level performances are being

offered in 1959-60, including the addition of a chamber music series, and the performing of a number of musical works commissioned from outstanding young composers.

Peabody Hall Sold

Peabody hall, home of the Lawrence conservatory for 50 years and on the original plot of land on which Lawrence college was founded, was sold and razed last summer. The Appleton YMCA secured

the property as a parking lot and ultimate site for a new building.

The fiscal year ending last June saw the official end of the Lawrence development campaign for greater service, and the \$2.1 million raised were apportioned to five projects: music-drama center, \$1,480,000; men's residence quadrangle, \$130,000; endowment for music-drama center, \$350,000; new power line, \$40,000, and a new boiler for the heating plant, \$100,000.

er for the heating plant, \$100,000.

With the end of the drive, Lawrence trustees adopted a new 5-year plan which includes seven specific additions to the physical plant to cost around \$1.8 million, and \$1 million to endowment for the strengthening of teacher's salaries and teaching facilities. Physical needs which the

Permits Drop \$1.5 Million During 1959

Continued from C 14

buildings included an automotive supply store; Kimberly's, a combination beauty parlor and home, a lumber storage warehouse and gasoline tanks and pumps; Little Chute's, a new printing shop, and Combined Locks', a drive-in stand.

Industrial Gains

Industrial building showed a great gain over year-earlier totals. The record:

Appleton, 19 permits, \$724,025 value, up \$427,216.
Neenah, 3 permits, \$333,000 value, up \$283,700.
Menasha, 5 permits, \$126,138 value, up \$68,138.
Kaukauna, 1 permit, \$210,000 value up \$105,000.
Appleton's industrial building included the estimated \$360,000 addition to Appleton Coated Paper company, 7 additions to other buildings, a machine shop, a dryer building and three warehouses.

'Pop Straw' Machine at Little Chute

The installation of a machine to manufacture "Pop-straw", a unique carbonated beverage drink with a straw in it, was a major improvement at the Little Chute Bottling company in 1959.

Under the new process the soft drinks moving along the bottling line have the plastic straw inserted just before bottles are capped.

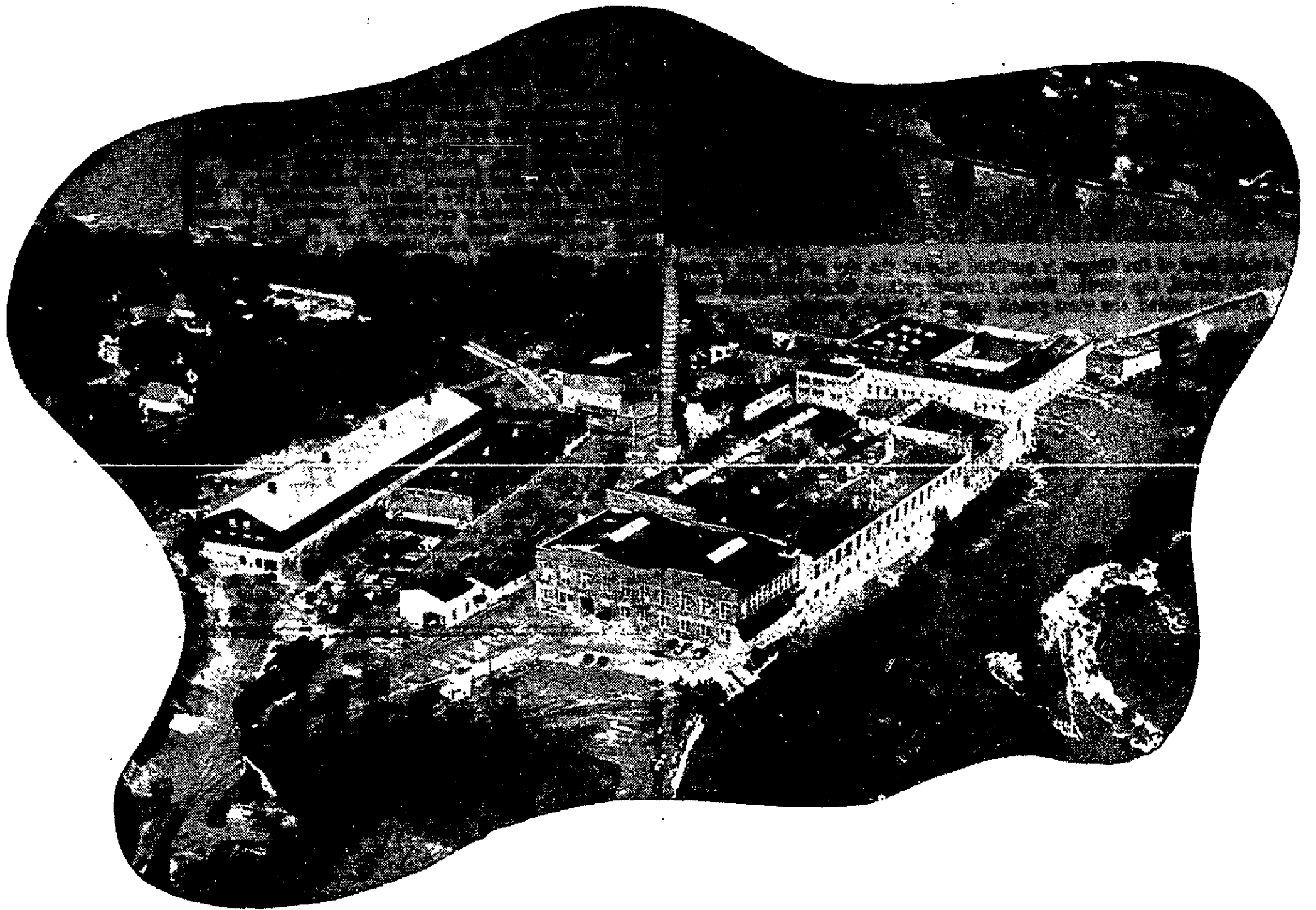
When the bottle is opened for drinking the straw pops up.

The Little Chute firm is one of three in the state to have the newly developed machine installed.

Burlap Hits New High

New York — U.S. burlap consumption hit a post-war high in 1959, figures of the burlap council of the Indian Jute Mill association show. Final totals should push 1959 burlap sales above the post-war peak of 876 million yards sold in 1957, the council declared.

1959... another year of PROGRESS in paper production at COMBINED LOCKS



GROWTH

— 1959 —

RESOURCES

Cash on hand and due from Banks	\$ 373,317.55
U. S. Government Bonds	728,655.62
Municipal Bonds	445,048.10
Other Bonds	104,960.60
Loans and Discounts	1,411,912.04
Bank Building and Fixtures	41,661.41
Other Assets	2,522.61

TOTAL \$3,108,077.93

LIABILITIES

Capital Stock	\$ 60,000.00
Surplus	120,000.00
Undivided Profits	166,564.73
Reserves	15,000.00
Interest Collected, not earned	8,492.51
Other Liabilities	10,701.49
DEPOSITS	2,727,319.20

TOTAL \$3,108,077.93

— 1958 —

RESOURCES

Cash on hand and due from Banks	\$ 378,143.92
U. S. Government Bonds	714,153.49
Municipal Bonds	382,305.60
Other Bonds	111,460.60
Loans and Discounts	1,333,821.94
Bank Building and Fixtures	41,583.53
Other Assets	3,872.42

TOTAL \$2,965,341.50

LIABILITIES

Capital Stock	\$ 60,000.00
Surplus	120,000.00
Undivided Profits	147,337.46
Reserves	13,000.00
Interest Collected, not earned	7,317.42
Other Liabilities	10,839.59
DEPOSITS	2,606,847.03

TOTAL \$2,965,341.50

DIRECTORS

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H. W. Bongers
Wallace Gloudemans
G. H. Van Hooft
B. M. Bongers

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H. W. Bongers, Vice-Pres.
B. M. Bongers, Cashier
T. F. De Bruin, Ass't Cashier
Elizabeth Hammen, Ass't Cashier

EMPLOYEES

E. J. Mollen, Pres.
B. M. Bongers, Cashier
T. F. De Bruin, Ass't Cashier
Elizabeth Hammen, Ass't Cash.
Carol Vanden Heuvel, Bookkeeper

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Little Chute, Wis.

Combined Locks Paper Co. was organized in March of 1889.

Company now employs 500 men and women.

Payroll for 1958 ran over \$3,000,000.

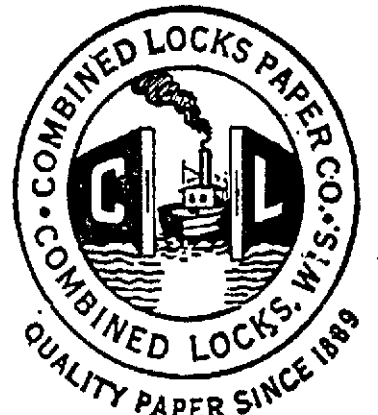
Company draws its personnel from the communities of Combined Locks, Kaukauna, Little Chute, Appleton and surrounding territory.

Taxes paid by the company play a large part in financing the improvements and activities of the Village of Combined Locks.

The company manufactures papers for mail-order catalogs, groundwood specialty papers, machine coated paper for magazines, National Cash Register Co. no-carbon-required paper, and is one of the largest suppliers of telephone directory papers.

Among the company's trade names and grades are:

Locks Classified
Locks Flyer Catalog
Locks Flyer Roto
Locks Rotary Offset Print
Special Roto Super
Locks Surfaced Classified
Rotolox
Locks Carbon
Locks Coating (Raw Stock)
NCR Paper CF
Loxco
Loxco Web
Enamelox Litho Label
Enamelox Offset
Loxgloss
Woodlox



COMBINED LOCKS PAPER CO.

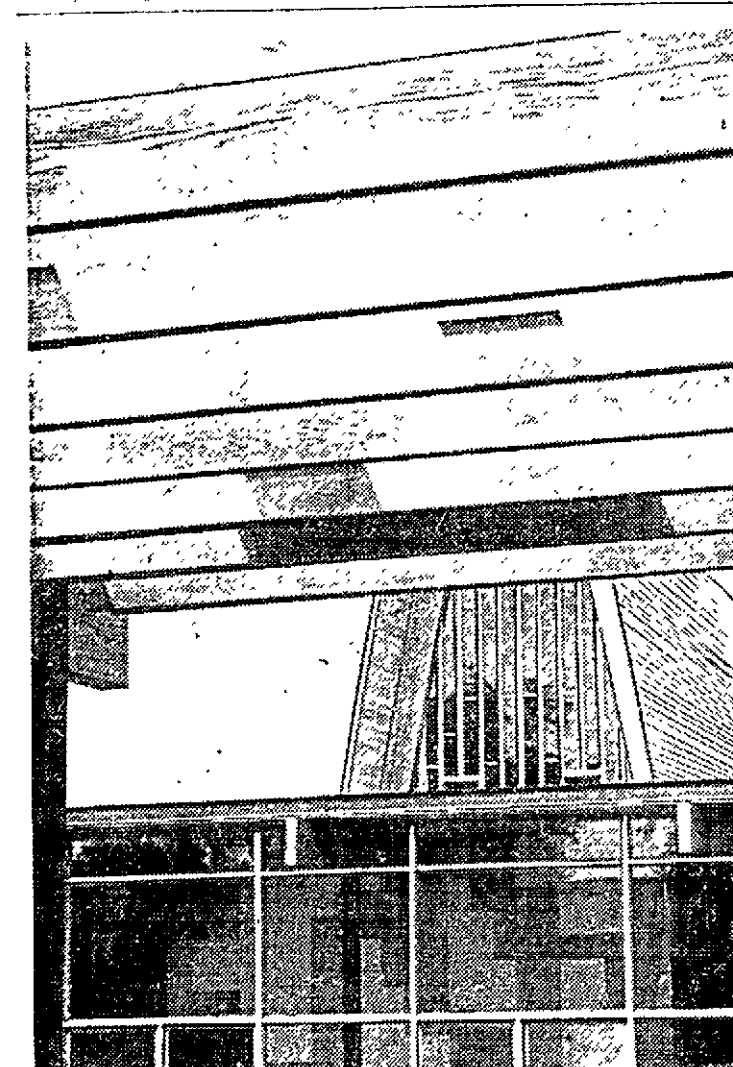
COMBINED LOCKS, WISCONSIN

Church Building Boom Ebbs As Plans, Remodeling Rise

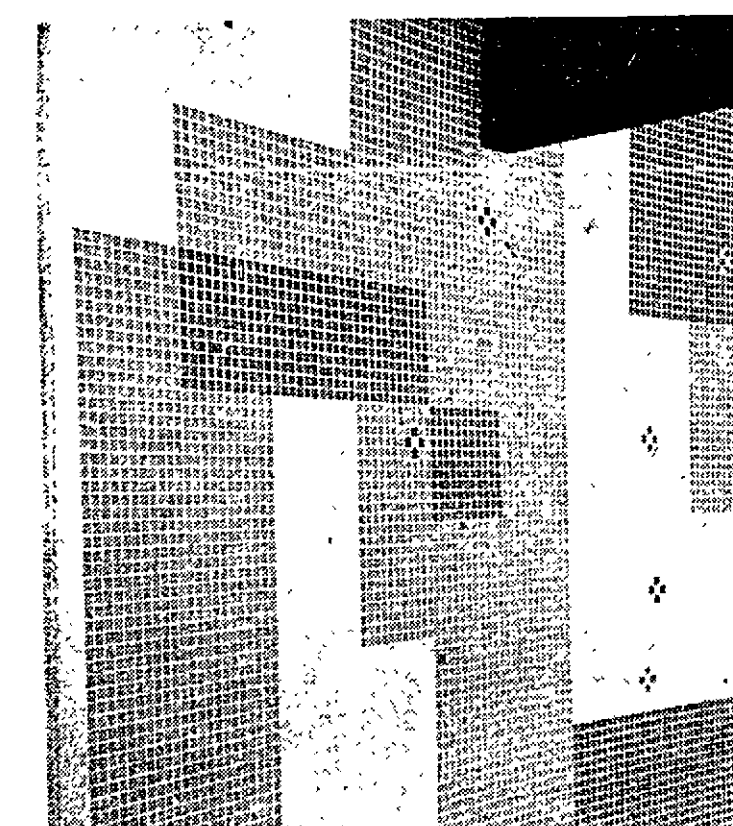
Most Finish Construction; 3
New Projects Started in 1959

Following the construction boom between 1950 and 1956, church building in the Fox Valley has tapered to the point where most expenditures last year were for church remodeling or carry-overs from projects begun in 1958. The exterior of the new church building at Holy Name convent at Kimberly, Wis., was begun in April and is nearing completion. The largest of these is \$200,000 and should be completed by July.

The exterior of the building is finished in DePere stone with redwood paneling accenting the main wing. Roughly in a Z-shape, two short wings are at right angles to the long, main one. The convent consists of long, main one. The convent consists of long, main one. The convent consists of long, main one.



The Arched Roof of the Chapel is outlined against the sky at the new Xavier Catholic High school, top photo. Below, a mosaic pattern forms an artistic backdrop on the walls behind, the glass panels shown in the top picture.



Post-Crescent Photos

College Ends One Building, Plans Others

Continued from C 15
trustees hope to satisfy by 1964-65 begin with a men's dormitory for 167 students on the Union-College-Lawe street block for about \$800,000 without furnishings. A federal loan has been negotiated for financing and construction will begin in June. Frank C. Shattuck and M. F. Siewert Associates, Inc., Neenah, have designed the structure to replace the aged frame houses now used for men's housing.

Projects Upcoming
Other projects in the plan are: major expansion of the present Carnegie library (a \$65,000 start was made in 1959 toward refurbishment, which will ultimately cost several hundred thousand dollars); a new administration building; a new Peabody infirmary (funds needed to add to the Peabody estate's \$121,000 gift), \$100,000; renovation of Memorial chapel, \$60,000; improvement of 107-year-old Main hall, \$55,000, and the development of additional science laboratories, \$125,000. Several of the projects were begun in 1959, but will be done in moderate stages.

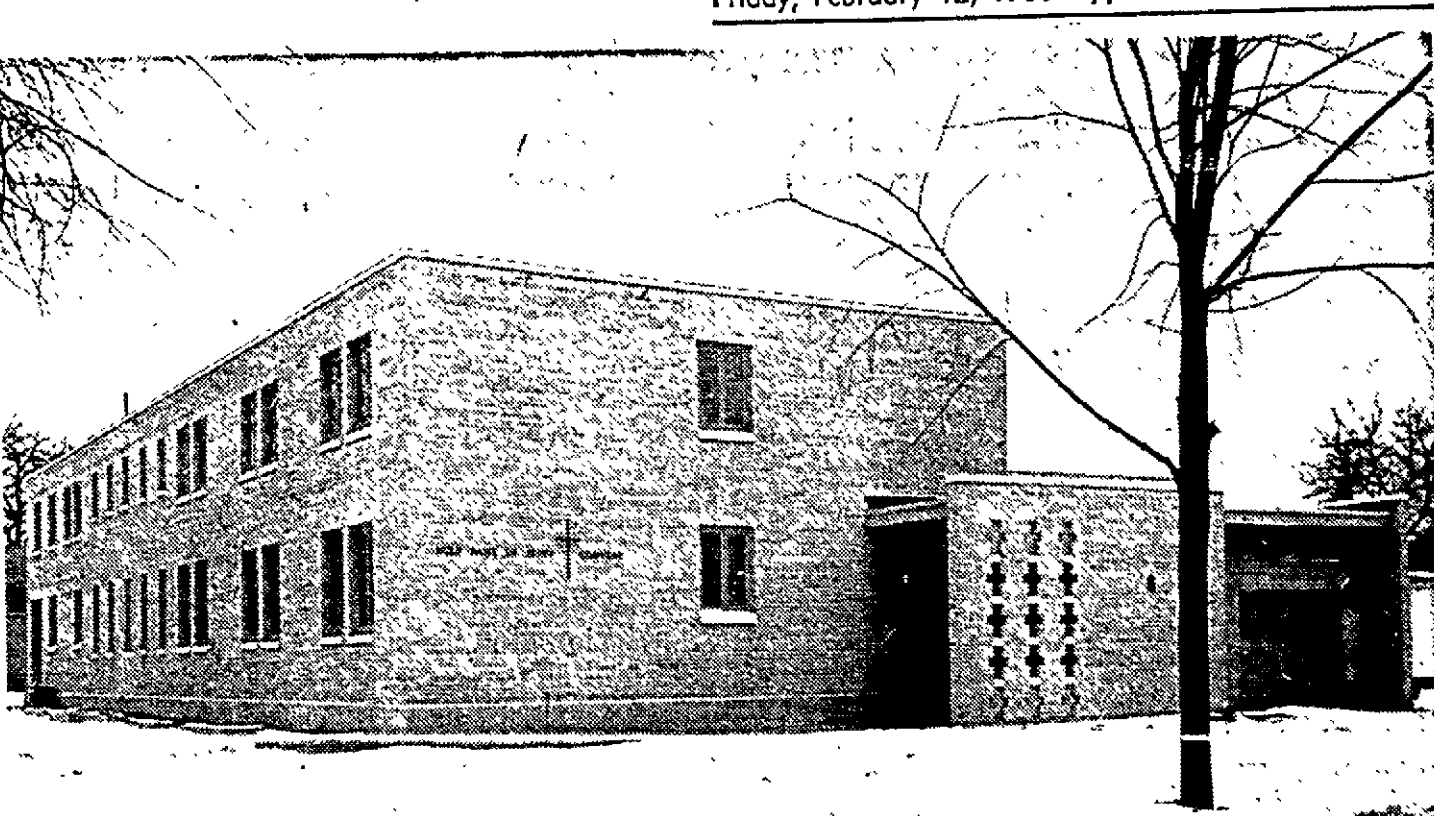
A plan to increase sources of annual income from \$1,410,408 in 1959-60 to \$2,010,000 in 1963-64 was also revealed at the semi-annual meeting of the board of trustees in November.

Major Gift Total
The last fiscal year was Lawrence's second-most impressive season for gifts. Championship year was 1957, when more than \$1.6 million came to the college under the stimulus of the first year of the development campaign. Last year, gifts totaled close to that — \$1,340,685. Of this sum, \$423,440 were final payments toward development fund pledges, and \$917,245 were unencumbered monies.

Most dramatic rise came in gifts earmarked for the general endowment fund. During 1958, only \$8,000 was garnered for this purpose, since the buildings were receiving primary attention. When the books were closed last year, \$632,415 had been added to the endowment category, which is the year-to-year life blood of a privately endowed institution.

Lawrence's physical plant had a year-end worth of \$7,984,500 in 1958. Last year it crept up to \$8,347,362.

College Endowment
There was an even more impressive growth in Lawrence's endowment fund, tended by an investment committee of the board of trustees. A combination of gifts to the working capital of the fund plus its handling caused the amount to grow from a net worth year-end value of book value of \$3,981,593 and market value of \$4,639,495 at the end of 1958 to a book value of \$4,630,090 and a market price of \$6,557,176 at year-end, 1959.



This Is the New Sisters of St. Dominic convent under construction on the Holy Name of Jesus parish grounds at Kimberly. The convent was started last summer and is scheduled for completion this year.

Weddings Up, Jewelers Say So are Sales

Cupid will be increasingly active between now and 1975 — and this indicates that good times are ahead for America's retail jewelers, predicts a trade publication. "With the marriage - age population bracket starting to expand (20 is the median marriage age for women, 22 for men)", the magazine says, "jewelers said their total sales this year hit 5 to 7 per cent ahead of last year — and 1960 will be 3 to 5 per cent over this year."

"The 10-year recession in marriages seems to be over. Year after year, up to and including 1958, fewer and fewer people reached marriage age, reflecting the low birth rate of the 1930s. But now the tide seems to have turned. During the first nine months of 1959 there were 3.6 per cent more marriages than during the same period of 1958.

"The marriage rate is an accurate barometer of the jewelry business, because nearly half of all jewelry store sales are linked to weddings. The average center diamond in today's engagement ring weighs nearly half a karat, and \$229 is the most popular price for such a ring.

It was noted that in the year and a half since June, 1958, Lawrence's endowment has gone up \$1.1 million in book value.

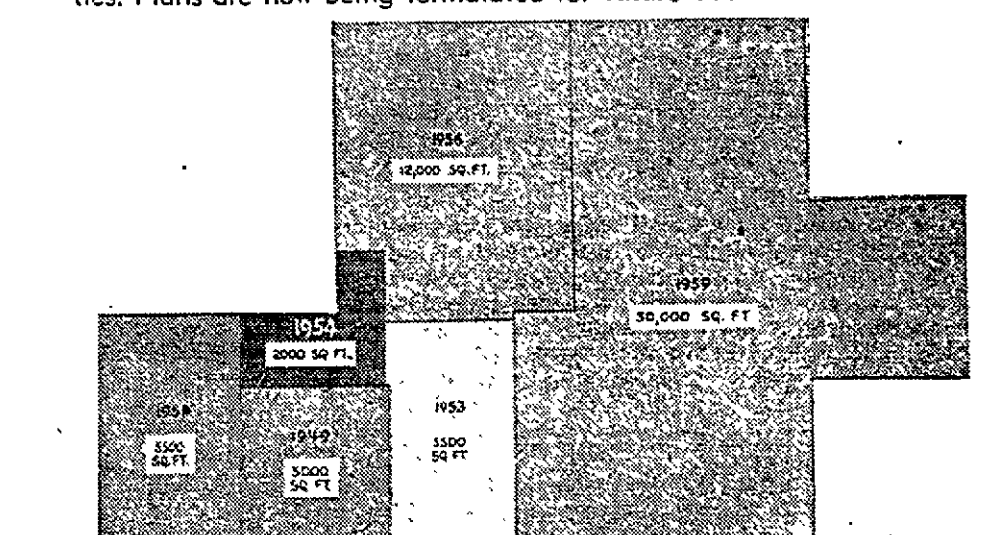
Totaling the two categories of plant value and endowment market value, Lawrence had a net worth year-end value of slightly under \$15,000,000 compared to \$13,000,000 in 1958 and \$11,000,000 in 1957.

10 YEARS OF PROGRESS...



From sales of \$117,000 in 1949, Badger Northland, Inc. has grown at a pace unmatched in the industry. In the year just completed, sales topped \$5,000,000. The rapid growth of Badger can be traced to the long range planning of its executives, the quality products which are manufactured here by the best craftsmen available, and the top personnel employed by Badger in the sale and distribution of these products.

In order to get a clearer picture of the growth at Badger, the drawing below gives a breakdown of the additions that were added to the original building which was purchased in 1949. The 30,000 square foot addition which was recently finished, and dedicated by Governor Gaylord Nelson, doubled Badger's production and warehouse facilities. Plans are now being formulated for future additions.



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Plan Growth At Hospitals

Theda Clark Drive Raises \$4 Million for Its Expansion; Outagamie Finishes Wing

Last year was one of growth and planning for Fox Cities hospitals.

Theda Clark Memorial hospital, Neenah, launched and completed successfully a fund-raising drive for \$3,850,000 to expand its institution, and the goal was oversubscribed by \$398,900.

Outagamie County hospital, Highway 10 (Wisconsin Avenue), completed its major rebuilding project in December.

ending three years of work on a 3-unit, \$1.8 million structure.

Riverview hospital (formerly sanatorium), Kaukauna, completed its first year as a tuberculosis sanatorium and general hospital, with the result that patient costs decreased.

St. Elizabeth

St. Elizabeth hospital, Appleton, completed improvement projects costing \$24,047 during the year, including installing oxygen outlets in every room and repainting the entire building. Both projects had been started in 1958, but were not completed until early spring.

Appleton Memorial hospital finished its first complete year of operation in February, 1959, and entered its second. It reported 'normal' financial returns for its first 20 months, showing a net operating loss of \$4,945. For the last several months, the institution has been operating at the break-even point. Robert Griffiths, administrator, reported.

Kaukauna Community hospital, now in its sixth year, continued to add new equipment, keeping the hospital up to date and making it a more efficient institution.

Births Increase

The four medical and surgical hospitals—Kaukauna Community, Appleton Memorial, St. Elizabeth and Theda Clark Memorial—reported 4,017 births compared to 3,949 the previous year and 19,773 patients compared to 19,655 the previous year.

The capacities of the four hospitals remained unchanged—545 beds, but to it can be added the 16 beds at Riverview hospital now turned over to general patient care.

Theda Clark, largest of the Fox Cities institutions after St. Elizabeth, made the greatest strides during the year. The 164-bed hospital has expanded its capacity by 25 beds by crowding and converting rooms.

Planned Changes

Its December fund drive raised money for a 6-floor addition, which will bring the bed total to 244; diagnostic, treatment and service facilities will be doubled; the entire building will be air conditioned; the radiology, laboratory and physical therapy areas will be enlarged; provi-



The 320-Bed Outagamie county hospital is about finished, and an open house is in the planning stage, set for April. The \$1.8 million structure replaces 60-year-old dormitory wings once called firetraps. Visible at right is the county's main highway garage, completing the complex of county buildings in the area, just east of Highways 10 and 41.

porting 3,077 patients in 1959 and 13,300 patient days. Percentage of occupancy ranged from 51 per cent to 90 per cent, with an average of 73 per cent. A total of 899 surgical procedures were performed, 278 major, 518 minor; 620 babies were delivered. Exact statements of income and expense for the four institutions are not available.

pipng oxygen into the patients' rooms and oxygen and nitrous oxide into the operating rooms for \$12,000. The hospital then was completely redecorated for \$5,000. Other improvements included a warming oven and food conveyor in the diet laboratory; filling in the ravine to the north; an occupational therapy room, costing \$1,200; a new spectrophotometer for the clinical laboratory; new medicine cabinets; telephones in all the maternity rooms; remodeling the second floor sun room, and installing divider curtains in all 2-bed rooms.

Major projects for 1960 will be to air condition the operating rooms.

Appleton Memorial

Appleton Memorial statistics reveal 3,026 adults and children were admitted to the 100-bed institution during the year, 723 births, 1,092 operations, 8,132 outpatient visits and procedures, 22,152 days of patient care, 362 major operations and 886 minor operations.

Major project for the year was installation of a system

Kaukauna Community re-

Busy Political Year Ahead With Local, National Races

This year will be a busy one on the political scene. The following is a list of important dates for elections and political activity through the coming months.

MARCH 4—Last day for all these actions: presidential candidates to file certified list of delegates; presidential delegates to file nomination papers; presidential candidates (in whose support delegates have filed nomination papers) to file certificates of consent for use of name; delegates to file declarations of acceptance or to decline.

MARCH 8—Spring primary election where required (4 weeks before primary).

APRIL 5—Spring election date for presidential states, judicial, non-partisan municipal candidates and referendum.

MAY 13—First day for circulating nomination papers for September primary.

JULY 12—The last day for party candidates for state and county offices to file nomination papers and declaration of acceptance for September primary.

JULY 29—First day for independent candidates to circulate nomination papers for general election.

SEPT. 13—Full primary election date.

SEPT. 27—Last day for independent candidates to file nomination papers for state and county offices.

OCT. 4—Party platform conventions meet in state capitol at 10 a.m. to draw up party platforms, nominate presidential elections and elect state central committees.

NOV. 8—General, presidential and referendum election date.

DEC. 19—Electoral college meets at state capitol at 12 noon.

Major dates early in 1961 are:

JAN. 2—State and county officers take office.

JAN. 3—87th Congress convenes. Also is last day for filing notices of contested legislative elections with secretary of state.

JAN. 11—75th State Legislature convenes.

Jan. 20—Inauguration of U.S. president and vice president.

Vocational, Adult Education Schools Coordinate to Serve

\$140,000 AVS Trades, Industry Building

Tops Expansion; Coordinated Classes Grow

Expansion, coordination and increased service mark the progress of the five Fox Cities vocational and adult education schools through 1959.

The expansion has centered in the new \$140,000 trades and industry building about to be completed at the Appleton vocational school.

Coordination between schools in Appleton, Neenah, Menasha, Kimberly and Kaukauna has provided joint classes that would have been too expensive for a community alone.

New service has been provided through the addition of classes encompassing a wide range of interests.

The concept of vocational education is many things to many people. To some it means completion of education requirements or training for a trade, others go to classes to learn business administration or still others to paint, design articles for their homes, become U. S. citizens, or learn to cook for a new husband.

Attendance at Fox Cities vocational schools is 8,043 compared to 8,036 last year. Comparison at this time is not a true picture, however, for registration is still being taken for the spring semester.

Attendance at the Appleton vocational and adult school is 3,835. Neenah has 1,606, including travel film lectures. Menasha, 1,589 for the last spring semester and probably more for the coming semester.

Common To All Although the courses vary from city to city, vocational and adult schools generally have several things in common.

For example, they provide courses for students who have dropped out of high school and are under 18, the compulsory school attendance age.

Vocational school directors also classify courses according to day and evening programs. Day programs include homemaking and trades and industry courses. Appleton includes the school of business courses. The school of business is recognized as a post-high school technical institute and has 100 full time students. It offers diplomas in three 1-year and two 2-year courses.

The evening program in Turn to C 18

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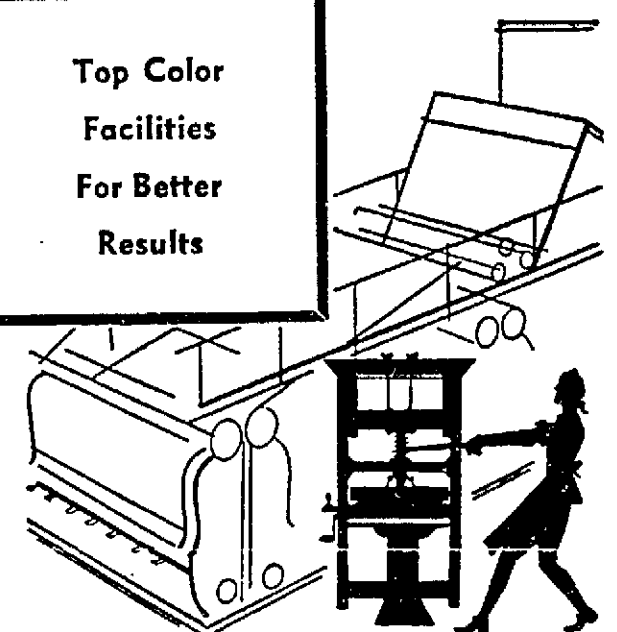
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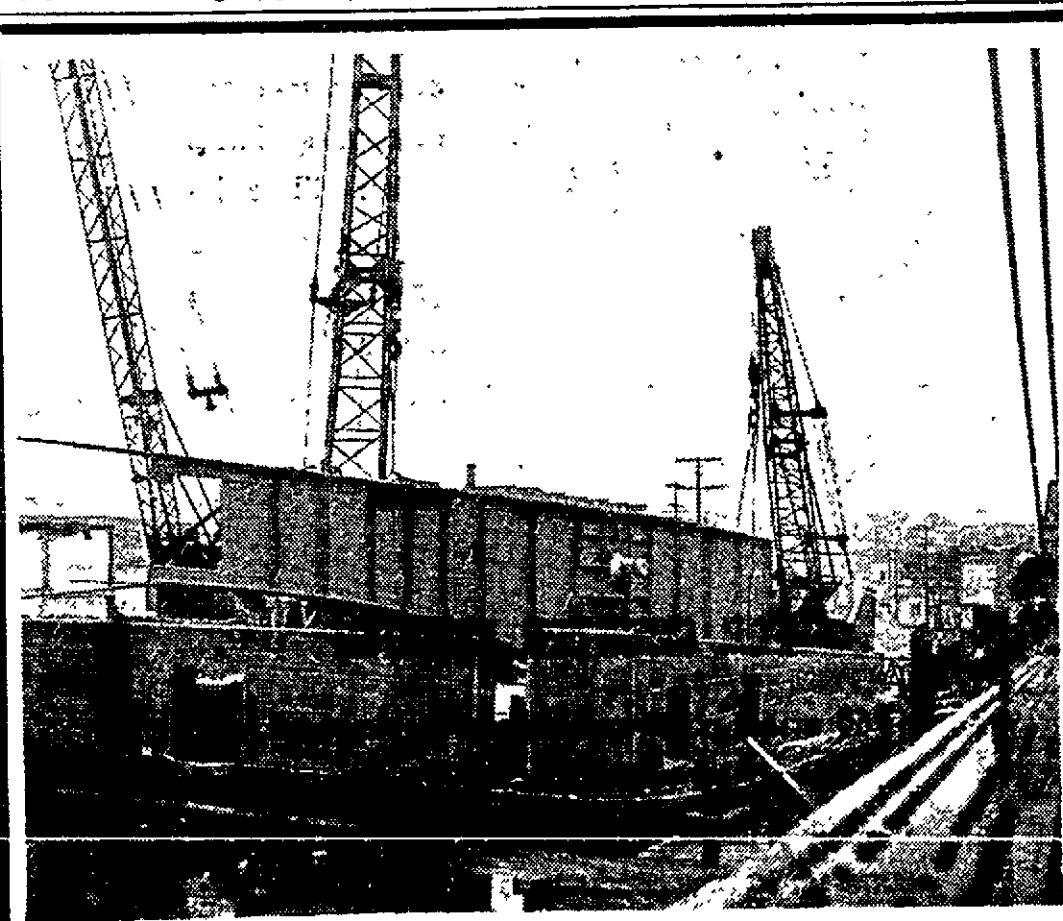
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Sheltered Workshop Groundbreaking Was Result of Four Years' Work, Enthusiasm

Handicapped Given Chance To Earn Living

Last Nov. 10, a project was begun that brought closer to realization a plan formulated four years ago. The first spadeful of dirt was turned over at the site of the Fox Valley Sheltered Workshop.

But what is a sheltered workshop and how does it affect the community?

To quote the founders of the Appleton project, "a sheltered workshop is a non-profit facility offering employment and training to handicapped individuals so that they may prepare for and engage in gainful employment to the extent of their abilities."

Economic Help

In other words, it is a big step toward providing economic stability for people handicapped because of accident or illness.

And for this reason it is important in a community since when workshops become self-supporting the money paid to workers replaces county relief payments.

The work done at sheltered workshops is contracted from local industries. Some of the regular jobs given to workshops are sewing, typing, packaging and assembly—things that can be handled by handicapped people.

17 Work, 12 Wait

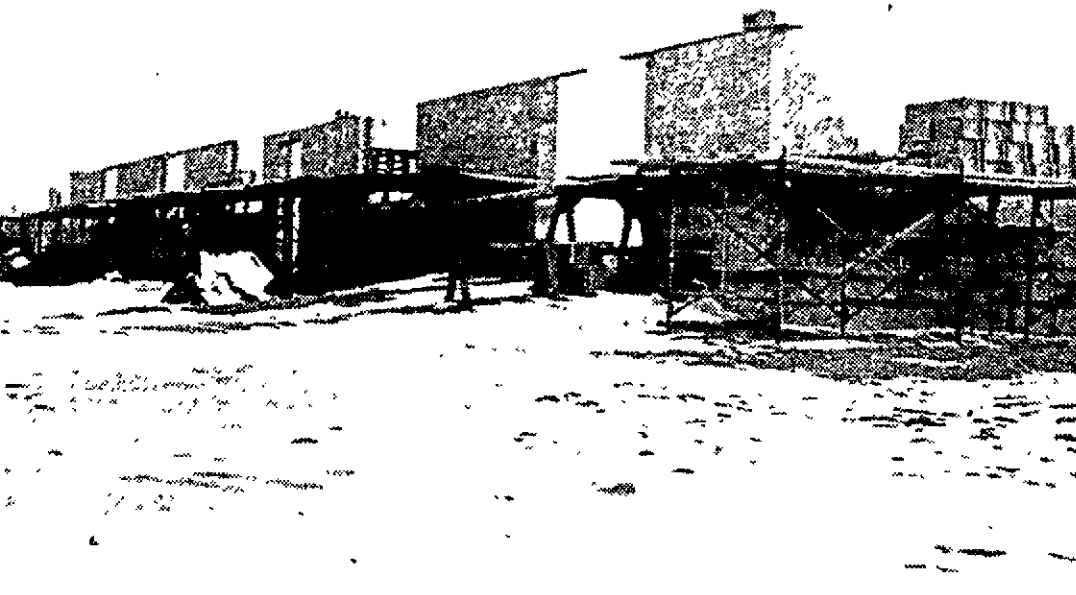
The present workshop on N. Douglas street employs 17 people and 12 more are on a waiting list. They are paid on a piecework basis and work as many hours per day as they can—usually three or four.

The Fox Valley Sheltered Workshop came into being in November of 1955 when representatives of service clubs, local government, labor and health groups met to study the need for such a project.

L. C. Smith, industrial relations director of Thilmany Pulp and Paper company, spearheaded the movement. Smith is president of the organization and was responsible for the initial action as well as drives that have accumulated funds for the new building.

Leased Site

When the survey was completed by the Appleton Altruistic club, it was found a need did exist. A formal organization was established and became a state corporation in 1956. The N. Douglas street site was leased for three years and work began short-



Post-Crescent Aerial Photo

Growing Toward the Sky, the walls of the Fox Valley Sheltered Workshop stand alone on Appleton's Industrial park. Donated labor and materials keep building costs to a minimum. The building will be completed early in March.

ly afterward. The lease expires Feb. 28.

The new building will be located in Appleton Industrial park on S. Perkins street. The 62- by 150-foot building will include office space, a large workshop area and a warehouse. It is expected to be completed by March 1.

A major bit of confusion arose in December, when, after work was well under way, the building permit was revoked by Inspector Walter Bogan because there were no sewer or water facilities at the site.

The issue went around and around in the city council and finally a meeting of the building board of appeals was called. The board met Dec. 14 and voted unanimously to re-

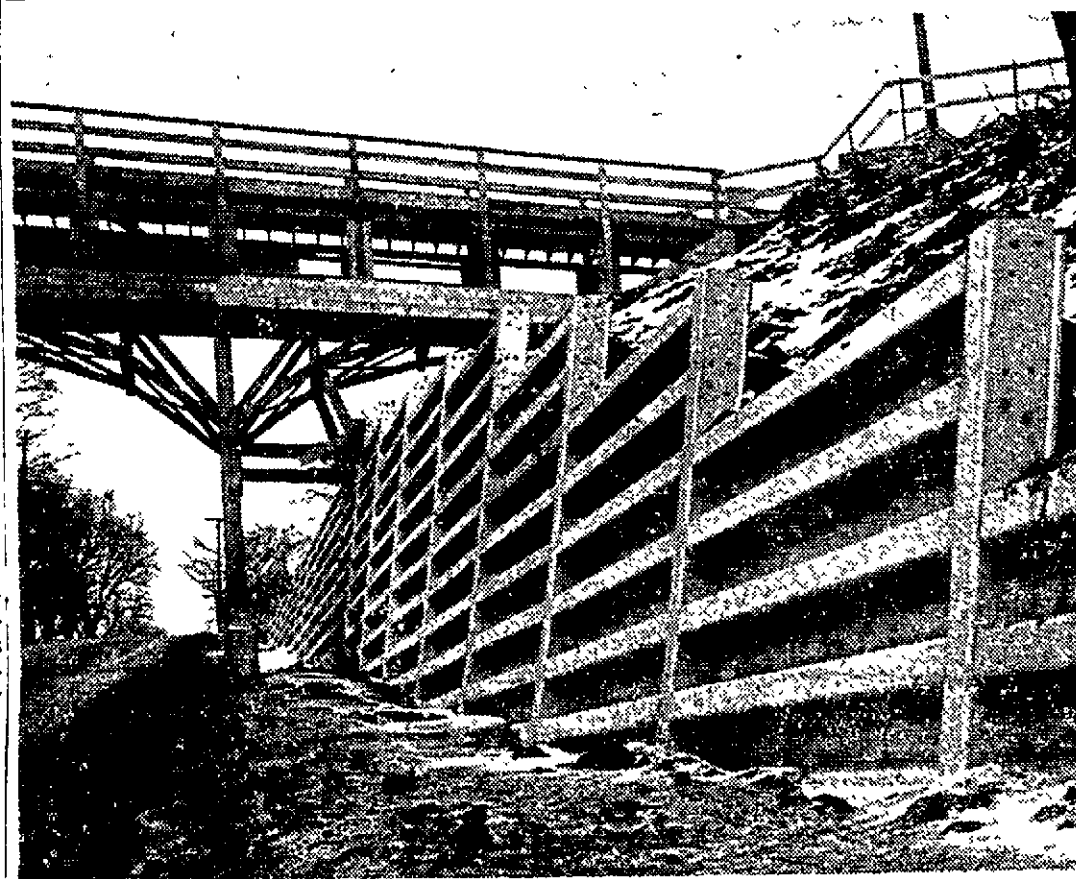
issue the permit. Sewer and water facilities will be extended to the workshop as soon as weather permits. To keep the cost of construction down, Smith enlisted the aid of local labor organizations and businesses.

Volunteer Workers

To keep the cost of construction down, Smith enlisted the aid of local labor organizations and businesses.

"Workshop B-days"—the "B" is for building—are held Saturdays and local carpenters, plumbers, masons, electricians, steamfitters and ironworkers unions have volunteered manpower.

Architect and engineering work was done at cost. Much of the material used in the construction has been donated by local companies. The Oscar Boldt Construction company is doing the building at cost. A local restaurant donates free hot lunches to the volunteer workmen on the building days.



Post-Crescent Photo

A Dangerously Decaying retaining wall on the north bank of the S. Lawe street bridge route was replaced late last year with this steel bin structure. Part of the Lawrence college footbridge, shown at top, had to be revamped as part of the project. Work cost about \$27,000.

Vocational Schools Serve Five Cities

Continued from C 17

cludes homemaking, trade, general improvement and business education courses.

Vocational schools also train and place apprentices in various trades. Neenah has 68 enrolled, Menasha, 94, Appleton, 123, and Kaukauna, 25.

Courses for students who are learning an occupation or supplementing knowledge of their present work also make up a substantial part of the curriculum.

The value of the cooperation between Fox Cities vocational schools is evident in the variety of general courses made available through the year.

Joint Courses

In many instances residents of one community do not show sufficient interest in a course to warrant its cost. Among recent courses offered jointly was a course in medicine and surgery for laymen. A course in real estate practice and one in credit union management are also in the offing.

In 1935 school directors met and agreed on the cooperative system. It is estimated by Appleton Vocational and Adult school Director Carl Bertram that service is comparable to that in a community of 100,000. The courses are provided at a fraction of the cost required if the individual schools were sole sponsors.

New Addition

One of the most important developments at the Appleton Vocational and Adult school is the construction of the trades and industry department addition.

The new building, the completion of which was delayed by a delay in the shipment of steel wall panels, will house a 1,800 square foot classroom, a warehouse and an auto body and fender shop. The auto shop will include a spray painting booth large enough to finish city trucks and special equipment.

A brief look at present enrollments at the five schools presents a picture of who is taking advantage of vocational education.

Compulsory students: Appleton, 178; Neenah, 11; Menasha, 42; Kaukauna, 23, and Kimberly, 2.

General Classes

General adult classes: Appleton, 527; Neenah, 393; Menasha, 327, and Kaukauna, 249. Kimberly has 87 students in five courses, including apprentices and students in business, general, citizenship and homemaking courses.

Day and evening homemak-

ing: Appleton, 938; Neenah, 313; Menasha, 498, and Kaukauna, 349.

Commercial (business) courses: Appleton, 378; Neenah, 52; Menasha, 95, and Kaukauna, 48.

Driver Education

Summer courses in driver education are run at the Appleton and Kaukauna schools. The Neenah and Menasha schools have a practical nursing course. Appleton also offers a homecraft program for handicapped persons, an on-the-farm veteran training program and a testing and personnel evaluation program that served 489 persons. An additional 1,495 received work permit and age certifications.

Friday, February 12, 1960 Appleton Post-Crescent C18

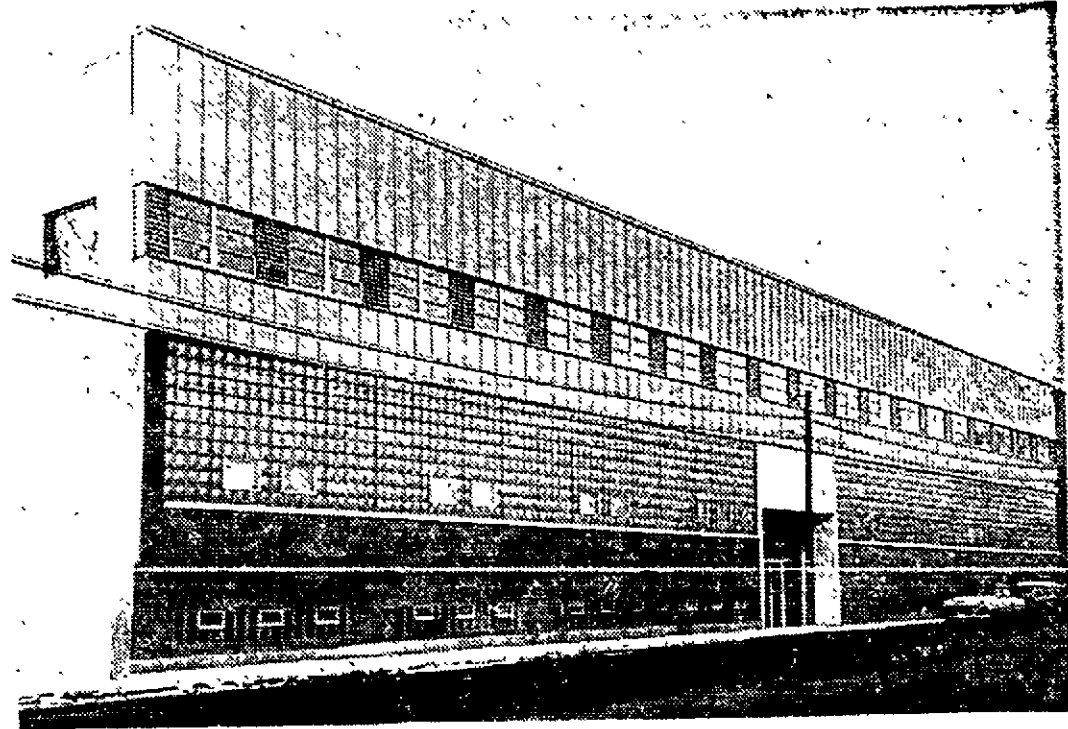


Post-Crescent Photo

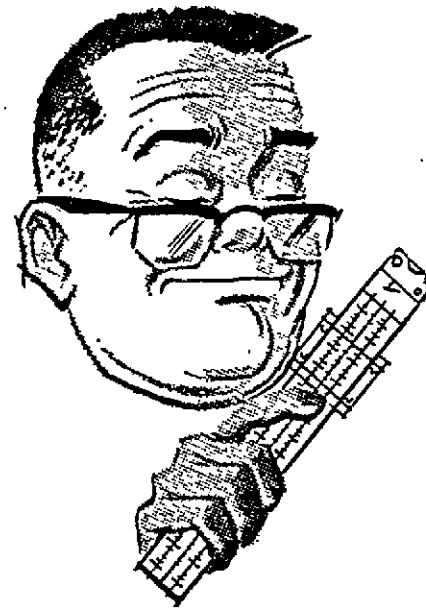
Completed During 1959 was the first well on the northside of Kaukauna and the pumping station shown above.

Appleton Coated Paper Company Expands For Greater Service To Build A Greater Fox Cities Area

One year ago our current expansion plans were just a gleam in our eye. It was a large one story and basement addition facing Wisconsin avenue. Today, because of an expanded market, this modern up-to-date facility boasts of a second floor for main offices... keeping in mind a third floor for the expected growth in the Sixties! And more still to come... A million-dollar expression of Appleton Coated Papers confidence in tomorrow.



FOR GREATER SERVICE . . .



Research will be intensified during 1960 to test, improve and create new methods of coating. Facts which will be developed assure great strides in new products... new opportunities for employment.

FOR GREATER SERVICE

1960 offers continued steady employment, expansion of personnel, training programs and new jobs to our growing community. All this sums up to new products, new papers, new services... to be of GREATER SERVICE and meet the demand of our growing markets.

The APPLETON COATED PAPER CO.

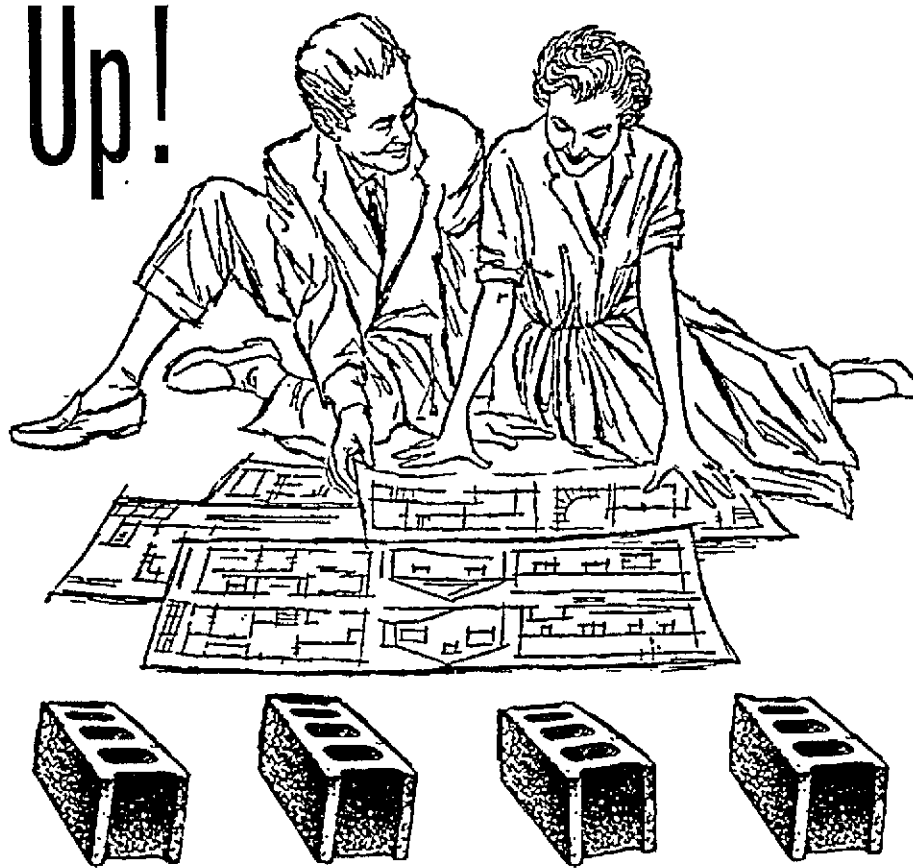
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When you build with Split-Rock you enjoy many advantages such as: Economical Construction and Maintenance, Permanent beauty with high resale value.

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Whatever the size or the architectural style of the new building you may be planning to construct, you will benefit financially and enjoy future satisfaction by including in your plans the new and improved Hoerning's Building Block.

Hoerning's Building Blocks are made of "Garylite" Expanded Slag giving them many desirable properties such as...

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- Durability—Light Weight
- Low Absorption
- Pleasing Color
- Required Strength

HOERNING'S CONCRETE PRODUCTS

608 Konemac St., Menasha

Dial 2-4301



Here is a Scene of Appleton that only oldtimers will remember because it has changed so much through the years. The picture was taken in 1914 by Arthur Park, 502 W. Atlantic street, now retired from the painting trade. He climbed to the top of the water tower and pointed his picture post card camera to the east to get the view. The big building in the center background is the old Wisconsin Malt and Grain company where the Lutz Ice company now stands. Immediately to the right of the malt house is the once-popular Turner hall. Washington street at the right stops at the ravine, curving into the service

road of the Miller lumber and Fuel company which in those days took up most of the square block. The curved road later became N. Division street. This lumber firm area originally was the site of the village's first cemetery. The chimney in the foreground belongs to the old electric light plant in the ravine. Buildings still standing include some of the homes fronting Washington street, west of the present Post-Crescent building, City hall which then was Lincoln school, and the Western elevator, left background, on N. Appleton street. A similar view of the city, shown below, was taken from the water tower by Post-Crescent photographer Robert Baeten.

Fox Cities Businesses Grow As Buyers Demands Increase

Others Merge, Some Drop Out During Year

Business in the Fox Cities grew throughout 1959 as population increased and demands for new services mounted. A few businesses ceased operation and some consolidated to meet competition.

Total remodeling of the old Winnebago land motors garage in Neenah into the Twin City Clinic and Professional building was completed and doctors, lawyers and real estate men moved in last year.

Construction started on a \$20,000 motel on Gillingham road, west of Highway 41.

More Neenah Changes

Other Neenah new businesses included professional offices for Shineen Products, the corporation on E. Wisconsin avenue, estimated at \$20,000. The Phillip's Oil company opened a new station at Cecil and S. Commercial street after Llewellyn's Sinclair Serv-

ice, 135 N. Commercial street, went out of business.

Bob's Mobil service moved from 216 S. Commercial street to a new station two blocks away.

The Twin City Monument Works built a new 2-story, \$20,000 shop at Main and John streets.

\$100,000 Market

One of the largest additions to Neenah's businesses was a \$100,000 supermarket on E. Forest avenue. The Krambo store moved into the market from its old store on E. Wisconsin avenue.

Two other additions to Neenah's businesses were construction on a new \$35,000 office building at W. Cecil and Matthews streets and an Automobile service shop on Main street.

Four laundromats opened business in the Fox Cities. Two are in Kaukauna, the Sundial Laundromat, 110 W. Thurnd street and the King Koin Launderette, 140 E. Second street. Sundial Laundromat remodeled a building at N. Commercial street and E.

Forest avenue to start operations in Neenah. A fourth washing firm, the Econo-Wash, is building at 206 Racine street, Menasha.

A 1-hour Martinizing shop opened on Main street in Little Chute.

Menasha Businesses

Badger Oil corporation replaced a service station with a \$6,000 structure at 330 Depere street in Menasha.

The C. and J. Glass company, 62 Racine street, opened a new business in the former Kolasinsky Paint store as Kolasinsky moved into a new store at 64 Racine street, Menasha.

Other new businesses in Menasha were a new Phillips 66 station at Seventh street and Appleton road. Monarch Distributing company, formerly of Sheboygan, opened at 126 Main street. For some months Brodie Muffler Service operated there before moving to W. Wisconsin avenue, Appleton. Twin Cities Electronics, 270 Kaukauna street, opened a branch service of the Electronics Expedi-

ers of Oshkosh. It is also affiliated with the Electronics Expeditors of Appleton.

Joins Market

The Chudacoff grocery market ceased operation at 180 Main street and its owner became a partner in Neenah's Park 'N' Market.

No new businesses were started in Kimberly or Combined Locks.

In addition to the laundromats, a Quaker Dairy store was opened at 610 Lawe street, Kaukauna. D. P. Heindel opened a store at Second and Main streets handling furniture, drapes, floor covering and upholstery fabrics.

Van's Resale Shop, 205 Main avenue, Kaukauna, began operation in surplus items, second hand clothes and shoes. Versteegen Pharmacy, 210 E. Main street, began operation. The Red Owl agency on Main street went out of business in Kaukauna.

Four on the Avenue

Four new businesses opened on College avenue in Appleton. They are Lory's Bridal Salon at 132 E. College; the Party Shop, a gift and card store, at 422 W. College; Hauert's Pet and Garden Shop, 604 W. College, and Marcell's restaurant at 406 W. College.



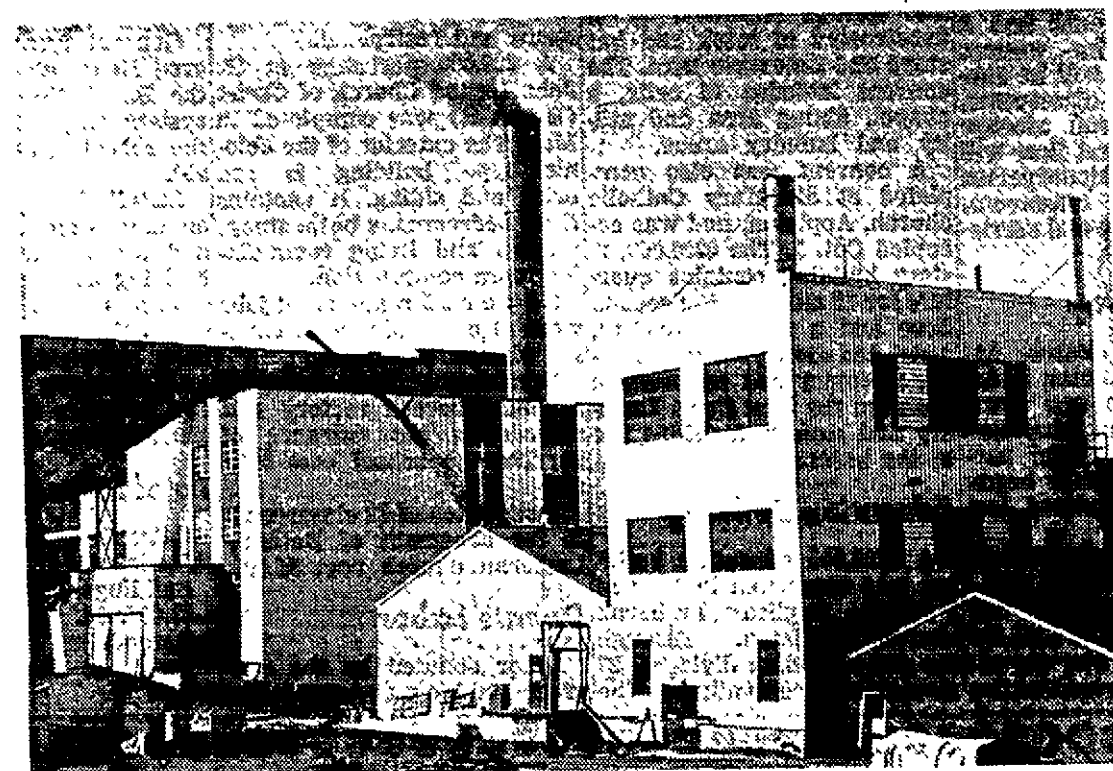
We've Invested Over a Million Dollars in Appleton



Because We Have Faith in the Future



In 1959 over a million dollars was invested in new plant and equipment at the Appleton Division of Consolidated Water Power & Paper Company. Consolidated and the 300 employees who operate and manage this plant have faith in the future growth of Appleton Division and the pulp and paper industry.



A NEW BOILER PLANT

went into operation in late December, (left background) stepping up by 47 per cent our capacity to burn spent sulphite liquor. Appleton Division was one of the pioneers in evaporating and burning of spent sulphite liquor as industrial fuel. An evaporator plant was installed here in 1953 and has substantially reduced the mill's discharge of oxygen demand to the Fox River. The new burning equipment is designed to make this improvement program still more effective and to provide the mill's steam requirements.

A NEW LIGNIN LIQUOR PROCESSING PLANT

was placed in operation in March (at right of picture). This plant which processes concentrated lignin liquor, a by-product of Appleton Division's sulphite pulping operation, opens new markets. Start-up of the plant is another major step in Consolidated's program of developing economic uses for the non-fibrous content of all wood species processed in the company's pulp and papermaking operations.

53 Years Progressing with the Fox Cities...



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**CONSOLIDATED
WATER POWER & PAPER
COMPANY**

Churches End Building Boom In Fox Cities

Continued from C 16

age for Trinity Lutheran church.

Land across Oak street from the present church has been purchased for \$50,000, and work is scheduled to begin late in fall or in spring of 1961. Two classrooms will also be added to the present school building for an estimated \$35,000.

The church will seat 638 and an adjoining chapel will seat 38. It will be connected to the parsonage through a hallway and the pastor's office.

The parsonage will contain four bedrooms and two baths on the second floor and a den, living room, kitchen, dining room, study and utility room on ground level.

Both church and parsonage will be of contemporary design with exteriors of quarry stone and brick.

Parish Center

All Saints Episcopal church, Appleton, has scheduled groundbreaking for a \$200,000 church school and parish center for April or May of this year.

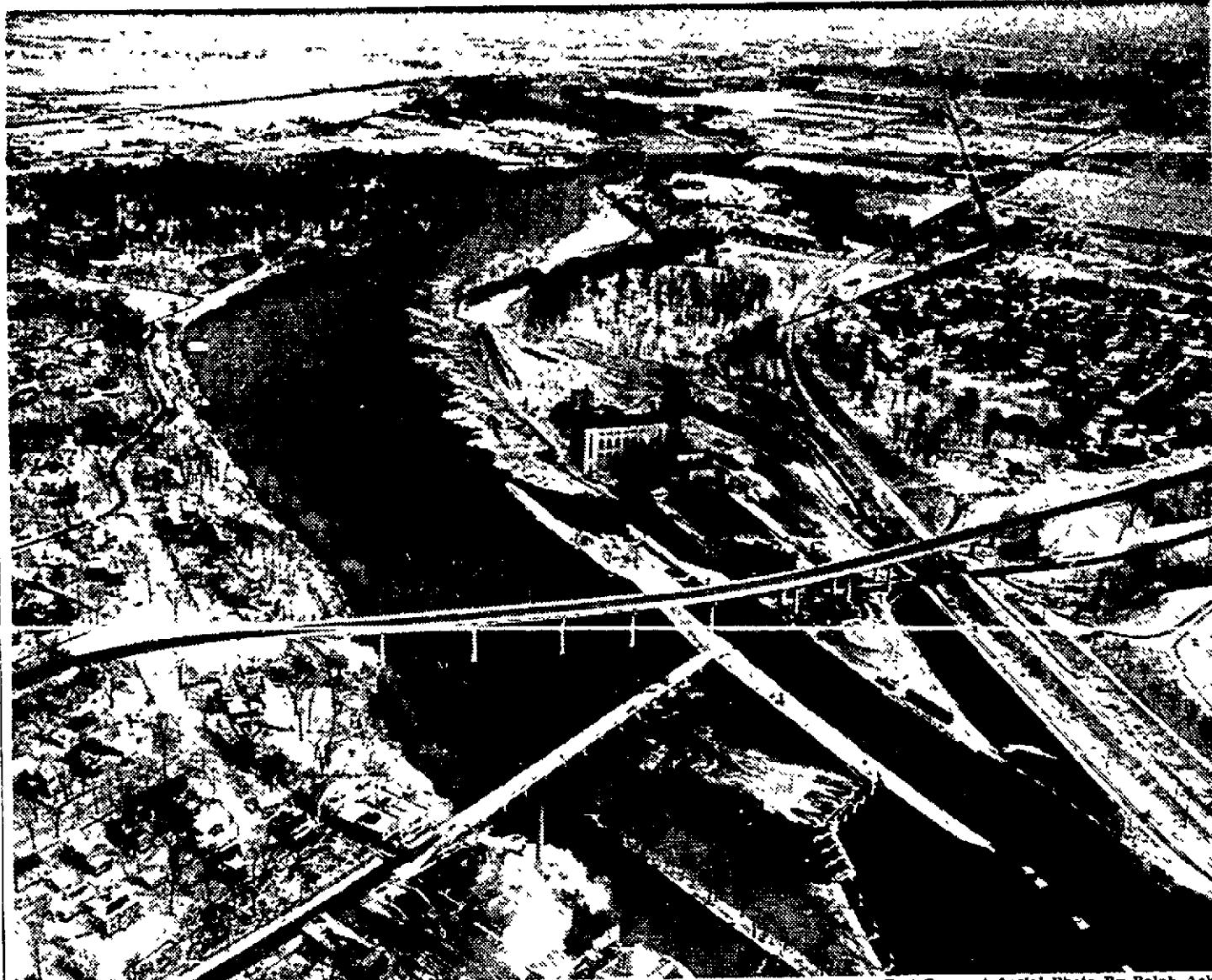
The addition will be behind the present church, facing on Drew street. The exterior will be masonry, glass, aluminum and cypress, and masonry will be designed to match the church.

The ground floor of the building will contain a parish hall, four classrooms and a new kitchen. The present church basement will be subdivided into eight classrooms, a choir room and storage space. The new first floor will house a large kindergarten room, a parlor, classroom, choir rooms, office and sacristy space.

Plans Underway

Zion Lutheran church, Appleton, is also planning to expand as sketches and plans are drawn for an education unit, parish house and parsonage. Four buildings begun in 1958 were completed last year.

St. Pius X Catholic church, Appleton, completed its \$550,000 combination church and school July 1 and a \$125,000 convent Aug. 15. The church segment of the combination



Post-Crescent Aerial Photo By Ralph Acker

The \$1,370,000 College avenue high level bridge and the old John street low level bridge it replaces are shown in this aerial view looking northeast at the twisting patch of the Fox river. Interlake mill of Consolidated Water Power and Paper company is just

to the north of the high span at the center of the picture. Western Condensing company, division of Foremost Dairies, Inc., is in the puff of smoke south of the John street structure at the bottom of the picture. The high bridge opened to traffic in December. The low bridge is being dismantled.

building was completed December, 1958.

The school wing of the L-shaped building has 12 classrooms, a library, office suite and storage facilities. It is constructed of brick and has stone and limestone trim. The convent includes 13 cells, a chapel, dining area and utility and laundry areas.

A convent was also completed at St. Mary Catholic church, Appleton, and was occupied Oct. 1. The \$200,000, 2-story building contains quarters for 19 nuns, on the second floor and a chapel, sacristy, guest and dining rooms, kitchen, refectory and communion room on the first floor. Laundry and storage facilities are in the basement.

Education Building

A \$190,000 education building was completed in May at First English Lutheran church, Appleton. Through the use of folding dividers, 25 classrooms are available. The

first floor, when dividers are opened, also serves as an auditorium. The structure also contains a choir room, lounge, nurses room, office, storage space and restrooms.

A \$22,000 parsonage at St. John United Church of Christ (E and R) was completed in May. The exterior of the colonial type building is red brick and siding. It contains three bedrooms, a bath, study, kitchen and living room-dining room combination.

Several remodeling jobs were also completed on existing church buildings.

Remodeling and enlarging the St. Therese rectory and remodeling the entrance of St. Therese school cost \$90,000.

Installation of 12 classrooms in the basement of Bethany Lutheran church cost \$6,500.

Donate Labor

Labor donated by the congregation kept remodeling

costs at Foursquare Gospel church to \$250. The interior was painted, pews were re-finished and the chancel was redecorated.

General remodeling at Sacred Heart church, including the installation of a heating system and a classroom in the school gym, totaled \$18,950.

Installation of new roofing on the parsonage sanctuary and steeple and organ rebuilding at Immanuel United Church of Christ, Kaukauna, cost \$20,000. Work has not been completed.

Landscaping and a remodeled entrance at First Baptist church cost \$3,000.

Total Invested

Categories for church construction funds show: Buildings completed in 1959 — \$1,087,000. Remodeling — \$138,700. Buildings begun in 1959 — \$436,000.

American Motors State's Largest Single Employer

American Motors, riding high with the popularity of its Ramblers, is Wisconsin's largest employer, with plants here and at Kenosha.


Second in the state and first in the Milwaukee area is the Allis-Chalmers Manufacturing company.

Friday, February 12, 1960 Appleton Post-Crescent C20

Other rankings in the state on the basis of information from the Wisconsin State Employment Service:

3. General Motors.
4. Wisconsin Telephone company.
5. A. O. Smith corporation.
6. American Can (including Marathon corporation).
7. Kimberly-Clark company.
8. Ladish company.

9. Allen-Bradley company.
10. International Harvester company.
11. Cutler-Hammer, Inc.
12. Briggs and Stratton corporation.
13. Wisconsin Electric Power company.
14. A. and P. Tea company.
15. Consolidated Water Power and Paper company.
16. Oscar Mayer company.



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MENASHA, WISCONSIN



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1917
1960

Main Office — Garfield Avenue, Menasha

Whether we look back or ahead . . . industry plays a vital role in the progress of a community. Edgewater and its employees are proud to have been a part of the vital industry that has contributed much to the past progress of our community. We anticipate at least as much economic improvement for the community in the coming year as in the past. It is our purpose, with progressive planning and cooperation, and in combination with the other members of industry, to continue striving for ever-increasing general prosperity of our community.

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Accomplishment's Reward . . .

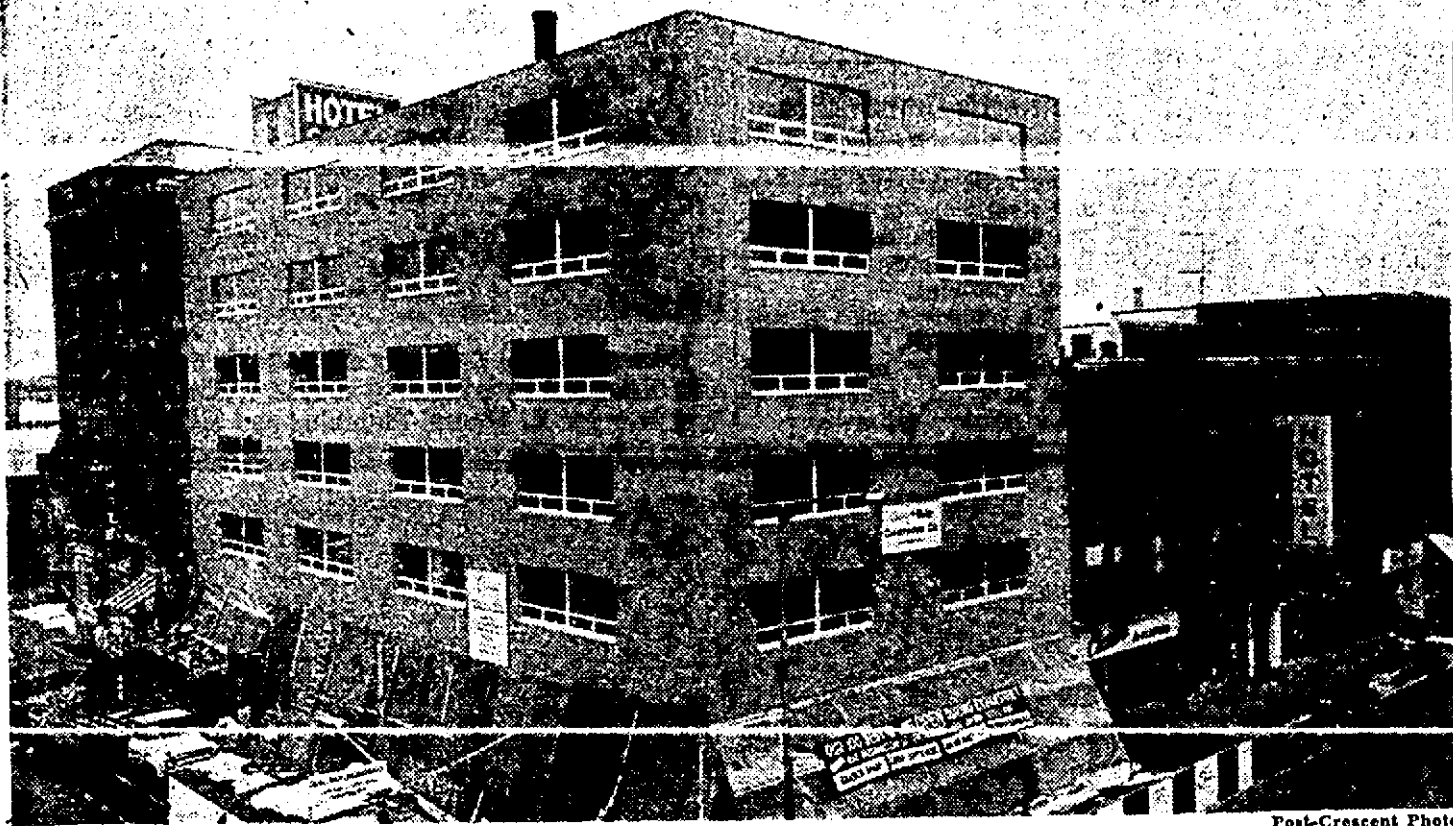
. . . as we review the progress picture for 1959, we recognize that hard work results in satisfaction of a job well done — hard work that must be balanced with relaxation and enjoyment of the better things.

Here at Alex's we too have a progress story. At the Supper Club we have enlarged our kitchen facilities, increased our dining rooms for accommodation of more private groups. At Oshkosh too we have acquired expanded facilities. These give us greater flexibility in being able to accommodate a greater variety of groups — large or small.

On an individual basis, as always, we underscore "enjoyment of the better things" for our patrons by carefully planning every detail. So — after the trials and pressures of accomplishment — reward yourself with that "top-of-the-world" feeling, make Alex's a regular part of your "picture."

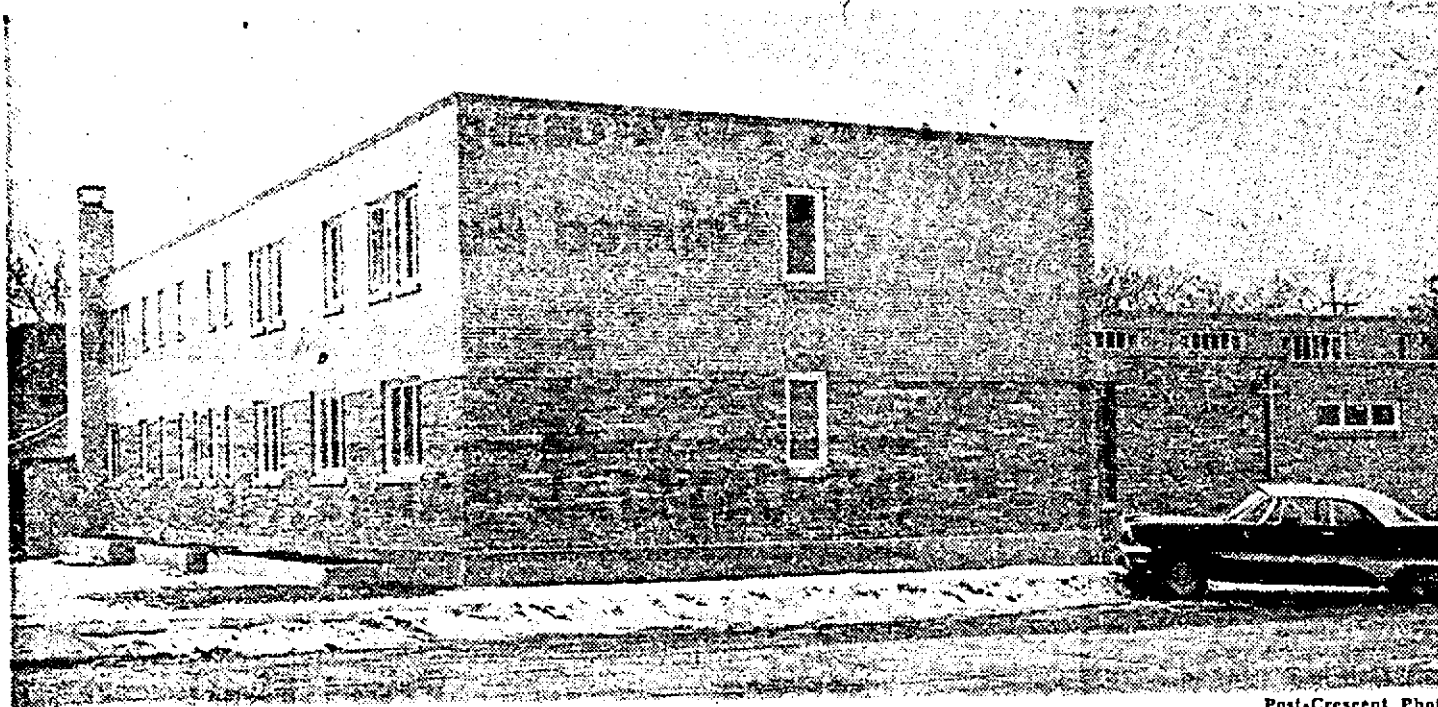
- **Alex's Supper Club**
Appleton S. Oneida
- **Alex's Oshkosh**
High & Division Sts.
- **Alex's on the Water**
Menasha Water St.

Alex's



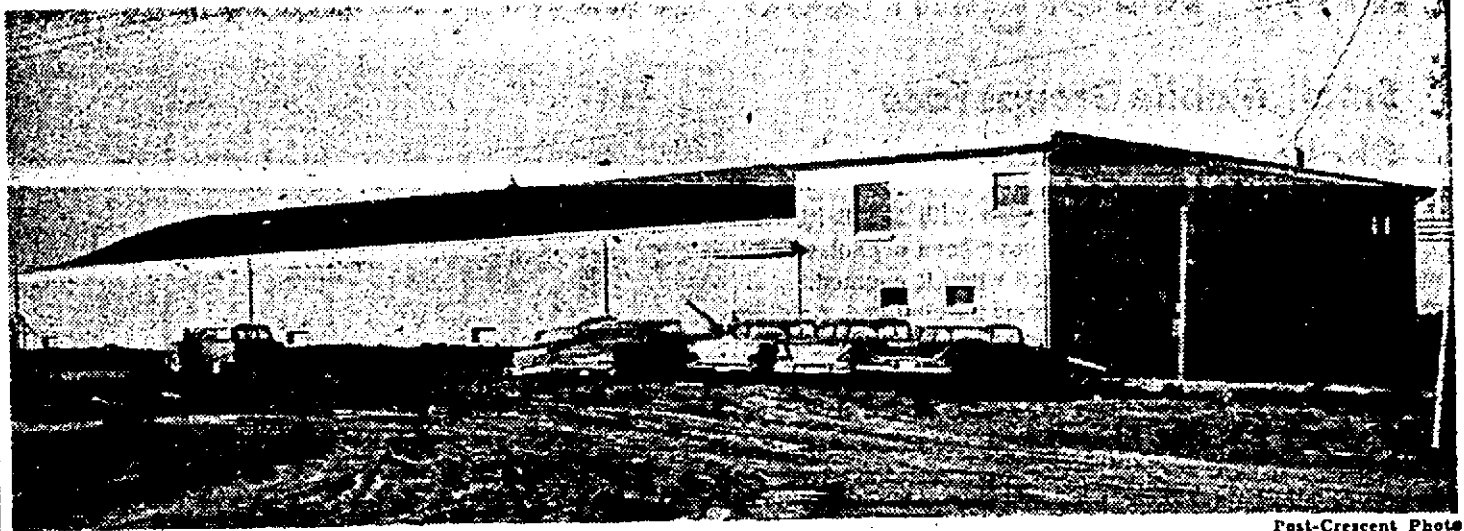
The More Than \$750,000 addition - replacement project of the Conway hotel, shown here in progress, went into construction in early spring. The first major hotel work in the Fox Cities since 1924, the 6-

story structure will house 72 rooms, an addition of 42 rooms over the number before construction started. The older portions of the hotel surround the new structure.



This \$200,000 Convent at Appleton St. Mary Catholic church contains quarters for 19 nuns, guest

rooms, a chapel (far right) laundry and utility rooms, the refectory, and communion rooms.



The Spanking New \$85,000 Appleton Curling club's new edifice went into operation in mid-January near Highways 41 and 125. One of the most modern rinks

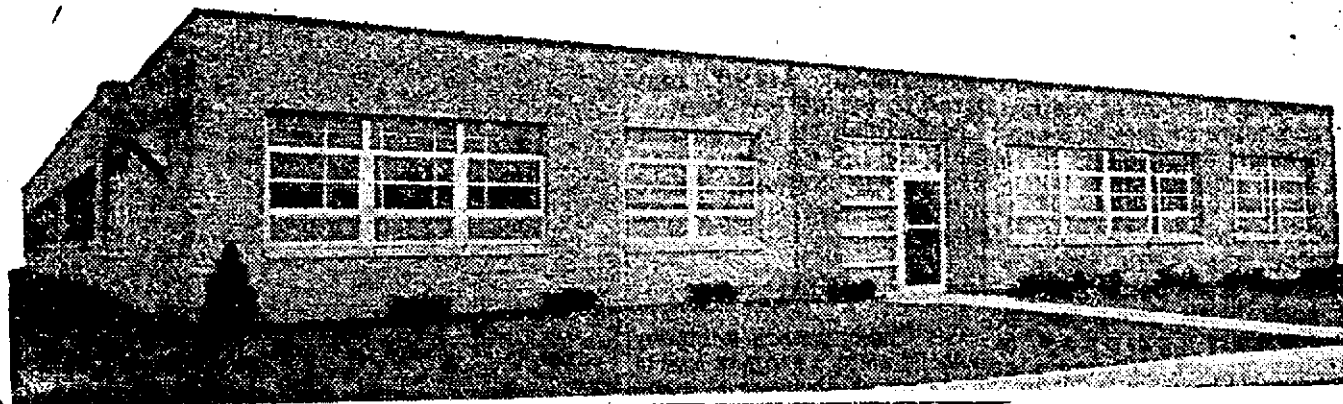
lot — will be finished this spring. With its new in the midwest, the exterior work—such as a parking facilities, the club plans to operate as late as April.

graphco
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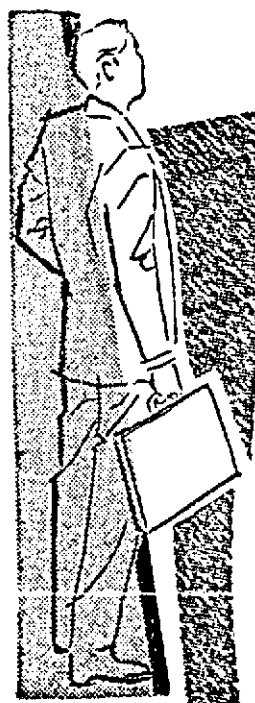
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Doubling the Size of the plant and production at Badger-Northland in Kaukauna during 1959 cost \$50,000. The addition at far right was completed and dedicated early this year as the firm marked its tenth year in the city.

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Paper Industry...**



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Co.**

**Manufacturers of
Plugs for Paper Rolls**

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Appleton Manufacturing Company, using such Wisconsin hardwoods as: ROCK MAPLE, WHITE OAK, BASSWOOD and WHITE ASH . . . manufactures suction box covers, beater accessories and other paper mill specialties made of lumber.

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APPLETON, WISCONSIN

Army Reorganizes Guard, Reserve for Pentomic System

Small, Mobile Groups Face Challenge of Nuclear War

Since before the Minute Men tangled with the British at Concord, armed forces in America have been organized and reorganized, but seldom disorganized when it counted. As the method and mechanics of warfare changed, fighting groups were revamped to cope with almost anything an enemy had.

The nuclear age is well upon the world and a new type of land warfare is needed. In early 1959, the army instituted a plan designed with nuclear weapons in mind.

The pentomic concept, which went into effect in the Fox Cities about this time last year, envisions land forces of infantry divisions, armored divisions and combat and support units.

Stress Mechanization

The goal of the system is an aggregation of small, hard-hitting, fast-moving units. Mechanization and firepower are stressed rather than bulk.

The organization of the pentomic system, applied to the national guard, warrants some explanation.

Imagine an organizational chart—one of the type often used to illustrate government in high school textbooks. The box at the top would be the 32nd, or Red Arrow guard division. Below it would be the 127th and 128th infantry. These were regiments under the old system. Also attached to, but not part of, the 32nd division is a group of scattered and more or less independent units. These units have not been attached to a battle group and are connected directly to the 32nd division.

Below the 127th infantry there are three battle groups. In each battle group are a headquarters company, a combat support company and five rifle companies. The rifle companies are designated by the letters "A" through "E."

Appleton Guard

The setup for the army and army reserve is approximately the same on a nationwide scale, but each reserve center is more of an independent unit. That is, it is not related to the national concept on a statewide basis.

The headquarters and headquarters and combat support companies of the 1st Battle Group, 127th infantry are located in Appleton. Company E, one of its five supporting rifle companies is located in Neenah.

Commander of the 1st Battle group is Col. Francis F. Schweinler, Mosinee.

Executive officer of the battle group in Appleton is Lt. Col. Robert W. Schroeder. Headquarters officers include S1, or administration, Maj. George Henchry, Neenah; S2, intelligence, Capt. Frank Lanzer, Neenah; S3, training, Maj. Ben Zuleger, Appleton and S4, supply, Maj. Arthur Koehn.

Fred Kafura, Appleton, is headquarters company captain and Capt. Donn Garrigan, Appleton is in charge of the combat support company.

Manpower Shift

Comparisons of manpower from last year to the present are difficult because of the reassignment and rearrangement as a result of the pentomic system. Maj. Henchry estimates the group has about 60 more men than last year and about 50 of these are on the 6-month plan. Six months' service is required of all newly enlisted guardsmen and reservists.

Headquarters company has 167 enlisted men, 21 officers and 3 warrant officers. Full strength would be 210 enlisted men, 24 officers and 3 warrant officers. The 1959 payroll will be an estimated \$68,810.

The combat support company has 159 enlisted men and eight officers. Full strength would be 185 men and 13 officers. The 1959 payroll will be approximately \$46,927 compared to \$42,979 last year.

In addition to this payroll, the seven full time men working at the National Guard armory receive about \$35,000 annually.

Increased Firepower

The headquarters company drills Monday evenings and is made up of platoons or units for communications, personnel, supply and maintenance, engineering and medical services.

The combat support company holds drill Tuesday evenings and is made up of a radar section and reconnaissance, heavy mortar and assault weapons platoons. The combat support unit is completely mobile and includes tanks or a small tank-like animal called the M56 Scorpion. It has the firepower of a complete battalion under the old system.

In addition to the drills, the guardsmen go to camp each summer. This year they will be at Camp McCoy from June 11 to 26. The National Guard is also on call by the governor of the state to assist in any local emergency.

One of the five rifle companies of the 1st battle group, 127th infantry, is located at Neenah. Commander of company E is Capt. Harold H. Marx, Menasha. At present it is made up of 128 enlisted men and four officers. Full strength would be six officers and 178 enlisted men. Nine months. In 1958 the payroll



Post-Crescent Photo by Edward Deschler, Jr.

Pentomic System or Regimental system, there is no known change in Army organization that eliminates drill. These Army Reservists are members of company C, 291st Engineering battalion. They drill Wednesday at the Reserve armory.

was slightly over \$40,000. This year's figures are not available.

Neenah Boat Unit

One of the groups attached to the 32nd division based in Neenah is the headquarters and headquarters company of the 158th transportation battalion (boat).

The unit was formerly a boat maintenance battalion, but Jan. 1 it became a boat battalion. It has floating craft, depot maintenance companies in Green Bay, Racine and Prairie du Chien attached to it. Over \$4 million of boats will be delivered to the battalion when the shipping lanes open.

The boats will be 36 foot, cruisers with a top speed of 16 miles per hour and a range of 123 miles. The unit is presently training in basic seamanship.

Battalion commander is Lt. quarters, headquarters and

Col. Donald Raiche, Neenah. Lt. Chris Nielsen, Jr., Neenah, is S1 officer. Battalion executive officer is Capt. Truman Hawkinson, Neenah.

The unit is made up of 10 officers, four warrant officers, and 107 enlisted men. The 1959 payroll amounts to \$44,630.

Army Reserve

The function of the battalion is to assist in moving personnel and cargo in army terminal, and waterborne operations and to assist naval craft in joint amphibious operations.

The battalion took active duty training June 13 to 27 in 1959, but it is anticipated they will go to Fort Eustis, Va. in August this year.

Thirteen Fox Cities area men are drilling with the 2nd Battle group, 127th regiment, in Oshkosh. The headquarters, headquarters and

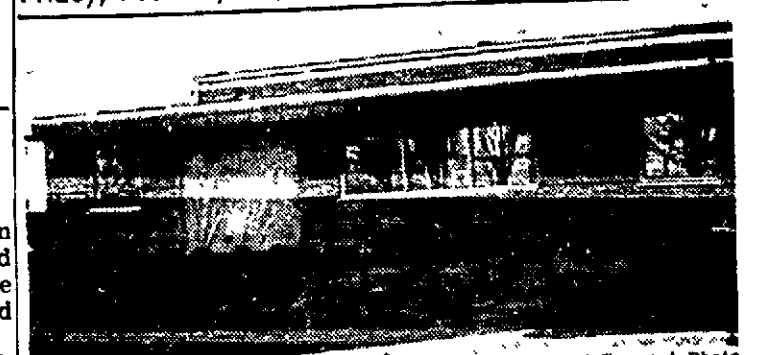
Domestic Demand for Scrap Iron Predicted

Domestic demand for iron and steel scrap in 1960 should run about 30 million tons, the Institute of Scrap Iron and Steel estimates.

This compares with 24 million tons in 1959.

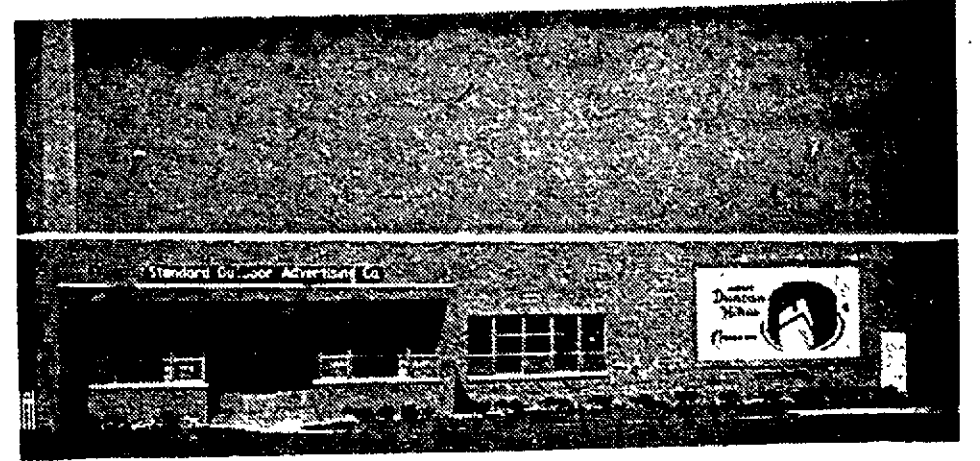
Another four million tons was exported, according to the institute's estimate.

Friday, February 12, 1960 Appleton Post-Crescent C22



Post-Crescent Photo

Roman Wenzel Company erected this estimated \$20,000 office and shop building at 1711 W. College avenue last year for R. Wenzel Plumbing and Heating.



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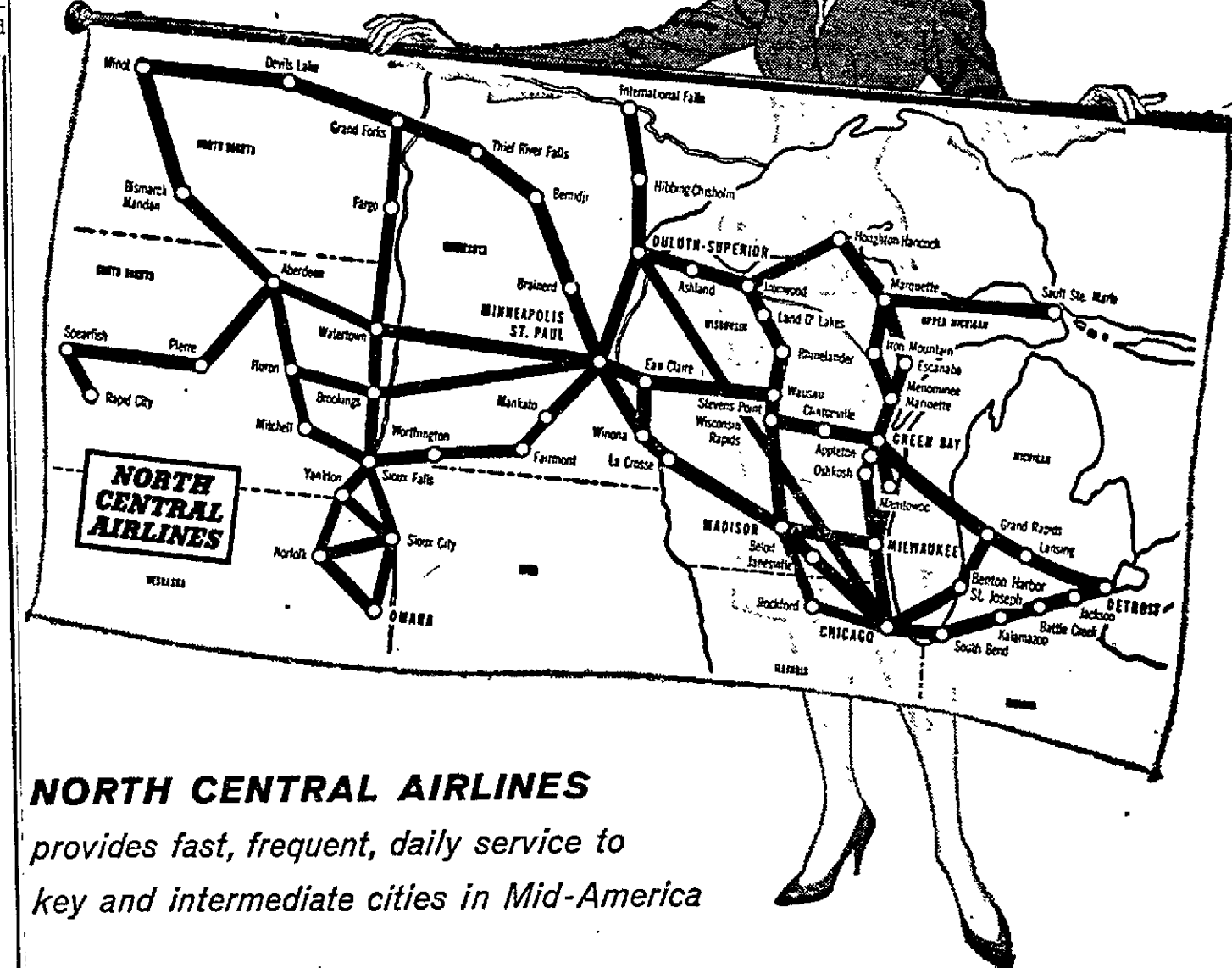
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These brief facts about North Central, America's leading local airline, will interest you:

- 1st in Passengers — North Central leads the local airline industry in passengers carried — more than 970,000 in 1959.
- 1st in Air Mail and Air Express — North Central carries more air mail and air express yearly than any other local service airline.
- Progressive Route Expansions have extended North Central's system to more than 5,360 miles — serving 71 cities, and their hundreds of adjacent communities, in a nine-state area — with connecting airline service to any destination.
- North Central's Leadership springs from fast, frequent, dependable service. Equipment, facilities and procedures are geared to give most of the cities on its route system as much in air transport service, per capita, as that enjoyed by many of the largest metropolitan cities.

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This Allows for Normal Lighting, Furnace Controls and Appliances Such as:

Refrigerator	150	WATTS
Automatic Hand Iron	1,000	175
Vacuum Cleaner	125	Toaster 1,100
Television	300	Mixer 100

PLUS OTHER PLUG-IN APPLIANCES NOT LISTED:

Electric Range	8,000-16,000	Water Heater	1,000-2,000
Automatic Washer	700		

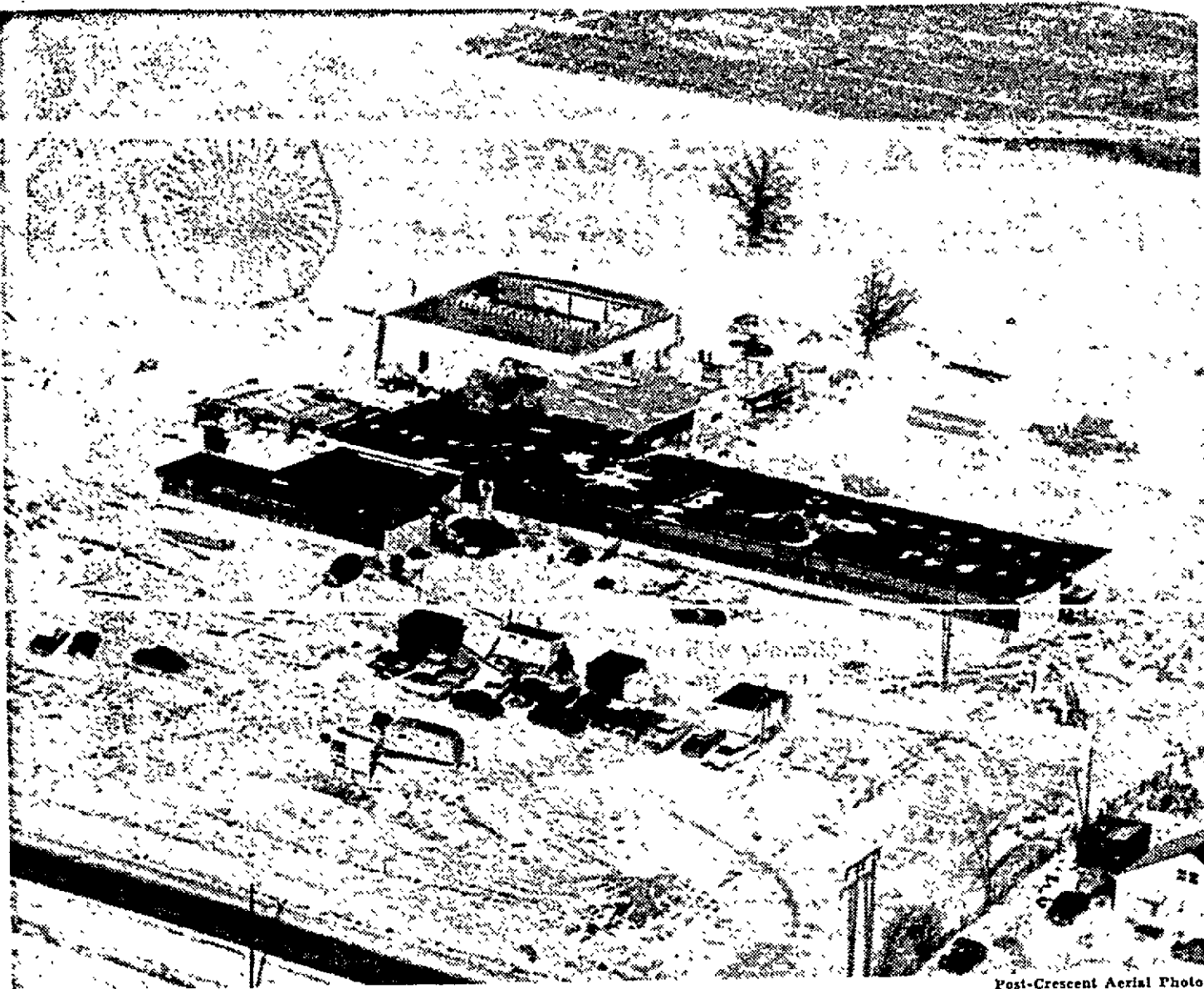
MORE MAJOR APPLIANCES LIKE THESE BELOW CAN BE ADDED:

Dishwasher	Waste Disposer	1,500	Room Air Conditioner, 3/4 Ton	1,600
Clothes Dryer		4,500	Food Freezer	350

KAUKAUNA

ELECTRICAL & WATER DEPARTMENTS





Progress Is Right on Schedule at the new University of Wisconsin extension center on Midway road, between Menasha and Appleton. The building, co-financed by Winnebago and Outagamie counties, will

cost \$441,900. Another \$145,000 in equipment from the UW, will be placed inside the building, expected to be in use for the fall, 1960, session.

Lawrence Move: 'Push Out Walls'

College Broadens Horizons With Student, Academic Expansion

A more cosmopolitan student body, a more cosmopolitan curriculum and a general pushing out of the walls marked 1959 on the Lawrence college campus.

When Lawrence opened in September, it achieved its widest student geographical distribution in its 112 year history. During the last decade, Lawrence has almost doubled the number of states from which it draws its undergraduate body — with this goes a steadily increasing impact as a national college. Ten years ago — 22 states and 3 foreign countries were represented on the campus. This year — 40 states, including Hawaii, and 10 foreign nations have sent students to Appleton for their college training.

The rise was particularly dramatic among incoming freshmen. As recently as three years ago, 17 states were considered a fair representation in a single incoming class. During last fall, 27 states and seven foreign nations were included in the frosh roster alone.

Outside Area Rise

There also is a marked difference in the concentration of student geographical distribution. A season ago, 15 per cent of freshmen were from outside the traditionally strong states of Wisconsin and Illinois. September, 1959, saw this number enlarge to 25 per cent.

Lawrence's academic horizons were enlarged last fall with the addition of two new courses — one in Russian language and one in Asian studies (with emphasis this year on India and China). The latter is underwritten by a grant from the Carnegie corporation, which allotted \$66,500 to Lawrence for the program, to be spread over a 5-year period.

Undergraduates were not the only ones to benefit from a pushing out of the walls. An unprecedented amount of money was spent for faculty mental refreshment: \$85,000 is being invested in creative scholarship during the current academic year — for faculty leaves, research grants and the purchase of new research equipment.

Research Projects

Summer research leaves amounting to nearly \$7,000 were given to 12 junior members of the faculty, three senior professors are the recipients of college-sponsored sabbatical semesters for scholarly work and the National Science Foundation has underwritten a full year's leave for two more faculty members, with a substantial on-campus grant for a third. A fund of \$20,000 from the Ford Foundation social science research division came to Lawrence in 1959 for five years of research projects involving cooperative student-faculty efforts.

Lawrence brought two new categories of students to the campus — adults from the Appleton area who enrolled in semester-long regular college credit night courses, and a group of 15 Wisconsin industrialists who appeared on the campus in June for a 2-week intensive refresher course in the liberal arts. With four Lawrence faculty members as discussion leaders and another six as lecturers, the businessmen examined the problems of the individual in relation to his society.

International Speakers

A program of bringing distinguished international speakers to the campus was initiated during 1959 as a joint venture with the Appleton Post-Crescent as "America

and the World Community." In April, Dr. Charles Malik, then president of the United Nations, spoke to an overflow audience in Memorial chapel. In November Vice-President Richard M. Nixon answered questions put to him by a panel of townspeople and collegians in lieu of a formal speech.

Radio Tapes

Lawrence college became considerably more well known in the eyes of the world during 1959 as many articles appeared in national magazines, all emphasizing that excellent colleges exist outside the Atlantic seaboard. Lawrence has invariably been listed among them, notably in such magazines as Harper's, Parents and Mademoiselle.

An unprecedented program of radio tapes was originated by the college publicity office in a series of 43 programs, each 15 minutes long, carried weekly by 27 commercial radio stations on the eastern seaboard, the south and the midwest.

Tapes are music recorded at the Lawrence conservatory and information about the college's academic program. Several of the tapes were used on the coast-to-coast NBC Monitor show, a program of Lawrence Christmas music was carried by NBC on member stations and the Lawrence choir was heard on NBC's "Great Choirs of America" series for four Sundays in October. A movie film about Lawrence appeared on Nippon TV in Tokyo, Japan.

President Chosen

President Douglas M. Knight gained new national distinction when he was chosen to be one of four speakers for the Rockefeller Institute's academic convocation in May. During the ceremonies, honorary degrees were conferred upon officials from the oldest universities in several parts of the world, among them Nathan M. Pusey, former president of Lawrence, now heading the oldest university in the United States, Harvard.

President Knight was chosen to edit a book for the American Assembly, titled, "The Federal Government and Higher Education." The volume is underwritten by an \$85,000 grant from the Carnegie corporation.

Job Supply Good for UW Grads in 1960

More Personnel From Industry on Campus For Talks to Students

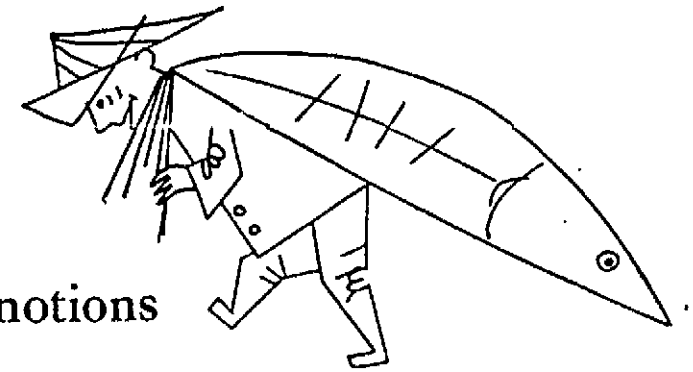
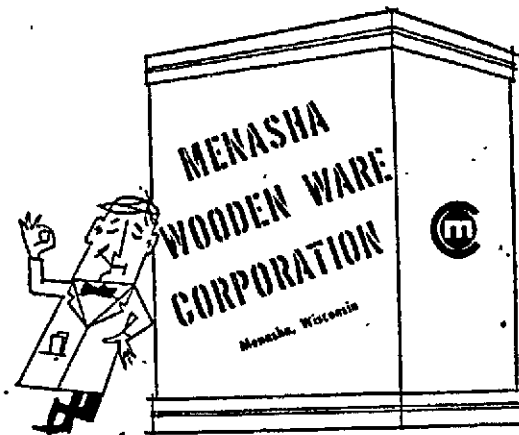
Expansion plans of industry, business and the professions for 1960 add up to a plentiful supply of jobs for college and university students getting their degree this year.

Miss Emily Chervenik, coordinator of placement services at the University of Wisconsin, said job demand for UW graduates this year is up 20 per cent over a year ago. An increase of more than 100 in the number of business, industrial and professional firms sending personnel representatives to the UW campus to interview students who are getting their degrees was reported.

Last year 765 firms sent personnel representatives to the UW campus. This year over 900 employers including government agencies are interviewing prospective employees. The increased job demand runs evenly across all fields of work, non-technical as well as technical.

Prof. James Marks, placement director for the UW college of engineering, said that the "job outlook for engineering graduates could hardly be brighter. The number of jobs available to our engineering graduates this year is up. The starting pay scale is up too — at least 5 per cent to well over \$500 a month."

In addition to editing the work, Dr. Knight was chosen to write one section of the volume, and received a travel grant to visit with European educational leaders last month.

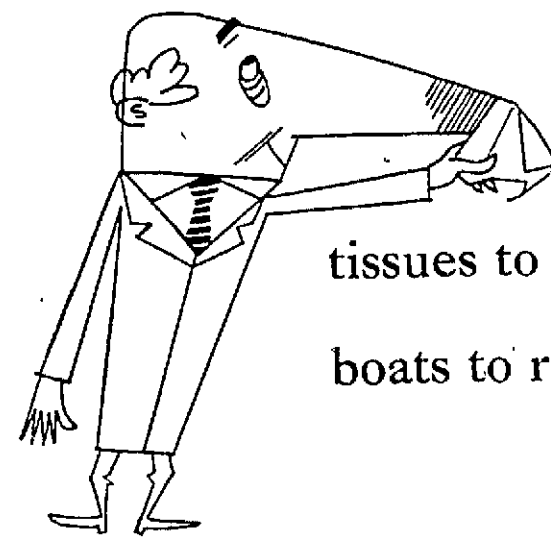


sundries and notions

fish from the oceans

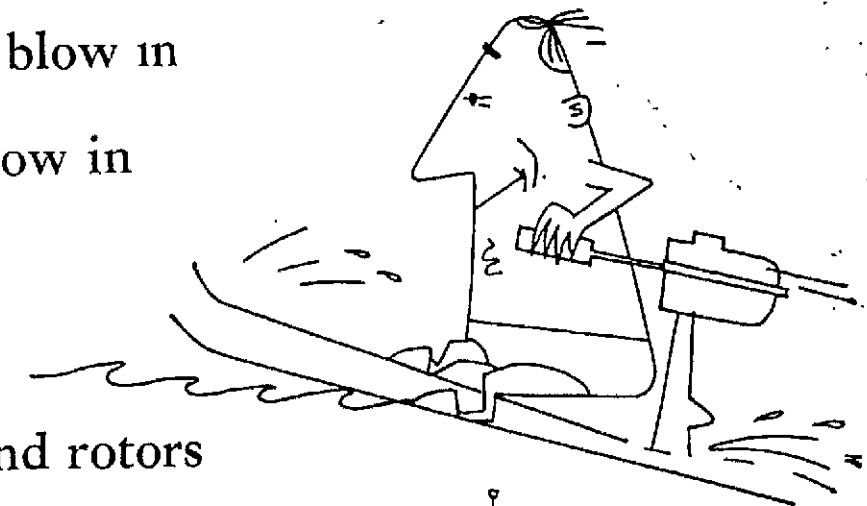
furniture made from fine woods

hard goods, soft goods, good goods



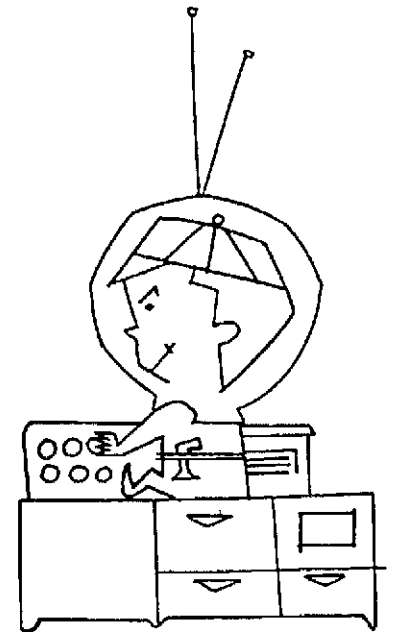
tissues to blow in

boats to row in



motors and rotors

toasters and coasters

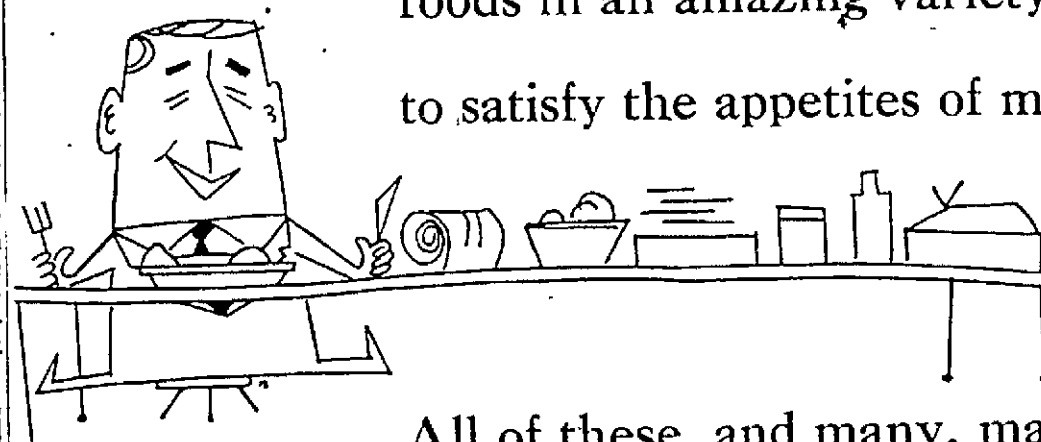


ranges for cooking

TV sets for looking

foods in an amazing variety, to say the least,

to satisfy the appetites of man and beast



All of these, and many, many more,

go from here to there and almost

everywhere by truck, train and

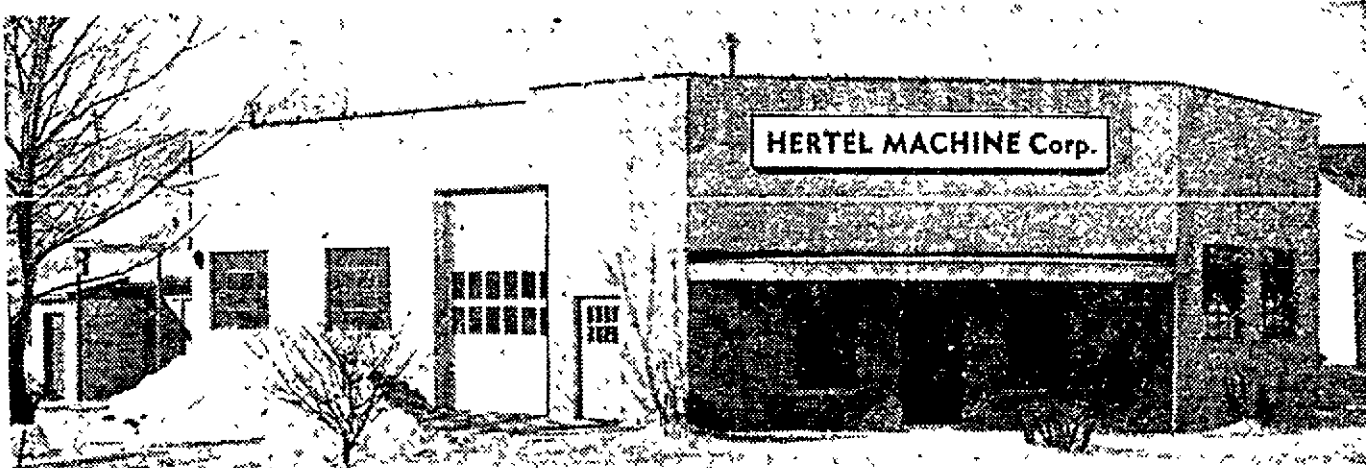
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PA 2-4333

Army Changes Under Fission War Danger

Continued from C 22

battle group commander, and Maj. Stanley C. Beth, Appleton, is operations and training officer.

The Appleton army reserve unit has also felt the impact of the pentomic system. Maj. Robert Nehrling, 5th Army advisor to the center, estimates reorganization caused a loss of between 80 and 100 men. Before reorganization 13 units drilled at the center. Now there are eight, with a strength of 310 men and officers.

Combat Training

The largest is the 1st battalion, 274th regiment, 84th division. Its purpose is to train reservists in basic combat, advanced individual combat and various specialties so they can train other men.

Commander of the 1st battalion is Maj. Clarence J. West, Appleton. It is made up of four rifle companies and headquarters company, totaling 27 officers and 114 enlisted men.

Company C of 291st Engineering battalion, which has its headquarters at Racine, also trains in Appleton. Capt. Clifford Fischer, Oshkosh, is in charge of the 97-man company. There are five officers, 92 enlisted men.

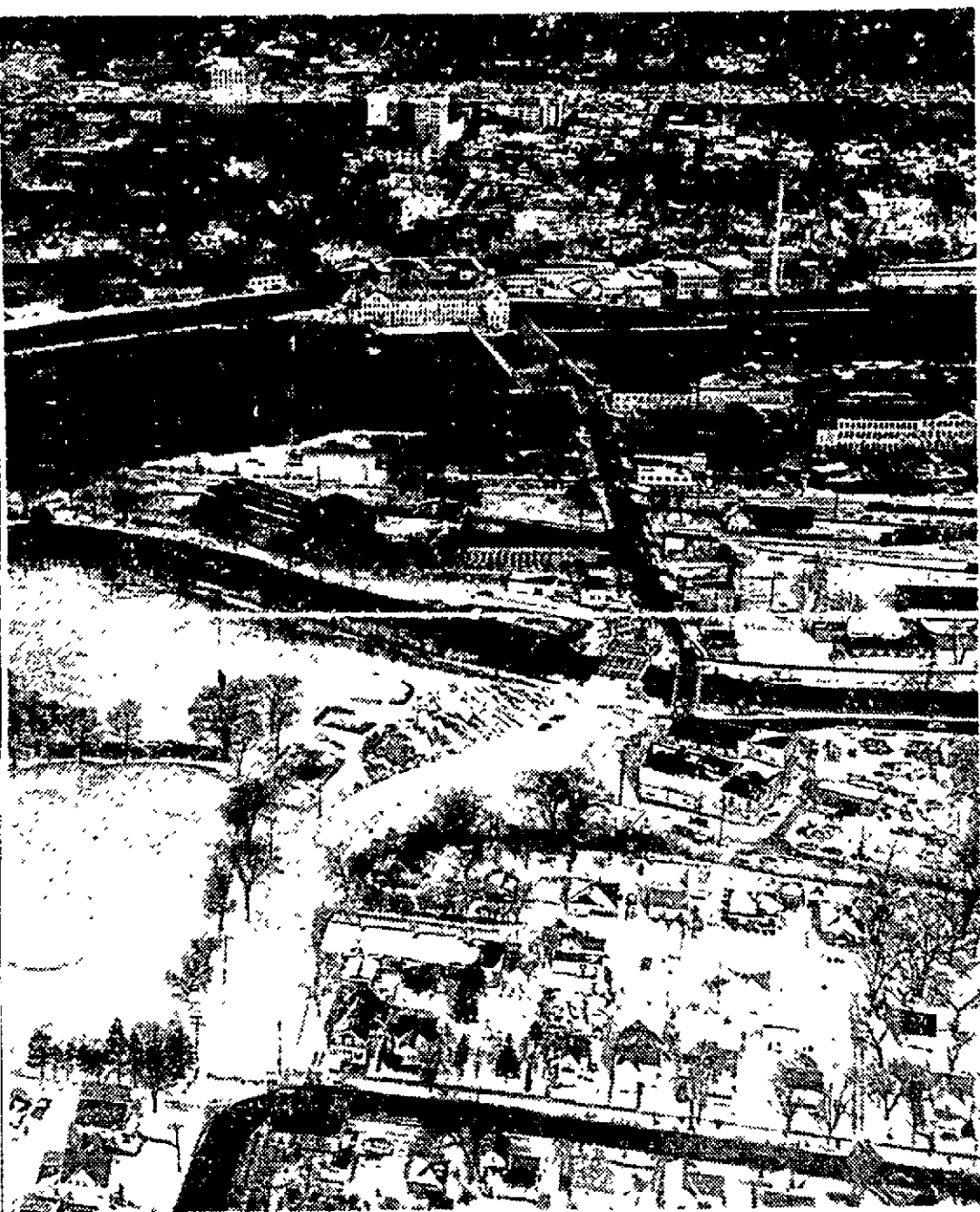
Another group training here is the 395th ordinance company, which has its headquarters at the reserve armory. This company, under Capt. Roy Kenney, Shawano, is a direct auto support group. It has five officers and 58 enlisted men and is attached to the 364th ordinance battalion, Milwaukee.

Weekly Drill

The final group at Appleton is a unit of non-paid, technical personnel called the 5009th training unit. Lt. Col. George Rushton, Appleton, is commander of this research and development unit.

The total 1959 payroll for the groups training at the armory is an estimated \$120,000. Eight full time officers and civil service workers are not included.

The reserve groups drill weekly—48 paid drills per year—and go on active training duty at Camp McCoy for 15 day periods during June, July and August. The reserve meetings record 80 to 85 per



Post-Crescent Aerial Photo

Relocation of the Ancient Oneida street swingbridge over the government canal is shown in this aerial view. The \$750,000 project will eliminate two sharp curves and a steep hill south of the canal. The route between the river and McKinley street is obscured by snow, but can be made out by trees which line it in part. Note the Zuelke building, the new Prange store and the Aid Association for Lutherans building in the background at top.

cent attendance and summer camp brings 90 per cent of the men to Camp McCoy.

The big event of the year at the Menasha Reserve Armory, outside of the pentomic change, was the completion of a \$100,736 addition to the building.

Menasha Reserve

The addition included a garage, drill hall and installation of a wire fence around most of the armory. The changes also included two new classrooms, landscaping, and conversion of the heating system from oil to gas.

The Menasha Reserve armory houses the new 5203rd battle group, organized in November, which consists of nine officers and one enlisted man. It is on a non-pay status

and handles only staff duties. Col. Paul Vanderheiden, Neenah, is commander of the group and Lt. Col. Talbot Peterson, Appleton, is executive officer. Maj. Russell Hall, Appleton, is adjutant.

Menasha is also the home of the headquarters, headquarters company, and four rifle companies of the 274th regiment. The 274th is commanded by Lt. Col. Bert Dunlap, Green Bay. Executive officer is Lt. Col. William E. Benoit, Jr., Neenah. The regimental headquarters has 13 officers and 27 enlisted men.

Oshkosh Centers

Headquarters and headquarters company of the second battalion consists of five officers and five enlisted men. The four rifle companies of

the second battalion have 101 men and 18 officers.

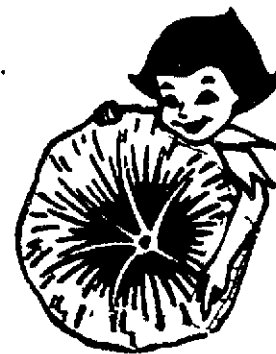
Annual payroll for all units training at the Menasha Reserve armory is an estimated \$90,000. The second battalion drills weekly on Monday, regiment headquarters drills on Thursdays.

Fox Cities men also train in Oshkosh at Marine, Navy, and Army reserve centers. The Marine reserve 95th rifle company contains 22 men from the Fox Cities area.

The Naval reserve center has 10 men from Appleton, seven from Neenah and three from Menasha.

The headquarters of the 9661st Air Force reserve squadron is also located in Oshkosh. Flight C of the squadron, which meets in the Appleton post office Monday nights, has 28 members.

To Make A Product Perfect
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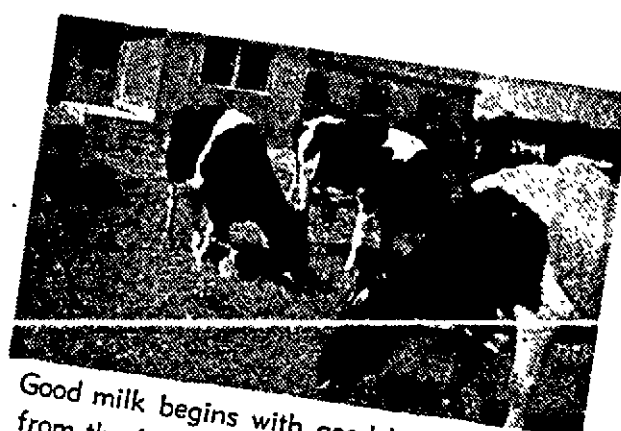
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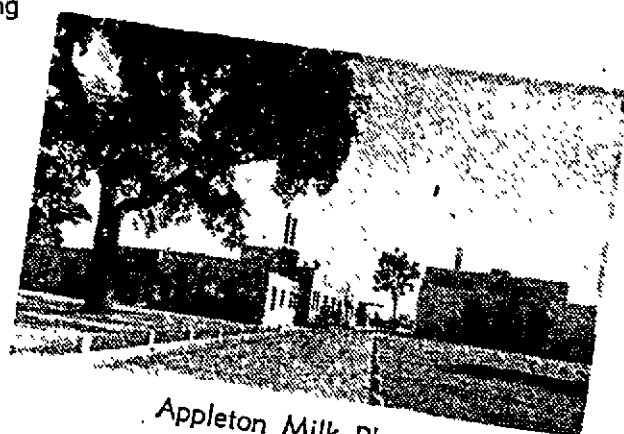
Quality control from the first sample taken at the farm until the Morning Glory carton is filled.

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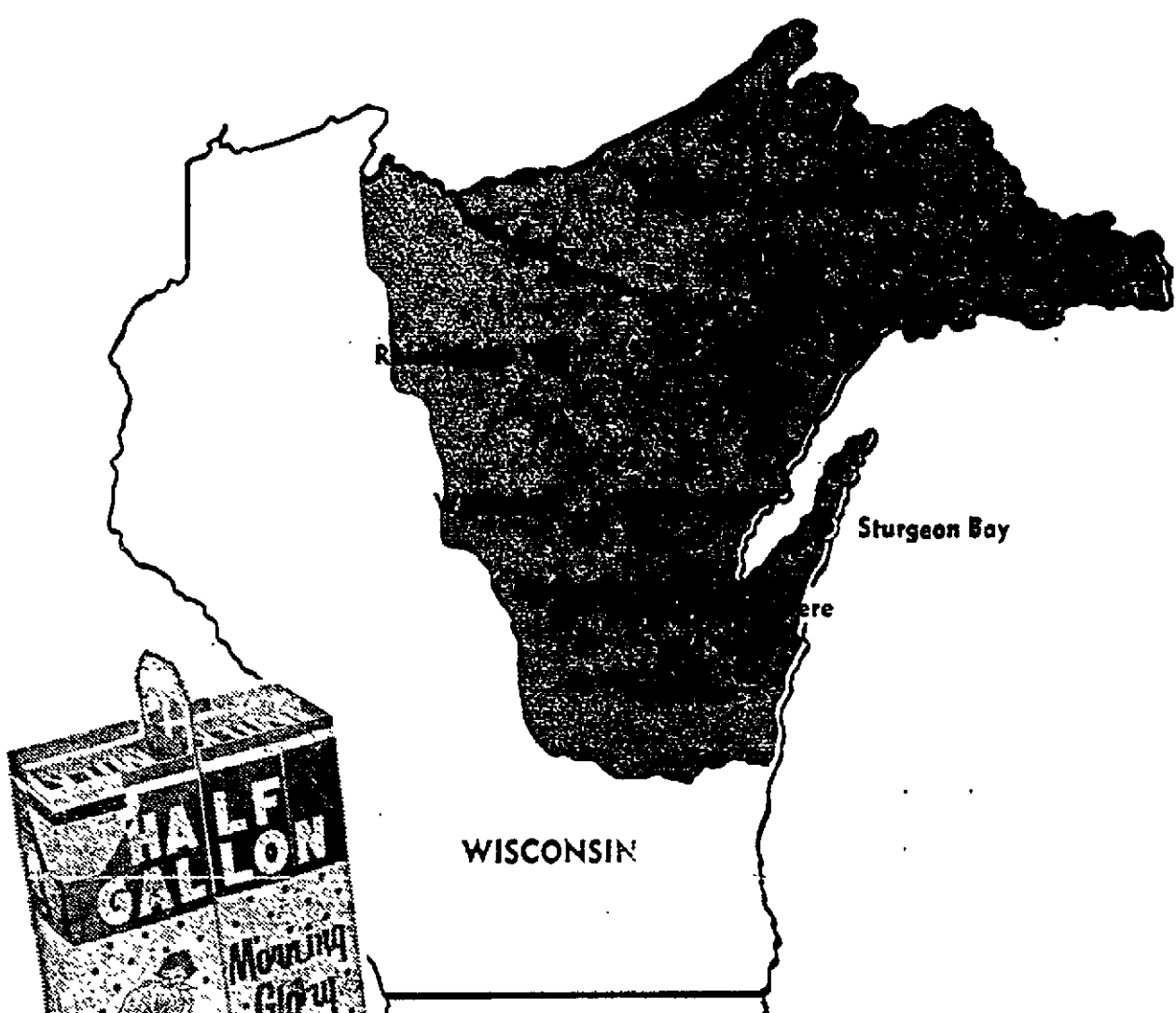
Good milk begins with good healthy herds from the finest Wisconsin farms.



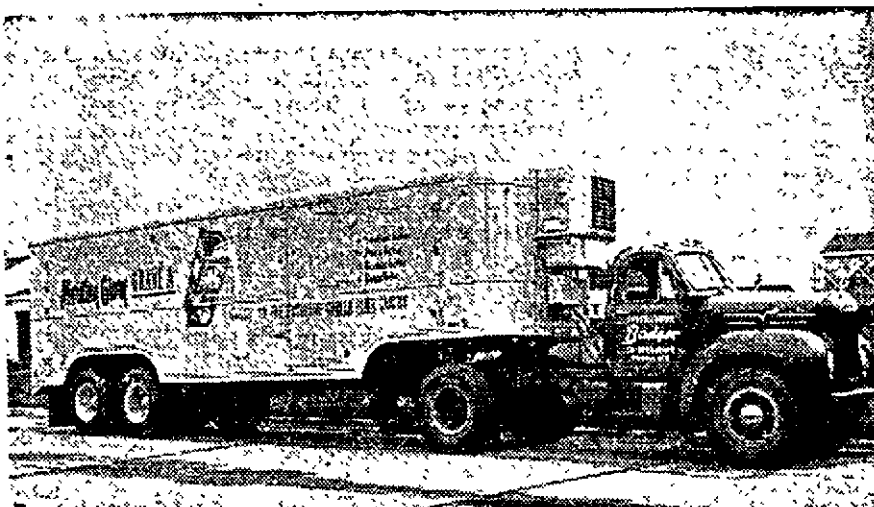
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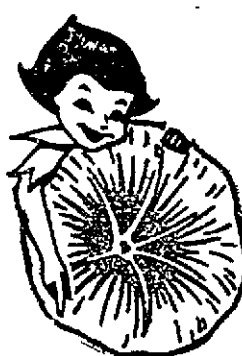
1. Wax free — no floating on milk or scraping off on refrigerator shelves.
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Labor Picture Quiet in Fox Cities During 1959

Municipal Workers Unionize As Teamsters Make First Move Into Governmental Organization

BY JACK GLASNER
Post-Crescent Staff Writer

The labor front was relatively quiet last year in the Fox Cities, although 1960 began with several strikes which were brewing in the closing days of 1959.

For the most part, labor was negotiating for fringe and bargaining benefits rather than wage boosts. Main wage boosts, in industry and job categories, were negotiated the year before.

Organizers were active in the Fox Cities, especially the Teamsters, with Appleton Local 563 following the national Teamster policy of intensive organization designed to increase the union's size and bargaining position on the American scene. The drive was not a complete success, although the union added some small groups of workers to membership.

City Workers

Most significant group to indicate a preference for the teamsters were the 100-plus city of Appleton street and sanitation department and park department workers. They have asked to be represented by the Teamsters and the union's business agent, Robert Schlieve, has met with the council's finance committee. Locally, it is the Teamster's first move toward governmental workers.

A little more than a year ago, the Teamsters left Appleton's central labor body, Appleton Federation of Labor Unions, after vainly trying to make the organization a locally autonomous body, without affiliation with the AFL-CIO. The national AFL-CIO refused to issue a charter to the 58-year-old Appleton central body until the Teamsters were expelled. Teamster officers headed the local body, so the Teamsters union stayed in until shortly before elections in January, 1959.

Pledged Action

Albert Kobussen, who was the Plumbers and Steamfitters business agent until last December was elected to a 2-

year-term as the central federation's head. He came into office with a declaration that the central federation was going to enter into community affairs and projects or he would resign. He added that the federation would take a stand on local and political issues and an action program would be initiated.

Financial Trouble

Not much of this has happened, and attendance at federation meetings has fallen considerably. At one time 27 unions belonged to the federation and a majority sent delegates to its monthly meetings. However, a recent tally showed between nine and 12 delegates, Kobussen says. Some of his critics comment

that the total is less than even that.

In addition, the Appleton Labor temple is owned by a non-profit corporation organized solely to hold the building and it is in financial trouble and unable to meet its obligations on the building mortgage and assorted debts. A benefit was organized to attempt a fund-raising campaign, but its success is undetermined.

The Labor temple houses meeting halls, a tavern and offices for the Teamsters, Operating Engineers and Appleton Building Trades council. Its income comes from the rent of the unions' offices and from the tavern's operation. The federation's financial difficulty apparently stems from a remodeling job on the tavern and several other obligations which outstripped its earning power.

The Neenah-Menasha La-

Turn to D 4

\$493,000 To Charities

12 Major Drives Asked Contributions, Exclude Special Aids

Through the year people contribute what they can to aid those less fortunate through organizations established to promote better living conditions and health to present and coming generations.

In 1959, Fox Cities residents contributed approximately \$493,000 to such organizations.

Twelve major fund drives and several small ones were conducted in the Fox Cities in 1959. An exact estimate of what was contributed to the drives is impossible.

Major Fox Cities industries

donated \$509,325 last year. This figure includes only the annual drives and donations, and partially is duplicated in the total organizations' figure.

No School Aids

It does not include support to colleges and universities or scholarship programs.

Contributions to special drives such as Theda Clark Memorial hospital and the Sheltered Workshop, and minor sales sponsored by serv-

Industries Support Culture as College Leads Way in Fox Cities

Lawrence, Its Supporters Have Enriched Community 11 Decades

BY MARGUERITE SCHUMANN

An ancient Persian poet once advised all men who owned two loaves of bread to sell one and buy hyacinths.

The appetite for beauty—whether it take the form of hyacinths or piano sonatas—came to the Fox Cities with its first settlers eleven decades ago. They were cultured people from the east — educators, professional men and skilled artisans of long tradition.

Ever since they came to Appleton, where the first trees were cut to found a college long before trees were cut to found private fortunes, there has been a steady effort to bring culture to this community and its neighbors, which lie 200 miles from a truly urban population center.

Since the focus of Appleton, the frontier town, was Lawrence college, it is quite reasonable that the community's first cultural events occurred at the college, and that it has continued its leadership through 113 years.

Private Sponsors

Lawrence has become a center of culture, not only for Appleton, but also for the Fox river valley's 250,000 residents, of whom nearly 40 per cent live within a 10-mile radius of the campus. And only an established institution already dedicated to the arts is in a position to produce the large-scale program of living culture that this population demands.

Both Lawrence and other

sponsors of cultural events in the community have rediscovered the hard economic facts of fine arts sponsorship. Culture has never been a paying proposition, but requires private patronage on a considerable scale.

In the American mid-west, the wealthy art patron renowned in other centuries and other cultures has been replaced by a much larger number of small patrons, civic leaders and local industries. It is they who see to it that culture can flourish on a grass-roots level. One example of patronage by local friends of the arts occurs in the Lawrence Community Artist series. With the rise in musician's fees set against the constant seating capacity of auditoriums, the books are farther out of balance each year. This deficit is made up out of the Lawrence educational budget, which is

Turn to D 5



Soaring Over the Fox River, government canal, railroad tracks and a congested industrial section, the new College avenue bridge is outlined against a winter sky. The \$1.4 million bridge crosses about 50 feet above the water and stretches some 1,400 feet in a

gentle curve. This view, taken by Post-Crescent Chief Photographer Andrew J. Mueller, looks across the river toward Consolidated Water Power and Pulp company's Interlake mill.

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Thanks to modern packaging and self-service shopping, today's housewife serves all kinds of food — fresh or frozen — the year around, even foods that once were seasonal. Colorful, eye-appealing packages — made by Marathon — call attention to a wide variety of food and non-food items which line every market's shelves. Here, too, you'll find our "Northern Girls" and our line of Northern household paper products.

All of these changes for the better typify Marathon's first half-century of progress — progress that has brought the convenience of self-service shopping to Mrs. Housewife. With Marathon know-how as the foundation, we now look forward to our second half-century of progress.

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Population Guess Steadies at 121,000 As '60 Census Nears

Nose-Counting Brings Caution To Most Optimistic Predictors

BY DAVID BROCKER
Post-Crescent City Editor

This is the year of the big nose count all over America, and, when all the results of millions of interviews are tabulated, the big question of "How Many?" will be answered.

Until then, only an incurable football forecaster would be foolish enough to stick his neck out on any sort of firm prediction on what the effect of the baby boom, annexation and the attraction of good living have done to the population of the Fox Cities.

However, guessing populations is a favorite game of a lot of people—businessmen, municipal planners and the like. They don't attempt to supplant the official census, but do seek to keep touch with population changes with a fair degree of accuracy between the once-a-decade counts.

Estimates of water meters, postal stops, business and governmental calculations would seem to indicate that the population of the urbanized communities in the Fox Cities exceeds 111,600. The partially-urbanized towns around them probably would add another 10,000 or so, for a total of about 121,000. It may be higher—or lower. We'll find out when Mrs. Cody Spill, area supervisor of the census, and her workers get through counting.

This is not the highest estimate ever made of the Fox Cities area population. Last year, for instance, by using the right combination of factors, it was possible to show there might be as many as 132,000 who call the Fox Cities area home. That probably is a bit optimistic, because all of the highest estimates of various types were used in arriving at that total.

Careful Estimate

The 121,000 figure reflects caution with the approach of the official census and is not intended to even hint that the population might have dropped in the last year. That is highly unlikely, for every indicator along the way is that the population growth is faster

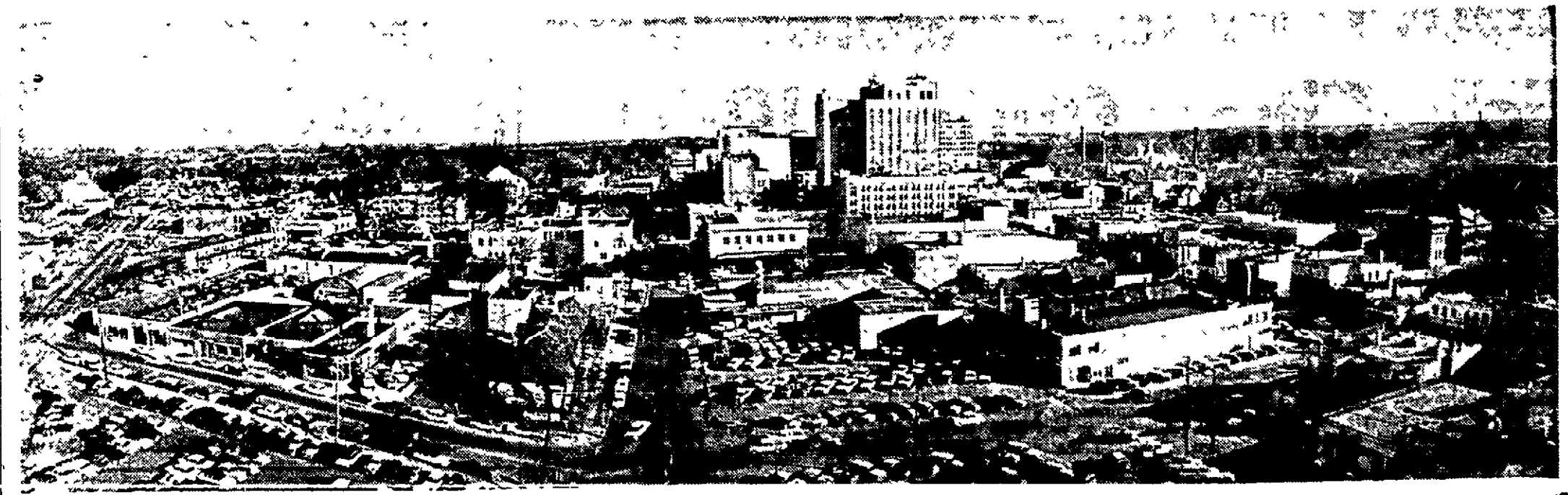
52,400 in Appleton

A recent survey for the Appleton Water department compiled by a Chicago engineering firm indicated that the population of Appleton would be 52,400 by 1960. The studies showed Appleton population has been increasing at a rate of 1,540 per year since 1945 and that the rate is likely to continue for the next couple of decades. The firm

than elsewhere in Wisconsin and progressing steadily.

The formula used by the Post-Crescent in its last Consumer Buying Habit Study in the summer of 1958 indicated the Fox Cities population was 128,550. The formula has been accepted by the Audit Bureau of Circulations, Sales Management magazine and Standard Rate and Date Service, a marketing publication, with one exception. The Post-Crescent survey used 4.1 for average family size. The other agencies use the 3.64 persons per family shown in the 1950 census.

Those agencies a year ago thus accepted a population estimate of 111,438 for the Fox Cities area. That figure could be a bit conservative, because all buying habit studies in recent years have shown family size to be larger than average in the state. Admitting the possibility of small error because of a limited, but scientific sampling, it would seem a figure somewhere above 111,000 and below 128,000 would be fairly accurate a year ago, and hence a guess of 121,000 for this year does not seem to be out of line.



Two Skyline Views of Appleton taken from the water tower looking east show how 20 years can change a city. The above view was photographed last year and the one at the right about 1939.

made the interesting prediction that Appleton might have 75,000 people by 1975.

Town Figures

Neenah's population is estimated at about 19,500, although post office officials think that might be a bit low. Menasha authorities figure the city has about 17,500 people and Kaukauna's estimate is 10,740. That would make the population of the four cities just over 100,000.

Other estimates show Little Chute at just over 5,000 and Kimberly at just under 5,000 (it will be interesting to watch the official count there) and Combined Locks with about 1,340, making the three-village total about 11,340.

A year ago, population of the six towns near the Fox Cities was 10,648 (using a figure of 4.1 persons per fami-

ly). That included 5,260 in Menasha, 2,330 in Grand Chute, 1,223 in Harrison, 1,147 in Buchanan, 563 in Vandenberg and 325 in Neenah. Using the state average of 3.64 persons per family, their total would be 9,484.

Taking the more conservative estimate and allowing for growth during the last year, it probably is safe to assume the population of the towns is about 10,000, making the total estimate for the Fox Cities area about 121,000.

That'll do for a guess, anyway, until the official score is posted.

Waterway Shipments Will Continue Rise, Feature Containers

Although some strikers may hamper over-water shipments during 1960, experts see continued growth in inland waterway and coastal shipping. The biggest factor is the growing use of large containers; from 8-foot cubes to highway trailers.

Containers speed loading and unloading of small-unit and mixed cargoes. They speed ship turnaround by reducing dockside time. They reduce damage and pilferage, reduce dockside handling cost, lower certain tariffs and make a better profit for ship operators.

St. Lawrence waterway shipping will run about 15 per cent better in 1960 than in 1959. More new port facilities, more frequent service, will draw more tonnage.

Ocean shipping will become still more competitive. American ship owners will ask for a tie-in with U. S.-financed foreign trade and, perhaps, a subsidy review. At best, the tonnage will equal 1959.

Writer Predicts

Demand Will Stay High During 1960

Inventory demand will persist throughout 1960, writes Paul Wooton, Washington member of the editorial board of a chain of trade publications. This is assured by the extensive liquidation of inventory resulting from the steel strike.

Inventory build-up was strong for six months after the less severe steel strike of 1952.

Inventory sales ratios are low in all lines. It is fixed investment that has been the lagging sector of the economy but it is improving and

a 15 per cent increase in 1960 is being predicted by government economists. Manufacturers have all possible incentives for reducing costs.

Consumer Demand

Consumer demand is expected to continue to rise during 1960. This is a powerful factor as it accounts for 70 per cent of the total demand for goods and services. That

sector of the economy will have the stimulation of heavy demand for automobiles. Prospects seem good for a 7-million car year.

No material increase in fo-

tal federal spending is being predicted. There will be some shifts. More defense spending will go for research and less for hardware. Within the weapons field there will be some shift to missiles and to unmanned aircraft.

Spending by state and local government will rise more than \$3 billion during the year.

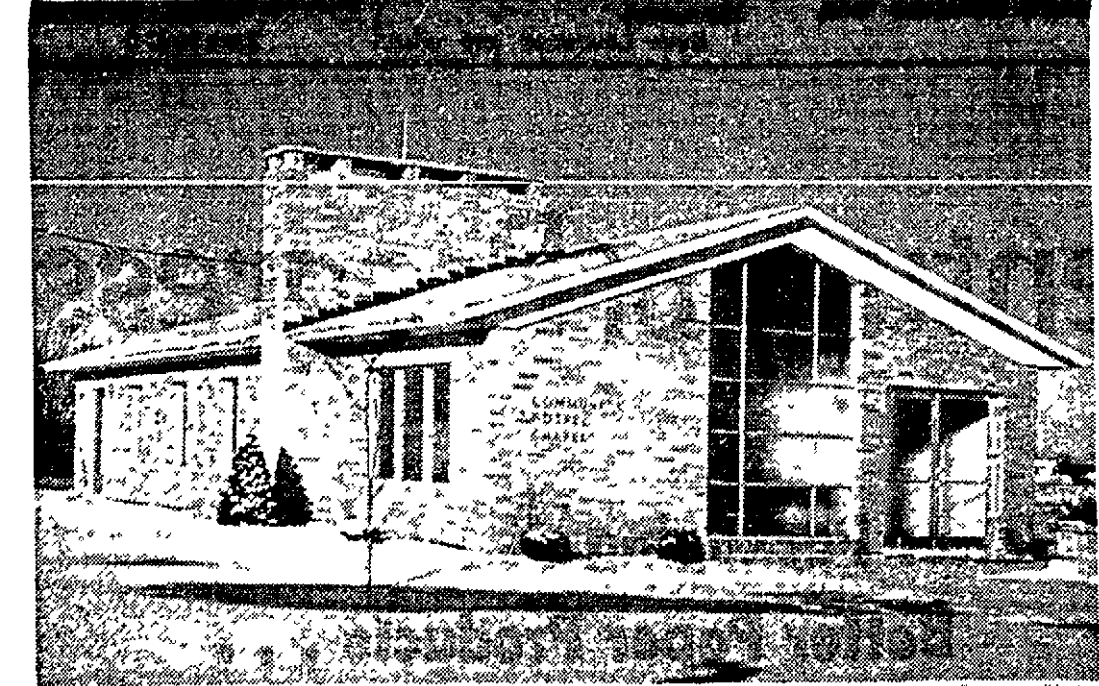
Inflation Pressure Less

Exports and imports will continue to rise during the year. Inflationary pressures will not be as great in 1960 as had

been feared. The steel strike put a check on the economy at the very time when slackening of speed was badly needed.

Lower farm income and less residential construction will put a brake on what easily could have developed into an unhealthy boom in early 1960.

There will be some price increases in 1960 but few prices will be under any great upward pressure. There is enough capacity available, outside of steel, to insure prompt deliveries.



The New Community Gospel chapel was completed in 1959 at Kaukauna. Located on the city's south side, the \$13,000 structure was opened last summer.



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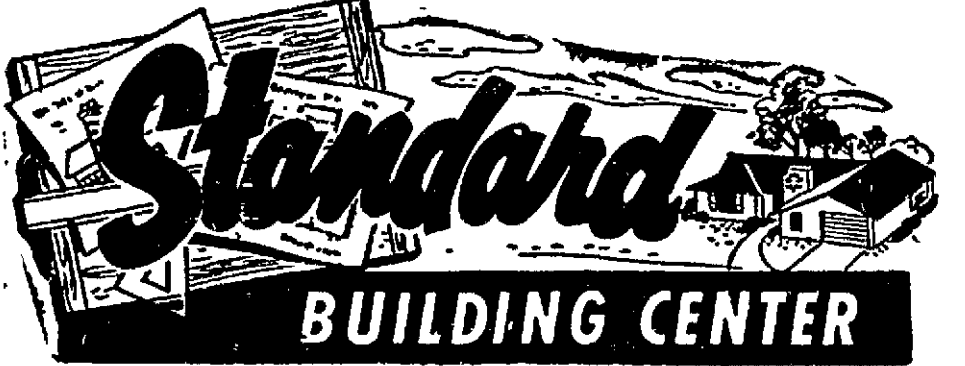
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Weather Causes Mixed Farming

Freeze, Rains, Heat Lead to Crop Losses

BY ROY F. VALITCHKA, II
Post-Crescent Farm Editor

Weather, all kinds of it, resulted in spotty results last year for farmers throughout the Fox Cities area. Heavy fall rains, long summer heat waves and an early freeze combined to give many farmers one of their worst crop seasons in 15 years.

Some of the losses tallied were 363 acres of Outagamie and 150 acres of Calumet counties' combined 2,518 acres of sugar beets, two-thirds of nearly 165,110 acres of corn in Calumet, Outagamie, Winnebago and Waupaca counties and almost all of an early cabbage crop of more than 1,000 acres in Outagamie county.

The early freeze caught the beets. Heat, rain and freeze forced farmers to leave corn stand in fields. Heat caused the cabbage to rot and interior leaves to turn brown.

Corn Yields

The all-county average for hay was three to four tons an acre with three or four cuttings. This was one ton more than the 1958 season, when about 446,300 of hay was raised in the four counties. The 1958 average was two tons an acre. Rain and sunshine, plus a long warm spell in September, aided fourth growths. Tame hay by far outranks all other crops in acreage.

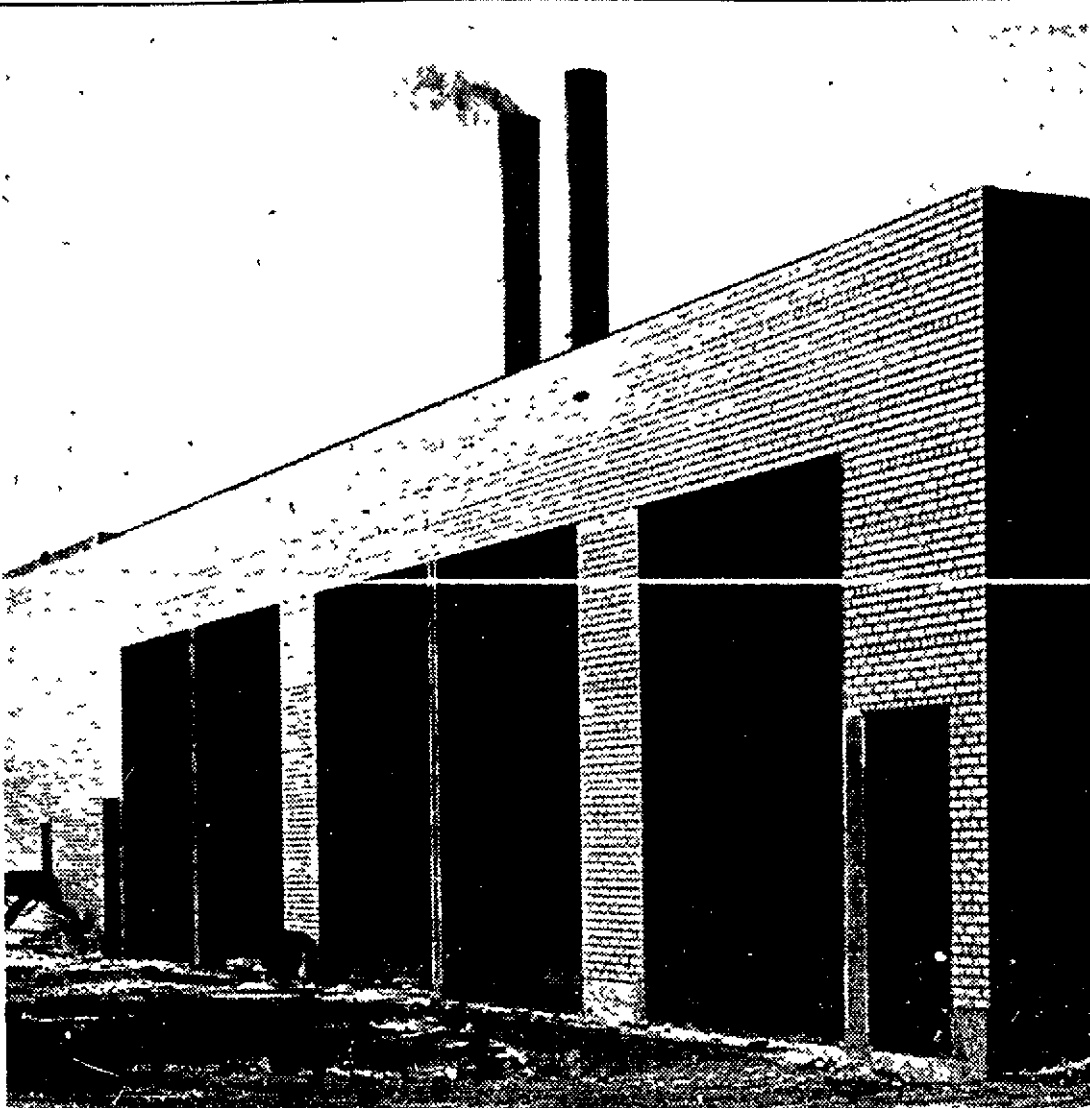
Silage corn yields were nine to 10 tons an acre with eight tons an acre the lowest. Highest yield was 18 tons an acre. The four-county total was 119,510. Winnebago county led with about 43,000 acres. Outagamie county was second with 42,050 acres. Another 52,000 acres of corn went for grain, with an average of about 58 bushels an acre. This was about the same as 1958 — except that the freeze cut out a great portion of the overall 1959 yield.

The 1959 yield of oats was 70 bushels per acre, with a high of 115 bushels and a low of 50 bushels. This averages about the same as 1958 when 11,162,050 bushels were harvested on 192,030 acres. Outagamie county ranks ninth in the state in production of oats with 3,893,630 bushels.

County Ranks

Ranks by counties in the state for crops are Outagamie 13th for all corn acreage, Calumet 49th, Waupaca 40th and Winnebago 30th.

Calumet and Outagamie counties are also high in production of sugar beets. Outagamie county leads the state with 88 growers. Calumet ranks third with 55 growers. About 12 tons of beets were harvested per acre, an above average yield, although below the average of the 1958 bumper crop. Sugar content of beets this year fell off from



Consolidated Badger Co-op constructed this estimated \$25,000 masonry addition to its milk plant at 1815 W. Spencer street late last year.

the high of 16 per cent in 1958 to about 12½ per cent. Because of heavy rains, causing high beet moisture content, late harvests forced the overall beet sugar content down. Close to \$2 million worth of beets — 100,000 tons — were delivered to the Menominee Sugar company, Green Bay. Both figures are approximately 15 per cent below last year's totals.

There is no current total available for pigs in the four counties. As of Jan. 1, 1958, Outagamie county had 24,700 pigs and hogs, Calumet county 10,500, Waupaca 18,100 and Winnebago 25,800.

Major Income

One of the major sources of farm income, other than dairy cattle, is the swine herd. Hog prices reached a peak several years ago and the Wisconsin Feeder Pig Co-op program has many members throughout the four counties.

The co-op, with headquarters at Francis Creek, guarantees its members a market for feeder pigs (pigs which are raised to 40 pounds then shipped to a corn belt farmer for feeding until market).

All-Time Low

Waupaca county has 225 members in the co-op, Outagamie county 102, Calumet county 166 and Winnebago county 90. Outagamie county, however, had a tendency the last two years to feed out its pigs to market size and weight. High yields of corn made it more profitable for farmers to sell to local packing firms.

Farmers, however, received

an all-time low for their hogs last year. A price of \$11.80 a hundredweight was paid in November of 1959, or \$5.20 lower than the same time in 1958 and \$4.44 a hundredweight below the 5-year average.

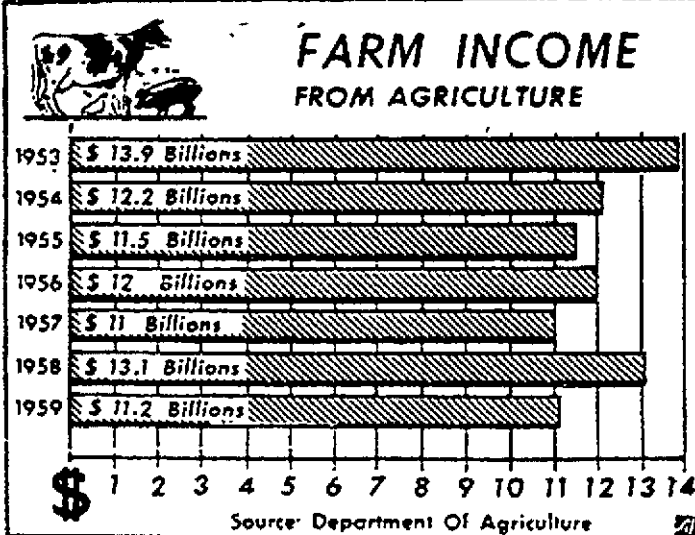
Feeder pig prices paid per head were still lower. In November of 1959 the price was \$7 a head. This was \$7.20 below the prices paid for the same month in 1958. The 1959 figure was \$4.14 below the 5-year average. Present price is \$8.50 a head. A firm market is seen for 1960, Norval Dvorak, co-op manager, said. This is due to a 30 per cent cutback in pig production, he added.

Prices received by farmers for milk averaged a cent a hundredweight more than the

5-year average and at least 23 cents higher than in 1958. There are approximately 194,831 head of cattle kept on farms in the four counties for milking purposes. This makes up about 63 per cent of all cattle on farms in each county.

Milk Production Up

Individual dairy cows were producing approximately 9,150 pounds of milk a year with 325 pounds of butter fat in 1958. Dairy Herd Improvement association records show: In 1950 cows were producing 6,300 pounds of milk with 220 pounds of butterfat. Since 1950 herd numbers in each county have dropped as much as 6 per cent. But, milk production, as figures show, has risen. The average herd size also



The Net Farm Income in the United States, based on an annual rate for the first nine months, took a two-billion-dollar drop from 1958 during last year. Following the big increase in 1958, when earnings hit 13.1 billion dollars (the biggest year since 1958), last year's earnings were 11.2 billion dollars.

Dairy Plants Decrease as Times Change

The process of urbanization, more efficient means of production and the consolidation of small dairy plants into larger and more modern dairy factories has caused a decline in the number of dairy plants since 1949.

In 1949 there were 2,245 registered dairy plants in the state. By 1958 this number had declined to 1,432, about 35 per cent fewer.

There were 211 dairy plants in Outagamie, Calumet, Waupaca and Winnebago counties in 1949. By 1958 there were 133, almost a 37 per cent drop. Stiffer competition for producers by handlers and fluctuating prices for products forced out many marginal or poor producers.

Cheese making plants also declined from 1,305 in 1949 to 923 in 1957. Butter was churned in 305 plants in 1949, but in only 202 in 1957.

has dropped. Herds in the four counties now average about 21 head per farm.

In November of 1959 farmers were receiving \$3.60 a hundredweight for all milk sold. Milk sold on the market or in a milk pool brought an average of \$3.95 a hundredweight and milk sold for manufacturing purposes brought \$3.40 a hundredweight.

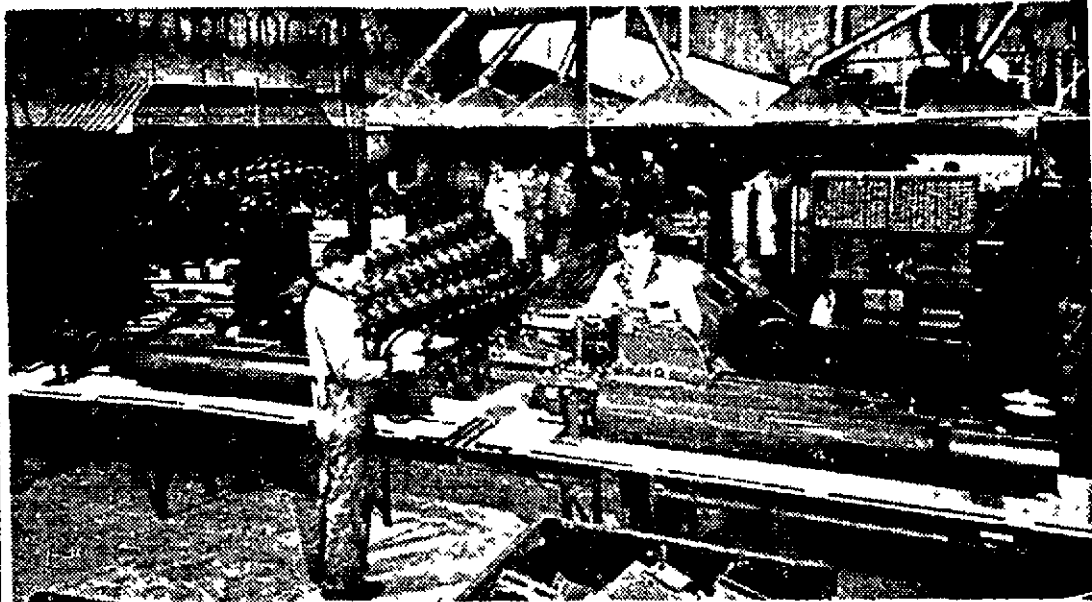
Price Drop

Changes from a year ago affecting the index of prices received for most farm products included a 25 per cent decrease in meat prices. This, however, was offset partially by increases of 5 per cent in the index of milk prices and 4 per cent for crops. The index of meat animal prices dropped to the lowest level for any month since December, 1956.

Agricultural property in Winnebago, Waupaca, Calumet and Outagamie counties has an equalized value of \$200,172,461, excluding timber and swamp lands, the Fond du Lac district supervisor of assessments indicates.

The total number of farms recorded by the county agri-

Turn to D 5



Sixteen Silo Unloaders come off this new assembly line every 8-hour shift at Badger Northland's new plant section in Kaukauna. On the firm's new barn cleaner transmission assembly line, 25 transmissions are turned out every eight hours. Both lines are in the new addition.



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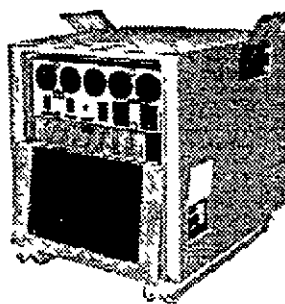
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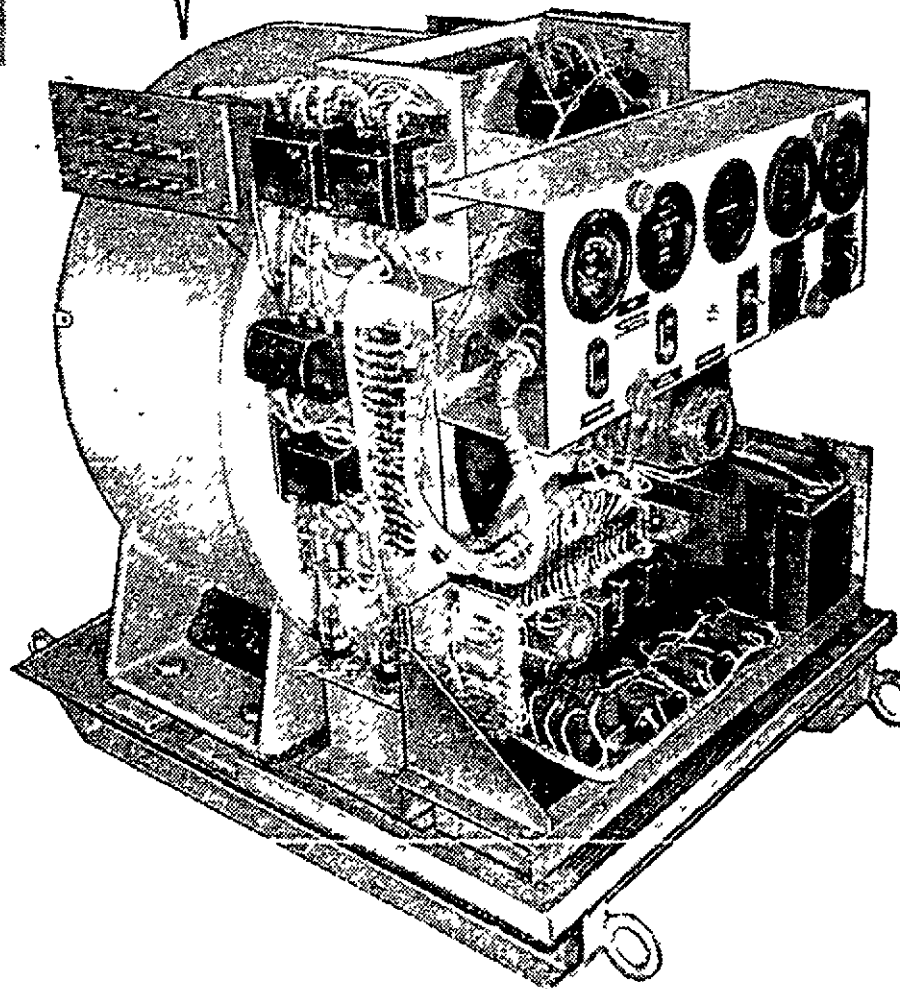
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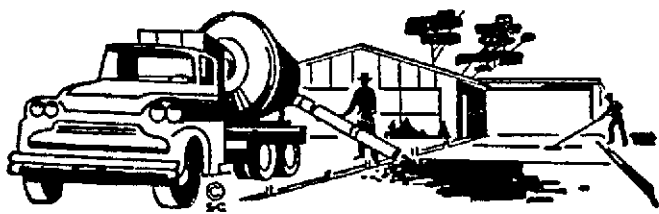
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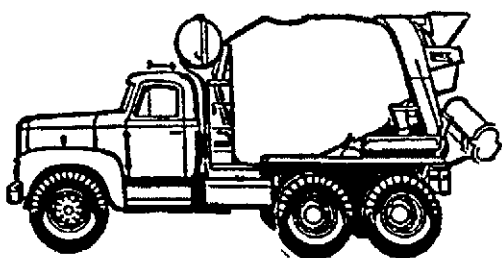
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Labor Troubles Were Small During 1959

Continued from D 1

bor council, on the other hand, has grown slightly with 36 unions representing 5,267 workers affiliated with it. These are most of the AFL-CIO unions in the Twin Cities, since only eight with about 960 members are not affiliated.

Continue Program

The Neenah-Menasha council last year continued its labor-management dinner with a labor and a management speaker. The Appleton federation last year did not hold its dinner, breaking a 2-year tradition initiated by the Teamster officers. The Appleton federation also broke its tradition of an annual Christmas party for members' children.

The Twin City council improved its headquarters, which it obtained two years ago. The council also participated in the committee on political education program of the state AFL-CIO. Arrangements were made by council workers for a labor conference for youth of the Fox river valley held at Menasha High school last month.

New Office Local

Office workers at Combined Locks Paper company joined the Office Employees International last year, and became the first such workers unionized in the Fox Cities.

Bargaining sessions broke down last month, and the workers struck, posting one of the more attractive picket lines the area has seen with office girls carrying signs. The union represents 29 office workers. Two paper unions represent the remainder of the firm's 500 employees and did not observe the picket lines, citing a no strike clause in their contracts.

Clerks at the Appleton A and P supermarket joined the Retail Clerks international union last year, bringing 19 members to the union. A similar action occurred in the Neenah A and P, where 11 clerks are employed.

Lose 4-Year Fight

The Associated Unions of America, an independent national union, lost its 4-year fight to organize Miller Electric Manufacturing Company, Inc., as a federal court reversed the National Labor Relations Board and ruled that the company did not fire an employee for his union activities, but for just cause. The NLRB ruling climaxed a

series of stormy sessions in Appleton and the firm fought the case up through the courts. The Operating Engineers threatened a strike early in the year—just as construction began—over work rules and fringe benefits, but settled before a walkout. There has not been an operating engineers strike in 21 years in the area outside Milwaukee.

The Fox Cities Butchers tried to organize retail and wholesale dealers who declined to sign a contract after the 1957 pact expired, but were not successful. Butchers asked other unions to support a boycott, but its effect was not demonstrable. Butchers have contracts with most of the large national chain stores, but none of the local operators.

New Neenah Unions

In Neenah, two new locals were formed last year. Hardwood Products corporation employees were part of Local 630 of the Carpenters and Joiners union, which included carpenters working for building contractors. During 1959 they were granted their own charter as a wood mill workers union, Local 2832, affiliated with the United Brotherhood of Carpenters and Joiners of North America.

The other union, was Local 923 of the International Brotherhood of Pulp, Sulphite and Paper Mill Workers at the John Strange Carton company. Local 88 of the Amalgamated Lithographers of America at Earl Lithographing company in the town of Menasha was on strike from April 6 to April 30 when a new contract was signed. Twelve employees were involved.

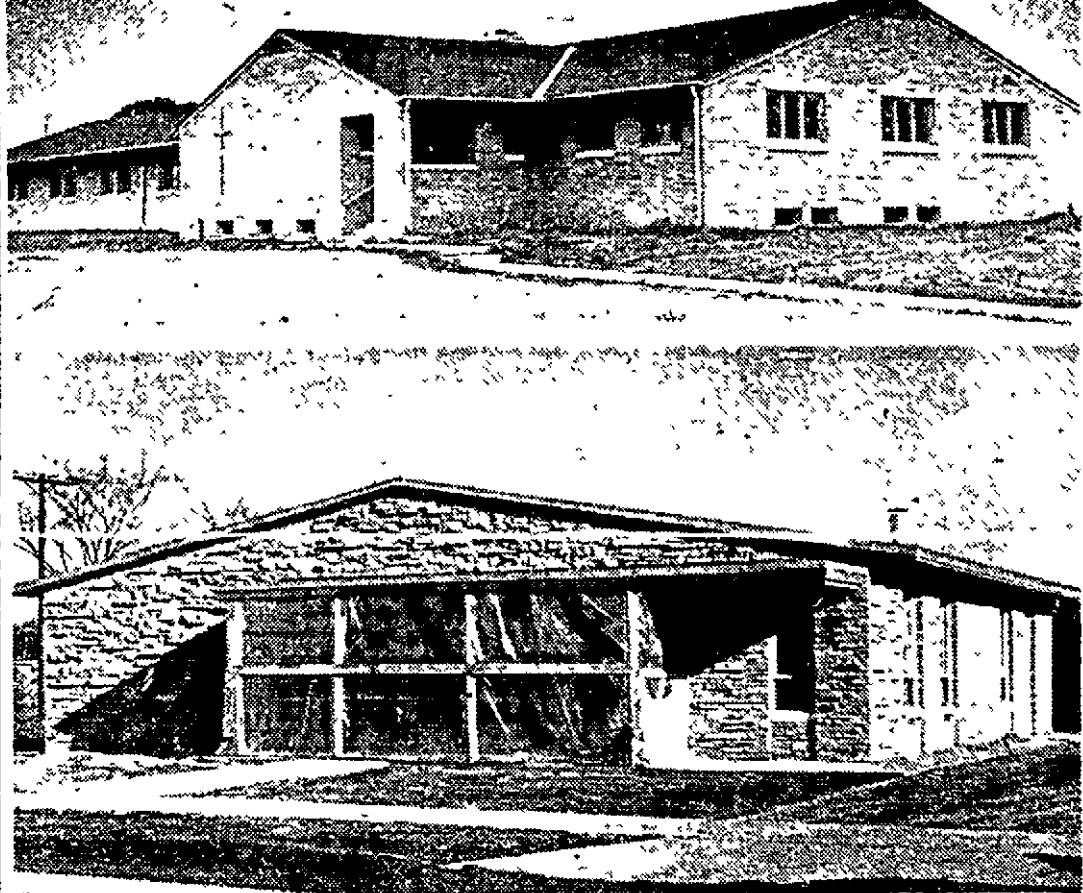
Local 1091 of the Brotherhood of Painters, Decorators and Paper Hangers of America walked out on strike May 1 but agreement was reached that afternoon for a 15-cent increase as of that day with another 15 cents this May.

Competition Keen in '60, Says Editor

Retail, Industrial Sales May Hit Record, Profits to Tighten

A keenly competitive year is ahead, says Frank Kiefer, editor of a department store trade magazine.

Business will be good — in fact, the months to come may well see new highs set in industrial production and retail



Post-Crescent Photos

St. Pius X Sisters' Convent, upper, was begun in 1958, but completed last year. The estimated \$99,480 masonry building is at 513 W. Lindbergh street. Dr. Edward J. Zeiss's clinic, lower, was started and completed last year at 1620 N. Meade street. The building has 10 rooms' two baths and cost an estimated \$39,000.

trade (including department store sales). Nonetheless, for the individual retailer, volume — and profits — are apt to be harder to achieve, he predicted.

Despite the damage done to both supply and demand by the steel strike, most retailers had a record — breaking Christmas season. What's more, the pent-up needs resulting from the 116-day shutdown virtually guarantee a rapid rise in business activity during the next few months.

Changing Styles

Finally, a sharp eye for changing public preferences will continue to reap rewards, the editor commented. This year, for example, sports wear is universally acknowledged to be one of the fastest-moving items, followed closely by women's ready-to-wear. The best-selling merchandise is in the middle-to-higher-priced lines, and the steady post-war tendency toward trading-up remains as strong as ever.

All of these shifts and many others spell opportunity for alert merchants. The business will be there in 1960. Retailers, however, will have to woo it with fresh ingenuity and vigor, Kiefer predicted.

Four Fastest Sold Items Up 400 Per Cent

Air Conditioners, Video Sets, Boats, Clothes Driers Led All

Washington, D.C. — (AP) —

The government has listed the four fastest growing consumer products of the last 12 years: Air conditioners, TV sets, clothes driers and boats.

Between 1947 and 1959, the federal reserve board said, output of each of these items increased by more than 400 per cent.

The commodity which was their closest rival, electricity for use in residences, showed a 272 per cent gain in the 12 years.

Calculating output changes for more than 40 types of goods bought by individuals, the board found that the average production increase was 58 per cent. This was more than double the population growth of 23 per cent.

More Than Average Percentage increases for other goods which scored bigger than average gains included: Drugs and medicines 23, residential gas 203, home freezers 192, autos 140, electrical housewares 121, work clothes 95, knit garments 84, toiletries 84, soft drinks 84, automotive gasoline 82, canned and frozen foods 81, soap 80, women's outerwear 71, household furniture 65 and washing machines 63.

The following goods were among those which outpaced population growth but fell short of the average production increase: Children's clothing 56, toys 46, refrigerators 44, magazines and books 44, milk 41, cigarettes and cigars 39, meat products 27, jewelry and sporting goods 25, shoes and slippers 25, and vacuum cleaners 24.

Lower Growth Percentage increases for items which failed to match population growth included: 12, newspaper circulation 02, wines and liquor 18, confectionery 17, auto repair parts 10, beer and ale 9 and hosiery 9.

Four types of goods actually registered production de-

clines during the 12 years. The percentage decreases for these were: Cooking stoves 4, woven floor coverings 5, men's suits and coats 13 and home radios 68.

Vanishing Buglers

Army men complain of a worsening bugler shortage; recorded calls take over more and more.

Fewer Stocks Sold Corporations reduced the dollar volume of new securities marketed last year, the Securities and Exchange com-

mission reported. They sold \$9.6 billion of new issues—\$2 billion less than in 1958 and \$3.3 billion below 1957. Generally favorable earnings en-

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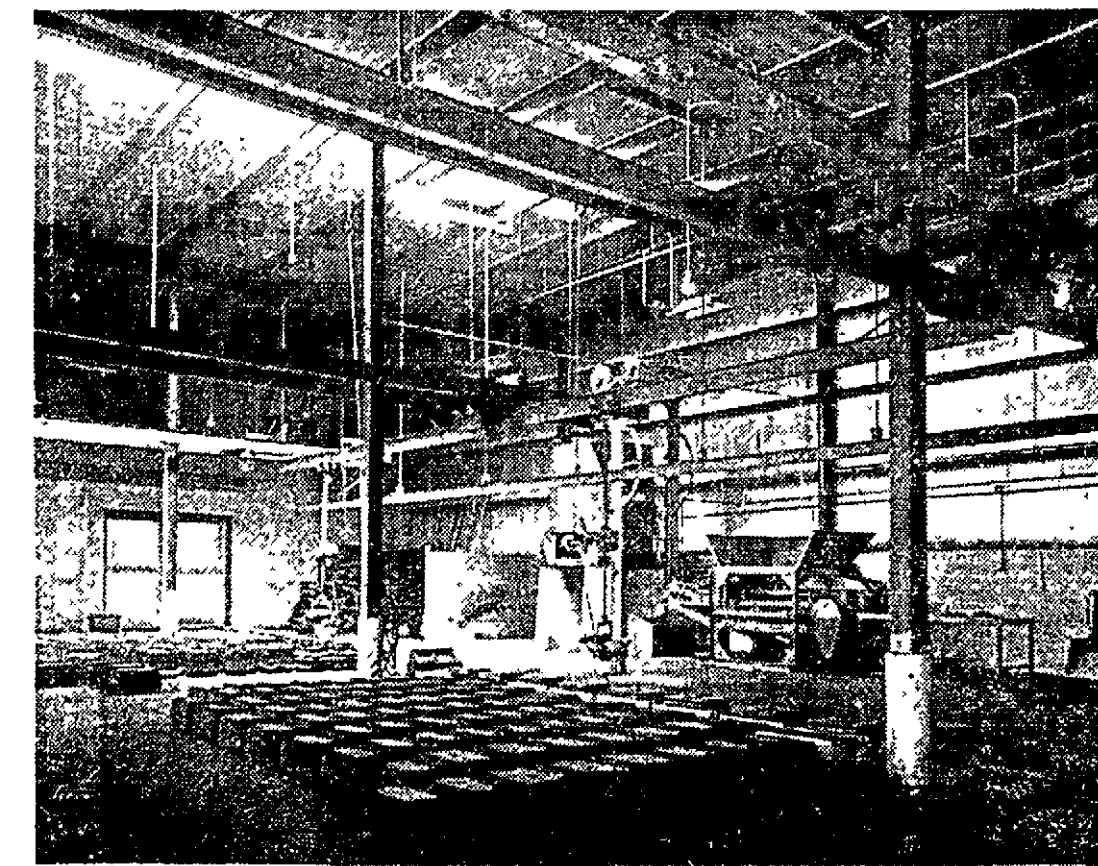
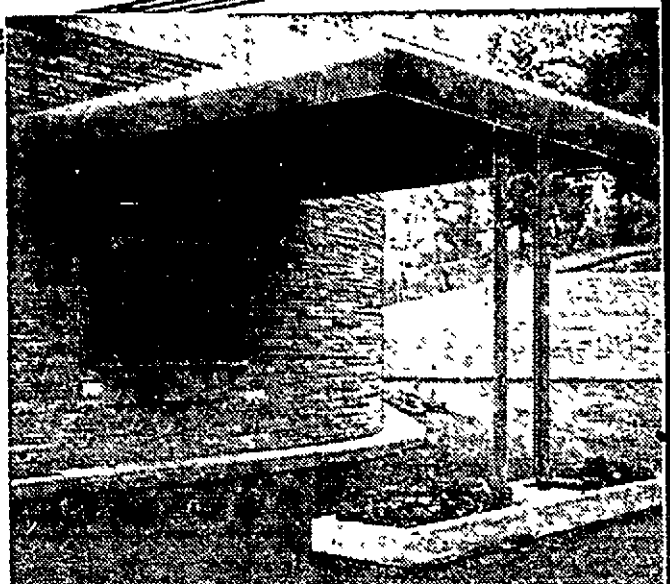
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Warehouse Facilities Were enlarged at the Roloff Manufacturing company in Kaukauna in 1959. This is part of the new addition with equipment and molds in place. Cost was approximately \$30,000.



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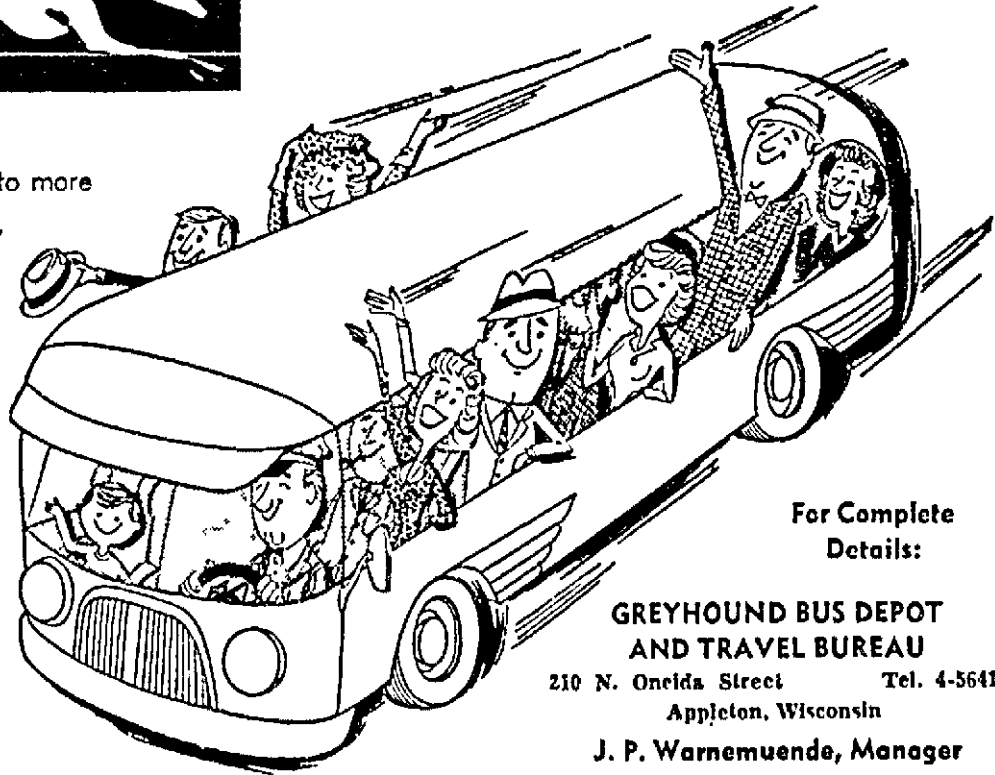
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Sportsmen Pump \$60 Million Into Fishing, Hunting During 1959

Survey Shows Importance In Leisure Activities; Half of Homes Have Outdoorsman

BY JAY REED
Post-Crescent Outdoor Editor

Over one million Wisconsin outdoorsmen pumped in excess of \$60 million into the state's economic veins during 1959. What these hunters and fishermen spent, how and where they spent it and the total effect such spending has on Wisconsin's private and governmental financial structure is the basis for a fascinating look at one of the state's important industries.

In 1955, the United States Fish and Wildlife Service conducted the first national survey of hunting and fishing to determine both their recreational and economic value on which to base future planning.

\$140,000 Survey

The survey was made by a firm of professional analysts for \$140,000. A supplementary report on a state basis was prepared for Wisconsin. The figures contained in the report are the only ones available and, thus, must be projected upward to cover increases in the number of people taking part in either hunting or fishing, or both, during the last intervening four years.

It was determined in 1955, for instance, that 54.6 per cent of households in Wisconsin contain at least one fisherman or hunter. The average expenditure per fisherman aged 12 and over

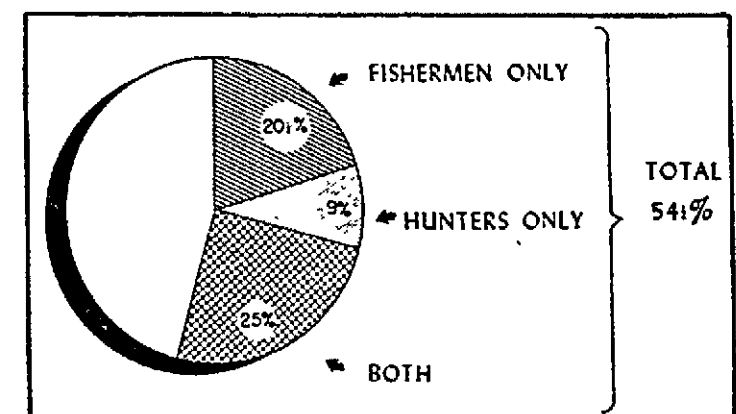
was \$49.36. Per hunter, the average was \$47.55.

The total amount of money spent for both hunting and fishing was \$61,899,000, split to \$39,596,000 for fishing and \$22,303,000 for hunting.

How About Here?

What does all of this mean on a local or county level? In 1958, for instance, 14,393 persons purchased resident fishing licenses in Outagamie county. If these fishermen spent up to the individual average determined in the state-wide survey, it would mean an expenditure of \$1,070,398 — most of it, probably, right here in the county.

The survey determined that over half the total \$60 million outlay for hunting and fishing went for trip expenditures. This accounted



Fifty-Four Per Cent of Wisconsin homes contain at least one hunter or fisherman, as this pie-type graph indicates. Twenty per cent have fishermen only and 9 per cent have hunters only. Twenty-five per cent have both.

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These are just some of the services and facilities we offer, to help with your money matters. Put them to work . . . and ask about others that can prove a really great boon to you.

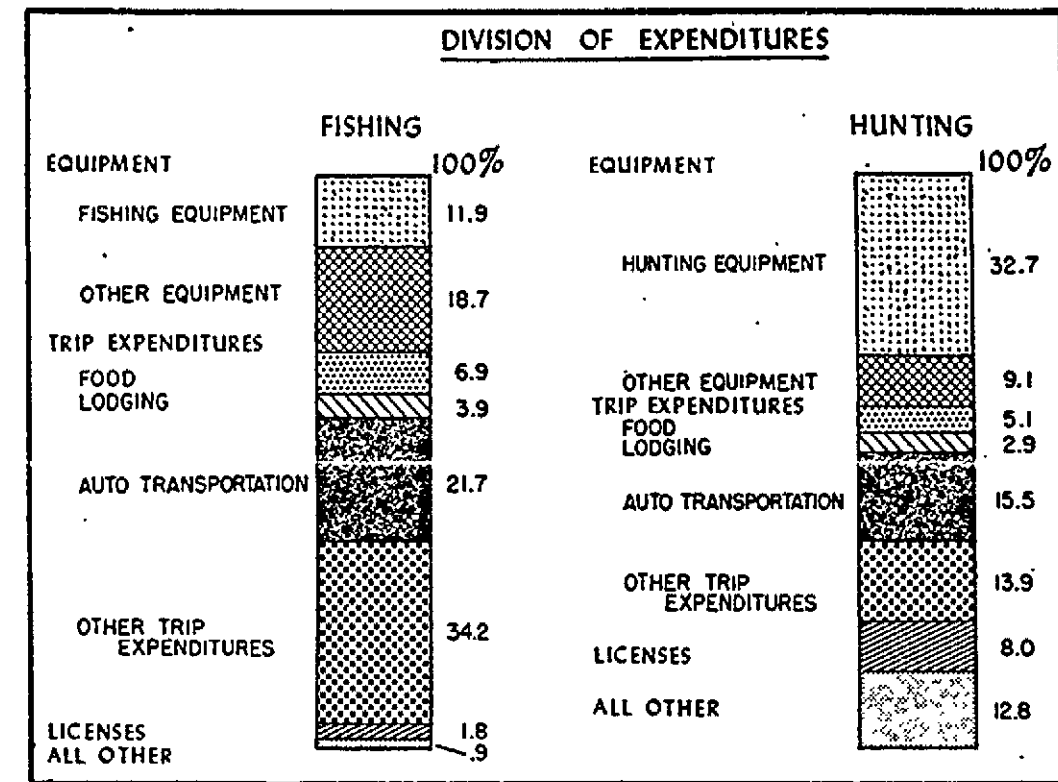
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These Graphs Indicate how the Wisconsin outdoorsmen's recreation dollar is spent. In hunting, for instance, the largest amount of money goes for equipment while with fishermen, the greatest share goes for various trip expenses.

ed for \$34,743,000. Food accounted for \$3,845,000; lodging \$2,190,000; automobile transportation, \$12,077,000 and all others, \$16,631,000.

Equipment and maintenance took the next biggest bite. That equipment used specifically for fishing or hunting, \$11,998,000; general equipment used primarily for fishing or hunting, \$9,422,000.

License fees accounted for \$2,328,000. All other expenditures, including bait, guide fees, rentals, dogs and dog care, club dues, magazines, etc., cost \$3,233,000.

Big Business

Boating manufacturers and marine motor makers, of which there are several in the state, are taking a larger percentage of the outdoor dollar every year.

Investment at Home

Equipment and maintenance costs the average fisherman \$15.09 per year, the survey found. Using the 14,393 figure of licenses purchased in Outagamie county in 1958, it means that \$215,895 was spent on this phase of fishing — again probably most of it here in the county.

Obviously, these expenditures are important to almost every phase of business and industry in Wisconsin.

Since travel is one of the major costs borne by a hunter or fisherman, it means that every phase of the



Another Step Forward —

A year ago Jandreys acquired the former Winnebago Sporting Goods store. Being adjacent to the original Jandreys, it provided a natural for further enlargement and growth and to relieve over-crowded displays.

Plans were prepared immediately and in November the new addition was ready . . . truly it is one of the Valley's prettiest . . . housing Men's and Boys' Wear, Women's and Children's Shoes and luggage also.

If you are unfamiliar with the growing Jandreys this is an invitation to visit us . . . We are confident you will add it to your list of fine shopping places!

Freeze, Rain, Heat Lead to Crop Losses

Continued from D 3

cultural stabilization and conservation office is 3,192 for Outagamie county, 2,931 in Waupaca county, 1,600 in Calumet county and 2,000 in Winnebago county. Average acreage of the farms is about 145 acres. Farm and Home Administration loan figures show. Rural sociologists see a day when farms will average 270 acres. At the last census farms averaged 115 acres. Most farm families average about five members in the four counties.

Farm acreage in the four counties takes up 69 per cent of the total 1,377,845 acres.

Accept Responsibility For Winter Driving

One of the cardinal rules for safe winter driving is this—accept your responsibility.

The National Safety council and the Wisconsin motor vehicle department ask motorists to winterize their cars, be alert for changing road and weather conditions, and drive with extra care.

Crystal Ball Gazers See U. S. As Consumer's Utopia in '57

According to experts who aren't afraid of going out on a golden bough, America will be a consumer's Utopia within 15 years.

That's the word from the Research Institute of America which bases its prediction on present population growth and current consumer trends. By 1975 more Americans (230 million) will have more money (average national family income up from present \$5,000 to \$7,500) and more time to spend it (15 per cent fewer work-hours, 50 per cent more holidays).

There will be a happy conspiracy among industry, technology and salesmanship to make every American's life a good deal safer and lots easier. Take the following examples:

There will be every conceivable kind of electronic device to cook man's food faster, purify his air supply, diagnose the weather and of course his health.

If a man should fall sick in the midst of living his good life, he'll be repaired in short order by tiny, complex, self-powered human parts like synthetic hearts, kidneys and livers.

Rockets will whisk special delivery mail anywhere in the world and relay stations and orbiting space satellites will speed his radio messages on their way.

Friday, February 12, 1960 Appleton Post-Crescent D5

Industry Supports Fox Cities Culture

Continued from D 1

series brought 20 art films to the campus, and the Worcester art center provided 18 exhibits of widely varied media, which attracted about 1,000 visitors a week to its building.

Cultural activities presented in the auditorium of Appleton high school by various service groups were led by the Neenah Rotary dramatic series which brought the Broadway plays "The Dark at the Top of the Stairs" starring Joan Blondell, and "Two for the Seesaw" with Hal March. There were also concerts by Roger Williams, popular pianist, and the U.S. Marine Corps band, both sponsored by circles of the King's Daughters; the University of Wisconsin Haresfoot show; the annual spring festival of the barbershoppers, and two civic choruses — the MacDowell and Chaminade clubs.

Gifts from corporations or from foundations sponsored by them aid culture by supporting small private schools (without which donations could not exist), not only nearby Lawrence and Ripon, but to Northland, Carroll, Beloit, St. Norbert and others.

Neenah Art Museum

John Nelson Bergstrom Art Museum of Neenah, of course, was started through the gift of Neenah industrialist John N. Bergstrom. His widow continued through bequests at her death. Bergstrom set up the original bequest of \$50,000 to set up a museum and his wife gave their home and her paper weight collection. Other funds have come from industry for remodeling, acquisition of paintings and other uses. Gifts have come from both industry and industrialists.

The George Banta Foundation gave a site of about 10 acres for an athletic field site. Banta also has contributed to the High Cliff project and an Indian statue now in the works.

Industry also contributed heavily to the \$40,000-plus purchase price of the University of Wisconsin site on Midway road, another increment to Fox Cities cultural life.

fed by private gifts to a private college.

Another area where local patronage was evident came in the financing of Lawrence's new \$1,400,000 Music-Drama center. More than 90 patrons gave \$1,000 or more toward the equipping of the Mary Ann Phinney Stansbury theater, and other parts of the building, which is now the hub of Appleton's dramatic life. In a larger sense, every one of the 2,442 individuals and corporations who gave to the Lawrence Development fund acted as a patron of the arts.

This is what Lawrence college's cultural diet looked like in 1959: There were nine concerts by internationally known performers — E. Power Biggs, organist; Dave Brubeck, jazz musician; So-cietà Corelli, an Italian chamber ensemble; Emlyn Williams, dramatic reader; Julian Bream, lutenist and guitarist; the LaSalle string quartet; Augustin Anievas, pianist; Maureen Forrester, contralto and Rampal and Veyron-LaCroix, flute and harpsichord performers.

Theatrical fare was offered by two companies headquartered in the new Music-Drama center. The Lawrence college theater presented Samuel Beckett's "Endgame," Scribe's "A Peculiar Position," and Arthur Miller's "A View From the Bridge." There were also four evenings of student-directed 1-act plays.

Film Classics

The Attic theater, Appleton community group also using the Music-Drama center, was the first to inaugurate the building's arena-style theater last summer. Its 1959 season included a children's play "The King of the Golden River," a one act "And You'll Never Know" performed for the Mental Health association, four summer productions and one in the fall. They were "A Roomful of Roses," "The Rainmaker," "Who Was That Lady I Saw You With?" "The Chalk Garden," and "The Glass Mountain."

The Lawrence film classics

Another Step Forward —

A year ago Jandreys acquired the former Winnebago Sporting Goods store. Being adjacent to the original Jandreys, it provided a natural for further enlargement and growth and to relieve over-crowded displays.

Plans were prepared immediately and in November the new addition was ready . . . truly it is one of the Valley's prettiest . . . housing Men's and Boys' Wear, Women's and Children's Shoes and luggage also.

If you are unfamiliar with the growing Jandreys this is an invitation to visit us . . . We are confident you will add it to your list of fine shopping places!

Era Ends on River As Barges Vanish

Commercial Traffic Drops to Nothing, Pleasure Boats Main Sights in Valley

BY JAY JOSLYN

Post-Crescent State Editor

The last decade saw the commercial use of the Fox river fade and nearly disappear while the use of the river by pleasure craft leap forward to take its place.

This year is expected to see commercial traffic fall to about 15 per cent of the little it was last year while there is no end in view to the increased interest in pleasure crafts.

The virtual end to the nearly century and a half old dream of making the Fox a major avenue of commerce came last year with the dissolution of the Fox River Navigation company of Kaukauna.

The firm organized by valley paper plants to haul coal, experienced a steady decline in tonnage, as did Cook and Brown company, Oshkosh, that shared the great "avenue."

73 Per Cent Drop

The decline over the decade amounted to a 73 per cent—from 216,404 tons through the DePere locks in 1949 to 59,000 tons last year. The outlook for 1960 is a relatively tiny 17,000 tons in only the Cook and Brown bottoms.

On the other hand, the last half of the decade saw a 47 per cent increase in the use of the river by pleasure crafts. The average increase last year was 27 per cent. The increase between the first Appleton lock and fifth one at Kaukauna was 30 per cent over 1958.

The final steps toward dissolving the Fox River firm was taken by the board of directors on the day before Christmas. However, the physical breakup of the company took place in November when its two tugs and seven barges were sold.

Possible Hope

Part of the sale gives some little hope that a portion of the commercial tonnage may return if conditions prove favorable. Elmer Knoke of the Knoke Lumber company, Appleton, purchased the tug Ryan, in dry dock for the last year.

Knoke said there are no definite plans for the Ryan. The lumber firm hauled timber from Chamber Island for about five years in an LC but took it out of commission five years ago. Knoke indicated if condi-

brought to the attention of the public twice because of the weather.

Control Flood

The dams on the Fox control water level. The tremendous snow fall last March and the deep frost caused great fear the Wolf-Fox complex might be visited with flood in the spring. The unseasonal rains over the Christmas weekend reawakened those fears. However, no appreciable floods attributable to the rivers resulted.

The more recent occasion serves as good example of the value of the control dams and the work of the corps.

On the Monday after the Christmas weekend the Wolf rose to within a quarter-inch of the top of the Shawano dam and the gates were opened.

Floods Averted

The river at New London rose alarmingly and word was sent the controlling point at Menasha. The information was relayed to Chicago and the corp headquarters ordered gates opened at Menasha and Neenah to relieve the Wolf and gates were ordered adjusted down the Fox. The flood situation was eased and averted.

With the closing of the upper Fox to regular navigation, the corps will be busy this year in repairing the water controls on that series of dams. It also will work with the conservation department in reconstituting some wetlands there.

The major work will include the rehabilitation of the Eureka dam and the improvement of control facilities at Princeton and Montello.

The major work on the lower Fox will be the construction of the upper gates at the second Little Chute lock.

Work last year included rehabilitation work of the lower gates at the first Kaukauna lock and the valves on the third Kaukauna lock as well as dredging with the dredge Winneconne at Green Bay below the DePere locks and snag work in the Wolf from Boom Bay to Northport.

1960 Building Will Cost More

The 1960 "push toward higher construction costs is off to an early start," according to a construction trade magazine.

Wage boosts probably had the greatest impact in increasing building costs, it said.

Eyemen Set Sights on More Glasses

Many a man with two or three cars in his garage has but one pair of eyeglasses. This is a shortsighted policy, according to professional eyemen, and one that can be especially severe on the near-sighted and the elderly.

The ophthalmic field proposes to do something about this in 1960. It believes the public will do something about it, once it learns its visual needs are not being met, comments a trade magazine.

The ophthalmic field doesn't feel all of our 177 millions of people require visual aid. About 80 million are now wearing glasses, but those concerned with eyecare believe that more than a third of those not wearing glasses could take some correction immediately.

This is true of 20 per cent in the 6- to 19-year age bracket. The percentage grows as the age level goes higher: 38 per cent of those in the 20- to 34-year category, and 49 per cent in the 35- to 49 age bracket.

Firms Paid \$3,010,000 in Income Taxes

State Sent \$1,180,895 To Fox Cities' Area Local Governments

Post-Crescent Madison Bureau

Madison — Corporation income tax payments to the state treasury from the concentrated Fox Cities industry in local government financing during the 1958-59 fiscal year.

The state department of taxation computes total corporation taxes paid to the state under the income tax law at \$3,010,000 for the year.

Of that total, the state paid \$1,180,895 to the municipalities in which the corporate taxpayers were domiciled under the law providing for a sharing of income tax receipts, and lesser sums to the counties of Outagamie and Winnebago.

Lower Local Levies Corporation tax contributions to municipalities in the Fox Valley, according to recent studies, are proportionately higher than in the other industrial sectors of the state, and have correspondingly maintained a relatively lower level of local real and personal property taxes in those local taxing districts.

The largest of the Fox Cities corporation tax receipts was to the city of Appleton, where corporations last year paid \$906,213 to the state in income taxes, and \$355,529 was returned to the city.

Kaukauna followed with total corporation tax yield of \$439,624 and a local share of \$172,475.

Neenah-Menasha In Neenah the total payment by corporations was \$400,002, of which the city got \$156,930 and in Menasha the total yield was \$275,499 and the city treasury was paid \$108,085.

Other Fox Cities corporation tax payments and local shares as reported by the state corporation income tax division:

Kimberly \$273,697 and \$107,378 returned; Little Chute \$8,422 and \$3,304; Combined Locks \$95,209 and \$37,353;

Town of Neenah \$91,374 and \$35,848; town of Menasha \$497,914 and \$195,343; town of Vandenberg \$327 and \$128; town of Buchanan \$484 and \$1,267 and town of Grand Chute \$17,752 and \$6,964.

State Aids Add Third to Tax Receipts

Counties, Cities Get Part of Collections Repaid on Local Basis

State aids and shared taxes make up almost a third of the receipts of the average Wisconsin county and of the average city.

State-collected taxes which are shared with counties include income, occupational, inheritance, utility and forest crop taxes. Counties get state aids for mental hospitals, tuberculosis sanitariums, rural normal schools, supervising teachers, pension administration, welfare programs, county nurse, forest preserves and highways.

Major Shares

Major city tax shares are on income, utilities, railroad terminals, fire insurance and liquor. Major city aids are for streets and bridges, and from the highway privilege tax on motor vehicles.

Outagamie county: \$1,448,313 in total state help; \$4,027,690 in total county receipts; 35.96 per cent the ratio of state help to total receipts, and \$14.44 per capita the record of state help.

Winnebago County Winnebago county: \$1,712,886 in total state help; \$4,294,683 in total county receipts; 39.88 per cent the ratio of state help to total receipts, and \$16.05 per capita the record of state help.

Calumet county: \$294,410 in total state help; \$1,094,620 total county receipts; 26.9 per cent the ratio of state help to total receipts, and \$14.65 per capita the record of state help.

Waupaca county: \$891,405 total state help; \$2,957,140 total county receipts; 30.14 per cent the ratio of state help to total receipts, and \$25.47 the per capita record of state help.

Fox Cities Appleton: \$1,598,579 total state help; \$3,534,757 total city receipts; 45.22 per cent the ratio of state help to total receipts, and \$36.33 per capita the record of state help.

Neenah: \$682,014 total state help; \$1,717,528 total city receipts; 39.71 per cent the ratio of state help to total receipts, and \$35.90 per capita the state help record.

Menasha: \$491,042 total state help; \$1,223,120 total city receipts; 40.15 per cent the ratio of state help to total receipts, and \$34.79 per capita the state help record.



Post-Crescent Photo

Van Ryzin Machine company added a machine shop to its grinding shop at 1512 W. Haskell street for about \$25,000 last year. The 90-by-120-foot structure is in the foreground, attached to the existing building.



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Lawrence Faculty Teach Others in Writings, Concerts

Banner Year for Offering Works Beyond College Campus

"Those having torches will pass them on to others," wrote Plato, unaware of his 2,000-year-old premature description of what has been going on at Lawrence college this last year.

It has been a particularly good season for private scholarship and professional leadership on the part of the Lawrence faculty, and their accomplishments outside the classroom have rubbed off on the student body.

A second edition of Dr. M. M. Bober's "Intermediate



Bober Riker

Price and Income Theory" came from the press, Dr. William H. Riker's "The Study of Local Politics" was brought out by Random House. Dr. Craig R. Thompson authored three monographs for the Folger Shakespeare library and Dr. Herbert Spiegelberg was informed that his manuscript of "The Phenomenological Movement" has been accepted.



Thompson Spiegelberg

ed for publication by Marinus Nijhoff in the Hague, Netherlands.

Thirty-five articles, reviews and short stories authored by Lawrence faculty members appeared in print in 1959; more than 130 public speeches were presented by members of the teaching staff, the majority of them away from the campus; and four faculty members were asked



Ming Duncan

to prepare scholarly papers for national meetings.

Conservatory teachers gave 37 public recitals in Appleton and elsewhere, while two Law-

rence composers have had their works chosen for various public performances away from the campus.

James Ming's commissioned work "Pastorale for Oboe and Strings" was done with the composer directing the Green Bay Symphonette, and repeated at the Midwest Composers conference in St. Louis, Mo. One of his humorous songs, "Moo," has been performed on recitals at the College of Wooster and Heidelberg college, both in Ohio. Clyde Duncan's "Threnody" was chosen for the Wisconsin Composer's concert, while his "Sonatina for Clarinet and Piano" was heard at the Wisconsin Music Teachers convention, both in Madison.

Full Colonel For the first time in the eight years the AFROTC program has existed at Lawrence, a full colonel has been



Betz Maesch

in charge of the detachment. He is Col. Albert L. Betz, who attained that rank early in 1959.

Lawrence faculty who have been chosen officers in national or major regional organizations include LaVahn Maesch, president of the Music Teachers National Association; Harland Kirk, president of College and University of the Central Association of Business Officers and Chan-



Kirk Rowe

celler W. Rowe, president of the Central States Anthropological society.

Five others hold committee posts with national organizations: Kenneth Byler, publications chairman of the American String Teachers Association; Dean Alexander Cameron, who holds a post for the National Association of Student Personnel Administrators; George Cox, director of workshop activities for the National Association of Teachers of Singing; Elizabeth Wright, a board mem-

Bus Services Reports Best Year Since '56

Owners Add Buses, Expand Facilities for Million Riders in '59

The throaty roar of buses along streets and highways in the Fox Cities last year was the sound of another healthy industry at work.

At no time since the dark days of 1956, the bus transportation system here threatened to collapse, have conditions appeared so heartening for both owners and leg-weary commuters.

The Fox River Bus Lines, Appleton, and the Kaukauna Bus service together carried over a million passengers, including school children, to and from downtown areas and residential districts.

Revenues, Expansion Revenues rose approximately 11 per cent over totals of a year ago. Both firms added new buses and completed construction on expanded facilities.

The industry provided full time employment for about 25 persons and part-time work for at least that many others. The combined payroll pumped nearly \$100,000 into the economy of the Fox Cities.

A new route over the College avenue high bridge was added to the network of miles covered in downtown areas and another route was extended on Pine street to include Driscoll street and West Prospect avenue.

School Routes School students provided one of the major sources of new income for the bus industry.

The Fox River line, for instance, makes 52 school trips per day, plus an additional seven on Mondays for Bible school. The line also carries an overflow of 47 students from Roosevelt to Madison Junior High school daily.

The line reports its gain in revenue comes mainly in school and charter work. City and intercity transportation income is about the same as last year.

The firm completed work in 1959 on a \$40,000 addition to its building on W. Wisconsin avenue. It is a cement block

ber for the National Council on Religion in Higher Education; and William H. Riker.



Byler Cameron

executive committee member for the Midwest Conference of Political Scientists. A size-

Turn to D 8

structure 55 by 132 feet. The firm added five new buses in its fleet, bringing to 27 the number of vehicles in operation.

One of its activities last year was to carry the Wood County Normal school graduating class on a 28,000-mile circle tour to Florida and the Gulf of Mexico. Two buses have been chartered this year to carry Boy Scouts to the national camp in New Mexico.

Kaukauna Progress The Kaukauna Bus service completed work on a new garage and added four new buses to its fleet.

The industry is looking ahead to the remainder of 1960 as a flourishing period. The school phase of the work program is expected to grow as is the charter business.

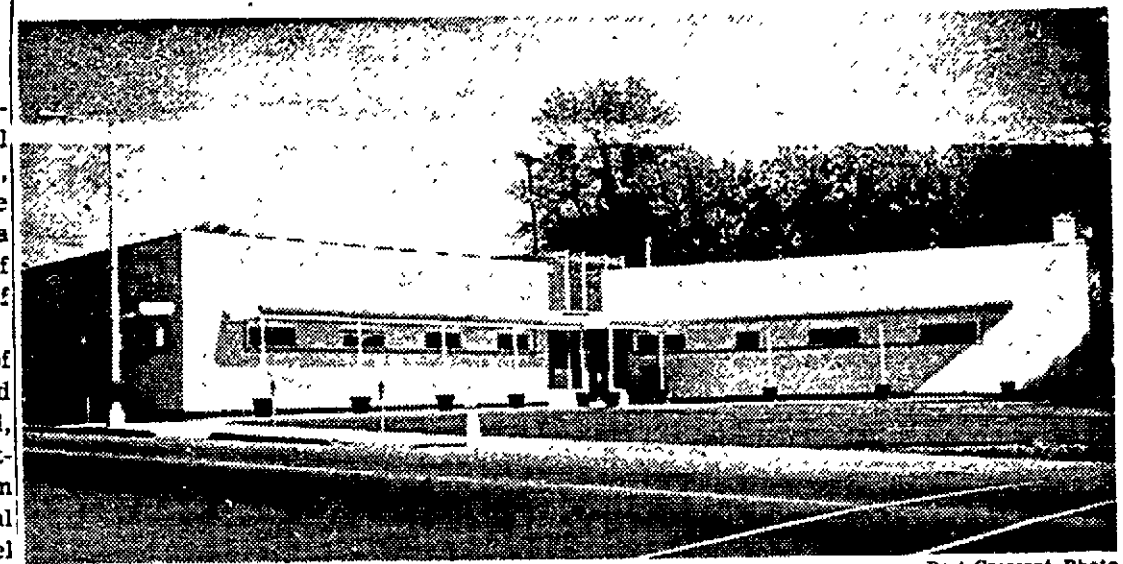
No further increase in building facilities are planned at the moment — however, both firms will add additional buses if the work load calls for such a move.

More Workers Seen for State Steel Industries

Employment should increase in the structural steel industry in Wisconsin in 1960, barring a resumption of the steel strike, according to a statement by the Society of Iron and Steel Fabricators of Milwaukee.

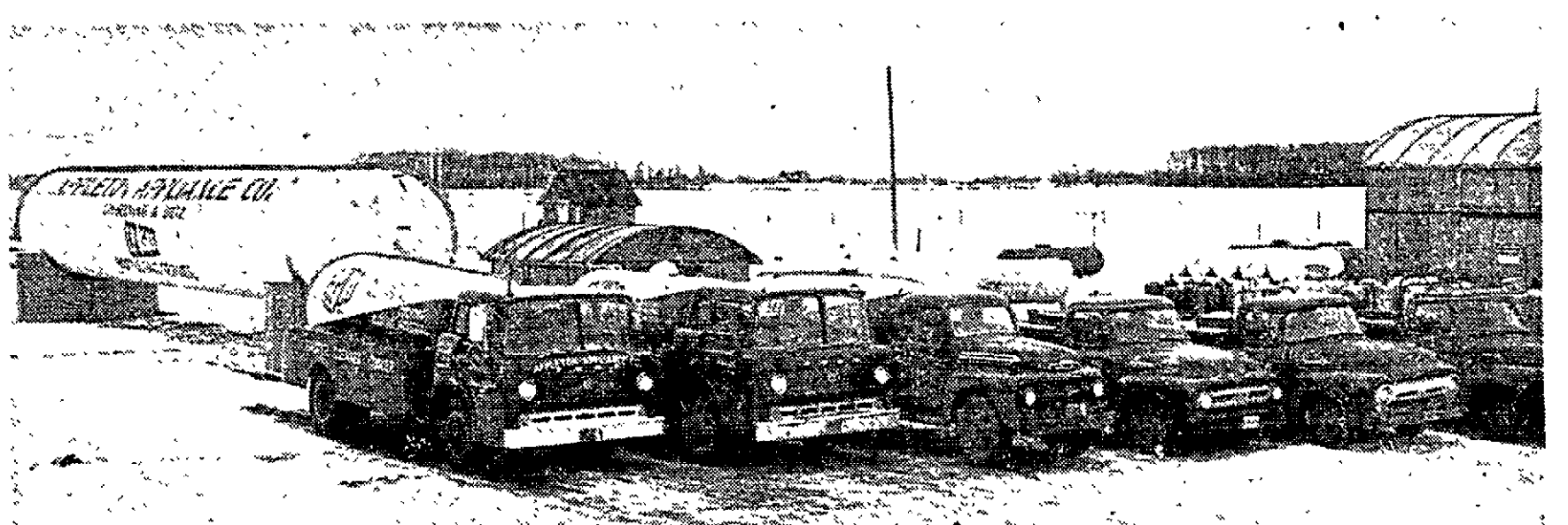
"Considerable tonnages of steel are now being received locally," the statement said, "and by the end of the Taft-Hartley injunction period (in late January) substantial production on a local level would continue for some time."

An increased volume of bridge construction is expected because of the Milwaukee expressway program and highway building.



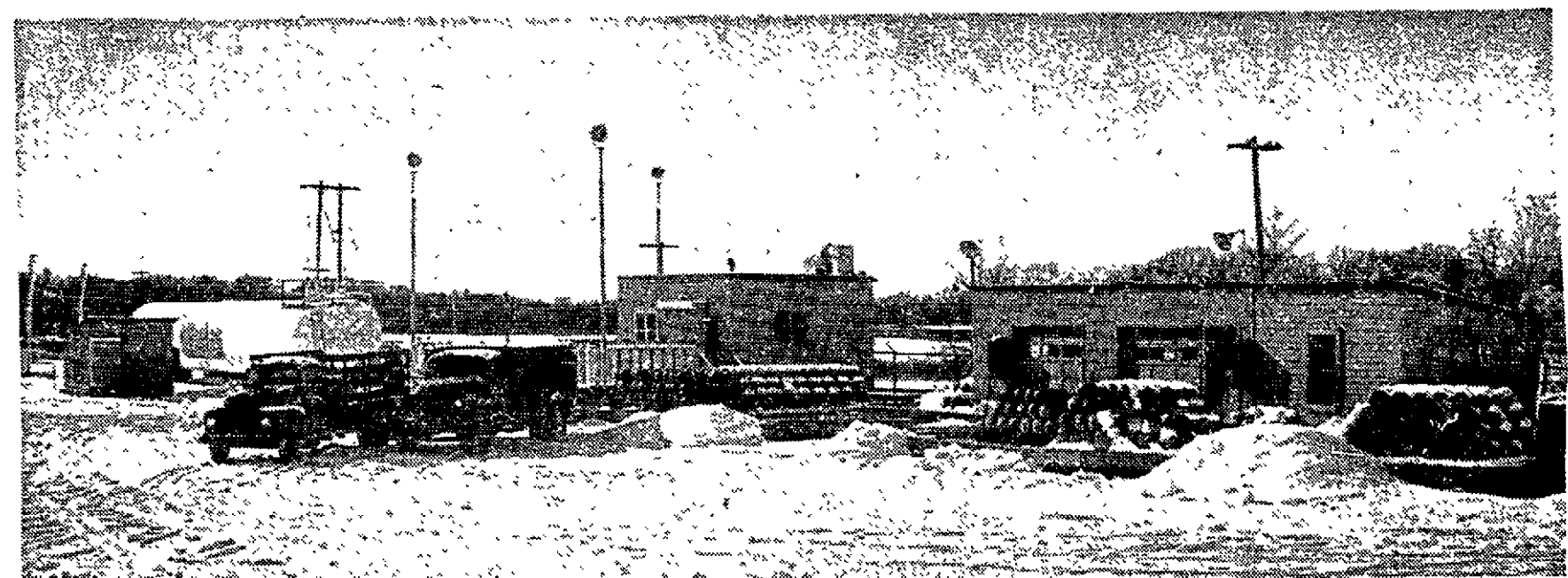
Post-Crescent Photo

A Garage Was Remodeled in 1959 into an office building for physicians, dentists and lawyers. It is the Twin City Clinic and Professional building at N. Commercial street and E. North Water street. The building also houses a real estate firm and barber shop.



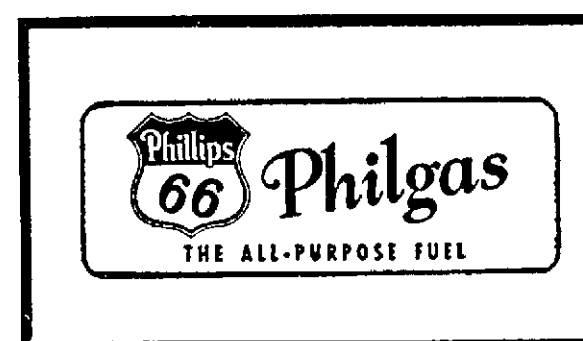
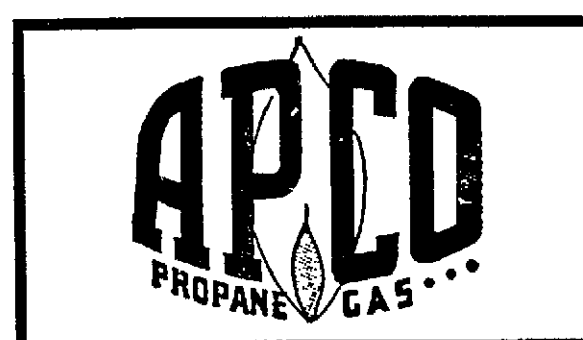
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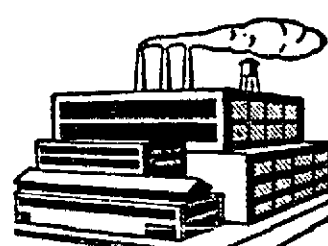
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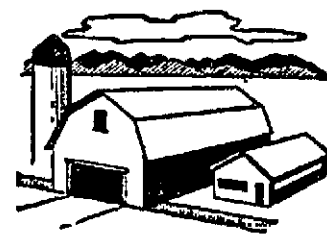
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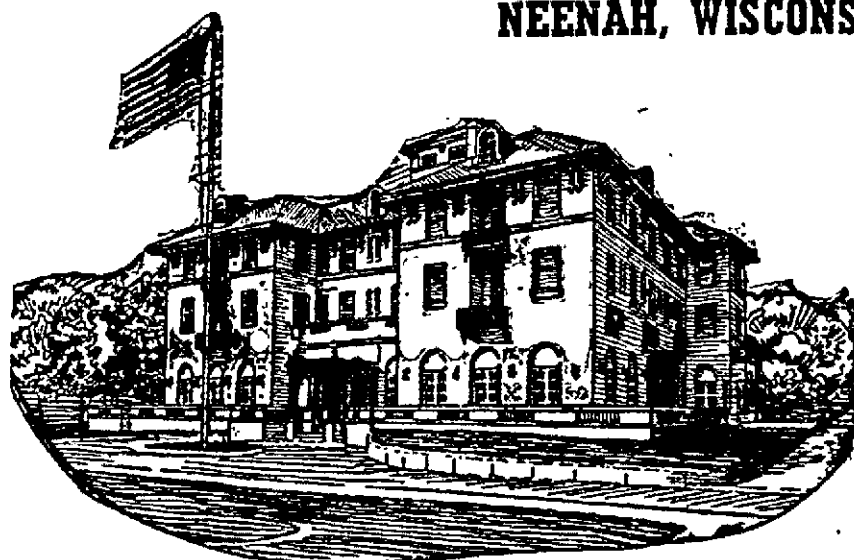
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Business, Industrial Associations Play Key Roles in Communities

Programs of 6 Units In Fox Cities Show Wide Interest Scope

An activities roundup of the three chambers of commerce and three businessmen's associations in the Fox Cities points up the roles these organizations play in the life and progress of their communities. Their programs also show a wide and varying scope of interest in community affairs, some in new endeavors, others in variations of successful repeat performances and still others that represent years of work.

Two long term objectives on which the Appleton Chamber has worked for many years were accomplished in 1959. A major one was the inauguration of commercial air service at the Outagamie County airport July 2; the second was securing of a clear title to Jones park in downtown Appleton for the city, now suggested as a site for a civic center and multiple parking area.

Lake Flies

The Neenah-Menasha Chamber is in its third year of promoting the control of lake flies in cooperation with University of Wisconsin experts and the Oshkosh Chamber of Commerce. In the way of a new venture, the Twin Cities organization conducted the 8-county

regional Alice in Dairyland contest.

The 38-member Kimberly Businessmen's association again placed its emphasis on youth activities. It held a well-organized spring and fall competition on bicycle safety with the young people taking part and the project had the support of city officials and police department. The organization also worked with the Pee-Wee baseball league, furnishing teams with equipment.

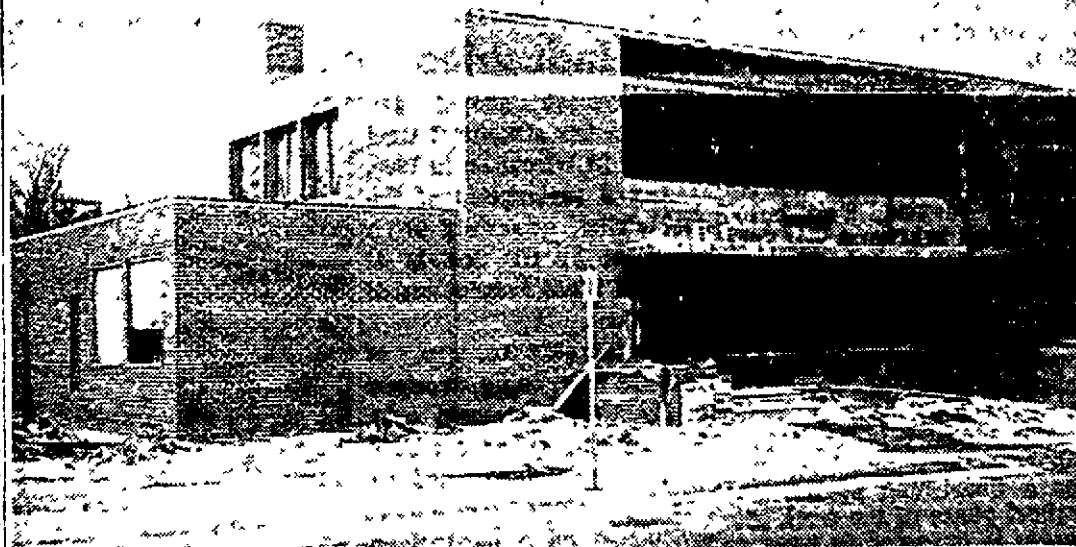
Cooking School

The Little Chute Businessmen's association took on the job of promoting a cooking school so successful that the group plans to make it an annual event. The association also helped obtain new waste dispensers for village streets. Banking and post office facilities on Appleton's north side are two of the projects backed by Northside Advancement association. An annual activity is the group's work on the Northeastern junior livestock exhibit.

The Kaukauna Chamber of Commerce has been busy examining parking problems, promoting improvement of store fronts, sponsoring free Christmas shows for the children and other holiday charities.

New Projects

In the area of new projects, the Kaukauna organization held a series of meetings on industrial development, the Appleton Chamber of Com-



Post-Crescent Photo

Completion This Spring Is expected for the \$200,000 Neenah police station under construction at E. Columbia avenue and Walnut street. The jail section will contain seven cells at the rear of the 2-story structure. The station also will contain separate offices for the chief and captains, an identification room and an interrogation room on the first floor and a squad room on the second floor.

merce conducted a workshop in practical politics at breakfast meetings for an 8-week period and the Neenah-Menasha group held a human relations clinic that covered four weeks of meetings.

Three of the groups widened their organization activities during the year. In the Appleton Chamber, both the new streets and highways committee and industrial division completed their first year of programming. The latter unit established its organizational framework and developed a broad program to include industrial tours, educational programs, business-education days, management seminars, civil defense and economic study programs.

Industry-Education Day A new council of manufacturers was organized by the Neenah-Menasha Chamber and one of their activities was an Industry-Education day at which 375 teachers and school officials were guests of industry. The Little Chute businessmen organized a solicitation control committee to enlighten the public on the new ordinance on door-to-door peddling. Other activities included Appleton's yearly forum meetings held in conjunction with service clubs a beautification program in the Twin Cities and ceremonies for the opening of the new Highway 41 overhead, shopping promotions by the various retail divisions throughout the year and assistance with street decorations at Christmas.

Railroads See Increase in Carloadings

Washington — The Association of American Railroads has forecast an increase of 5.9 per cent in railroad carloadings in the first quarter of 1960 compared with the first quarter in 1959. The association based its forecast on reports from its 13 regional shippers advisory boards.

On the basis of the estimate, carloadings of the 32 principal commodities surveyed will approximate 6,022,159 cars in the first quarter this year.

Ultrasonic Units For Cleaning May Double Their Sales

Westbury, N. Y. — Sales of equipment utilizing sound you can't even hear are expected to double in 1960.

That is the prediction made for industry sales of ultrasonic equipment by Dr. John C. McGregor, president of the Narda Ultrasonics corporation. This equipment uses ultrasonic waves for cleaning products in laboratories, shops and restaurants, for testing and measurement of metals, welding, tinning and drilling.

McGregor estimated 1959 at 7 to 8 per cent ahead of the industry sales at \$25 million, previous year.

'59 One of Best For Furniture

Chicago — The furniture trade stamps 1959 as one of the best years. It looks ahead to the first half of 1960 with confidence and to the second half with hope.

The 1958 recession caused some stores to mark down merchandise to keep it moving. The result was a poor year for profits.

Trade reports indicate that 1959 furniture shipments from manufacturing plants were running 15 to 20 per cent ahead of shipments for the corresponding period of 1958.

Dealer sales were estimated at 7 to 8 per cent ahead of the industry sales at \$25 million, previous year.

Faculty Works Spread Beyond College Walls

Continued from D 7

ble number of others hold offices on a state level.

The Lawrence undergraduate body continued to distinguish itself in academic enterprises. Never before June, 1959, had a single Lawrence graduating class contained so many Woodrow Wilson fellowship winners. Five were granted to Mary Adams, Okemos, Mich., mathematics;



Cox

Wright

Dorothea Binhammer, Watertown, zoology; David Hansen, Appleton, anthropology; Peter Saecker, Appleton, applied mathematics, and David Smith, Milwaukee, psychology. Two Rotary awards for foreign study went to David Mulford, Rockford, Ill., for law and economics at Oxford university in England, and Dennis Odekirk, Port Edwards, for French at the University of Brussels, Belgium.

A record percentage of the same class — more than 40 out of 140 — went on to graduate school in the fall, and 15 of that number were awarded major scholarships by the universities of their choice.

In the field of extra-curriculars, two of 1959's seniors — Karl Schmidt and Edward Doemland of the Chicago area — recorded a disc of jazz music called "Windy City Profile" which has been experiencing commercial success in the record shops.

Double Car Trouble

Air Force Academy, Colo. — Oleg V. Suzdoleff, 27, found that trouble comes in double doses. He reported to Patrolman Kenneth Schiflet his car had been rammed on its left side. An hour later, Suzdoleff was before Patrolman Schiflet again. This time Suzdoleff's car had been battered from the rear.

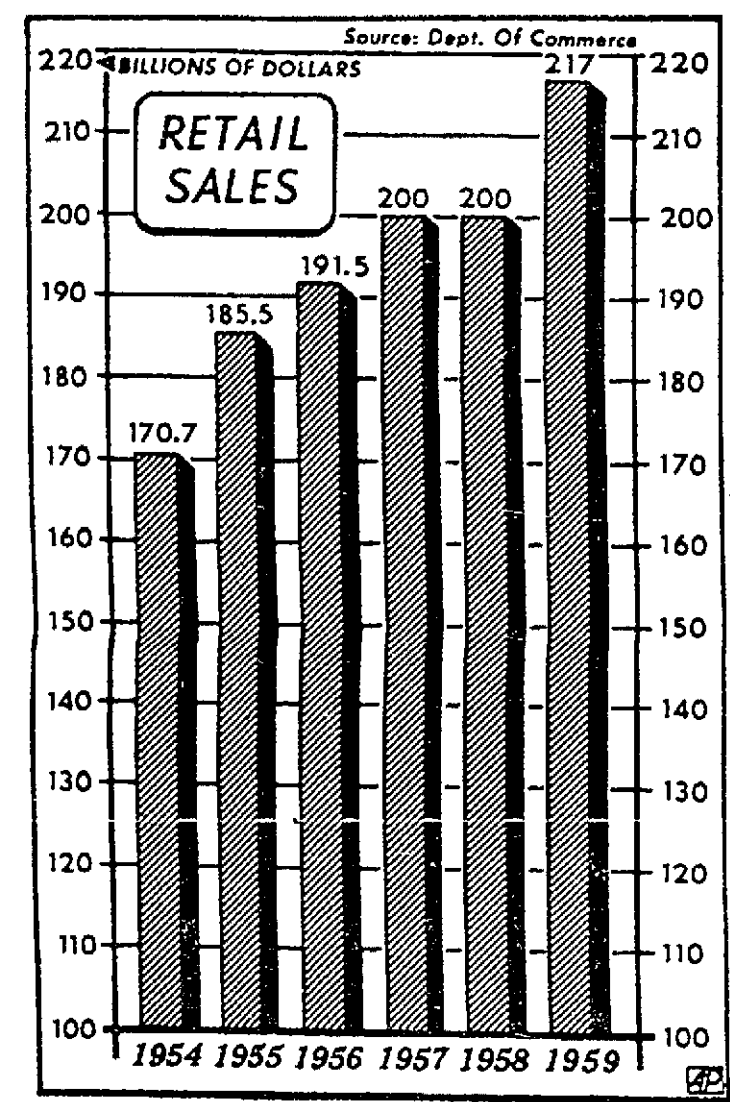
Iron, Steel Industry Plans \$16 Billion for Equipment, Buildings

Iron and steel companies in the U.S. expect to spend a near-record \$1.6 billion for new equipment and construction in 1960, according to American Iron and Steel institute.

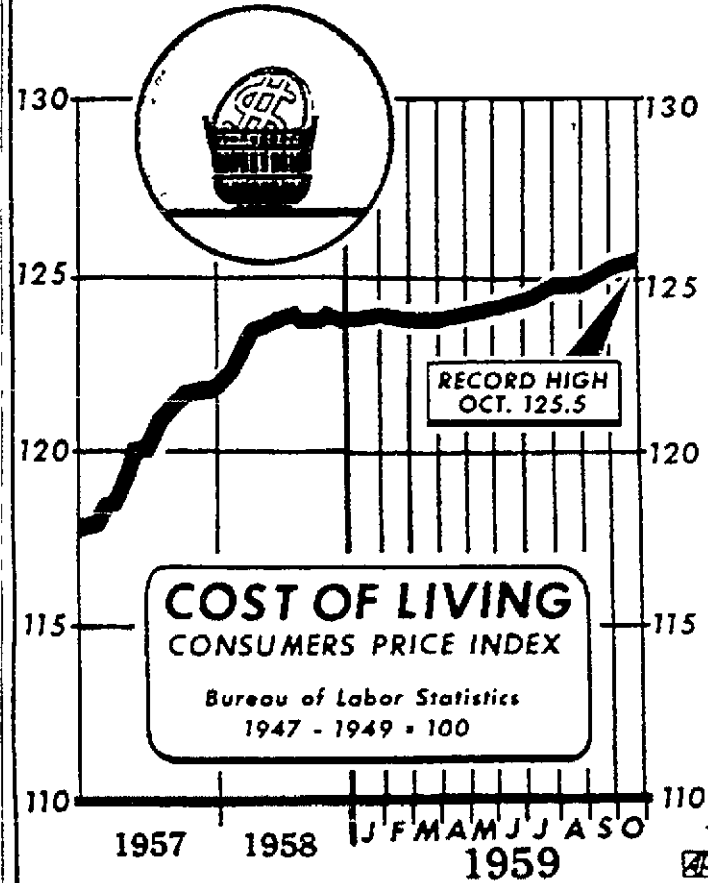
The outlay will be \$640 million larger than 1959 expenditures, and only \$150 million below the record \$1,750,000,000 spent during 1957.

In 1959, despite heavy strike losses, the companies laid out \$961 million to meet future needs, and to meet the growing competition of other materials and from other countries. The 1959 total was about 4 per cent below advance estimates announced a year ago, largely because the 116-day strike disrupted work on some companies' expansion projects.

Through the 14 postwar years, 1946 to 1959 inclusive, over \$12 billion has been spent by the iron and steel industry in the U.S.



U. S. Retail Sales resumed their upward climb last year and set a 217-billion-dollar record. Downtown stores spent millions remodeling and experimented with a Mall idea, but suburban stores continued to get a larger percentage of sales. Outlook for 1960's first half is for a 2 to 3 per cent increase.



The Steady Climb of the cost of living is shown in this chart of the consumers price index issued by the bureau of labor statistics. The index hit a record of 125.5 (the period 1947 to 1949 equals 100) in the autumn of 1959. The upturn came despite a decline in the cost of food during 1959.

Schaefer's Business Is the Health of the Community!

Serving Appleton and Surrounding Areas For More Than 28 Years!

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- Homogenized Vitamin D Milk
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RESIDENTIAL COMMERCIAL

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A COMPLETE MENU FOR YOUR EMPLOYEES 24 HOURS A DAY!

- HOT COFFEE
- HOT CHOCOLATE
- HOT TEA
- SOUP BROTH
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- CIGARETTES
- HOT FOODS
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- CANDY & GUM
- TOMATO JUICE
- WHITE MILK
- CHOCOLATE MILK

NELSON VENDING SALES

INCORPORATED

138 Water St., Menasha 24 Hour Maintenance — It's The Service That Counts

Dial 2-0922

2 Retail Associations in Limelight For Unique Promotions During 1959

Include Big Sidewalk Sale, Outdoor Style Show, Shopping Center Events

Promotions by retail merchants hit a new high in 1959 with honors for unique ideas going to the Appleton Downtown Retailers and the Valley Fair Merchants associations. Downtown retailers staged two firsts with great success. The first was a street sidewalk sale July 29 that brought out throngs of people. Even a sudden downpour failed to dampen the carnival spirit that prevailed throughout the day.

Then in September, they staged an outdoor style show that brought thousands of people to College avenue despite cold weather. Professional models and college students paraded new styles on a specially built 300-foot ramp. Miss Wisconsin and Wisconsin and other dignitaries were on hand and the popular Four Aces to round out the evening's program.

Shopping Center Year around activities feature the work of Valley Fair merchants — ranging from unusual displays and shows to community service.

An outdoor show was held in the mall for the first time in 1959 when area business firms displayed latest equipment for camping, picnicking and backyard living. Twice a year merchants stage a crazy sale so popular that the mall takes on the atmosphere of Chicago's Maxwell street.

Both a spring and fall fashion show are held there each year — Valley Fair held its fourth annual auto show last year. Its second annual home, food and garden show took place last May. It also held its second annual dog show and members of the ones.

Valley Pigeon club presented a show. A traditional fall sight is the harvest display of fruit and vegetable specimens grown by Paul Hoffman, president of the Hoffman company, Inc., owner of the shopping center. A Halloween costume parade also is held each year with pumpkins distributed free and treats for the children.

Educational Displays Famous Wisconsin events such as logging in the old days, early medicine and a display on printing and newspapers were among the monthly traveling exhibits of the State Historical society. A wildlife show was brought to the center by the Wisconsin Conservation department, valley artists exhibited their paintings, a national lumber firm had a giant redwood log display and the Jaycees sponsored their Atoms for Peace mobile unit.

The shopping center was a regular stop for chest x-rays and blood bank recruitment several times during the year.

In the spring an Easter festival is held there, during the summer an outdoor circus is available with rides and amusements for the whole family. Every holiday has some event going either in the indoor mall or out-of-doors.

Christmas is the climax of the year's activities with special decorations and the arrival of Santa Claus. During the last holiday season, the central decoration centered around a colorful nativity scene and a giant golden tree surrounded by smaller silver show and members of the ones.

Beer Sales May Be at Awaited Volume Boost

Static Market Since '47, but Trend Seems To be Changing

The long awaited 'break-through' in beer sales has begun, many men in the brewing industry believe.

The market has been static since the peak year of 1947, when 87,172,334 barrels of beer and ale were sold. In the best years since then, sales volume has approached this figure, but never topped it.

Edward V. Lahey, president of the United States Brewers Foundation, said that sales through October were running almost three million barrels ahead of the 1958 pace. If November and December totals match the same months for 1958, the 1947 record will be broken, he said.

A Milwaukee brewer said that there was some doubt as to whether the 1959 totals would set a record, because December, 1958, was a relatively big month. However, he added, this does not make much difference, for the trend seems well established, and 1960 will break through the 1947 ceiling if 1959 did not.

Static Period The fact that the market has not grown for so many years has hurt many breweries and forced others to go out of business. Early in the static period there was a great deal of brewery expansion, built for a market that never developed.

Much of the industry has run at only 50 per cent of capacity. At the same time, costs were rising, yet price increases were difficult to make stick because of the fierce competition resulting from the excess plant capacity.

The big hope for years has been the "war babies," the children of the rising birth

rates of the late 1930s and particularly the baby boom of the 1940s. These would enter young adulthood at the end of the 1950s and in the early 60s. The greatest per capita beer consumption is by persons under 40.

The new adults probably won't drink beer at the same per capita rate as earlier generations, due to the popularity of soft drinks, a Milwaukeean said. But the sheer increase in numbers almost inevitably means a big increase in total sales.

More Women Like Beer If however, there are sharp increases in operating costs, container prices or taxes, the picture would cloud up, he said. If the price of beer goes up no faster than other prices, everything should be all right.

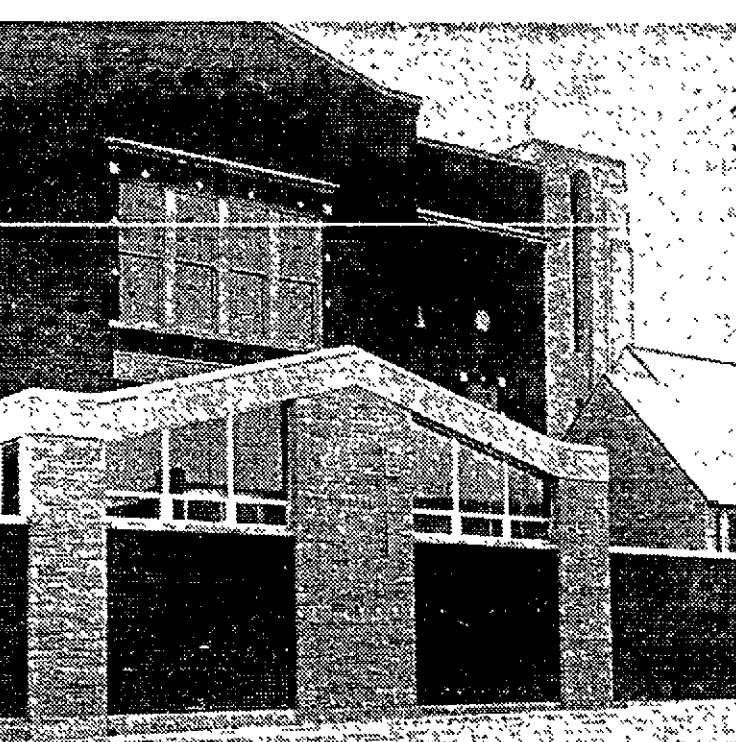
Another Milwaukeean said that he was encouraged by the rising popularity of beer with women. This, he said, is

part of a trend toward greater home consumption.

One of the industry's fondest dreams is that beer will someday become a year round drink. Summers have always been the period of greatest sales, and brewery employment is at its highest during this season. Layoffs come after Labor day. The extreme heat of last summer was one reason why 1959 was a good year.

This year, however, Wisconsin breweries are trailing last year's pace and New York is regarded as certain to take first place. The drop-off, according to trade sources, was caused largely by the diversion by Jos. Schlitz Brewing company to branch breweries of production from its Milwaukee plant.

Schlitz is expected to finish second again in total sales to its big St. Louis rival, An-



A New Entrance to St. Therese school was completed last summer for about \$20,000. It includes a double stairway and enclosure, replacing the old exposed single entry. A \$70,000 project on the rectory adjacent to the school, adding study, sleeping quarters and garage, is under construction.

Area Representative
Gordon Golz Agency

heuser-Busch, Inc. The Budweiser brand is expected to slightly over eight million barrels for 1959, while Schlitz will Output of the various Anheuser-Busch brands will be

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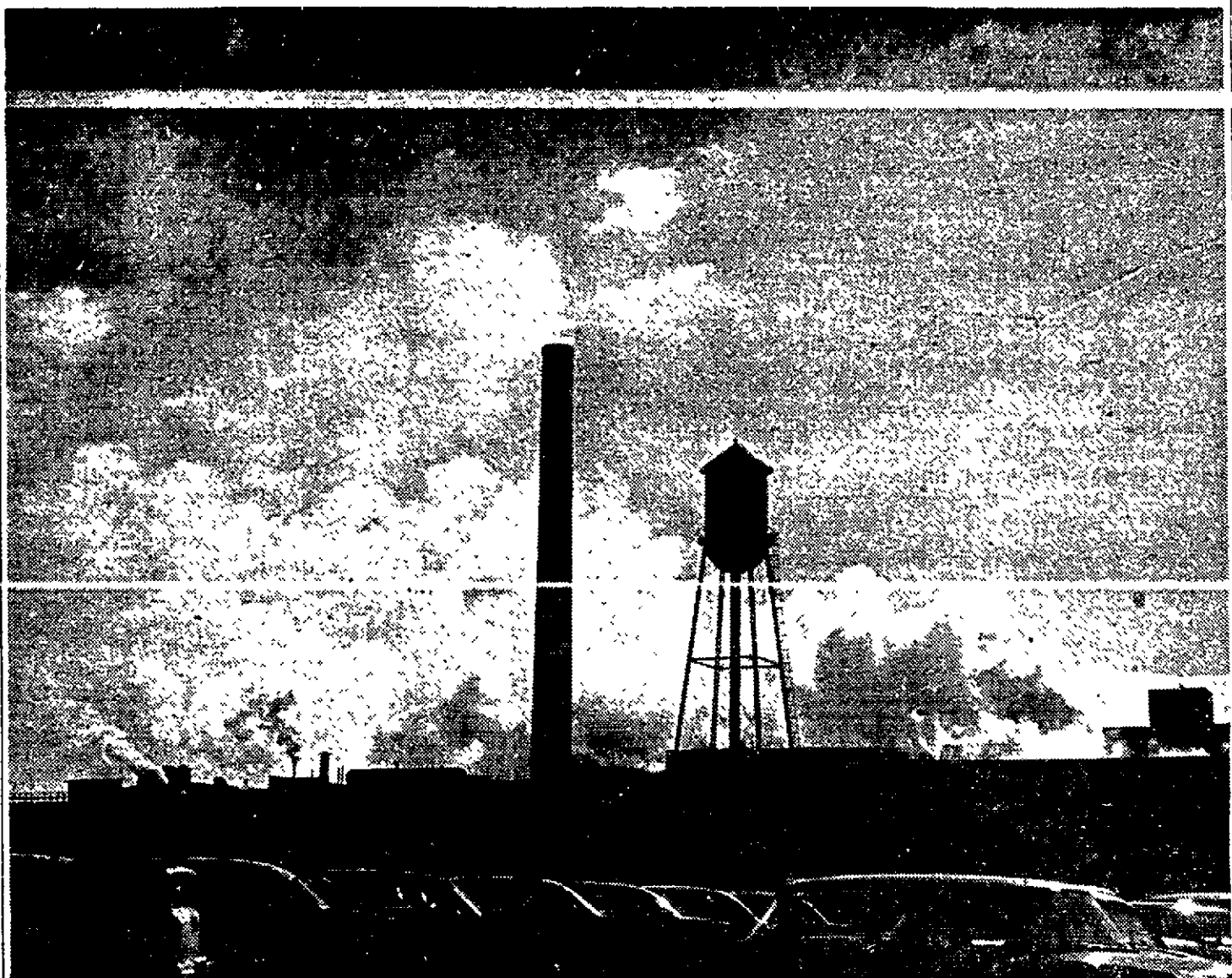
U.S. Leads Russ In Electric Power Supply

The United States' lead over the Soviet Union in electric power supply will increase from 124 million kilowatts to about 134 million kilowatts by 1965, a gain of 10 million, it is indicated in a report on the Russian electric industry released by a trade association of investor-owned electric utility companies in the United States.

At the end of 1959 the Russians had 59 million kilowatts and the United States had 183 million kilowatts, the report states. The difference between the two was then 124 million kilowatts.

The Russian goal for 1965 in the Soviet 7-year plan is 110 to 112 million kilowatts. Total capability for the United States is expected to be 245 million kilowatts in 1965. By that year the gap will have widened to about 134 million kilowatts, an increase of 10 million kilowatts over the lead in 1959.

A good indicator of a nation's total productive capacity and its people's well-being is kilowatt-hour use per capita. For the United States in 1959, this was about 4,481 kilowatt hours, compared with an estimated 1,161 kilowatt hours per capita for the Soviet Union. The Russian goal for 1965 is about 2,100 kilowatt hours. This compares with a forecast of about 6,000 kilowatt hours per capita for that year in the United States.



Silhouetted Against the Rising Sun, smoke carving patterns against morning clouds is Kimberly-Clark's Lakeview mill in the town of Menasha, typical of the many paper mills in the Fox Cities area. Parking

lots using up almost as much space as the mills themselves ring the plants in today's industrial world as factories move to cities' outskirts for ample land area and most employees drive to work.

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Our Employees

We have a staff of over 20 full time employees.

Families are Wonderful--

Where there is a Family there is a Home. Home is where you learn so many things. Things you cannot learn in School. The big things. The basic truths. Through a family each member's special knowledge is passed on to others. The value of education — culture — good manners — and the love and respect both of and for others are the result of good family life. These are the big things — the basic truths.

Where else but at home is the value of saving more apparent? Dad knows that only through Life Insurance is it possible to save for the future while providing an adequate income for mother and all of the family, should the need occur.

The Equitable Reserve Association, because of their Graded Premium policy's, can assure greater savings for less money than ever before. Compare before you buy. Remember you are investing for your family's future. Make every dollar count.

Equitable RESERVE ASSOCIATION
NEW HAVEN, WISCONSIN

Heredity Studies Lead in Research

Discoveries May Lead to Victory Over Dread Ills

Deans of American medical schools have told how the progress of medical science brought new health and hope to the American people during 1959.

ical association on what they thought were the greatest medical achievements during the year, offered a plethora of divergent viewpoints, but they nearly all agreed on one point: intensive medical investigation is now going on in many quarters in the field of biochemical genetics.

The field of scientific medicine in 1959 has been the increase in our knowledge of the chemistry of genetics.

This field deals with man's origins, his mode of development and reproduction of characteristics—the study of heredity.

Study of Learning

Dean Stafford L. Warren of the University of California Medical Center, Los Angeles, said "a better understanding of the biochemistry of inhibition of nerve impulses was achieved in 1959, and the relationship of such chemistry to epileptic seizures has led to some revolutionary thinking."

He added that significant contributions also have been made to fundamental knowledge of the learning process.

"It has been possible," Dr. Warren said, "to trace on a brain-wave detecting device records of the learning process."

Such basic learning, he said, may eventually achieve a better understanding of the nation's major problem of mental health and bring about better methods of treatment.

Chemical Discovery

Americans who received Nobel prizes in medicine in recent years, including the 1959 winners — Dr. Severo Ochoa of the New York College of Medicine and Dr. Arthur Kornberg of Stanford University—have contributed immeasurably to biochemical genetics. Through their contributions they have opened up broad fields in the treatment and theory of a wide spectrum of disease. Their discoveries, capstones on previous work during more than half a century, have not only significant clinical implications, but shed new light on the nature of life and the future of man as a species.

Dr. Charles A. Doan, dean of Ohio State University Medical School, Columbus, referred to what he termed the great discoveries of Drs. Ochoa and Kornberg. Their discoveries related to the biological synthesis of compounds called RNA and DNA for short.

"The synthesis of RNA and DNA perhaps will have more far-reaching influence and effect on future biologic concepts and control than any other single advance this past year or for many previous years. The potential influence of the application of this knowledge to genetics in particular can only be imagined at this time," said Dr. Doan.

Hereditary Carrier

DNA is acknowledged to be the chemical that, in most living things, passes on hereditary information from one generation to the next.

The other chemical, RNA, is a key substance in the production of protein, which is essential in the maintenance of tissue. RNA is found in some viruses — those which cause poliomyelitis and one called tobacco mosaic virus which produces a disease in plants. RNA is thought also to pass on hereditary traits.

Dr. Thomas H. Hunter of the University of Virginia School of Medicine at Charlottesville, considered the "description of chromosomal abnormalities by several groups, both here and in England," as an outstanding achievement in medicine in 1959.

Cause Grave Ills

He referred particularly to last April's announcement by British investigators that an irregular number of chromosomes inside living cells are responsible for such grave conditions as Mongoloid idiocy, abnormalities of the sexual organs, and possibly leukemia. Chromosomes are the microscopic life-threads that carry the genes of heredity—such as eye, hair, and skin color — like beads on a string. They are found inside the germ cells that unite to form new organisms, such as a human fetus.

"Methods have now been devised," said Dr. Hunter, "for the mapping of human chromosomes which promises to shed light on the basic abnormalities in many other conditions, but these findings

65 Per Cent Own Insurance

U.S. Total Hits Record \$534 Billion, About \$11,500 Per Family

Nearly 65 per cent of the 180 million Americans expected to be recorded by the 1960 census were owners of life insurance policies at the close

of 1959. These estimated 115 million policyholders increased their ownership of life insurance to a new all-time peak of about \$34 billion dollars with legal reserve life insurance companies at the close of this year, reports the Institute of Life Insurance. This aggregate averaged over \$11,500 owned per insured American family.

The ownership aggregate was about 2½ times the amount held by 85 million policyholders at the start of 1950, 10 years ago. The amount of life insurance owned per family has more than doubled in ten years.

The 1959 purchases of an estimated \$68,500,000,000 of ordinary, group and industrial life insurance policies and certificates were a record for any one year and were about three times the life insurance purchased 10 years ago.

Group Life Down

The estimated 11 billion dollars of group life insurance purchases in 1959 was about 1.2 billion dollars less than purchased the previous year. Since a majority of business and industrial firms have existing group life insurance programs, a considerable portion of the year's purchases represented contract revisions liberalizing plans already in effect. Total group protection attained a new high of 155 billion dollars at year end, a 7 per cent gain in a year's time and nearly four times the aggregate held 10 years ago.

Payments to American families by their life insurance companies in 1959 reached a record peak of \$7,570,000,000 under life policies and annuities and \$2,370,000,000 under health insurance contracts with the life companies. The total benefit flow of nearly 10 billion dollars

paid in 1959 was more than 2½ times the annual payments 10 years ago.

Payments to policyholders themselves accounted for an estimated 58.4 per cent of total payments under their life insurance and annuity programs in 1959, the year's "living benefits" being about \$4,420,000,000. Death benefit payments reached \$3,150,000,000 in 1959, more than twice the payments made 10 years ago. According to the institute this was a reflection of the greater ownership of life insurance.

Friday, February 12, 1960 Appleton Post-Crescent D10

Police Station To Relocate At Little Chute

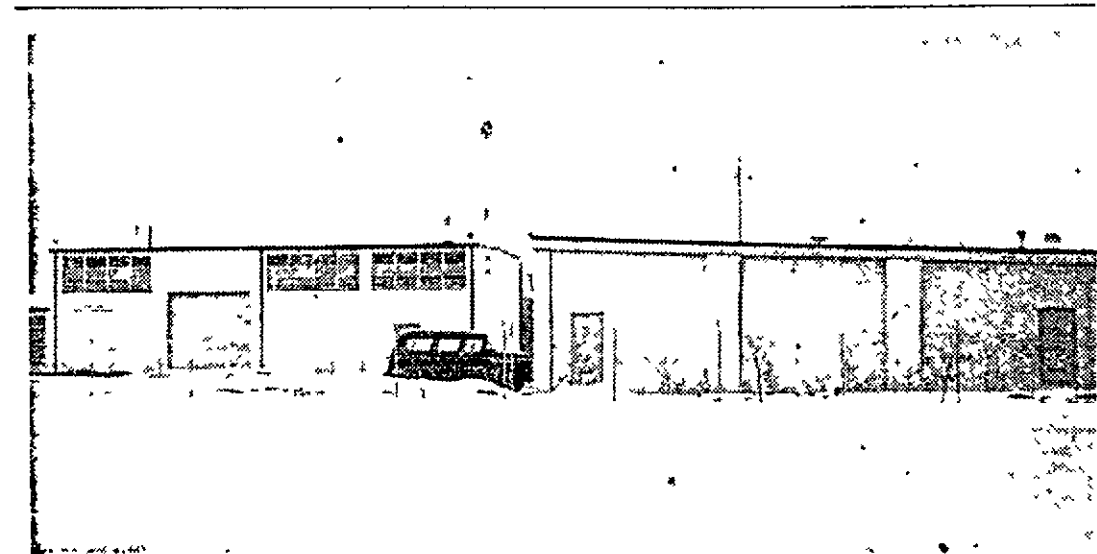
Remodeling of the south-east corner of the village hall for relocation of the police station was started late in 1959 at Little Chute.

Henry Verbruggen and Son Construction company of Little Chute was low bidder on the project which got underway in November at an estimated cost of \$5,000.

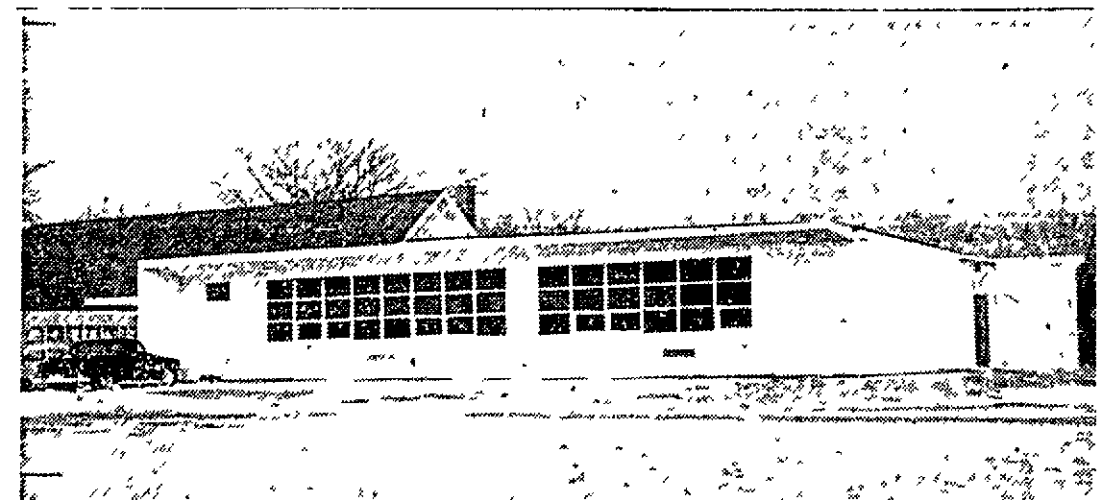
When completed, the project will give the police department additional office space, an interrogation room, storage space and shower facilities.

The station will be in the basement of the hall with the entrance on the Grand avenue side. Steps will lead down to the main office.

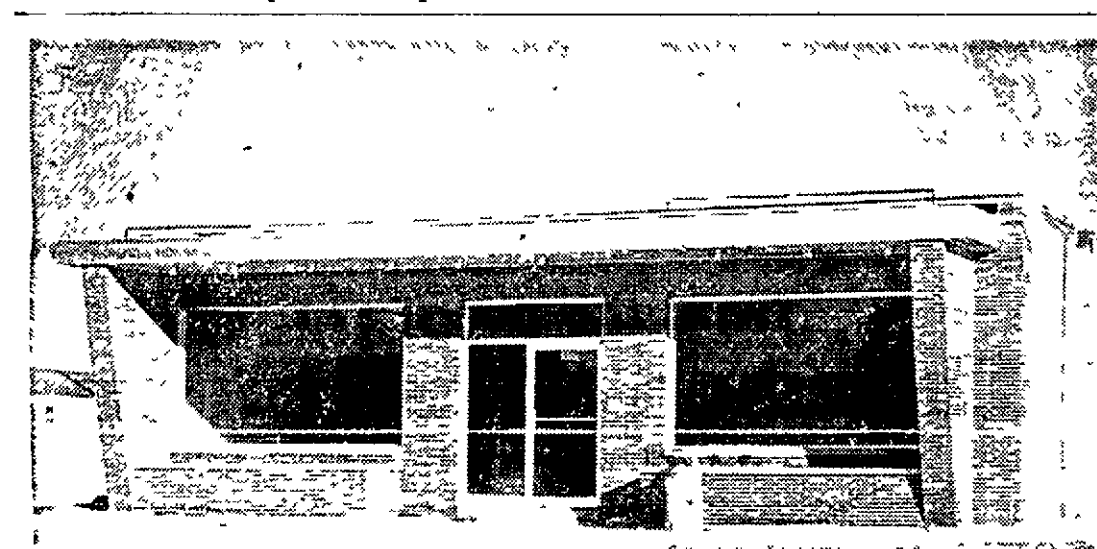
Police headquarters are in a small 2-room space at the rear of the building.



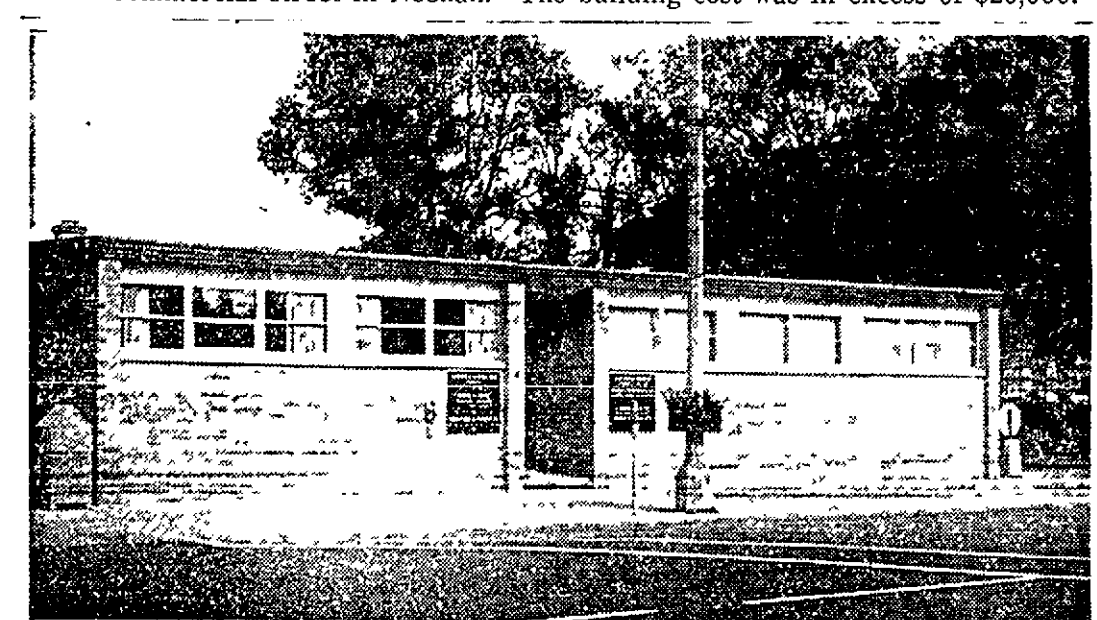
During 1959, the United States army reserve armory on Third street, Menasha, was expanded by addition of a drill floor, left, and a large repair-storage garage. The project cost \$100,736.



Men of Bethel Lutheran congregation, Menasha, donated most of the labor to build a 2-room addition to the school, which adjoins the church, at 822 Appleton road. One room opened in September while the other still is unfinished.



A New Building Housing the Abraham Carpet service was constructed in 1959 on S. Commercial street in Neenah. The building cost was in excess of \$20,000.



A Professional Arts Building now stands on Neenah's E. Wisconsin avenue at the site of the former Meyer Burstein and Sons office, razed several years ago after the office and warehouse were extensively damaged by fire. The new building houses six firms—attorneys, surgeons and other professional men.

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"Methods have now been devised," said Dr. Hunter, "for the mapping of human chromosomes which promises to shed light on the basic abnormalities in many other conditions, but these findings

in particular impress me as being of most fundamental importance since they clearly and unequivocally label such abnormalities as genetic in origin."

The chromosome mapping proves not only that human beings can live with chromosomal abnormalities, but more importantly because each chromosome, even a very small one, can lead to some of man's gravest maladies. This raises the question as to whether some day cell researchers will be able to pin-point the basic cause of a disposition toward cancer in the future.

Fox Cooperative, Inc.

Located Between Appleton and Menasha on Cty. Tr. "P"

ARTHUR F. STAPEL
General Manager and Treasurer

Wholesale Distributors

of

Agricultural Supplies

and

Hardware Specialties

Through Retail Farm Supply Dealers Since 1937

Our Biggest Asset

IS NOT PICTURED IN THIS

Progress Report of WILSON APPLIANCE & TV

It Is Our Customers and Customers Alone

Here is the West College Ave. Location where we started in business 14 years ago. Over 90% of our business consisted of Appliance Servicing. Such as Washers — Dryers — Ranges — Refrigerators — Oil Space Heaters and all small appliances.

In 1950-51 period many of our service customers were inquiring about the purchase of New Appliances and TV's from us... therefore in 1951 we became an established TV & Appliance Sales & Service dealer... locating in the above pictured West College Ave. store.

The past few years

pointed conclusively to our needs for a closer-in downtown location that would offer better merchandise display advantages and easy access to public parking facilities.

WE ARE NOW ESTABLISHED

← IN THIS LOCATION AT

415 W. COLLEGE AVENUE

across from Ben Franklin — within easy walking distance of spacious parking facilities. We now have a bigger and better Service Dept. along with a larger and more complete sales floor enabling us to display a finer selection of appliances, along with a more complete TV, Stereo and Radio department.

DEALERS IN —

TV STEREO & APPLIANCES

by Admiral, Hamilton, ABC and Gibson

Our Biggest Asset Is Our Customer Following;

Customer satisfaction with appliances & TV purchased from us — along with services rendered by our service department on many and diversified brands of appliances has made this progress possible.

We Are Equipped To Handle All Your Service Needs —

Call Us Ph. 3-1422

Your Nearest Chemical Source!

Industrial Chemicals and Kemtron Products

THE CHEMICAL SUPPLY CO.

NEENAH-MENASHA, WIS.

Dial PA 2-3383

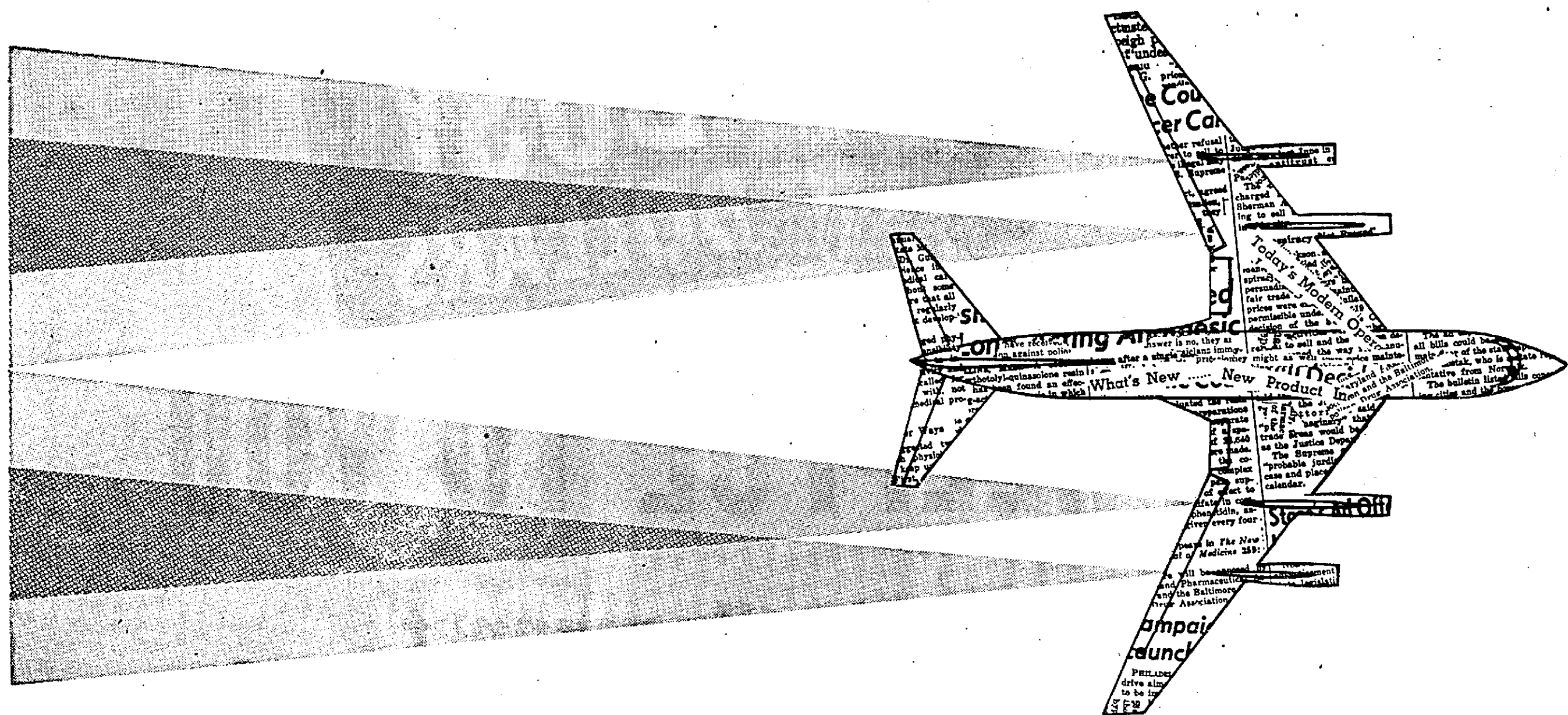
WILSON'S Appliance & TV Sales & Service

415 W. COLLEGE AVE. APPLETON

Fast — Prompt Service With a 90 Day Warranty on Parts and Service Work

PHONE 3-1422

The Jet Age...



Enter the 1960's, a period of predicted great change in almost all fields.

How will your newspaper change? Chances are that it will look different than it does now. New styles of type to make it even easier to read, more pictures, more features, more color, better kinds of paper, perhaps even a different shape. But, basically, it will not change because it performs a necessary function, satisfying the people's need to know, in a manner that cannot be duplicated.

It can be read, re-read, clipped and saved. It can be referred to often, at the reader's convenience. It serves the customers in its circulation area with information in depth about that area in easy-to-read form every day. Every subject of importance to you and your family will be accounted for in the news, editorial, feature, or advertising items in the paper.

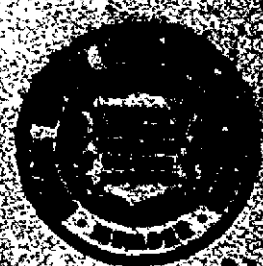
The most vital characteristic of this "Living Textbook of Our Times" is that important stories and public issues can be followed day-by-day as they develop, with all the human impact that is difficult, if not impossible, for any other communications medium to provide.

FOR THESE REASONS, WE BELIEVE THAT THE POST-CRESCENT WILL CONTINUE TO GROW AND TO BECOME MORE IMPORTANT TO MORE AND MORE PEOPLE WITH THE PASSAGE OF THE YEARS.

APPLETON POST-CRESCENT

WISCONSIN'S VITAL NEWSPAPER

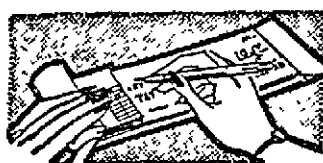
Twin City Banks Service



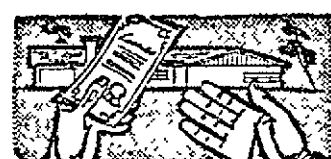
BUSY DOLLARS

MORE HELPFUL TO YOU

in a personal, friendly manner



It's the degree of personal care, interest and attention we pay to your own individual business problems that makes "banking with Twin City Banks" MORE HELPFUL TO YOU, in a personal, friendly manner.



You'll find every officer ready to help you with everyday details as well as your biggest, most far-reaching plans. Together we serve thousands of people — but we serve them *one at a time*.



Perhaps this is why so many of our new customers have been sent to us by our current friends in business and industry. We think you will agree with them that it's a pleasure to bank at one of these four Twin City Banks.



COMMERCIAL

Withholding Tax Deposits
Bank Drafts, Bank Money Orders
Letters of Credit
Funds Wired Everywhere

SAVINGS

Savings Accounts
Certificates of Deposits
Christmas Club

LOANS

Home Improvements
Automobile
Personal
Business
Life Insurance

Each of these banks provide complete banking services



**FIRST NATIONAL BANK
OF NEENAH**



**FIRST NATIONAL BANK
OF MENASHA**



**NATIONAL MANUFACTURERS
BANK OF NEENAH**



**BANK OF
MENASHA**

At Twin City Banks Your Savings Earn a Generous 3% Interest Per Year

TV Satellite Program Put on April 5 Ballot

Darlington —(P)— The city council Thursday decided to place on the April 5 ballots the question of whether to build a translator television satellite station here.

Darlington is on the fringe of ultra high frequency UHF reception and the system, estimated to cost \$12,000, would pick up and automatically transmit UHF programs to this immediate area. The council said two Madison television stations have granted permission to rebroadcast their programs.

The referendum would be advisory to the council.

THE APPLETON POST-CRESCENT SUBSCRIPTION RATES

Delivered by carrier to city and suburban subscribers for 40 cents a week, or \$20.80 a year. By mail within the counties of Outagamie, Calumet, Winnebago, Waupaca, Brown, Shawano, Manitowish, Portage and Waushara, one year \$11.00, six months \$6.00, three months \$3.50. Outside of this area one year \$20.80, six months \$12.00, three months \$6.50.

MEMBER OF ASSOCIATED PRESS The Associated Press is authorized exclusively to use for republication of all the local news printed in this newspaper as well as the AP news dispatches.

ANNOUNCEMENTS

LODGE NOTICES

WAVERLY LODGE NO. 51, F.A.M.S. Special comm. meeting, Friday, Feb. 12, 7:30 p.m. F. C. de Gier, G. V. Schleis, W.M. E. A. Casperson, Sec'y.

SPECIAL NOTICES

Crooked Heels! Prevailing claim with Dr. Scholl's Walk - Strates. For men or women. BOHL & MAESSER 201 N. Appleton St. Phone 3-6474

Open Bowling DIRECTORY

If you appreciate this new service brought to you by the following bowling alley proprietors please take the time to mention it to the alley which you patronize.

APPLETON CLUB ALLEYS Sat. and Sun. aft. and nights, 119 East Washington St. Ph. 3-5253

THURSDAY open, Friday aft. 9 p.m. Sun. after 3:30 and after 9 p.m. Phone 2-5242

MEENAH RE ALLEYS OPEN BOWLING Every Afternoon, Wed., Sat., Sun. nights Miller's Bowling Bar Sherwood Ph. Sherwood 60

LOST AND FOUND 8
WRISTWATCH LOST - Man's Girard, Perragaux in Menasha High School or vicinity. Reward, Ph. PA 4-4452.

AUTOMOTIVE

ACCESSORIES, PARTS, LIKE

TIRES (2) 6.50 2.50, 8 1/2 1.10 New, cheap. Inq. 2215 W. Spencer St.

AUTO REPAIR & SERVICE 11

Complete Collision Repair SERVICE

By Experienced Men

Peotter's

24 Hr. Towing Service

Ph. 3-5125

RADIATOR Cleaning, Repairing

Reliable Radiator Service, 725 W. Washington St., Ph. 3-5253

TIRES RECAPPED, REPAIRED

Radiator Repairing, Recoring

Kaukauna Phone 6-5581

AUTOS, TRUCKS WANTED 13

CASH OR TRADE

HESSER MOTORS, Ph. 3-3602

CASH FOR YOUR CAR

BOB MODER AUTO SALES

1324 S. Oneida St., Phone 3-4540

CASH FOR YOUR USED CAR

HIEPTAS MOTORS

514 Draper St., Ph. 6-1785

Higher Price Paid

For Used Cars

and Used Trucks

GUSTMAN'S

Kaukauna 6-2581 Seymour 11

TOP PRICES PAID

For Clean Used Cars

TRICITY MOTOR CO.

913 W. Wisconsin Ave., Ph. 4-5247

TRUCKS FOR SALE 14

GMC

Used Trucks

1955 FORD F-7 Tractor

1954 FORD 1-Ton . . . 4-Speed

1952 GMC Model 470 Tractor

1947 STUDEBAKER 1-ton pickup

1941 CHEVROLET Pickup

PANEL . . . 1-Ton

Fox Valley Truck SERVICE

"Appleton's Only Exclusive Truck Service"

2138 W. Wisconsin Ph. 2-7306

Guaranteed "A-1" USED TRUCKS

1956 DODGE Chassis and Cab

1 1/2 ton WB 2-speed . . . \$995

1955 FORD F-100

1/2-ton Panel . . . \$895

1953 WHITE "3000" tractor

Fully equipped. . . \$2445

1952 FORD F-4 Chassis

and Cab . . . \$645

SHERRY MOTORS, Inc.

"The Home of Selected Used Cars"

325 W. Washington Ph. 3-6644

925 W. Wisconsin Ph. 3-4875

OPEN EVENINGS

Used Oil Truck

1945 CHEVROLET—850 gal. capacity. Inquire Conrad's Service Station, 117 Main St., Kaukauna.

AUTOMOTIVE

TRUCKS FOR SALE 14

A-1 Used Trucks

Reconditioned — Ready to Go

1957 1-Ton Pickup

1957 FORD 4-Ton Pickup

1956 Ford 2-Ton Tractor

Fully equipped

1955 INTERNATIONAL 2-Ton

Long Wheel Base

1953 FORD 2-Ton 154" Wheel-

base, Brand new tires

1948 CHEVROLET 4-Ton Pickup

Good buy! Call 4111, ext. 58

days—4-5850 after 5 p.m.

KAUKAUNA

105 E. Third St., Phone 6-4623

AUTOS FOR SALE 15

1958 ENGLISH FORD Prefect —

Snappy black, leather upholstery,

white walls, radio, heater,

Perfect Ford "second" car

your wife and family — Ideal

as company, economical "first" car.

Good buy! Call 4111, ext. 58

days—4-5850 after 5 p.m.

1958 BUICK 4-Dr. Model "76"

Price \$3000 below original

price. LEWIS — BUICK RAM-

BLER, New London, Ph. 653.

1958 CHEVROLET Bel Air Sedan

—Excellent condition. Power-

slide, radio, Good rubber. Call

412 4-5359 after 5 p.m.

1958 CHEVROLET 4-Dr. Biscayne

6 cylinder, Standard transmis-

sion Ph. 4-5077 after 5 p.m.

1957 FORD 2-Dr. Hardtop—Blue

and white two-tone. Call RE

4-6325.

1957 FORD Fordomatic 4-Dr.

Station Wagon—Very clean.

Call Ph. 2853.

1956 BUICK Spec. 2-Dr. Dyna-

flow Heater, radio, DeLuxe

hub caps and steering wheel.

White walls—2 brand new snow

miles. New tires. A-1 condition.

Call 4124, ext. 57.

1956 CHEVROLET 2-Dr. Bel Air

—Standard shift, low mileage.

Very clean! \$550. Call RE 4-5997.

1952 English Ford

Phone 3-7115

1952 CHEVROLET—DeLuxe 4-Dr.

6 cylinder with power glide,

radio, heater. Ph. 3-5301.

1952 DE SOTO—Power steering,

white side walls. Phone 4-2258

after 6 p.m.

1948 CHEVROLET

Ph. 3-3550.

1949 FORD 4-Dr. — Radio, 15"

wheels. Call 2-5508 after 5 p.m.

1934 Nash Sedan

Good running condition. See

at 324 Lee St. 4-5085

1954 DODGE Station Wagon V-8

With overdrive. A-1 con-

dition, \$495.

1952 BUICK Hardtop, fully equip-

ed. Call 4245, Call RE 4-5221.

RECTOR MOTOR CO.

YOUR "OLDS" DEALER

212 N. Division, Phone 3-5683

AUTO SHOW Specials

For the Used Car Buyer!!

1956 BUICK 2-Dr. Special

Riviera, Automatic Transmis-

sion, Radio, Heater and

many other extras. A local

owner car with a

pleasing blue finish.

Was . . . \$1295 NOW \$1095

1956 OLDSMOBILE Super '58

4-Dr. Sedan. Equipped with

Hydramatic, Heater and

Back-up Lights and other

extras. Immaculate inside

and out.

Was . . . \$1495 NOW \$1195

1956 BUICK Super 4-Dr. Hardtop,

Automatic Transmission,

Radio, Power Steering and

Brakes, Tinted Glass, and

many other extras.

Was . . . \$1495 NOW \$1295

"MANY OTHERS TO

CHOOSE FROM—AT COM-

PARABLY LOW PRICES"

CLOUD BUICK

Convenient Downtown Location

Next to Appleton Theatre

218 N. Oneida Ph. 4-7159

Local Trades

1958 PONTIAC Wagon

1958 BUICK Estate Wagon

1958 FORD Country Sedan

1958 CHEVROLET Wagon '6'

1958 OLDSMOBILE

1958 BUICK Convertible

1958 PONTIAC Catalina

1954 FORD 3 Seat

1954 PONTIAC 4-Dr. Sedan

TURLEY

PONTIAC, Menasha

"See Joe — Save Dough"

Lot across from Steiners, Neenah

Open evens. 'til 9 P.M.

1956 FORD 4-Dr. Wagon . . . \$995

1956 OLDSMOBILE '88'

4-Dr. Hardtop

WE NEED USED CARS

Bob Rector Olds

889 S. Commercial St.,

NEENAH Ph. PA 2-9151

Open every evening 'til 9

Saturday 'til 3:00 p.m.

Save \$400

1958 FORD Country Sedan

Station Wagon, Radio, heat-

er, automatic transmission

and brakes.

Colonial white finish. Very

nice. Hurry!

TOWN AUTO SALES

Hwy. 47, 1/2 Mile N. of Menasha

1959 BUICK Electra 4-Dr.

1956 BUICK 4-Dr. Special

1956 BUICK Special

1953 BUICK 2-Dr. Special

Van Dyn Hoven Buick

1100 Lawrence, Kaukauna, RO 6-2534

VAN ZEELAND GARAGE

Chrysler-Plymouth Valiant

Little Chute Ph. ST 3-1941

Top Quality Cars

AT

ARROW Auto Sales

"Home of Low Overhead Deals"

742 West College Ave.

1956 PLYMOUTH Savoy 4-Dr.

1957 Ford Custom 300

1957 SASKOWSKI PONTIAC

Kaukauna Ph. RO 6-2616

1956 OLDSMOBILE 4-Dr. '58'

1955 FORD 4-Dr. Fairlane

1954 CHEVROLET Bel Air 2-Dr.

KOLOSSO'S, Ph. 4-4101

CANCELLATIONS AND CORREC-

TIONS accepted to 3:30 p.m. for

ADS WHICH HAVE APPEAR-

ED AT LEAST ONCE.

AUTOMOTIVE

AUTOS FOR SALE 15

Be Particular

Take Advantage Of Our

Finer

Selection

260 Used Cars

Galaxie

1960 FORD Galaxie 4-Dr. Sedan,

V-8, Ford-o-matic, Heater,

Radio, Power Steering and

Brakes, White-wall tires.

Practically brand new, 4

Year Guarantee. Save

Over \$700. Reduced to

..... \$2695

Station Wagon

1959 CHEVROLET Parkwood

4-Dr. Station Wagon, 6

Cylinder, PowerSlide, Tu-

tone, Heater, Signals,

Undercoat, Radio, Like

New, 4 Year Guarantee

..... \$2495

1955 PLYMOUTH Suburban

2-Dr. Station Wagon

..... \$845

1955 MERCURY 4-Dr. Sedan

..... \$795

EMPLOYMENT

HELP WANTED, FEMALE 20
BABYSITTER—Wanted to care for 2 children, half days, in child's home. Ph. RE 4-1509.
BOOKKEEPER AND TYPIST—Wanted for part time work. For interview call RE 3-0830.
Checker Wanted
Full time. Age 25-40. Apply in person. Bertha's Pies & Waffles, 1331 E. Wisconsin Ave.
CLERK—Over 16, for evening work. Experience preferred. Jellins Food Market, 202 E. Wisconsin Ave.
DEPARTMENT MANAGERS
Are you interested in a job on a full time 5 day, 40 hr. week basis? We may have just the position you desire. Experience not necessary, we will train. Many company benefits. Apply in person to **W. T. Grant Co.** Valley Fair Shopping Center
EXPERIENCED SALESLADY
Wanted for part time. Jung's Shop, Valley Fair. Apply between 11 a.m. and 5 p.m.
FOUNTAIN SALES GIRL—Day and night. Experience preferred. Phone for appointment 4-9181. Ask for Tillie. SPUDNUT SHOP
General Office Position
Prefer young lady with excellent typing skill. 40 hour, 5 day week. Other benefits. Apply **Moe Northern Co.**
HOUSEKEEPER—Wanted. Must be experienced. Permanent if desired. Write Mrs. J. Majewski, 6113 W. Washington Blvd., Wauwatosa 13, Wis.

EMPLOYMENT

HELP WANTED, MALE 21
BAKER
Bench Hand or Helper **WANTED**
Experience Required
Apply mornings in person **Gene's Bake Shop**
202 Main — Menasha
Draftsman
Neat, capable draftsman wanted with 1 or 2 years experience, to do structural engineering drafting. Experience in structural drafting not necessarily required. Write Box G-30, Post-Crescent.
Driver Salesmen
We have three openings on established bakery routes 19-40, married preferred. Dependable, reliable, trustworthy. Guaranteed salary and commission. Vacation, insurance, plus many other company benefits. 52 pay checks a year, no lay-offs. Phone or contact Wayne or Nick, SERV-US BAKERY, 923 W. College Ave. RE 4-9293.
EXPERIENCED ROOFER WANTED
for local roofing company. Fringe benefits include life and hospital insurance, also 1 week paid vacation after the first year. Please write Box G-20 Post-Crescent, stating qualifications and experience
First Class Mechanic
For top wages. Must know air conditioning, wet and dry heating service and be willing to take after-hour calls on a regular overtime wage scale. Write us about yourself and experience if interested in better than \$7,000 salary per year with tools and truck furnished. Write Box G-11, Post-Crescent. All replies will be held strictly confidential.
FINISHING CARPENTERS
For well established local home builder. Top wages. Year round work. Write giving list of experience to Post-Crescent, Box G-24.
JANITOR
We have a vacancy on the second shift for a qualified office janitor. Applicants will have use of the latest cleaning materials and equipment and should be familiar with their operation. Excellent working conditions. Many employee benefits. Apply Personnel Office **Valley Iron Works Corp.** Appleton, Wis.
Linotype Operator or Ad Compositor
Needed during months of June, July and August for vacation relief. If you need a summer job please contact Phil B. Appleton, Post-Crescent, Phone RE 3-4411.
Lumberyard Salesman
Experienced required. Ideal working conditions. Many benefits for right man. Phone RE -7373 for appointment.
STANDARD BUILDING CENTER
1100 N. Meade St.

Office Girl

Attractive Salary.
Some Experience Required.
General Office Work.
PERMANENT EMPLOYMENT.
5 Day Week.
Pleasant Working Conditions in small friendly College Avenue Store.

Write G-25,
Post-Crescent

RECEPTIONIST - SWITCHBOARD OPERATOR—Must be able to type. Call 4-1451 ext. 9 for appointment.

SILK AND WOOL PRESSER—Experience preferred. Apply in person to 217 N. Appleton St.

WAITRESSES
Several evenings per week, 4 P.M. to 2 A.M. Excellent wages. Apply in person, to **Pizza Palace** 815 W. College Ave.

Waitresses Wanted
Full and part time. Call RE 4-9467

WAITRESS—For full or part time days. Apply in person. Eason's Olympic Sandwich Shop, Home of the Superburger, 109 W. College Ave., Appleton.

WAITRESS—Apply in person to Karras Restaurant, 207 N. Appleton St.

WAITRESS—Wanted for day work. Apply in person, Larry's Lunch.

Woman Wanted
For Retail Store Work

Must be a typist and accurate with figures. Shorthand helpful but not absolutely necessary. Work varied — consists of typing orders and letters, checking invoices and inventories. Also help on sales floor when needed. 45 hour week. No nights or Saturday afternoon. Single or married if no small children.

SYLVESTER & NIELSEN INC.
209 E. College Ave.

WOMAN—For care for 4 children. Live in. Henry Noffke, 1529 Bowen St., Oshkosh. Write stating age, experience and references.

WOMAN—For general housework, reliable and clean. Experienced preferred. One child. Desirable surroundings. To live in own room. Call RE 4-6478.

WOMEN—For full or part time telephone work. Must have private phone. Write Box G - 26, Post-Crescent.

HELP WANTED, MALE 21

Auto Salesman
For America's Hottest Selling Car!! Great Opportunity for the right man willing to work.

APPLY IN PERSON
Sam Malofsky Motors
RANBLER Sales and Service 1350 West Wisconsin Ave.

CRUSHING FOREMAN—Year round work for right party. Fox Valley area. BADGER HIGHWAYS, Menasha.

WANT ADS ARE WANT AIDS.

WALLIE - DAVE and WILLARD

Say
Now is the time to think about getting that Lawn or Power Mower in good running condition.

SAVE NOW ON CASH AND CARRY PRICES!

Lawn Mower service on any make. Also Welding; Motor Service; Sharpening and painting.

BRING THEM IN NOW

KRUEGER'S SERVICE

1006 S. Lowe St. Phone RE 4-0621 or 3-9966

EMPLOYMENT

PRINTING FOREMAN needed to supervise shop of five. Must be competent lino operator, hand comp. and know good quality presswork. Printing (one and two color) and national advertising specialty items, all original patents. Fast growing business has excellent future. A. W. Larson, Columet Printing Co., Chilton, Wis.

Upholsterer Wanted
Some experience necessary. Steady employment. Wages open. Call or write. **POCKELS UPHOLSTERY** Hwy 47 Menasha, Wis.

WANTED
2 A-1 Truck Mechanics
• Time and one-half over 40 hours.
• Paid holidays.
• Coveralls.
• 100% company paid health plan
This is an ADDITION of two mechanics — NOT REPLACEMENTS
Our AVERAGE length of service per employee is now eight years.
Fox Valley Truck Service, Inc.
2133 W. Wisconsin Ave.

WELDERS
All position welding. Our weld shop is equipped to handle all welding processes. Interesting and versatile work in a modern and well ventilated department.
Personnel Office **Valley Iron Works Corp.** Appleton, Wis.
Young Man 20 to 40
To work evenings. Hard work with excellent pay. Apply in person, to **Pizza Palace** 815 W. College Ave.
YOUNG MEN—Full or part time. Apply to **VALLEY MEAT SERVICE** 2310 W. College Ave.

HELP, MALE OR FEMALE 22

EXPERIENCED COOK WANTED
Please call: **Mr. Miedke — Manager Valley Inn, Neenah** for interview appointment **PA 2-7761**

Man or Woman
20 to 40 years, to clerk in large merchandise store. Salary and commission. Opportunity for advancement. Write Box G-27, stating experience and references.

Men and Women
We are accepting applications for a responsible married man to serve established accounts in the Neenah-Menasha area. Car, customers, merchandise, generating expense supplied by company. \$2 pay checks per year—plus 13 more if you are capable. Company benefits and many incentives. Apply between 8 a.m. and 4:30 p.m. to **COMET CREDIT COMPANY** 303 S. Victoria St., Appleton

CAN YOU MANAGE YOURSELF?
Get into a business with a future. Must be young, married and ambitious. Call RE 3-2577.

Sales Opportunity
Established local firm seeks man interested in permanent position. Exceptional income for the right party with opportunity to advance to sales management. CALL RE 4-8742 For Details.

Take Time Out
for beauty — you can earn big \$\$\$ in sales commissions by your spare time! Write P.O. Box 36, Almond, Wis. or call RE 3-8528. Avon Cosmetics.

WANTED FACTORY WORKERS
With good work record looking for an outside firm. Steady year round work, no layoffs or strikes. Company paid insurance, etc. Married 22-58. Write Box G-15, Post-Crescent.

TRADE

One week of your time—for an occupation that will give you the best living possible.
I represent a company that has been in business for forty years.
If you are looking for a real GOOD job come in for an interview.
TIME: 10 a.m.
DATE: Feb. 15
PLACE: 1331 E. Appleton
INTERVIEWER: Mr. Tucker.

SITUATIONS WANTED 24
CAIPENTER AND PAINTER'S HELPER—Wanted steady employment. Experience. Write Box G-29, Post-Crescent.

HOME WORK WANTED 25
WILL ADDRESS ENVELOPES at home. Phone RE 3-1395.

WILL CARE for children in my home while mother works. Phone PA 5-2620.

FINANCIAL
BUSINESS OPPORTUNITIES 28
Attention! All Merchants
If you have a retail business and want added sales volume, we offer you all the benefits of a program that has been in operation for years. You would purchase merchandise at the same price as our largest stores. Write for free booklet today. Robert F. Neenah, 101 Law, Neenah, Wis.

A Wonderful Opportunity
for an aggressive party in getting into a five figure income. Sinclair Refining Company has a new service station and a new car wash. Located on a well traveled highway in the residential area. Financing available. Call RE 4-2659, 8 a.m. to 5 p.m., or after 5 p.m. call RE 4-3515 or RE 4-3508.

CASH RECEIPT SHOP FOR SALE
Good going business for small investment. Lease building. Call 6-2113 after 6 p.m.

Country Tavern
Located in prosperous community near Appleton. Modern barroom. Newly remodeled living quarters. Walk-in cooler. Nice yard. Priced for immediate sale. Several others.

H. J. Jennerjohn
Appleton Phone 4-3520 Hortonville Office SP 4-5458

For Lease
Modern 2 stall service station. 3000 sq. ft. Good opportunity for right man. (Would make ideal set-up for father and son). Call RO 6-2000 for details.

GAS STATION—LIVING quarters
\$8700. Easy terms, will trade. Write G-17, Post-Crescent.

MILK ROUTE—With or without truck. 15 cans per day. Ronald Haberland, Ph. SP 5-1340.

REDUCING SALON BUSINESS
And equipment for sale in Green Bay. Present operation doing excellent business, but owner must sell due to ill health. Salon is rated as most beautiful and best equipped of Green Bay. Good opportunity for right woman. Living quarters attached. Located downtown. Green Bay, Wis. Write for details. Sacrifice price for immediate sale. "Write" 432 South Ontario St., Green Bay, Wisconsin. Or call Edison 6-5801.

STORES: Grocery - Hardware, with modern apartment. ONLY \$4,500 down. 2-22 Clintonville. VARIETY STORE with soda fountain; modern apartment. ONLY \$1,500 down. HARDWARE and BOTTLE GAS business; 7 room remodeled apartment. \$2,500 down or TRADE. FREE list. Romberg Sales, Embarras, Wis.

Tavern For Sale
With full liquor license. 5 room home with bath and all furniture. Station located in small Shawano County Town, \$18,000. Contact **Geo Nuske Real Estate** Ph. LA 4-2816 Shawano or 4-1191 Clintonville

TAVERN BUSINESS, Free list. NORTHERN SALES CORP. Phone RE 3-4730.

WILL LEASE
GOING RESTAURANT
Part of a tavern-restaurant combination, located in Appleton. All initial equipment furnished. 4 bedroom apartment, gas, heat, and lights furnished. Successfully being operated now — just take over. Ideal for married couple, room for children. Write Box G-6 Post-Crescent.

Office Girl

Attractive Salary.
Some Experience Required.
General Office Work.
PERMANENT EMPLOYMENT.
5 Day Week.
Pleasant Working Conditions in small friendly College Avenue Store.

Write G-25,
Post-Crescent

RECEPTIONIST - SWITCHBOARD OPERATOR—Must be able to type. Call 4-1451 ext. 9 for appointment.

SILK AND WOOL PRESSER—Experience preferred. Apply in person to 217 N. Appleton St.

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Full and part time. Call RE 4-9467

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SYLVESTER & NIELSEN INC.
209 E. College Ave.

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WOMAN—For general housework, reliable and clean. Experienced preferred. One child. Desirable surroundings. To live in own room. Call RE 4-6478.

WOMEN—For full or part time telephone work. Must have private phone. Write Box G - 26, Post-Crescent.

HELP WANTED, MALE 21

Auto Salesman
For America's Hottest Selling Car!! Great Opportunity for the right man willing to work.

APPLY IN PERSON
Sam Malofsky Motors
RANBLER Sales and Service 1350 West Wisconsin Ave.

CRUSHING FOREMAN—Year round work for right party. Fox Valley area. BADGER HIGHWAYS, Menasha.

WANT ADS ARE WANT AIDS.

WALLIE - DAVE and WILLARD

Say
Now is the time to think about getting that Lawn or Power Mower in good running condition.

SAVE NOW ON CASH AND CARRY PRICES!

Lawn Mower service on any make. Also Welding; Motor Service; Sharpening and painting.

BRING THEM IN NOW

KRUEGER'S SERVICE

1006 S. Lowe St. Phone RE 4-0621 or 3-9966

EMPLOYMENT

SALES — MEN, WOMEN 23

TRADE
One week of your time—for an occupation that will give you the best living possible.
I represent a company that has been in business for forty years.
If you are looking for a real GOOD job come in for an interview.
TIME: 10 a.m.
DATE: Feb. 15
PLACE: 1331 E. Appleton
INTERVIEWER: Mr. Tucker.

SITUATIONS WANTED 24
CAIPENTER AND PAINTER'S HELPER—Wanted steady employment. Experience. Write Box G-29, Post-Crescent.

HOME WORK WANTED 25
WILL ADDRESS ENVELOPES at home. Phone RE 3-1395.

WILL CARE for children in my home while mother works. Phone PA 5-2620.

FINANCIAL
BUSINESS OPPORTUNITIES 28
Attention! All Merchants
If you have a retail business and want added sales volume, we offer you all the benefits of a program that has been in operation for years. You would purchase merchandise at the same price as our largest stores. Write for free booklet today. Robert F. Neenah, 101 Law, Neenah, Wis.

A Wonderful Opportunity
for an aggressive party in getting into a five figure income. Sinclair Refining Company has a new service station and a new car wash. Located on a well traveled highway in the residential area. Financing available. Call RE 4-2659, 8 a.m. to 5 p.m., or after 5 p.m. call RE 4-3515 or RE 4-3508.

CASH RECEIPT SHOP FOR SALE
Good going business for small investment. Lease building. Call 6-2113 after 6 p.m.

Country Tavern
Located in prosperous community near Appleton. Modern barroom. Newly remodeled living quarters. Walk-in cooler. Nice yard. Priced for immediate sale. Several others.

H. J. Jennerjohn
Appleton Phone 4-3520 Hortonville Office SP 4-5458

For Lease
Modern 2 stall service station. 3000 sq. ft. Good opportunity for right man. (Would make ideal set-up for father and son). Call RO 6-2000 for details.

GAS STATION—LIVING quarters
\$8700. Easy terms, will trade. Write G-17, Post-Crescent.

MILK ROUTE—With or without truck. 15 cans per day. Ronald Haberland, Ph. SP 5-1340.

REDUCING SALON BUSINESS
And equipment for sale in Green Bay. Present operation doing excellent business, but owner must sell due to ill health. Salon is rated as most beautiful and best equipped of Green Bay. Good opportunity for right woman. Living quarters attached. Located downtown. Green Bay, Wis. Write for details. Sacrifice price for immediate sale. "Write" 432 South Ontario St., Green Bay, Wisconsin. Or call Edison 6-5801.

STORES: Grocery - Hardware, with modern apartment. ONLY \$4,500 down. 2-22 Clintonville. VARIETY STORE with soda fountain; modern apartment. ONLY \$1,500 down. HARDWARE and BOTTLE GAS business; 7 room remodeled apartment. \$2,500 down or TRADE. FREE list. Romberg Sales, Embarras, Wis.

Tavern For Sale
With full liquor license. 5 room home with bath and all furniture. Station located in small Shawano County Town, \$18,000. Contact **Geo Nuske Real Estate** Ph. LA 4-2816 Shawano or 4-1191 Clintonville

TAVERN BUSINESS, Free list. NORTHERN SALES CORP. Phone RE 3-4730.

WILL LEASE
GOING RESTAURANT
Part of a tavern-restaurant combination, located in Appleton. All initial equipment furnished. 4 bedroom apartment, gas, heat, and lights furnished. Successfully being operated now — just take over. Ideal for married couple, room for children. Write Box G-6 Post-Crescent.

MONEY TO LOAN 29

Appleton State Bank
LOW RATE HOME Improvement LOANS
Auto Loans
OR PERSONAL LOANS
Convenient Repayment Plans To Choose From
INSTALLMENT LOAN DEPT.

APPLETON State Bank
Phone 3-0695 Member F.D.I.C.

Bank Borrowing Is Smart Borrowing!
For Cash You Need . . . Try the **Low-Cost Bank Way**
\$100 up . . . on car, signature, or household goods

CASH \$50 to \$5,000
RECEIVE 15 to 24 Months
\$300 \$15.32 \$14.14
\$500 \$20.32 \$23.34
\$800 \$28.30 \$37.14
\$1,000 \$36.29 \$46.35
\$1,200 \$71.95 \$55.21

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1st National Bank of APPLETON
Phone 3-7331 Member F.D.I.C.

HOUSEHOLD Finance Corp.
Irving Zuelke Bldg. Telephone REgent 3-4476
Loans \$50 to \$5,000
FRIENDLY FINANCE CORP. 112 East College Ave. Phone RE 3-5527.

ROCK FINANCE CO.
Appleton Phone RE 3-6622 Ph. F. Neenah RE 3-1321

Winter "Bill-itis"
Cure your winter money worries with a loan from . . .

CITIZENS LOAN & INVESTMENT CO.
"Money in Minutes"
Loans For Any Worthy Need
526 E. College Ave., Phone 3-6669

Office Girl

Attractive Salary.
Some Experience Required.
General Office Work.
PERMANENT EMPLOYMENT.
5 Day Week.
Pleasant Working Conditions in small friendly College Avenue Store.

Write G-25,
Post-Crescent

RECEPTIONIST - SWITCHBOARD OPERATOR—Must be able to type. Call 4-1451 ext. 9 for appointment.

SILK AND WOOL PRESSER—Experience preferred. Apply in person to 217 N. Appleton St.

WAITRESSES
Several evenings per week, 4 P.M. to 2 A.M. Excellent wages. Apply in person, to **Pizza Palace** 815 W. College Ave.

Waitresses Wanted
Full and part time. Call RE 4-9467

WAITRESS—For full or part time days. Apply in person. Eason's Olympic Sandwich Shop, Home of the Superburger, 109 W. College Ave., Appleton.

WAITRESS—Apply in person to Karras Restaurant, 207 N. Appleton St.

WAITRESS—Wanted for day work. Apply in person, Larry's Lunch.

Woman Wanted
For Retail Store Work

Must be a typist and accurate with figures. Shorthand helpful but not absolutely necessary. Work varied — consists of typing orders and letters, checking invoices and inventories. Also help on sales floor when needed. 45 hour week. No nights or Saturday afternoon. Single or married if no small children.

SYLVESTER & NIELSEN INC.
209 E. College Ave.

WOMAN—For care for 4 children. Live in. Henry Noffke, 1529 Bowen St., Oshkosh. Write stating age, experience and references.

WOMAN—For general housework, reliable and clean. Experienced preferred. One child. Desirable surroundings. To live in own room. Call RE 4-6478.

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With full liquor license. 5 room home with bath and all furniture. Station located in small Shawano County Town, \$18,000. Contact **Geo Nuske Real Estate** Ph. LA 4-2816 Shawano or 4-1191 Clintonville

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Cure your winter money worries with a loan from . . .

CITIZENS LOAN & INVESTMENT CO.
"Money in Minutes"
Loans For Any Worthy Need
526 E. College Ave., Phone 3-6669

Office Girl

Attractive Salary.
Some Experience Required.
General Office Work.
PERMANENT EMPLOYMENT.
5 Day Week.
Pleasant Working Conditions in small friendly College Avenue Store.

MERCHANDISE

MUSICAL MERCHANDISE 43

Fine Selection
Of New and Used Spinet
Pianos reduced considerably.
Open daily from 9 a.m. to 9 p.m.
LAUER'S
1258 W. Prospect Ave.
GRAND PIANO, Upright, Mahogany
finish, \$750. Phone RE
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SPEAKER SYSTEMS
VALLEY RADIO DISTRIBUTORS
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NEED A SAX? This is a Buy
Alto Saxophone, new, \$100.
Completely reconditioned.
JANSEN'S MUSIC, ST 8-1621
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Spinet, Console, \$1395.50
HAGBERG, Lowrey, Studio
—OPEN EVENINGS—
N. Division at Wia. Ave. 4-3753
RADIO—Photograph (combina-
tion) 45 rpm. console, \$375.
\$35. Call RE 3-2816 after 5 p.m.

Upright Piano

Phone RE 4-5204

Valentine's

6 Pianos, "Greatly Reduced"

Open Mon. and Fri. Even.

305 E. College Ave., Ph. 4-1369

BOATS & ACCESSORIES 44

BOATS

1960 GLASSPAR

1960 STARCRAFT

1960 TOMAHAWK

1960 GAYCRAFT

Mercury Motors

Small down payment will

hold until May 1st.

Boat Applications Here

Weber & Persons

—MARINE MART—

1131 N. Badger Ave., Ph. 4-2084

BOAT, 16' Dunphy deluxe

Mantle, motor, console, hull

top and windshield. Equipped

Ph. 2-9936 after 6 p.m.

BOAT, MOTOR and TRAILER—

Call RE 4-4836.

COMPLETE RIGS

23' CLIFFER CRAFT, 30-h.p.

Electric Johnson, loaded \$2495

16' DUNPHY Clunker,

50 h.p. Johnson.

14' DUNPHY Molded Plywood,

18 h.p. Johnson, \$2575

17' CROSBY Fish-Ski 45 h.p.

Mercury, Balke trailer.

1958

AND 15 OTHER USED RIGS

TO CHOOSE FROM

Valley Marine Mart

100 Water, Menasha, Ph. 2-6379

Open 9:30 to 5:30

7-9 p.m. Mon. to Fri.

1535 E. Oliver, after 5:30 p.m.

CHRIS CRAFT—18' Inboard \$425

7 1/2 h.p. Mercury Outboard, Ph. 8-2187.

Cruiser, 18'—New

70 sq. ft. floor space. For-

ward deck length 32' 7 1/2"

with 15 h.p. Johnson. Com-

pletely fiberglassed with win-

dshield and cockpit drain. SPECIAL

WINTER PRICE ONLY \$495.

Call RE 4-4836.

DEMOSTRATORS

1959 EVINRUDE 18 h.p. Fast-

win. Was \$398. NOW \$238

1959 EVINRUDE 35 h.p. \$495

Was \$580. NOW \$495

STAHLS MARINE

210 E. Wisconsin, Neenah

HUNTING SKIFF—15 ft. Can

be seen at 1025 Henry St.

Neenah.

NEW 1960 Sea King

Outboard Motor

5 h.p., \$199

• Speeds from 1 1/2 to 12 mph

• Full gear shift, manual start

• Non-rust fiberglass cover

• Waterproof ignition system

• Regatta red, white finish

• 32 to 48 Down loads. Price

purchase until May 15th

Montgomery Ward

100 W. College Ave., Appleton

OUTBOARD MOTORS

5 h.p. New Twin Champion, \$179

55 h.p. Oliver, after 5:30 p.m.

Ph. 2-8263 after 6 p.m.

BUSINESS, OFFICE EQUIP. 45

ADDING MACHINE, Used Victor

Good condition. Ph. RE 4-0284

after 5:30 p.m.

MEAT SCALE—New Dayton

Heavy duty sink. Stove hood,

both galvanized. \$35 B&B,

Kum, Wis. Ph. 3-4273

"NEW AND USED"

Refrigerated Display Cases

and Meat Processing Ma-

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GENERAL SALES

1102 W. Wis. Ph. 3-5844

STEEL SAFE, Small—\$185.72

NEW SAFE, Good condition. Will

accept any reasonable offer. RE

3-6625.

TYPEWRITER—Used Electric

Remint, in good condition.

Only \$125. Ph. 4-1122.

BUILDING MATERIALS 46

Don't Be Fooled

By a Low Price!

(You get just what you pay for)

(All pieces of Wind-Damaged

Doors are brought to you for

repairs. Many cannot be re-

paired because they have set

in place in the frame. On others

source of parts is unknown.

INSIST ON

ADCO Standardized

Aluminum

Storm Door

Which can always be re-

paired to original strength

from stock parts regardless

of wind damage.

\$54.95 INSTALLED

Geo. J. Hoffer Glass Co.

613 W. College Ave., Ph. 3-6671

GARAGE DOORS—Also radio

control door openers.

SUNNICH'S SUPPLY, Ph. 4-4544

SALVAGE

MATERIALS

I Beams; large vat tanks;

piping; salvage brick;

brick and concrete fill; di-

mension lumber; boiler

flues.

Call PA 5-3545 and ask for Jim

GEM BREWERY,

Menasha

FUEL—COAL, WOOD, OIL 48

FIREPLACE WOOD—White Birch

Mueller Lumber Co.

2200 W. Wisconsin Ave. Ph. 4-3738

WANTED TO BUY 50

Piano—Studio Upright

Call RE 3-2046.

Magazines, Scrap Iron, Metals,

Magazines, bought Prompt

Call RE 3-2116 Jacob Shlicter

MOBILE HOMES FOR SALE 53

MOBILE HOME—New full 2-

story, 2 bedrooms and bath.

Kitchen, living room.

Special price.

Layton Campers 17 x 24'.

Trail-Inn Sales

3906 E. Wisconsin Ave., Hwy. 96

MOBILE HOMES—New and used.

SOUTH SIDE TRAILER SALES.

2320 E. College Ave., Ph. 4-1115

STOP IN AND SEE THIS

FINE SELECTION OF USED

MOBILE HOMES

1959 Pack (New) \$395

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1958 Pack Step-down 14' \$345

1958 Pack 14' 1 bedroom

1958 Pack 14' 2 bedroom.

SAVED \$200

1952 Ironwood 35' 2 bedroom.

1951 Pack (New) 1 bedroom.

1948 Griffin 23' 1 bedroom.

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CIRCLE ACRES Trailer Park

On the River at Little Chute

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APARTMENTS, FLATS 58

MORRISON ST., N.—1 or 2 girls

to share furnished apartment.

Close to downtown. Call RE

4-8823.

NEENAH, S. Commercial St.

Lower 3 rooms and bath. With

stove, drapes, carpet and garage.

Automatic washer and dryer

connections. Available Feb. 20.

Phone PA 2-1945.

NEENAH, 4 room and bath

lower. Auto and heat. Avail-

able now. PA 2-1944.

NEENAH, 121 Andrews St.—2

bedroom ranch type duplex.

Call PA 2-9161.

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E. J. McMurchie
"The Reliable Realtor"
Needs Listings!
I have prospects for several 2, 3 and 4 bedroom homes located in Twin Cities.
PHONE 2-7221
I Want
A 4-bedroom house, with 2 baths, in Kenosha or Appleton. Occupancy June 1. No brokers please. Write Box E-32, Post-Crescent.
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BUILDINGS TO BE RAZED
OF MOVED
NEENAH, On Island - Old house to move or salvage. 2 story, 25 x 32, 2 porches. \$800. Phone PA 2-0657.
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LIVESTOCK
BULLS, Holstein - Serviceable, also bull and heifer calf. Very good breeding. MOSSHOLDER 1 ml. N. of 41 on 47.
COWS - Choice springing and fresh for sale at all times. Frank Vander Heuvel, Rt. 3, Seymour, Wis.
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COWS Wanted - Springers. Bred heifers. For out of state shipment. Gerald Keenan. ST 8-1436 or RE 4-3301.
DAIRY CATTLE - Bought and sold. Will trade. Terms. ARNOLD RYCKS, Rt. 3, Waupaca, Wis. 53591.
Holstein Dairy Herd for sale by private party. 15 cows, 1 bred heifer, 1 heifer calf. Will not sell separately. All young cows from artificial insemination. 2 fresh and open, 2 to freshen in February, 3 in March, 3 in April, 3 in May, and 3 in July. All bred to Badger bulls. M. KONRAD, Rt. 3, Waupaca, Phone 53591.
Cows and 2 year olds also vaccinated heifers under 1 year of age. We take orders. Ph. RE 3-5236 or SF 9-6959. David Nelson.
HOLSTEIN COWS and bred heifers wanted. Also yearling heifers for out of state shipment. Connering Bros. ST 8-3282.
HOLSTEIN BULLS, Purebred - Serviceable age. Best of records and breeding. Earl Hughes, Neenah.
FARM LOANS
FEDERAL LAND BANK LOANS
Low Interest - Long Terms
JIM SCHLES
529 W. College Ave. Ph. 3-9383
MONEY - To loan on improved FARM PROPERTY
WAL J. KONRAD, Insurance Agency
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CASH for dead and disabled cows and horses. Pick up. O. J. Krul, RE 3-7291.
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CHICKENS - Wanted. Poultry dressing, rear. Carl Oberthur, 74 ml. S. of Dundas. ST 8-3442.
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McCulloch - Clinton - Bolens
BREITRICH SALES & SERVICE
Call Hortonville. 3-5841
CEDAR POSTS for sale. All sizes. Write Orville Rutter, Eland, Wis. or telephone Wittenberg 973.
GARDEN TRACTORS - Used
With snow blades
ED CALMES & SONS, IMP. CO.
401 E. Summit St. Phone 4-1931
HOMELITE "BUZZ" saw engine
New... \$122. Weight 18 pounds. 7 other models to choose from. 4 to 6 h.p. Ask for FREE Demonstration - Saw Chains in stock.
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DIAL 3-6348 Appleton
HOMELITE CHAIN SAWS
Sales and Service
WEBER & PERSONS
Marine Mart -
1131 N. Badger Ave., Ph. 4-2084
(Or the Shop Behind Store)
1112 N. Sharon St.
MANURE SPREADERS - Several used New Ideas. Model 12A, A-1 VAN ZEELAND IMPLEMENT
Hwy. 41, Kaukauna, RE 6-4747
MILK COOLERS, Stanley - 6 can, side open; FLOW, J.D. 44, 2-14" bottom, power trol; MOUNTED FLOW, A.C. 2-12" bottom; James Dietrich, Rt. 1, Hortonville, Call PL 7-5804.

FARMERS' MARKET
FARM EQUIP. & SUPPLIES
TRACTOR - Farmall H with starter \$155.00. New Clinton Chain Saws \$110.00. IHC 8 ft. drill, grass and fertilizer \$55.00. Ford Tractor, Pulley \$20.00. Lakeside Farm, Rt. 3, Harrisville, Phone Westfield 6514.
TRACTORS - Good used Ford and Ferguson. Also, all makes of farm machinery. LAKESIDE FARM, Harrisville, Phone Westfield 6514.
TRACTOR, Massey-Harris 44" tractor, 101" tractor, McC" A" with cultivator and plow. Used manure spreaders.
TRACTOR, Massey-Harris 44" tractor, 101" tractor, McC" A" with cultivator and plow. Used manure spreaders.
TRACTORS - New and Used (SEE US), WILWAY ACRES, Phone PL 7-5845.
Used Equipment
Tractors, Farmall, etc. etc. GRIESBACH EQUIPMENT, INC. 1334 W. Wis. Ave. Ph. 3-9149
FARM & DAIRY PRODUCTS
HAY - 20 tons, third crop alfalfa (Hud no rain). Call PA 2-1242.
AUTOMECHANICAL SERVICE
F. M. O'CONNOR
Auctioneer and Realtor
Clintonville, Wis.
THE ORIGINAL AUCTION TEAM
AND REAL ESTATE SERVICE
Frank Van Veghel
& Son
De Pere, Wis. Ph. Edison 6-4660
Coming Auctions
FEB. 13, 1:00 p.m. - Personal property of Eugene Auck, loc. 4 ml. S. of Wild Rose on Hwy. 41, then 1/2 ml. W. of Mt. Morris. Watch for auction arrows. Freund and Hyde, Auctioneers.
FEB. 13, 10:00 a.m. - Lucas Livestock and implement sale, Wisconsin Rapids, Wis., loc. at edge of Wisconsin Rapids city limits on County Hwy. F, adjoining the radio tower. Col. Woodrow Lorke and Col. Willard Olson.

Coming Auctions
FEB. 13, 1 p.m. - Outagamie County Swine Breeders' Assn. 8th annual purebred gilt and boar sale. Located Hwy. 10, 2 miles W. of Appleton.
FEB. 13, 10 a.m. - Personal property on the Harold Lemberger Farm, loc. 1 ml. S. of Cato on Hwy. 148, or 1 ml. N. of Clarke Mills on Hwy. 148. Thiel and Thiel, Auctioneers.
FEB. 15, 11 a.m. - Large personal property of Emil Kohn, Cecil Wis. 1 ml. W. of Cecil, right on Shawano Lake. Conducted by Geo. E. Nuske and Geo. R. Nuske.
FEB. 17, 12:30 p.m. - Personal property on the farm of Clair Bodoh, loc. 2 ml. E. of intersection 47 and 41 on Hwy. 41, then 2 ml. N. on E. Thiel and Thiel, Auctioneers.

Coming Auctions
FEB. 15, 12:30 p.m. - Personal property of Harold Zimmerman, and farm of Ralph Pieper and Wm. Ralpin, loc. 2 1/2 ml. S. of Black Creek on 47 to A. then W. 3 ml. to school, then No. 1 1/2 ml. H. F. McCarthy, Auct.
YOUR BEST BET A Want Ad
WANT ADS ARE WANT ADS

FARMERS' MARKET
Coming Auctions
FEB. 20, 12:30 p.m. - Personal property of Harold Zimmerman, and farm of Ralph Pieper and Wm. Ralpin, loc. 2 1/2 ml. S. of Black Creek on 47 to A. then W. 3 ml. to school, then No. 1 1/2 ml. H. F. McCarthy, Auct.
FARMERS' MARKET
Coming Auctions
FEB. 23, 12:30 p.m. - On the Gordon Baumgart farm, loc. 2 ml. W. of Fremont, on Hwy. 10 to intersection with 49 (Sunset Curve), then 1 ml. S. then 1 ml. W. Farm and personal H. F. McCarthy, Auct.
A NOLAN SALE
Tuesday, February 23, 1:00 P.M.
PERSONAL PROPERTY
of
Wayne and Rueben Bergin
LOCATED: 1 mile south of Scandinavia on 49 to Q, turn west on Q to V. The farm is about 4 miles west of 49. Watch for Auction Arrows. Or 7 miles north of Waupaca.
28 HEAD OF HOLSTEIN CATTLE: 15 cows of which 6 will be fresh with calves at side by sale day and the balance to freshen in Feb. and March. 6 bred Holstein heifers; 5 yearling heifers and 2 calfs.
MACHINERY: WD 45 Allis Chalmers tractor with wide front wheels and pick-up 3 bottom plow, like new; WC tractor just overhauled; Cultivator; Allis power side rake; John Deere Chopper, like new; Gehl blower; Chopper box; Unloading unit; 2 Wagons; Trailer plow 2-14"; Allis hay baler; Allis 66 combine, very good; Case combine; 32" elevator; Corn planter; Manure spreader with lime spreader attachment; Lime spreader; 3 sec. fine drag; Spring tooth drag; Corn husker; Endless rubber belt; Tractor chains; 2 Electric fences; Water tank; Cow clippers; Electric brooder stove.
SPECIAL ITEMS: Forney electric welder 180 amp.; Portable electric welder on wheels with car engine for power; 8 inch Letz feed grinder; 2 brooder houses; roll of 3/4 inch cable.
FEED: 25 ton of baled hay, 5 ton of baled straw; 10 ton of cob corn; 20 feet of good corn silage in 14 foot silo.
USUAL AUCTION TERMS: of all sums \$10.00 and less cash; over that amount 1/4 down sale day and up to 2 years to pay the balance.
AUCTIONEERS
F. M. O'Connor, Jim Slater
Clintonville, Wisconsin Amherst, Wisconsin
Clerked by Nolan

AUCTION SALE
TUESDAY, FEB. 23 - 12:30 P.M.
FARM and PERSONAL PROPERTY
of
Gordon Baumgart
LOCATED: 2 miles west of Fremont on highway 10 to intersection with 49 (Sunset Curve), then 1 mile south, then 1 mile west.
The McCarthy Real Estate has sold Mr. Baumgart the Henry Bosin 70 acre farm and sold Mr. Bosin the Clem Fischer farm; and McCarthy will now offer the Baumgart farm and personal at auction on the above date.
201 ACRE FARM - 140 acres under cultivation, balance pasture and wood lot. All good buildings, large home, basement barn with stanchions and cement, new Madison stave silo, machine shed, milk house, garage and other buildings.
TERMS: Reasonable down payment day of sale, 30 days to close deal.
33 HEAD OF HIGH PRODUCING DAIRY CATTLE - Mostly Holsteins. 19 milk cows, 6-2 yr. old bred heifers, 6-1 1/2 yr. old open heifers, 1 yearling bull, 1 small bull.
PIGS - 11 brood sows, 60 little pigs, 34-75 lb. feeder pigs, 1 boar.
FEED - 50 ft. corn silage, 20 tons chopped hay, 20 tons baled hay, 20 tons cob corn, 500 bu. rye.
MACHINERY - 2 tractors, practically new 400 Case, less than 1 year old, with all attachments, 3-14 in. bottom plows with Eagle Claw hitch, Ferguson 30 tractor in excellent shape, Ford Ferguson tractor wheel weights, tractor cultivator, lever drag, Ferguson mower, Allis Chalmers combine, tractor corn planter, corn binder, horse mower, dump rake, John Deere side rake, drill on rubber with fertilizer and grass seed attachment, disk, lift type, for Ford or Ferguson, tractor manure spreader on rubber, like new, walking plow, walking cultivator, 1000 lb. scale, stock trailer, electric motors, silo filler, corn sheller, pump jack and motor, power belt, steel wheel wagon, grain bags, 2 sets steel chicken nests, 3 electric fences, 4 gas drums, saw rig, 2 water tanks, 2 wheelbarrows, scalding kettle, 9 new Jamesway drinking cups, 8 new Jamesway stanchions, tackle block, emery stone, some cedar posts, some steel posts, milk machine, Westinghouse 6 can milk cooler, rinse tanks and miscellaneous items.
SPECIAL ITEMS - 4000 ft. oak lumber, 10,000 ft. pine lumber.
TERMS: All sums \$15 or less cash, over that amount 1/4 down day of sale, balance equal monthly installments.
Wisconsin Finance Corp., Clerks
Rep. by Bill Herman, New London
C. A. Wiekert, Rep. John Karel, City Property
Ph. 4-4794 Ph. 4-3047
Walter Long, Ringman - Ph. 3-5207
SALE CONDUCTED BY
H. F. MCCARTHY
(Auctioneer - Realtor - Liquidator)
421 W. College Ave. Appleton Ph. 4-1447

FARMERS' MARKET
LIVESTOCK
BULLS, Holstein - Serviceable, also bull and heifer calf. Very good breeding. MOSSHOLDER 1 ml. N. of 41 on 47.
COWS - Choice springing and fresh for sale at all times. Frank Vander Heuvel, Rt. 3, Seymour, Wis.
COLTS, Pair - Belgium Sorrel, "green" broke. Phone Seymour 34935.
COWS Wanted - Springers. Bred heifers. For out of state shipment. Gerald Keenan. ST 8-1436 or RE 4-3301.
DAIRY CATTLE - Bought and sold. Will trade. Terms. ARNOLD RYCKS, Rt. 3, Waupaca, Wis. 53591.
Holstein Dairy Herd for sale by private party. 15 cows, 1 bred heifer, 1 heifer calf. Will not sell separately. All young cows from artificial insemination. 2 fresh and open, 2 to freshen in February, 3 in March, 3 in April, 3 in May, and 3 in July. All bred to Badger bulls. M. KONRAD, Rt. 3, Waupaca, Phone 53591.
Cows and 2 year olds also vaccinated heifers under 1 year of age. We take orders. Ph. RE 3-5236 or SF 9-6959. David Nelson.
HOLSTEIN COWS and bred heifers wanted. Also yearling heifers for out of state shipment. Connering Bros. ST 8-3282.
HOLSTEIN BULLS, Purebred - Serviceable age. Best of records and breeding. Earl Hughes, Neenah.
FARM LOANS
FEDERAL LAND BANK LOANS
Low Interest - Long Terms
JIM SCHLES
529 W. College Ave. Ph. 3-9383
MONEY - To loan on improved FARM PROPERTY
WAL J. KONRAD, Insurance Agency
106 N. Oneida St.
FARM MDSE. WANTED
CASH for dead and disabled cows and horses. Pick up. O. J. Krul, RE 3-7291.
POULTRY AND SUPPLIES
CHICKENS - Wanted. Poultry dressing, rear. Carl Oberthur, 74 ml. S. of Dundas. ST 8-3442.
LIVE POULTRY WANTED
Loewe Poultry Co., Hwy. 57, Hilbert, Ph. ULrick 3-2852
FARM EQUIP. & SUPPLIES
Chain Saw Headquarters
McCulloch - Clinton - Bolens
BREITRICH SALES & SERVICE
Call Hortonville. 3-5841
CEDAR POSTS for sale. All sizes. Write Orville Rutter, Eland, Wis. or telephone Wittenberg 973.
GARDEN TRACTORS - Used
With snow blades
ED CALMES & SONS, IMP. CO.
401 E. Summit St. Phone 4-1931
HOMELITE "BUZZ" saw engine
New... \$122. Weight 18 pounds. 7 other models to choose from. 4 to 6 h.p. Ask for FREE Demonstration - Saw Chains in stock.
SCHMITS SERVICE
DIAL 3-6348 Appleton
HOMELITE CHAIN SAWS
Sales and Service
WEBER & PERSONS
Marine Mart -
1131 N. Badger Ave., Ph. 4-2084
(Or the Shop Behind Store)
1112 N. Sharon St.
MANURE SPREADERS - Several used New Ideas. Model 12A, A-1 VAN ZEELAND IMPLEMENT
Hwy. 41, Kaukauna, RE 6-4747
MILK COOLERS, Stanley - 6 can, side open; FLOW, J.D. 44, 2-14" bottom, power trol; MOUNTED FLOW, A.C. 2-12" bottom; James Dietrich, Rt. 1, Hortonville, Call PL 7-5804.

Now ...
earn
5%
... at Rock Finance
Rock Finance again moves ahead. The company, serving the heart of Wisconsin and principally the dynamic Fox River Valley, is able to operate economically and efficiently. Holders of Rock Finance Co. Capital Debentures will receive a yield on their investment of 5%. Interest is paid twice each year.
ASK FOR FREE PROSPECTUS
For investors who want to defer the payment of Federal Income Taxes, Rock Finance offers this important additional advantage: Capital Debentures on which the interest is cumulative are available. The accumulated interest is not taxable to the holder until it is paid. This feature is explained in the Prospectus.
ROCK FINANCE CO.
HOME OFFICE
N. Washington at Main St., GREEN BAY, WISCONSIN
Branch Offices at:
Neenah - Manitowoc
Sturgeon Bay - Eau Claire
Appleton - Oshkosh
Oconto - Green Bay
317 W. College Ph. RE 3-6622

AUCTION SALE
Wednesday, Feb. 17 - 12:30 P.M.
ON THE FARM OF
Clair Bodoh
Located 2 miles East of Intersection 47 and 41 on Highway 41, then 3 miles North on E, or second place North of Apple Creek on EE.
The Former Ernest Harp Farm
Having sold my farm, I am disposing of all my personal property.
27 HEAD HOLSTEIN CATTLE - Consisting of 15 milk cows, all bred artificially to Badger Breeding; 7 2-year old heifers, some bred, some open; 4 yearling heifers.
25 CHICKENS.
FARM MACHINERY - 2 tractors - Case SC on rubber and Case CC on rubber with cultivator, tractor plows, 1939 Chevrolet truck, 6 ft. Case combine with motor, Case forage chopper, grain binder, Case forage blower, mower, J. D. Quack digger, rake, side delivery, hay loader, Case drill with grain attachment, 8 ft. drag, springtooth, clod crusher, New Idea 95 bu. tractor manure spreader, hammer mill, scales, 4 rubber tire wagons, one with baler rack and one with chopper rack, 3 h.p. electric motor, silo filler, corn planter, 60 ft. belt, McCormick milking machine, 2 units, with pump and motor; milk cans, brooder stove, 150 gal. gas drum, 3 50-gal gas drums, wheel barrow, forge, lime spreader, new 30" saw, barb wire, milk cart on rubber, rotary water pump, heavy duty jack screw, 2 grain elevators.
FEED - 7 tons baled hay, 30 ft. silage, some straw, 50 tons chopped hay.
CLAIR BODOH, Owner.
USUAL TERMS WILL PREVAIL.
Thiel & Thiel, Auctioneers
R. A. Thiel, Broker
Tel. 34W or 34R - Chilton, Wis.
REPRESENTED BY
Leander Roehrig, Hilbert Leonard Fischer, Collins
A. N. Fischer, 1309 W. Pine St. Appleton Tel. RE 4-6246
Laverne Stingle, 1008 N. Badger Ave., Appleton Ph. 4-1818

A NOLAN SALE
Tuesday, February 23, 1:00 P.M.
PERSONAL PROPERTY
of
Wayne and Rueben Bergin
LOCATED: 1 mile south of Scandinavia on 49 to Q, turn west on Q to V. The farm is about 4 miles west of 49. Watch for Auction Arrows. Or 7 miles north of Waupaca.
28 HEAD OF HOLSTEIN CATTLE: 15 cows of which 6 will be fresh with calves at side by sale day and the balance to freshen in Feb. and March. 6 bred Holstein heifers; 5 yearling heifers and 2 calfs.
MACHINERY: WD 45 Allis Chalmers tractor with wide front wheels and pick-up 3 bottom plow, like new; WC tractor just overhauled; Cultivator; Allis power side rake; John Deere Chopper, like new; Gehl blower; Chopper box; Unloading unit; 2 Wagons; Trailer plow 2-14"; Allis hay baler; Allis 66 combine, very good; Case combine; 32" elevator; Corn planter; Manure spreader with lime spreader attachment; Lime spreader; 3 sec. fine drag; Spring tooth drag; Corn husker; Endless rubber belt; Tractor chains; 2 Electric fences; Water tank; Cow clippers; Electric brooder stove.
SPECIAL ITEMS: Forney electric welder 180 amp.; Portable electric welder on wheels with car engine for power; 8 inch Letz feed grinder; 2 brooder houses; roll of 3/4 inch cable.
FEED: 25 ton of baled hay, 5 ton of baled straw; 10 ton of cob corn; 20 feet of good corn silage in 14 foot silo.
USUAL AUCTION TERMS: of all sums \$10.00 and less cash; over that amount 1/4 down sale day and up to 2 years to pay the balance.
AUCTIONEERS
F. M. O'Connor, Jim Slater
Clintonville, Wisconsin Amherst, Wisconsin
Clerked by Nolan

To Serve You Better
WISCONSIN FINANCE Corp.
of NEW LONDON
has moved to
NEW and LARGER Quarters
AT
212 N. WATER STREET
WISCONSIN FINANCE -
A WISCONSIN CORPORATION
SERVING WISCONSIN PEOPLE

PEOPLES LOAN Phone 3-5573
THIRTY-SIX YEARS OF FRIENDLY FINANCIAL SERVICE TO THE PEOPLE OF THE VALLEY
Locally Owned and Managed
123 S. Appleton St. Established 1924

ARRANGEMENTS MAY BE MADE BY PHONE New London 232 or SP 9-6951

AUCTION SALE
Saturday, Feb. 20 - 12:30 Sharp
RALPH PIPER & WM. RAFFIN FARM
and
HAROLD ZIMMERMAN Personal Property
Located 2 1/2 miles south of Black Creek on highway 47 to county trunk A then west 3 miles to school then north 1 1/4 miles or 2 miles east of Shiocton on county trunk A then north 1 1/4 miles.
160 ACRE FARM: 140 acres under cultivation, good home with bath and hot and cold water, nice modern drive through dairy barn, new type stanchions, 2 silos, 1 new; machine shed, new hog house, sawed calf barn.
Terms: Reasonable down payment day of sale, 30 days to close deal.
52 HEAD GOOD HIGH PRODUCING HOLSTEIN DAIRY CATTLE: 27 milk cows, 20-8 mo. old heifers, 4 calves, 1 steer. FEED: 55 ft. corn silage, 60 tons baled hay, 12 tons baled straw. MACHINERY: 3 tractors, Ford, Allis Chalmers and Case; McCormick 6 ft. cut combine, heavy duty chopper wagons and racks, 45 McCormick hay baler, John Deere quad digger, lime sower, John Deere Green Crop chopper, Ford tractor plow, Ford tractor mower, Massey 4 bar side delivery, 14 bar Case planter, hay elevator, John Deere manure spreader, 2 rubber tire wagons, tractor chains, silage cart, 70 ft. belt, some grain bags, some guy bags, elec. fence, 3 water tanks, hog feeder, some stove wood, some lumber, Pioneer power saw, Stewart electric clipper, 10 milk cans, water heater, double stainless steel rinse tanks, De Laval magnetic milk, 2 units, small tools and miscellaneous items of all kinds including some household goods.
SPECIAL: 6 year old brown and white gelding pony and saddle.
Terms: All sums \$15 or less cash, over that amount 1/4 down day of sale, balance equal monthly installments.
Wisconsin Finance Corp., Clerks, Rep. by Bill Herman, Mgr. New London
C. A. Wiekert, Farm Property - Ph. 4-4794
John Karel, City Property - Ph. 4-3047
Walter Long, Ringman - Ph. 3-5207
Sale Conducted by
H. F. MCCARTHY
(Auctioneer - Realtor - Liquidator)
421 W. College Ave. Appleton Ph. 4-1447

APPLETON - 331 West College Ave.
BERLIN - 113 East Huron St.
GREEN BAY - 225 Pine St.
NEW LONDON - 212 N. Water St.
MILWAUKEE - 7219 W. Burleigh St.
OCNTO FALLS - 161 W. Main St.
WAUSAU - 216 1/2 Scott St.
WISCONSIN RAPIDS - 150 2nd Ave. So.
SHAWANO - 107 W. Main St.
SERVICES OFFERED BY WISCONSIN FINANCE CORP.
FARM LOANS - Wisconsin Finance specializes in all types of loans to farmers.
AUCTIONS - Wisconsin Finance clerks and finances farm auctions, also business and construction equipment sales.
INSTALLMENT FINANCING - Wisconsin Finance Corp. finances furniture, household appliances, farm and construction equipment through the dealer of your choice.
CONSOLIDATION LOANS - Wisconsin Finance will consolidate all your existing obligations into one convenient, small monthly payment.
PERSONAL LOANS - Wisconsin Finance will loan from \$50.00 to \$5,000.00 or more for any purpose; personal needs, general expenses, emergencies, doctor and hospital bills, on payments to fit your budget.
BUSINESS LOANS - Wisconsin Finance makes larger loans for farm and dairy operation, as well as business and construction equipment loans, all on convenient terms.
The continued growth and expansion of Wisconsin Finance Corporation is due to the trust which we place in people from all walks of life and our sincere and honest desire to assist them with their financial requirements.
You are cordially invited to stop and see the new office of Wisconsin Finance Corporation and what it represents in terms of community service and advancement. Our staff will be happy to welcome you.
CLARENCE P. BLESER, President
Wisconsin Finance Corp.
HOME OFFICE - SHAWANO, WIS.
Pictured are the employees of Wisconsin Finance Corp., New London, Wis. Left to right, Ray Berg, Asst. Mgr., William Herrmann, Mgr., Roland Parker, Supervisor; seated, Mary Simons, Secretary.

80 Years-Quality Baking

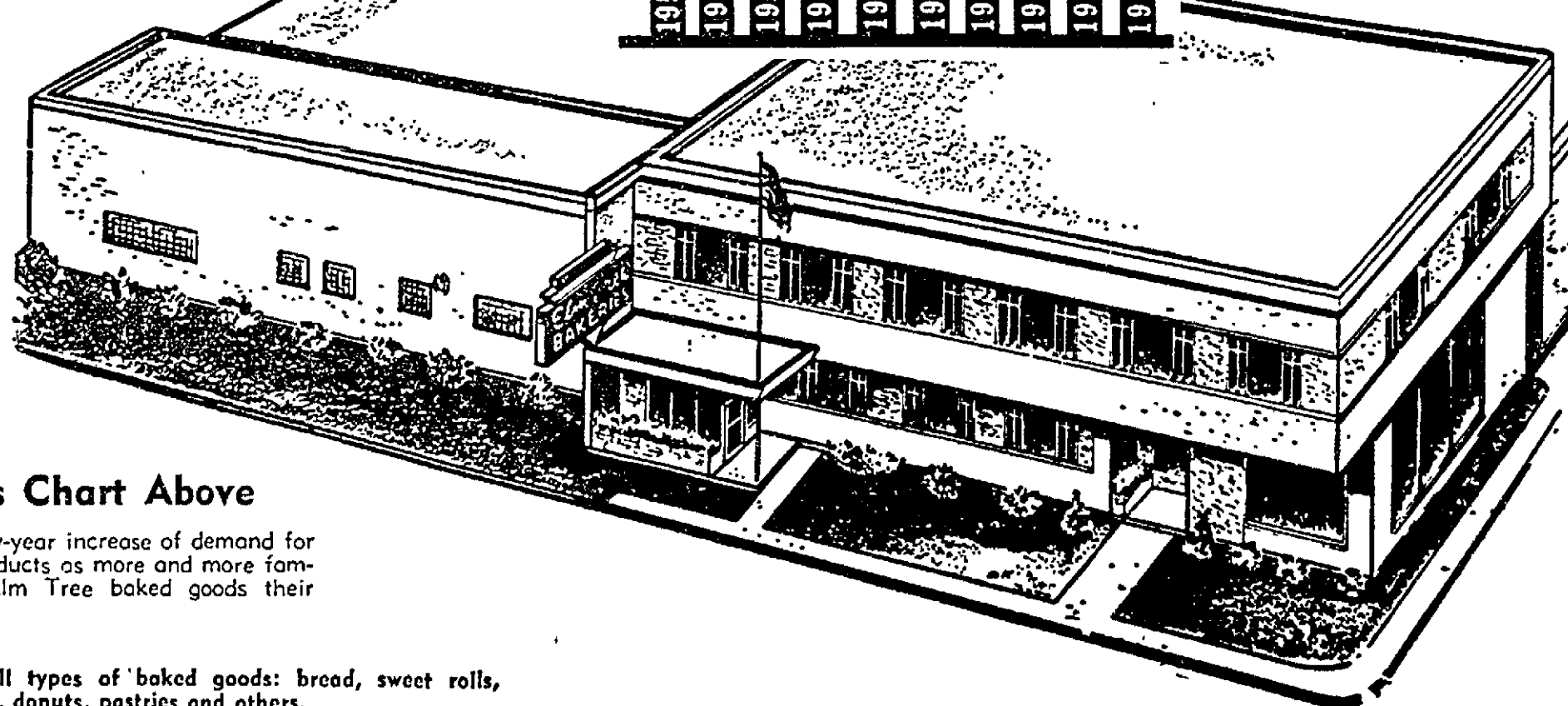
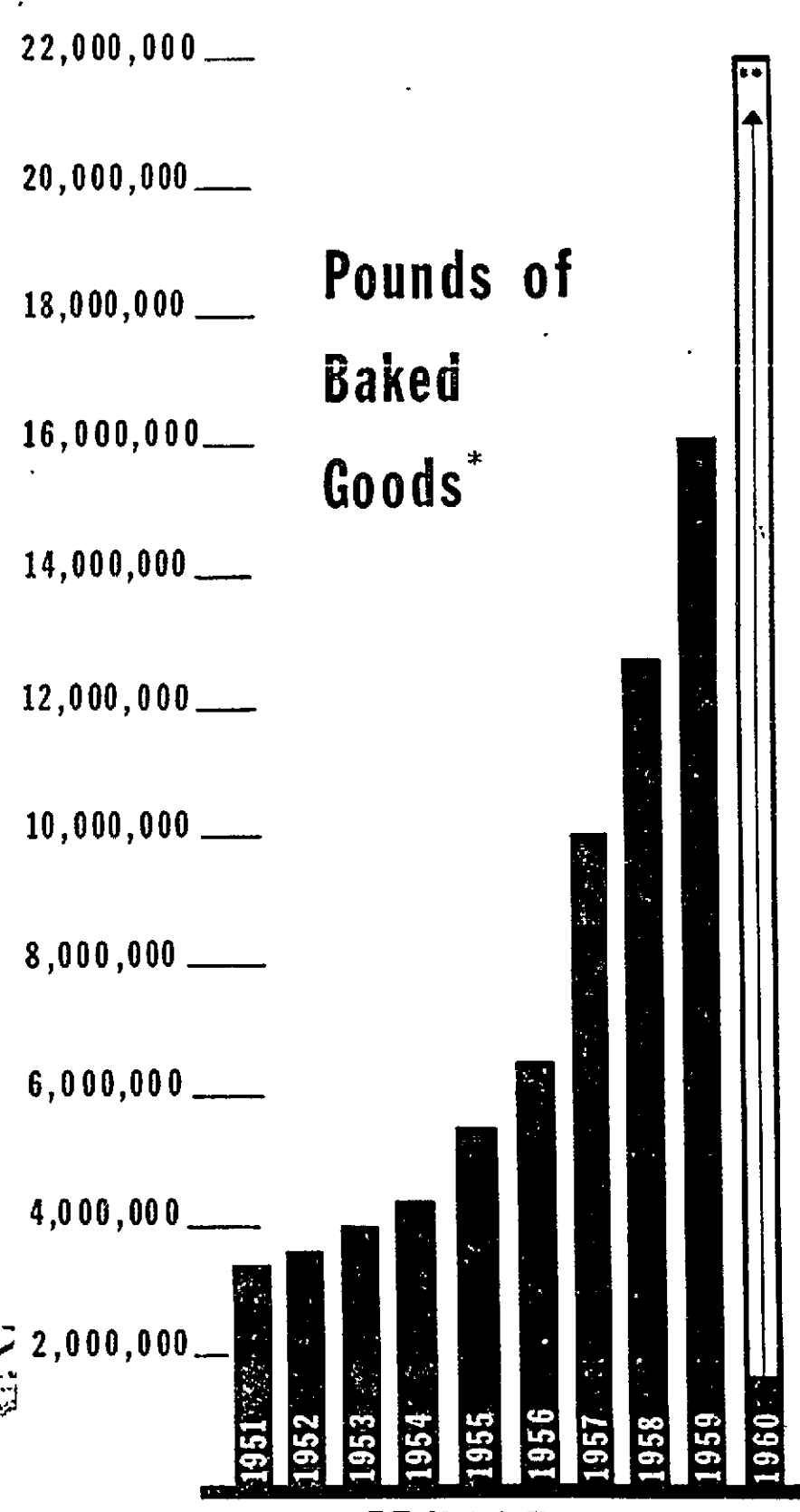
*From 1880... into the
Soaring Sixties*

Optimism and Opportunity...

Beyond being dedicated to consistently producing high quality products — the kind people want, day after day — is planning and vision for growth and expansion. Elm Tree's success in this direction has meant more community success too. For as we grow, so increase the job opportunities for Appleton's sons and daughters. Years past have proven this; the future employment growth opportunity is even brighter.

**Independently
Owned By
Your "Neighbors"**

Elm Tree management
and ownership
rests exclusively with
active company officers
and employees...
citizens of
your community.



Progress Chart Above
shows year-by-year increase of demand for
Elm Tree products as more and more fam-
ilies make Elm Tree baked goods their
choice.

*Includes all types of baked goods: bread, sweet rolls,
cakes, pies, donuts, pastries and others.
** Estimated sales total for 1960.